cello[®] Cello World Limited

(formerly known as 'Cello World Private Limited')

Admin Office : Cello House, Corporate Avenue, 'B' Wing, 8th Floor, Sonawala Road, Goregaon (East), Mumbai-400 063, (INDIA), Tel : 2685 1027 / 2685 3080, Fax : (022) 2685 3333, e-mail : cello.sales@celloworld.com, cellothermoware@hotmail.com Website: https://celloworld.com CIN: U25209DD2018PLC009865 Regd. Office: 597/2A, Somnath Road, Dabhel, Nani Daman, Daman & Diu - 396 210. (INDIA)

April 04, 2024

BSE Limited	National Stock Exchange of India Limited
Phiroze Jeejeebhoy Towers, Dalal Street,	Exchange Plaza, C-1, Block - G, Bandra Kurla
Mumbai - 400 001	Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 544012	Symbol: CELLO

Sub: Press Release

Dear Sir(s)/ Madam(s),

Enclosed herewith the Press Release dated April 04, 2024 titled 'Commissioning of the Glassware Manufacturing Facility in Rajasthan'.

You are requested to take the same on record.

Thanking you.

Yours faithfully,

For Cello World Limited

Hemangi Trivedi Company Secretary and Compliance Officer Encl: A/a



CELLO WORLD LIMITED

Commissioning of the Consumerware Manufacturing Facility in Rajasthan

Mumbai, 4th April 2024

Cello World Limited is pleased to announce the commissioning of the manufacturing facility in phased manner through its Subsidiary Company Cello Consumerware Private Limited in Falna, District Pali, Rajasthan on March 16, 2024.

Further, the glassware furnace that is coming up in the same facility will be operational by the end of Q1 FY25

Commenting on the Result, Mr. Pradeep Rathod, Chairman & Managing Director, Cello World Limited said

"I am thrilled to share that we have commenced operations at our new facility in Rajasthan. At Cello, we always focus on identifying the needs and preferences of our consumers through our network of distributors and innovating our products to cater to their differing requirements and preferences, while endeavoring to ensure that our products are available across various price points and meet quality standards expected by our consumers."



For more information, please contact	
Company:	Investor Relations (IR)
Cello World Limited	Strategic Growth Advisors Pvt. Ltd.
cello	SGA Strategic Growth Advisors
CIN: U25209DD2018PLC009865	CIN: U74140MH2010PTC204285
Mr. Atul Parolia – CFO	Ms. Shikha Puri / Mr. Deven Dhruva
atul.parolia@celloworld.com	<u>shikha.puri@sgapl.net</u> / <u>deven.dhruva@sgapl.net</u>
022 2686 3426	+91 98192 82743 / +91 98333 73300
www.celloworld.com	<u>www.sgapl.net</u>

Safe Harbor

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.