



Greenply/2023-24
May 30, 2023

The Manager
BSE Limited
Department of Corporate Services
Floor 25, P. J. Towers, Dalal Street
Mumbai - 400 001
Scrip Code: 526797

The Manager
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra (E)
Mumbai - 400 051
Symbol - GREENPLY

Dear Sir/Madam,

Sub: Presentation on Audited Financial Results for the quarter and year ended 31st March, 2023

With reference to the captioned subject, please find enclosed presentation on audited financial results for the quarter and year ended 31.03.2023 in respect of Greenply Industries Limited.

Thanking you,

Yours faithfully,
For GREENPLY INDUSTRIES LIMITED

KAUSHAL KUMAR AGARWAL
COMPANY SECRETARY &
VICE PRESIDENT-LEGAL

Encl.: As above

Greenply Industries Limited

'Madgul Lounge', 5th & 6th Floor, 23 Chetla Central Road, Kolkata-700027, West Bengal, India

T : +91 33 24500400, 30515000 F : +91 33 30515010 | Toll Free : 1800-103-4050 Whatsapp : 9007755000

E : sales.ply@greenply.com Web : www.greenplyplywood.com | www.greenply.com | www.askgreenply.com

Registered Office : Makum Road, Tinsukia - 786125, Assam, India | Corporate Identity Number : L20211AS1990PLC003484



ANALYST PRESENTATION

Q4 & FY 2023
30th May 2023

Certain statements in this communication may be ‘forward looking statements’ within the meaning of applicable laws and regulations. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. Important developments that could affect the Company’s operations include changes in the industry structure, significant changes in political and economic environment in India and overseas, tax laws, import duties, litigation and labour relations.

All industry data has been collated from various industry sources and market reports. The said data is believed to have a reasonable level of accuracy.

Greenply Industries Limited (GIL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.



- ❖ **Key Highlights**
- ❖ **Financial & Operating Performance**
- ❖ **Corporate Overview**
- ❖ **Strategic Initiatives**

Key results highlights- Plywood Business[^] (Standalone + Sandila)



Rs/Crores	Q4 FY23	% Change Y-o-Y	FY23	% Change Y-o-Y
Revenue	427	3.1%	1,663	20.8%
Adj. Core EBITDA*	49	14.4%	173	21.5%
Adj. Core EBITDA %	11.5%	113 BPS	10.4%	6 BPS
PAT**	18	-38.5%	113	27.6%

*Excluding non-cash ESOP cost of Rs 3.4 crores in Q4 FY23 and Rs 15.3 crores in FY23

**After providing for exceptional loss of Rs 16.4 in Q4FY23 and Rs 6.8 crores in FY23. PAT also considers tax refund pertaining to earlier year of Rs 18.4 crores in FY23

[^]Plywood business is a sum of Standalone numbers and Greenply Sandila numbers (after eliminations)

Rs/Crores	Mar'23	Dec'22	Change QoQ
Gross Debt	92	122	-31
Net Debt	70	92	-22
Net D/E (Times)	0.11	0.15	-400 BPS
Working Capital (Days)	36	37	-1

Key result highlights- Consolidated



Rs/Crores	Q4 FY23	% Change Y-o-Y	FY23	% Change Y-o-Y
Revenue	469	4.6%	1846	18.1%
Adj. Core EBITDA*	51	7.2%	184	13.6%
Adj. Core EBITDA %	10.9%	27 BPS	10.0%	-40 BPS
PAT**	11	-61.8%	91	-3.5%

*Excluding non-cash ESOP cost Rs 3.4 crores in Q4 FY23 and Rs 15.3 crores in FY23

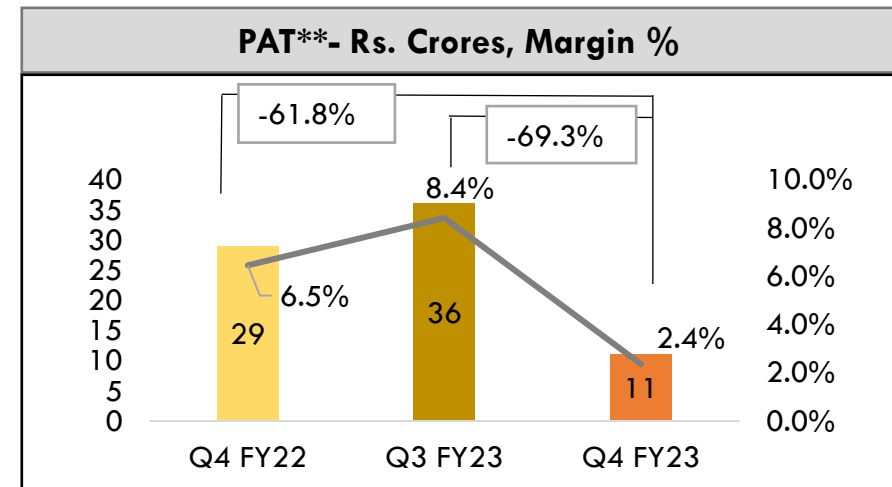
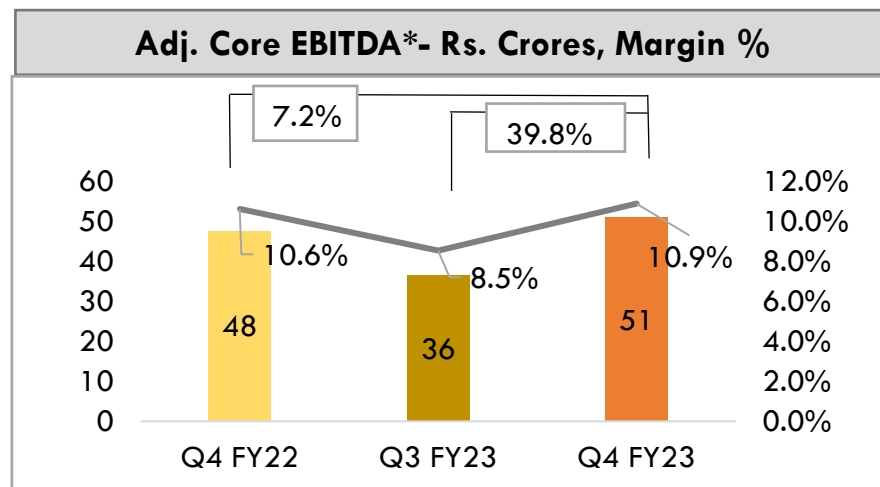
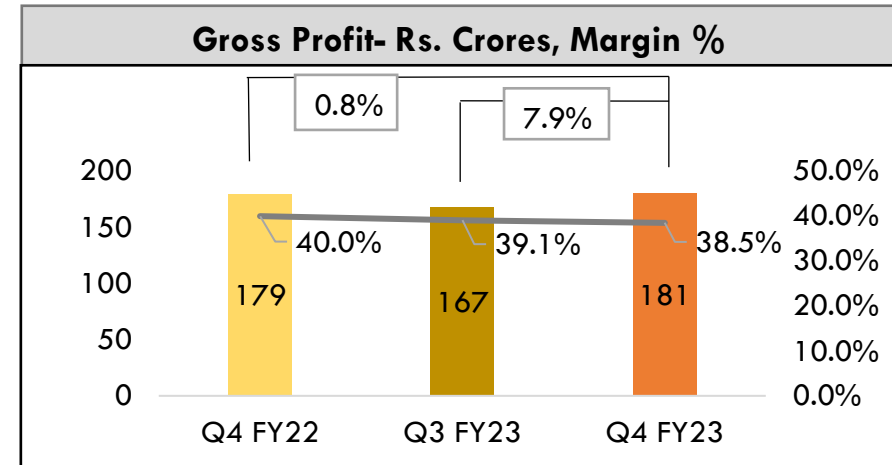
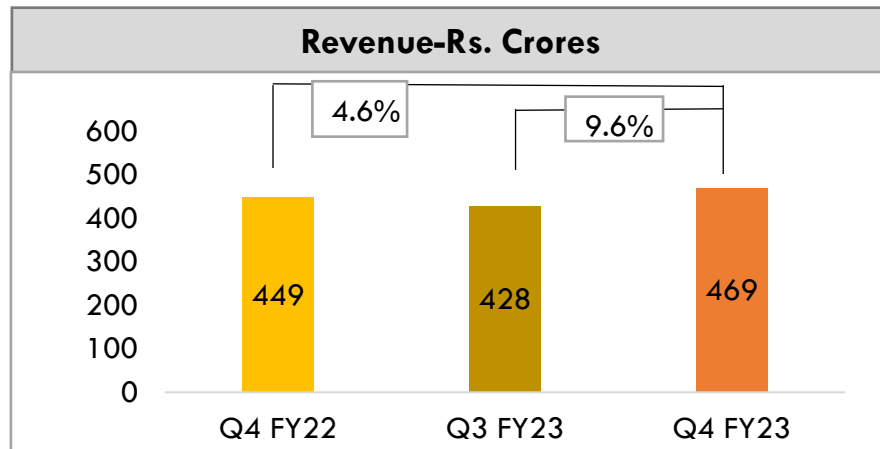
**After providing for loss incurred in the JV of Rs 16.6 crores in Q4FY23 (Rs 20.8 crores in FY23) mainly due to loss on disposal of certain assets and considering exceptional gain of Rs 9.6 in FY23. PAT also considers tax refund pertaining to earlier year of Rs 18.4 crores in FY23.

Rs/Crores	Mar'23	Dec'22	Change
Gross Debt	663	601	63
Net Debt	632	556	76
Net D/E (Times)	0.98	0.89	948 BPS
Working Capital (Days)	52	51	1

