



# NEWGEN SOFTWARE TECHNOLOGIES: Software products company providing enterprise-wide, mission critical solutions helping organisations drive digital transformation and competitive differentiation

Digitise



**Process & Adapt** 



Communicate



**Contextual Content Services (ECM)** 

Deliver contextual content for smarter decision making and improved collaboration



Intelligent Digital Automation (BPM)

Create smarter processes, empower knowledge workers and build responsive business



Omnichannel
Customer
Engagement (CCM)

Create, personalize and deliver interactive communication to enhance customer experience







# Newgen at a Glance (FY'19)













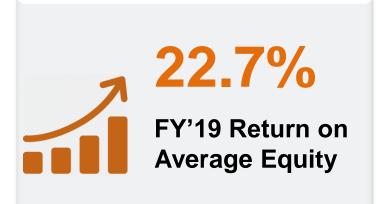






# Newgen\* - Financial Snapshot (FY'19)

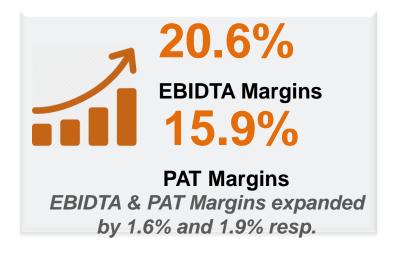






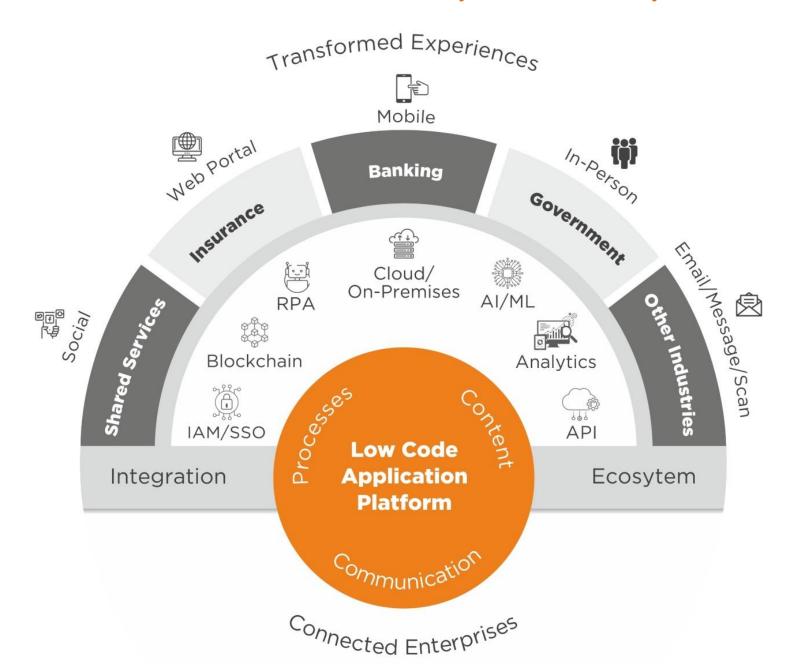






- 1) All figures as of March 2019
- Adjusted for utilisation of IPO proceeds
- Free Cash Flow = Net Operating Cash Flow Capex (adjusted for utilisation of IPO proceeds)

# **▶** Our platform automates Content, Processes, and Communication



# and have Strong Industry Recognition

# Gartner

# FORRESTER®

**ECM** 

A Challenger in Magic Quadrant for Content Services Platform, 30 October 2019, Michael Woodbridge et al

"A Strong Performer" in ECM Content Platforms Wave™ Report, Q3 2019

**BPM** 

A Niche Player in Magic Quadrant for Intelligent Business Process Management Suites, 30 January 2019, Rob Dunie et al

"Strong Performer" in the Forrester Wave™: Digital Process Automation For Wide Deployments, Q1 2019

