

Ref: ISD/17-18/270

6<sup>th</sup> November, 2017

The Deputy General Manager,	The Deputy General Manager,
Corporate Relationships Dept.	Listing Dept.
BSE Ltd.	National Stock Exchange of India Ltd.
Phiroze Jeejeebhoy Towers,	Exchange Plaza, Plot No.C/1, G Block
Dalal Street,	Bandra-Kurla Complex, Bandra (E),
Mumbai-400 001.	Mumbai-400 051.
Scrip Code 532 477	Scrip Symbol/Series-UNIONBANK-EQ

Madam /Sir,

Subject: Investor Presentation for Non Deal Equity Roadshow

Pursuant to Regulation 30 read with point 15 of Para A of Part A of Schedule III and Regulation 46(2)(0) of SEBI (Listing Regulations and Disclosure Requirements) Regulations, 2015, we hereby submit the Investor Presentation for Non Deal Equity Roadshow for appropriate dissemination.

Presentation is also made available on the Bank's website under the following linkhttp://www.unionbankofindia.co.in/investorrelations.aspx.

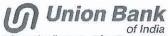
The above is for your information and record.

Thanking you.

Yours faithfully,

(Dipak D. Sanghavi) Company Secretary

Encl: As above.





## **Investor Presentation**











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- #1 Key Investment Highlights
- #2 Growth Strategies
- #3 Detailed Business Overview
- #4 Financial Statements





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Strong and Trusted Brand with Large and Growing Customer Base

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Diversified Asset Portfolio with Increasing Focus on Retail, Agriculture and MSME sectors

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Significant Low-cost Deposit Base Resulting in Strong Funding Profile

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Strong, Technology-enabled Operating Platform and Committed To Digital Banking

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Extensive Distribution Network with a focus on Alternate Delivery Channels

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**Experienced Management Leadership** 

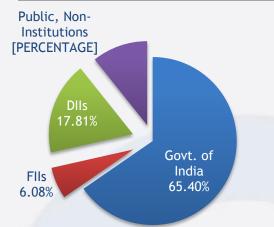


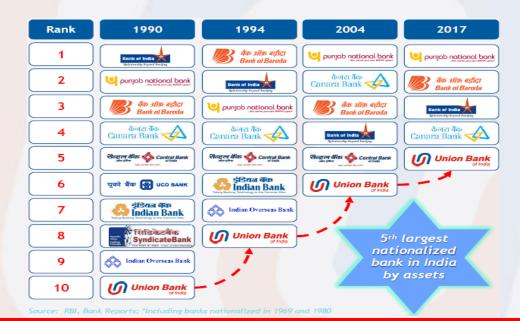
### Union Bank - At A Glance

#### Overview

- Established in 1919 Union Bank has 4,295 branches & 7,574 ATMs across 29 States and 5 Union Territories as on September 30, 2017
- Extensive & specialized distribution network focused on the needs of different business segments
- Brand value of Rs.20.72 bn in 2016-17 edition of Best Indian Brand published by Brand Equity (The Economic Times)
- The Bank's portfolio of services spans the entire spectrum of its clients' banking needs:
  - Retail Banking housing loans, retail trade loans, automobile loans, consumer loans, education loans, medical loans and other personal loans and deposit services, cards and utility services
  - Corporate/Wholesale Banking range of customized financial products catering to corporate customers, including large, medium and small businesses
  - Treasury Operations management of Government securities, international banking services viz. foreign exchange services, international trade finance and NRI services
  - Other Banking Operations fee-based products and services such as cash management services, merchant banking, depository services, online trading in securities, clearing bank services
- The Bank has a client base of over 67 million customers and employs more than 38,000 people.

#### **Shareholding Pattern (Sept 2017)**









Joint venture

25.1% stake



Subsidiary

100% owned







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#### Macro Trends - India

#### **Key Macro Trends**

## Government Initiatives to support/drive trend

## Opportunity for Banks created by trend

Demographic Dividend,
Urbanization,
Growth & Employment

Make in India, GST, Ease of Doing Business, Social & Economic Infrastructure, Start up India, smart cities,

Enhance Customer Base, Increase Retail Banking and Fee Income, MSME, corporate loans

2 Rural Prosperity

Rural infrastructure, Connectivity to highways, Broadband Linkage, PMJDY, PMGDSA

Rural Lending, Supply Chain Financing, Small Business Loan

3

Digital India

Aadhaar, e-KYC, Digilockers, Digital Life certificate, BHIM, UPI Digital sourcing & Delivery, Reducing cost, Fintech

