

Ref No: 77/2022-23

Dated: January 12, 2023

**BSE Limited Department of Corporate Services** 

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai - 400 001

Scrip Code: 543415 Scrip ID: ANANDRATHI National Stock Exchange of India Limited Listing Department

Exchange Plaza, C-1, Block G, Bandra Kurla

Complex,

Bandra (East), Mumbai - 400 051 Trading Symbol: ANANDRATHI

Subject: Submission of Investor Presentation

Dear Sir/Madam,

In terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the Investor Presentation.

We request you to kindly take the above on record.

Thanking You,

Yours faithfully, For Anand Rathi Wealth Limited

Nitesh Tanwar Company Secretary & Compliance Officer M. NO. FCS-10181

Enclosed: As above



# ANANDRATHI Private Wealth. uncomplicated

### **Investor Presentation**

Quarter & Nine Months Ended 31st December 2022

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#### **SAFE HARBOR**



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### STRONG 9M FY23 FINANCIAL PERFORMANCE (Consolidated)







#### ONE OF THE LEADING PRIVATE WEALTH SOLUTIONS FIRM IN INDIA



#### Who we are...

- One of the leading non-bank sponsored B-C wealth solutions firms in India & have been ranked amongst the top three non-bank sponsored mutual fund distributors in India by gross commission
- Started in 2002, we have evolved into providing, well researched solutions to our Clients by facilitating investments in financial instruments through an objective driven process

#### What do we do...

- Providing Standardised Wealth Solutions
- Client-specific financial strategy with the focus on long term returns, through MFs and Market Linked Debentures (MLDs)
- Effective Tax Planning
- Safety net & estate planning using trusts & wills

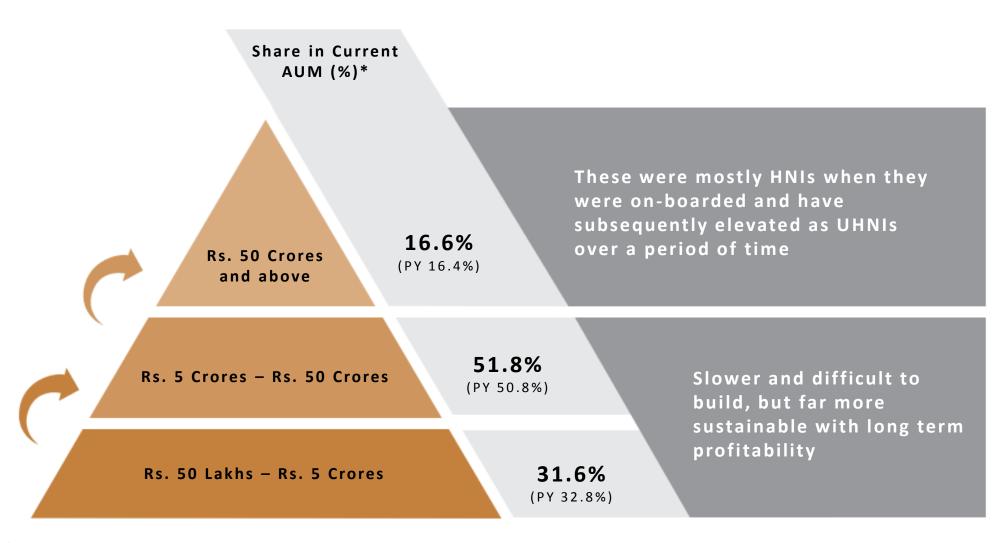
#### Bharat Story - Potential for Huge Geographic Expansion...

~25 of our seasoned RMs are from smaller towns and soon will be relocated to their hometowns. Their regional background will help us tap into smaller towns which are highly underpenetrated market with immense opportunities for wealth management



### FOCUSED ON MORE REWARDING HNI SEGMENT





<sup>\*</sup> As on 31st December 2022

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#### OFFER END-TO-END, PROCESS DRIVEN, STANDARDIZED & WELL RESEARCHED SOLUTION



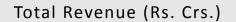


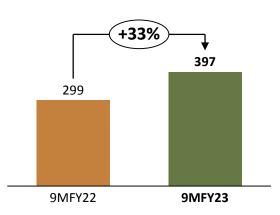
- Well researched Mutual Fund selection process
  - Diversified Sources of MLDs

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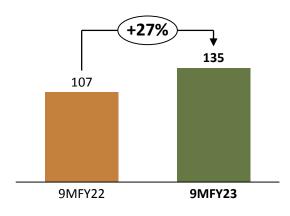
### **KEY HIGHLIGHTS FOR 9M FY23 - PRIVATE WEALTH BUSINESS**





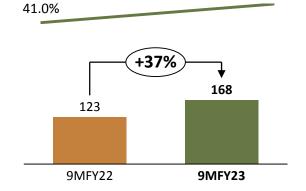


Trail Revenue (Rs. Crs.)

