

DIGICONTENT LIMITED

Registered Office: Hindustan Times House (2nd Floor) 18-20, Kasturba Gandhi Marg, New Delhi 110 001, India

T: +911166561234 F: +911166561270 W: www.digicontent.co.in E: corporatedept@digicontent.co.in CIN: L74999DL2017PLC322147

28th March, 2024

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street,

Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C-1, Block G,

Bandra-Kurla Complex, Bandra (E),

Mumbai - 400 051

Scrip Code: 542685 **Trading Symbol: DGCONTENT**

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure

Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/Madam.

This is to inform you that the Board of Directors of the Company at its meeting held today, i.e. 28th March, 2024, (which commenced at 10:45 A.M. and concluded at 11:00 A.M.) has upon recommendation of the Nomination and Remuneration Committee, approved the appointment of

Mr. Mannu Bhatia (DIN: 10192896) as an Additional Director (Independent) w.e.f. 01st April, 2024.

Further, the Board of Directors also recommended the appointment of Mr. Bhatia as an Independent Director, not liable to retire by rotation, for a period of 5 consecutive years w.e.f.

01st April, 2024 till 31st March, 2029, to the Members of the Company for their approval.

The relevant details of the appointment of Mr. Mannu Bhatia, in terms of the SEBI Listing Regulations,

read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July, 2023 is

enclosed herewith.

This information is also being uploaded on the website of the Company i.e. www.digicontent.co.in.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,

For **Digicontent Limited**

(Arjit Gupta)

Company Secretary

Encl.: As above



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<u>Disclosure of information pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July, 2023</u>

Appointment of Mr. Mannu Bhatia (DIN: 10192896) as an Additional Director (Independent) of the Company

S. No.	Particulars	Information
1	Reason for change viz.	Appointment
	appointment,	
	re-appointment,	
	resignation, removal, death	
	or otherwise;	
2	Date of appointment/ re-	Upon recommendation of the Nomination and
	appointment/cessation &	Remuneration Committee, the Board of Directors
	term of appointment/re-	appointed Mr. Mannu Bhatia as an Additional Director
	Appointment	(Independent) of the Company w.e.f. 01^{st} April, 2024.
		Further, the Board also recommended the appointment of
		Mr. Bhatia as an Independent Director, not liable to retire
		by rotation, for a period of 5 consecutive years w.e.f.
		01st April, 2024 till 31st March, 2029, to the Members of
		the Company for their approval.
3	Brief Profile (in case of	Mr. Mannu Bhatia has had a career spanning 35 years
	appointment)	across two corporations: ICI (1987-1998) and PepsiCo
		(1998-2022). He retired from PepsiCo as senior vice
		president of Finance & Transformation for the Asia-
		Middle East Sector, based out of Dubai. Prior to that, he
		served as CFO for the Middle East & North Africa and
		CFO for Asia-Pacific (based out of Hong Kong).
		Mr. Bhatia also spent four years in New York working in
		corporate planning and global R&D functions. He joined
		PepsiCo in India as the CFO for the Frito-Lay business.
		His first 10 years post-qualification as a CA were with ICI
		India, where he honed his skills as a finance professional
		in various roles across businesses like agrochem, pharma
		and rubber chemicals.
		Mr. Bhatia was also a director on a number of joint



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		venture companies that PepsiCo had e.g. PCPPI,
		Philippines, Suntory PepsiCo Bottling Company,
		Vietnam and the Pepsi JVs in Jordan and Lebanon. He is
		currently on the Advisory Board of Foster & Forge
		(NGO).
		Mr. Bhatia is a B.Com from St Xaviers, Kolkata and a
		Chartered Accountant.
4	Disclosure of relationships	He is not related to any Director of the Company.
	between Directors (in case	
	of appointment of a	
	director)	
5.	Information as required	Mr. Mannu Bhatia is not debarred from holding the office
	pursuant to BSE Circular	of director by virtue of any order of SEBI or any other
	with ref. no. LIST/ COMP	authority.
	/14/2018-19 dated 20 th	
	June, 2018	