

Corp. Office: Shree Laxmi Woolen Mills Estate, 2nd Floor, R.R. Hosiery, Off Dr. E. Moses Rd. Mahalaxmi, Mumbai - 400 011

Tel: (022) 3001 6600 Fax: (022) 3001 6601 CIN No.: L17100MH1905PLC000200

February 12, 2021

**BSE Limited** 

Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai- 400 001

Security code: 503100

National Stock Exchange of India Limited

Exchange Plaza,

 $Bandra\text{-}Kurla\,Complex,\,Bandra\,\,East,$ 

Mumbai- 400051

**Symbol: PHOENIXLTD** 

Dear Sir(s),

Sub: <u>Investors' Presentation on Unaudited Standalone and Consolidated Financial</u>
Results for the third quarter and nine months ended December 31, 2020

Pursuant to Regulation 30 and Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose herewith the presentation on Unaudited Standalone and Consolidated Financial Results of The Phoenix Mills Limited ('Company') for the third quarter and nine months ended December 31, 2020, to be made to investors and analysts.

The same is also being uploaded on the Company's website at <a href="https://www.thephoenixmills.com">https://www.thephoenixmills.com</a> in compliance with regulation 46(2) of the Listing Regulations.

You are requested to take the aforesaid information on your record.

Thanking you,

Yours Faithfully,

For The Phoenix Mills Limited

Gajendra Mewara Company Secretary

Encl:- As above

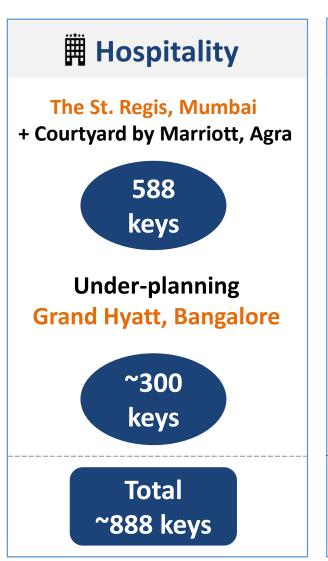


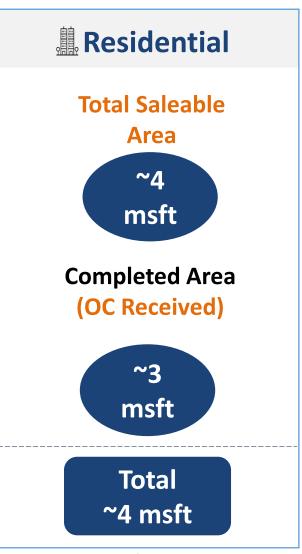


## Dynamic and diverse leading developer of mixed-use project







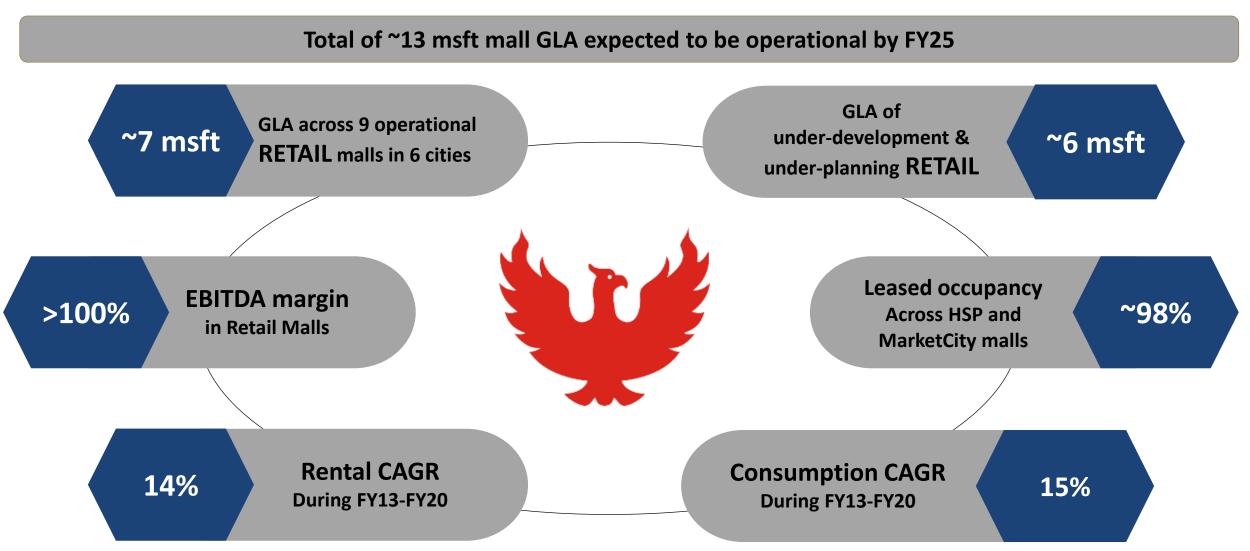


Note: Under development and under planning assets are subject to change and carry risks of planning, approvals, execution and market conditions which may be beyond the control of the Company. GLA is an estimate based on current plans and market/company norms and is subject to change based on changes in development plans and tenant negotiations.