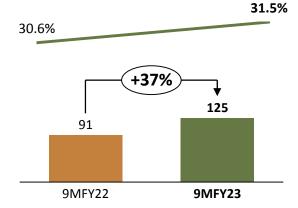


Profit Before Tax (Rs. Crs.) & PBT Margins

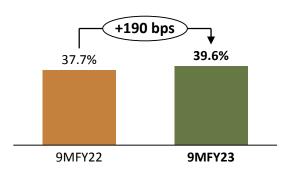
42.2%



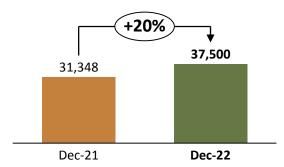
Profit After Tax (Rs.) & PAT Margins



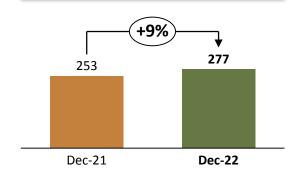
Return on Equity



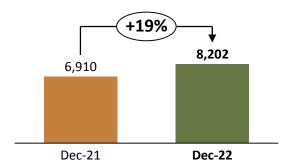
AUM (Rs. Crs.)



Relationship Managers (#)



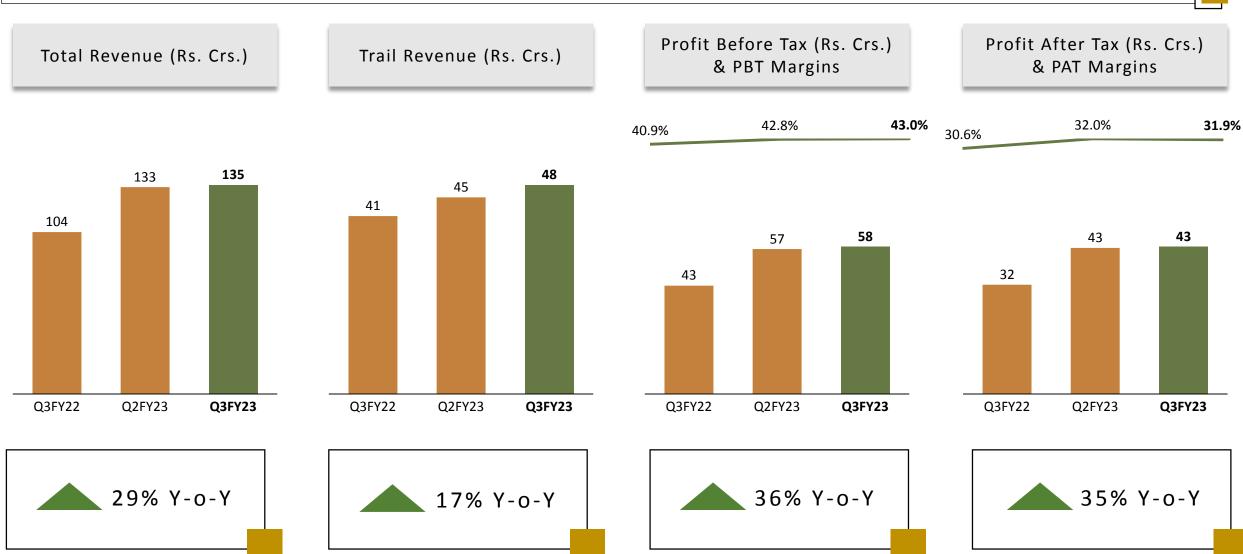
Active Client Families (#)