PMJDY: Pradhan Mantri Jan-Dhan Yojna

PMGDSA: Pradhan Mantri Gramin Digital Saksharta Abhiyan





#### Union Bank of India

Opportunity for Banks

#### Strategy

#### Action

Goals

Demographic

dividend, Growth &

**Employment** 

Enhanced customer base

Increase in share of wallet,
Comprehensive
product basket

- Customer AcquisitionGroup (CAG)
- Builder, dealer and institutional Tie-up
- Increase number of sales teams
- Bundled products
- New models of lending
- Centralization of underwriting
- Dedicated branches for Large & Mid Corp
- Improve monitoring, collection & recovery system

- Increase in CASA & retail, infrastructure loans
- Increase in fee income
- Decrease in acquisition cost
- Cherry-picking of corporate loans
- Faster & defined TAT
- Decrease in credit cost



### **Key Strategies**

#### **Union Bank of India**

Opportunity for Banks

Strategy

Action

Goals

Rural prosperity
Rural lending

Increase in Market share

- RUSU Model
- Banker for rural ecosystem
- Comprehensive product list
- Increase in MSE loans
   & Investment credit
- Increase in CASA & Retail loans
- Increase in fee income

3 Digital India



Aadhar, E-KYC, Digi-lockers High share of digital in business

- Offer digital channels for customer acquisition & on-boarding
- Workplace digitization
- Cyber security

- Increase in digital transaction
- Alternate lending model
- Decrease in OPEX
- Improved compliance



### **Key Transformational Initiatives**

#### **Project UTKARSH**

- Focuses on re-designing and streamlining key elements of business
- New initiatives like scaling up of analytics hub, Rural and Semi Urban model
- Implemented in 27 regions covering 65% of Retail & MSME business

Business Process Transformation -Project Utkarsh

Focus on growth of RAM Advances

#### **Growth of RAM Advances**

- · Identified as a priority business initiative
- Focus on mortgage-based retail products to reduce risk
- Opened 74 Union Loan Points special retail lending processing centres
- · Identified 21 Agri-clusters pan-India
- Dedicated MSME branches and SARAL centres

#### **Other Strategies**

- Continued investment in superior technology infrastructure to improve operating efficiency & customer experience
- Strengthening risk management and internal control capabilities by improving policies & procedures and introducing advanced risk management tools
- Strengthen human resource profile

Other Strategies S

Deepening of Liability Franchise - Enhancing Low Cost Deposits Focus on Asset
Quality

#### **Asset Quality**

- Improve quality of credit through compliance, monitoring & periodic reassessment of credit ratings
- Various initiatives to contain slippages recovery camps, lok adalats & setting up of dedicated resolution and recovery teams
- Special Settlement schemes launched in FY18 along with recovery app

#### **Enhancing Low Cost Deposits**

- Increase marketing efforts to corporates and Government agencies to handle their CASA accounts
- Introduce new products and promote our products through targeted marketing campaigns
- Leverage CBS, Internet & Mobile banking systems





#### **Structural Changes**

- Transformed banking in 915 UX, 46 ULPs, 21 SARAL centres
- Set up Analytics Centre (BIU), a pioneering initiative in PSU banking
- Revamped Large Corporate Operating Model (IFBs & CRH)
- Creation of DART for stressed asset resolution
- New business model for retail loans (HL/ML cells)
- Dedicated acquisition engine for MSME

#### **Cultural Changes**

- Onset of sales culture in the bank
- Set up of War Room and institutionalizing data driven performance culture
- Re-designed Union
   Bank Championship,
   a reward and
   recognition program
   for branches, regions
   & zones
- At scale implementation and change management (BPT department, Change leaders)

#### Digitization Technology Shifts

- Digitization of new MSME proposals and Retail loans digitization through Online Application
- Multi-channel Integration
- Roll-out Buddy, an in-house project management tool
- Revamped LMS and visual dashboards for performance monitoring
- Enhanced and streamlined operations in digital channels

#### People's Initiatives

- Launched Union Bhavishya; to identify and groom next generation of leaders
- Union Suvidha, an HR Shared service centre
- Streamlined
   Performance
   Management System
   and fitment
- 2,500+ trainings to up-skill to workers
   20+ employee engagement initiatives
- E-Learning
   Management System
   an online self-paced
   system