Grand Hyatt term sheet executed, definitive documentation underway. Data as on 31 December 2020



# India's largest mall owner showing >13% rental CAGR FY13 through FY20



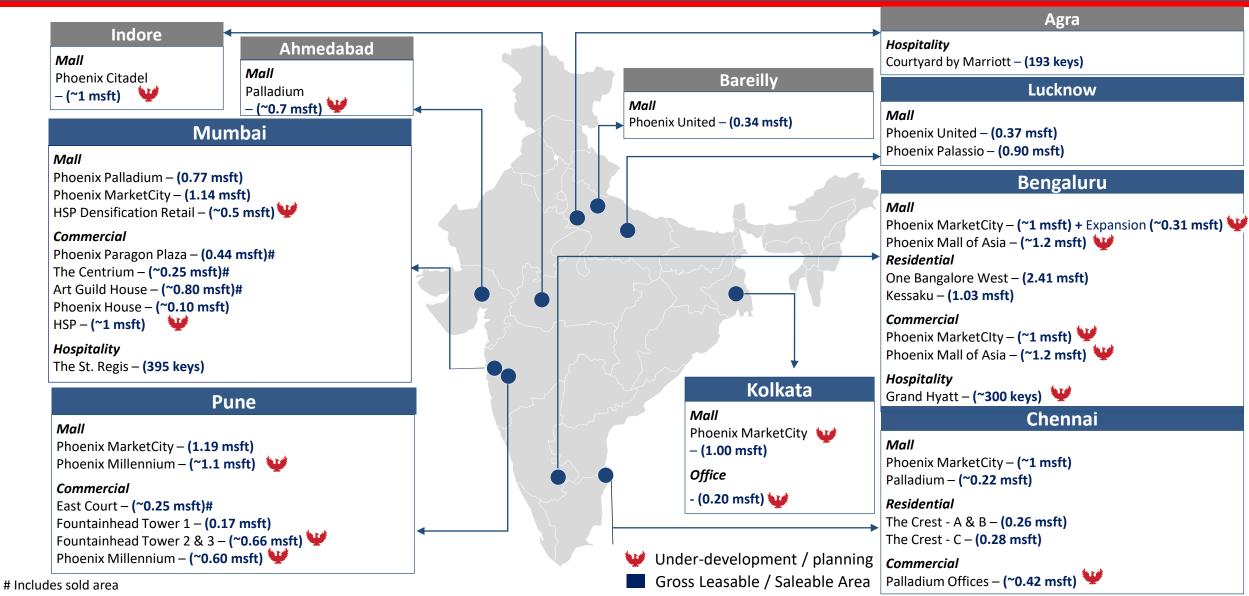
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Data as on 31 December 2020. Rental and Consumption CAGR adjusted for the for the period for which the mall was operational.

EBITDA Margin > 100% is in most months on aggregate for the portfolio and is derived at the asset level before corporate costs and other non operating costs as on FY20



#### Portfolio in India's top cities



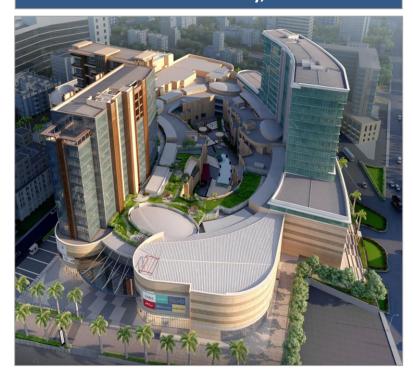
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GLA is an estimate based on current plans and market/company norms and is subject to change based on changes in development plans and tenant negotiations. Data as on 31 December 2020.



