

Date: September 08, 2017

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 Fax: 022 – 2272 3121 Email: <u>corp.relations@bseindia.com</u> To, National Stock Exchange of India Limited Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East),Mumbai- 400 051 Fax : 022- 2659 8237/ 38 Email: cmlist@nse.co.in

BSE Scrip Code: 539141

NSE Symbol: UFO

Dear Sir / Ma'am,

#### Sub: Analyst Presentation - Q1FY18 Results

Pursuant to Regulation 46(2) of the SEBI (Listing Obligations and Disclosure Requirement) Regulation, 2015, we enclose herewith a copy of the presentation to be made to the Analysts on Q1FY18 Results of the Company.

We request you to take note of the same.

Thanking you.

Yours faithfully,

For UFO Moviez India Limited

sis chorin

Sameer Chavan Company Secretary M. No.: F7211

Encl: a/a

#### **UFO MOVIEZ INDIA LIMITED**

Registered & Corporate Office : Valuable Techno Park, Plot # 53/1, Road # 07, Marol MIDC, Andheri (E), Mumbai - 400 093. Tel: +91 022 4030 5060, Fax: +91 022 4030 5110/140. Corporate Identity Number: L22120MH2004PLC285453 • Email: corporate@ufomoviez.com • Website: www.ufomoviez.com Captive audience, customized content & audited displays

are attracting a growing number of in-cinema advertisers wishing for better recall amongst audiences



September 08, 2017



UFO Moviez India Limited

\* in terms of number of screens.

### Safe Harbour



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The Company has prepared Financial Results based on the Indian Accounting Standards (Ind AS) and has reported and analyzed these results on a consolidated basis in this presentation. The like-to-like financials for the corresponding quarter / period has been restated accordingly.

### **UFO Moviez at a Glance**



### India's Largest Digital Cinema Network and In-Cinema Advertising Platform

Indian Film Industry's Largest Content Distribution Highway

> **5,390\*** Digital Screens in India

~2.2 million Seating capacity per show

Digitally Delivered **435** Movies for **1,093** Distributors in Q1FY18

Across 1,422 Cities & Towns

India's Largest In-cinema High Impact Advertising Platform

4,032 In Cinema Advertising Screens

with an average weekly seating capacity of ~51.6 million

1,445 Advertisers in Q1FY18

Across 1,416 Cities & Towns

Data as on June 30, 2017

\* Nepal forms a part of the Indian Film Territory, hence the # of digital screens includes 115 screens in Nepal

# **UFO's Innovative Solution for Analog Cinema Market**

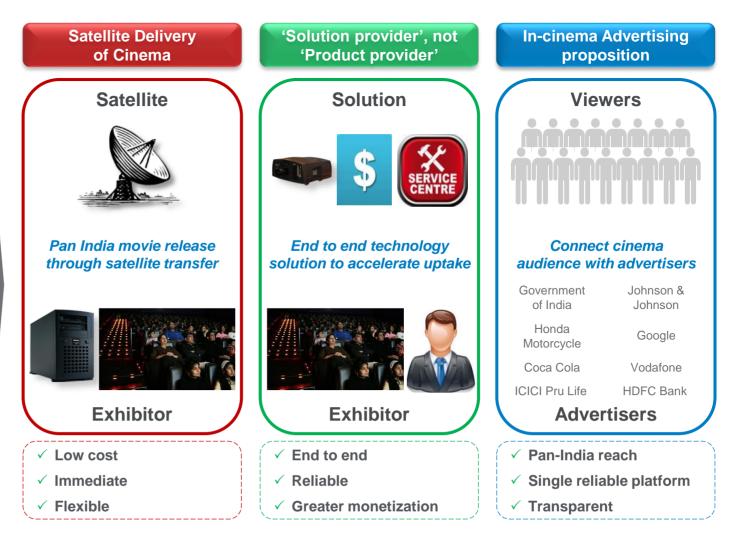
**UFO** digital cinema

Analog Cinema Era beset with Issues...



- × Staggered release
- × Poor distribution
- × Piracy leakage
- **X** Lower box office collections
- × Damaged reels

### ... UFO's Innovative Solution





Digitization has redefined film economics by enabling pan-India releases on day one and improving viewing experience. Aggregated ad inventory across a fragmented exhibitor base has created a unique ad platform with high effectiveness and reach.

|                                | UFO Proposition  | Stakeholder Impact   |
|--------------------------------|--|--|
| Exhibitors                     | <ul> <li>Enable digitization of screens</li> <li>Provides installation, investment and maintenance services for digital cinema systems</li> <li>Receive fresh / "first-day first-show" content</li> <li>Access to almost all films released historically</li> <li>Effectively monetize ad inventory</li> </ul> | <ul> <li>Content variety clubbed with high quality viewing experience</li> <li>Higher theatrical revenues given day and date release</li> <li>Operational flexibility &amp; simplicity</li> <li>Ad revenue upside</li> </ul> |
| Content Owner<br>/ Distributor | <ul> <li>Pan-India release</li> <li>Fully secure, encrypted signal</li> <li>Pay per show model</li> <li>Low cost distribution even for under-served smaller markets</li> </ul>   | <ul><li>Increased box office revenues</li><li>Reduced piracy</li><li>Reduced distribution costs</li></ul>  |
| Advertisers                    | <ul> <li>Aggregate ad inventory in 4,032 screens (including 319 D-<br/>Cinema screens); seating capacity of ~1.84 Mn viewers per<br/>show across India as on June 30, 2017</li> <li>Centralized scheduling</li> <li>Flexible and customizable ad platform</li> </ul>   | <ul> <li>Growing usage by advertisers</li> <li>Targeted advertising</li> <li>High impact medium</li> <li>Transparency</li> <li>Multi-language flexibility</li> </ul>   |

