

Date: August 31, 2023

To,

The Manager,

Department of Corporate Services (DCS-Listing)

**BSE** Limited

Phiroze Jeejeebhoy Towers, Dalal Street,

Mumbai- 400001

Scrip Code: 531717

The Manager,

Listing Compliance

National Stock Exchange of India Ltd.

Exchange Plaza, C-1, Block G, Bandra Kurla

Complex, Bandra (E), Mumbai - 400 051

Symbol: VIDHIING

Dear Sir(s),

Ref.: Company Code: BSE - 531717, NSE Symbol: VIDHIING Sub: Investor Presentation on Analysts / Investors Meet

In terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time please find enclosed herewith is the Investor Presentation for Analysts / Investor Meet which is going to held on today i.e 31st August 2023.

Kindly take the same on your record and display on your website.

Thanking you,

For Vidhi Specialty Food Ingredients Limited,

Bipin Madhavji Manek Chairman & Managing Director (DIN: 00416441)

Place: Mumbai Encl.: As above.







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## Dahej SEZ Plant (Phase-I)- Trial Production Commenced



### Moved one step closer to our goal of achieving total capacity of 1000 TPM from existing 325 TPM

#### **NEW CAPACITY ADDITION**

Added installed capacity of **350 TPM** taking total to **675 TPM** 

Investment of

INR 70 Crs – Funded through

Internal accruals

Trial Production commenced in August'23, commercial supplies to start from conservatively from 1st week of Oct 2023

Debt to Equity remains healthy at 0.20

Improved realizations due to product mix

Foray into new **high margin** products with usage across varied industries

#### **GROWTH LEVERS**



Revenue to remain consistent on an absolute basis with increase in contribution from manufacturing activity



Margin profile to improve as low margin trading revenue will be substituted with high margin manufactured products



Penetration into newer geographies



Addition of new customers



*Improving wallet share from existing customers* 



Enhancement of product portfolio

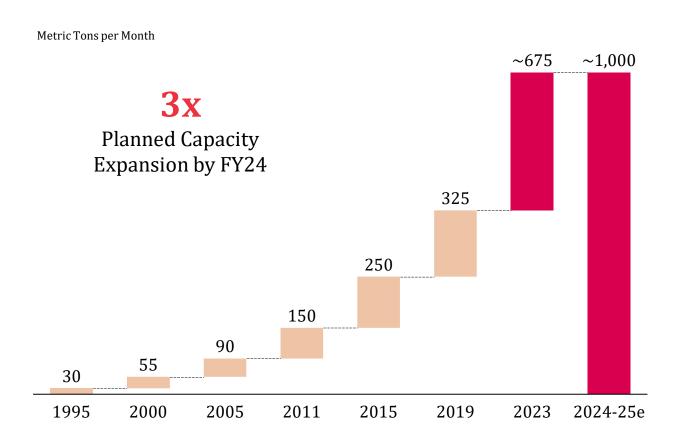


Operational efficiencies & operating leverage

# Next Leg Of Growth - Capacity Addition at Roha (Phase-II)



#### To address the **Demand Supply Gap** through capacity expansion



#### **NEW CAPACITY ADDITION**

- Arjun Foods, a wholly-owned subsidiary of Vidhi in Roha MIDC,
   200 meters away from the current manufacturing site bring operational synergies
- 360 MT per month Capacity to be installed in for manufacturing of new high margin products in two phase i.e., 180 MT per month in each phase.
- Terms of reference from MPCB have been received
- Expected timeline: 2024-25



### All About Food Colours



# Why Food Colours???

- Food colours are ingredients that are added to food or beverage to enhance its appearance
- Colours when added to food products imparts very bright and tempting effect
- This influences consumers decisions to purchase that product
- Research shows that 90% of buyers make a decision to purchase a product after seeing its colour and making a perception about its taste based on the colour



#### **Appearance**

Improves the appearance of the product for consumption & enhances the visual appeal of a dish



### **Consistency**

Consistency in the product appearance to influence the consumer to buy a product through visual perception



