

Date: August 13, 2022

To,

The Manager,	The Manager,
Department of Corporate Services (DCS-Listing)	Listing Compliance
BSE Limited	National Stock Exchange of India Ltd.
Phiroze Jeejeebhoy Towers, Dalal Street,	Exchange Plaza, C-1, Block G, Bandra Kurla
Mumbai- 400001	Complex, Bandra (E), Mumbai – 400 051
Scrip Code: 531717	Symbol: VIDHIING

Dear Sir(s),

Ref.: Company Code: BSE – 531717, NSE Symbol: VIDHIING Sub: Investor Presentation on the Un-audited Financial Results for the first quarter ended June 30, 2022

In terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time, our Company has announced its Un-audited Financial Results for the first quarter ended June 30, 2022 on August 12, 2022.

Enclosed herewith is the Investor Presentation on the Un-audited Financial Results for the first quarter ended June 30, 2022.

Kindly take the same on your record and display on your website.

Thanking you,

For Vidhi Specialty Food Ingredients Limited,

Priyanka Suresh Soni Company Secretary & Compliance Officer Membership No. A63701

Place: Mumbai **Encl.**: As above.

RegdOff.:

Vidhi Specialty Food Ingredients Ltd.

E/27, Commerce Centre, 78, Tardeo Road, Mumbai 400034, India Tel : + 91 22 6140 6666 (100 Lines) Fax : + 91 22 2352 1980, E-mail : mitesh.manek@vidhifoodcolour.com Website: <u>https://vidhifoodcolors.com/</u>

59/B & 68, M.I.D.C. Dhatav, Roha Dist :Raigad, Maharashtra 402116, India CIN : L24110MH1994PLC076156



Vidhi Specialty Food Ingredients Limited

COLOURS You Can Trust For Your Food



Investor Presentation – August 2022













This presentation and the accompanying slides (the "Presentation"), which have been prepared **by Vidhi Specialty Food Ingredients Limited** [Formerly known as 'Vidhi Dyestuffs Manufacturing Limited] (the "Company'), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and worldwide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cashflows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.

All Maps used in the presentation are not to scale. All data, information, and maps are provided "as is" without warranty or any representation of accuracy, timeliness or completeness

