

MSIL: CSL: NSE&BSE: 2019

08th March, 2019

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited



Sanjeev Grover
Chief General Manager &
Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

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Press Release

Maruti Suzuki celebrates International Women’s Day with exclusive offers

This March, Women customers will get exclusive offers on service labour charges, parts & accessories and also a complimentary dry wash

New Delhi, March 8th 2019: In celebration of International Women's Day, Maruti Suzuki India Limited has announced an exclusive service camp for vehicles of female customers across India. On the occasion, Maruti Suzuki will offer an array of incentives for such customers from March 8th till March 31st 2019.



These customers will be offered complimentary service vouchers, discounts on service labour charges, parts and accessories, for their Maruti Suzuki vehicles. In addition, complimentary dry wash and free vehicle pick up and drop facility will be provided.

Speaking on the initiative **Mr. Partho Banerjee, Executive Director (Service), Maruti Suzuki India**, said, *“On the occasion of International Women’s Day, our women customers will have exclusive deals and discounts as a way to show our support and gratitude. Last year, over eighteen thousand women participated in the service camps. Progressively, more women customers are driving their cars to service workshops.”*

Maruti Suzuki has been catering to the diverse audience of India for over 35 years. This initiative marks the company’s continued commitment towards providing the best of service facilities for enhanced vehicle performance. With an average of 1.5 lakhs female customers getting their vehicles serviced every month across India, this Women’s Day camp is expected to boost convenience and delight them.