

# **BALKRISHNA INDUSTRIES LTD**

Investor Presentation May, 2019





### Safe Harbor

This presentation and the accompanying slides (the "**Presentation**"), which have been prepared by Balkrishna Industries Limited (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forwardlooking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the tire industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statements and projections.



### **Our Performance**





### **FY19 Performance**



	Sales Volumes	Revenues	EBITDA	Profit after Tax
FY19	211,261 MT, a growth of 6% YoY	Rs. 5,335 Cr a growth of 14% YoY	Rs. 1,430 Cr with a margin of 26.8%	Rs.782 Cr with a margin of 14.7%
Q4FY19	55,388 MT, a growth of 3% YoY	Rs.1,354 Cr a growth of 4% YoY	Rs.336 Cr with a margin of 24.8%	Rs.185 Cr with a margin of 13.6%

Board of Directors declared Final Dividend of Rs. 2/- per equity share for FY19 including Interim Dividend of Rs. 6/- per equity share paid for 9MFY19

FV19

04FV19



### Profit & Loss

Dartiaulare (De Cr)	Standalone						
Particulars (Rs.Cr)	Q4FY19	Q4FY18	YoY %	Q3FY19	FY19	FY18	YoY %
Sales (MT)	55,388	54,002	3%	46,780	211,261	199,213	6%
Revenue from Operations	1,351	1,232		1,206	5,244	4,464	
Realized Gain on Foreign Exchange	3	75		-9	91	221	
Total Income	1,354	1,307	4%	1,197	5,335	4,686	14%
Raw Material	635	583		571	2,501	2193	
(Increase) / Decrease in Stock	25	-10		-18	-39	-43	
Employee Expenses	59	69		68	264	249	
Other Expenses	299	288		273	1,179	935	
EBITDA	336	376	-11%	303	1,430	1,352	6%
EBITDA Margin	24.8%	28.8%		25.3%	26.8%	28.9%	
Other Income #	24	3		-1	96	91	
Interest & Finance Charges	2	3		2	10	13	
Depreciation	82	78		83	333	311	
Profit Before Tax	276	298	-7%	217	1,183	1,118	<b>6</b> %
Tax	91	104		72	401	379	
ΡΑΤ	185	194	-5%	145	782	739	6%
PAT Margin	13.6%	14.8%		12.1%	14.7%	15.8%	

#### Performance Commentary

- EBITDA margin in FY19 was impacted by lower forex rates and higher raw material prices along with higher spends on account of Branding and Advertisement expenses to strengthen the BKT Brand
- Gross Profit margin decreased on QoQ basis primarily on account of lower sales realization. Unable to enjoy full pass through of Raw Material prices owing to high cost inventory of previous quarter

# Includes Investment Income and Unrealized Gain/(Loss)



### Other Income and Net Forex Gain/(Loss)

	Standalone			
Particulars (Rs. Cr)	Q4FY19	Q4FY18	FY19	FY18
Exchange Difference Gain (Realized)	16	81	118	245
Exchange Difference Gain (Un-Realized)	2	-15	10	18
Others	22	18	86	73
Total Other Income	40	84	214	336

	Standalone					
Particulars (Rs. Cr)	Q4FY19	Q4FY18	FY19	FY18		
Foreign Exchange Fluctuation on Sales	3	75	91	221		
Foreign Exchange Fluctuation on Others	13	6	27	24		
Total Realised Gain/(Loss) – A	16	81	118	245		
Foreign Exchange Fluctuation on Non Derivative Items	2	-15	10	18		
Foreign Exchange Fluctuation on Derivate Item	-	-	-	-		
Total Unrealized Gain/(Loss) - B	2	-15	10	18		
Net Forex Gain/(Loss) = A + B	18	66	128	263		



