



November 25, 2020

BSE Limited

Scrip code: 535755 & 890148

National Stock Exchange of India Limited

Symbol: ABFRL & ABFRLPP

Sub.: Revision of Record Date for the purpose of first call notice on the partly paid-up equity shares of Aditya Birla Fashion and Retail Limited ["the Company"]

Ref.: 1. Regulation 42 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
2. ISIN: INE647O01011 & IN9647O01019

Dear Sir/ Madam,

Please be informed that the Board of Directors of the Company, have on November 24, 2020, approved revision of the Record Date, for the purpose of ascertaining the holders of partly paid-up equity shares to whom the first call notice would be sent ["said Record Date"].

The Revised Record Date is **Friday, January 8, 2021.**

Consequently, our earlier intimation dated November 6, 2020 stands cancelled to the extent of the said Record Date.

Kindly take the above on record.

Thanking you,

Yours faithfully,

For **Aditya Birla Fashion and Retail Limited**

Geetika Anand

VP, Company Secretary and Compliance Officer

ADITYA BIRLA FASHION AND RETAIL LIMITED

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