

Date: February 2, 2017

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To,
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BSE Scrip Code: **539141**

NSE Symbol: **UFO**

Dear Sir / Ma'am,

Sub: Analyst Presentation – Q3&9MFY17 Conference Call

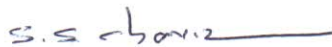
Pursuant to Regulation 46(2) of the SEBI (Listing Obligations and Disclosure Requirement) Regulation, 2015, we enclose herewith a copy of the presentation to be made to the Analysts on Q3&9MFY17 Results of the Company.

We request you to take note of the same.

Thanking you.

Yours faithfully,

For **UFO Moviez India Limited**

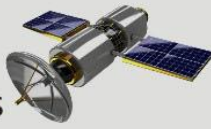


Sameer Chavan
Company Secretary
M. No.: F7211

Encl: a/a

Captive audience, customized content & audited displays

are attracting a growing number of in-cinema advertisers wishing for better recall amongst audiences



Q3 & 9M FY17 Results Presentation

February 02, 2017



**India's largest digital cinema distribution network
and in-cinema advertising platform***

UFO
digital cinema
UFO Moviez India Limited

* in terms of number of screens.

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India's Largest Digital Cinema Network and In-Cinema Advertising Platform

Indian Film Industry's Largest Content Distribution Highway

5,052*
Digital Screens in India

~2.10 million
Seating capacity per show

Digitally Delivered **462** Movies
for **1,160** Distributors in Q3FY17

Across **1,950**
Locations

India's Largest In-cinema High Impact Advertising Platform

3,737
In Cinema Advertising Screens

with an average weekly seating capacity of
~49 million

1,090 Advertisers in Q3FY17

Across **1,911**
Locations

Data as on December 31, 2016

* Nepal forms a part of the Indian Film Territory, hence the # of digital screens includes 121 screens in Nepal

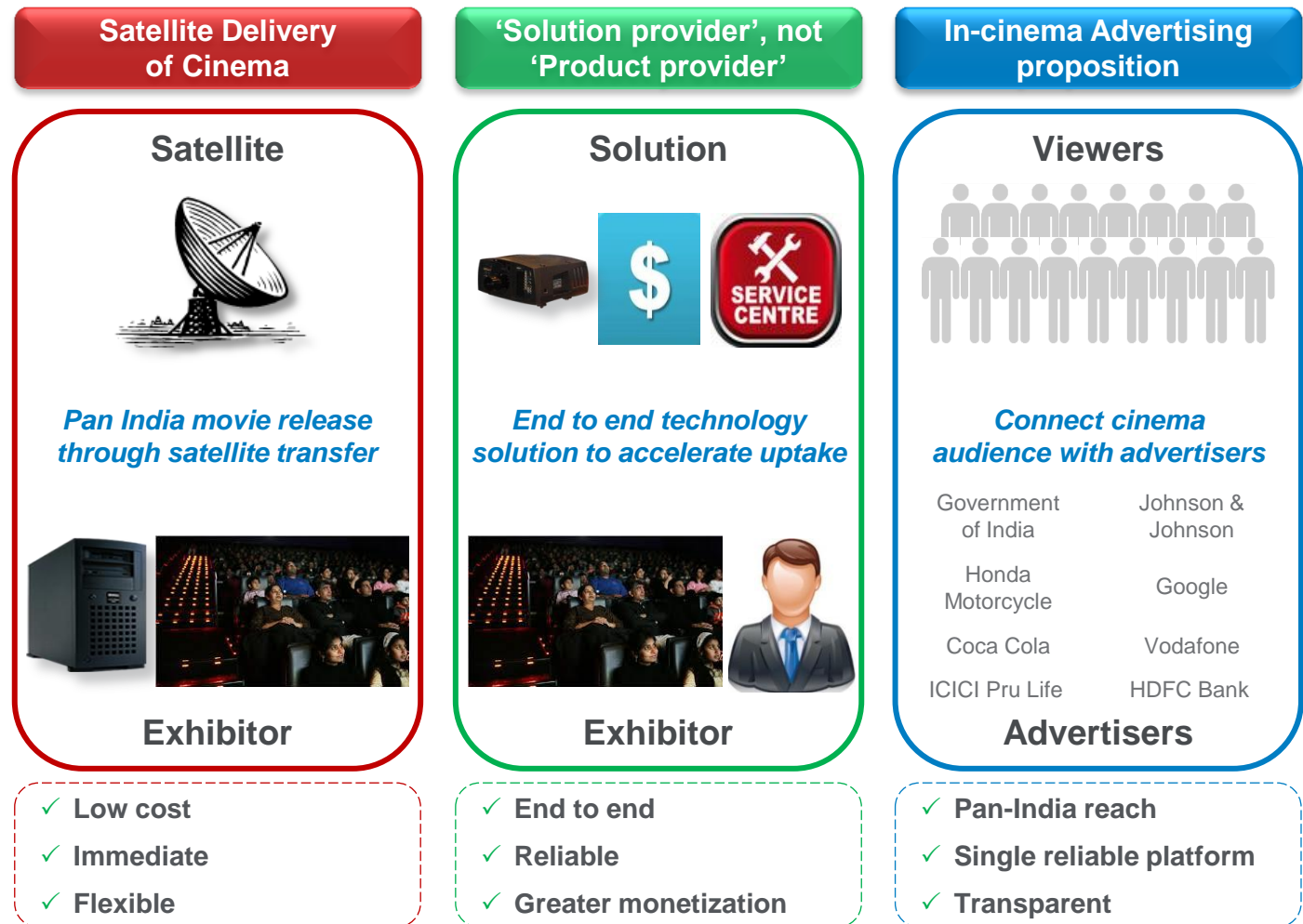
UFO's Innovative Solution for Analog Cinema Market

Analog Cinema Era beset with Issues...



- ✗ Staggered release
- ✗ Poor distribution
- ✗ Piracy leakage
- ✗ Lower box office collections
- ✗ Damaged reels

... UFO's Innovative Solution



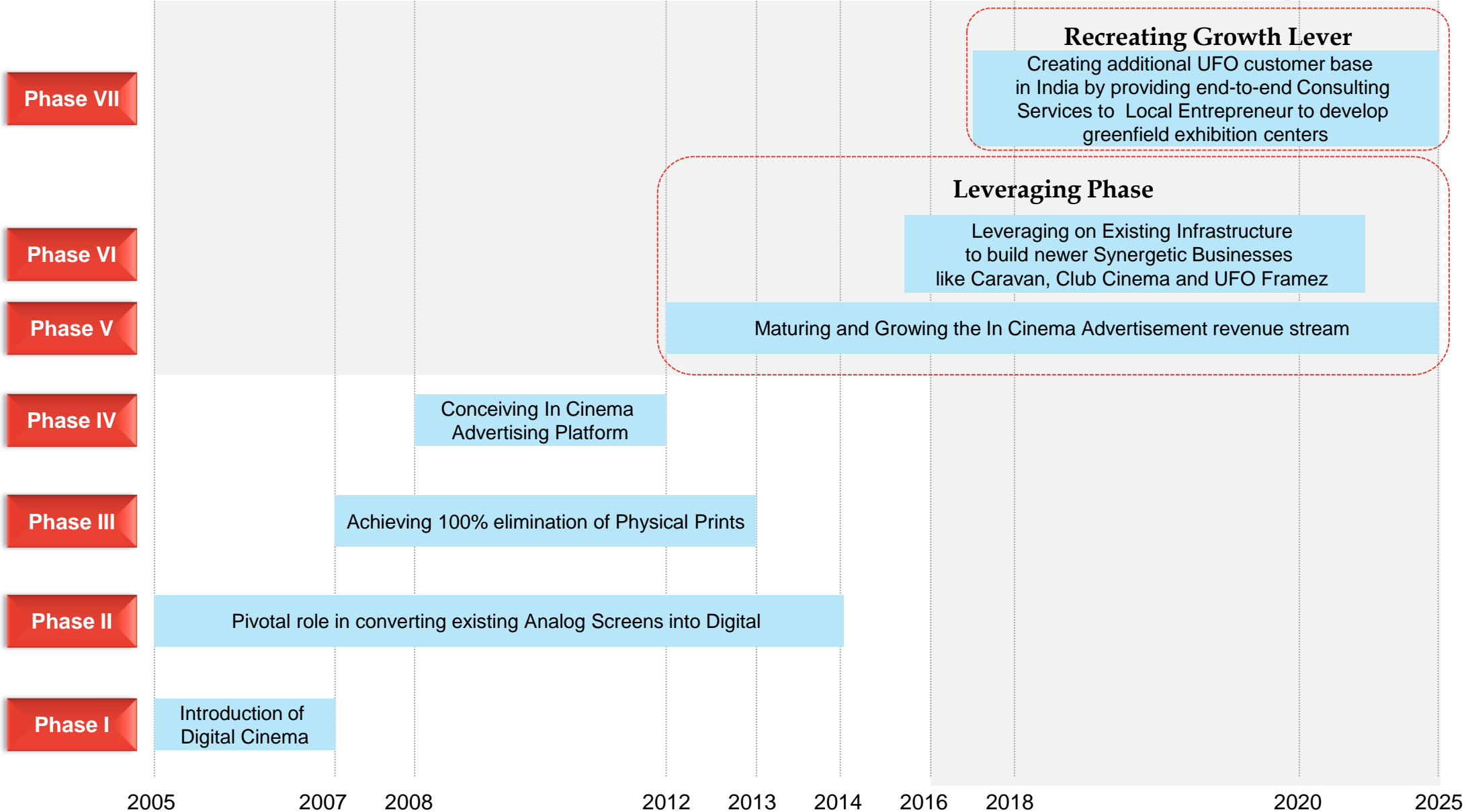
Philosophy – Value Creation Across the Value Chain



