The National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E)
Mumbai- 400051
NSE Symbol : HAVELLS

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001
Scrip Code : 517354

Sub: Information Update on the Unaudited Financial Results Q2 2020-21

Dear Sir,

In furtherance to the un-audited standalone and consolidated financial results of the Company viz. Havells India Limited already forwarded to the stock exchanges this day in compliance of Regulations 30, 33 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, also please find enclosed herewith an information update on the financial results of the Company for the second quarter and half year ended $30^{\text {th }}$ September, 2020.

The above is for your information and records.

Thanking you.

Yours faithfully, for Havells India Limited

(Sanjay Kumar Gupta)
Company Secretary

## Encl: as above

# Havells India Limited 

## Q2 FY21 \{SEPTEMBER 30, 2020\} \{Un-Audited Financial Results\}

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## Section 2 Shareholding related information

### 2.1 Shareholding pattern

## SECTION 1. HAVELLS INDIA (STANDALONE)

Table 1.1: P\&L Summary - Quarterly

| In crores of Rupees | Q2 | Q2 | Change |
| :---: | :---: | :---: | :---: |
|  | FY 21 | FY 20 | \% |
| Net Revenue | 2,452 | 2,231 | 10\% |
| Contribution as a \% to NR | $\begin{array}{r} 607 \\ 24.8 \% \end{array}$ | $\begin{array}{r} 531 \\ 23.8 \% \end{array}$ | 14\% |
| Less: Under-absorption- AC plant | - | 10 |  |
| Add: Depreciation / Amortization | 59 | 53 |  |
| Less: Advertisement and Sales Promotion | 19 | 74 | (74\%) |
| as a \% to NR | 0.8\% | 3.3\% |  |
| Less: Other SG\&A | 226 | 266 | (15\%) |
| as a \% to NR | 9.2\% | 11.9\% |  |
| EBIDTA as a \% to NR | $\begin{array}{r} 421 \\ 17.2 \% \end{array}$ | $\begin{array}{r} 235 \\ 10.5 \% \end{array}$ | 79\% |
| Depreciation / Amortization | 59 | 53 |  |
| Interest Expense | 17 | 5 |  |
| Foreign Exchange (gain)/loss | (4) | (5) |  |
| Interest Income (A) | 27 | 19 |  |
| Others* (B) | 49 | 5 |  |
| Add: Other Income (A+B) | 75 | 24 |  |
| Profit before tax | 424 | 206 | 106\% |
| as a \% to NR | 17.3\% | 9.2\% |  |
| Tax | 99 | 25 |  |
| Net Profit | 325 | 181 | 80\% |
| as a \% to NR | 13.3\% | 8.1\% |  |
| Other Comprehensive (Income)/Expense | (1) | (2) |  |
| Total Comprehensive Income | 324 | 179 |  |

* Others include one-time gain of Rs. 43 crores on account of sale of unutilized land and building at Greater Noida

Current Status

- Covid led disruptions declining, though regionally impacted with local lockdowns
- Factories operating at full capacity, branches and HO operating on rotational WFH
- Trade sales stabilizing, encouraging signals of initial growth
- Impetus to 'Atmanirbhar Bharat' with prohibition on AC import, positive for integrated manufacturers like Lloyd


## Results Summary

- Demand recovery healthy and seemingly sustainable
- Consumer and residential portfolio growing in mid-teens
- Infrastructure and industrial segment still soft
- Advertisement spends are progressively reverting to normal levels
- Lloyd has well recovered led by AC sales growth

Table 1.2: Segment wise Revenue analysis - Quarterly

| In crores of Rupees | Q2 <br> FY 21 | Q2 <br> FY 20 | Change <br> (\%) |
| :--- | ---: | ---: | ---: |
| Switchgears* | 370 | 364 | $2 \%$ |
| Cable | 785 | 821 | $-4 \%$ |
| Lighting \& Fixtures* | 265 | 254 | $4 \%$ |
| Electrical Cons. Durables* | 580 | 490 | $18 \%$ |
| Others* | 172 | 122 | $41 \%$ |
| Sub Total | $\mathbf{2 , 1 7 2}$ | $\mathbf{2 , 0 5 1}$ | $\mathbf{6 \%}$ |
| Lloyd | 280 | 180 | $56 \%$ |
| Total | $\mathbf{2 , 4 5 2}$ | $\mathbf{2 , 2 3 1}$ | $\mathbf{1 0 \%}$ |