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### KEY HIGHLIGHTS FOR Q3 FY23 - PRIVATE WEALTH BUSINESS

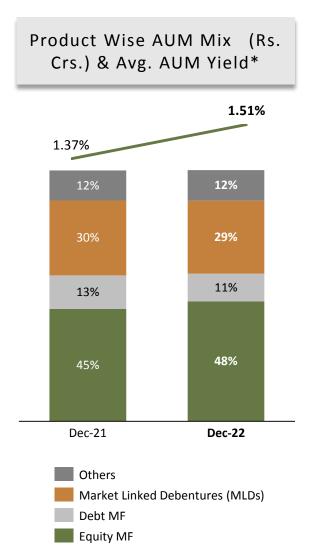


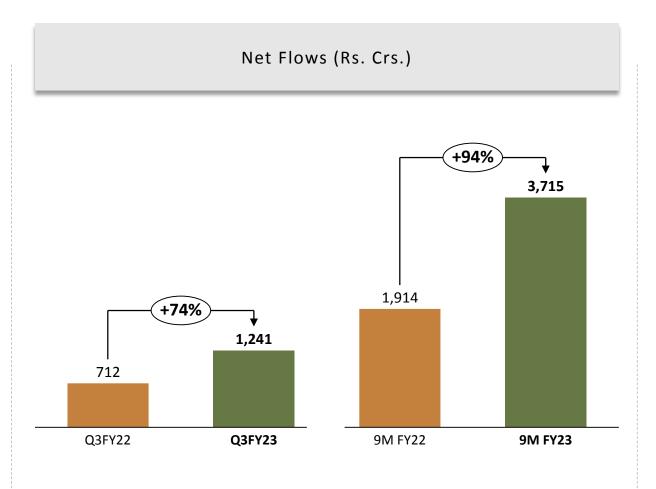


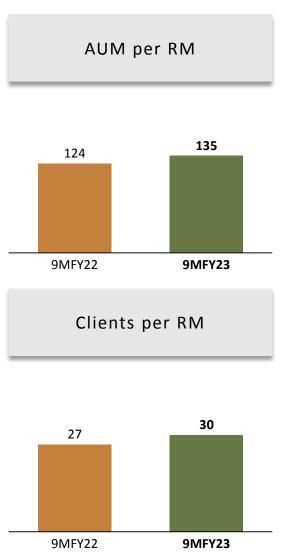
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### PRIVATE WEALTH PERFORMANCE METRICS





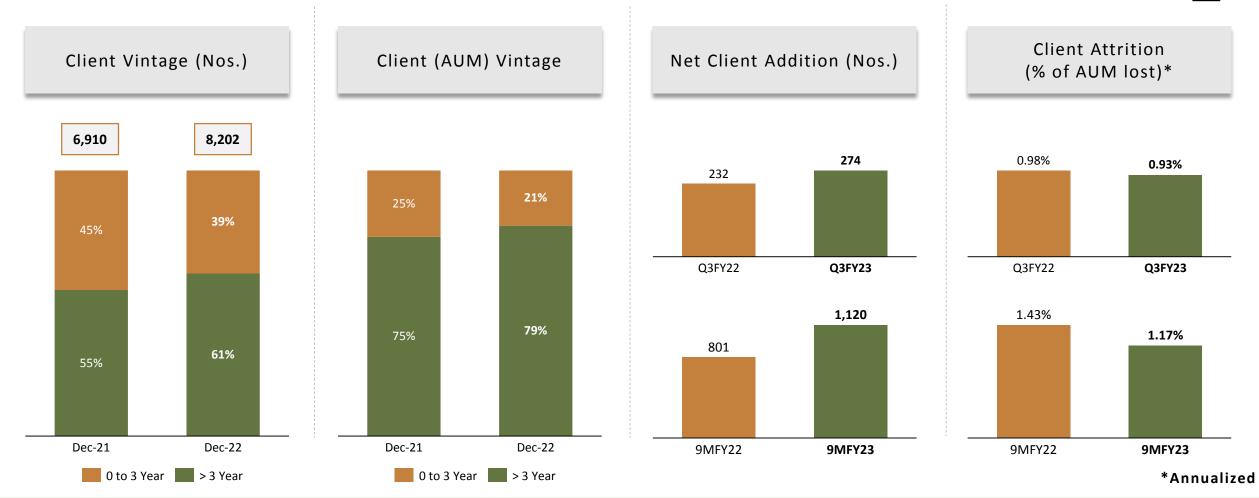




<sup>\*</sup>AUM Yield is annualised for 9 months

#### **ADVANTAGES OF CLIENT VINTAGE AND STICKINESS**





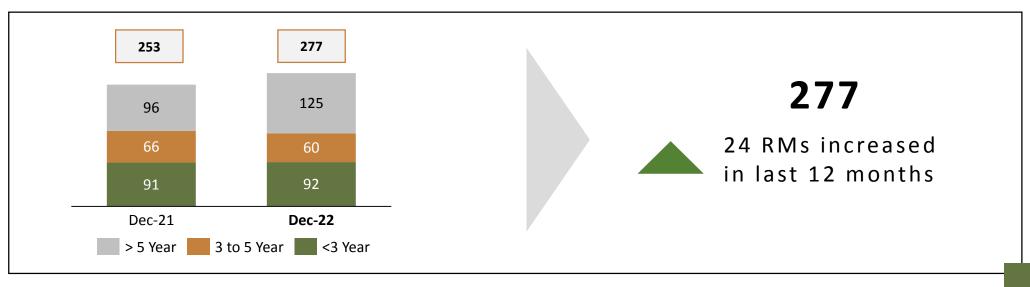
As on 31st December 2022, 61.2% of our clients have been associated for over 3 years, representing 79.2% of total PW AuM, which shows ARWL's strength in vintage of both clients and their AuM