## **Our Vision**



| Phase VII |                                   |  |                      |              |                      | <b>Recreating Growth I</b><br>ncreasing Screen Density in Tier<br>ies through asset light franchisee<br>Cinemaz | 2 and Tier 3 |
|-----------|-----------------------------------|--|----------------------|--------------|----------------------|---|--------------|
|           |                                   |  |                      |              | Levei                | raging Phase  |              |
| Phase VI  |                                   |  |                      |              | to bui               | raging on Existing Infrastructure<br>Id newer Synergetic Businesses<br>van, Club Cinema and UFO Fran            | nez          |
| Phase V   |                                   |  |                      | Maturing and | Growing the In (     | Cinema Advertisement revenue s  | tream        |
| Phase IV  |                                   | Conceiving In Cinema<br>Advertising Platform |                      |              |                      |   |              |
| Phase III |                                   | Achieving 100% elimination of Phy            | sical Prints         |              |                      |   |              |
|           |                                   |  |                      |              |                      |   |              |
| Phase II  | Pivotal role                      | in converting existing Analog Scree          | ns into Digita       |              |                      |   |              |
| Phase I   | Introduction of<br>Digital Cinema |  |                      |              |                      |   |              |
| 200       | 95 200                            | 07 2008                                      | 2012 20 <sup>2</sup> | 13 2014      | 2016 20 <sup>-</sup> | 18 20   | 20 2025      |

### **Shareholder Value Creation**

| Capital Intensity    | Initial high capital intensity over; poised to generate higher revenues with lower incremental capex. |
|----------------------|---|
| Capital Efficiency   | Network Effect and Operational Efficiencies lead to increasing RoCE.                                  |
| Capital Allocation   | Intent to grow only in synergistic businesses with low content risk.                                  |
| Capital Distribution | Intent to distribute ≥ 25% of PAT annually.   |

**UFO** 

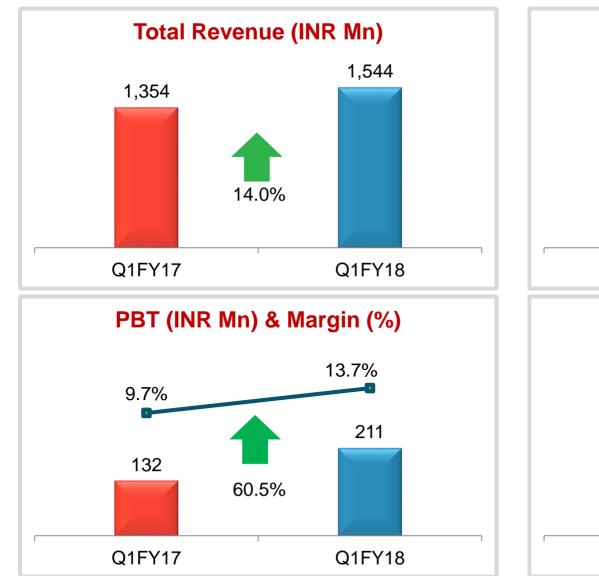
digital cinema



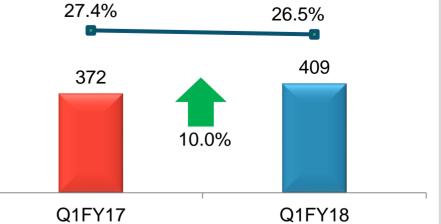
# **Financial and Operating Highlights**

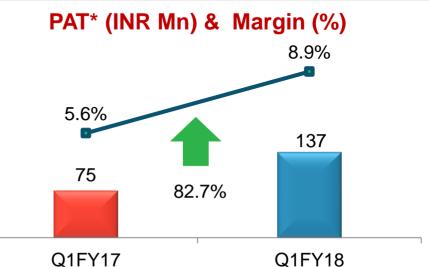
## **Consolidated Financial Highlights**





### EBITDA (INR Mn) & Margin (%)





\*PAT after Minority Interest attributable to Shareholders excluding Other Comprehensive income (OCI)

## **Driving Wide Spread Release of Movies on UFO Network**



### Top 10 Hindi

| Release<br>Date | Movie                      | # of<br>Screens |
|-----------------|----------------------------|-----------------|
| 28-Apr          | BAAHUBALI - THE CONCLUSION | 3,161           |
| 23-Jun          | TUBELIGHT                  | 3,138           |
| 19-May          | HALF GIRLFRIEND            | 2,158           |
| 9-Jun           | RAABTA                     | 1,854           |
| 26-May          | SACHIN A BILLION DREAMS    | 1,790           |
| 31-Mar          | NAAM SHABANA               | 1,561           |
| 12-May          | SARKAR 3                   | 1,558           |
| 19-May          | HINDI MEDIUM               | 1,516           |
| 14-Apr          | BEGUM JAAN                 | 1,480           |
| 21-Apr          | NOOR                       | 1,428           |