FINANCIAL & OPERATING PERFORMANCE



Consolidated P&L-Q4 FY23

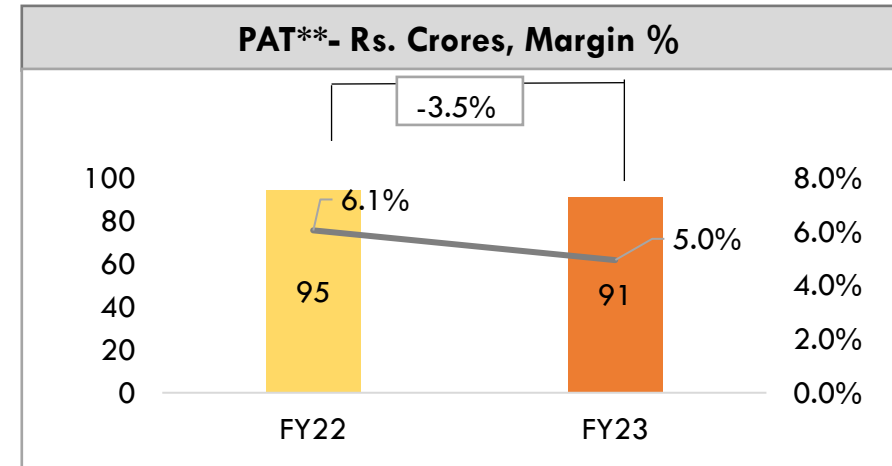
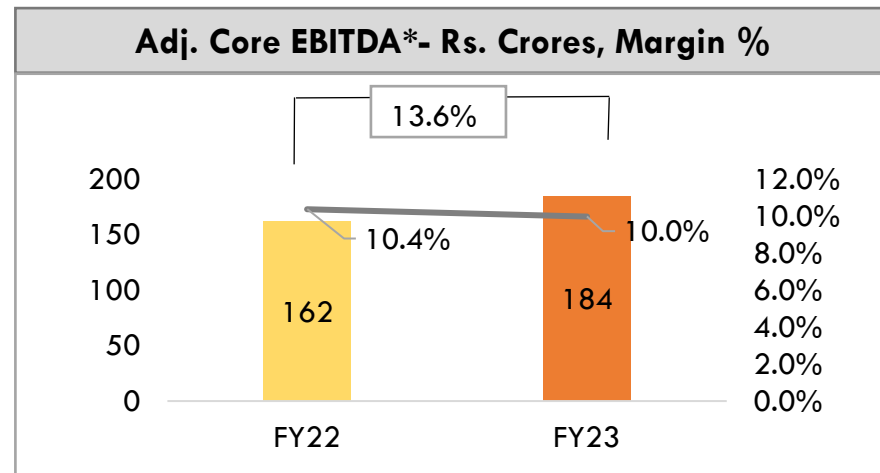
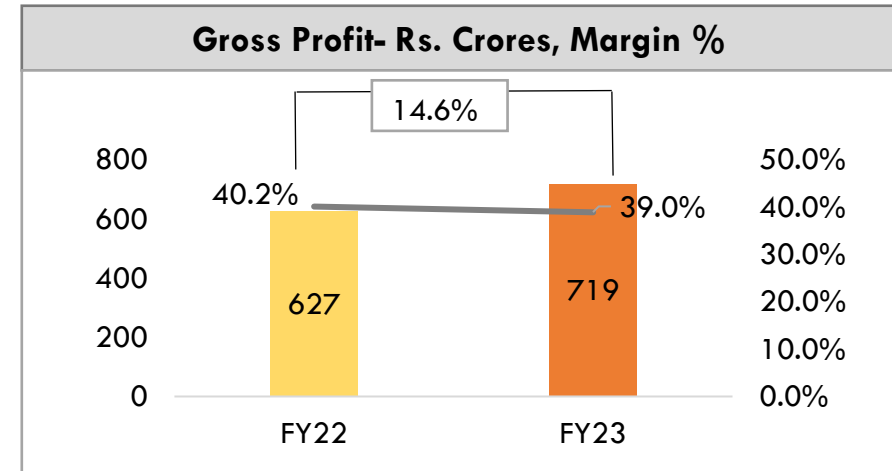
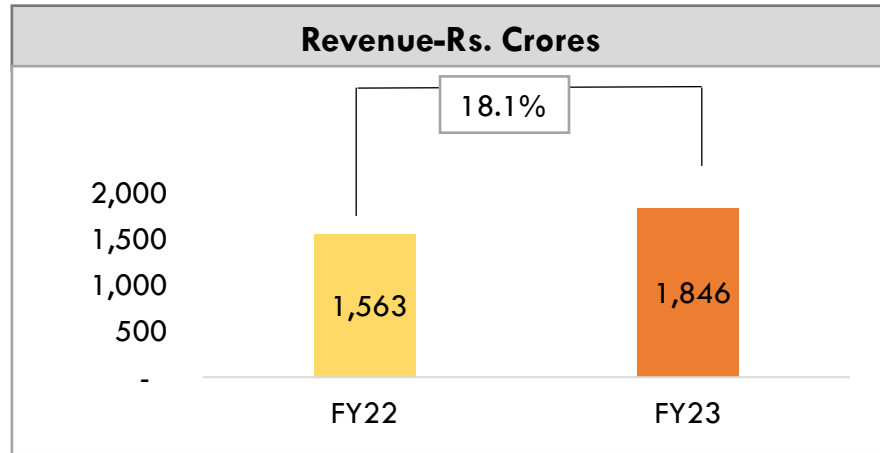


*Excluding non-cash ESOP cost (Rs 3.4 crores in Q4 FY23, Rs 4.0 crores in Q3 FY23 and Rs 3.0 crores in Q4 FY22)

**After providing for loss incurred in the JV of Rs 16.6 crores in Q4FY23 mainly due to loss on disposal of certain assets.

Revenue growth of 5% YoY, Adj. Core EBITDA margin of 10.9% in Q4 FY23

Consolidated P&L- FY23



*Excluding non-cash ESOP cost of Rs 15.3 crores in FY23 & Rs 12.1 crores in FY22

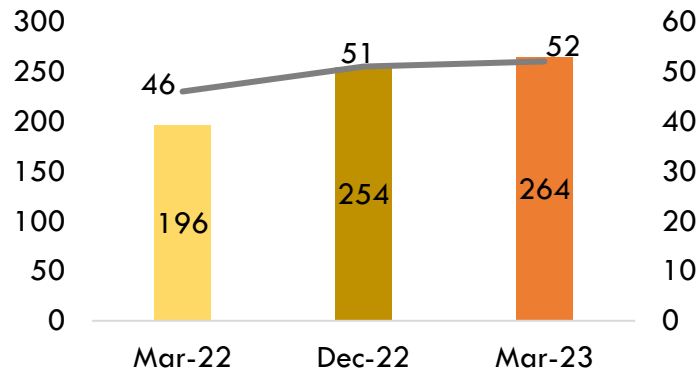
**After providing for loss incurred in the JV of Rs 20.8 crores in FY23 mainly due to loss on disposal of certain assets and considering exceptional gain of Rs 9.6 in FY23. PAT also considers tax refund pertaining to earlier year of Rs 18.4 crores in FY23.

Revenue growth of 18% YoY, Adj. Core EBITDA margin of 10.0% in FY23

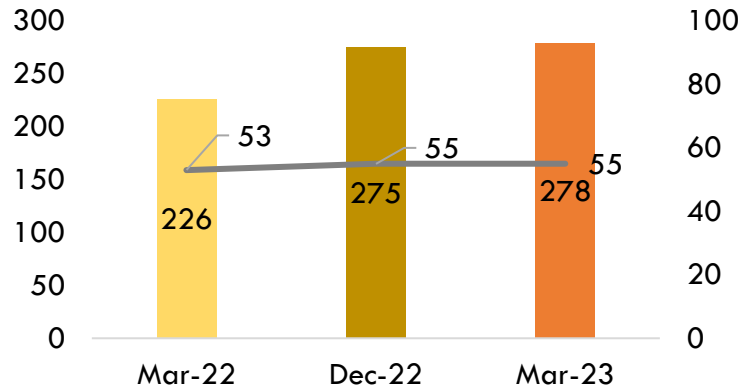
Consolidated Ratios



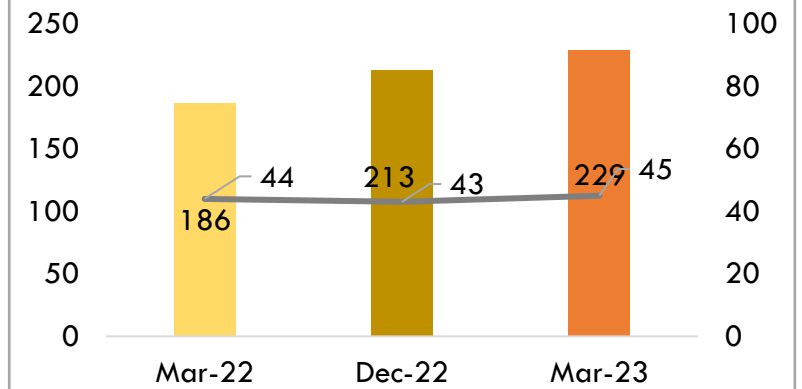
Working Capital- Rs. Crores, days*



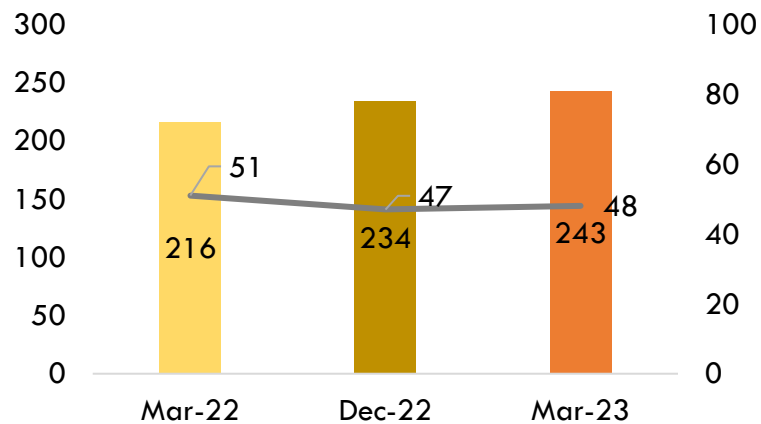
Inventories- Rs. Crores, days*



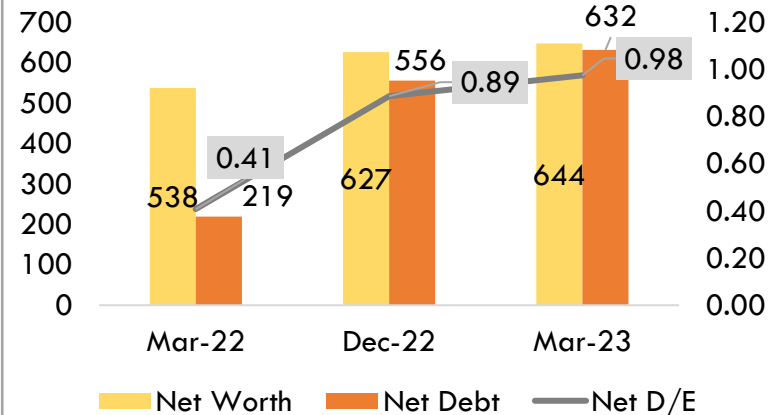
Receivables- Rs. Crores, days*



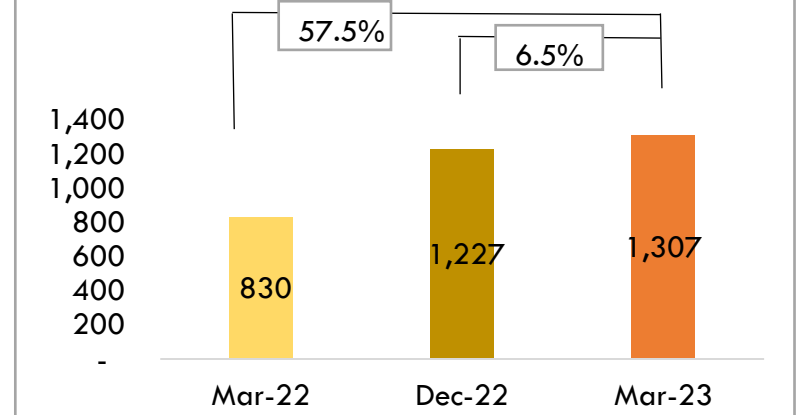
Payables- Rs. Crores, days*



Net Worth & Net Debt- Rs Crores, Net D/E times

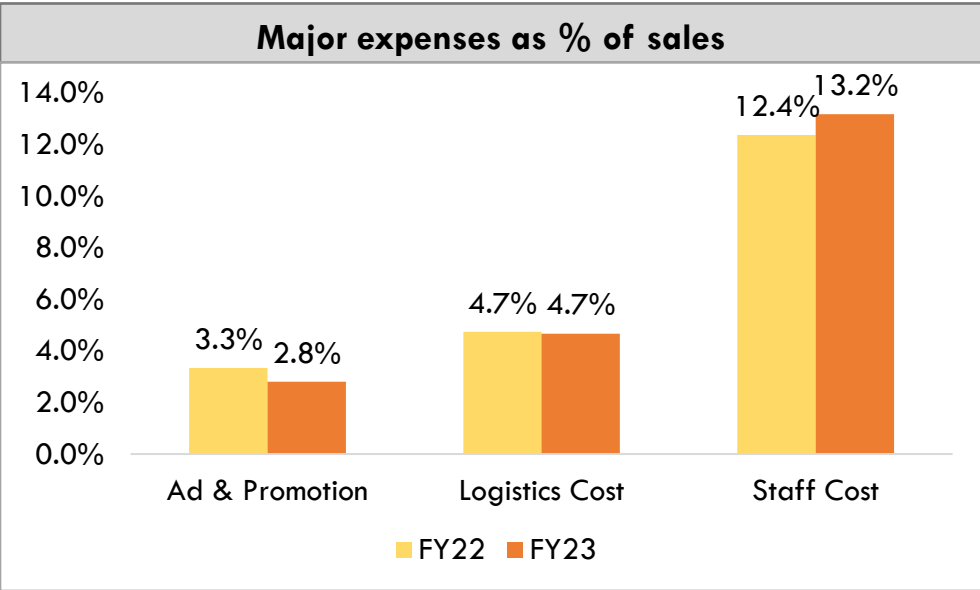
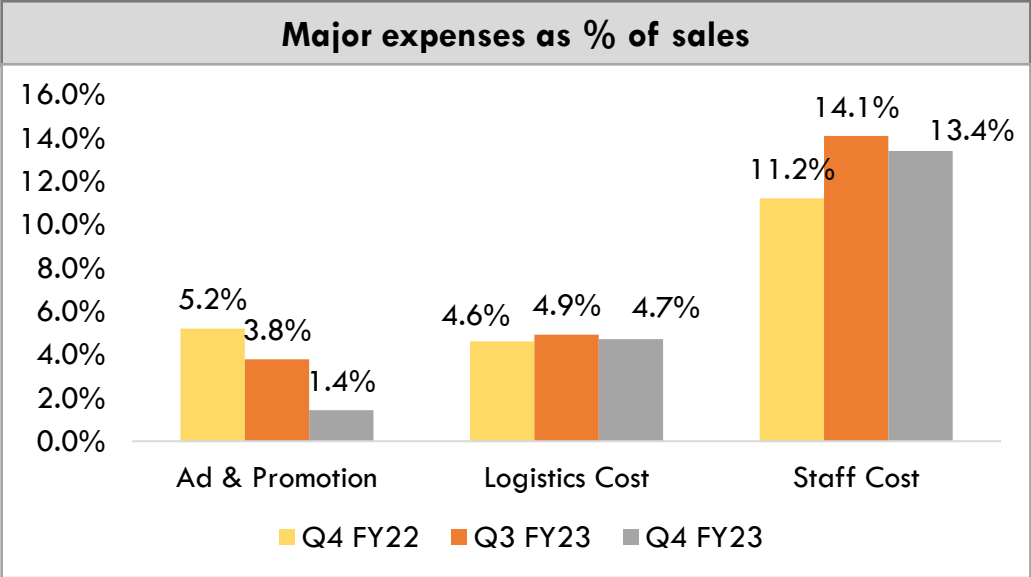