A Challenger in Magic Quadrant for BPM-Platform-Based Case Management Frameworks,, 24 October 2016, Rob Dunie, Janelle B. Hill\*

"Leader" in the Forrester Wave<sup>TM</sup>: Cloud-Based Dynamic Case Management (DCM), Q1 2018

**CCM** 

A Niche Player in Magic Quadrant for **Customer Communications Management Software**, 26 January 2017, Karen M. Sheqda, Pete Basiliere\*

"Strong Performer" in the Forrester Wave<sup>TM</sup>: **Customer Communications Management**, *Q2 2016* 

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# Focused on Driving Innovation Through R&D

27 years of product DNA

Skilled R&D team with deep product domain expertise

Unified platform with modular deployment

Intuitive applications and scalable performance

SaaS delivery

7-8% of revenue spent on R&D annually

44 patents filings, 13 Granted<sup>(1)</sup>

**New Features** 

**Intelligent Content Services** 

Low-Code
Application Dev Platform

Collaborative Work Management

**Digital Sensing** 

BlockChain

**RPA** 

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# Why Newgen?



## **Lower Total Cost of Ownership**

A holistic and industry-recognized platform to manage content, processes & communication, enabling DX and CX initiatives



## **Low Code Rapid Development**

A low code development environment for all, across all aspects of the unified platform



## **Modern Technologies and India Support**

India connect for training and support on intelligent automation with RPA, mobile, social sensing, AI/ML, auto-classification, and analytics



## **Smooth Migration to SaaS**

Multiple cloud deployment models with industry-leading compliances and data support



## Flexibility to Deal with Newgen

A pro-partner mindset and policies throughout the buying journey, including contracting, with adaptive pricing models



#### **Better Choice than Open Source**

A commercially-viable company with enterprise-grade security (SOC2, WORM, HIPAA, PCI, HITRUST), hosting, and support model

(~49%)

Sale of Services (27%) Annuity-based

# **►** Multiple Revenue Streams

77% revenues derived from existing customers in FY'19

F	Y19Revenue Split		5 year CAGR Growth					
Sale of Products	25%	Sale of licenses for the software products	25%					
ATS / AMC	17%	Annual maintenance contracts and technical support	22%					
SaaS	4%	Cloud functionality with subscription fees on a Per User Per Month model	127%					
Support	28%	Support/development services charged on a periodic basis	22%					
Implementation	23%	Installing and integrating products with the customer's existing platform or system	12%					
Digitisation(1)	3%	Scanning of documents and archival to document management	9%					
Profitable Track Record of Increasing Business from Existing Clients								

(1) Includes scanning



## **Experienced Senior Management Team with Distinct Operating Culture**

## **Management Organisation Structure**



- Supported by a strong second line management
- Fostered culture of innovation, entrepreneurship and teamwork
- 10 out of 20 AVP have been with the company for 15+ years



#### **Diwakar Nigam**

Chairman and Managing Director

- Co-founded Newgen in 1992
- 35+ years of experience in development of software products
- Masters in Computer Science from IIT Madras



T.S. Varadarajan

- Whole Time Director
- Co-founded Newgen in 1992
  35+ years of experience in development of
- software products
- Masters in Computer Science from IIT Madras



#### Priyadarshini Nigam

Whole Time Director

- Been with Newgen since 1997
- More than 10 years of experience in the field of journalism

#### **Technology/ Products**



Sr. VP –Sales & Marketing/ Product

- Been with Newgen since 1992
   Manages overall strategic and
- Manages overall strategic and operational responsibility for entire portfolio of offerings



Hemant Makhija
VP – Marketing

Sales & Marketing

 30 years of extensive experience with organizations like Plex Systems, Yahoo, Sage, and Systronics



#### Tarun Nandwani

**Business Mgmt/Delivery** 

Sr. VP – Business Management

- Been with Newgen since 1993
- Responsible for driving business from existing customers and