### Top 10 Marathi

| Release<br>Date | Movie                    | # of<br>Screens |
|-----------------|--------------------------|-----------------|
| 2-Jun           | F.U.FRIENDSHIP UNLIMITED | 454             |
| 19-May          | CHI VA CHI SAU KA        | 410             |
| 26-May          | SACHIN A BILLION DREAMS  | 263             |
| 16-Jun          | TTMM                     | 230             |
| 2-Jun           | MURAMBA                  | 226             |
| 14-Apr          | SANGHARSHA YATRA         | 103             |
| 9-Jun           | ATUMGIRI                 | 79              |
| 7-Apr           | MARATHON ZINDAGI         | 79              |
| 14-Apr          | 6 GUNN                   | 62              |
| 9-Jun           | DHONDI                   | 54              |

### Top 10 Telugu

| Release<br>Date | Movie                      | # of<br>Screens |
|-----------------|----------------------------|-----------------|
| 28-Apr          | BAAHUBALI - THE CONCLUSION | 1,239           |
| 23-Jun          | D. J. DUVVADA JAGANNADHAM  | 847             |
| 26-May          | RAARANDOYI VEDUKA CHOODHAM | 430             |
| 31-Mar          | GURU                       | 395             |
| 14-Apr          | MISTER                     | 379             |
| 12-May          | RADHA                      | 353             |
| 14-Apr          | SIVALINGA                  | 349             |
| 2-Jun           | ANDHAGADU                  | 346             |
| 19-May          | KESHAVA                    | 326             |
| 16-Jun          | MARAKATA MANI              | 171             |

#### Top 10 Tamil

| Release<br>Date | Movie                              | # of<br>Screens |
|-----------------|------------------------------------|-----------------|
| 28-Apr          | BAAHUBALI - THE CONCLUSION         | 315             |
| 7-Apr           | KAATRUVELIYIDAI                    | 283             |
| 14-Apr          | SIVALINGA                          | 218             |
| 14-Apr          | PA.PANDI                           | 167             |
| 23-Jun          | ANBANAVAN ASARATHAVAN ADANGATHAVAN | 164             |
| 23-Jun          | VANAMAGAN                          | 162             |
| 31-Mar          | KAVAN                              | 156             |
| 14-Apr          | KADAMBAN                           | 154             |
| 9-Jun           | SATHIRIYAN                         | 125             |
| 19-May          | SANGILI BUNGILI KADHAVA THORA      | 115             |

# of screens reflects the # of screens the movie released on UFO network across the lifetime of the Movie

Continued...

## **Driving Wide Spread Release of Movies on UFO Network**



### Top 10 Gujarati

| Release<br>Date | Movie                  | # of<br>Screens |
|-----------------|------------------------|-----------------|
| 19-May          | KARSANDAS PAY & USE    | 304             |
| 2-Jun           | AAV TARU KARI NAKHU    | 115             |
| 26-May          | SAMAY CHAKRA TIME SLOT | 80              |
| 14-Apr          | LOVE LAGAN NE LOCHA    | 63              |
| 9-Jun           | BAND BAAJA BABUCHAK    | 62              |
| 16-Jun          | SAJAN MARI LAKHOMA EK  | 41              |
| 21-Apr          | MONALISA               | 18              |
| 21-Apr          | DILDAR KHILADI         | 17              |
| 21-Apr          | L3 LOVE LAFARU LAGNA   | 17              |
| 9-Jun           | AYE MASTERNI           | 13              |

#### Top 10 Punjabi

| Release<br>Date | Movie                         | # of<br>Screens |
|-----------------|-------------------------------|-----------------|
| 14-Apr          | MANJE BISTRE                  | 260             |
| 16-Jun          | SUPER SINGH                   | 248             |
| 26-May          | SAAB BAHADAR                  | 203             |
| 12-May          | LAHORIYE                      | 195             |
| 31-Mar          | RABB DA RADIO                 | 114             |
| 5-May           | ARJAN                         | 82              |
| 21-Apr          | BIG DADDY WORLD'S BEST FATHER | 46              |
| 7-Apr           | MISSION 2017 HALLA HO         | 22              |
| 21-Apr          | ASLEE PUNJAB                  | 14              |
| 21-Apr          | KAWELA                        | 14              |

### Top 10 Kannada

| Release<br>Date | Movie                         | # of<br>Screens |
|-----------------|-------------------------------|-----------------|
| 14-Apr          | CHAKRAVARTHY                  | 274             |
| 12-May          | MAASTHIGUDI                   | 232             |
| 26-May          | PATAKI                        | 186             |
| 19-May          | BANGARA S/O BANGARADAMANUSHYA | 171             |
| 16-Jun          | TIGER                         | 155             |
| 16-Jun          | SILICONN CITY                 | 126             |
| 9-Jun           | NOORONDU NENAPU               | 92              |
| 2-Jun           | ELEYARU NAAVU GELEYARU        | 91              |
| 31-Mar          | ROGUE                         | 84              |
| 9-Jun           | JINDAA                        | 71              |

