## **PRESSMAN**

**Pressman Advertising Limited** 

147, Block G, New Alipore, Kolkata-700053 t: 9007540730, e: ir@pressmanindia.com

September 27, 2023

National Stock Exchange of India Limited Exchange Plaza, 5<sup>th</sup> Floor, Plot No.2C/1, 'G' Block Bandra – Kurla Complex Bandra (E) Mumbai – 400 051 Scrip Code: PRESSMN BSE Limited Phiroze Jeejeehoy Towers Dalal Street Mumbai – 400 001 Scrip Code: 509077

The Calcutta Stock Exchange Limited 7 Lyons Range Kolkata – 700 001 Scrip Code: 26445

Dear Sir,

Sub: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Update on the Scheme of Arrangement between Pressman Advertising Limited (Transferor Company) and Signpost India Limited (Transferee Company) and their respective shareholders

Dear Sir,

This is further to the various disclosures made by the Company in connection with the captioned Scheme.

We wish to inform that the Board of Directors of Signpost India Limited in their Board Meeting held on 26<sup>th</sup> September, 2023 has considered and approved the following agendas, a letter received from Signpost India Limited on 27<sup>th</sup> September, 2023 in this regard is enclosed for your reference.

This information is being given to you in terms of the directions that all material information in respect of Signpost India Limited (Transferee Company) be filed as per LODR provision.

Thanking you,

Yours faithfully,

Navin Chand Suchanti Director DIN: 00273663





September 27, 2023

The Director
Pressman Advertising Limited
(Under Amalgamation)
147, Block G
New Alipore
Kolkata 700 053

Dear Sir,

Please note that a meeting of the Board of Directors of the company was held on Tuesday, 26<sup>th</sup> September, 2023 where following business were taken on record:

- 1. The Board approved the allotment of 2,34,82,843 equity shares of Rs.2 each of Signpost India Limited to the erstwhile shareholders of Pressman Advertising Limited in the ratio of one equity share of Signpost India Limited for every one equity share of Pressman Advertising Limited as per the Record Date as on 22<sup>nd</sup> September, 2023. The Company's Registrar & Transfer Agent M/s KFin Technologies Limited has been advised to take further action accordingly.
- 2. Dr Deepa Malik an eminent personality and a Padmashri Awardee was appointed as an Additional Director.
- 3. The Board approved the restated Financial Results in Ind AS format along with Special purpose Audit Report of M/s Sarda Soni Associates LLP to be included in the Draft Information Memorandum.
- 4. The Board approved the Draft Information Memorandum to be submitted to SEBI and Stock Exchanges together with the application for exemption under Regulation 19(2)(b) of SCRR, 1957.
- 5. The Board approved the final merged accounts including that of Pressman Advertising Limited for the year ended 31<sup>st</sup> March, 2023 as per the Scheme sanctioned by Hon'ble NCLT, Kolkata Bench vide its order dated 1<sup>st</sup> September, 2023 read with corrigendum dated 5<sup>th</sup> September, 2023 and Hon'ble NCLT, Mumbai Bench vide its order dated 22<sup>nd</sup> June, 2023.

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company/signpost-india



- 6. The Board approved the draft Directors' Report and Corporate Governance Report of the company for the year 2022-2023.
- 7. The Board decided to hold the Sixteenth Annual General Meeting of the company on Tuesday, 12<sup>th</sup> December, 2023 at 11.00 am. The meeting will be held in VC/AV mode in terms of the approval received from the Ministry of Corporate Affairs for extension of time for a period of three months from 30<sup>th</sup> September, 2023 for holding the Annual General Meeting vide MCA letter dated 14<sup>th</sup> September, 2023.
- 8. The Board approved the Notice convening the Sixteenth Annual General Meeting of the company together with explanatory statement thereof.

We shall request you to submit this information to the Stock Exchange in terms of LODR requirements.

Thanking you

Yours faithfully

Paulami Mukherjee Company Secretary Membership No.: 49780