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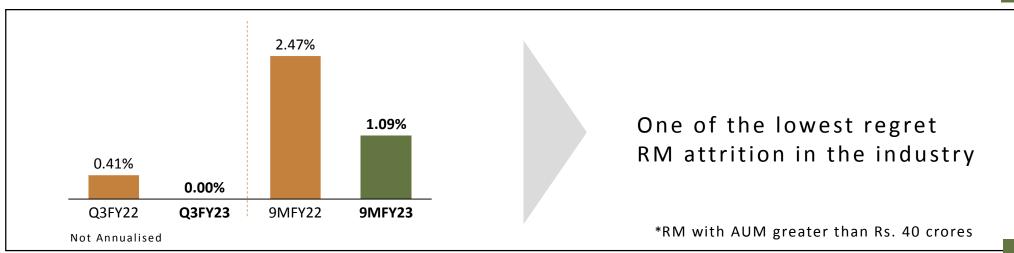
### INCREASING SHARE OF HIGHER VINTAGE RELATIONSHIP MANAGERS



Vintage Wise Relationship Managers (Nos.)







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### **OUTPERFORMING THE GUIDANCE**



Particulars*	Guidance given for FY23 (Rs. Crs.)	Actuals for 9M FY23 (Rs. Crs.)	% Achieved	Revised Guidance	
Asset Under Management (AuM)	39,000	37,500	96.2%	40,000	
Revenue	495	397	80.2%	525	
Profit After Tax	155	125	80.6%	165	

<sup>\*</sup>PWM Vertical

## RANKED AMONGST THE TOP THREE NON-BANK SPONSORED MUTUAL FUND DISTRIBUTORS



Anand Rathi Wealth Limited has been ranked amongst the top three non-bank sponsored mutual fund distributors firms in India

Name of Distributor^	Gross Commission (FY22) Rs. Crs.	Rank based on Gross Commission	Gross Commission (FY21) Rs. Crs.	Growth (%)	Yield (%)* for FY22	Rank based on Yield
Competitor 1	1,298.3	1	873.9	49%	1.19%	1
Competitor 2	440.9	2	263.2	68%	0.97%	4
Anand Rathi Wealth Limited	169.8	3	98.8	72%	1.00%	2
Competitor 3	119.2	4	88.8	34%	0.46%	10
Competitor 4	107.4	5	91.7	17%	0.61%	8
Competitor 5	100.6	6	70.9	42%	0.50%	9
Competitor 6	92.4	7	65.5	41%	0.81%	5
Competitor 7	73.6	8	59.1	25%	0.61%	7
Competitor 8	69.8	9	48.1	45%	0.98%	3
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In FY22, ARWL achieved highest growth of 72% based on Gross Commissions earned in the industry

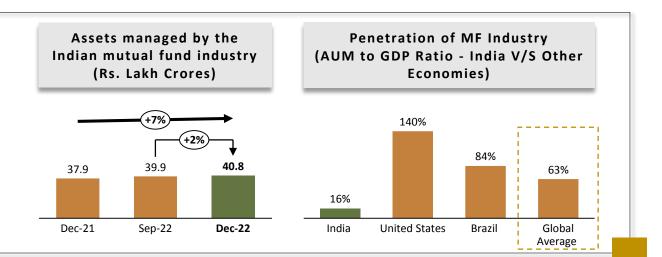


#### **INDUSTRY GROWTH DRIVERS**



### Increasing Penetration of Mutual Fund Market in India

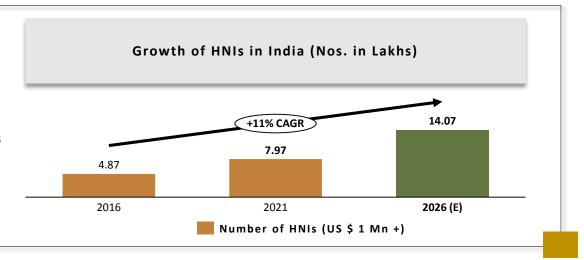
- ✓ Further, India accounts for less than 2% of the global mutual fund industry, representing a significant growth opportunity.
- ✓ The wealth management market (assets under advisory) in India:
  - About ₹ 21.77 trillion in July 2021, which is only approx. 9% of the country's GDP v/s 60% to 75% of GDP in established markets which signifies immense growth opportunities for the sector



#### Increase in HNI population in India

- ✓ In the past three decades, per capita incomes have multiplied
- ✓ Strong underlying economic expansion along with significant growth per capita income will drive the pace of wealth creation in India where investment towards financial savings is gradually increasing with increase in GDP
- ✓ HNIs in India are inclining towards 'objective-driven approach' to investing to generate higher returns with reduced risk



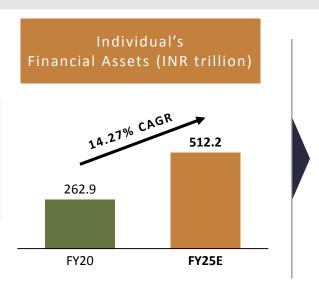


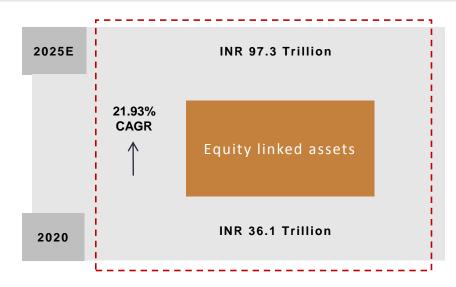
#### **HUGE MARKET POTENTIAL**



#### Strong macro-economic trends and a growing HNI families expected to drive growth in the Indian wealth solutions space