Capital Employed- Rs. Crores

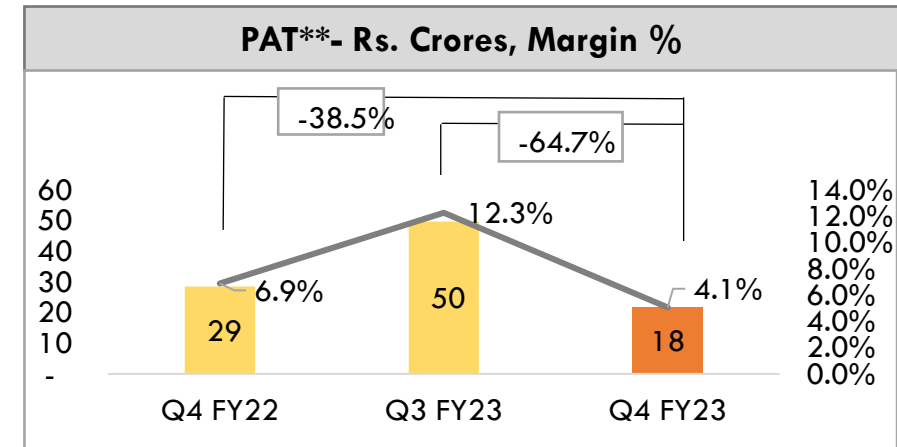
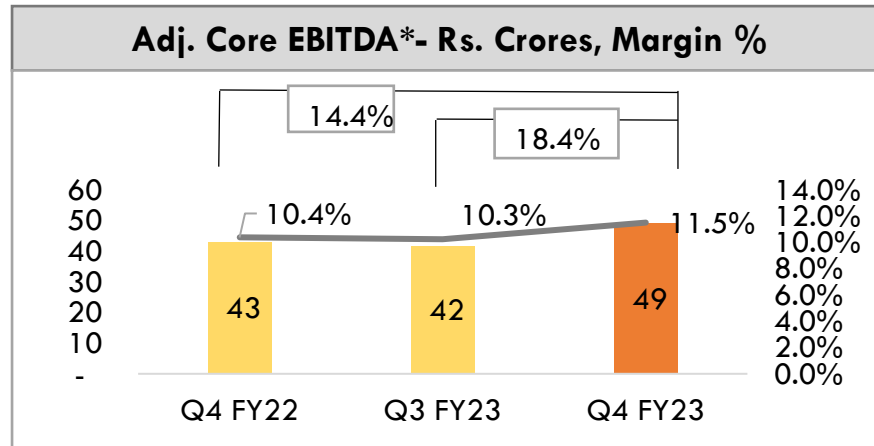
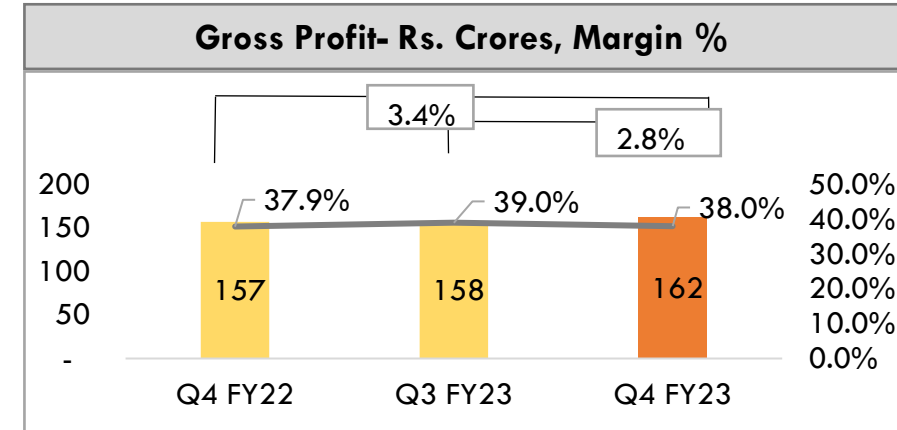
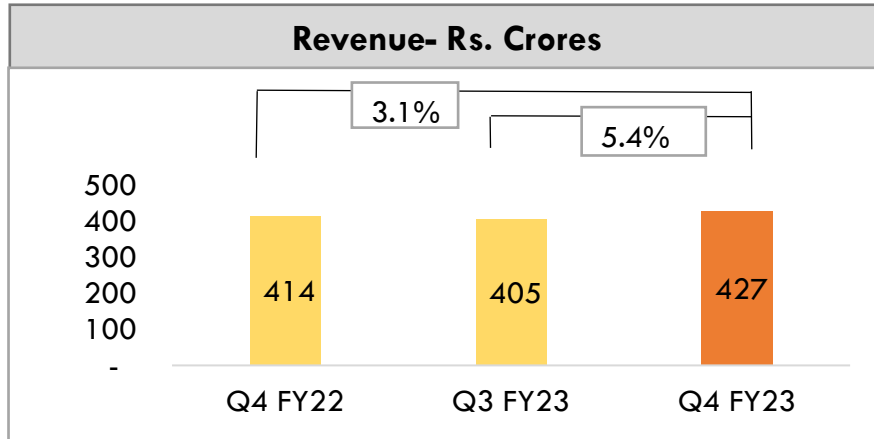


*Annualised

Consolidated Financial Metrics



Plywood Business[^] (Standalone + Sandila) P&L-Q4 FY23



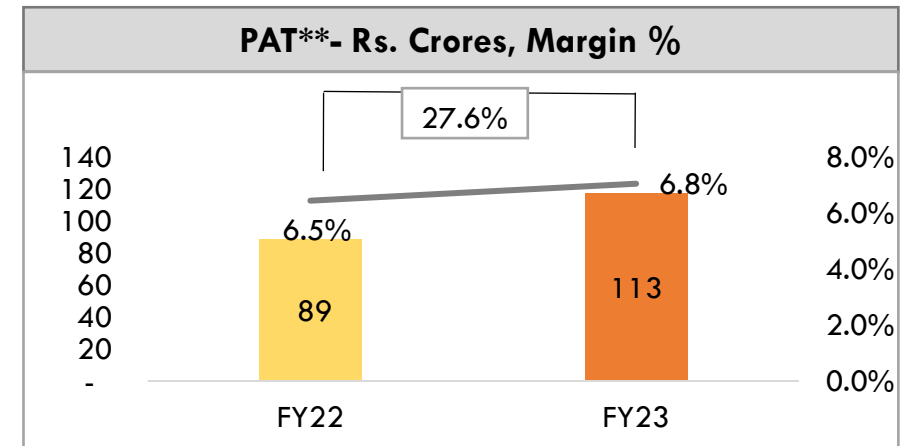
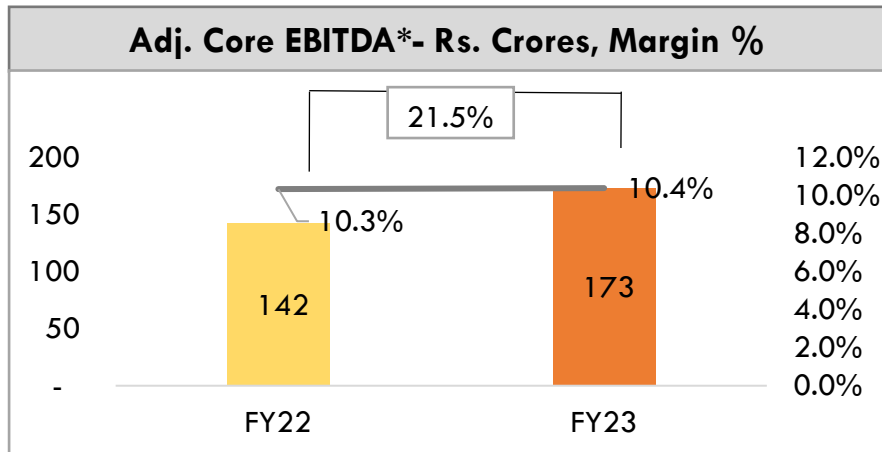
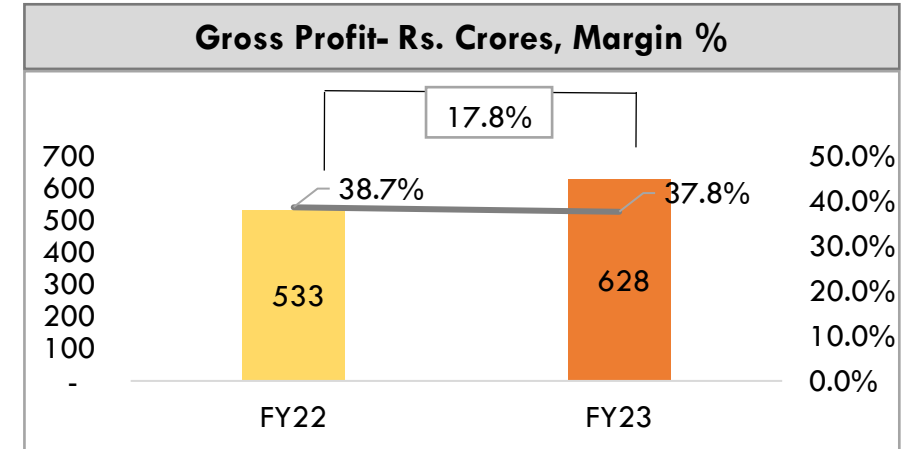
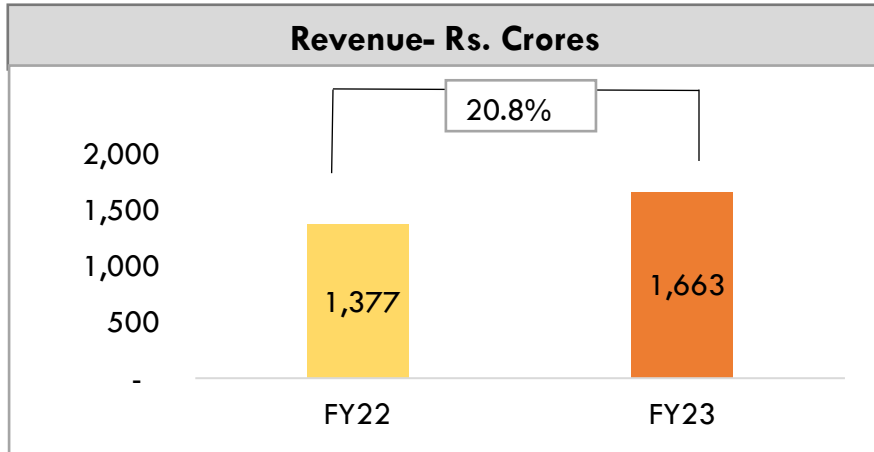
*Excluding non-cash ESOP cost (Rs 3.4 crores in Q4 FY23, Rs 4.0 crores in Q3 FY23 and Rs 3.0 crores in Q4 FY22)