S.J. Raj

Corporate

- Sr. VP HRD

   Been with Newgen since
- Experience of 31 years



Ashish Vikram Singh
VP – Product Development

- Been with Newgen since 2013
- Experience of 17 years



#### **Manojit Majumdar**

VP – Channels

- With Newgen since 1998Managed mid-market
- channels at IBM India
- Rejoined Newgen in 2011



#### Ashok Kapoor

VP – Software Development

- Been with Newgen since 2015
- Experience of 26 years



#### Arun Kumar Gupta

- Been with Newgen since 2010
- Oversees financial reporting & planning, treasury, taxation, IR and compliances

#### Australia Sales



R. Krishna Kumar

VP – Sales

- Been with Newgen since 2013
- Experience of 21 years



**Vivek Bhatnagar** 

• 22 years of extensive

VP – Sales

**Sunil Pandita** 

VP - Sales

• With Newgen since 2011

experience with organisations

Adobe, IBM, Autodesk and H

like Samsung Electronics,

• Experience of 20 years



#### Dushyant Kumar VP – Software Development

- Been with Newgen since 1999
- Driving organization wide scaling of competence of Delivery and all customer facing groups



#### Shanmugam Nagappan

- VP Software Development
- Responsible for managing delivery functions on projects executed from SDC, Chennai



## Anand Raman EVP & COO - Nev

- EVP & COO Newgen Software Inc.
- Been with Newgen since 1994
- Deep experience in product development life-cycle

### **Independent Board of Directors**

#### **Subramaniam Ramnath Iyer**

Non Executive, Independent Director 26+ years of experience in Finance & Accounting

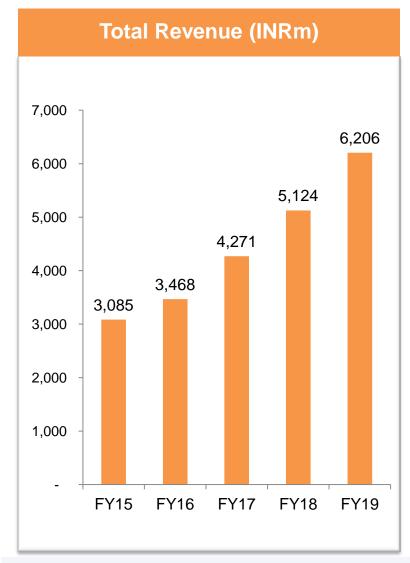
#### **Kaushik Dutta**

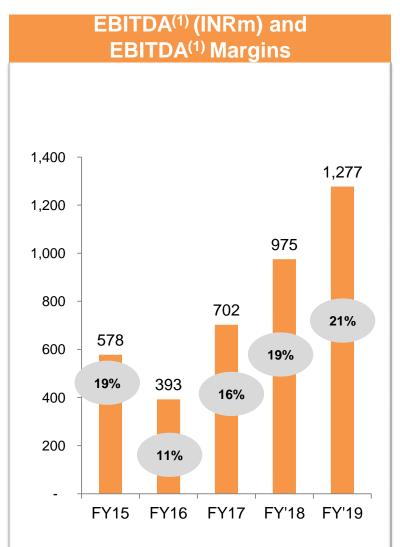
Non Executive, Independent Director 22+ years of experience in Finance & Accounting

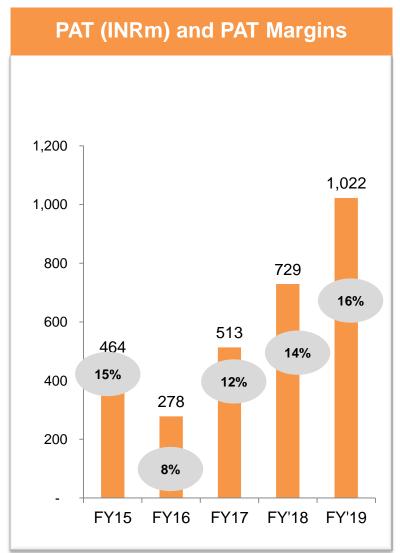
#### Saurabh Srivastava

Non Executive, Independent Director Several years of experience in Information technology