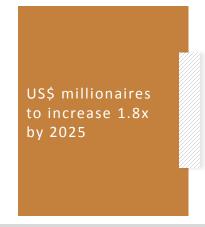
Mutual fund assets to grow 2.3x from FY20 to FY25

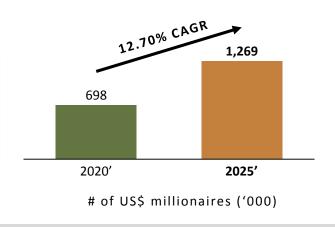
Taxpayers > INR 10

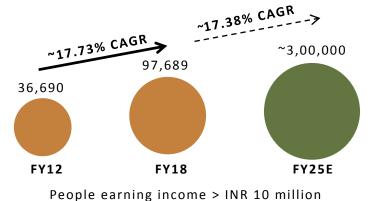
3x from FY18 to FY25

million Income to

grow









### 1. DIGITAL WEALTH - STRATEGY, PHILOSOPHY & OPPORTUNITIES

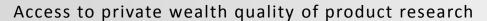


#### Leveraging technology to cater to the mass affluent segment through a Phygital Model



Comprehensive packaged solution delivered through a fully variable and scalable business model, leveraging technology

Algo driven real-time portfolio restructuring and rebalancing



Uncomplicated customer education, strategy & reporting

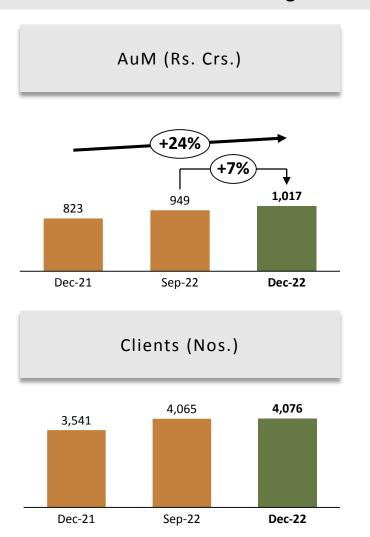
360° digital delivery model – client app, educational videos & webinars, customer support-delivered by partners