**After providing for exceptional loss of Rs 16.4 in Q4FY23

[^]Plywood business is a sum of standalone numbers and Greenply Sandila numbers (after eliminations)

Revenue growth of 3% YoY

Plywood Business[^] (Standalone + Sandila) P&L- FY23



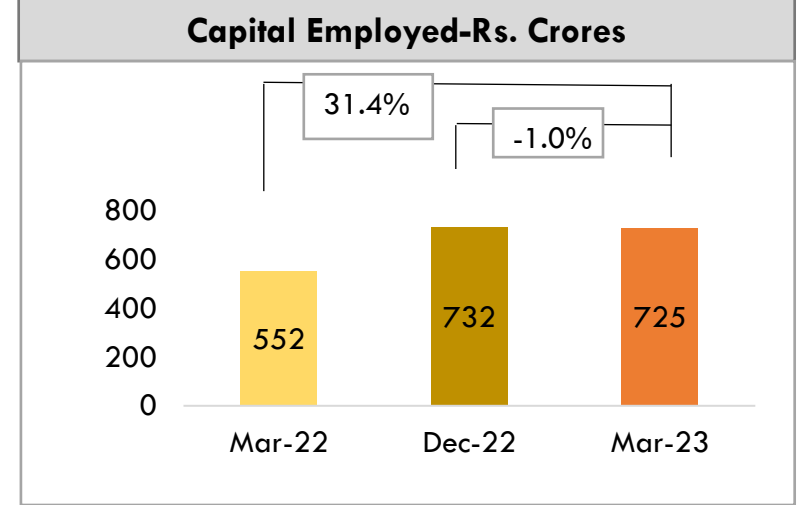
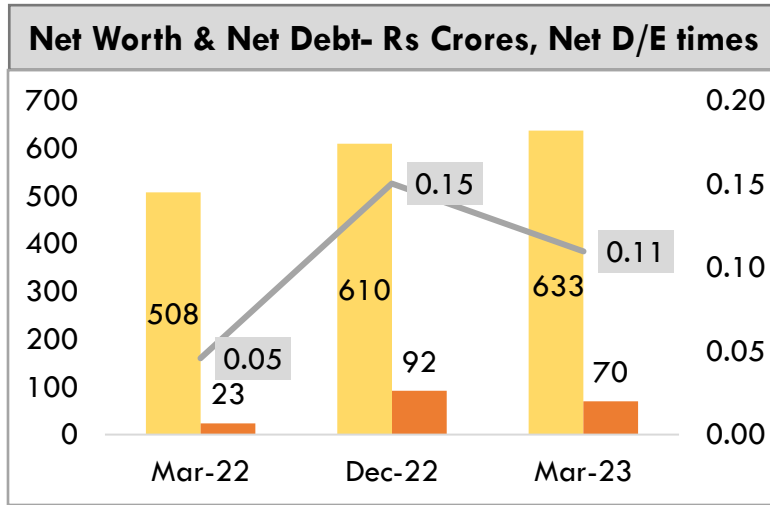
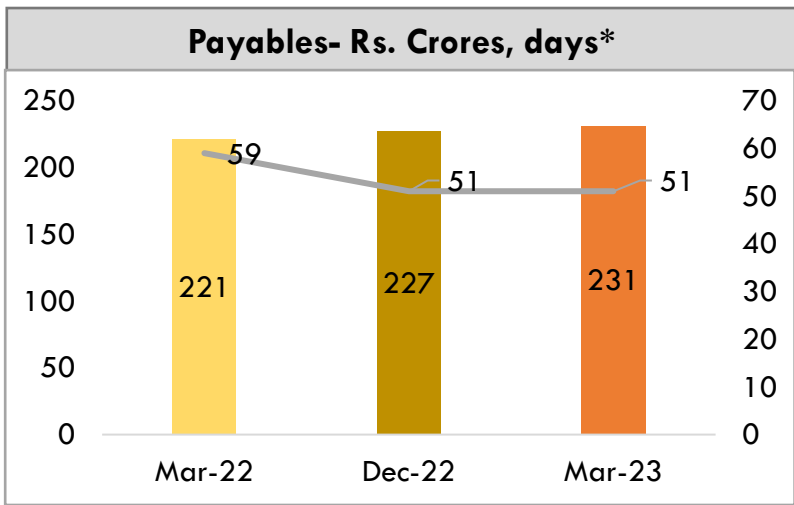
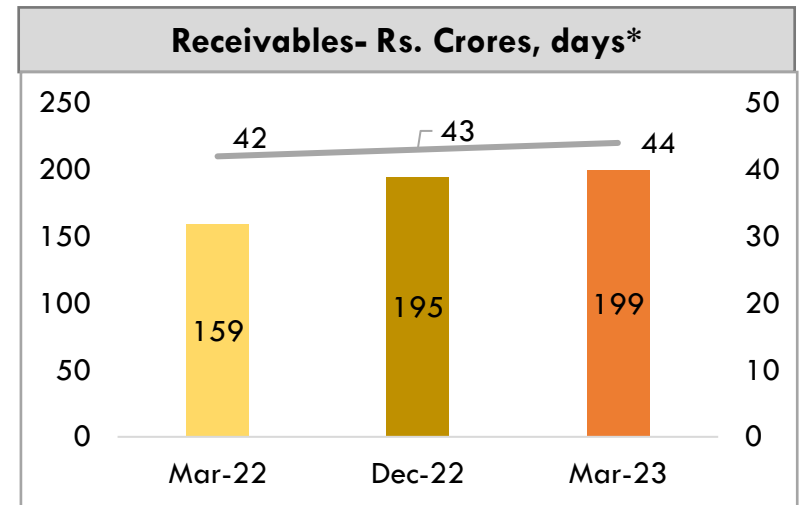
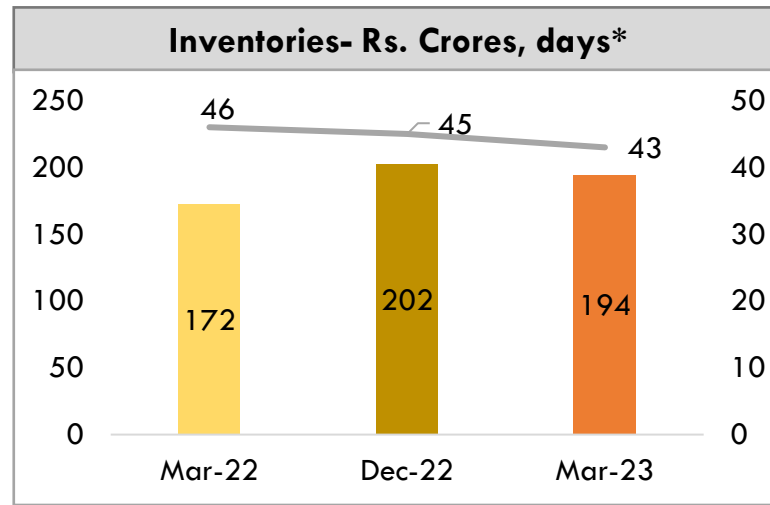
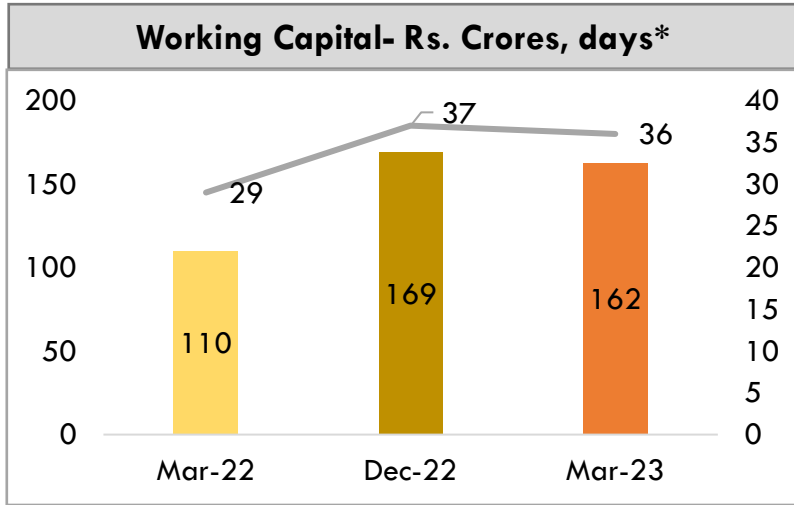
*Excluding non-cash ESOP cost of Rs 15.3 crores in FY23 & Rs 12.1 crores in FY22

**After providing for exceptional loss of Rs 6.8 crores in FY23. PAT also considers tax refund pertaining to earlier year of Rs 18.4 crores in FY23

[^]Plywood business is a sum of standalone numbers and Greenply Sandila numbers (after eliminations)