- Consumer and Residential portfolio registered mid-teens growth across segments, ECD being the bellwether
- Consumer lighting was beneficiary of Rural Vistaar and deeper distribution
- ACs led the growth in Lloyd, supported by washing machines and recently launched Refrigerators
*The Company has reviewed its segments classification effective $1^{\text {st }}$ April 2020. The product categories which are not strictly subscribing to the specific category has been independently classified under 'Others'. 'Others' include Motor, Pump, Solar, Personal Grooming and Water Purifier businesses. The comparative figures for earlier periods have been accordingly reclassified.

Table 1.3: Segment wise margin analysis - Quarterly

| (I) Contribution margins (\%) ^ | Q2 FY21 | Q2 | FY20 |
| :--- | ---: | ---: | ---: |
| Q1 FY21 |  |  |  |
| Switchgears | $42.1 \%$ | $42.2 \%$ | $33.4 \%$ |
| Cable | $17.4 \%$ | $18.4 \%$ | $12.2 \%$ |
| Lighting \& Fixtures | $31.0 \%$ | $29.5 \%$ | $19.9 \%$ |
| Electrical Cons. Durables | $27.2 \%$ | $25.1 \%$ | $22.0 \%$ |
| Others | $21.9 \%$ | $19.4 \%$ | $13.7 \%$ |
| Sub total | $\mathbf{2 6 . 2 \%}$ | $\mathbf{2 5 . 6 \%}$ | $\mathbf{1 9 . 2 \%}$ |
| Lloyd | $13.7 \%$ | $3.0 \%^{*}$ | $9.8 \%$ |
| Total | $\mathbf{2 4 . 8 \%}$ | $\mathbf{2 3 . 8} \mathbf{N a}^{*}$ | $\mathbf{1 7 . 2 \%}$ |

$\wedge$ Contribution margins are derived after deducting material cost, manufacturing variables, direct selling variables and depreciation from the net revenue

* Contribution margins in Lloyd in Q2 FY20 are before unabsorbed expenses of Rs. 10 crores related to AC plant
(II) Segment results (\%)

| Segments | Q2 FY21 |  |  | Q2 FY20 |  |  | Q1 FY21 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r} \text { Net } \\ \text { Sales } \end{array}$ | $\begin{array}{r} \text { Segment } \\ \text { result } \end{array}$ | \% to NS | $\begin{array}{r} \text { Net } \\ \text { Sales } \end{array}$ | $\begin{array}{r} \text { Segment } \\ \text { result } \end{array}$ | \% to NS | $\begin{array}{r} \text { Net } \\ \text { Sales } \end{array}$ | $\begin{array}{r} \text { Segment } \\ \text { result } \end{array}$ | \% to NS |
| Switchgears | 370 | 115 | 31.0\% | 364 | 87 | 24.0\% | 190 | 29 | 15.3\% |
| Cable | 785 | 112 | 14.3\% | 821 | 104 | 12.7\% | 461 | 37 | 7.9\% |
| Lighting | 265 | 52 | 19.7\% | 254 | 31 | 12.1\% | 138 | 3 | 2.1\% |
| ECD | 580 | 117 | 20.2\% | 490 | 72 | 14.6\% | 302 | 37 | 12.3\% |
| Others | 172 | 14 | 8.2\% | 122 | (11) | (8.9\%) | 82 | (5) | (5.6\%) |
| Sub total | 2,172 | 410 | 18.9\% | 2,051 | 283 | 13.8\% | 1,173 | 101 | 8.6\% |
| Lloyd | 280 | 5 | 1.8\% | 180 | (44) | (24.5\%) | 306 | 6 | 2.1\% |
| Total | 2,452 | 415 | 16.9\% | 2,231 | 239 | 10.7\% | 1,479 | 107 | 7.3\% |
| -Finance cost |  | 17 | 0.7\% |  | 5 | 0.2\% |  | 17 | 1.1\% |
| -Unallocable exp. |  | (26) | (1.0\%) |  | 28 | 1.3\% |  | 5 | 0.3\% |
| PBT |  | 424 | 17.3\% |  | 206 | 9.2\% |  | 86 | 5.8\% |