Digitization has redefined film economics by enabling pan-India releases on day one and improving viewing experience. Aggregated ad inventory across a fragmented exhibitor base has created a unique ad platform with high effectiveness and reach.

| | UFO Proposition | Stakeholder Impact |
|-----------------------------|--|--|
| Exhibitors | <ul style="list-style-type: none"> • Enable digitization of screens <ul style="list-style-type: none"> – Provides installation, investment and maintenance services for digital cinema systems – Receive fresh / “first-day first-show” content – Access to almost all films released historically • Effectively monetize ad inventory | <ul style="list-style-type: none"> • Content variety clubbed with high quality viewing experience • Higher theatrical revenues given day and date release • Operational flexibility & simplicity • Ad revenue upside |
| Content Owner / Distributor | <ul style="list-style-type: none"> • Pan-India release • Fully secure, encrypted signal • Pay per show model • Low cost distribution even for under-served smaller markets | <ul style="list-style-type: none"> • Increased box office revenues • Reduced piracy • Reduced distribution costs |
| Advertisers | <ul style="list-style-type: none"> • Aggregate ad inventory in 3,737 screens (including 333 D-Cinema screens); seating capacity of ~1.74 Mn viewers per show across India as on December 31, 2016 • Centralized scheduling • Flexible and customizable ad platform | <ul style="list-style-type: none"> • Growing usage by advertisers <ul style="list-style-type: none"> – Targeted advertising – High impact medium – Transparency – Multi-language flexibility |

Our Vision



Capital Intensity

Initial high capital intensity over; poised to generate higher revenues with lower incremental capex.

Capital Efficiency

Network Effect and Operational Efficiencies lead to increasing RoCE.

Capital Allocation

Intent to grow only in synergistic businesses with low content risk.

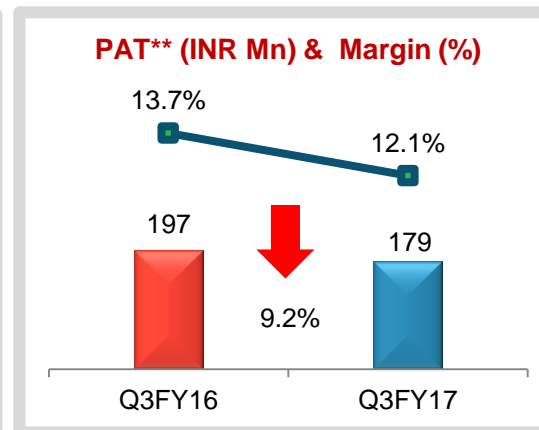
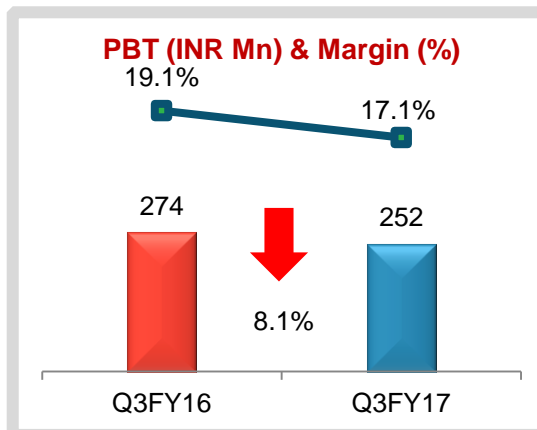
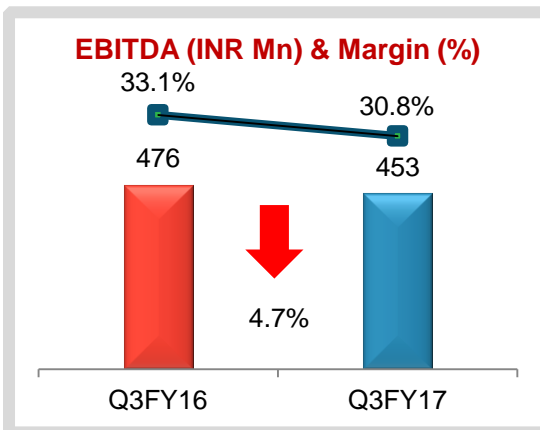
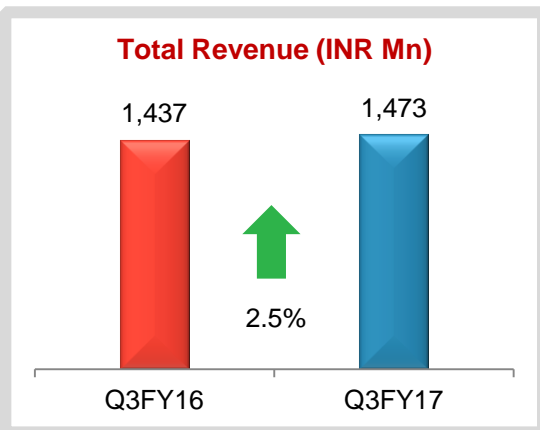
Capital Distribution

Intent to distribute $\geq 25\%$ of PAT annually.

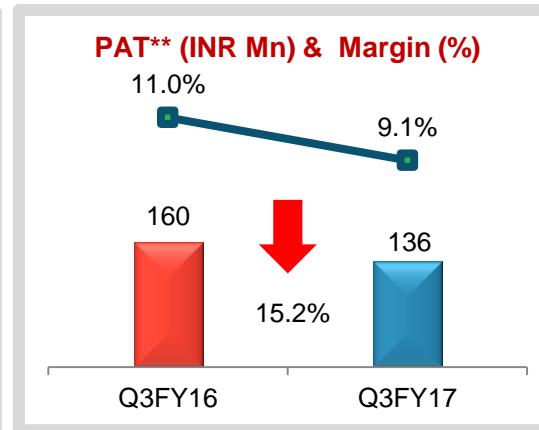
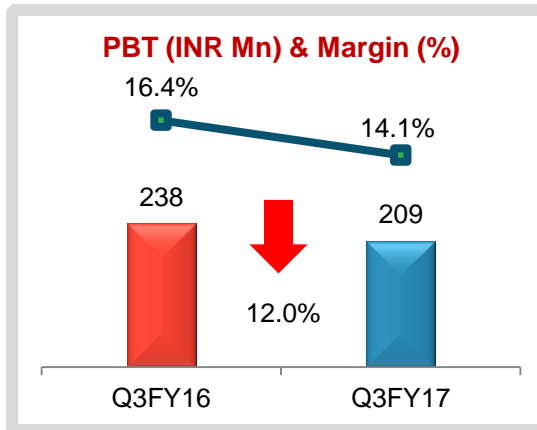
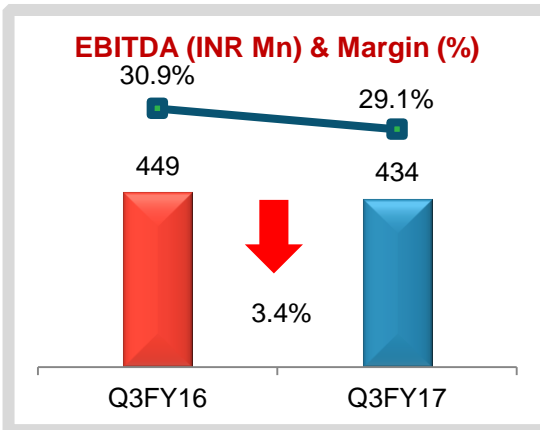
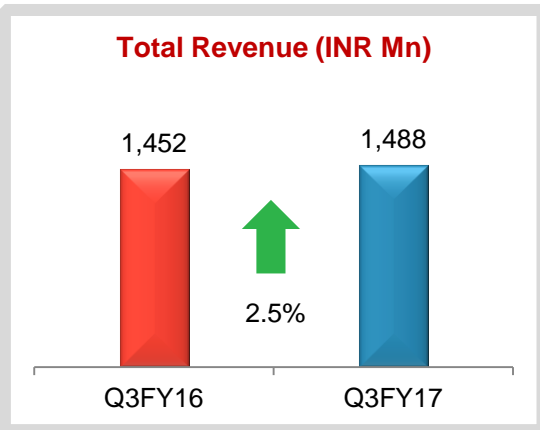
Financial and Operating Highlights