#### **Developer of India's Iconic Mixed-use Developments**

#### **Phoenix MarketCity, Pune**



#### Phoenix MarketCity, Mumbai



#### Phoenix MarketCity, Bangalore



Phoenix MarketCity, Chennai





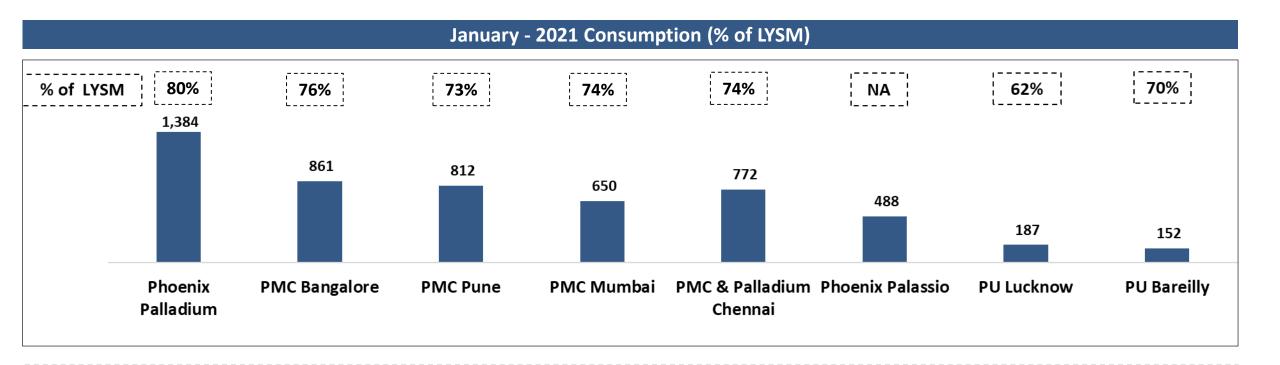
#### **Business Update**

Business Performance Financial Results Annexure





#### Consumption in January 2021 at 83% of Last year

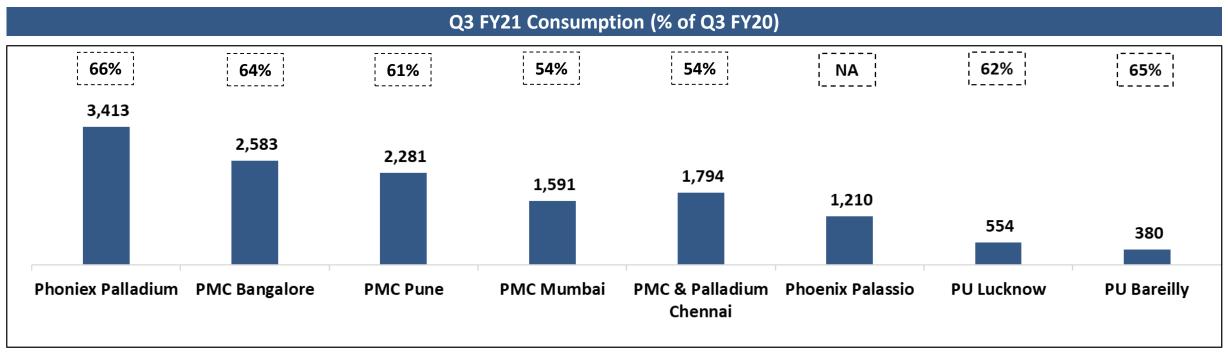


- Strong Consumption trends sustained across the mall portfolio in the month of Jan 2021.
- Consumption remained strong and grew 5% MoM at Rs. 5.3 bn in Jan 2021 and stood at ~83% of last year same month.



#### Q3 FY21 – Consumption Trajectory across major malls

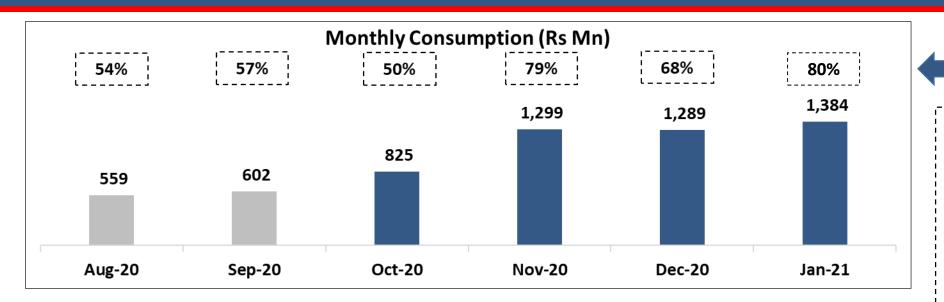
Figures in Rs. Mn.

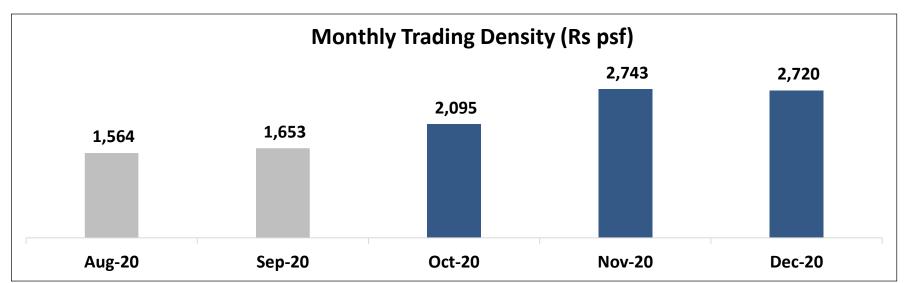


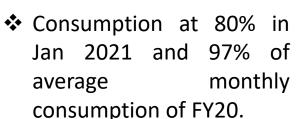
- We have seen sustained recovery in the consumption at the malls since reopening.
- Consumption across our retail portfolio came in at Rs 13.8 billion in Q3 FY21, up 195% QoQ and at ~67% of Q3 FY20.
- In line with consumption, retail collections continue to witness sharp improvement.
- Q3 FY21 collection was at approximately Rs. 2.6 billion and 9M FY21 retail collection at approximately Rs. 3.9 billion.