#### Top 10 Malayalam

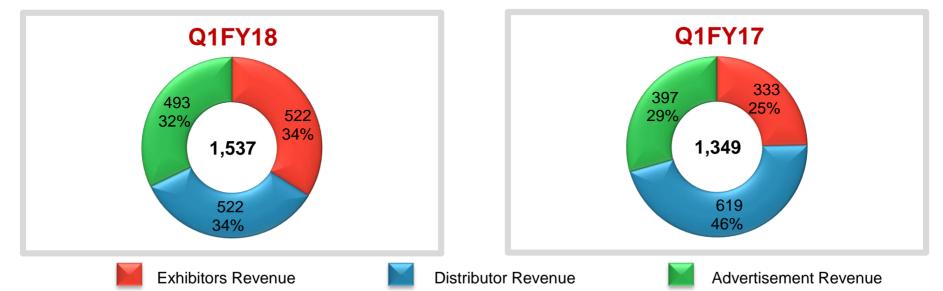
| Release<br>Date | Movie                      | # of<br>Screens |
|-----------------|----------------------------|-----------------|
| 7-Apr           | 1971 BEYOND BORDERS        | 248             |
| 31-Mar          | THE GREAT FATHER           | 210             |
| 5-May           | C.I.ACOMRADE IN AMERICA    | 205             |
| 21-Apr          | RAKSHADHIKARI BAIJU-OPPU   | 199             |
| 14-Apr          | PUTHANPANAM                | 198             |
| 14-Apr          | SAKHAVU                    | 190             |
| 28-Apr          | BAAHUBALI - THE CONCLUSION | 178             |
| 19-May          | GODHA                      | 120             |
| 19-May          | ACHAYANS                   | 107             |
| 23-Jun          | ROLE MODELS                | 84              |

# of screens reflects the # of screens the movie released on UFO network across the lifetime of the Movie

### **Consolidated Revenue Mix**







| Q1FY18 | Q1FY17   | Growth  |
|--------|--|---|
| 493    | 397  | 24.2%   |
| 237    | 230  | 3.1%  |
| 271    | 375  | -27.6%  |
| 125    | 117  | 6.0%  |
| 30     | 41   | -26.6%  |
| 43     | 36   | 19.4%   |
| 1,199  | 1,196  | 0.2%  |
| 338    | 153  | 120.1%  |
| 1,537  | 1,349  | 13.9%   |
|        | 493<br>237<br>271<br>125<br>30<br>43<br>1,199<br>338 | 493       397         237       230         271       375         125       117         30       41         43       36         1,199       1,196         338       153 |

Note: Excludes Other Income

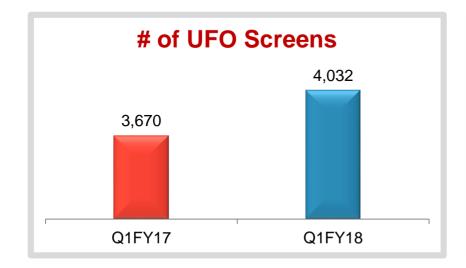


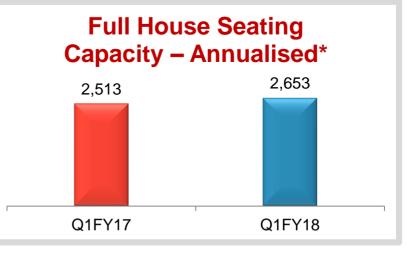
# In Cinema Advertising Performance

### **In Cinema Advertisement Operating Parameter**



in Mn Seats



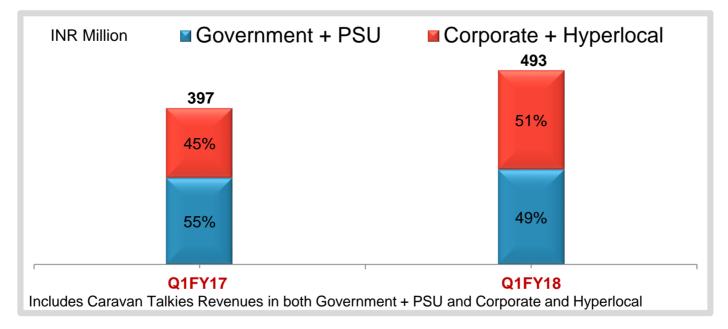


|  | Тор 50    | Cities  | Rest of India |           |  |
|--|-----------|---------|---------------|-----------|--|
| Q1FY18   | Multiplex | Single  | Multiplex     | Single    |  |
| # of UFO Screens   | 458       | 542     | 610           | 2,422     |  |
| Full House Seating Capacity –<br>Per Show All Screens    | 113,953   | 324,268 | 164,447       | 1,239,999 |  |
| Seating Capacity Per Screen Per Show                     | 249       | 598     | 270           | 512       |  |
| *Full House Seating Capacity<br>Annualised (in Mn Seats) | 164       | 467     | 237           | 1,786     |  |