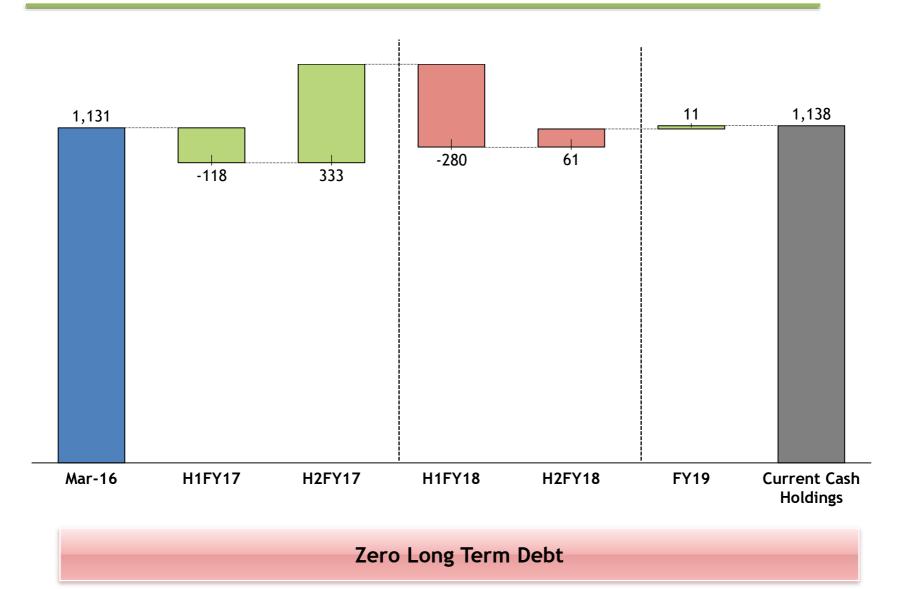
### **Balance Sheet**

Particulars (Rs. Cr.)	Mar'19	Mar'18	Particulars (Rs. Cr.)	
ASSETS			EQUITY AND LIABILITIES	
Non-current assets	4,428	3,861	EQUITY	
Property, Plant and Equipment	2,707	2,767	Equity Share Capital	
Capital work-in-progress	585	118	Other Equity	
Investment Property	77	78		
Other Tangible Assets	2	3	Non-Current Liabilities	
Financial Assets				
(i) Investments	753	620	Financial Liabilities	
(ii) Other Financial Assets	10	8	(i) Borrowings	
Income Tax Assets (Net)	96	81	(i) Other Financial Liabilities	
Other non-current assets	197	185	Provisions	
Current assets	2,002	1,983	Deferred Tax Liabilities (Net)	
Inventories	713	594	Other Non-Current Liabilities	
Financial Assets			Current liabilities	
(i) Investments	330	483	Financial Liabilities	
(ii) Trade Receivables	568	502	(i) Borrowings	
(iii) Cash and cash equivalents	36	18	(ii) Trade Payables	
(iv) Bank Balances other than (iii) above	19	7	(iii) Other Financial Liabilities	
(v) Loans	5	14	Other Current Liabilities	
(vi) Others	57	88	Provisions	
Other Current Assets	273	277		
TOTAL	6,430	5,845	TOTAL	