Enhance the visual appeal of a dish and introduce decorative colours to other foods



#### **Influences Flavour**

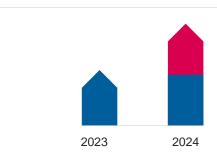
Colour of the food can influence the perceived flavor

## Food Colour Industry





Global Food Colour Market (2021-2026) is expected to grow at a CAGR of

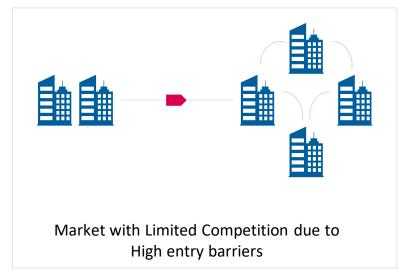


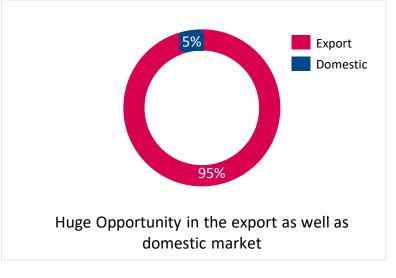
₹ 1500-1700crs

Incremental demand to be expected Y-o-Y basis in global food colour industry



Broadly divided into Natural Colour Artificial Colour







India accounting for approximately 16% of the world production of dyestuff and dye intermediates

Source: Industry Reports

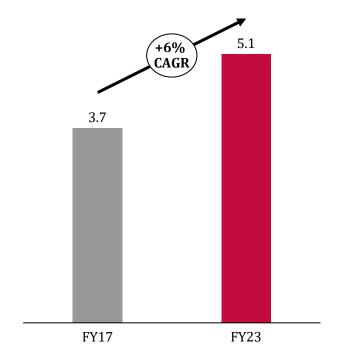
## Huge Industry Potential with Limited Players



### **Industry Potential**

#### **Food Colour Industry Growth**

USD Bn



#### **Huge Growth Opportunities:**

Every year incremental demand of ~Rs. 1,500 to Rs, 1,700 crores is expected to generate globally for Food colours

Upsurge in demand for food colors from various end-use industries, including food & beverages, bakery & confectionery, dairy products, meat & poultry, and seafood

Colour is a key component to **enhance the ultimate appetizing value** and consumer acceptance towards foods and beverages.

Technological advancements and growing R&D activities for **improved** characteristics

Synthetic food colours have been increasingly used than natural food colours by food manufacturers to attain certain properties such as low cost, improved appearance, high colour intensity, more colour stability, and uniformity.

Food colour market across the globe has been on a rise with more demand upsurge from the emerging markets and is expected to be higher than projected 6% CAGR due to higher disposable income

Source: Industry Reports

## About Vidhi Specialty Food Ingredients



### **An Institution in Edible Colour Technology**



2<sup>nd</sup>

Largest food colour manufacturer in Asia



**Accreditation** 

**US FDA BIS** 



**Capabilities** 

Existing Capacity of over **3,500 MT** p.a. + ~**8,500 MT** p.a. under expansion



**Presence** 

Over **80** Countries and **6** continents

#### **Diversified End User Industry**

Food & Beverages



Cosmetics



Confectionaries & Bakery



Personal Care Products



Pet Foods



Pharmaceuticals



Home Care Products



## Synthetic Food Colours



#### **Primary Water Soluble Colours**

Primary Food Water Soluble Colours are water soluble, and impart coloring to any product when dissolved

Are in accordance with the E.C. & JECFA
Regulations & Approved for human consumption
by WHO

#### **Blends of Water Soluble Food Colours**

Obtained from mixing different primary colors with one another

Resultant colors are unique in color property and provide a different feel to products

#### **Lake Food Colours**

Used where colouring is to be imparted by coating, these are basically Food Grade Pigments

Lake Colours are bright, consistent, and useful in industries like snack food, confectioneries, pharma, cosmetics, inks, plastic, food containers

# **Synthetic Water Soluble Colours**

Full range of 14 water soluble colours available in Microfine Powder, Fine Plating Grade Powder & Granular Forms