Financial Highlights – Q3FY17 vs Q3FY16

Consolidated, excluding VDSPL*



Consolidated

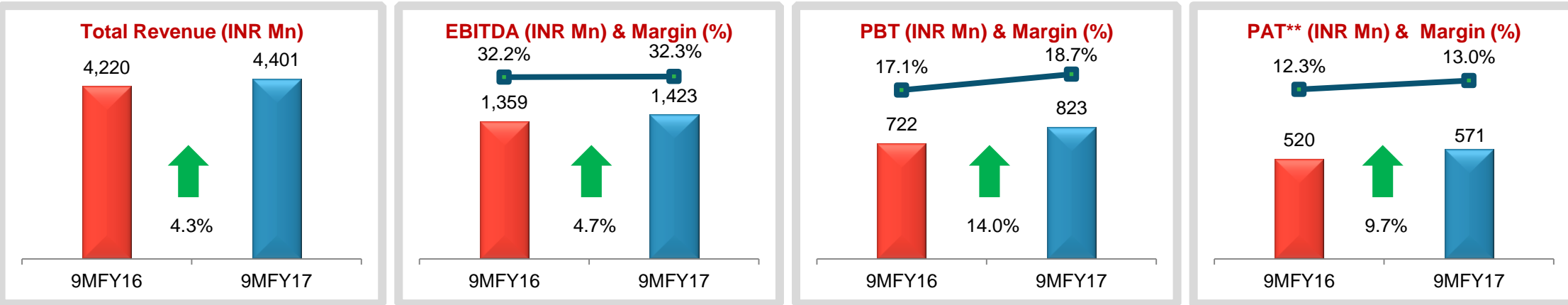


*VDSPL includes Caravan Talkies and Club Cinema businesses

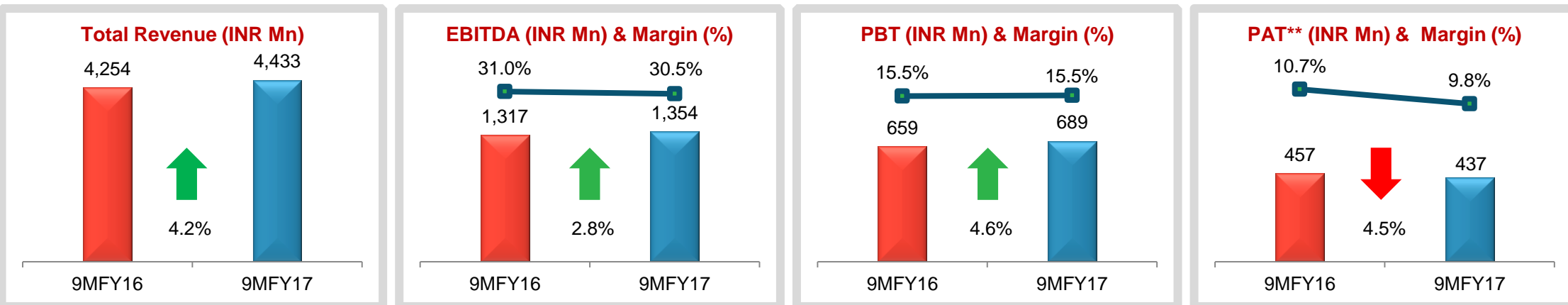
**PAT after Minority Interest

Financial Highlights – 9MFY17 vs 9MFY16

Consolidated, excluding VDSPL*



Consolidated



*VDSPL includes Caravan Talkies and Club Cinema businesses

**PAT after Minority Interest

Driving Wide Spread Release of Movies on UFO Network



Top 10 Hindi

| Release Date | Movie | # of Screens |
|--------------|----------------------------|--------------|
| 23-Dec | DANGAL | 2,914 |
| 30-Sep | M.S.DHONI THE UNTOLD STORY | 2,666 |
| 28-Oct | SHIVAAY | 2,595 |
| 28-Oct | AE DIL HAI MUSHKIL | 2,424 |
| 18-Nov | FORCE 2 | 2,160 |
| 9-Dec | BEFIKRE | 1,847 |
| 25-Nov | DEAR ZINDAGI | 1,840 |
| 2-Dec | KAHAANI 2 | 1,803 |
| 11-Nov | ROCK ON 2 | 1,599 |
| 16-Dec | WAJAH TUM HO | 1,594 |

Top 10 Telugu

| Release Date | Movie | # of Screens |
|--------------|----------------------------------|--------------|
| 9-Dec | DHRUVA | 794 |
| 30-Sep | HYPER (PRATHI INTLO OKADUNTAADU) | 544 |
| 21-Oct | ISM | 495 |
| 7-Oct | PREMAM | 414 |
| 11-Nov | SAHASAME SWASAGA SAGIPO | 353 |
| 7-Oct | EEDU GOLDU YEHE | 347 |
| 30-Dec | INTLO DEYYAM NAAKEM BHAYAM | 337 |
| 18-Nov | EKKADIKI POTHAVU CHINNAVADA | 323 |
| 7-Oct | ABHINETRI | 255 |
| 7-Oct | JAGUAR | 253 |

Top 10 Marathi

| Release Date | Movie | # of Screens |
|--------------|----------------------------|--------------|
| 4-Nov | VENTILATOR | 450 |
| 7-Oct | JAUNDYA NA BALASAHEB | 414 |
| 11-Nov | VAZANDAR | 296 |
| 14-Oct | GHANTAA | 184 |
| 2-Dec | BHOOTKAAL | 150 |
| 9-Dec | NAGPUR ADHIVATION EK SAHAL | 148 |
| 21-Oct | JALSA | 145 |
| 7-Oct | FAMILY KATTA | 139 |
| 21-Oct | KAUL MANACHA | 137 |
| 30-Sep | A DOT COM MOM | 109 |

Top 10 Malayalam

| Release Date | Movie | # of Screens |
|--------------|------------------------------|--------------|
| 7-Oct | PULIMURUGAN | 327 |
| 21-Oct | AANANDAM | 214 |
| 7-Oct | THOPPIL JOPPAN | 172 |
| 18-Nov | KATTAPPANAYILE RITWIK ROSHAN | 160 |
| 7-Oct | KAVI UDHESHICHATHU? | 128 |
| 4-Nov | SWARNAKKADUVA | 121 |
| 2-Dec | ORE MUGHAM | 76 |
| 25-Nov | 10 KALPANAKAL | 38 |
| 9-Dec | MARUPADI | 36 |
| 2-Dec | CAMPUS DIARY | 30 |

of screens reflects the # of screens the movie released on UFO network across the lifetime of the Movie

Continued...