All figures on Standalone basis



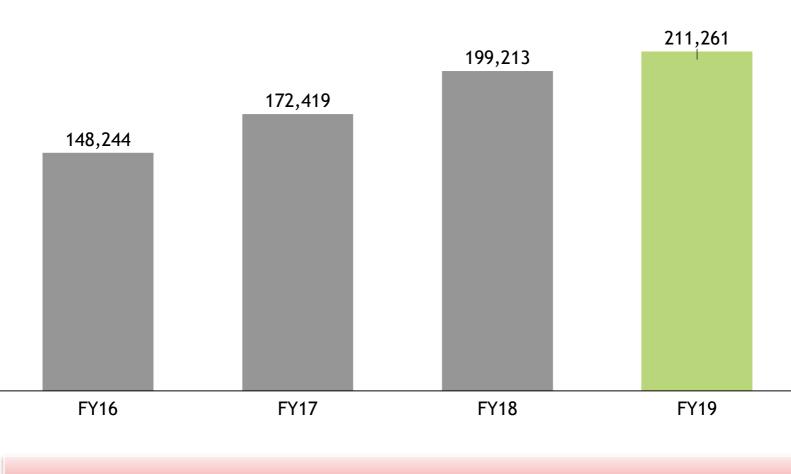
## **Healthy Cash holdings**





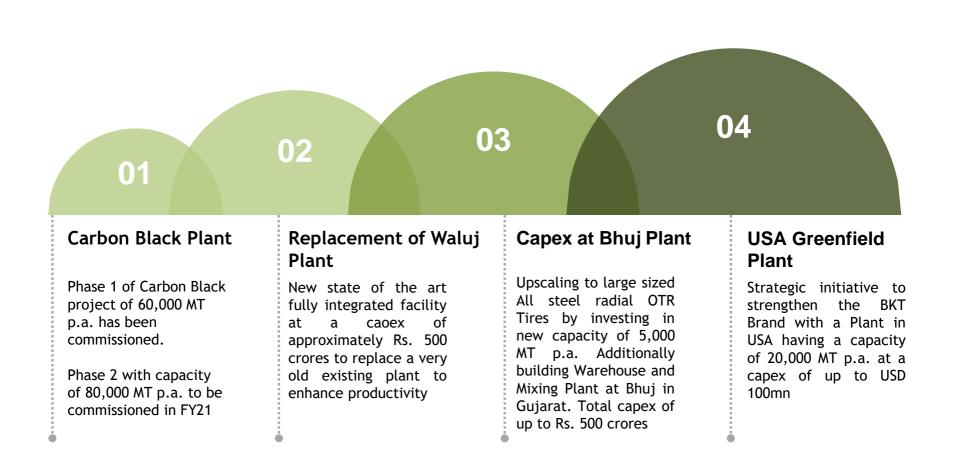
#### **Sales Profile**

In MT





### **BKT 2.0: Embarking on next Phase of Growth**



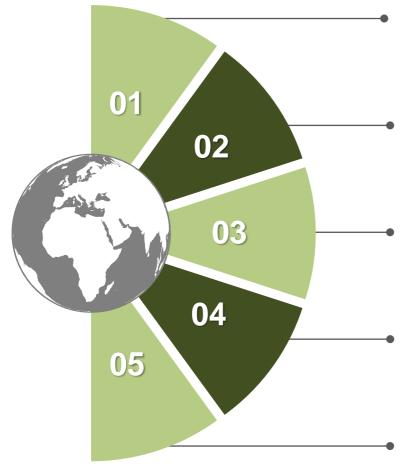


## Strategy at BKT





#### **Our Focus Area**



#### Market Reach

Expand reach within existing Sales Channels as well increase footprint within replacement segment and OEMs

#### **Penetrate Americas**

Increase share of business in USA markets by increasing supplies from India and manufacturing from USA Plant

#### Product portfolio expansion

Expand the product portfolio by adding large sized tires and strengthen relationship with Customer base

#### **Indian Markets**

Strengthen our distribution channels within Indian Markets

#### Utilization

Reach 100% utilization levels at Bhuj Plant in the next 2-3 years



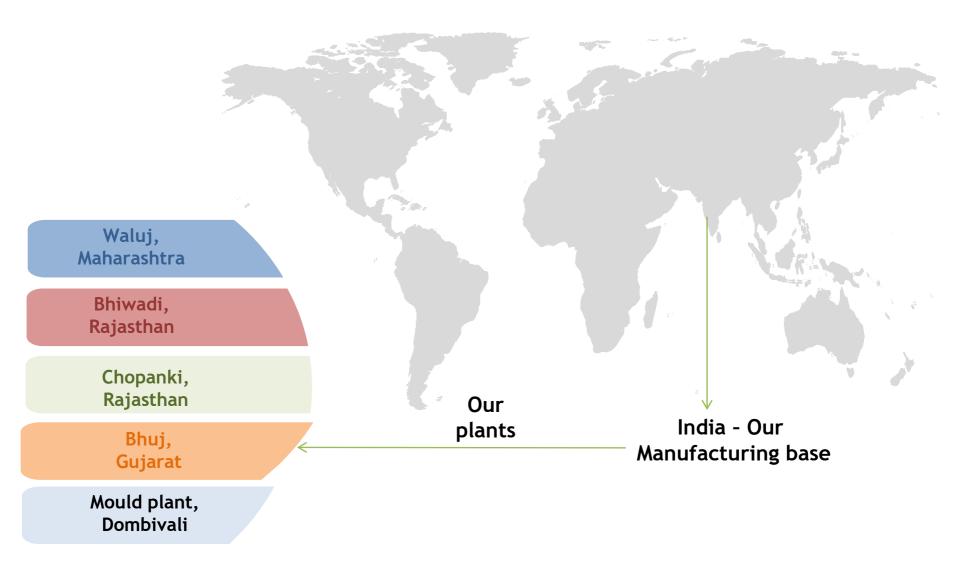
#### To Serve Global OEMs...