- Effective price and cost management enabled contribution margin improvements, especially in ECD and Lighting
- Lower Advertisement and SG\&A costs have further supported EBIT margins
- Lloyd contribution margins improved. EBIT margins were low, being off-season for AC business

Table 1.4: P\&L Summary - Half Yearly

| In crores of Rupees | $\begin{array}{r} \mathrm{H} 1 \\ \mathrm{FY} 21 \end{array}$ | $\begin{array}{r} \mathrm{H} 1 \\ \mathrm{FY} 20 \end{array}$ | Change <br> \% |
| :---: | :---: | :---: | :---: |
| Net Revenue | 3,931 | 4,943 | (20\%) |
| Contribution as a \% to NR | $\begin{array}{r} 862 \\ 21.9 \% \end{array}$ | $\begin{array}{r} 1,175 \\ 23.8 \% \end{array}$ | (27\%) |
| Less: Under-absorption- AC plant | - | 15 |  |
| Add: Depreciation / Amortization | 119 | 100 |  |
| Less: Advertisement and Sales Promotion | 25 | 211 | (88\%) |
| as a \% to NR | 0.6\% | 4.3\% |  |
| Less: Other SG\&A | 405 | 537 | (25\%) |
| as a \% to NR | 10.3\% | 10.9\% |  |
| EBIDTA | 551 | 513 | 7\% |
| as a \% to NR | 14.0\% | 10.4\% |  |
| Depreciation / Amortization | 119 | 100 |  |
| Interest Expense | 34 | 10 |  |
| Foreign Exchange (gain)/loss | (11) | (16) |  |
| Interest Income (A) | 46 | 43 |  |
| Others* (B) | 54 | 10 |  |
| Add: Other Income ( $\mathrm{A}+\mathrm{B}$ ) | 100 | 53 |  |
| Profit before tax | 509 | 472 | 8\% |
| as a \% to NR | 13.0\% | 9.5\% |  |
| Tax | 121 | 115 |  |
| Net Profit | 388 | 357 | 9\% |
| as a \% to NR | 9.9\% | 7.2\% |  |
| Other Comprehensive (Income)/Expense | (2) | (3) |  |
| Total Comprehensive Income | 386 | 354 |  |

* Others include one-time gain of Rs. 43 crores on account of sale of unutilized land and building at Greater Noida

Table 1.5: Segment wise Revenue analysis - Half Yearly

| In crores of Rupees | $\begin{array}{r} \mathrm{H} 1 \\ \mathrm{FY} 21 \end{array}$ | $\begin{array}{r} \mathrm{H} 1 \\ \mathrm{FY} 20 \end{array}$ | Change (\%) |
| :---: | :---: | :---: | :---: |
| Switchgears* | 560 | 705 | -21\% |
| Cable | 1,246 | 1,600 | -22\% |
| Lighting \& Fixtures* | 403 | 504 | -20\% |
| Electrical Cons. Durables* | 881 | 1,052 | -16\% |
| Others* | 254 | 250 | 2\% |
| Sub Total | 3,344 | 4,111 | -19\% |
| Lloyd | 587 | 832 | -29\% |
| Total | 3,931 | 4,943 | -20\% |

*The Company has reviewed its segments classification effective $1^{\text {st }}$ April 2020. The product categories which are not strictly subscribing to the specific category has been independently classified under Others. Others include Motor, Pump, Solar, Personal Grooming and Water Purifier businesses. The comparative figures for earlier periods have been accordingly reclassified.

Table 1.6: Segment wise margin analysis - Half Yearly

| (I) Contribution margins (\%) ^ | H1 FY21 | H1 FY20 |  |
| :---: | :---: | :---: | :---: |
| Switchgears | 39.2\% | 41.8\% | $\wedge$ Contribution margins are derived after deducting material cost, manufacturing variables, direct selling variables and depreciation from the net revenue <br> * Contribution margins in Lloyd in H1 FY20 are before unabsorbed expenses of Rs. 15 crores related to AC plant |
| Cable | 15.4\% | 17.5\% |  |
| Lighting \& Fixtures | 27.2\% | 30.2\% |  |
| Electrical Cons. Durables | 25.4\% | 26.7\% |  |
| Others | 19.3\% | 19.8\% |  |
| Sub total | 23.7\% | 25.7\% |  |
| Lloyd | 11.7\% | 13.9\%* |  |
| Total | 21.9\% | 23.7\%* |  |