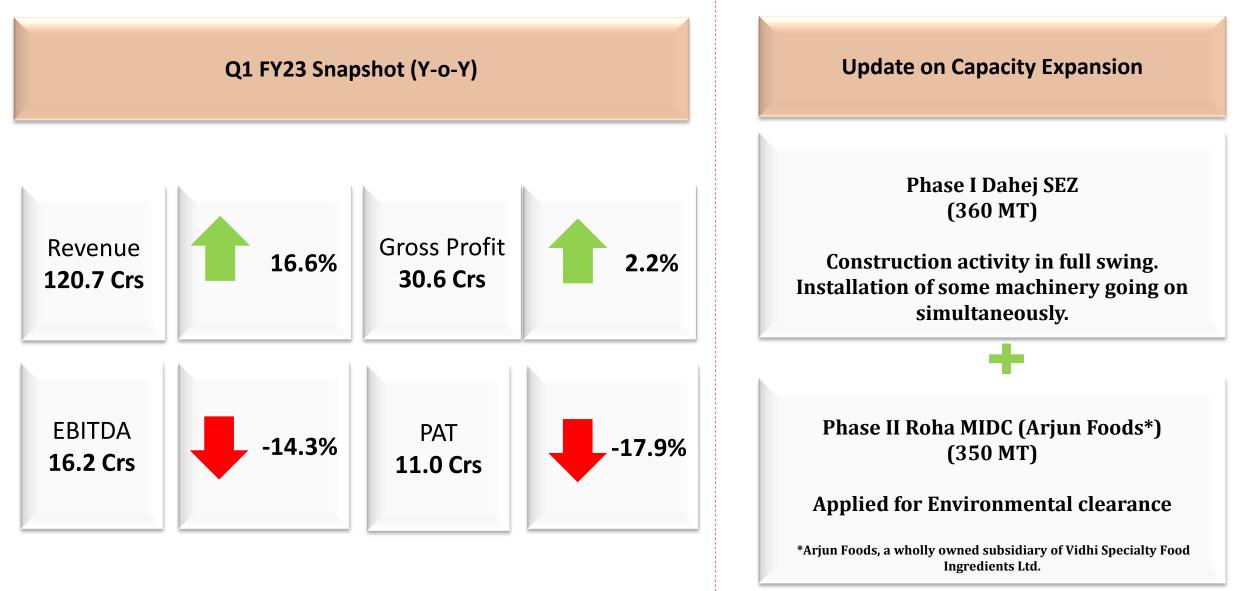


Q1FY23 Financial Performance



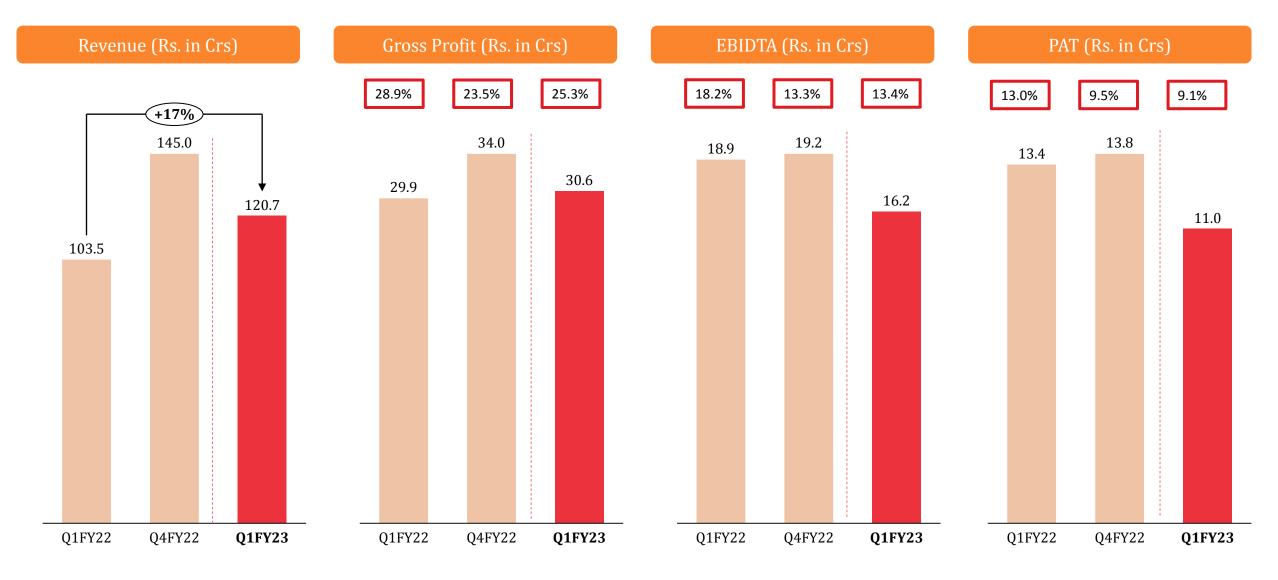
Q1FY23 Performance Highlights





Q1FY23 Consolidated Key Highlights





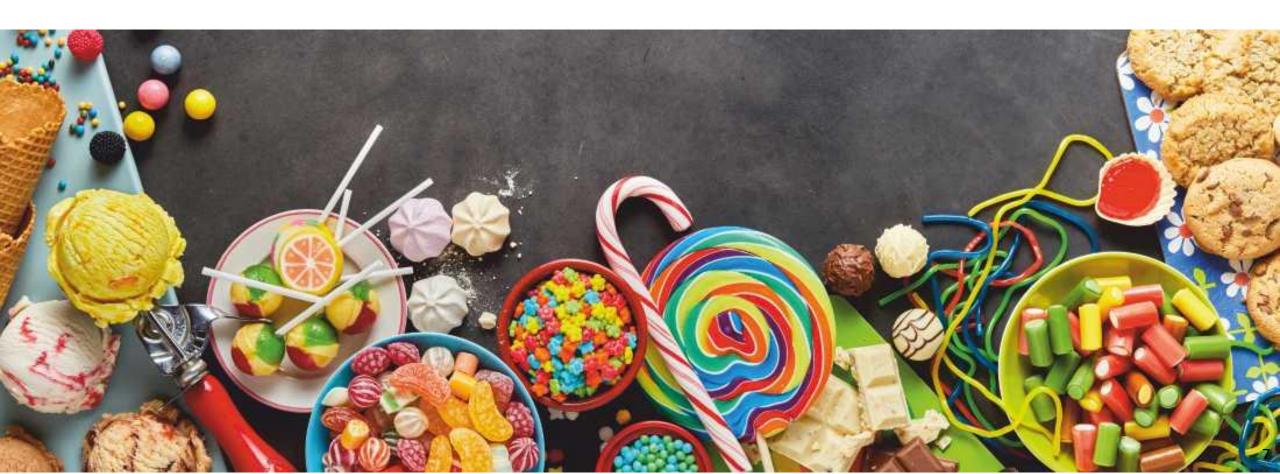
Q1FY23 Consolidated Profit & Loss Statement



Particulars (Rs in Crs) - Consolidated	Q1 FY23	Q1 FY22	Ү-о-Ү	Q4 FY22	Q-o-Q
Total Revenue	120.7	103.5	16.6%	145.0	-16.8%
Total Expenses	90.1	73.6		111	
Gross Profit	30.6	29.9	2.2%	34.0	-10.1%
GP %	25.3%	28.9%		23.5%	
Employee Benefits Expense	2.6	2.3		2.4	
Other Expenses	11.9	8.7		12.4	
EBITDA	16.2	18.9	-14.3%	19.2	-16.0%
EBITDA %	13.4%	18.2%		13.3%	
Other Income	0.4	0.2		1.0	
Depreciation and Amortisation Expense	0.8	0.7		0.8	
EBIT	15.7	18.4	-14.5%	19.4	-18.9%
Finance Costs	0.9	0.5		1.2	
PBT	14.8	17.9	-17.3%	18.2	-18.7%
Total Tax Expense	3.8	4.5		4.4	
Profit for the year	11.0	13.4	-17.9%	13.8	-20.2%
PAT %	9.1%	13.0%		9.5%	
EPS	2.21	2.69		2.78	

