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ISO 14001 2004
OHSAS 18001 : 2007
SA 8000 : 2008
BUREAU VERITAS
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PRISM JOHNSON LIMITED

April 20, 2024

The National Stock Exchange of India Ltd., Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051.	BSE Limited, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai – 400 023.
Code : PRSMJOHNSN	Code : 500338

Dear Sir,

Sub.: Media Release

Please find attached a media release titled “**H. & R. JOHNSON (INDIA) HOSTS A MEGA EVENT IN HYDERABAD - H. & R. Johnson (India) unveiled an impressive collection of over 3,000 new tile designs at a grand launch event in Hyderabad**” proposed to be issued by the Company.

This is for your information and dissemination on your website.

Thanking you,

Yours faithfully,

for **PRISM JOHNSON LIMITED**

SHAILESH DHOLAKIA
Company Secretary &
Compliance Officer

Encl.: As above



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Registered Office: Prism Johnson Limited. 305. Laxmi Niwas Apartments, Ameerpet. Hyderabad - 500 016. India.
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CIN: L26942TG1992PLC014033

H. & R. JOHNSON (INDIA) HOSTS A MEGA EVENT IN HYDERABAD.

H. & R. Johnson (India) unveiled an impressive collection of over 3,000 new tile designs at a grand launch event in Hyderabad.

Hyderabad, April 20, 2024: H. & R. Johnson (India) ("HRJ"), a Division of Prism Johnson Limited and one of the leading brands in the Indian tile industry, proudly unveiled its latest collection of tiling solutions at a grand launch event that was hosted in Hyderabad. The event showcased over 3,000 new tile designs, reaffirming H. & R. Johnson (India)'s commitment to excellence and setting new benchmarks in the industry. The celebration was attended by the company's leadership team, including Mr. Vijay Aggarwal, Managing Director of Prism Johnson Limited, Mr. Sarat Chandak, Executive Director & CEO of HRJ Division, Mr. Vijay Mishra, President - Tiles Business of HRJ Division among others.

Mr. Sarat Chandak, Executive Director & CEO of H. & R. Johnson (India) Division said, "Prism Johnson Limited remains steadfast in its dedication to delivering top tier building materials all under one roof. We are amongst the top tile companies in India and are renowned for our unwavering commitment to quality and ground-breaking product advancements. Our latest line-up of tiling solutions represents yet another stride forward in this enduring pursuit of excellence."

The launch event, which took place at the Novotel Hyderabad Convention Centre, had a large selection of tiles from H. & R. Johnson (India) for all types of spaces. This included innovative tiling solutions, including the latest series of '+VE TILES'. True to its name, these tiles create a positive effect by releasing negative ions, which increases the serotonin levels and help in relieving stress and boosting energy.

Mr. Vijay Aggarwal, Managing Director of Prism Johnson Limited, said; "Pioneering a new era in tiling, we have always been a trailblazer of innovative tiling solutions. Guided by the dedication to elevate lifestyles, our brand prioritises hygiene, environmental responsibility and safety. Through ground-breaking products and visionary solutions, H. & R. Johnson (India) redefines the tile selection journey, empowering consumers to align their choices with their values and aspirations, thus shaping spaces that inspire and endure."

Marking this milestone moment, Mr. Vijay Mishra, President – Tiles Sales of H. & R. Johnson (India) Division, shared, "At HRJ, we embrace a culture of relentless innovation, driving us to lead the charge in shaping the future of our product categories. With the unveiling of over 3,000 new tile designs at this event, we aim at delivering nothing short of excellence to our customers. From superior quality to latest cutting-edge designs, we ensure that our offerings not only meet but exceed expectations, empowering our customers with the very best in the market."

About H. & R. Johnson (India): Established in 1958, H & R Johnson (India) is a Division of Prism Johnson Limited and is the pioneer of ceramic tiles in India. With a longstanding history of 66 years, H. & R. Johnson (India) has added various product categories to offer complete lifestyle solutions to its customers covering Tiles, Sanitaryware & Bath Fittings and Engineered Marble & Quartz. For Tiles, HRJ has four sub-brands i.e. Johnson Tiles, Johnson Porselano, Johnson Marbonite and Johnson

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H & R Johnson (India) Division

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Endura that offer end-to-end tiling solutions for every space and application. Johnson Bathrooms & Johnson International offer complete solutions in bathrooms ranging from sanitaryware, faucets, accessories and wellness products. Johnson Marble & Quartz offer a range of engineered marble and quartz products. For further details, please visit www.hrjohnsonindia.com.