MASTERS OF COMPACTION



#### With India Production and Global Sales





#### **BKT - A Strong Indian Brand**



**<u>Click here</u>** for BKT Corporate Video

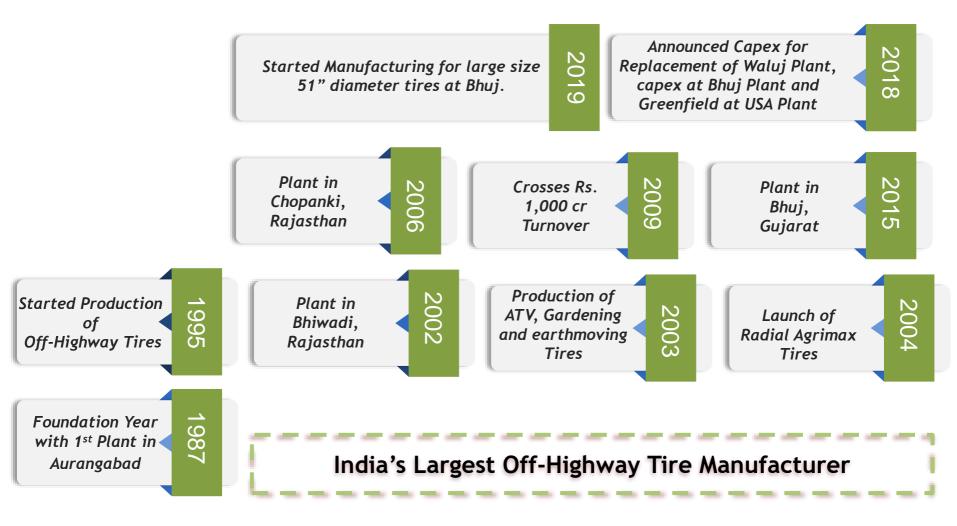


#### **Balkrishna Industries - A Snapshot**





### **Our Strong Evolution**



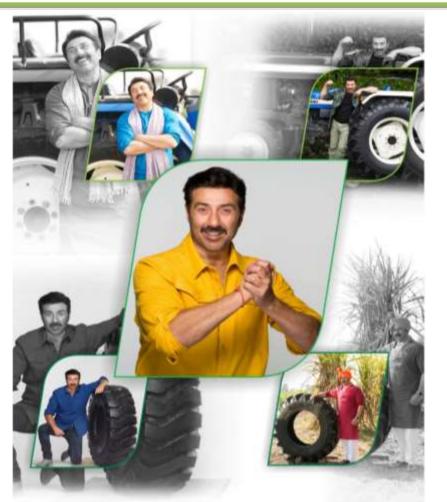


#### **Application of our Tires**





### Strengthening BKT Brand : Sunny Deol our Brand Ambassador



Popular Bollywood Icon Sunny Deol is the Brand Ambassador of BKT



#### Strengthening BKT Brand : India



#### Supporting Kabbadi by becoming the official Tire Partner for 8 marquee Teams in Pro Kabbadi League



#### Strengthening BKT Brand : France, Europe



BKT is the New TITLE Sponsor for the FRENCH Football League "COUPE DE LA LIGUE BKT"



#### Strengthening BKT Brand : Italy, Europe



BKT is the new Title Sponsor for the ITALIAN SERIE 'B' FOOTBALL CHAMPIONSHIP - THE NEWBORN - "SERIE BKT"



#### Strengthening BKT Brand : Australia





#### BKT is the Official "OFF-HIGHWAY TIRE PARTNER" for KFC BIG BASH LEAGUE (THE AUSTRALIAN CRICKET LEAGUE)



#### Strengthening BKT Brand : USA



BKT is the Official and Exclusive Tire manufacturer of MONSTER JAM and its fleet of Monster Trucks - Monster Jam is a top sporting event in America



#### Mr. Arvind Poddar inducted in TIA Hall of Fame



Mr. Arvind Poddar, CMD, was inducted in the Tire Industry Association (TIA) Hall of Fame at the SEMA Show in las Vegas, USA in October 2018

The Hall of Fame award is TIA's highest honor and is one of the most prestigious accolades of the tire industry at a global level

This award attests to the BKT Group's development and commitment to excellence over the past few years thus transforming BKT into one which has put in considerable efforts to achieve innovation and sustainability goals

BKT now sets benchmarks in the global Off-Highway tire market and has one of the most extensive product portfolios in the segment.



#### **CSR Initiatives: Growing Together**



Inaugurated Community Kitchen in Bhuj, Gujarat; to provide food to over 50,000 students at local schools





#### For further information, please contact:

Company :	Investor Relations Advisors :
Balkrishna Industries Ltd.	Strategic Growth Advisors Pvt. Ltd.
CIN - L99999MH1961PLC012185	CIN - U74140MH2010PTC204285
Mr. B K Bansal, Director - Finance bkbansal@bkt-tires.com	Mr. Shogun Jain / Ms. Payal Dave shogun.jain@sgapl.net / payal.dave@sgapl.net
DEDATISAL@DEC-CITES.COM	+91 77383 77756 / +91 98199 16314
www.bkt-tires.com	www.sgapl.net