# FD&C Certified Water Soluble & Lakes

Full range of U.S. FDA Certified Colours in Microfine Powder, Fine Plating Grade Powder & Granular Forms & Lakes

#### **Aluminum Lakes**

Full range Of
Aluminum Lakes used
in Surface Coatings,
Capsules, Dry Snacks
Food Packaging
Material etc.,

#### **D&C Colours**

Range of Certified D&C Dyes & Lakes For Drug & Cosmetic Applications

#### **Blends**

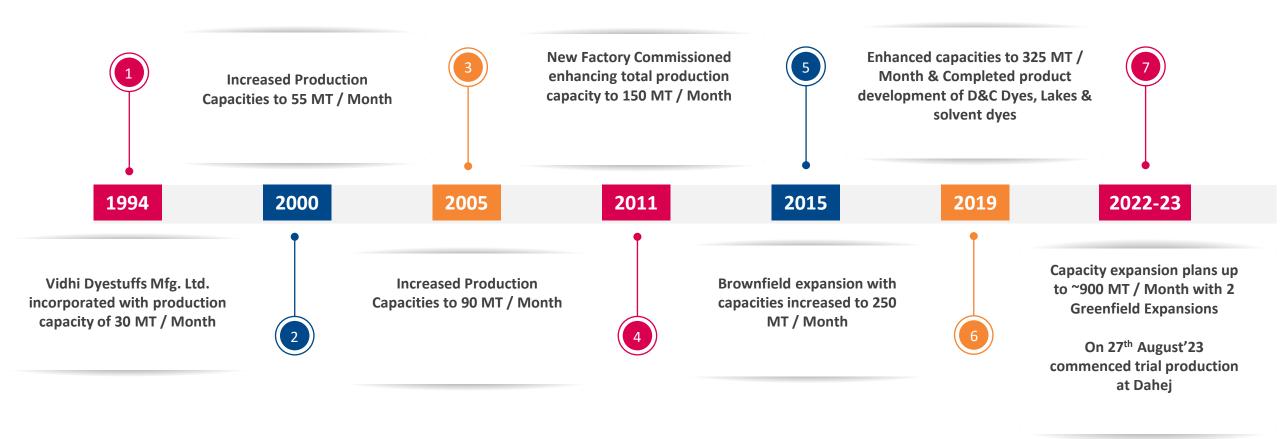
We can develop and match any shade as per the customers specifications

#### **Others**

Co-blended Lakes & Granules

## Our Journey





# Wide Product Range



Water Soluble Colours		La	kes	FD&C Certified Water Soluble Colours	FD&C Certified Lakes	
Tartrazine	Allura Red	Lake Tartrazine	Lake Allura Red	FD&C Yellow 5	Lake FD&C Yellow 5	
Quinoline Yellow	Patent Blue V	Lake Quinoline Yellow	Lake Indigo Carmine	FD&C Red 3		
Sunset Yellow	Indigo Carmine	Lake Sunset Yellow	Lake Brilliant Blue	FD&C Yellow 6	Lake FD&C Yellow 6	
Carmoisine	Brilliant Blue	Lake Carmoisine	Lake Chocolate Brown HT	_	Lake FD&C Red 40	
Amaranth	Chocolate Brown HT	Lake Amaranth	Lake Green S	FD&C Red 40	Lake FD&C Blue 2	
Ponceau 4R	Green S	Lake Ponceau 4R	Lake Black PN	FD&C Blue 2		
Erythrosine	Black PN	Lake Erythrosine	-	FD&C Blue 1	Lake FD&C Blue 1	

# **Existing Manufacturing Facility**



#### **Manufacturing plant**

- Our Manufacturing facilities have been audited and found satisfactory by the U.S. FDA
- Our present and operational manufacturing facilities are spread over an area of 1,76,000 square feet, located in Dhatav Village of Raigad District in the state of Maharashtra
- O Plot No 59/B:
  - 3 Dedicated Sections To Manufacture Azo Colours & Lakes: (AZO I, AZO II & AZO III)
  - Dedicated Erythrosine Manufacturing Plant
  - Dedicated Brilliant Blue Manufacturing
- O Plant Plot No 68:
  - 2 Dedicated Sections To Manufacture Azo Colours & Lakes: (AZO IV, AZO V)





### **R&D** Facility

The company has set up a research and development (R&D) unit near its manufacturing facility in Roha, which enables the company to test food colours and meet the quality specification set by the US Food and Drug Administration (FDA) and other regulatory bodies around the world.