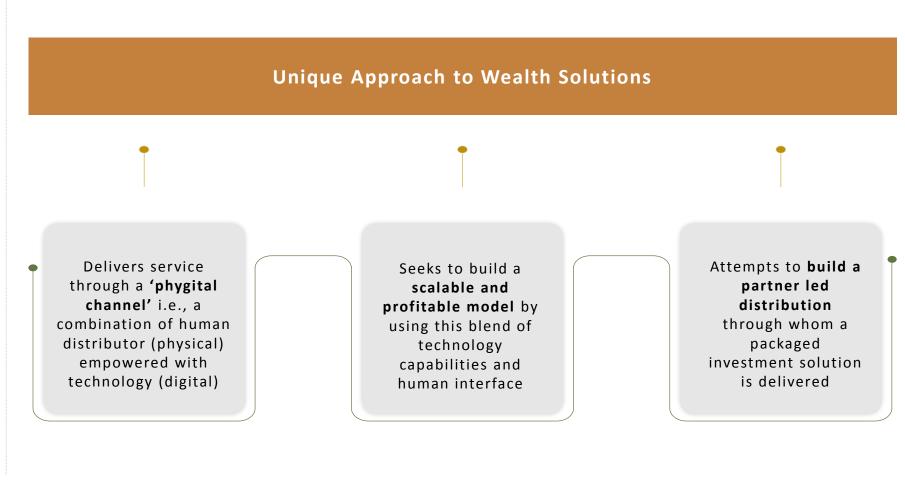


### DIGITAL WEALTH: SCALING UP WITH THE USE OF TECHNOLOGY



#### Customer Segment: Mass Affluent having existing financial assets: Rs. 10 lakhs - Rs. 5 crores

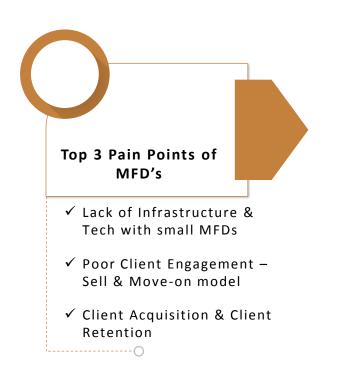






### 2. OFA – PROVIDES A TECHNOLOGY PLATFORM TO THE MFDs & THEIR CLIENTS

#### Target Segment – ARN Holder (Certified Mutual Fund Distributors)





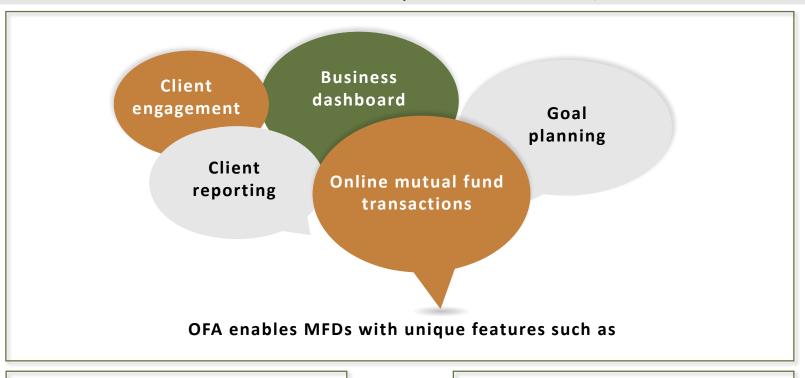


#### OFA – LEVERAGING TECHNOLOGY TO CATER TO THE RETAIL SEGEMENT



Key Functionalities: Subscription Model, MFD and his Clients get access to our platform.

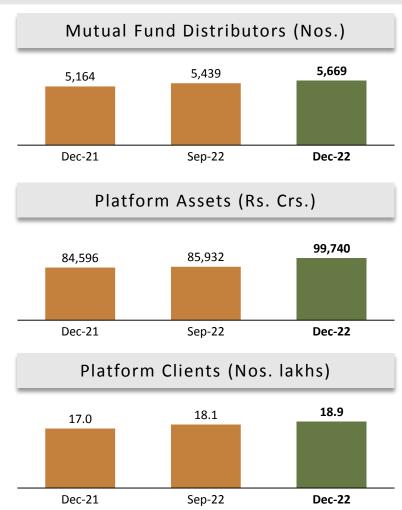
(MFD - Web + Mobile, MFD's Clients - Mobile)



OFA provides a co-branded mobile first integrated technology platform to MFDs and their clients thereby, addressing the wide retail segment



AR Wealth domain expertise combined with significant tech capabilities has created a unique ability to scale up the network for retail investors





### **BOARD OF DIRECTORS**





Mr. Anand Rathi
Chairman & Non-Executive Director



Mr. Pradeep Kumar Gupta
Non-Executive Director



Mr. Rakesh Rawal Executive Director & CEO



Mr. Mohan Tanksale
Independent Director



Mr. Ramesh Chandak
Independent Director



Mr. K. G. Somani Independent Director



Mrs. Sudha Navandar Independent Director

### **KEY LEADERSHIP PERSONNEL**





Mr. Rakesh Rawal Chief Executive Officer

- Master's Degree in management studies from the Jamnalal Bajaj Institute of Management Studies and Bachelors Degree in Mechanical Engineering from Indian Institute of Technology, Kanpur
- Past-Experience Hindustan Unilever Limited & Deutsche Bank
- Joined Anand Rathi Wealth in 2007



Mr. Feroze Azeez Deputy Chief Executive Officer

- Post Graduate Diploma in Management majors in Derivative and Finance from SDM Institute for Management Development and Mechanical Engineer from University of Mysore
- Past Experience: ABN AMRO Bank N.V. and Religare Macquarie Private Wealth
- Joined Anand Rathi Wealth in 2012



Mr. Jugal Mantri **Group Chief Financial Officer** 

- Rank holder Chartered Accountant and Senior Management Program from IIM Ahmedabad.
- One of the first to join the Anand Rathi Group when it was founded in 1994

### **KEY PERSONNEL – BUSINESS & FINANCIAL HEADS**





Mr. Chethan Shenoy
Director & Head - Product &
Research



Mr. Rajesh Bhutara Chief Financial Officer



Mr. Niranjan Babu Ramayanam Chief Operating Officer



**Mr. Arjun Guha**Executive Director & Unit Head,
Mumbai



Mr. Bharath Rathore Executive Director & Unit Head, Bengaluru



**Ms. Protima Dhawan**Director & Unit Head, Hyderabad



**Mr. Subhendu Harichandan** Executive Director & Unit Head, Pune



**Mr. Adil Chacko** Executive Director & Unit Head, Delhi



**Mr. Manish Srivastava** Executive Director and Unit Head - Delhi and Rajasthan



**Mr. Swapan Chakraborty** Executive Director & Unit Head, Pune



Mr. Mukesh Kumawat
Director & Unit Head, Gurugram



Mr. Raj Vijeta Sharma Director & Unit Head, Dubai



**Ms Aarti Desikan** Executive Director and Unit Head, Bengaluru



Mr. Ashish Bhandia
Director & Unit Head, Kolkata



Mr. Krishanu Chaudhary Director & Unit Head, Chennai



Mr. Rajan Sarkar Director and Unit Head, Kolkata



Mr. Amitabh Lara
Executive Director and Unit Head,
Mumbai



Mr. Farooq Nabi Director and Unit Head, Noida



Mr. Harpreet Punj
Director & Unit Head, Chandigarh



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### **CONSOLIDATED PROFIT & LOSS SUMMARY**