\*Full house seating capacity – Annualised is calculated by multiplying full house seating capacity per show x 4 shows a day x 30 days x 12 months

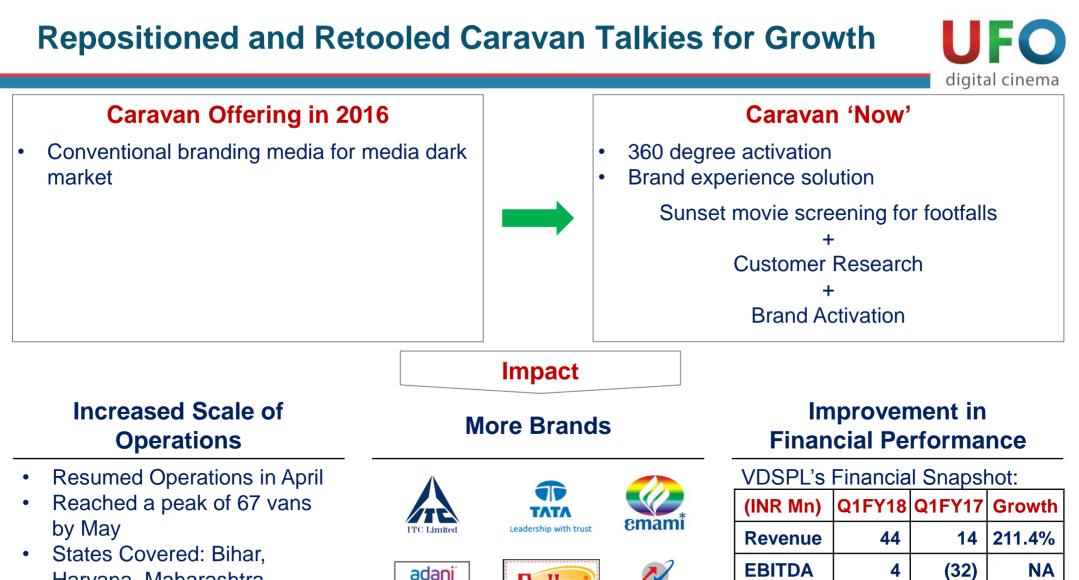
## **Advertisement Revenue Analysis**





| In Cinema Advertisement                        | Q1FY18  | Q1FY17  |
|--|---------|---------|
| Ad Revenue / Screen for the period (Avg) (Rs.) | 117,568 | 104,292 |
| Average # of minutes sold / show / Ad Screen   | 4.65    | 3.97    |
| # of In Cinema Advertising Clients             | 1,445   | 1,198   |

Average # of minutes sold / show / Ad Screen is calculated by dividing total # of advertisement minutes sold by average # of Screens with Ad Rights during the period Average # of Advertising Screens = (Sum of # of Opening Advertisement Screens and # of Closing Advertisement Screens) / 2



Haryana, Maharashtra, Madhya Pradesh, Orissa, Rajasthan, Uttar Pradesh and West Bengal



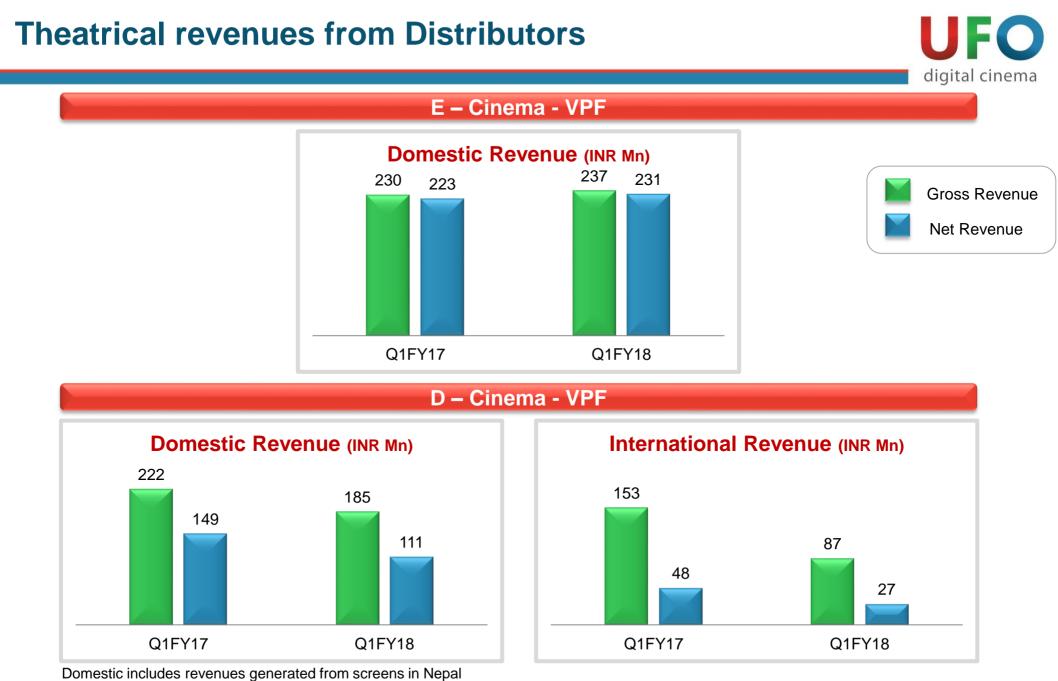
**Higher Realization Per Van** 

| VDSPL's Financial Snapshot:   |      |      |        |  |  |
|-------------------------------|------|------|--------|--|--|
| (INR Mn) Q1FY18 Q1FY17 Growth |      |      |        |  |  |
| Revenue                       | 44   | 14   | 211.4% |  |  |
| EBITDA                        | 4    | (32) | NA     |  |  |
| PAT                           | (19) | (52) | NA     |  |  |