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Particulars	FY17	Movement from FY16	Movement	FY16	
Total Deposits	`3,783,916 Mn	1	10.41%	` 3,427,200 Mn	
Gross Advances	`3,016,840 Mn		8.63%	` 2,777,250 Mn	
Net Interest Income	`89,033 Mn		7.08%	`83,131 Mn	
Other Income	`49,646 Mn		36.70%	`36,317 Mn	
Operating Profit	`74,301 Mn		29.85%	`57,220 Mn	
CASA	34.44%		209 bps	32.35%	
GNPA	11.17%		247 bps	8.70%	
NNPA	6.57%		132 bps	5.25%	
PCR	51.41%		43 bps	50.98%	
CRAR	11.79%	1	123 bps	10.56%	
CET 1	7.71%	•	(24) bps	7.95%	





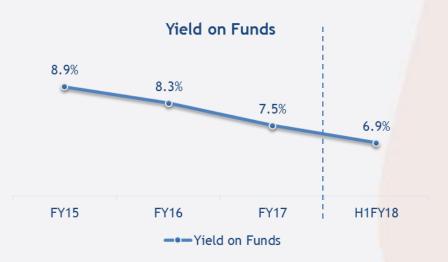
Particulars	H1FY18 Position	Movement from H1FY17	Movement	H1FY17 Position
Total Deposits	3,860,249 Mn	1	6.80%	`3,614,539 Mn
Gross Advances	3,099,530 Mn	•	11.35%	2,783,680 Mn
Net Interest Income	` 45,633 Mn		4.20%	` 43,797 Mn
Other Income	` 26,320 Mn		20.79%	` 21,793 Mn
Operating Profit	` 39,956 Mn		15.99%	` 34,448 Mn
CASA	33.60%		200 bps	31.60%
GNPA	12.35%		162 bps	10.73%
NNPA	6.70%		31 bps	6.39%
PCR	56.06%	1	561 bps	50.45%
CRAR	11.22%	1	3 bps	11.19%
CET 1	7.00%	•	(106 bps)	8.06%