Revenue growth of 21% YoY

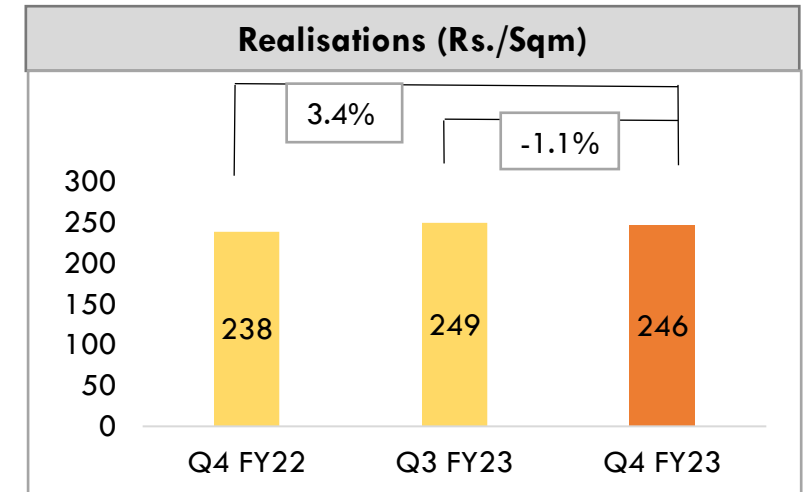
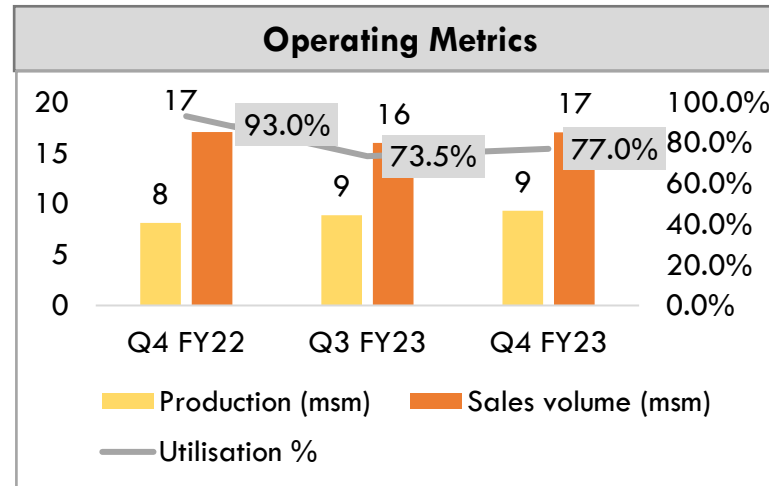
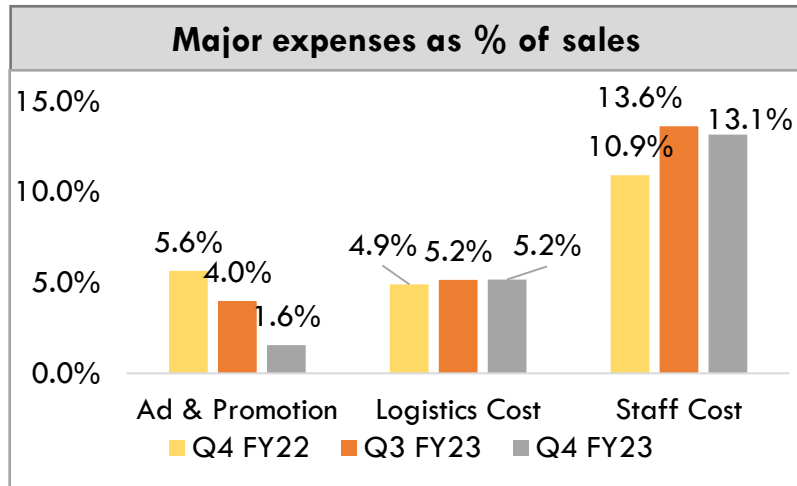
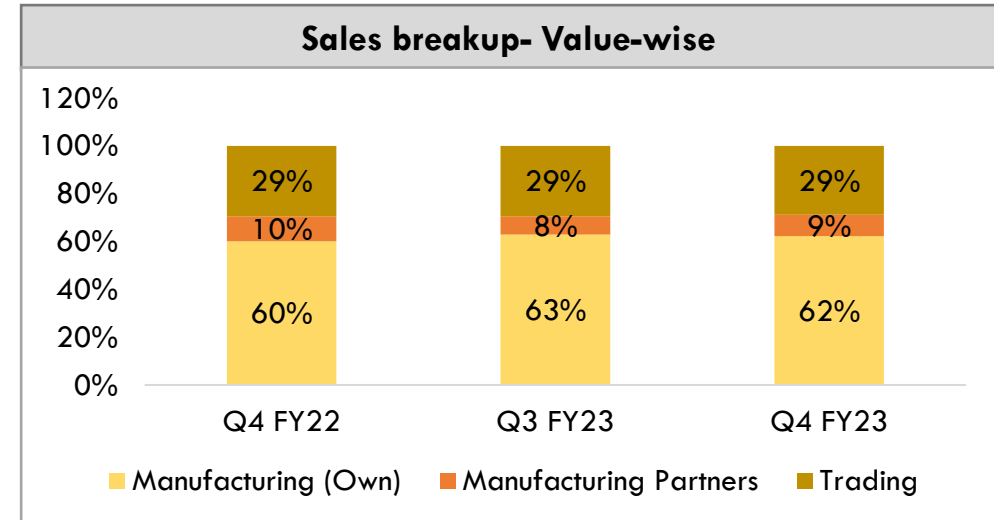
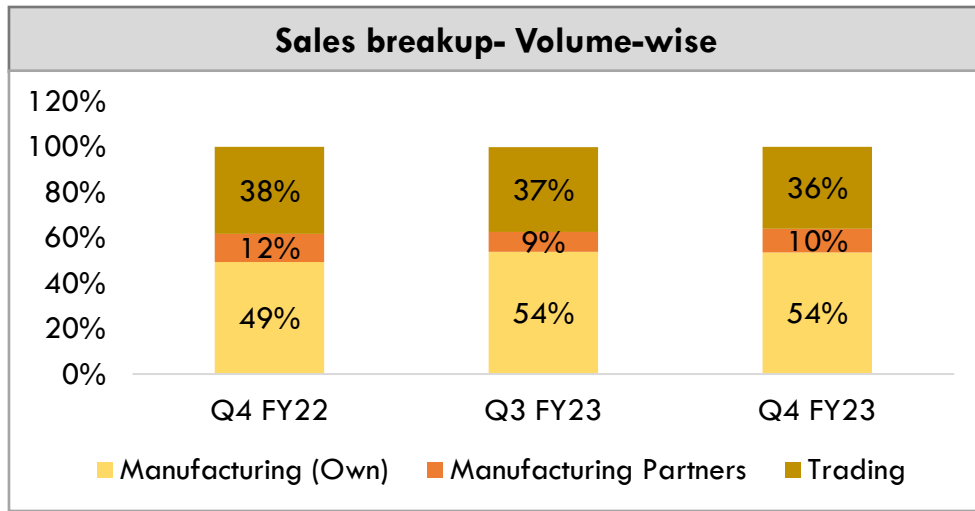
Plywood Business[^] (Standalone + Sandila) Ratios



*Annualised

[^]Plywood business is a sum of standalone numbers and Greenply Sandila numbers (after eliminations)

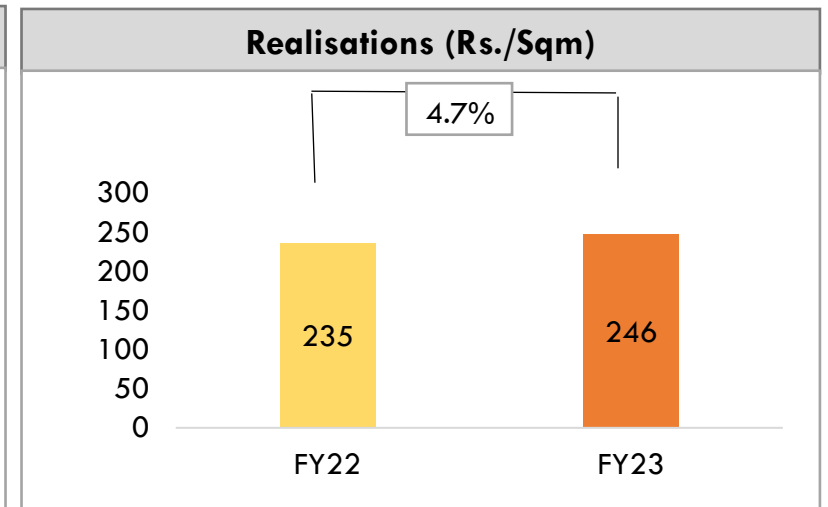
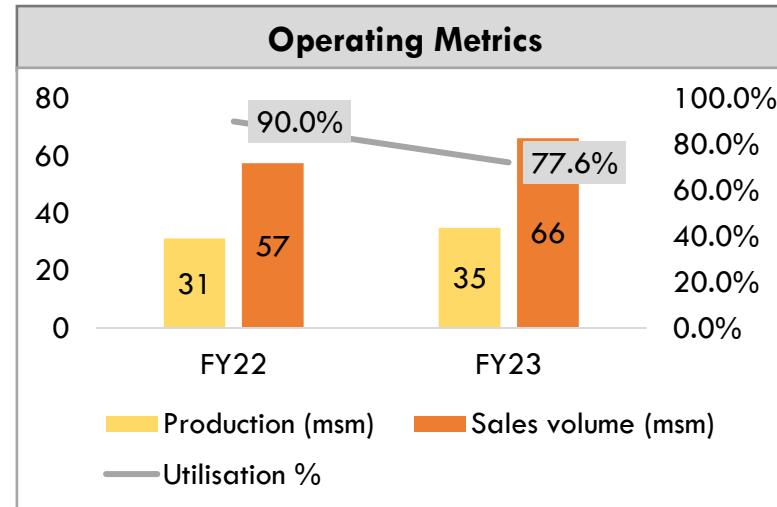
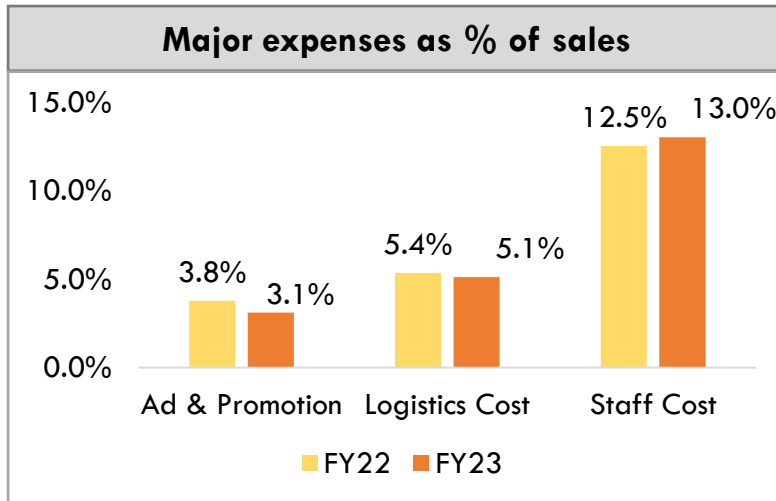
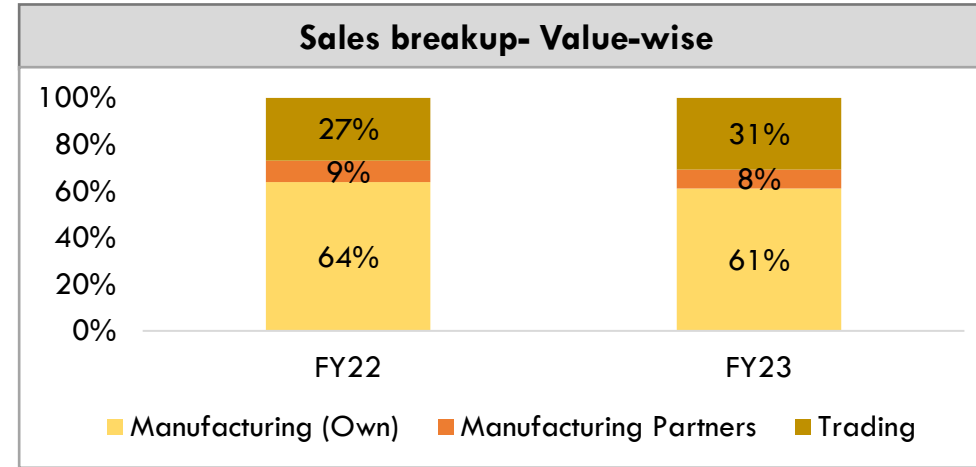
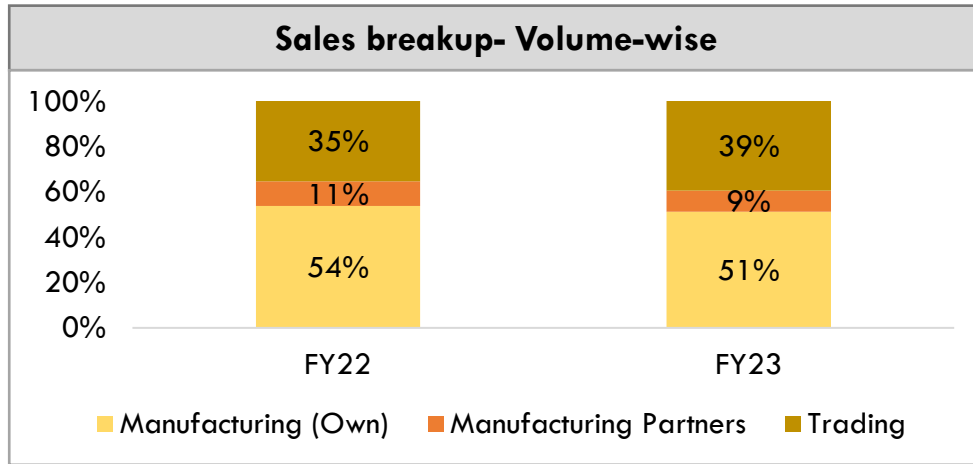
Plywood Business[^] (Standalone + Sandila) Operating Metrics Q4 FY23