\*VDSPL comprises of Caravan Talkies, NOVA Cinemaz and Club Cinema businesses



# **Theatrical Revenues**



Net Revenue = Gross Revenue less Revenue Share with the Exhibitors

### **Operating Parameter – VPF Revenue India**



| # of Screens | Q1FY18* | Q1FY17 |
|--------------|---------|--------|
| E – Cinema   | 3,836   | 3,509  |
| D – Cinema   | 1,554   | 1,488  |
| Total        | 5,390   | 4,997  |

# of Screens as on June 30, 2017

| VPF Revenue / Screen (Average**) (in Rs.) | Q1FY18  | Q1FY17  |
|---|---------|---------|
| E – Cinema Gross                          | 64,258  | 65,165  |
| E – Cinema Net                            | 62,750  | 63,367  |
| D – Cinema Gross                          | 118,351 | 148,991 |
| D – Cinema Net                            | 70,942  | 99,882  |

\* Includes Franchisee screens (Example: UMW, IWDL, etc)

\*\*Average # of Screens = (Sum of # of Opening Screens and # of Closing Screens) / 2

## **Operating Parameter – VPF Revenue International**

**UFO** digital cinema

| Number of Screens | Q1FY18* | Q1FY17 |
|-------------------|---------|--------|
| Total             | 807     | 902    |

# of Screens as on June 30, 2017

| VPF Revenue / Screen (Average**) (in Rs.) | Q1FY18  | Q1FY17  |  |
|---|---------|---------|--|
| D – Cinema Gross                          | 106,456 | 171,409 |  |
| D – Cinema Net                            | 33,619  | 54,283  |  |

\*Total # of VPF Generating Screens only in Middle East and Israel

\*\*Average # of Screens = (Sum of # of Opening Screens and # of Closing Screens) / 2



# **Financial Performance**

## **Consolidated P&L Statement (Ind AS)**



| (INR Mn)                      | Q1FY18 | Q1FY17 | Growth |
|-------------------------------|--------|--------|--------|
| Revenue from Operations       | 1,537  | 1,349  | 13.9%  |
| Other Income                  | 7      | 5      | 58.3%  |
| Total Revenue                 | 1,544  | 1,354  | 14.0%  |
| Total Expenses                | 1,135  | 982    | 15.6%  |
| EBITDA                        | 409    | 372    | 10.0%  |
| Depreciation and Amortisation | 206    | 246    | -16.5% |
| EBIT                          | 203    | 126    | 61.7%  |
| Finance Cost                  | 26     | 39     | -32.4% |
| Finance Income                | 23     | 29     | -18.3% |
| Profit from Associates        | 11     | 16     | -32.8% |
| РВТ                           | 211    | 132    | 60.5%  |
| Тах                           | 71     | 61     | 16.8%  |
| PAT                           | 140    | 71     | 98.0%  |
| Minority Interest             | 3      | (4)    | NA     |
| PAT after Minority Interest*  | 137    | 75     | 82.7%  |
| Basic EPS                     | 4.98   | 2.73   | 82.5%  |

\*The Company has adopted Ind-AS reporting Q1FY17 onwards. The like-to-like financials for the corresponding quarter (Q1FY17) has been restated accordingly. PAT after Minority Interest excludes Other Comprehensive income (OCI)

### **Consolidated Expenditure Analysis (Ind AS)**



| Expenses as a % of Total Revenue                      | Q1FY18       | Q1FY17       |
|---|--------------|--------------|
| 1) Total Operating Direct Cost                        | 46.5%        | 43.1%        |
| Key Operating Direct Cost Components                  |              |              |
| i) Advertisement revenue share payment                | <u>9.8%</u>  | <u>8.9%</u>  |
| ii) VPF D-Cinema share payment to D-Cinema Exhibitors | <u>8.6%</u>  | <u>13.1%</u> |
| iii) Purchase of Equipment, Lamps and Spares          | <u>17.7%</u> | <u>9.2%</u>  |
| 2) Employee Benefit Expenses                          | 13.2%        | 13.2%        |
| 3) Other Expenses (SG&A )                             | 13.8%        | 16.2%        |
| Total Expenses  | 73.5%        | 72.6%        |
| EBITDA Margin   | 26.5%        | 27.4%        |