Driving Wide Spread Release of Movies on UFO Network



Top 10 Tamil

| Release Date | Movie | # of Screens |
|--------------|------------------------------|--------------|
| 28-Oct | KODI | 299 |
| 11-Nov | ACHCHAM YENBADHU MADAMAIYADA | 253 |
| 7-Oct | REMO | 250 |
| 28-Oct | KAASHMORA | 249 |
| 2-Dec | SAITHAN | 218 |
| 25-Nov | KAVALAI VENDAM | 210 |
| 23-Dec | KATHTHI SANDAI | 196 |
| 9-Dec | CHENNAI 600028 II | 158 |
| 7-Oct | DEVI | 141 |
| 7-Oct | REKKA | 133 |

Top 10 Kannada

| Release Date | Movie | # of Screens |
|--------------|-------------------------|--------------|
| 30-Sep | DODMANE HUDGA | 276 |
| 14-Oct | NAGARAHAVU | 239 |
| 28-Oct | MUKUNDA MURARI | 216 |
| 28-Oct | SANTHU STRAIGHT FORWARD | 205 |
| 7-Oct | JAGUAR | 195 |
| 7-Oct | DANA KAYONU | 168 |
| 18-Nov | NATARAJA SERVICE | 160 |
| 23-Dec | SUNDARANGA JANA | 142 |
| 9-Dec | JOHN JANI JANARDHAN | 130 |
| 25-Nov | MADHA MATTHU MANASI | 118 |

Top 10 Gujarati

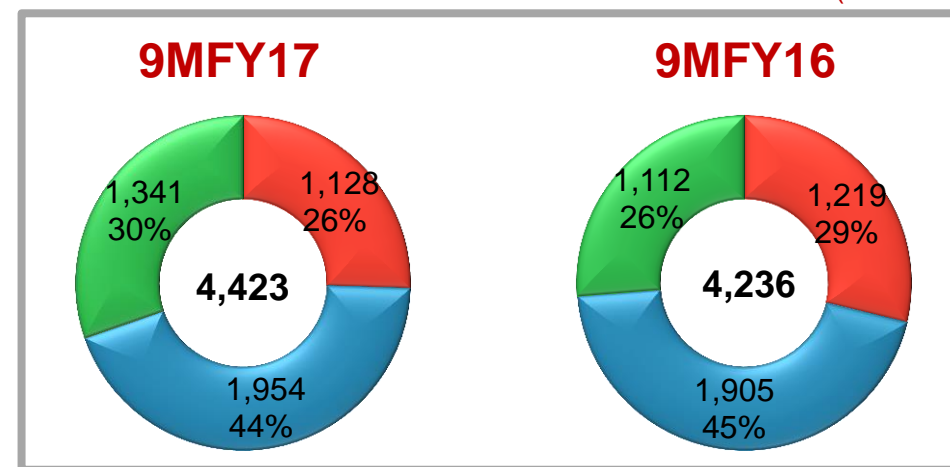
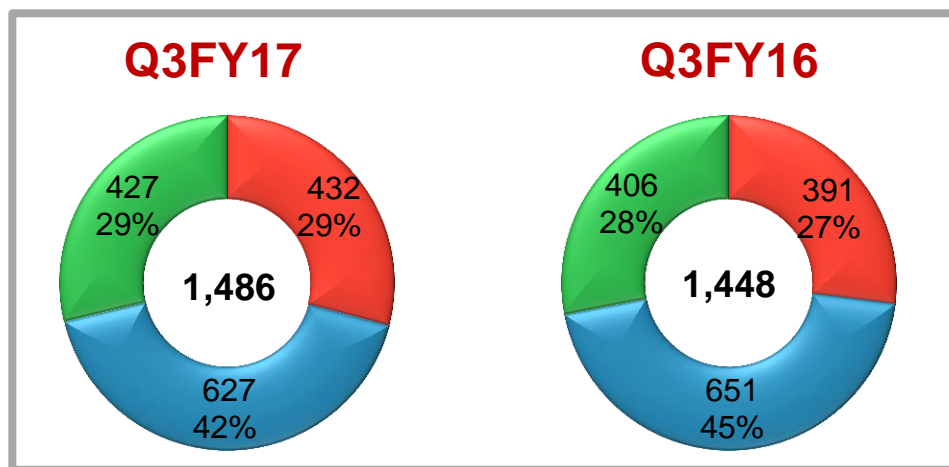
| Release Date | Movie | # of Screens |
|--------------|--|--------------|
| 4-Nov | PASSPORT | 164 |
| 4-Nov | LAVARI | 130 |
| 11-Nov | KAIK KARNE YAAR | 113 |
| 11-Nov | HARDIK ABHINANDAN | 75 |
| 14-Oct | KOI AANE PARNAVO | 72 |
| 9-Dec | MISSION MUMMY | 72 |
| 28-Oct | PATEL NI PATLAI ANE THAKOR NEE KHANDANI | 66 |
| 30-Dec | PATEL PAACHHO NA PADE THAKOR KOI THI NA DARE | 52 |
| 30-Dec | KOOKH | 43 |
| 4-Nov | COMMITMENT | 33 |

Top 10 Bhojpuri

| Release Date | Movie | # of Screens |
|--------------|---------------------------|--------------|
| 7-Oct | MOKAMA 0 KM | 154 |
| 28-Oct | BETA | 126 |
| 7-Oct | HAMAR TRIDEV | 125 |
| 7-Oct | HOGI PYAR KI JEET | 122 |
| 4-Nov | JWALA | 90 |
| 28-Oct | TRUCK DRIVER 2 | 85 |
| 18-Nov | DHARM KE SAUDAGAR | 50 |
| 23-Dec | BALLIA KE DABANGAI | 13 |
| 30-Sep | MAAI KE BIRUVA | 12 |
| 2-Dec | RAJU BANAL COLLECTOR BABU | 11 |

of screens reflects the # of screens the movie released on UFO network across the lifetime of the Movie

Consolidated Revenue Mix



Exhibitor Revenue

Distributor Revenue

Advertisement Revenue

| (INR Mn) | Q3FY17 | Q3FY16 | Growth |
|--------------------------------|--------------|--------------|--------------|
| Advertisement revenue | 427 | 406 | 5.2% |
| Virtual Print Fees - E-Cinema | 261 | 256 | 1.9% |
| Virtual Print Fees - D-Cinema | 351 | 381 | -8.0% |
| Lease rental income - E-Cinema | 113 | 100 | 13.9% |
| Lease rental income - D-Cinema | 32 | 37 | -15.8% |
| Other Operating Revenues | 110 | 69 | 60.2% |
| Total Sale of Services | 1,294 | 1,249 | 3.6% |
| Total Sales of Products | 192 | 199 | -3.0% |
| Revenue from operations | 1,486 | 1,448 | 2.7% |

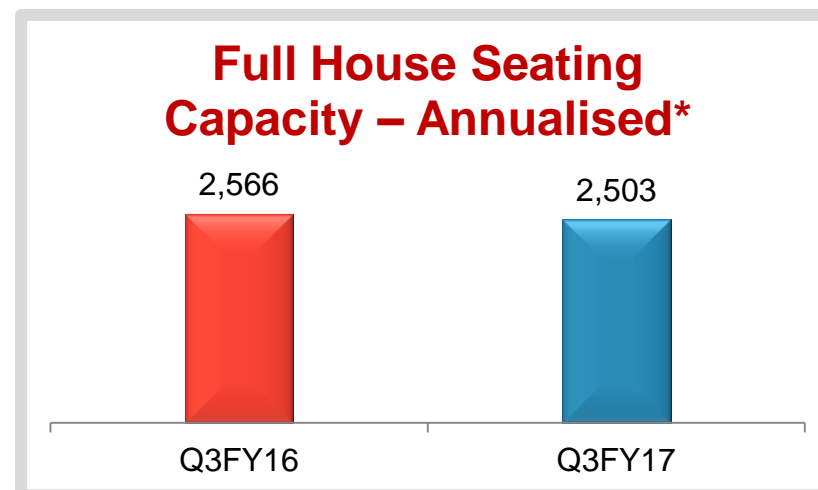
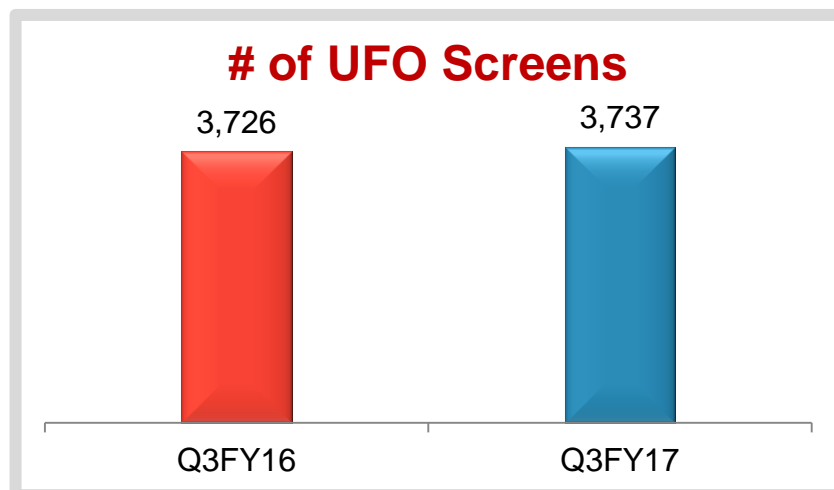
| 9MFY17 | 9MFY16 | Growth |
|--------------|--------------|---------------|
| 1,341 | 1,112 | 20.5% |
| 784 | 740 | 6.0% |
| 1,124 | 1,120 | 0.4% |
| 335 | 292 | 14.6% |
| 110 | 118 | -7.1% |
| 201 | 163 | 23.6% |
| 3,895 | 3,545 | 9.9% |
| 528 | 691 | -23.6% |
| 4,423 | 4,236 | 4.4% |