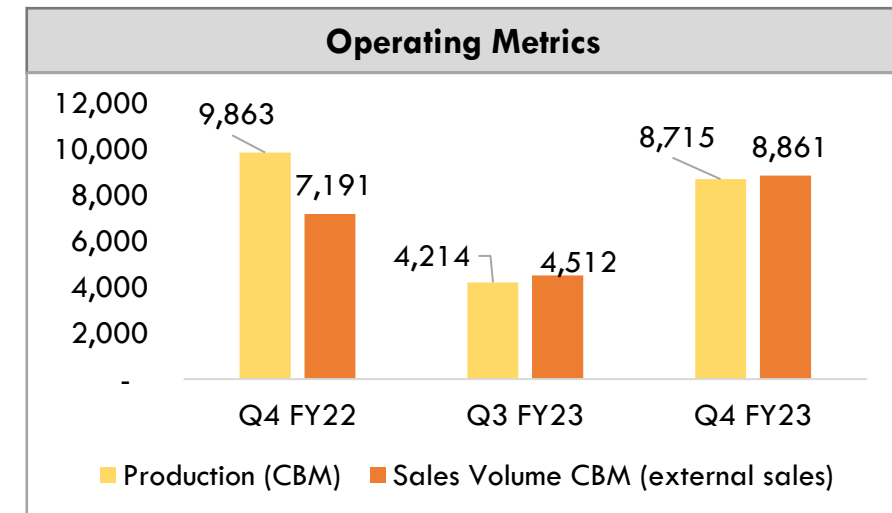
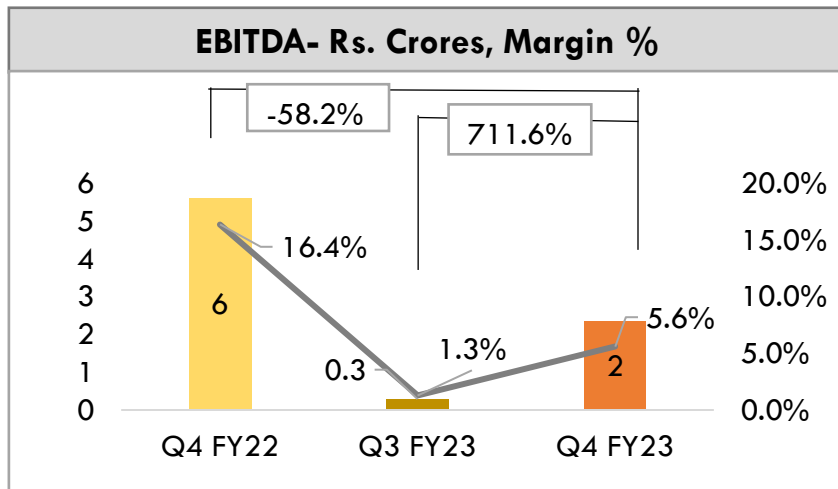
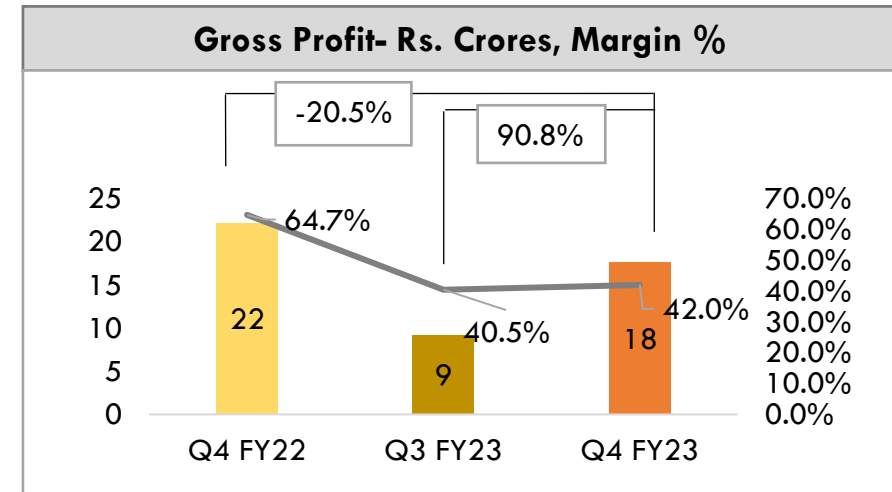
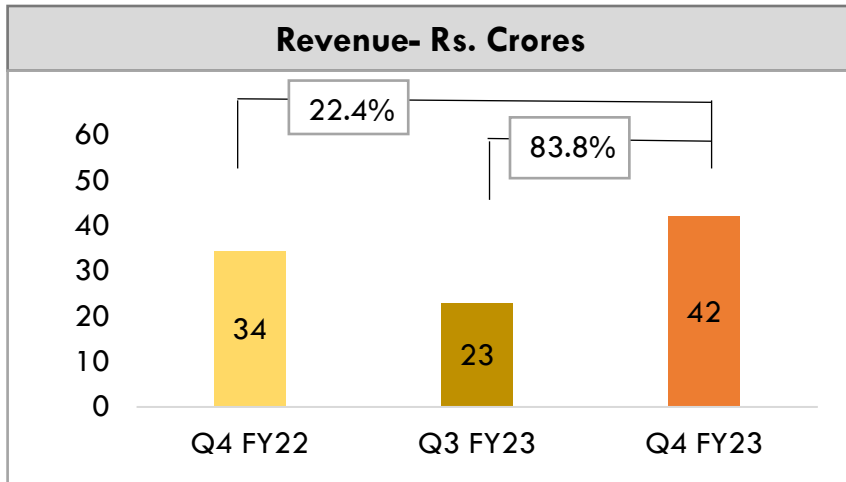
[^]Plywood business is a sum of standalone numbers and Greenply Sandila numbers (after eliminations)

Developing a healthy mix of manufacturing & trading portfolio yielding better ROEs

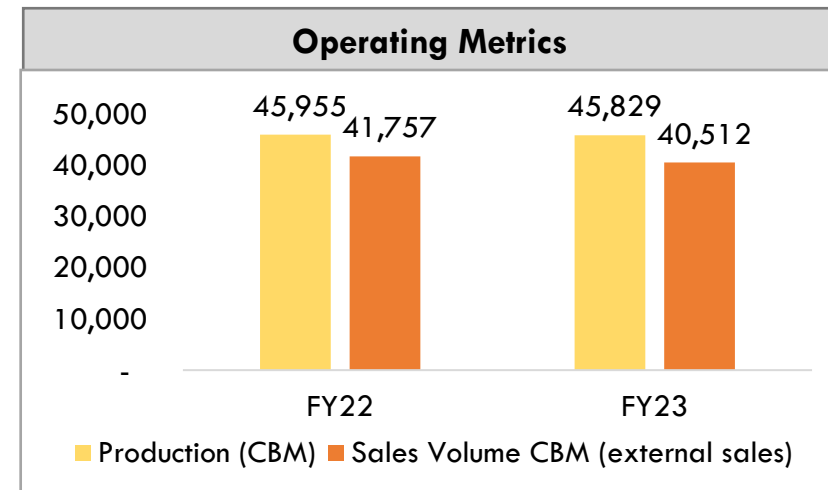
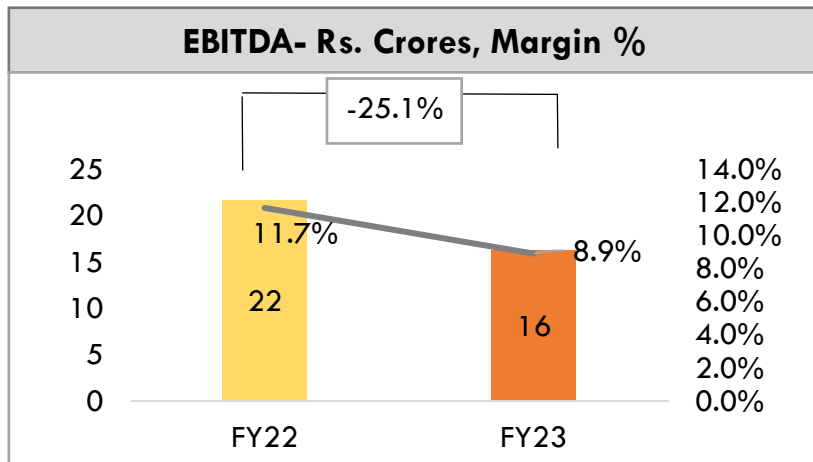
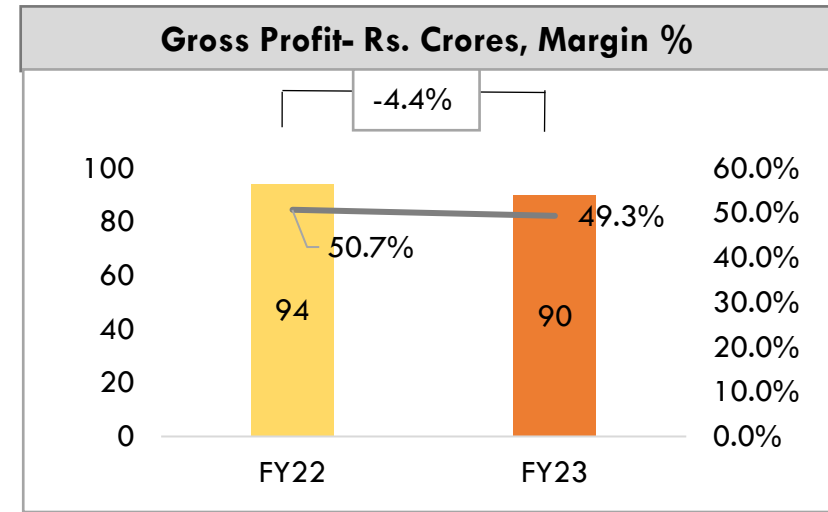
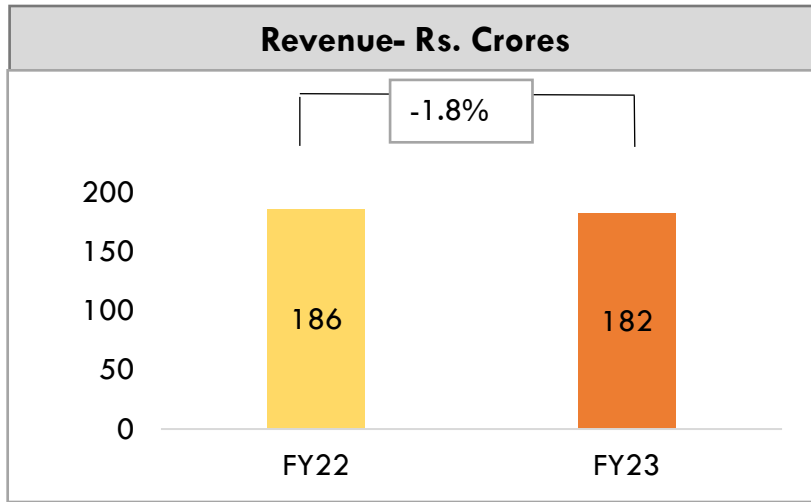
Plywood Business[^] (Standalone + Sandila) Operating Metrics FY23



[^]Plywood business is a sum of standalone numbers and Greenply Sandila numbers (after eliminations)



Supplying to Europe, India, Middle East and South-East Asia



Supplying to Europe, India, Middle East and South-East Asia

Consolidated Profit & Loss Statement Q4 & FY23



(₹ in Lakhs)						
Statement of Consolidated Financial Results for the Three Months and Year ended 31 March 2023						
Sr. No.	Particulars	Three months ended 31.03.2023	Previous Three months ended 31.12.2022	Corresponding Three months ended 31.03.2022 in the previous year	Year ended 31.03.2023	Year ended 31.03.2022
		(Audited) {Refer Note 6}	(Unaudited)	(Audited) {Refer Note 6}	(Audited)	(Audited)
1.	Income					
	a) Revenue from operations	46,915.86	42,818.61	44,855.34	1,84,562.99	1,56,280.38
	b) Other income	929.34	306.76	311.22	1,534.44	990.20
	Total Income	47,845.20	43,125.37	45,166.56	1,86,097.43	1,57,270.58
2.	Expenses					
	a) Cost of materials consumed	16,182.13	16,463.97	14,470.49	66,866.71	56,001.96
	b) Purchase of stock-in-trade	12,409.22	10,076.19	13,119.43	49,871.15	39,635.49
	c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	268.92	(448.44)	(655.03)	(4,079.60)	(2,106.75)
	d) Employee benefits expense	6,288.50	6,043.00	5,036.59	24,313.26	19,329.75
	e) Finance costs	759.63	620.94	248.40	2,624.71	1,193.15
	f) Depreciation and amortisation expenses	1,031.57	963.79	673.20	3,646.08	2,584.60
	g) Other expenses	7,010.16	7,428.28	8,431.22	30,680.60	28,393.76
	Total Expenses	43,950.13	41,147.73	41,324.30	1,73,922.91	1,45,031.96
3.	Profit before share of profit / (loss) of joint venture and tax (1-2)	3,895.07	1,977.64	3,842.26	12,174.52	12,238.62
4.	Exceptional items	-	962.00	-	962.00	-
5.	Share of profit/(loss) of joint venture (refer note 4)	(1,663.13)	(218.34)	6.47	(2,075.21)	260.27
6.	Profit/(Loss) before tax(3+4+5)	2,231.94	2,721.30	3,848.73	11,061.31	12,498.89
7.	Tax expense					
	a) Current tax	852.86	(1,108.56)	1,001.51	1,378.00	3,124.40
	b) Deferred tax	272.44	225.58	(49.93)	540.13	(98.08)
	Total tax expense	1,125.30	(882.98)	951.58	1,918.13	3,026.32
8.	Profit/(Loss) for the period (6-7)	1,106.64	3,604.28	2,897.15	9,143.18	9,472.57
9.	Other Comprehensive Income / (Loss) for the period	45.57	530.07	(24.71)	251.24	(146.16)
10.	Total Comprehensive Income/(Loss) for the period (8+9)	1,152.21	4,134.35	2,872.44	9,394.42	9,326.41
11.	Paid-up equity share capital (Face value ₹ 1/- each)	1,228.76	1,228.73	1,226.27	1,228.76	1,226.27
12.	Other equity				63,153.01	52,590.23
13.	Earnings per equity share (of ₹ 1/- each)					
	a) Basic (₹)	0.90*	2.93*	2.36*	7.44	7.72
	b) Diluted (₹)	0.89*	2.91*	2.35*	7.37	7.72