Particulars (Rs. Crs.)	Q3 FY23	Q3 FY22	Y-o-Y
MF – Equity & Debt	50.0	42.5	
Distribution of Financial Products	86.8	62.1	
IT Enabled Services	1.2	1.1	
Others	2.2	3.0	
Total Revenue	140.2	108.7	29%
Employee costs	58.9	49.8	
Other expenses	17.4	11.4	
Total Operating Costs	76.3	61.2	25%
PBT	58.4	42.9	36%
PBT Margin %	41.6%	39.5%	
PAT	43.2	32.0	35%
PAT Margin %	30.8%	29.5%	

AUM (Rs. Crs.)	Dec - 22	Dec -21	Y-o-Y
MF – Equity & debt	22,810	18,899	21%
Other Securities	11,128	9,488	17%
Others	4,579	3,783	21%
AUM	38,517	32,171	20%

Q2 FY23	Q-o-Q
46.9	
88.0	
1.2	
2.0	
138.1	2%
59.1	
16.6	
<i>75.7</i>	1%
57.5	2%
41.7%	
43.0	1%
31.1%	

Sep -22	Q-o-Q
21,170	8%
10,384	7%
4,289	7%
35,842	8%

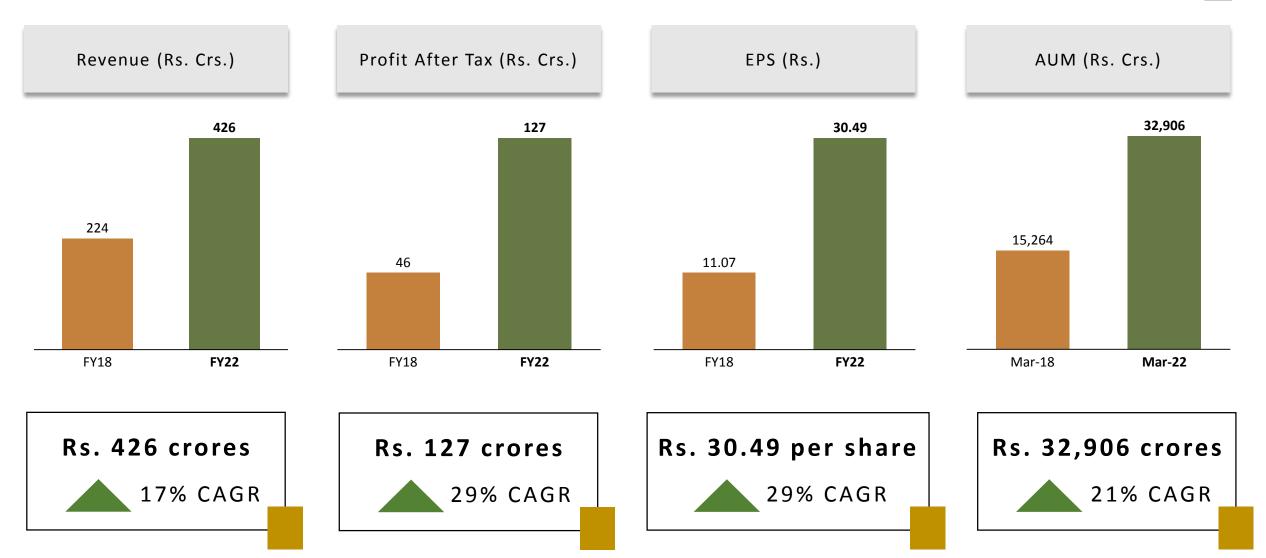
9M FY23	9M FY22	Y-o-Y
141.1	111.2	
260.9	190.3	
3.6	3.5	
6.2	5.9	
411.8	310.9	32%
178.5	139.7	
49.4	33.9	
227.8	173.6	31%
168.8	123.6	37%
41.0%	39.8%	
125.9	92.2	37%
30.6%	29.7%	

Dec - 22	Dec -21	Y-o-Y
22,810	18,899	21%
11,128	9,488	17%
4,579	3,783	21%
38,517	32,171	20%