# Diversified End User Industry













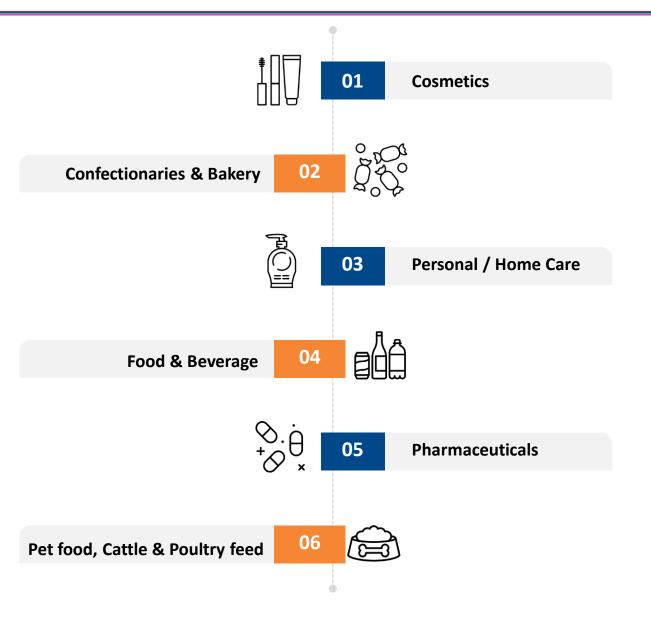






# Marquee Customers across Industries





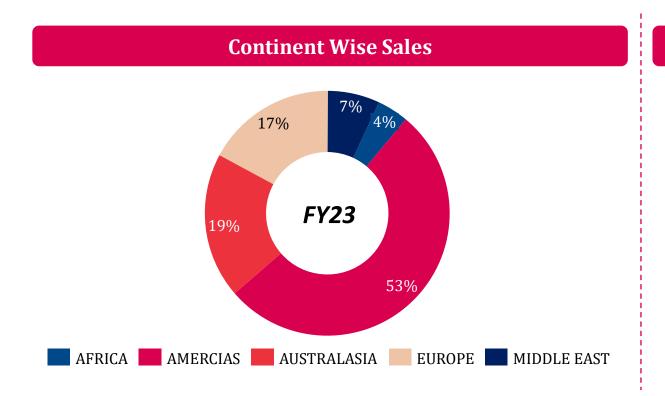
### **Customer & Industry Diversity**

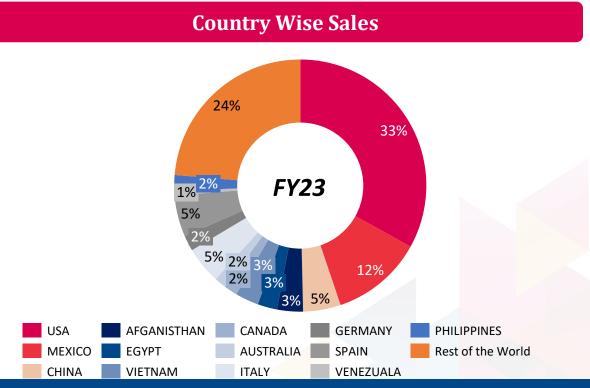
Britannia	Unilever	Procter & Gamble
Nestle	Mars	Pepsi
Kraft	Pfizer	Kerry
Coca-Cola	Sanofi	ITC
Cipla	Cadila	Mondelez
Parle G	Rasna	Mala's