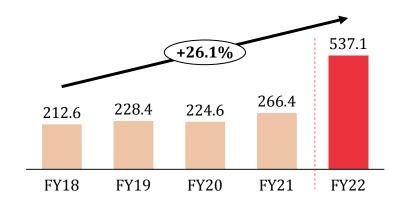


Historical Financials Performance

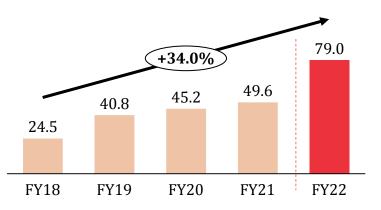




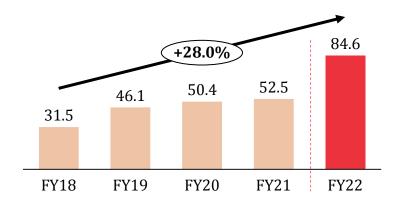




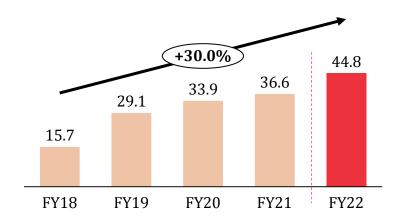
Profit before Tax (Rs. in Crs)



EBIDTA (Rs. in Crs)



Profit after Tax (Rs. in Crs)



Consolidated Historical Profit & Loss Statement



Particulars (Rs in Crs)	Mar-22	Mar-21	Mar-20	Mar-19	Mar-18	CAGR (FY18 - FY22)
Revenue from Operations	537.1	266.4	224.6	228.4	212.6	26.1%
Total Expenses	398.1	172.9	133.5	145.3	144.9	
Gross Profit	139.0	93.6	91.2	83.0	67.6	19.7%
GP %	25.9%	35.1%	40.6%	36.4%	31.8%	
Employee Benefits Expense	9.5	7.8	7.3	6.7	5.3	
Other Expenses	44.9	33.3	33.4	30.2	30.8	
EBITDA	84.6	52.5	50.4	46.1	31.5	28.0%
EBITDA %	15.8%	19.7%	22.5%	20.2%	14.8%	
Other Income	1.4	1.6	0.6	0.6	0.4	
Depreciation and Amortisation Expense	3.1	2.9	3.0	2.4	2.5	
EBIT	82.9	51.2	48.1	44.3	29.4	
Finance Costs	3.9	1.6	2.9	3.4	4.9	
РВТ	79.0	49.6	45.2	40.8	24.5	
Total Tax Expense	20.4	13.0	11.3	11.8	8.8	
Profit for the year	58.6	36.6	33.9	29.1	15.7	30.0%
PAT %	10.9%	13.7%	15.1%	12.7%	7.4%	
EPS	11.75	7.33	6.79	5.82	3.15	

Consolidated Historical Balance Sheet



Particulars (Rs in Crs)	Mar-22	Mar-21	Mar-20	Mar-19	Mar-18
Equity Share Capital	5	5.0	5	5.0	5.0
Other Equity	211.9	156.3	123.7	96.0	72.0
Total Equity	216.9	161.3	128.7	101.0	77.0
Financial Liabilities					
(i) Borrowings	16	1.9	1.3	2.8	4.3
Provisions	0.5	0.6	0.5	0.3	
Deferred Tax Liabilities (Net)	2.6	1.8	2.1	2.6	2.8
Total Non-Current Liabilities	19.2	4.3	3.9	5.7	7.2
Financial Liabilities					
(i) Borrowings	73.5	28.2	31	39.4	37.8
(ii) Lease Liabilities	0.0	0.0	0	0.0	0.0
(iii) Trade payables	36.7	27.3	17.9	18.3	27.7
(iv) Other Financial Liabilities	1.7	1.7	3.2	2.8	3.9
Provisions	0	0.1	0.1	0.1	0.1
Current Tax Liabilities (Net)	0	1.5	0.7	0.6	0.9
Other Current Liabilities	3.4	1.2	1.4	1.7	0.6
Total Current Liabilities	115.6	60.0	54.3	62.8	71.1
Total Equities & Liabilities	351.7	225.6	186.9	169.5	155.2

Particulars (Rs in Crs)	Mar-22	Mar-21	Mar-20	Mar-19	Mar-18
Property, Plant and Equipment	35.7	26.8	40.2	30.8	29.3
Capital Work-in-progress	37.2	8.4	5.5	0.1	-
Right to Use	3.2	3.2			
Other Intangible Assets	7.6	7.7	-	-	-
Other Non Current Assets	0.1	0.3	0.2	0.2	0.3
Total Non-Current Assets	83.8	46.4	45.9	31.1	29.6
Inventories	72.6	39.9	34.2	35.3	34.6
Financial Assets					
(i) Trade Receivable	150.1	94.6	77	61.9	59.1
(ii) Cash and Cash Equivalents	1.0	4.0	7.1	18.1	7.7
(iii) Other Bank Balances	0.5	6.6	7.7	0.4	0.5
(iv) Loans	0.8	0.8	0.4	0.3	0.3
(v) Other Current Financial Assets	11.3	9.2	0.9	1.0	1.1
Current Tax assets (Net)	0.4	-	-	-	-
Other Current Assets	31	24.0	13.7	21.4	22.4
Total Current Assets	267.8	179.2	141.0	138.4	125.7
Total Assets	351.7	225.6	186.9	169.5	155.2