* Excludes Other Income

In Cinema Advertising Performance

In Cinema Advertisement Operating Parameter

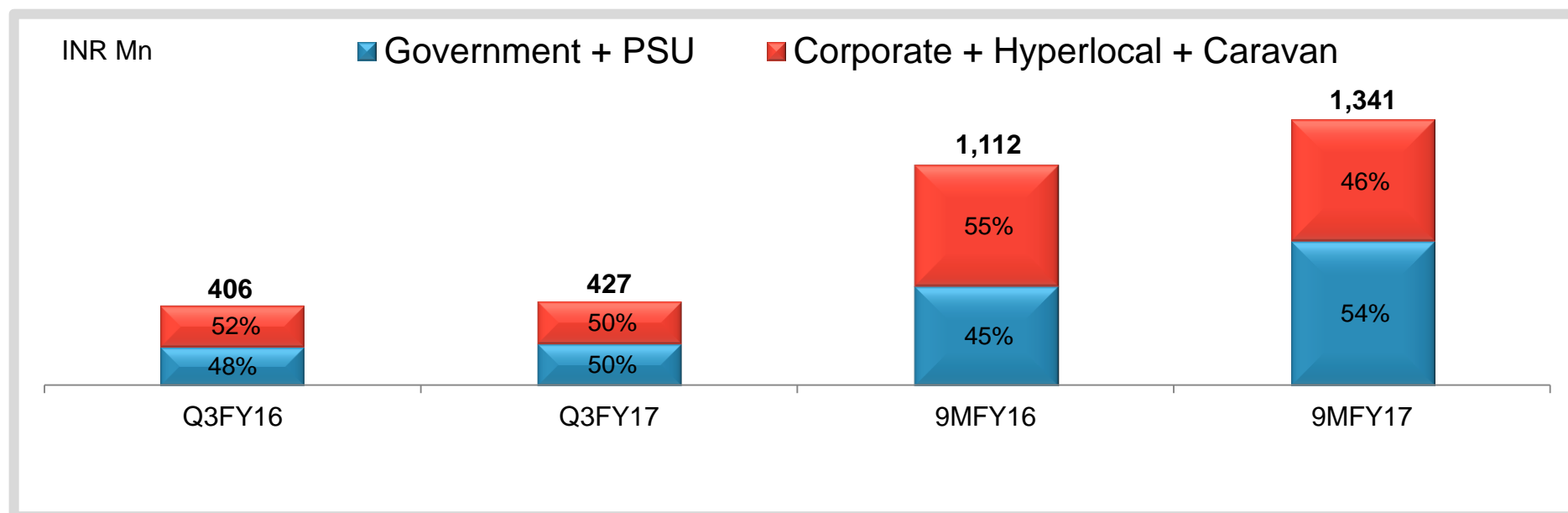
in Mn Seats



| Q3FY17 | Top 50 Cities | | Rest of India | |
|---|---------------|---------|---------------|-----------|
| | Multiplex | Single | Multiplex | Single |
| # of UFO Screens | 422 | 483 | 569 | 2,263 |
| Full House Seating Capacity – Per Show All Screens | 108,382 | 299,812 | 154,696 | 1,175,568 |
| Seating Capacity Per Screen Per Show | 257 | 621 | 272 | 519 |
| *Full House Seating Capacity Annualised (in Mn Seats) | 156 | 432 | 223 | 1,693 |

*Full house seating capacity – Annualised is calculated by multiplying full house seating capacity per show x 4 shows a day x 30 days x 12 months

Advertisement Revenue Analysis



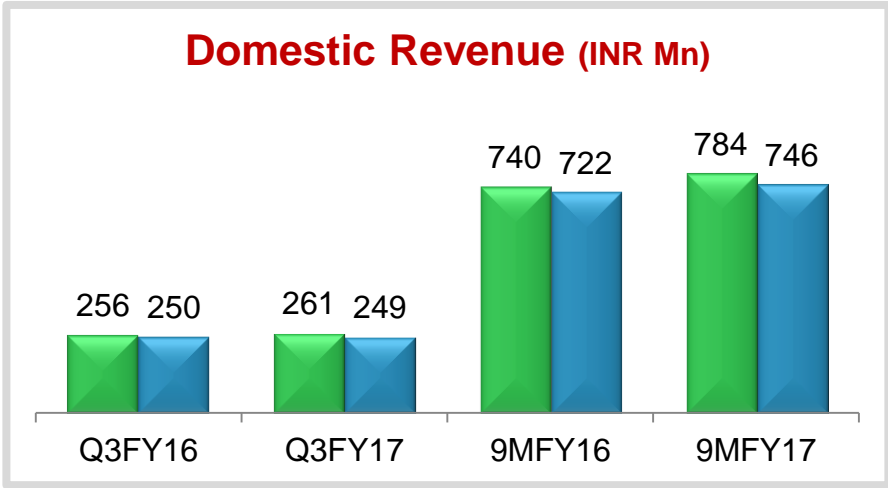
| In Cinema Advertisement | Q3FY17 | Q3FY16 | 9MFY17 | 9MFY16 |
|--|---------|---------|---------|---------|
| Ad Revenue / Screen for the period (Avg) (Rs.) | 111,770 | 105,976 | 354,474 | 288,960 |
| Average # of minutes sold / show / Ad Screen | 3.88 | 4.36 | 4.32 | 3.97 |
| # of In Cinema Advertising Clients | 1,090 | 1,076 | 2,442 | 2,182 |

Average # of minutes sold / show / Ad Screen is calculated by dividing total # of advertisement minutes sold by average # of Screens with Ad Rights during the period
 Average # of Advertising Screens = (Sum of # of Opening Advertisement Screens and # of Closing Advertisement Screens) / 2

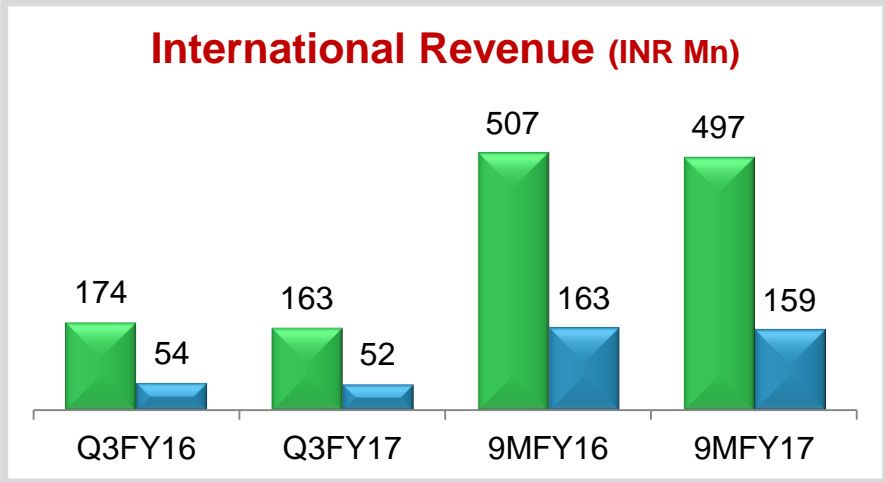
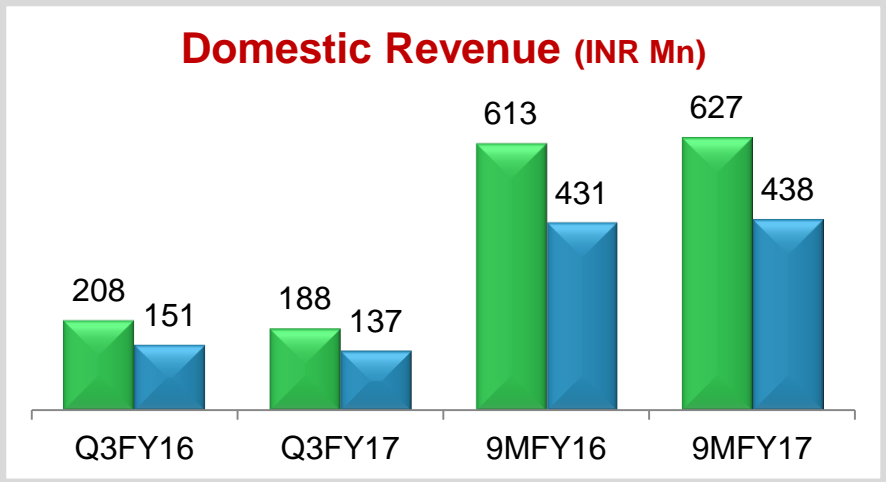
Theatrical Revenues