(II) Segment results (\%)

| Segments | H1 FY21 |  |  | H1 FY20 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Sales | Segment result | \% to NS | Net Sales | Segment result | \% to NS |
| Switchgears | 560 | 144 | 25.7\% | 705 | 171 | 24.1\% |
| Cable | 1,246 | 148 | 11.9\% | 1,600 | 189 | 11.8\% |
| Lighting | 403 | 55 | 13.7\% | 504 | 66 | 13.2\% |
| ECD | 881 | 154 | 17.5\% | 1,052 | 154 | 14.6\% |
| Others | 254 | 10 | 3.7\% | 250 | (16) | (6.5\%) |
| Sub total | 3,344 | 511 | 15.3\% | 4,111 | 564 | 13.7\% |
| Lloyd | 587 | 11 | 2.0\% | 832 | (36) | (4.3\%) |
| Total | 3,931 | 522 | 13.3\% | 4,943 | 528 | 10.7\% |
| -Finance cost |  | 34 | 0.9\% |  | 10 | 0.2\% |
| -Unallocable exp. |  | (21) | (0.5\%) |  | 46 | 0.9\% |
| PBT |  | 509 | 13.0\% |  | 472 | 9.5\% |

Table 1.7: Balance Sheet highlights

| In crores of Rupees | $\begin{array}{r} \text { 30-Sep-20 } \\ \text { (Unaudited) } \end{array}$ | 31-Mar-20 <br> (Audited) |
| :---: | :---: | :---: |
| ASSETS ( ${ }^{\text {a }}$ |  |  |
| Property, plant and equipment | 1,796 | 1,899 |
| Capital work in progress | 88 | 83 |
| Goodwill | 310 | 310 |
| Other intangible assets | 1,127 | 1,140 |
| Intangible assets under development | 3 | 3 |
| Investment in subsidiaries | 2 | 2 |
| Contract assets | 55 | 61 |
| Financial assets |  |  |
| (i) Trade receivables | 6 | 8 |
| (ii) Other Bank Balance | 75 |  |
| (iii) Other financial assets | 20 | 21 |
| Other non-current assets | 50 | 51 |
| Non-current tax asset (net) | 20 | 17 |
| Non-current assets total | 3,553 | 3,594 |
| Current assets |  |  |
| Inventories | 1,768 | 1,872 |
| Contract assets | 22 | 20 |
| Financial assets |  |  |
| (i) Trade receivables | 331 | 241 |
| (ii) Cash and cash equivalents | 238 | 242 |
| (iii) Bank balances other than (ii) above | 2,177 | 865 |
| (iv) Other financial assets | 28 | 29 |
| Other current assets | 123 | 165 |
| Assets held for sale | 19 | 20 |
| Sub-total | 4,706 | 3,454 |
| Total Assets | 8,259 | 7,048 |
| EQUITY AND LIABILITIES |  |  |
| Equity share capital | 63 | 63 |
| Other equity | 4,638 | 4,242 |
| Total Equity | 4,701 | 4,305 |
| Non-current liabilities |  |  |
| Contract liability | 4 | 4 |
| Financial liabilities |  |  |
| (i) Borrowings | 336 | - |
| (ii) Other financial liabilities | 71 | 91 |
| Provisions | 42 | 36 |
| Deferred tax liabilities (Net) | 301 | 287 |
| Other non-current liabilities | 18 | 18 |
| Sub-total | 772 | 435 |
| Current liabilities |  |  |
| Contract liability | 12 | 16 |
| Financial liabilities |  |  |
| (i) Borrowings | 692 | - |
| (ii) Trade payables |  |  |
| a) Total outstanding dues of Micro Ent. and Small Ent. | 115 | 106 |
| b) Total outstanding dues of other than above | 999 | 1,308 |
| (iii) Other financial liabilities | 574 | 563 |
| Other current liabilities | 84 | 105 |
| Provisions | 233 | 210 |
| Current tax liabilities (Net) | 77 |  |
| Sub-total | 2,786 | 2,308 |
| Total Equity and Liabilities | 8,259 | 7,048 |

- Cash and Cash Equivalents higher on account of:
- Return of normalcy in working capital levels
- Short term debt maintained for exigencies
- Improved profitability