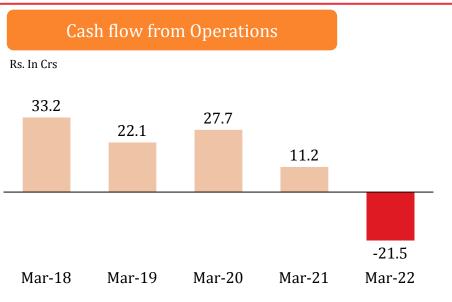
COLOURS You Can Trust For Your Food



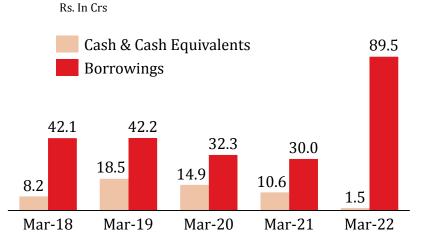
Cash Flow Statement	Mar-22	Mar-21	Mar-20	Mar-19	Mar-18
Cash Flow from Operating Activities					
Profit before Tax	78.9	49.6	45.2	40.9	24.5
Adjustment for Non-Operating Items	6.7	4.8	6.1	5.3	7.1
Operating Profit before Working Capital Changes	85.7	54.3	51.3	46.2	31.6
Changes in Working Capital	-85.7	-30.6	-12.0	-12.4	10.2
Cash Generated from Operations	0.04	23.7	39.3	33.8	41.8
Less: Direct Taxes paid	-21.5	-12.5	-11.6	-11.7	-8.6
Net Cash from Operating Activities	-21.4	11.2	27.7	22.1	33.2
Cash Flow from Investing Activities	-40.2	-2.8	-12.1	-3.5	-1.5
Cash Flow from Financing Activities	52.5	-7.9	-24.1	-8.2	-28.8
Net increase/ (decrease) in Cash & Cash equivalent	-9.1	0.5	-8.4	10.3	2.9
Cash & Cash Equivalents at the beginning of the period	10.3	9.8	18.3	8.2	5.3
Cash & Cash equivalents at the end of the period	1.19	10.3	9.8	18.5	8.2

Sustainable Return Ratios



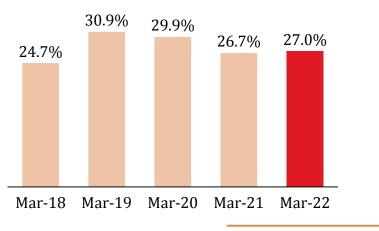


Borrowings and Cash & Cash Equivalents

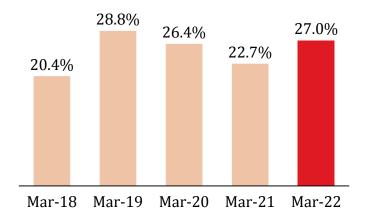


- In FY22 Cashflow impacted negatively as company had built up inventory considering volatile geopolitical environment.
- Borrowings were high in FY22 due to ongoing capacity expansion.

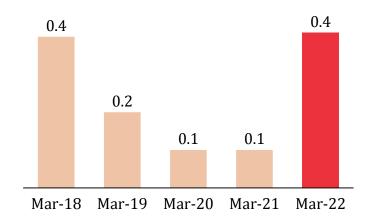
ROCE (%)



ROE (%)



Net Debt to Equity (x)



COLOURS You Can Trust For Your Food



Company Overview





Why Food Colours???

- ✓ Food colours are ingredients that are added to food or beverage to enhance its appearance
- ✓ Colours when added to food products imparts very bright and tempting effect

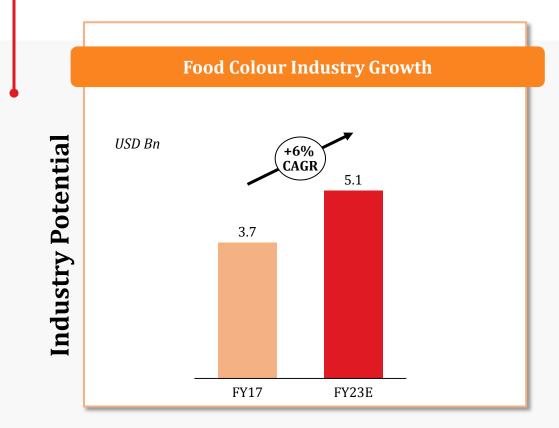


Improves the appearance of the product for consumption Consistency in the product appearance to influence the consumer to buy a product through visual perception

Enhance the visual appeal of a dish and introduce decorative colours to other foods

Colour of the food can influence the perceived flavor





Huge Growth Opportunities:

Every year incremental demand of ~Rs. 1,500 to Rs, 1,700 crores is expected to generate globally for Food colours



Upsurge in demand for food colors from various end-use industries, including food & beverages, bakery & confectionery, dairy products, meat & poultry, and seafood



Colour is a key component to **enhance the ultimate appetizing value** and consumer acceptance towards foods and beverages.



Synthetic food colours have been increasingly used than natural food colours by food manufacturers to attain certain properties such as low cost, improved appearance, high colour intensity, more colour stability, and uniformity.