Theatrical revenues from Distributors

E – Cinema - VPF



D – Cinema - VPF



Domestic includes revenues generated from screens in Nepal
 Net Revenue = Gross Revenue less Revenue Share with the Exhibitors

Operating Parameter – VPF Revenue India

| # of Screens | Q3FY17 | Q3FY16 | 9MFY17 | 9MFY16 |
|--------------|--------|--------|--------|--------|
| E – Cinema | 3,531 | 3,531 | 3,531 | 3,531 |
| D – Cinema | 1,521 | 1,453 | 1,521 | 1,453 |
| Total | 5,052 | 4,984 | 5,052 | 4,984 |

of Screens as on December 31, 2016

| VPF Revenue / Screen (Average**) (in Rs.) | Q3FY17 | Q3FY16 | 9MFY17 | 9MFY16 |
|---|---------|---------|---------|---------|
| E – Cinema Gross | 73,732 | 73,094 | 221,559 | 208,806 |
| E – Cinema Net | 70,251 | 71,437 | 210,975 | 203,842 |
| D – Cinema Gross | 124,536 | 142,769 | 416,358 | 418,237 |
| D – Cinema Net | 90,558 | 103,779 | 291,088 | 293,988 |

**Average # of Screens = (Sum of # of Opening Screens and # of Closing Screens) / 2

Operating Parameter – VPF Revenue International



| Number of Screens | Q3FY17 | Q3FY16 | 9MFY17 | 9MFY16 |
|--------------------------|---------------|---------------|---------------|---------------|
| Total | 902 | 895 | 902 | 895 |

of Screens as on December 31, 2016

| VPF Revenue / Screen (Average**) (in Rs.) | Q3FY17 | Q3FY16 | 9MFY17 | 9MFY16 |
|--|---------------|---------------|---------------|---------------|
| D – Cinema Gross | 180,300 | 196,276 | 557,971 | 585,396 |
| D – Cinema Net | 57,245 | 61,357 | 178,574 | 187,648 |

Total number of Screens includes Middle East and Israel only

**Average # of Screens = (Sum of # of Opening Screens and # of Closing Screens) / 2

Impact of Demonetization on Q3FY17 Performance

- Caravan Talkies re-commenced operations on October 10, 2016 due to extended monsoons
- As on November 8, 2016, 44 vans were operational
- Demonetization adversely impacted the performance of Caravan Talkies
 - New media platforms were the most impacted amongst other mediums
 - India's rural economy was the most hit by demonetization
 - Decline in consumer demand in rural areas led to withdrawal of advertisement contracts
- Operating losses reduced during the quarter owing to cost optimization initiatives undertaken

Financial Performance

Consolidated Results



| (INR Mn) | Q3FY17 | Q3FY16 | Growth |
|--|---------------|---------------|---------------|
| Revenue from Operations | 1,486 | 1,448 | 2.7% |
| Other Income | 2 | 4 | -66.9% |
| Total Revenue | 1,488 | 1,452 | 2.5% |
| Total Expenses | 1,054 | 1,003 | 5.1% |
| EBITDA | 434 | 449 | -3.4% |
| Depreciation and Amortisation | 211 | 193 | 9.2% |
| EBIT | 223 | 256 | -12.9% |
| Finance Cost | 25 | 32 | -22.8% |
| Finance Income | 11 | 14 | -21.1% |
| PBT | 209 | 238 | -12.0% |
| Tax | 76 | 84 | -9.2% |
| PAT | 133 | 154 | -13.5% |
| Profit from Associates | 12 | 12 | -7.5% |
| Minority Interest | 9 | 6 | 40.7% |
| PAT, Profit from Associates & Minority Interest | 136 | 160 | -15.2% |
| Basic EPS | 4.93 | 6.17 | -20.1% |

| 9MFY17 | 9MFY16 | Growth |
|---------------|---------------|---------------|
| 4,423 | 4,236 | 4.4% |
| 10 | 18 | -45.1% |
| 4,433 | 4,254 | 4.2% |
| 3,079 | 2,937 | 4.8% |
| 1,354 | 1,317 | 2.8% |
| 629 | 583 | 8.0% |
| 725 | 734 | -1.3% |
| 79 | 110 | -27.9% |
| 43 | 35 | 26.3% |
| 689 | 659 | 4.6% |
| 276 | 212 | 30.1% |
| 413 | 447 | -7.5% |
| 46 | 28 | 66.1% |
| 22 | 18 | 30.1% |
| 437 | 457 | -4.5% |
| 15.83 | 17.64 | -10.3% |

Consolidated Expenditure Analysis

| Expenses as a % of Total Revenue | Q3FY17 | Q3FY16 | 9MFY17 | 9MFY16 |
|--|---------------|---------------|---------------|---------------|
| 1) Total Operating Direct Cost | 40.8% | 43.2% | 41.2% | 44.3% |
| Key Operating Direct Cost Components | | | | |
| <i>i) Advertisement revenue share payment</i> | <u>8.7%</u> | <u>8.0%</u> | <u>8.8%</u> | <u>8.1%</u> |
| <i>ii) VPF D-Cinema share payment to D-Cinema Exhibitors</i> | <u>10.9%</u> | <u>12.1%</u> | <u>11.9%</u> | <u>12.4%</u> |
| <i>iii) Purchase of Equipment, Lamps and Spares</i> | <u>10.5%</u> | <u>11.5%</u> | <u>9.6%</u> | <u>13.6%</u> |
| 2) Employee Benefit Expenses | 15.5% | 12.1% | 13.7% | 11.8% |
| 3) Other Expenses (SG&A) | 14.6% | 13.8% | 14.6% | 12.9% |
| Total Expenses | 70.9% | 69.1% | 69.5% | 69.0% |
| EBITDA Margin | 29.1% | 30.9% | 30.5% | 31.0% |
| EBITDA Margin excluding VDSPL* | 30.8% | 33.1% | 32.3% | 32.2% |

*VDSPL includes Caravan Talkies and Club Cinema businesses

Financial Performance excluding VDSPL



Reconciliation to EBITDA excluding VDSPL*

| (INR Mn) | Q3FY17 | Q3FY16 | Growth | 9MFY17 | 9MFY16 | Growth |
|--|------------|------------|--------------|--------------|--------------|-------------|
| Reported EBITDA including VDSPL | 434 | 449 | -3.4% | 1,354 | 1,317 | 2.8% |
| <i>Margin</i> | 29.1% | 30.9% | | 30.5% | 31.0% | |
| VDSPL EBITDA Loss | 19 | 27 | | 69 | 42 | |
| EBITDA Excluding VDSPL | 453 | 476 | -4.7% | 1,423 | 1,359 | 4.7% |
| <i>Margin</i> | 30.8% | 33.1% | | 32.3% | 32.2% | |