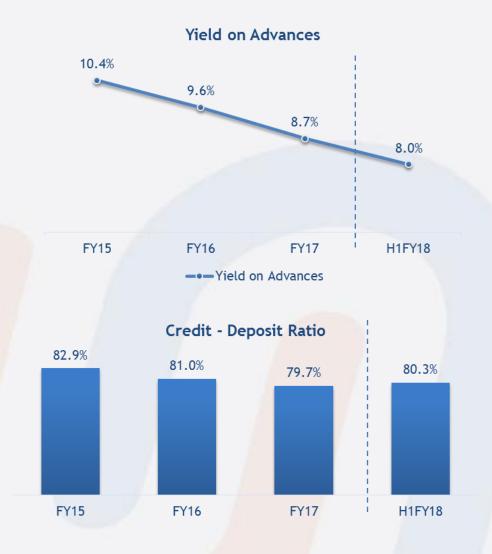


### **Diversified Credit Portfolio (Y-o-Y)**

#### Gross Advances (`Million)

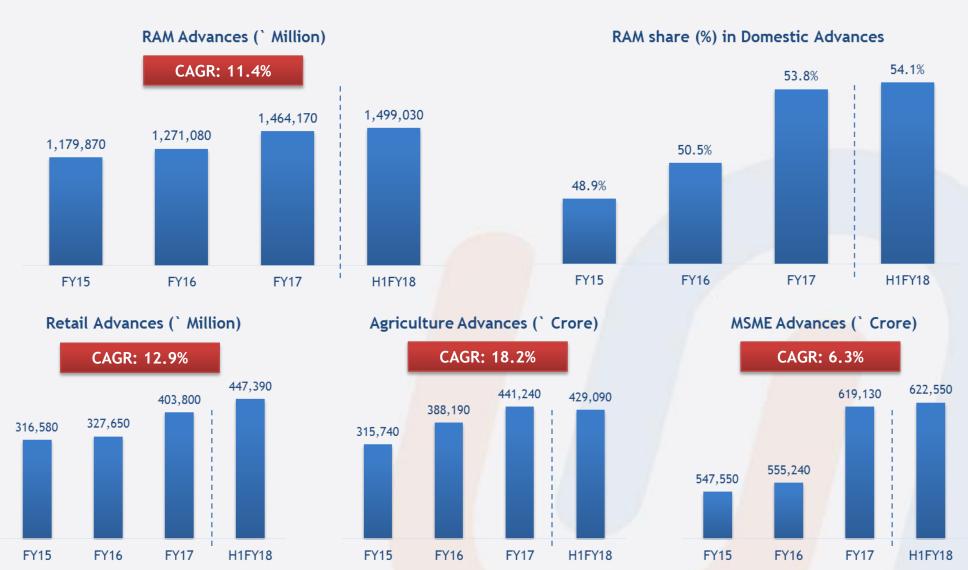






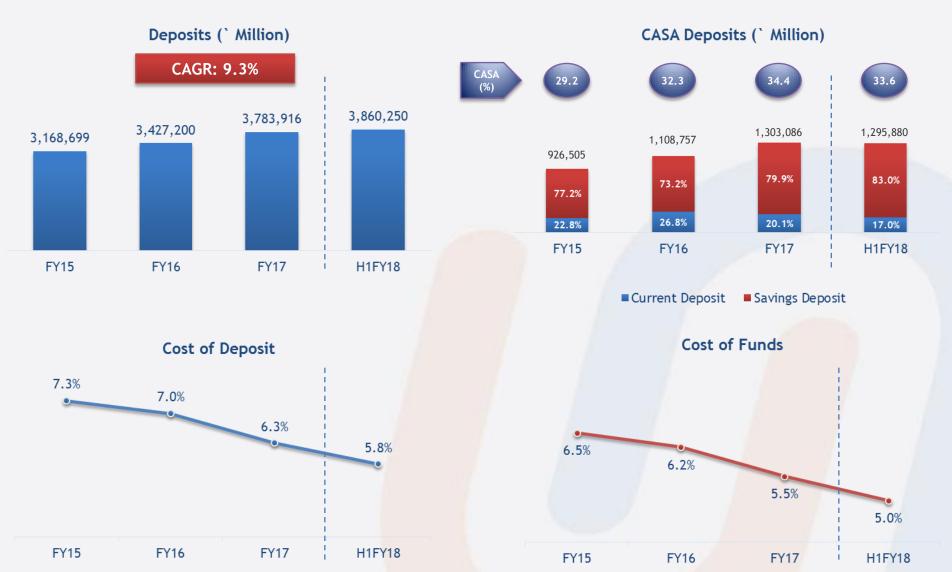


### Thrust on RAM Advances (Y-o-Y)



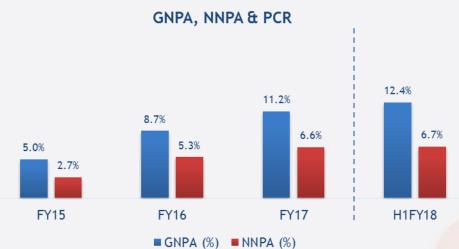


### **Strong Liability Franchise Y-o-Y**

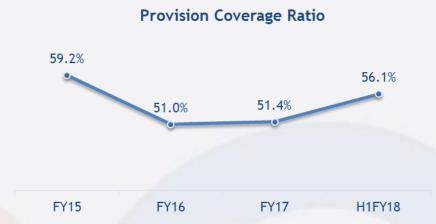




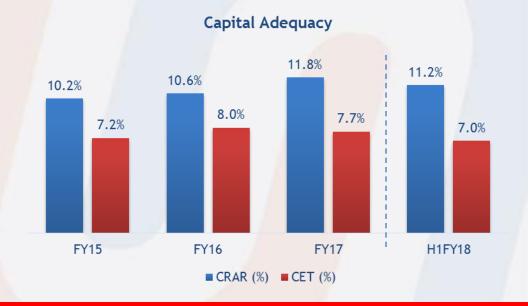






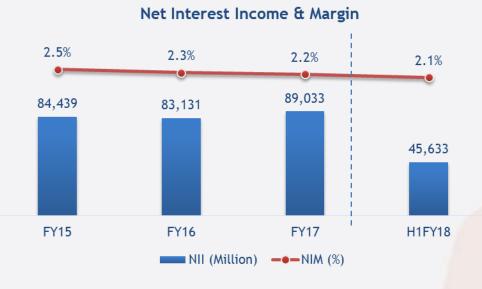


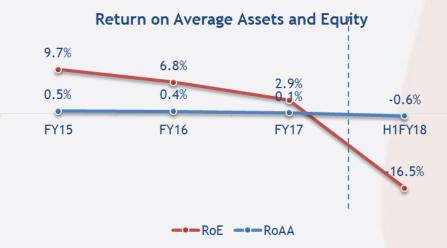






## Financial & Operational Performance







FY16

FY15

H1FY

-14,141

FY17

■ Operating Profit ■ Net Profit



### Focus on Alternate Delivery Channels

## Transactions through Alternate (Non-branch) Channels



#### **Debit Card Spend**



#### **Credit Card Spend**



#### Mobile Banking



Digital Initiatives

- > 151 E-lobbies\*
- 142 Cashless Campuses\*
- Union Sahyog one stop banking services app
- Umobile mobile banking application
- Mpassbook mobile passbook application
- > Tabulous Banking
- Multi-function Sampoorna ATMs
- Mobile Van Banking
- SMS Banking for regional rural banks
- \* As on 30 Sept 2017



### Committed to Digital Banking

#### **Technology-enabled Operating Platform**

- ➤ The Bank has an information technology ("IT") platform that ensures connectivity across branches, ATMs and other network channels.
- ➤ Its technology infrastructure integrates core banking applications, internet banking, mobile banking, ATMs, payment systems as well as other products, services and systems.
- ➤ All branches and training centres of the Bank have implemented CBS, facilitating networking of branches
- ➤ The Bank has also taken active steps in optimizing operational efficiency through usage of IT which include:
  - ➤ Establishment of a lending automation service, a comprehensive end-to-end loan processing system
  - Document management system to automate the business process in branches and offices
  - Promoting customer usage of non-branch distribution channels,
  - Usage of IT in human resource initiatives, loan appraisals, post disbursement monitoring and risk management
  - Ongoing development of a data warehouse and customer relationship management module

#### **New Digital Banking Initiatives**



#### **Union Sahyog App**

- All-in-one for all Union Bank apps
- Interface for Internet Banking, Products, Social Media
- One touch customer care contact