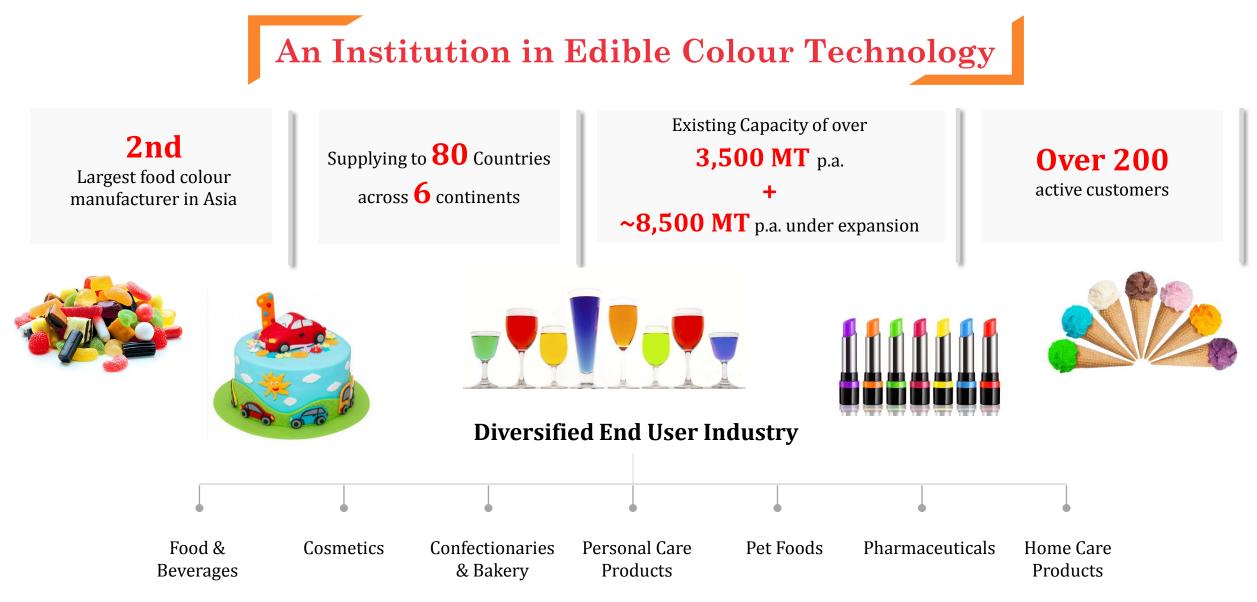


Technological advancements and growing R&D activities for **improved characteristics**

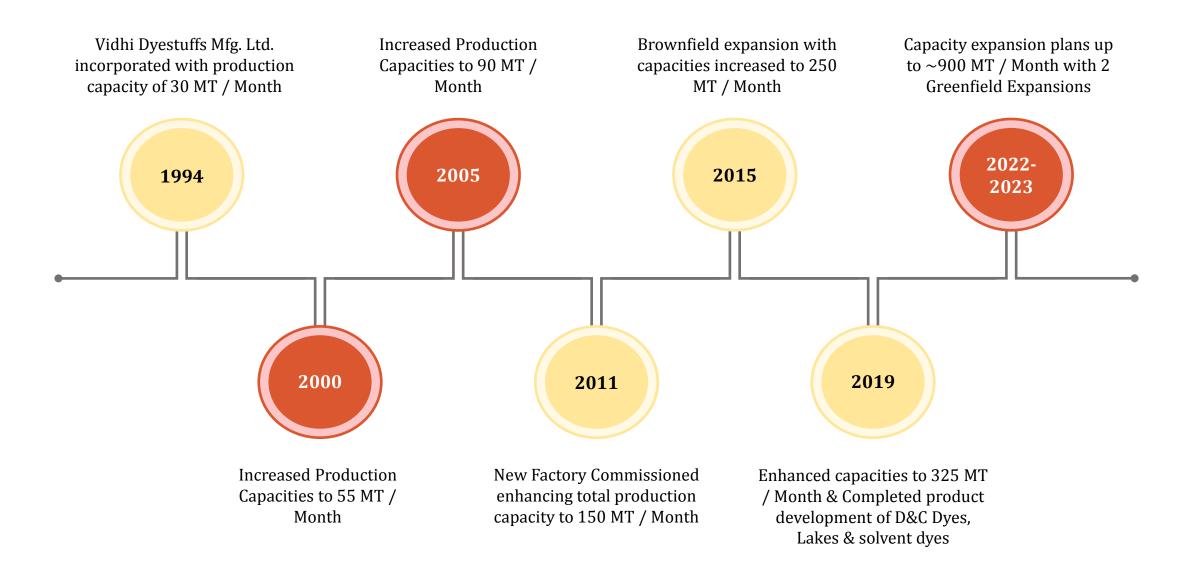


Food colour market across the globe has been on a rise with more **demand upsurge from the emerging markets** and is expected to be higher than projected 6% CAGR due to higher disposable income









Synthetic Food Colours

Primary Water Soluble Food

Blends of Water Soluble Food Colours

> Lake Food Colours

Colours



• Primary Food Water Soluble Colours are water soluble, and impart coloring to any product when dissolved	Synthetic Water Soluble Colours	Full range of 14 water soluble colours available in Microfine Powder, Fine Plating Grade Powder & Granular Forms
• Are in accordance with the E.C. & JECFA Regulations & Approved for human consumption by WHO	FD&C Certified Water Soluble & Lakes	Full range of U.S. FDA Certified Colours in Microfine Powder, Fine Plating Grade Powder & Granular Forms & Lakes
• Obtained from mixing different primary colors with one another	Aluminum Lakes	Full range Of Aluminum Lakes used in Surface Coatings, Capsules, Dry Snacks Food Packaging Material etc.,
• Resultant colors are unique in color property and provide a different feel to products	D&C Colours	Range of Certified D&C Dyes & Lakes For Drug & Cosmetic Applications
• Used where colouring is to be imparted by coating, these are basically Food Grade Pigments	Blends	We can develop and match any shade as per the customers specifications
• Lake Colours are bright, consistent, and useful in industries like snack food, confectioneries, pharmaceuticals, cosmetics, inks, plastic, food containers etc.	Others	Co-blended Lakes & Granules



