



October 24, 2020

**BSE Limited**  
**Scrip code: 535755 & 890148**

**National Stock Exchange of India Limited**  
**Symbol: ABFRL & ABFRLPP**

**Sub.: Newspaper advertisement of the Postal Ballot Notice of Aditya Birla Fashion and Retail Limited (*"the Company"*)**

- Ref.: 1. Regulation 30 & 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (*"SEBI Listing Regulations"*)**  
**2. Our intimations dated October 20, 2020 and October 23, 2020**  
**3. ISIN: INE647O01011 & IN9647O01019**

Dear Sir/ Madam,

Pursuant to the applicable provisions of the Companies Act, 2013 and the SEBI Listing Regulations, attached herewith are the copies of the advertisement with respect to the Postal Ballot Notice as published today in the following newspapers:

- (i) Business Standard (English)
- (ii) Navshakti (Marathi)

The same are also available on website of the Company i.e. at [www.abfrl.com](http://www.abfrl.com).

This is for your information and record.

Thanking you.

Yours faithfully,  
For **Aditya Birla Fashion and Retail Limited**

**Geetika Anand**  
**VP, Company Secretary & Compliance Officer**

Encl.: As above

**ADITYA BIRLA FASHION AND RETAIL LIMITED**

**Registered Office:**

Piramal Agastya Corporate Park, Building 'A',  
4<sup>th</sup> and 5<sup>th</sup> Floor, Unit No. 401, 403, 501, 502,  
L.B.S. Road, Kurla, Mumbai - 400 070

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