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### **HISTORICAL TRENDS**





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### HISTORICAL FINANCIALS



Particulars (Rs. Crs.)	FY19	FY20	FY21	FY22	H1 FY23
MF - Equity & Debt	104.0	99.6	90.2	154.0	91.2
Distribution of Financial Products	169.0	227.7	170.6	258.8	174.2
IT Enabled Services	3.6	4.6	4.5	4.8	2.4
Others	7.5	4.6	13.9	8.1	4.0
Total Revenue	284.1	336.4	279.2	425.7	271.6
Employee costs	132.8	167.2	150.8	192.0	119.6
Other expenses	56.8	57.7	45.0	48.3	32.0
Total Costs	189.6	224.9	195.8	240.3	151.6
PBT	84.3	86.6	62.9	167.7	110.5
PBT Margin%	29.7%	25.7%	22.5%	39.4%	40.7%
PAT	59.1	61.4	44.6	126.8	82.7
PAT Margin%	20.8%	18.2%	15.8%	29.8%	30.4%

Particulars (Rs. Crs.)	FY19	FYZU	FY21	FY22	H1 FY23
MF — Equity & debt	12,862	11,068	14,559	19,434	21,170
Other securities	3,966	5,797	9,408	9,591	10,384
Others	1,565	1,490	2,703	3,881	4,289
AUM	18,393	18,355	26,670	32,906	35,842

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### HISTORICAL BALANCE SHEET



Assets (Rs. Crs)	Mar-19	Mar-20	Mar-21	Mar-22	Sep-22
Non - Current Assets					
Property Plant &	7.5	8.9	7.2	90.9	01.4
Equipments	7.5	8.9	7.2	80.8	91.4
CWIP	-	65.4	69.0	-	-
Goodwill	0.4	2.9	2.9	2.9	2.9
Intangible assets	7.9	37.3	32.2	27.1	24.7
Right of use asset	-	26.3	12.9	13.2	12.7
Intangible assets under development	31.7	-	-	-	-
Financial Assets					
Investments	-	101.3	101.8	103.5	103.0
Other Financial Assets	4.7	5.2	4.3	4.2	2.9
Deferred Tax Assets (Net)	3.9	4.6	4.2	3.8	3.9
Other Non - Current Assets (Net)	28.6	7.2	11.1	43.5	28.3
Total Non - Current Assets	84.7	259.1	245.6	279.0	269.9
Current Assets					
Financial Assets					
(i)Investments	75.1	1.8	2.7	-	15.1
(ii)Trade receivables	11.0	9.1	10.9	14.9	16.1
(iii)Cash and cash equivalents	11.4	28.3	65.3	87.1	199.4
(iv)Other Bank balances	-	-	-	-	0.0
(v) Loans	0.2	66.7	1.2	-	0.0
Other Financial Assets	10.3	31.5	12.5	92.0	114.3
Other Current Assets	4.6	13.3	1.6	7.2	5.6
Total Current Assets	112.7	150.7	94.2	201.2	350.4
Total Assets	197.3	409.8	339.7	480.2	620.3

Equity & Liabilities (Rs. Crs)	Mar-19	Mar-20	Mar-21	Mar-22	Sep-22
Total Equity					
Share Capital	13.5	13.5	13.8	20.8	20.8
Other Equity	109.0	172.8	227.8	322.9	380.6
Non Controlling Interest	12.5	11.6	11.6	11.7	11.7
Total Equity	135.0	197.9	253.2	355.3	413.1
Non-Current Liabilities					
Financial Liabilities					
(i) Borrowings	0.4	33.4	25.0	16.6	12.5
(ii) Lease Liabilities	-	16.5	6.4	8.5	7.7
Provisions	0.1	0.3	1.2	2.1	2.9
Total Non-Current Liabilities	0.5	50.2	32.5	27.2	23.1
Current Liabilities					
Financial Liabilities					
(i) Borrowings	0.2	8.4	8.4	8.3	8.3
(ii) Trade Payables	0.7	2.1	0.2	-	0.0
(iii) Lease	-	10.0	7.8	5.8	6.1
(iii) Other Financial Liabilities	20.2	90.6	5.7	21.2	112.4
Other Current Liabilities	6.6	9.1	12.2	8.7	11.2
Provisions	34.1	41.6	19.8	53.6	46.0
Total Current Liabilities	61.8	161.7	54.1	97.6	184.0
Total Equity & Liabilities	197.3	409.8	339.7	480.2	620.3



# THANK YOU!

**Company: Anand Rathi Wealth Limited** 

ANANDRATHI Private Wealth. uncomplicated

CIN: L67120MH1995PLC086696

Mr. Rajesh Bhutara, CFO / Vishal Sanghavi – Head IR

rajeshbhutra@rathi.com / vishalsanghavi@rathi.com

Tel: 022 6281 7003

**Investor Relation Advisors: Strategic Growth Advisors Pvt. Ltd.** 

SGA Strategic Growth Advisors

CIN: U74140MH2010PTC204285

Mr. Deven Dhruva / Mr. Abhishek Shah

deven.dhruva@sgapl.net / abhishek.shah@sga.net

Tel: +91 98333 73300 / +91 99306 51660