Water Solu	Water Soluble Colours		Lakes		FD&C Certified Lakes
Tartrazine	Allura Red	Lake Tartrazine	Lake Allura Red	FD&C Yellow 5	Lake FD&C Yellow 5
Quinoline Yellow	Patent Blue V	Lake Quinoline Yellow	Lake Indigo Carmine	FD&C Red 3	
Sunset Yellow	Indigo Carmine	Lake Sunset Yellow	Lake Brilliant Blue	FD&C Yellow 6	Lake FD&C Yellow 6
Carmoisine	Brilliant Blue	Lake Carmoisine	Lake Chocolate Brown HT		Lake FD&C Red 40
Amaranth	Chocolate Brown HT	Lake Amaranth	Lake Green S	FD&C Red 40	Lake FD&C Blue 2
Ponceau 4R	Green S	Lake Ponceau 4R	Lake Black PN	FD&C Blue 2	
Erythrosine	Black PN	Lake Erythrosine	-	FD&C Blue 1	Lake FD&C Blue 1

Existing Manufacturing facilities

- Our Manufacturing facilities have been audited and found satisfactory by the U.S. FDA
- Our present and operational manufacturing facilities are spread over an area of 1,76,000 square feet, located in Dhatav Village of Raigad District in the state of Maharashtra
- Plot No 59/B :
 - 3 Dedicated Sections To Manufacture Azo Colours & Lakes : (AZO I, AZO II & AZO III)
 - Dedicated Erythrosine Manufacturing Plant
 - Dedicated Brilliant Blue Manufacturing
- Plant Plot No 68 :
 - 2 Dedicated Sections To Manufacture Azo Colours & Lakes : (AZO IV, AZO V)

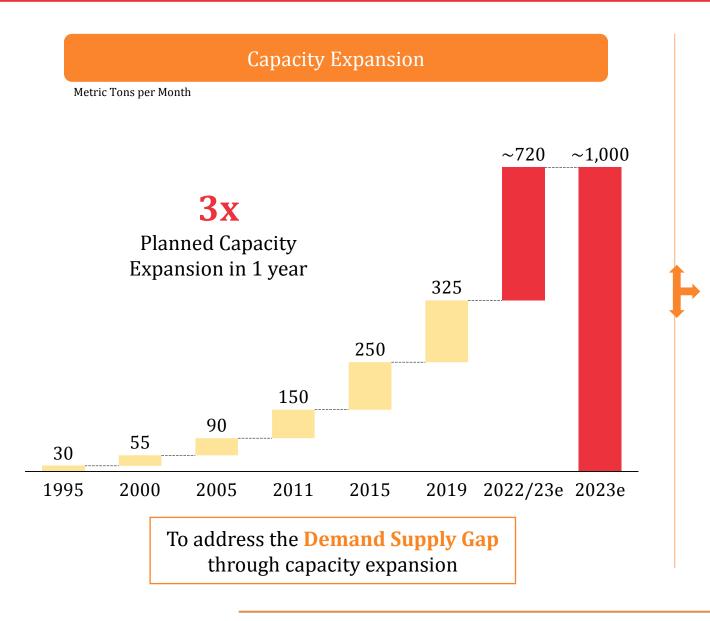




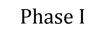


Long runway for growth





Pursuing Capacity Expansions



- In Dahej Sez, Gujarat
- > 360 MT Capacity to be installed
- EC clearance received
- Civil construction commenced
- Expected timeline: H1FY23
- ➢ Capex ∼Rs. 30 crs, to be funded largely from internal accruals

Phase II

- Arjun Foods, a wholly-owned subsidiary of Vidhi in Roha MIDC, 200 meters away from the current manufacturing site bring operational synergies
- ➤ 350 MT Capacity to be installed for manufacturing of new high margin products
- > Terms of reference from MPCB have been received
- Expected timeline: FY23
- Capex ~Rs. 30 crs, to be funded largely from internal accruals

Diversified End-user Market







- Processed Foods
- Soft/Health Drink
- Ice Creams
- Sherbets
- Jam's & Jellies
- Juices