## Major areas impacted due to adoption of Ind AS



| Item                       | Treatment under Ind AS  | Treatment under previous IGAAP  |
|----------------------------|---|---|
| Virtual Print Fee          | Fixed one time VPF from distributors is recognised<br>over estimated life of movie (2 weeks) in the ratio of<br>expected playout (70:30).   | Fixed one time Virtual print fees received from distributors of the films is recognised immediately on delivery of content. |
| Financial Guarantee        | Financial guarantee shall be recognised at fair value.  | Disclosure requirement as a contingent liability.   |
| Security deposits paid     | Security Deposits paid is discounted to present value<br>& differential amount is recognized as rent expenses<br>on straight line basis over the lease term. Further,<br>Interest Income is recognized on present value using<br>effective Interest rate method over the lease term.        | Security deposits paid is not discounted under IGAAP.   |
| Security deposits received | Security Deposits received is discounted to present<br>value & differential amount is recognized as rental<br>income on straight line basis over the lease term.<br>Further Interest expense is recognized on present<br>value using effective Interest rate method over the<br>lease term. | IGAAP.  |
| Employee benefits          | Actuarial Gains/(losses) on defined benefit plans are recognized in Other Comprehensive Income.   | Actuarial Gains/(losses) on defined benefit plans are recognized in Statement of profit & loss.                             |

## Major areas impacted due to adoption of Ind AS



| Item  | Treatment under Ind AS  | Treatment under previous IGAAP  |
|---|---|---|
| Investment in Mutual Fund, OCPS, CCPS, Warrants           | Such investments are measured at fair value and mark to market difference is recognised in P & L.   | Such investments are measured at cost.  |
| Business Combination                                      | Acquirer shall account for acquisition-related costs as<br>expenses in the periods in which the costs are<br>incurred. Business combination is accounted at fair<br>value of assets and liabilities taken over.   | Acquirer can capitalise the acquisition-related costs in<br>the periods which the costs are incurred. Business<br>combination is accounted as book value of assets and<br>liabilities taken over. |
| Income tax (including deferred tax)                       | Company should recognize a deferred tax liability in<br>CFS for all taxable temporary differences associated<br>with investment in subsidiaries and interest in joint<br>ventures, associates except to the extent that the<br>parent is able to control timing of reversal of<br>temporary difference and it is probable that the<br>temporary difference will not reverse in the<br>foreseeable future. | No such requirement under IGAAP.  |
| Proposed dividend   | Proposed dividends to be recognized in the year when<br>they are approved by shareholders in the Annual<br>General Meeting.   | Proposed dividends is recognized as & when the Board recommends Dividend.   |
| Non controllable interest (NCI i.e.<br>Minority interest) | Losses of subsidiaries are allocated to NCI even if NCI balance is negative.  | Losses of subsidiaries are absorbed by Parent company after NCI balance is zero.  |



|                               | Q1FY17 | Ind AS      | Q1FY17 | FY17  | Ind AS      | FY17   |
|-------------------------------|--------|-------------|--------|-------|-------------|--------|
| (INR Mn)                      | IGAAP  | Adjustments | Ind AS | IGAAP | Adjustments | Ind AS |
| Revenue from Operations       | 1,342  | 7           | 1,349  | 5,972 | 18          | 5,990  |
| Other Income                  | 4      | 1           | 5      | 17    | 0           | 17     |
| Total Revenue                 | 1,346  | 8           | 1,354  | 5,989 | 18          | 6,007  |
| Total Expenses                | 982    | 0           | 982    | 4,144 | (6)         | 4,138  |
| EBITDA                        | 364    | 7           | 372    | 1,845 | 24          | 1,869  |
| Depreciation and Amortisation | 206    | 40          | 246    | 838   | 78          | 916    |
| EBIT                          | 158    | (32)        | 126    | 1,007 | (54)        | 953    |
| Finance Cost                  | 28     | 11          | 39     | 102   | 35          | 137    |
| Finance Income                | 22     | 7           | 29     | 54    | 26          | 80     |
| Profit from Associates        | 16     | 0           | 16     | 69    | (2)         | 67     |
| PBT                           | 168    | (36)        | 132    | 1,028 | (65)        | 963    |
| Тах                           | 62     | (1)         | 61     | 362   | 0           | 362    |
| PAT                           | 106    | (35)        | 71     | 666   | (65)        | 601    |
| Minority Interest             | 8      | (12)        | (4)    | 34    | (38)        | (4)    |
| PAT after Minority Interest*  | 98     | (23)        | 75     | 632   | (27)        | 605    |
| Basic EPS                     | 3.56   | (0.83)      | 2.73   | 22.89 | (0.96)      | 21.93  |

\*PAT after Minority Interest excludes Other Comprehensive income (OCI)