and many more MNC's across the globe

# **Global Footprint**





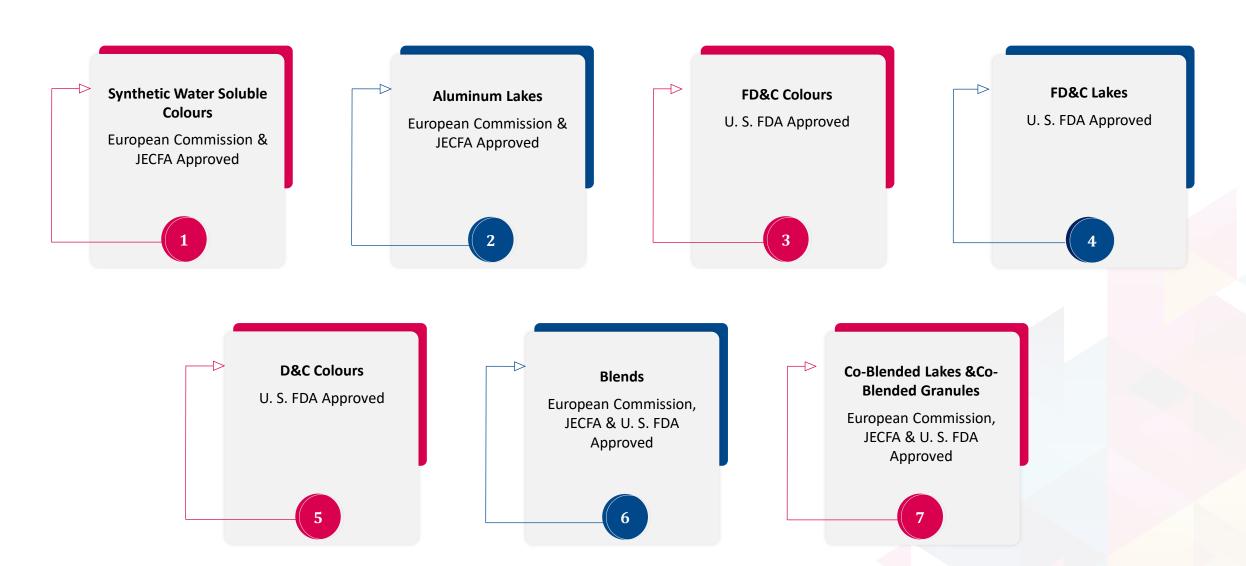


#### **Diversified Geographical Presence**

- o Exporting to more than 80 countries across 5 continents meeting all the specific regulatory requirements for each country and continent
- o Continuous addition of new customers and increasing wallet share in existing customers enhancing the growth for the years to come
- Top 10 countries contribute ~74.5 of the revenues in FY23
- Top 10 customers contribute ~62.8% of the revenues in FY23

# **Stringent Regulatory Approvals**





# **Certifications & Regulatory Approvals**









- 1st Company in the field of manufacturing synthetic food colours in India to be awarded with ISO 9002 in the year of 2000
- ISO 9001:2015, ISO 22000:2005 certified company
- The Management Of Food Hazard Analysis (HACCP) system for the manufacture of synthetic food colours & lakes
- Vidhi is a FSSC 22000 accredited company and hence GFSI compliant and also have GMP
- o Company's all products are Kosher & Halal approved











## Technology and R&D strength





Fully equipped & functional laboratory accredited by **The Bureau of Indian Standards** forms the core of Quality

Control Department



Dedicated **R & D facility** with a team of PHD's & qualified chemists, constantly working on process engineering of existing products and on **development** of new products to enhance the product portfolio and offerings

Stringent checks and processes established at each stage from Raw Material testing to In-Process to Manufacturing processes to delivery of Finished Goods to ensure desired products

#### **Oualified Technical Team**



**Stringent Testing** 

Collaborative working with regulatory bodies



**End User Approach** 





Transcendental
combination of highly
experienced and dynamic
force of qualified chemists
dedicated towards
partnering the efforts of
our discerning customers
in developing superior
colour solutions for their
products

Technical team works closely with the end user, right from the stage of envisioning the product to commercial production and after sales support.