- Lip Gloss
- Nail Varnish
- Mascara
 - Eye Shadow

• Shampoos

• Body wash

• Shaving Gels

• Hair gel



Pet food & Cattle Feed

- Dog food
- Cat food
- Cattle/Poultry Feed

- Confectionery & Bakery

Food & Beverage

- Chocolaté Fillings
- Candies
- Toffies
- Pastries
- Soufflés



- Pharmaceuticals • Syrups
 - Tablets
 - Capsules



- Dish Washers
- Floor Cleaners
- Disinfectants
- Sanitizers

Personal Care

Home Care



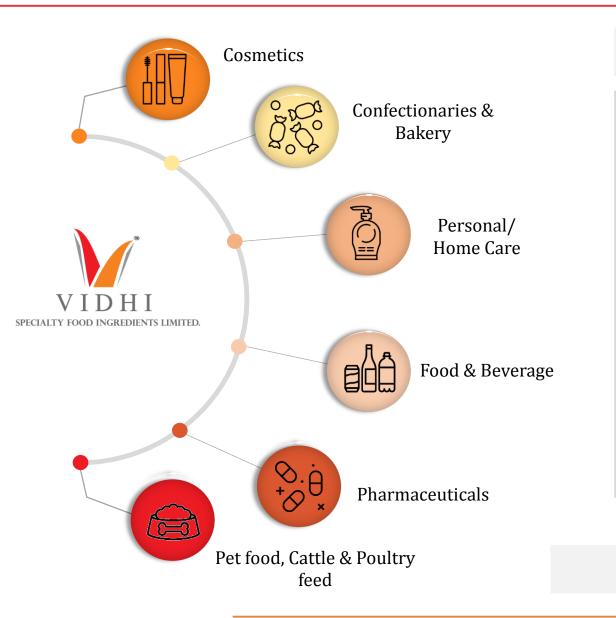
Cosmetics









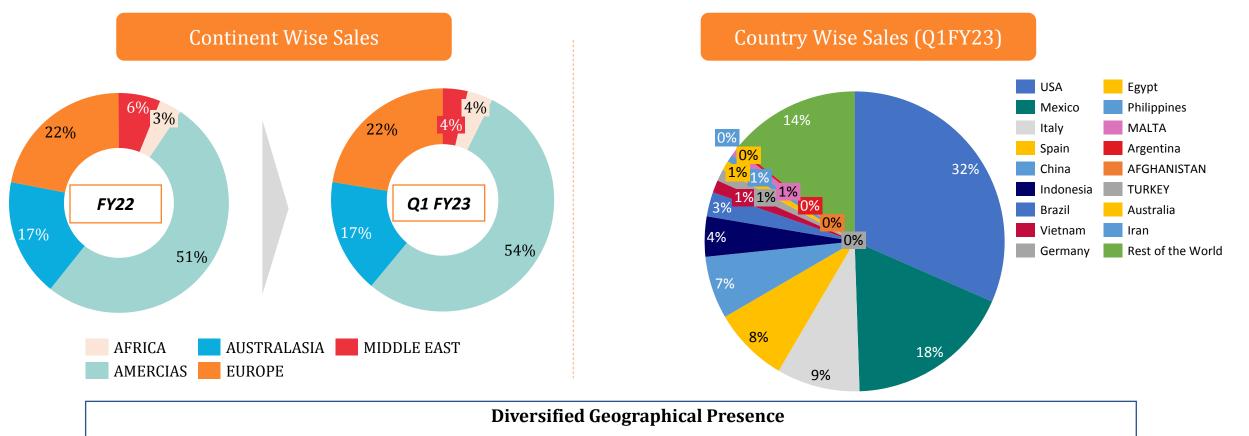


Customer & Industry Diversity



and many more MNC's across the globe



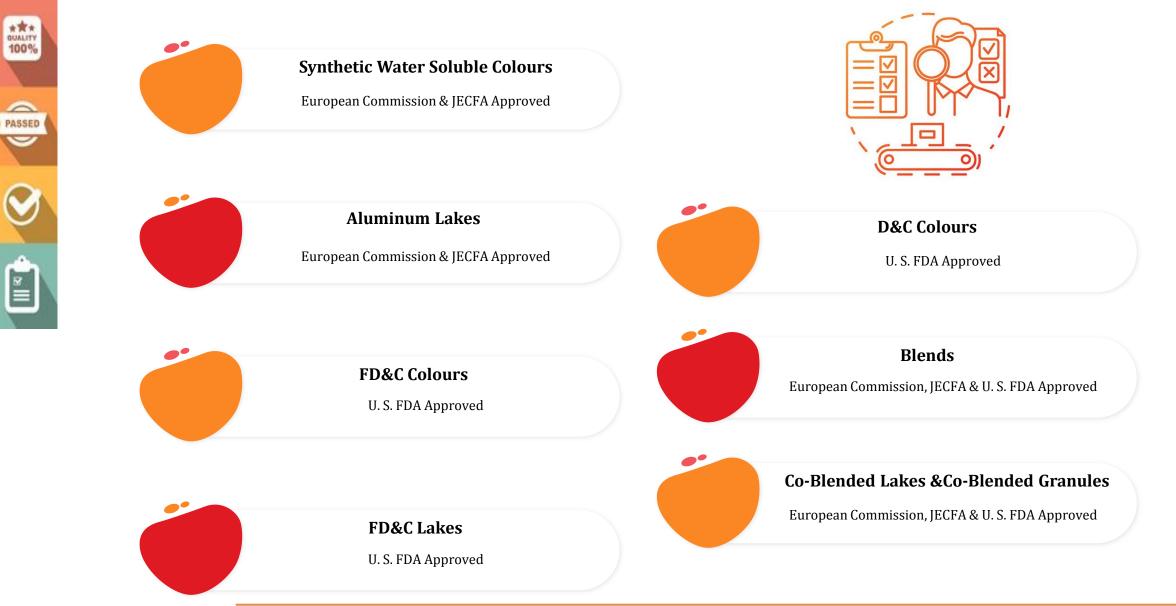


- Exporting to more than 80 countries across 5 continents meeting all the specific regulatory requirements for each country and continent
- ✓ Continuous addition of new customers and increasing wallet share in existing customers enhancing the growth for the years to come
- ✓ Top 10 countries contribute to \sim 84% and \sim 78% of the revenues in Q1FY23 & FY22 respectively
- ✓ Top 10 customers contribute \sim 71% and 70% of the revenues in Q1FY23 & FY22 respectively