Reconciliation to PAT excluding VDSPL*

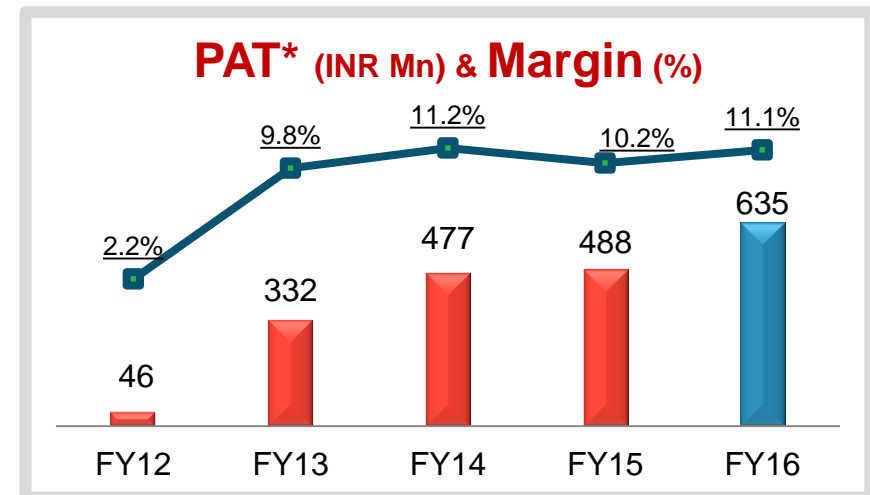
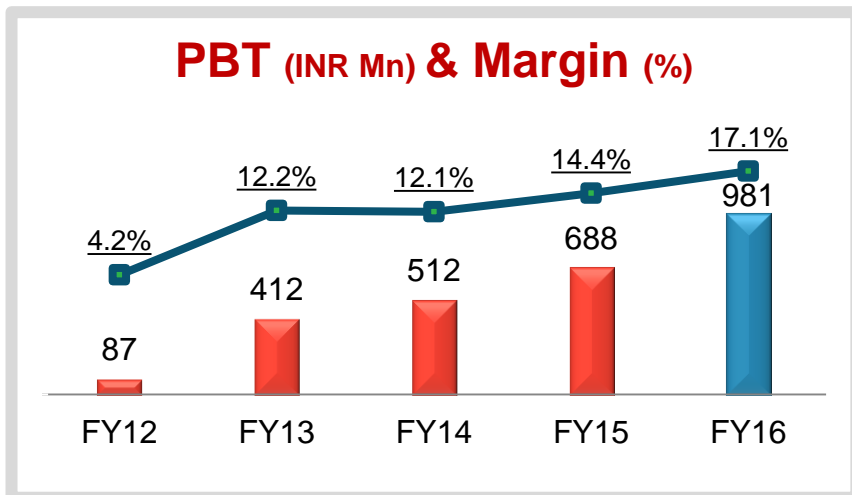
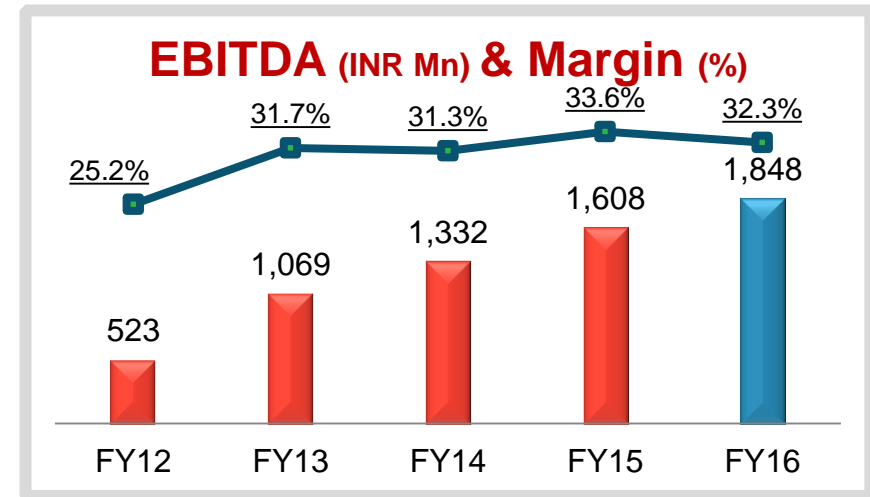
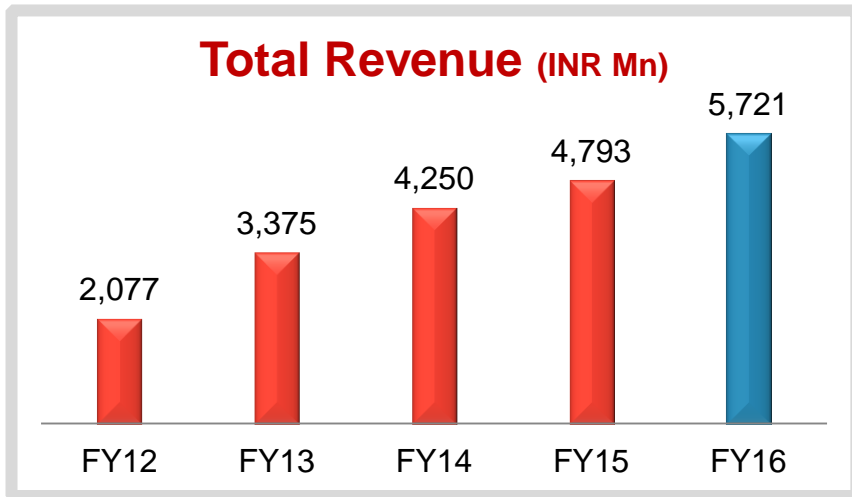
| (INR Mn) | Q3FY17 | Q3FY16 | Growth | 9MFY17 | 9MFY16 | Growth |
|---------------------------------------|------------|------------|---------------|------------|------------|--------------|
| Reported PAT** Including VDSPL | 136 | 160 | -15.2% | 437 | 457 | -4.5% |
| <i>Margin</i> | 9.1% | 11.0% | | 9.8% | 10.7% | |
| VDSPL PAT Loss | 43 | 37 | | 134 | 63 | |
| PAT Excluding VDSPL | 179 | 197 | -9.2% | 571 | 520 | 9.7% |
| <i>Margin</i> | 12.1% | 13.7% | | 13.0% | 12.3% | |