#### **Union Recovery App**

- For monitoring of NPA accounts, an user friendly mobile based app.
- This app was designed for effective follow-up with NPA borrowers & enhancing recovery.



#### Pan-India Presence

#### Pan-India Network - As on Sept 2017



#### Steady Growth In Network Branch & ATM Network 7,518 7,574 6,921 6,883 4282 4,295 4200 4,081 **FY15 FY16 H1FY18** FY17 ■ Branch Network ■ ATM Network

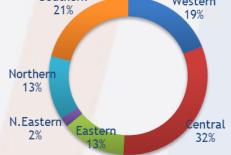
Widespread Distribution to Maximize Reach
(As on 30 Sept 2017)



Urban

20%

Semi Urban 30%



# Domestic Branches (4,295) # ATMs (7574)







Shri Rajkiran Rai G. Managing Director & CEO

- Joined Union Bank of India on July 01, 2017 as MD & CEO.
- Prior to appointment in the Bank, He was Executive Director in Oriental Bank of Commerce. Started his career with Central Bank of India where he rose upto General Manager.
- He was serving on the Board of Canara HSBC Oriental Bank of Commerce Life Insurance Co. Ltd.
- He is an Associate Director on the Board of Union AMC Pvt Ltd.
- Graduate in agricultural science and certified member of Indian Institute of Banking & Finance.



Shri Vinod Kathuria Executive Director

- Joined Union Bank of India as Executive Director on January 22, 2016.
- Prior to appointment in the Bank, he was General Manager in Punjab National Bank.
- He was also Managing Director of PNB Insurance Broking Pvt. Ltd.
- He is an Associate Director on the Board of Union AMC Pvt Ltd.
- He is Masters in Commerce from Delhi University and is a Certified Associate of the Indian Institute of Bankers.



Shri Raj Kamal Verma Executive Director

- Joined Union Bank of India as Executive Director on August 9, 2016.
- Prior to this, he was General Manager in Bank of India.
- He is Director on the Board of National Payment Corporation of India
- He is Bachelor of Arts (Hons) and is a Certified Associate of the Indian Institute of Banking & Finance.



Shri Atul Kumar Goel Executive Director

- Assumed the charge as Executive Director of Union Bank of India on September 15,2016.
- Prior to this, he was General Manager and Chief Financial Officer (CFO) at Allahabad Bank.
- He is Director on the Board of Star Union Dai-ichi Life Insurance Co. Ltd. and Associate Director on the Board of Union Trustee Co Pvt Ltd
- Bachelor Degree with (Hon) in Commerce and a qualified Chartered Accountant. He is also a Certified Associate of Indian Institute of Bankers (CAIIB).



