

May 21, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP
---	--

Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip signs Letter of Intent (LOI) to join ONDC Network at the ONDC Startup Mahotsav”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



Incredible India
Approved by Ministry of Tourism
Government of India



EaseMyTrip signs Letter of Intent (LOI) to join ONDC Network at the ONDC Startup Mahotsav

New Delhi, May 21, 2024: EaseMyTrip.com, one of India's leading travel tech platforms, announces the signing of a Letter of Intent (LOI) to join the Open Network for Digital Commerce (ONDC). This move positions EaseMyTrip into committing to this transformative initiative by ONDC. The ONDC initiative, launched by the Government of India in 2021, aims to create an open, inclusive, and competitive digital commerce ecosystem. It lowers entry barriers for small businesses and promotes a level playing field in the e-commerce sector.

The LOI was signed at the 'ONDC Startup Mahotsav,' organised by the Department for Promotion of Industry and Internal Trade (DPIIT), ONDC and Startup India. The ONDC Startup Mahotsav, held on May 17, 2024, at Vanijya Bhawan, New Delhi, marked a significant milestone in India's digital commerce journey.

Over 125 startups and over 20 unicorns, including EaseMyTrip, participated in the event, which leveraged the opportunities presented by ONDC to democratise digital commerce in India. The 'ONDC Startup Mahotsav' brought together around 5,000 startups in hybrid mode and featured insightful panel discussions and a masterclass on enabling startups on ONDC.

Rikant Pittie, Co-Founder of EaseMyTrip, expressed his enthusiasm about this new engagement *"EaseMyTrip has always been committed to enhancing the travel experience for our customers through innovation and excellent service. By joining ONDC Network, we are taking a significant step towards supporting the digital transformation of commerce in India. This collaboration aligns with our vision of being a Nation-First company, contributing to the growth and development of India's digital economy."*

T. Koshy, MD & CEO, ONDC, said, *"ONDC Network was envisioned to revolutionise the digital landscape, especially empowering businesses and entrepreneurs across the country to tap into the vast potential of online commerce. With names like EaseMyTrip joining the Network, it certainly further strengthens our vision of harnessing the power of Open Network to drive inclusive progress and unlock new frontiers of opportunity for all".*

EaseMyTrip's decision to join ONDC underscores its dedication to providing seamless, accessible, and efficient travel services while contributing to the broader goal of democratising digital commerce in India. This partnership will enable EaseMyTrip to reach a wider audience, including those who have been digitally excluded, ensuring that the benefits of digital commerce are shared across the entire nation.

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India.

Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

About ONDC

Incorporated on 31st December 2021, Open Network for Digital Commerce (ONDC), a Section 8 company, is an initiative of the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India to create a facilitative model that revolutionizes digital commerce, giving greater thrust to penetration of retail e-commerce in India. ONDC is not an application, platform, intermediary, or software but a set of specifications designed to foster open, unbundled, and interoperable Open Networks.

To know more, visit <https://ondc.org/>

For Media Queries:

EaseMyTrip Public Relations
Ms. Bhavika Sharma
bhavika.sharma@easemytrip.com
+91 98117 87304