Stringent procedures and fail-safe methods of testing are adopted, right from the stage of sampling of all raw materials, in process checks at various stages of the reactions and thorough testing of all finished products

Sharing of information & working hand in hand with the regulatory bodies like US FDA & EC for new product developments & standards to be implemented across the globe for food colour industry

Source: Industry Reports

# **Growth Drivers of the Company**





## **High Entry Barriers**





#### Technical Know-how

 Technical know-how with years of experience for continuous development of new products & colours



# Highly Regulated Markets

- Operate in a highly regulated markets with multiple regulatory approvals required
- Undertaken various approvals backed by an appropriate lab testing facility and among the very few USFDA approved manufacturers of food grade colours in India



# **Quality Control Process**

- Follow stringent quality control norms on batch wise before delivery to the customer
- With strong controls and processes in place, able to deliver quality products to customers
- High cost of change in vendor due to stringent norms & approval cycle enhances customer stickiness



### Long Customer Approval

- Customer approval takes as long as ~10 years. Average single product approval cycle for customers is between 4-5 years for the first set of orders
- End users have internal specifications which are often more stringent than the regulations to which they adhere to

### **Key Differentiators**



#### **Products**

**Large Product Variants** 

**Diversified Usages** 

**Diversified customers** 

Long standing relationships with Large MNC as a customers

**Customer & Geography Expansion** 

### **Renowned name in Food Colour Industry**



### Regulatory

**Highly Regulated Market** 

**Consistency is a Key** 

**Long Customer Approval Cycle** 

**R&D & Product Development** 

### **Financial Strength**



Un-leveraged Balance sheet

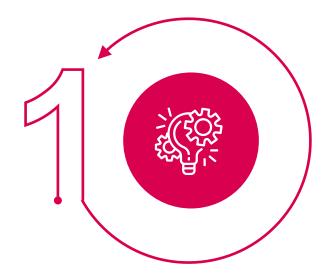




Better Profitability

# Our Strength





#### **TECHNOLOGY**

Fully equipped & functional laboratory accredited by **The Bureau of Indian Standards** forms the core of Quality

Control Department



#### R&D

Dedicated R & D facility with a team of PHD's & qualified chemists, constantly working on process engineering of existing products and on development of new products to enhance the product portfolio and offerings



### **QUALITY**

Stringent checks and processes
established at each stage from Raw
Material testing to In-Process to
Manufacturing processes to delivery of
Finished Goods to ensure desired
products

### **Experienced Board of Directors**



### Mr. Bipin M. Manek

Chairman & Managing Director

### Mr. Mihir B. Manek

Joint Managing Director

#### Mrs. Pravina B. Manek

Non-Executive Director

#### Mrs. Vidhi H. Parekh

Wholetime Director

### Mr. Niren D. Desai

Independent Director

#### Mr. Prafulchandra A. Shah

Independent Director

### Mr. Mr. Rahul C. Berde

Independent Director

### Mr. AshitK. Doshi

Independent Director

### Mrs. Jyoti S. Modi

Independent Director

### Strong Management Team



#### Mr. Bipin M. Manek

Chairman & Managing Director

Rich & Diversified experience of over 35 years in the field food colour manufacturing. Acknowledged as a thought leader in transforming the Company from a small food color manufacturing company to the Asia's 2nd largest food color manufacturing Company

#### Mr. Mihir B. Manek

Joint Managing Director

Associated with the company for more than 15 years with expertise in procurement of imported raw materials and distribution. Played a significant role in leading multiple initiatives to accelerate production and sales

#### Mr. Mitesh Manek

Chief Financial Officer

Postgraduate with 17 years of experience in finance & administration. Also, looks after the sales & distribution to various geographies