## ► 5 Year Financial Overview







## Continued Growth Momentum in Revenues and Profitability



Q3 FY'20 Results

# ► Financial Summary (Consolidated)

Particulars	Metrics	Q3FY20 (Unaudited)	Q3FY19 (Unaudited)	YoY Growth	Q2FY20 (Unaudited)	QoQ Growth	9M FY20 (Unaudited)	9M FY19 (Unaudited)	YoY Growth
Revenue (INR Mn)	Revenue from operations	1,850	1,605	15%	1,540	20%	4,699	4,167	13%
	Other Income *	40	42	-5%	48	-16%	118	179	-34%
	Total Income	1,890	1,648	15%	1,588	19%	4,817	4,345	11%
Profits (INR Mn)	EBITDA (adjusted for other income)	358	268	34%	91	292%	527	482	9%
	Profit after tax	240	181	33%	42	468%	313	397	-21%
Margin (%)	EBITDA (adjusted for other income)	19.4%	16.7%		5.9%		11.2%	11.6%	
	Profit after tax	12.7%	11.0%		2.7%		6.5%	9.1%	
EPS (INR)	Basic	3.48	2.66	31%	0.62		4.55	5.84	-22%
	Diluted	3.46	2.60	33%	0.61		4.51	5.71	-21%

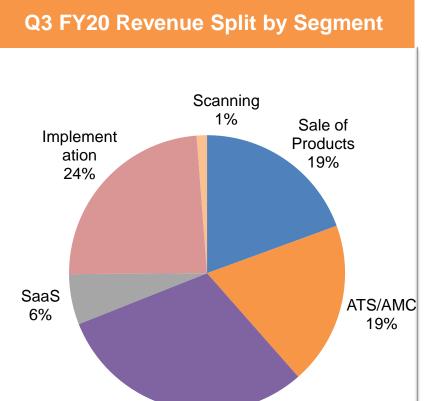
#### Q3 FY'20

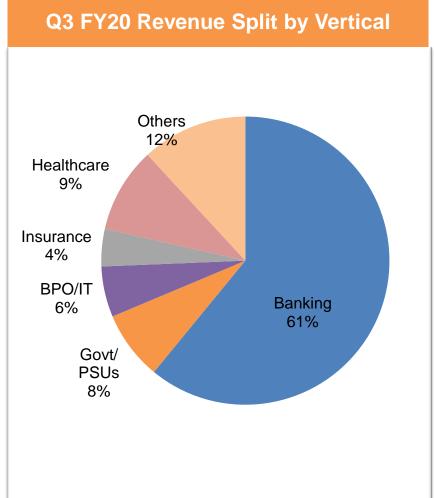
- Revenues at Rs 1,850Mn for Q3 FY'20; up 15% YoY. EMEA region has performed very well during the quarter.
- PAT at Rs 240Mn, up 33% YoY due to revenue growth and cost optimization

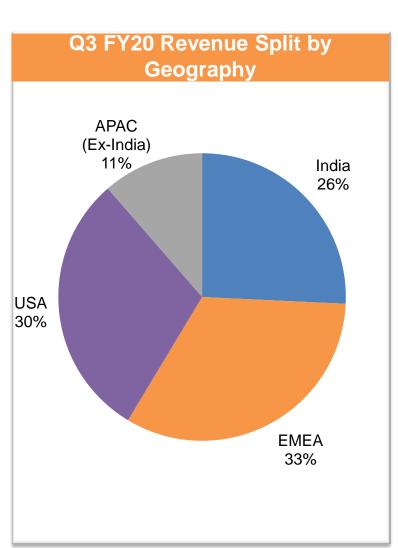
#### 9M FY'20

Revenues at Rs 4,699Mn, up 13% YoY, Profit after tax down by 21% to Rs 313Mn on account of considerable lower other income
and continued investments in R&D & Sales and Marketing efforts.