## Pension Fund Regulatory and Development Authority (For NPS FY17)

- 2nd Rank Best PSU Bank for Branch Activation
- 3rd Rank Best PSU Bank in NPS Private Sector (All Citizen subscriber & corporate subscriber)

#### Skoch Financial Technology Award 2017

- Unified Payment Interface (UPI),
- Green PIN solution for Debit Cards
- · UNION DIGI Gaon;
- Financial Inclusion

#### Award in the area of MSME

 Top Performer Financial institution (MSME) (FECO)

## Award by Institute of Public Enterprise

 Best Corporate Vigilance Excellence Award (2016-17) - Banking Sector

## Innovative HR practices recognition by Times Ascent

Recognized under Top 50 PSU
 Organization with Innovative HR
 Practices



#### Golden Peacock Award

 Union Bank of India won the Golden Peacock HR Excellence Award for the year 2016, for the third time in a row.

#### Golden Peacock Award

 Golden Peacock Award for Innovation Product/Services

#### National Payments Excellence Awards

 NPCI award in Large Bank category for excellent performance for RuPay Card

#### Reserve Bank Rajbhasha Shield

 Reserve Bank Rajbhasha Shield for the year 2014-15 in 'B' Linguistic Region for excellent implementation of Official Language.

#### **Skoch Awards**

- Skoch Order Of Merit on for Financial Inclusion
- · Skoch Order Of Merit on Digital Inclusion

#### Six Banking Technology Awards from IBA

- 1. Best Technology Bank of year,
- 2. Best use of Digital & Channels Technologies,
- 3. Best use of Technology to enhance Customer Experience,
- 4 Best Risk Management, Fraud, Cyber Security,
- 5. Best Financial Inclusion Technology Initiatives ,
- 6. Best Payment Initiatives

## Technology Award by Institute for Development & Research in Banking

 Best Bank Award for the Use of technology for Financial Inclusion among large banks by Institute for Development & Research in Banking Technology





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## **Summary Financials - Balance Sheet**

In ` Million

Balance Sheet	FY15	FY16	FY17	H1FY17	H1FY18
Cash And Balances With Reserve Bank Of India	150,631	156,047	165,204	154,658	214,339
Balances With Banks And Money At Call And Short Notice	73,149	136,715	163,021	128,547	181,416
Investments	940,930	892,083	1,121,490	1,190,312	1,284,178
Advances	2,556,546	2,673,540	2,864,666	2,652,051	2,908,501
Fixed Assets	26,820	39,399	38,944	38,391	38,428
Other Assets	68,084	149,175	173,720	155,900	148,898
Total Assets	3,816,159	4,046,959	4,527,044	4,319,859	4,775,760
Capital	6,358	6,874	6,874	6,874	7,264
Reserves And Surplus	191,251	222,038	227,478	227,548	218,821
Share Application Money			5,410		
Deposits	3,168,699	3,427,200	3,783,916	3,614,539	3,860,249
Borrowings	353,600	309,574	412,259	375,413	579,218
Other Liabilities And Provisions	96,252	81,273	91,108	95,485	110,209
Total Liabilities	3,816,159	4,046,959	4,527,044	4,319,859	4,775,760



## **Summary Financials**

In ` Million

Profit and Loss	FY15	FY16	FY17	H1FY17	H1FY18
Interest Earned	320,840	321,988	326,600	160,848	163,754
Interest Expended	236,401	238,857	237,566	117,051	118,121
Net Interest Income	84,439	83,131	89,033	43,797	45,633
Other Income	35,230	36,317	49,646	21,793	26,320
Operating Income	119,669	119,448	138,679	65,590	71,953
Operating Expenses	61,434	63,022	64,378	31,142	31,998
Operating Profit	58,235	56,426	74,301	34,448	39,956
Net Profit after Tax	17,816	13,516	5,552	3,430	(14,141)

Key Ratios	FY15	FY16	FY17	H1FY17	H1FY18
EPS - Basic (INR) (Annualized)	28.1	20.4	8.1	10.0	(40.4)
EPS - Diluted (INR) (Annualized)	28.1	20.4	8.1	10.0	(40.4)
Return on Equity (%) (Annualized)	9.7	6.8	2.9	3.5	(16.5)
Return on Average Assets (%) (Annualized)	0.5	0.4	0.1	0.2	(0.6)
CRAR (%)	10.2	10.6	11.8	11.2	11.2



# THANK YOU