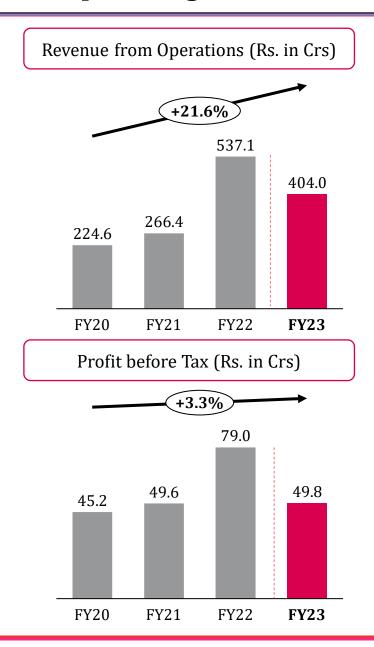


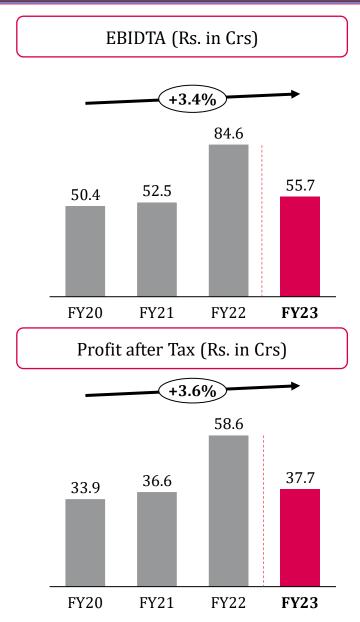
# **Annexure**



# **Consolidated Operating Performance**







# Consolidated Historical Profit & Loss Statement



Particulars (Rs in Crs)	Mar-23	Mar-22	Mar-21	Mar-20
Revenue from Operations	404.0	537.1	266.4	224.6
Total Expenses	292.9	398.1	172.9	133.5
Gross Profit	111.1	139.0	93.6	91.2
GP %	27.5%	25.9%	35.1%	40.6%
Employee Benefits Expense	9.1	9.5	7.8	7.3
Other Expenses	46.2	44.9	33.3	33.4
EBITDA	55.7	84.6	52.5	50.4
EBITDA %	13.8%	15.8%	19.7%	22.5%
Other Income	1.2	1.4	1.6	0.6
Depreciation and Amortisation Expense	3.5	3.1	2.9	3.0
EBIT	53.4	82.9	51.2	48.1
Finance Costs	3.6	3.9	1.6	2.9
PBT	49.8	79.0	49.6	45.2
Total Tax Expense	12.1	20.4	13.0	11.3
Profit for the year	37.7	58.6	36.6	33.9
PAT %	9.3%	10.9%	13.7%	15.1%
EPS	7.55	11.75	7.33	6.79

# Consolidated Historical Balance Sheet



Particulars (Rs in Crs)	Mar-23	Mar-22	Mar-21	Mar-20
Equity Share Capital	5.0	5.0	5.0	5
Other Equity	245.7	211.9	156.3	123.7
Total Equity	250.7	216.9	161.3	128.7
Financial Liabilities				
(i) Borrowings	4.7	16.0	1.9	1.3
(ii) Lease liabilities	0.7	0.0	-	-
Provisions	0.6	0.6	0.6	0.5
Deferred Tax Liabilities (Net)	2.1	2.6	1.8	2.1
Total Non-Current Liabilities	8.1	19.2	4.3	3.9
Financial Liabilities				
(i) Borrowings	45.0	73.5	28.2	31
(ii) Trade payables	22.8	36.8	27.3	17.9
(iii) Other Financial Liabilities	1.9	1.7	1.7	3.2
Provisions	0.2	0.2	0.1	0.1
Current Tax Liabilities (Net)	0.4	0	1.5	0.7
Other Current Liabilities	2.0	3.4	1.2	1.4
Total Current Liabilities	72.3	115.6	60.0	54.3
Total Equities & Liabilities	331.1	351.7	225.6	186.9