# **▶** Diversification Across Verticals and Geographies







Support

31%

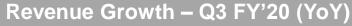
## New Logo Wins – Q3 FY'20

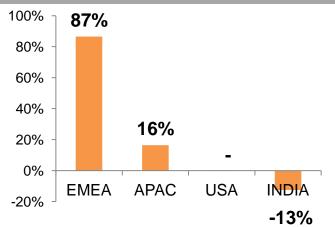


## Major deals include:

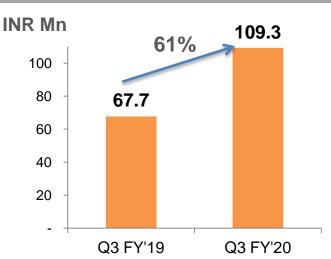
- Cloud deal with a full-service commercial bank based in Massachusetts
- A project with a government agency in Caribbean
- A large project with East Africa's largest commercial Bank
- Agreement with a reputed organization for all financial solutions in the Kingdom of Saudi Arabia
- Selection by a leading energy and environment solutions provider from India offering integrated innovative solutions in the areas of heating, cooling, power, water and waste management, air pollution control and chemicals.

# **Business Highlights – Q3 FY'20**





## **Cloud/ SaaS Revenues**



## **Product Development**

✓ Company is ready with a new version of its product iBPS, a low code BPM platform for rapid application development. With this release and extended capabilities, Company expects to extend the solutions stack further across all verticals and get deeper and wider market presence.

## **Analyst Recognitions:**

✓ Newgen has been positioned a "Challenger" in Gartner Magic Quadrant for Content Services Platforms, 2019, 30 October 2019, Michael Woodbridge et al.

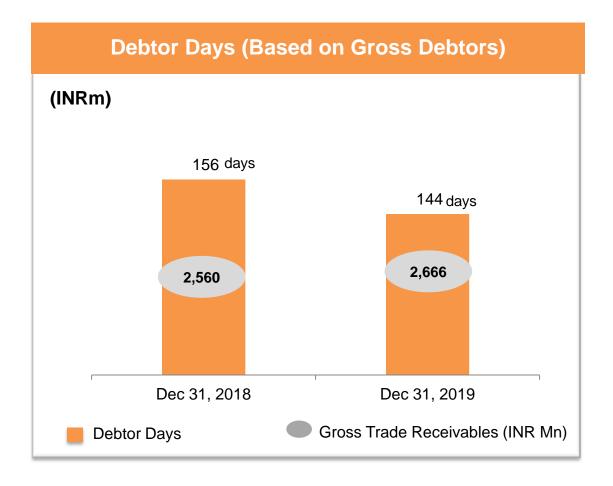
## **Key Awards:**

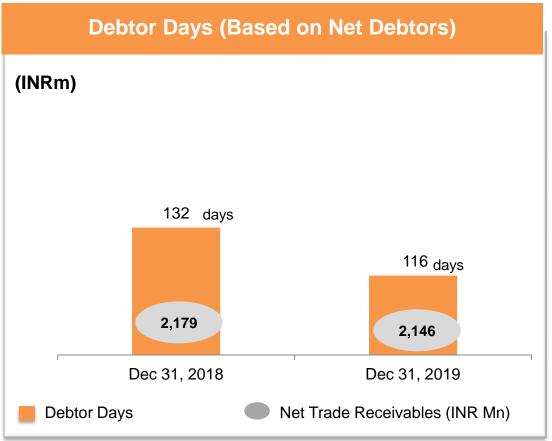
✓ Newgen also received Special Recognition at Dun & Bradstreet – RBL Bank SME Business Excellence Awards 2019

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<sup>•</sup>This research is provided for historical perspective; portions may not reflect current conditions

## **Debtors Days**











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