



July 29, 2021

BSE Limited
Listing Department
P. J. Towers,
Dalal Street, Fort
Mumbai – 400 001

National Stock Exchange of India Limited
Listing Department
Exchange Plaza, Plot No. C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Scrip Code: 532371

Scrip Symbol: TTML

Dear Sir/Madam,

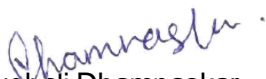
Subject: Press Release

We enclose herewith the Press Release dated July 29, 2021, being issued by the Company, which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully,
For Tata Teleservices (Maharashtra) Limited


Vrushali Dhamnaskar
Company Secretary

Encl.: As stated above.

TATA TELESERVICES (MAHARASHTRA) LIMITED

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Tata Teleservices and Zoom Partner to Provide Unified Communications Solutions to Enterprises

Offering Enhanced Collaboration Solutions for Enterprises to Empower Workforces Today and in the Future

New Delhi and San Jose, Calif., July 29, 2021: [Tata Teleservices](#), country's leading digital services provider has teamed up with [Zoom Video Communications, Inc.](#), the world's leading frictionless video-first communications platform to offer an intuitive, scalable, and secure communications solution to enterprises and individuals alike. Tata Teleservices will leverage Zoom's robust and secure platform to address the growing collaboration requirements of Enterprises for seamless unified communications.

Fragmented communication and the resultant loss of productivity are problems most enterprises are facing with extended periods of remote working and time away from the office. Work-from-anywhere and flexible working are going to become more commonplace moving forward and simple yet powerful, video conferencing solutions will be an integral part of making the transition into the post-pandemic workplace a success. Video communications is shaping the future of the workplace and Zoom is leading the way with its innovative, simple to use, scalable and intuitive communications platform.

As a progressive digital enabler, Tata Teleservices has deep understanding of customer needs in the enterprise segment and this partnership will bring Zoom's world-class communications platform services such as Zoom Meetings, Zoom Webinars among others to Enterprises of all sizes enabling them to collaborate effectively within their teams and partners in India and globally.

Tata Teleservices and Zoom will address the Unified Communications needs of Enterprise customers, especially SMEs across the Country. The partnership will endeavor to provide solutions which will help drive customer agility, efficiency, and most importantly, happiness. Organizations across industry segments such as banking and financial services, healthcare, IT-enabled businesses, and Education will now have access to one-stop unified communications solutions backed by Tata Teleservices highly acclaimed 24/7 managed service support capabilities and trust.

*Elaborating on the partnership, **Mr. Vishal Rally, Senior Vice President - Product & Marketing, Tata Teleservices** said, "At Tata Teleservices, we encourage businesses to have a 'digital first' mindset and take to them solutions that accelerate and improve their customer experience. We are happy to collaborate with Zoom to offer Enterprises a seamless and superior Unified Video Communications experience on our state-of-the-art, high-capacity digital connectivity Network. We are delighted to be Zoom's preferred Partner in India and look forward to introducing more of their innovative Collaboration solutions to the Indian market."*

***Mr. Sameer Raje, General Manager & Head of India, Zoom**, added, "We are excited to partner with Tata Teleservices and offer their growing customer base our highly intuitive, secure and all-inclusive*

video-first communications platform that enables them to have cross-functional meetings spanning continents in real time. Zoom is invested in and committed to India, and we are very proud to help many Indian businesses, hospitals, academia, and other organizations stay connected. Together with Tata Teleservices' robust network and reach, we plan to provide a world-class video communications experience and extend our footprint in India, while meeting the new and constantly changing needs of the local market."

Tata Teleservices and Zoom's Video Communications platform offers a host of unique features like Live Video, streaming of Video Webinars for up to 50,000 viewers, include one click access, video, voice, content sharing, recording, virtual backgrounds, company branding, multi-layer security, and meeting participation of up to 1000 people on video from locations across the globe.

Tata Teleservices has leveraged its deep customer expertise and has taken several initiatives in the recent times to empower Enterprises with innovative and reliable solutions that significantly boost their competitiveness. The company has strengthened its portfolio of enterprise grade solutions such as Smartflo, SmartOffice, Ultra-Lola, smart internet leased line, collaboration solutions, IoT, data management, and cyber security solutions across industries. These solutions appropriately address the needs arising out of a distributed and remote working environment and enable customers to maintain business continuity in a flexible, scalable, and secure manner.

About Tata Teleservices

Tata Teleservices Limited along-with its subsidiary Tata Teleservices (Maharashtra) Limited (NSE: TTML, BSE: 532371) (Tata Teleservices) is a growing market leader in the Enterprise space. It offers a comprehensive portfolio of voice, data and managed services to enterprises and carriers in the country under the brand name Tata Tele Business Services (TTBS). Tata Teleservices has an extensive, high quality and robust wireline network and offers its products and services in more than 60 cities across India. Tata Teleservices has one of the largest enterprise focused teams in the industry with deep customer engagement and technology orientation offering focused sales and service experience to customers. Tata Teleservices (Maharashtra) Limited is listed on BSE and NSE in India.

For more information, please visit: <https://www.tatatelebusiness.com>

About Zoom

Zoom is for you. We help you express ideas, connect to others, and build toward a future limited only by your imagination. Our frictionless communications platform is the only one that started with video as its foundation, and we have set the standard for innovation ever since. That is why we are an intuitive, scalable, and secure choice for individuals, small businesses, and large enterprises alike. Founded in 2011, Zoom is publicly traded (NASDAQ:ZM) and headquartered in San Jose, California. Visit zoom.com and follow @zoom.

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