* Not annualised

Consolidated Balance Sheet as on 31st March, 2023



		(₹ in Lakhs)	
Statement of Assets and Liabilities		Consolidated	
Sr. No.	Particulars	31.03.2023 (Audited)	31.03.2022 (Audited)
A.	<u>ASSETS</u>		
1.	Non-current assets		
	(a) Property, plant and equipment	40,138.00	30,855.64
	(b) Capital work-in-progress	51,295.81	10,962.98
	(c) Right of use assets	4,718.14	3,343.82
	(d) Intangible assets	1,024.58	1,051.44
	(e) Intangible assets under development	36.50	-
	(f) Investments accounted for using the equity method	123.07	2,198.28
	(g) Financial assets		
	(i) Investments	514.08	381.84
	(ii) Loans	80.45	44.57
	(iii) Other financial assets	952.61	766.19
	(h) Non-current tax assets (net)	276.31	1,257.44
	(i) Deferred tax assets (net)	272.62	726.71
	(j) Other non-current assets	3,385.47	9,372.12
	Total non-current assets	1,02,817.64	60,961.03
2.	Current assets		
	(a) Inventories	27,838.15	22,563.31
	(b) Financial assets		
	(i) Trade receivables	22,872.32	18,643.46
	(ii) Cash and cash equivalents	3,106.58	6,295.93
	(iii) Bank balances other than cash and cash equivalents	35.38	961.96
	(iv) Loans	129.65	74.12
	(v) Derivatives	-	-
	(v) Other financial assets	592.02	916.37
	(c) Other current assets	10,711.26	5,462.95
	Total current assets	65,285.36	54,918.10
	TOTAL ASSETS	1,68,103.00	1,15,879.13
B.	<u>EQUITY AND LIABILITIES</u>		
1.	Equity		
	(a) Equity share capital	1,228.76	1,226.27
	(b) Other equity	63,153.01	52,590.23
	Total equity	64,381.77	53,816.50
2.	Non-current liabilities		
	(a) Financial liabilities		
	(i) Borrowings	51,524.18	14,308.16
	(ii) Lease liabilities	2,369.76	1,305.29
	(iii) Other financial liabilities	30.00	9.00
	(b) Deferred tax liabilities (net)	98.87	-
	(c) Other non-current liabilities	-	-
	(c) Provisions	679.82	563.88
	Total non-current liabilities	54,702.63	16,186.33
3.	Current Liabilities		
	(a) Financial liabilities		
	(i) Borrowings	14,817.50	14,878.33
	(ii) Lease liabilities	911.62	456.22
	(iii) Trade payables		
	Total outstanding dues of micro enterprises and small enterprises	124.29	158.76
	Total outstanding dues of creditors other than micro enterprises and small enterprises	24,144.38	21,479.08
	(iv) Derivatives	11.78	13.64
	(v) Other financial liabilities	6,352.24	4,359.84
	(b) Other current liabilities	1,888.51	2,842.76
	(c) Provisions	732.97	1,687.67
	(d) Current tax liabilities (net)	35.31	-
	Total current liabilities	49,018.60	45,876.30
	Total liabilities	1,03,721.23	62,062.63
	TOTAL EQUITY AND LIABILITIES	1,68,103.00	1,15,879.13

Standalone Profit & Loss Statement Q4 & FY23



(₹ in Lakhs)						
Statement of Standalone Financial Results for the Three Months and Year ended 31 March 2023						
Sr. No.	Particulars	Three months ended 31.03.2023	Previous Three months ended 31.12.2022	Corresponding Three months ended 31.03.2022 in the previous year	Year ended 31.03.2023	Year ended 31.03.2022
		(Audited) {Refer Note 4}	(Unaudited)	(Audited) {Refer Note 4}	(Audited)	(Audited)
1.	Income					
	a) Revenue from operations	41,749.19	39,935.61	41,427.73	1,64,320.21	1,37,688.81
	b) Other income	1,279.82	565.65	433.14	2,386.86	1,317.13
	Total Income	43,029.01	40,501.26	41,860.87	1,66,707.07	1,39,005.94
2.	Expenses					
	a) Cost of materials consumed	12,371.31	11,512.35	13,416.71	51,259.45	49,489.28
	b) Purchase of stock-in-trade	15,445.07	13,948.69	12,171.50	56,737.38	37,173.90
	c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	(442.31)	166.53	137.61	(2,023.23)	(2,301.21)
	d) Employee benefits expense	5,072.97	5,005.53	4,524.26	20,118.49	17,260.02
	e) Finance costs	221.60	108.26	135.32	615.48	578.03
	f) Depreciation and amortisation expenses	538.08	523.56	489.15	2,074.81	1,860.72
	g) Other expenses	5,719.74	6,240.92	7,173.61	24,418.63	23,027.95
	Total Expenses	38,926.46	37,505.84	38,048.16	1,53,201.01	1,27,088.69
3.	Profit/(Loss) before exceptional items and tax (1-2)	4,102.55	2,995.42	3,812.71	13,506.06	11,917.25
4.	Exceptional items (refer note 3)	(1,638.68)	962.00	-	(676.68)	-
5.	Profit/(Loss) before (3+4)	2,463.87	3,957.42	3,812.71	12,829.38	11,917.25
6.	Tax expense					
	a) Current tax	844.13	(1,108.56)	1,001.51	1,369.27	3,124.40
	b) Deferred tax	211.07	271.98	(40.47)	525.59	(88.48)
	Total tax expense	1,055.20	(836.58)	961.04	1,894.86	3,035.92
7.	Profit/(Loss) for the period (5-6)	1,408.67	4,794.00	2,851.67	10,934.52	8,881.33
8.	Other Comprehensive Income/(Loss) for the period	18.03	18.50	23.44	38.03	30.01
9.	Total Comprehensive Income/(Loss) for the period (7+8)	1,426.70	4,812.50	2,875.11	10,972.55	8,911.34
10.	Paid-up equity share capital (Face value ₹ 1/- each)	1,228.76	1,228.73	1,226.27	1,228.76	1,226.27
11.	Other equity				61,719.46	49,578.55
12.	Earnings per equity share (of ₹ 1/- each)					
	a) Basic (₹)	1.15*	3.90*	2.33*	8.90	7.24
	b) Diluted (₹)	1.14*	3.87*	2.32*	8.82	7.24

* Not annualised

Standalone Balance Sheet as on 31st March, 2023



		(₹ in Lakhs)	
Statement of Assets and Liabilities		Standalone	
Sr.	Particulars	31.03.2023 (Audited)	31.03.2022 (Audited)
A.	<u>ASSETS</u>		
1.	Non-current assets		
	(a) Property, plant and equipment	15,920.84	16,564.25
	(b) Capital work-in-progress	664.27	140.11
	(c) Right of use assets	1,425.20	907.33
	(d) Intangible assets	1,020.69	1,051.18
	(e) Intangible assets under development	36.50	-
	(f) Financial assets		
	(i) Investments	21,931.94	22,805.06
	(ii) Loans	9,888.18	1,939.07
	(iii) Other financial assets	264.85	155.35
	(g) Non-current tax assets (net)	240.97	1,252.78
	(h) Deferred tax assets (net)	178.73	717.11
	(i) Other non-current assets	1,203.59	980.00
	Total non-current assets	52,775.76	46,512.24
2.	Current assets		
	(a) Inventories	17,447.51	17,236.72
	(b) Financial assets		
	(i) Trade receivables	19,462.88	15,886.54
	(ii) Cash and cash equivalents	1,984.83	1,087.21
	(iii) Bank balances other than cash and cash equivalents	34.86	961.96
	(iv) Loans	98.15	74.12
	(v) Derivatives	-	-
	(v) Other financial assets	912.82	997.68
	(c) Other current assets	2,488.15	1,884.32
	Total current assets	42,429.20	38,128.55
	TOTAL ASSETS	95,204.96	84,640.79
B.	<u>EQUITY AND LIABILITIES</u>		
1.	Equity		
	(a) Equity share capital	1,228.76	1,226.27
	(b) Other equity	61,719.46	49,578.55
	Total equity	62,948.22	50,804.82
2.	Non-current liabilities		
	(a) Financial liabilities		
	(i) Borrowings	365.14	1,266.36
	(ii) Lease liabilities	904.67	520.79
	(iii) Other financial liabilities	12.00	9.00
	(b) Provisions	609.47	557.65
	Total non-current liabilities	1,891.28	2,353.80
3.	Current Liabilities		
	(a) Financial liabilities		
	(i) Borrowings	1,473.85	3,103.00
	(ii) Lease liabilities	299.02	160.33
	(iii) Trade payables		
	Total outstanding dues of micro enterprises and small enterprises	124.29	158.76
	Total outstanding dues of creditors other than micro enterprises and small enterprises	24,153.89	21,938.32
	(iv) Derivatives	11.78	13.64
	(v) Other financial liabilities	2,076.25	1,881.88
	(b) Other current liabilities	1,476.17	2,538.94
	(c) Provisions	714.90	1,687.30
	(d) Current tax liabilities(net)	35.31	-
	Total current liabilities	30,365.46	31,482.17
	Total liabilities	32,256.74	33,835.97
	TOTAL EQUITY AND LIABILITIES	95,204.96	84,640.79

A decorative graphic on the left side of the slide. It features a series of concentric, semi-circular shapes in shades of red and orange. Above these shapes, a large number of yellow and orange butterflies are depicted in flight, appearing to rise from the circles. The background is a warm, yellow-to-orange gradient.

CORPORATE OVERVIEW

Greenply at a glance



One of the largest
Interior
infrastructure
brands in India

35+
Years of experience
in delivering quality
plywood products

**Listed in NSE &
BSE-Rs. 2,000+
crores**
Market Cap

Wood based products -
Plywood and allied,
Face Veneer, MDF

E-0
India's first Zero
Emission plywood



Rated AA-
Long term Debt
Rated A1 +
Short Term Facilities
**(CARE & India
Ratings)**

2300+
Dealer Distribution
Network FY22

1100+
Cities, Towns &
Villages Served
FY22

**Great Place
to Work**
Three times in a row
(2020, 2021 & 2022)

Best Green
Manufacturing
Company
2022
India's Most Trusted
Brand
2022

A Growing & resilient organization

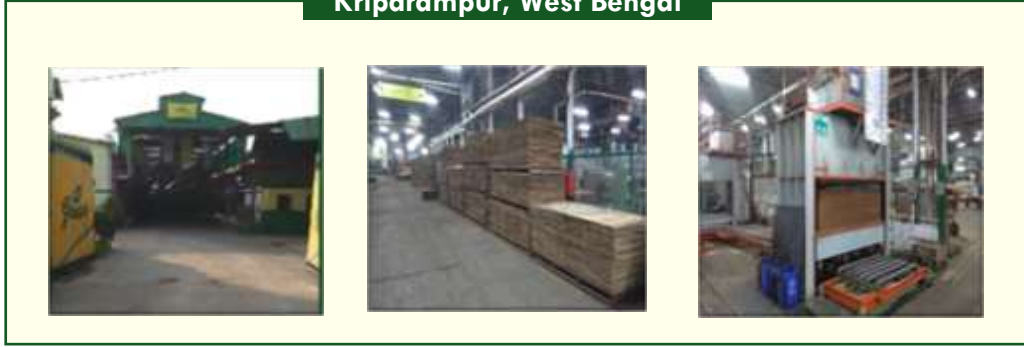
Manufacturing excellence



Plywood & allied (Own Manufacturing) Location	Capacity (Mn SqM pa)
Bamanbore, Gujarat	15.80
Sandila, Lucknow (U.P.)	13.50
Kriparampur, West Bengal	11.00
Tizit, Nagaland	8.10
Total plywood & Allied Existing Capacity	48.40

Plywood & allied (Domestic Partner) Location	Capacity (Mn SqM pa)
Bareilly, Uttar Pradesh	~10.00
Hapur, Uttar Pradesh (Upcoming)*	7.50
<i>*Expected trial run in Q1 FY24</i>	
Face Veneer Peeling Location	Capacity (CBM / pa)
Gabon, West Africa	96,000
MDF Manufacturing Location	Capacity (CBM pa)
Vadodara, Gujarat	2,40,000

Kriparampur, West Bengal



Tizit, Nagaland



Sandila, U.P.