### **Reconciliation of Profits for Previous Periods**



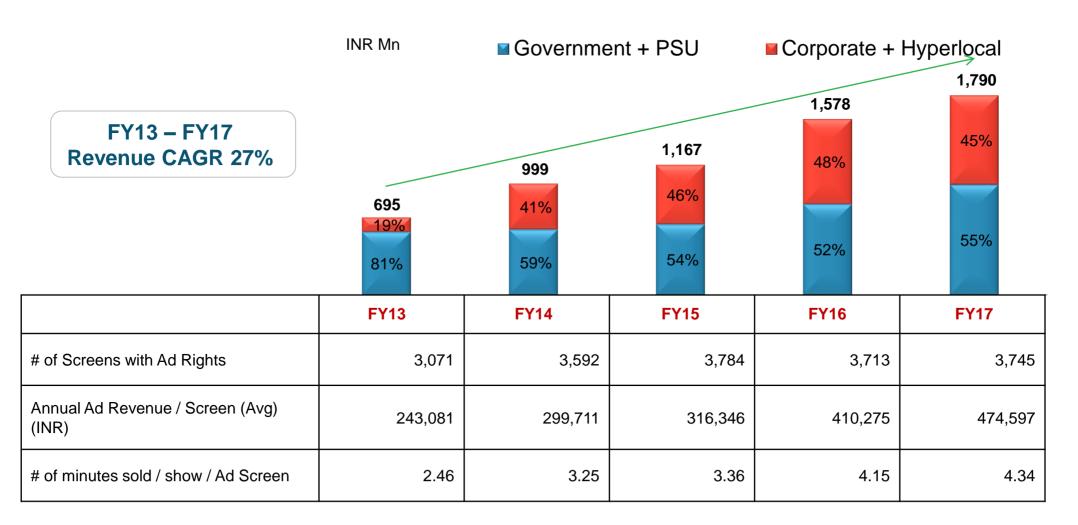
| (INR Mn)   | Q4FY17 | Q1FY17 | FY17 |
|--|--------|--------|------|
| Net profit attributable to shareholders under IGAAP                  | 195    | 98     | 632  |
| Impact on account of:  |        |        |      |
| Fair value of Financial instruments                                  | 5      | 3      | 17   |
| Actuarial (gain)/loss on employee defined benefit plans              | 3      | (1)    | 2    |
| Impact of Business combination accounting                            | -      | (36)   | (72) |
| Allocation of losses in subsidiaries to Noncontrolling interest      | 7      | 10     | 34   |
| Income tax (including deferred tax)                                  | (11)   | 1      | (2)  |
| Others   | (5)    | -      | (6)  |
| Net profit attributable to shareholders under Ind AS                 | 194    | 75     | 605  |
| Other comprehensive income/(expense) (net of taxes)                  | (29)   | 7      | (15) |
| Total comprehensive income attributable to shareholders under Ind AS | 165    | 82     | 590  |



# Annexure

## **Advertisement Revenue – 5 Years**





# of minutes sold / show / Ad Screen is calculated by dividing total # of advertisement minutes sold by average # of advertisement screens during the period Average # of Advertising Screens = ( Sum of # of Opening Advertisement Screens and # of Closing Advertisement Screens) / 2

## Shareholding



| (% of Total # of shares)          | June 30, 2017 |  |
|-----------------------------------|---------------|--|
| Promoters                         | 28.13%        |  |
| Foreign Venture Capital Investors | 19.03%        |  |
| Foreign Portfolio Investors       | 3.58%         |  |
| Mutual Funds                      | 21.95%        |  |
| Insurance Companies               | 1.12%         |  |
| Corporate Bodies                  | 3.63%         |  |
| Foreign Bodies                    | 1.14%         |  |
| Others                            | 21.42%        |  |
| Total # of Shares                 | 27,600,801    |  |

### Marquee Institutional Investors\*

| SBI Mutual Fund                   |
|-----------------------------------|
| Reliance Capital Asset Management |
| DSP Blackrock                     |
| Equinox Partners                  |
| Reliance Nippon Life Insurance    |
| Nomura Singapore                  |
| Union Asset Management            |

\*As on June 30, 2017

## **About Us**

### **UFO Moviez India Limited**

UFO Moviez India Limited (BSE Code: 539141; NSE Code: UFO) is India's largest digital cinema distribution network and in-cinema advertising platform in terms of number of screens. UFO operates India's largest satellite-based, digital cinema distribution network using its UFO-M4 platform, as well as India's largest D-Cinema network. As on June 30, 2017, UFO's global network, along with subsidiaries and associates, spans 6,852 screens worldwide, including 5,390 screens across India and 1,462 screens across the Middle East, Israel, Mexico and the USA.

UFO's digitization and delivery model has been a key driver of extensive digitization of Indian cinemas and has enabled wide-spread, same day release of movies across India. UFO adds value to all stakeholders in the movie value chain, spanning movie producers, distributors, exhibitors and the cinema-going audience. UFO provides value to movie producers and distributors by reducing distribution costs, providing reach to a wide network, providing a faster method of delivery of content and reducing piracy through encryption and other security measures. We provide value to movie exhibitors throughout India by providing access to first day release of movies on our digital platform. Audiences benefit from faster access to new movie releases and a consistently high quality viewing experience.

UFO has created a pan India, high impact in-cinema advertising platform with generally long-term advertising rights to 4,032 screens, with an aggregate seating capacity of approximately 1.84 million viewers and a reach of over 2,000 locations across India, as on June 30, 2017. UFO's in-cinema advertising platform enables advertisers to reach a targeted, captive audience with high flexibility and control over the advertising process. UFO's in-cinema advertising platform also allows small exhibitors who otherwise are not able to effectively monetise their advertising inventory due to their limited scale and reach to receive a greater share of advertisement revenue than they are able to using traditional advertising methods.

### Visit us at <u>www.ufomoviez.com</u>. For further details, contact:

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