*VDSPL includes Caravan Talkies and Club Cinema businesses

**PAT after Minority Interest

Annexure

Financial Highlights – 5 Years



*PAT after Minority Interest

Advertisement Revenue – 5 Years

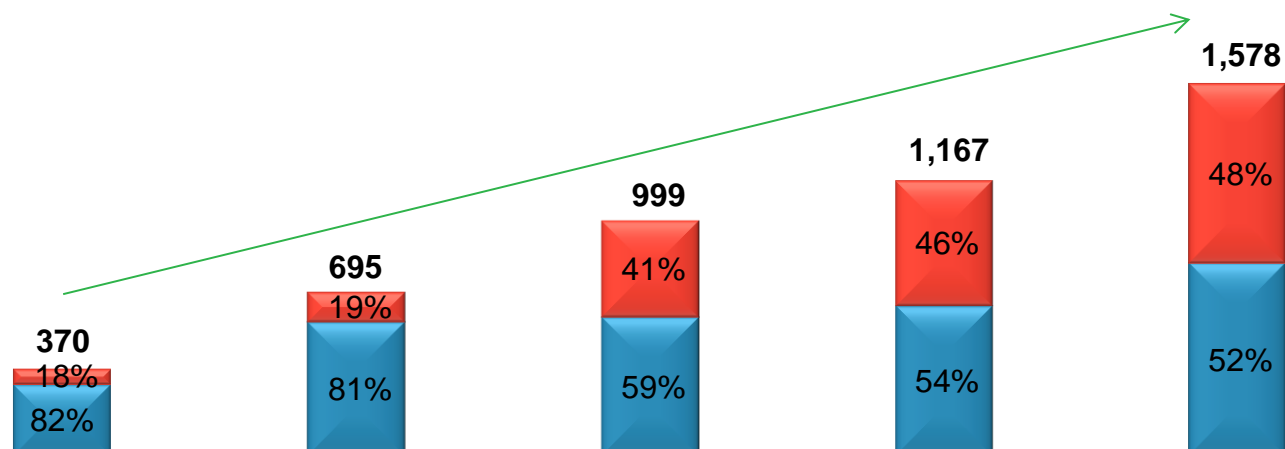


INR Mn

■ Government + PSU

■ Corporate + Caravan

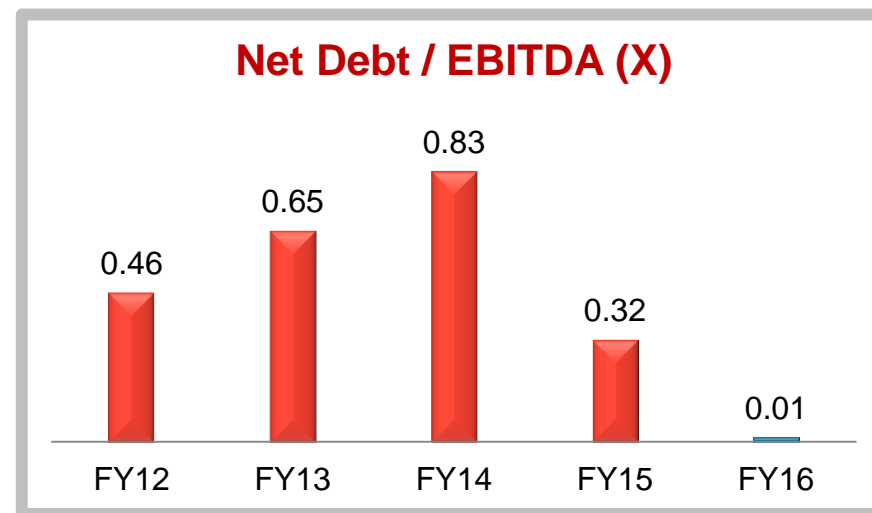
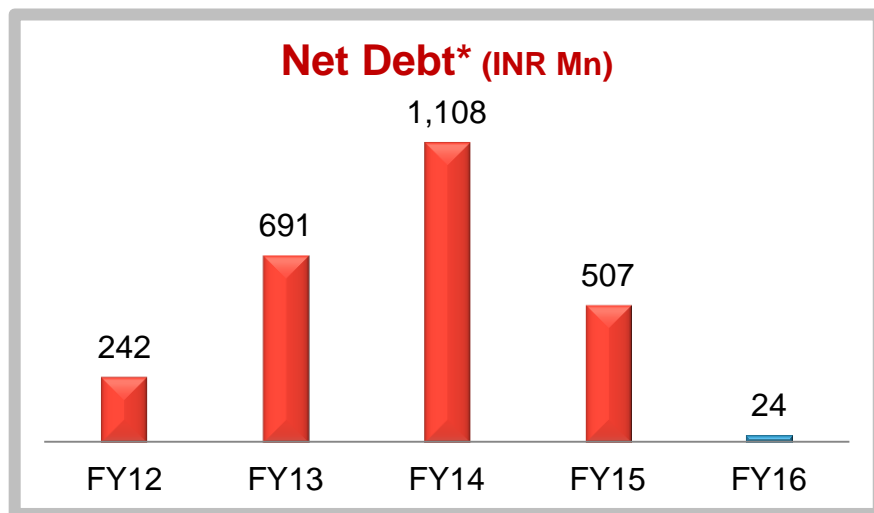
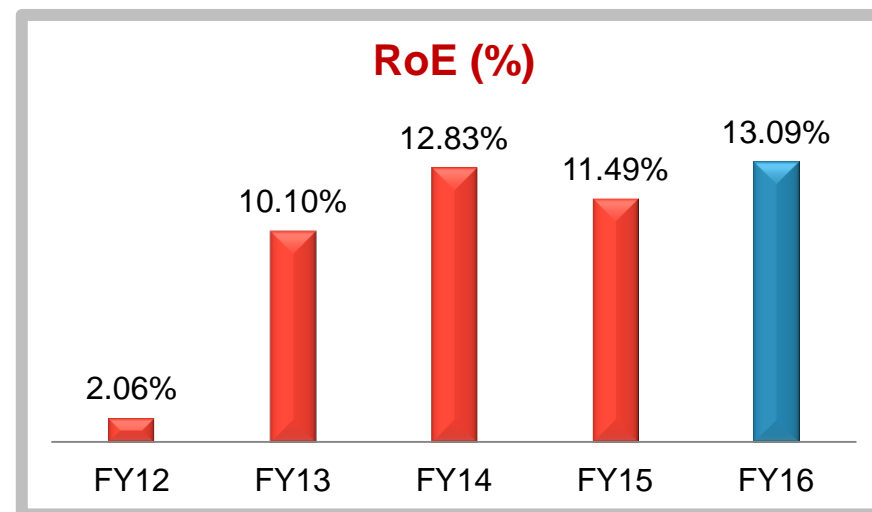
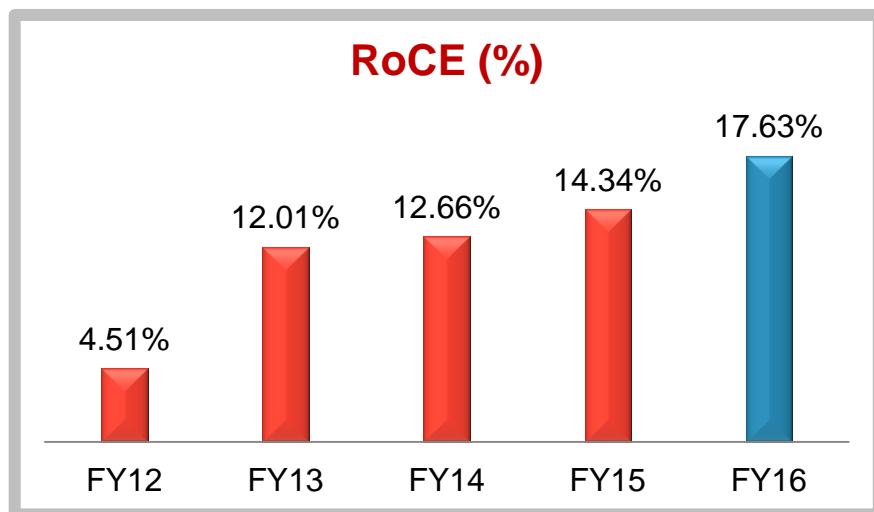
**FY12 – FY16
Revenue CAGR 44%**



| | FY12 | FY13 | FY14 | FY15 | FY16 |
|--|---------|---------|---------|---------|---------|
| # of Screens with Ad Rights | 2,647 | 3,071 | 3,592 | 3,784 | 3,713 |
| Annual Ad Revenue / Screen (Avg) (INR) | 159,089 | 243,081 | 299,711 | 316,346 | 410,275 |
| # of minutes sold / show / Ad Screen | 1.66 | 2.46 | 3.25 | 3.36 | 4.15 |

of minutes sold / show / Ad Screen is calculated by dividing total # of advertisement minutes sold by average # of advertisement screens during the period
 Average # of Advertising Screens = (Sum of # of Opening Advertisement Screens and # of Closing Advertisement Screens) / 2

Key Financial Parameters – 5 Years



*Net Debt = Total Debt less Cash and Cash Equivalents

RoCE = EBIT/Average (Networth + Long Term Debt + Short Term Debt + Current Maturing Long Term Debt + Minority Interest)

RoE = PAT after Minority Interest / Average Network

Shareholding

| (% of Total # of shares) | December 31, 2016 |
|-----------------------------------|--------------------------|
| Promoters | 28.86% |
| Foreign Venture Capital Investors | 19.03% |
| FII | 5.46% |
| DII | 21.46% |
| Corporate Bodies | 7.08% |
| Foreign Bodies | 1.14% |
| Others | 16.97% |
| Total # of Shares | 27,600,801 |

Marquee Institutional Investors*

| |
|-----------------------------------|
| SBI Mutual Fund |
| Reliance Capital Asset Management |
| DSP Blackrock |
| Equinox Partners |
| Max Life Insurance |
| Grandeur Peak Global Advisors |
| Nomura Singapore |
| Reliance Nippon Life Insurance |
| Union Asset Management |

*As on December 31, 2016

UFO Moviez India Limited

UFO Moviez India Limited (BSE Code: 539141; NSE Code: UFO) is India's largest digital cinema distribution network and in-cinema advertising platform in terms of number of screens. UFO operates India's largest satellite-based, digital cinema distribution network using its UFO-M4 platform, as well as India's largest D-Cinema network. As on December 31, 2016, UFO's global network, along with subsidiaries and associates, spans 6,674 screens worldwide, including 5,052 screens across India and 1,622 screens across the Middle East, Israel, Mexico and the USA.

UFO's digitization and delivery model has been a key driver of extensive digitization of Indian cinemas and has enabled wide-spread, same day release of movies across India. UFO adds value to all stakeholders in the movie value chain, spanning movie producers, distributors, exhibitors and the cinema-going audience. UFO provides value to movie producers and distributors by reducing distribution costs, providing reach to a wide network, providing a faster method of delivery of content and reducing piracy through encryption and other security measures. We provide value to movie exhibitors throughout India by providing access to first day release of movies on our digital platform. Audiences benefit from faster access to new movie releases and a consistently high quality viewing experience.

UFO has created a pan India, high impact in-cinema advertising platform with generally long-term advertising rights to 3,737 screens, with an aggregate seating capacity of approximately 1.74 million viewers and a reach of 1,911 locations across India, as on December 31, 2016. UFO's in-cinema advertising platform enables advertisers to reach a targeted, captive audience with high flexibility and control over the advertising process. UFO's in-cinema advertising platform also allows small exhibitors who otherwise are not able to effectively monetise their advertising inventory due to their limited scale and reach to receive a greater share of advertisement revenue than they are able to using traditional advertising methods.

Visit us at www.ufomoviez.com. For further details, contact:

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