Bamanbore, Gujarat



Prudent investing to drive business forward

MDF Project- Successfully Started Production



MDF Project Details

Product	Medium Density Fiber Board (MDF)- Exterior, Interior, HDMR, HDF
Sub- categories of Products	Thin & thick, pre-lam and other value-added products
Location	Vadodara Distt., Gujarat, India
Capacity	800 CBM / day
Area covered	70 acres



Big congratulations GREENPLY team 🙌

Started production on 5th May 2023

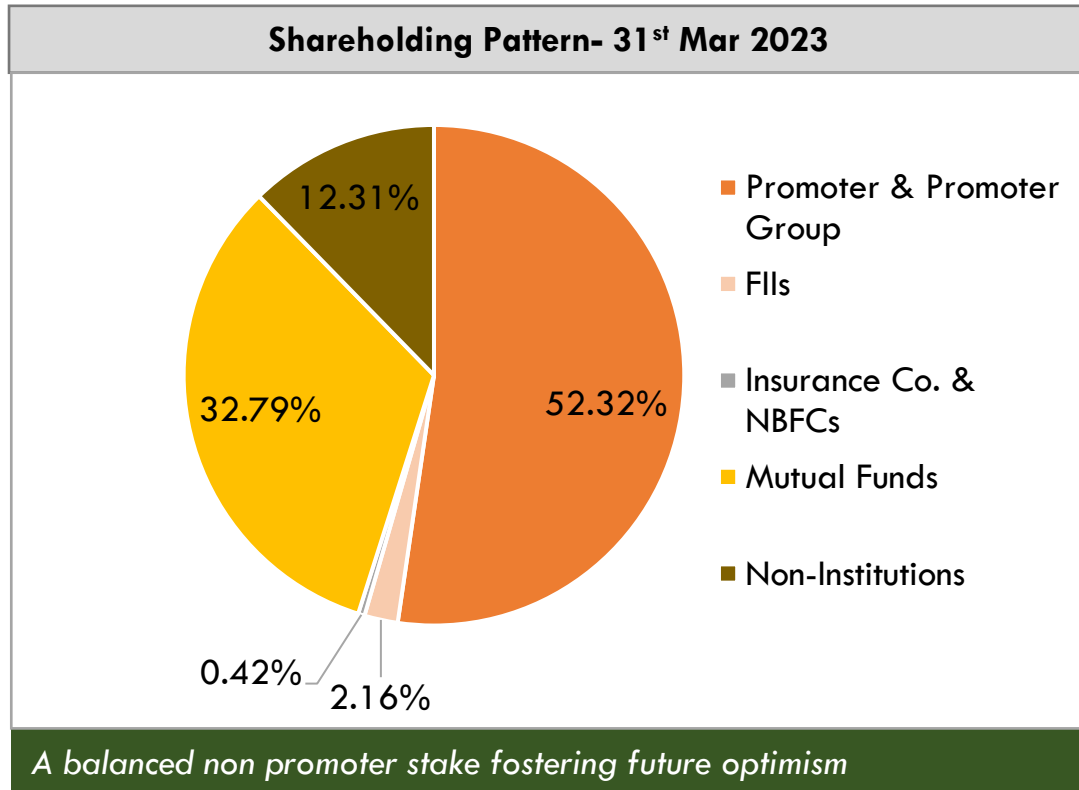


Received IGBC certification under Platinum category



A well-deserved milestone achieved in record time of 15 months

Ownership & Stakeholder Value Creation



Top 10 Non-Promoter holding- 31st Mar 2023

Top 10 Non- Promoters	Shareholding %
Mirae Asset Mutual Fund	8.8
HDFC Mutual Fund	8.6
Tata Mutual Fund	5.5
PGIM Mutual Fund	2.9
HSBC (Ex- L&T Mutual Fund)	2.3
IDFC Mutual Fund	2.3
Canara Robeco Mutual Fund	1.7
SBI Mutual Fund	1.6
India Insight Value Fund	0.4
IDBI Mutual Fund	0.1

A diversified holding structure aiming at value creation for shareholders

Branding & Marketing Initiatives



New Product launch- Demonstration kit for Club 700



- ❖ Kit with “ wooden fragrance diffuser”
- ❖ ~500 trade partners reached out

Brand Engagement



- ❖ New Year Celebration – 600+ dealers
- ❖ Holi Celebration – 650+ dealers

Point of sale messaging & communication



- ❖ 980+ Outlets

Trade & In-shop Visibility



- ❖ Signage installation & in shop branding

Branding & Marketing Initiatives- Various Events



Indiawood Exhibition



❖ Generated 500+ visitors leads

Architect Meet



❖ Engaged 300+ Architects

Product & brand value proposition



Health Check-up Camps



❖ 1,050+ contractors benefited

Green Samridhi Activation



❖ Engaged 1,500+ contractors



❖ Social Media Amplification



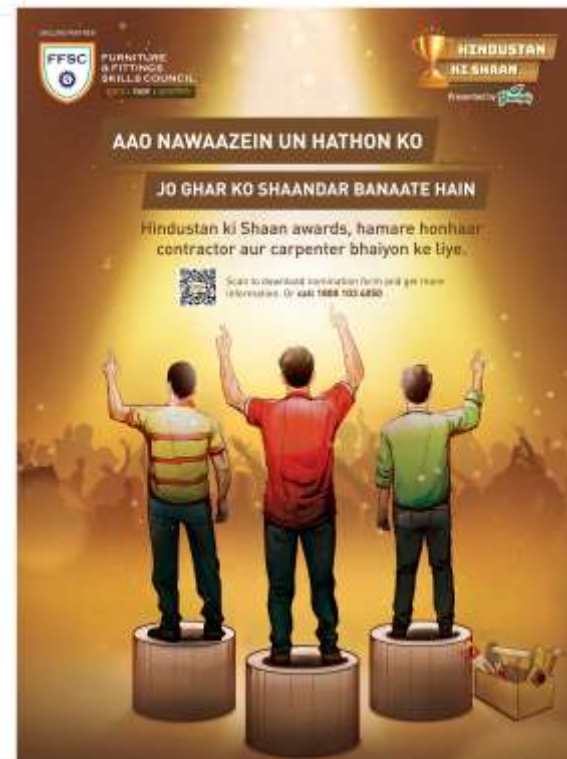
Industry First – Hindustan Ki Shaan Awards



To honour and celebrate the artistry of our carpenter and contractor community



- ❖ Reached out to over 1mn+ contractors
- ❖ Received 1,300+ nominations



- ❖ Acquired new database of 13,445 contractors
- ❖ Announced 4 regional & 1 national winner at the highly emotional awards show

Awards & Recognition



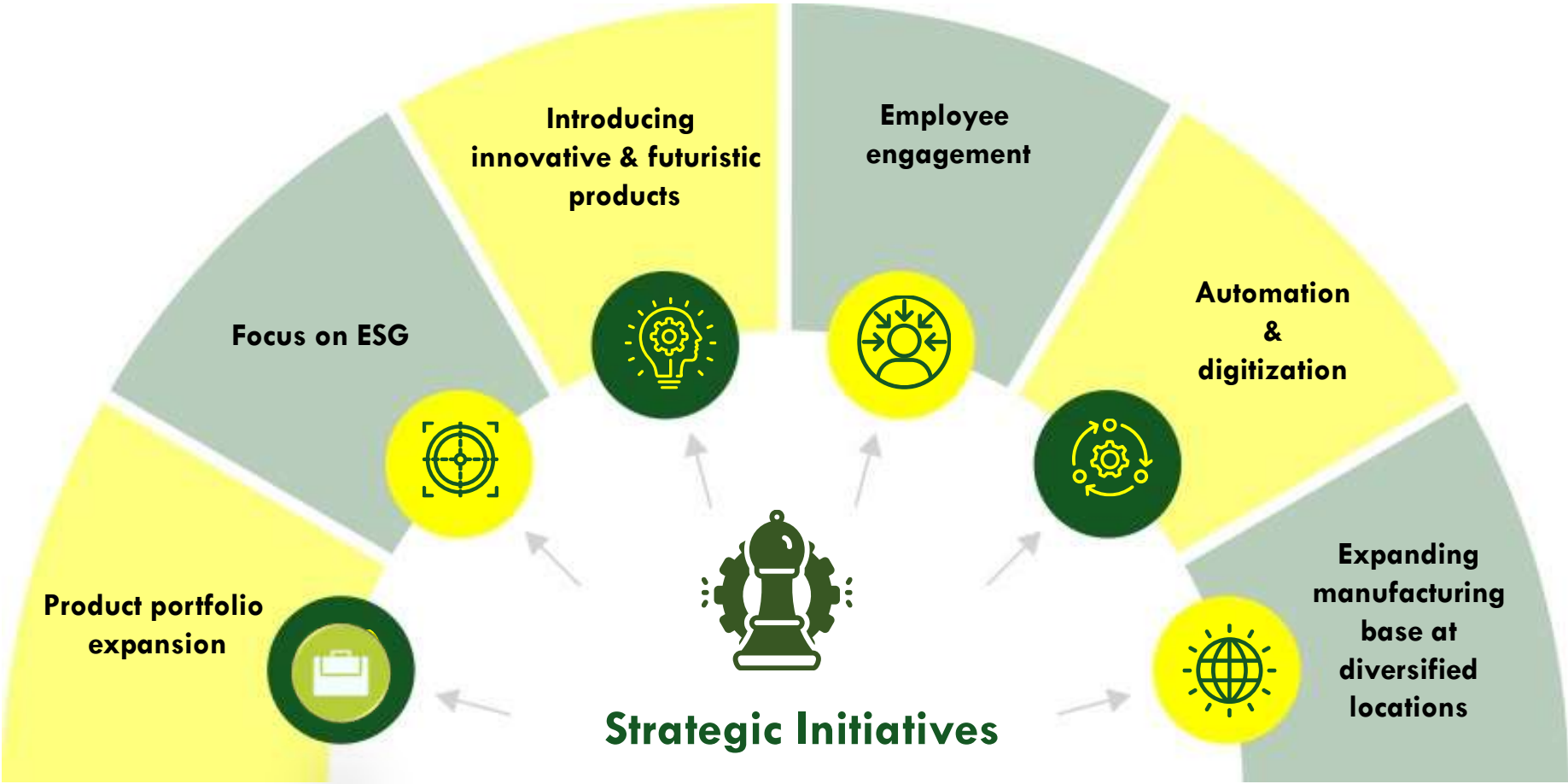
Great Place to Work-Three times in a row (2020, 2021, 2022)



Best Green Manufacturing Company- 2022



India's Most trusted Brand- 2022



Adopting a multi-pronged approach to leverage the emerging opportunity.

For further information, please contact:

Gautam Jain – AVP, Strategy & Investor Relations
D-1401 & 1402, Lotus Corporate Park, Jai Coach Signal, Ram Mandir
Road, Goregaon (East), Mumbai- 400063
Tel: +91 33 3051 5000 / +91 9987899747
Email : gautam.jain@greenply.com

Registered Office:

Makum Road, P.O. Tinsukia,
Assam - 786 125

Corporate Office:

“Madgul Lounge”, 5th & 6th Floor
23 Chetla Central Road
Kolkata - 700 027, India
Phone: (033)-3051-5000
Fax: (033)-3051-5010
Email: investors@greenply.com
Website: www.greenply.com

A large graphic on the left side of the slide. It features a stylized sun with a red-to-orange gradient, partially obscured by a dark red circle. Above the sun, numerous yellow and orange butterflies are flying upwards. The background is a warm, yellow-to-orange gradient.

Thank You!