COLOURS You Can Trust For Your Food

Stringent Regulatory Approvals





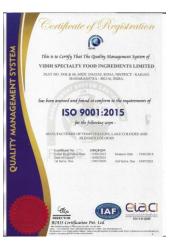
APPROVED

N







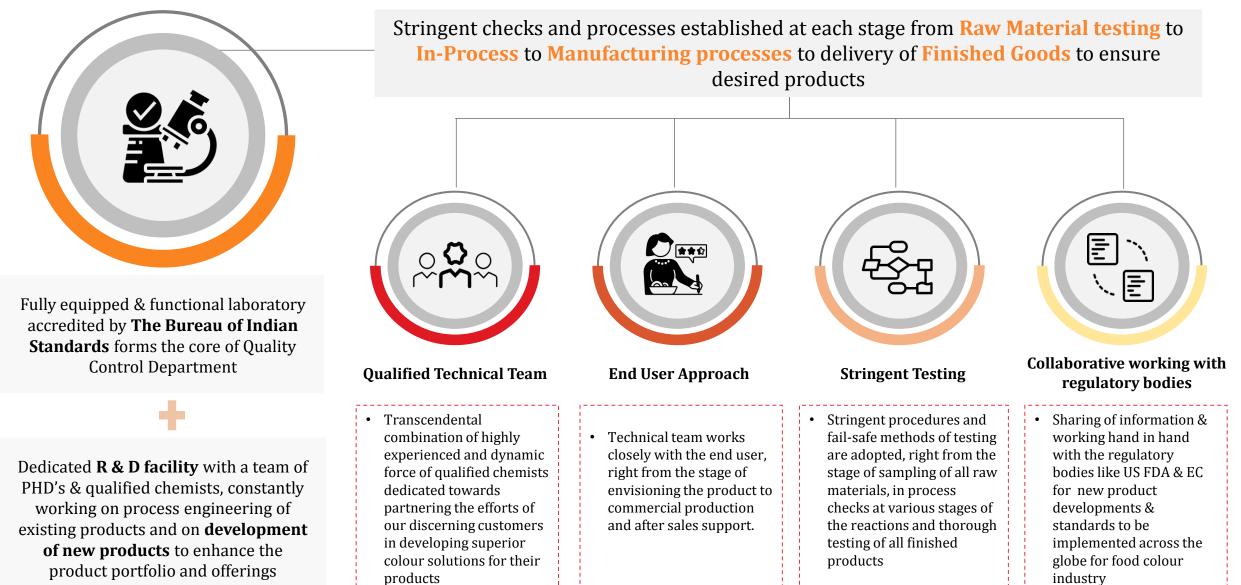


- ✓ 1st Company in the field of manufacturing synthetic food colours in India to be awarded with ISO 9002 in the year of 2000
- ✓ ISO 9001:2015, ISO 22000:2005 certified company
- ✓ The Management Of Food Hazard Analysis (HACCP) system for the manufacture of synthetic food colours & lakes
- ✓ Vidhi is a FSSC 22000 accredited company and hence GFSI compliant and also have GMP



Technology and R&D strength









Continuous R & D to develop highly specialized niche products to enhance revenues & margins



Technical Know-how • Technical know-how with years of experience for continuous development of new products & colours • Image: Control of the product of the pro

High Entry Barriers

Long Customer Approval

- Customer approval takes as long as ~10 years. Average single product approval cycle for customers is between 4-5 years for the first set of orders
- End users have internal specifications which are often more stringent than the regulations to which they adhere to





Quality Control Process

- Follow stringent quality control norms on batch wise before delivery to the customer
- With strong controls and processes in place, able to deliver quality products to customers
- High cost of change in vendor due to stringent norms & approval cycle enhances customer stickiness

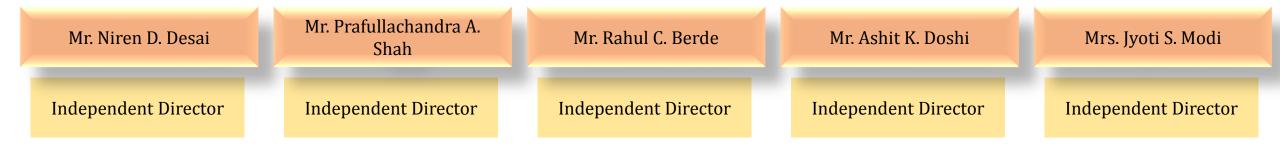
Key Differentiators







Mr. Bipin M. Manek	Mr. Mihir B. Manek	Mr. Vijay K. Atre	Mrs. Pravina B. Manek	Mrs. Vidhi H. Parekh
Chairman & Managing Director	Joint Managing Director	Non-Executive Director	Non-Executive Director	Wholetime Director





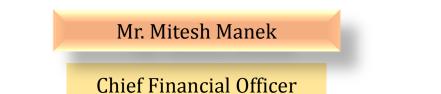
Mr. Bipin M. Manek Chairman & Managing

Director

Rich & Diversified experience of over 35 years in the field food colour manufacturing. Acknowledged as a thought leader in transforming the Company from a small food color manufacturing company to the Asia's 2nd largest food color manufacturing Company.

Mr. Mihir B. Manek Joint Managing Director

Associated with the company for more than 15 years with expertise in procurement of imported raw materials and distribution. Played a significant role in leading multiple initiatives to accelerate production and sales



Postgraduate with 17 years of experience in finance & administration. Also, looks after the sales & distribution to various geographies



Non-Executive Director

Masters Degree in Science from University of Mumbai with experience of 42 years in the field of food colors manufacturing. Associated with the company since inception

Thank You



Company :



Vidhi Specialty Food Ingredients Limited

CIN: L24110MH1994PLC076156

Mr. Mitesh Manek - CFO

mitesh.manek@vidhifoodcolour.com

www.vidhifoodcolors.com

Investor Relations Advisors :



Orient Capital (a division of Link Group)

Mr. Irfan Raeen : +91 9773778669 Irfan.raeen@linkintime.co.in

Mr. Rajesh Agrawal : +91 9967491495 rajesh.agrawal@linkintime.co.in