Particulars (Rs in Crs)	Mar-23	Mar-22	Mar-21	Mar-20
Property, Plant and Equipment	44.0	35.7	26.8	40.2
Capital Work-in-progress	68.5	37.2	8.4	5.5
Right to Use	3.8	3.2	3.2	-
Other Intangible Assets	7.5	7.6	7.7	-
Other Non Current Assets	0.1	0.1	0.3	0.2
Total Non-Current Assets	123.9	83.9	46.4	45.9
Inventories	60.5	72.7	39.9	34.2
Financial Assets				
(i) Trade Receivable	100.8	150.1	94.6	77
(ii) Cash and Cash Equivalents	7.3	1.0	4.0	7.1
(iii) Other Bank Balances	0.3	0.5	6.6	7.7
(iv) Loans	0.9	0.9	0.8	0.4
(v) Other Current Financial Assets	13.8	11.3	9.2	0.9
Current Tax assets (Net)	0.0	0.4	-	-
Other Current Assets	23.6	31.0	24.0	13.7
Total Current Assets	207.2	267.9	179.2	141.0
Total Assets	331.1	351.7	225.6	186.9

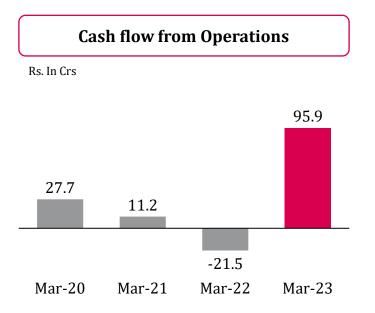
# Consolidated Historical Cash Flow Statement

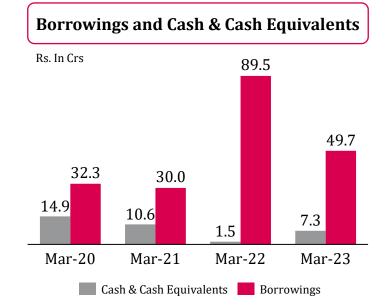


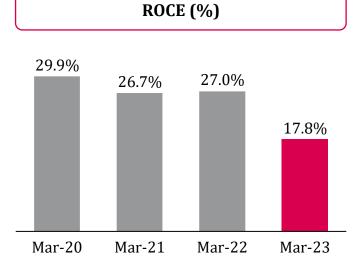
Cash Flow Statement	Mar-23	Mar-22	Mar-21	Mar-20
Cash Flow from Operating Activities				
Profit before Tax	49.8	78.9	49.6	45.2
Adjustment for Non-Operating Items	7.0	6.7	4.8	6.1
Operating Profit before Working Capital Changes	56.82	85.7	54.3	51.3
Changes in Working Capital	50.9	(85.6)	(30.6)	(12.0)
Cash Generated from Operations	107.7	0.0	23.7	39.3
Less: Direct Taxes paid	(11.8)	(21.5)	(12.5)	(11.6)
Net Cash from Operating Activities	95.9	(21.5)	11.2	27.7
Cash Flow from Investing Activities	(42.4)	(40.3)	(2.8)	(12.1)
Cash Flow from Financing Activities	(47.5)	52.6	(7.9)	(24.1)
Net increase/ (decrease) in Cash & Cash equivalent	6.1	(9.1)	0.5	-8.4
Cash & Cash Equivalents at the beginning of the period	1.2	10.3	9.8	18.3
Cash & Cash equivalents at the end of the period	7.3	1.2	10.3	9.8

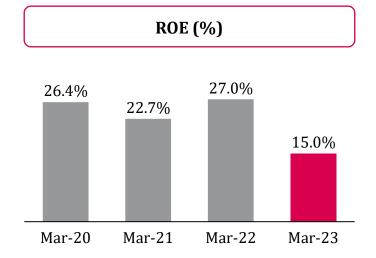
### Sustainable Return Ratios

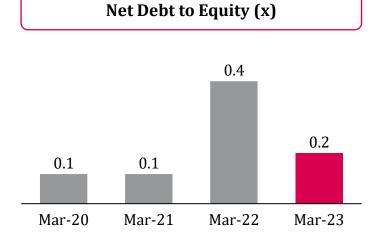












### **Vidhi Specialty Food Ingredients Limited**



CIN: L24110MH1994PLC076156

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