Table 1.8: Cash flow

| In crores of rupees | Sep 20 YTD | Sep 19 YTD |
| :---: | :---: | :---: |
| PBT | 510 | 472 |
| Depreciation | 119 | 100 |
| Others | (52) | (38) |
| Working Capital Changes | (223) | (341) |
| Taxes Paid | (32) | (106) |
| Operating Net Cash Flow (A) | 322 | 87 |
| Capex | (80) | (261) |
| Proceeds from sale of fixed assets | 94 | 0 |
| Fixed deposits and investments made during the period | $(1,368)$ | 12 |
| Interest received | 28 | 30 |
| Net Cash Flow from Investing Activities (B) | $(1,326)$ | (219) |
| Dividends paid |  | (340) |
| Net borrowings availed / (repaid) | 1,028 | (27) |
| Others | (28) | 5 |
| Net Cash Flow from Financing Activities (C) | 1,000 | (362) |
| Net Cash Flow ( $\mathrm{A}+\mathrm{B}+\mathrm{C}$ ) | (4) | (494) |
| Cash and cash equivalents at the beginning | 242 | 681 |
| Effect of exchange diff. on cash and cash equ. held in foreign currency | (1) | (1) |
| Cash and Cash Equivalents at the end of the period | 237 | 186 |
| Bank balances other than cash and cash equivalents above | 2,252 | 607 |
| Cash \& bank balances and investments | 2,489 | 793 |

- Non-essential Capex has been deferred, though gradual increase expected going forward
- Land and building at Kasna (UP), being unutilized, was divested during September quarter for a consideration of Rs. 94 crores


## Table 1.9: Cash (net of debt)

| (in crores of rupees) | $\mathbf{3 0}^{\text {th }}$ Sep $\mathbf{2 0 2 0}$ | $\mathbf{3 0}^{\text {th }}$ Sep $\mathbf{2 0 1 9}$ |
| :--- | ---: | ---: |
| 1. Short Term | 336 | 54 |
| 2. Long Term | 737 | 14 |
| Total Debt | 1,073 | 68 |
| Less: Cash and investments | 2,489 | 793 |
| Net cash | $\mathbf{1 , 4 1 6}$ | $\mathbf{7 2 5}$ |

## Table 1.10 Financial Ratios (Havells India Standalone)

## Financial Ratios Q2 FY21 <br> Q2 FY20

## Profitability

OPM \%
$17.2 \%$
10.5\%
\{EBIDTA/NR\}
RONW \%
17.8\%
18.5\%
\{PAT TTM / Avg. NW\}
ROCE \%
\{EBIDTA TTM / Avg. CE $\}$

> 21.3\%
26.9\%

## Liquidity Ratio

Current Ratio
1.7
1.5
\{CA/CL\}
Debtor Days 1315
\{Debtors/NR\}
Inventory Days
66
75
\{Inventories/NR\}

| Creditor Days | 42 | 46 |
| :--- | :--- | :--- |
| \{Creditors/NR $\}$ |  |  |

Net working capital days*
37
44

[^0]
## SECTION 2. SHAREHOLDING RELATED INFORMATION

Table 2.1: Shareholding pattern

Shareholding Pattern as on 30.09.2020


DISCLOSURE OF INFORMATION, COMMUNICATION WITH INVESTORS / ANALYSTS / FINANCIAL COMMUNITY

Havells will be issuing fresh Information Update, like the one you are reading now; on the day it declares its Quarterly/ Half Yearly Financial Results. Some forward looking statements on projections, estimates, expectations, outlook etc. are included in such updates to help investors / analysts get a better comprehension of the Company's prospects and make informed investment decisions. Actual results may, however, differ materially from those stated on account of factors such as changes in government regulations, tax regimes, economic developments within India and the countries within which the Company conducts its business, exchange rate and interest rate movements, impact of competing products and their pricing, product demand and supply constraints. The information contained in such updates is made public and does not therefore constitute unpublished price sensitive information under the SEBI (Prohibition of Insider Trading) Regulations, 1992. For further information / clarification, you may contact Mr. Manish Kaushik, Senior General Manager at Havells India Limited, QRG Towers, 2D Sector 126, Expressway, Noida UP (India), Tel: +91-120-4771000 Fax no.: +91-120-4772000; E-mail: ir@havells.com.


[^0]:    *based on quarterly sales