#### Phoenix Palladium - Consumption & Trading Density Trajectory





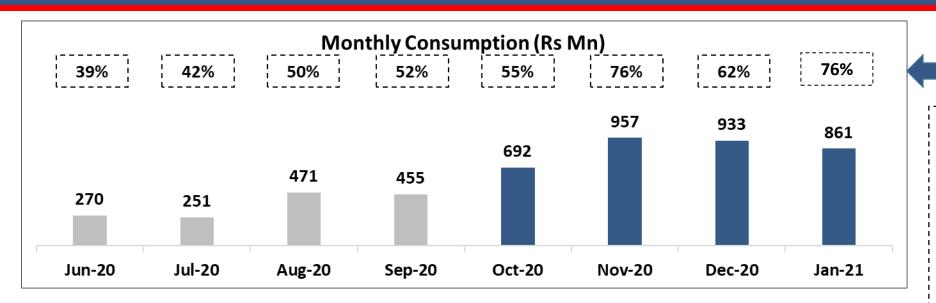


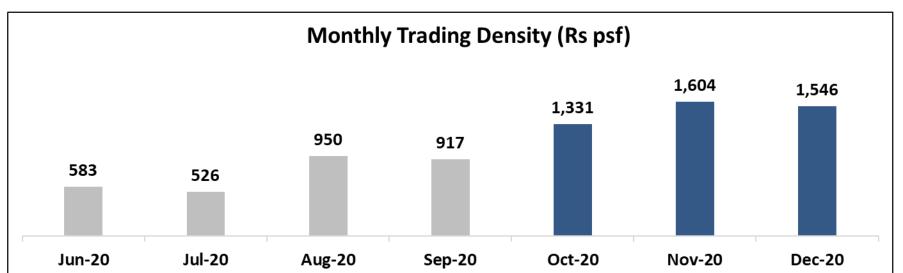
% of LYSM

- ❖ Trading Density in Dec 2020 is at 86% of FY20 level
- ❖ Trading Occupancy stood at 93% in December 2020



## Phoenix Marketcity Bangalore – Consumption & Trading Density Trajectory





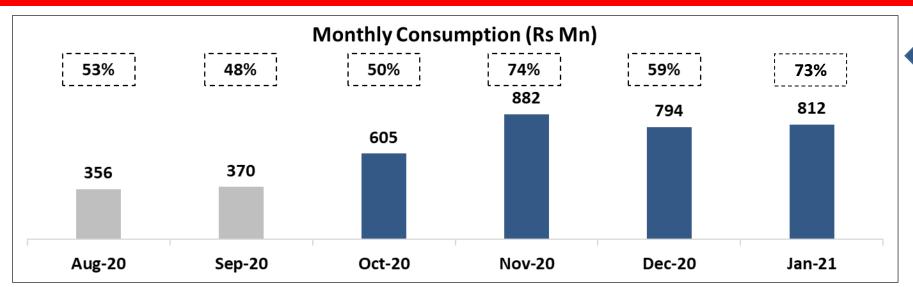
Consumption is at 76% in Jan 2021 and 79% of average monthly consumption of FY20.

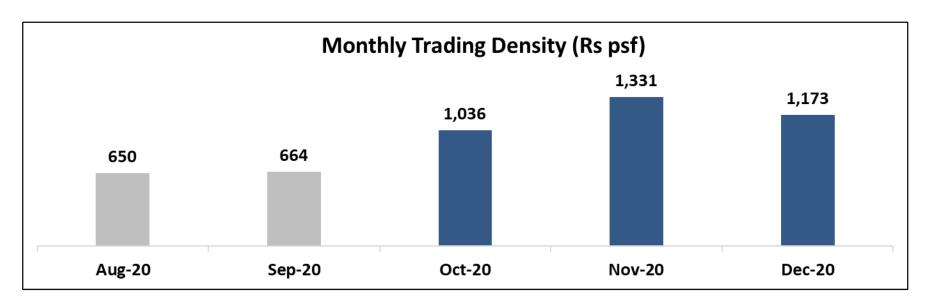
% of LYSM

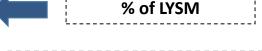
- Trading Density in Dec 2020 is at 86% of FY20 level
- Trading Occupancy in December 2020 stood at 95%



#### **Phoenix Marketcity Pune – Consumption & Trading Density Trajectory**



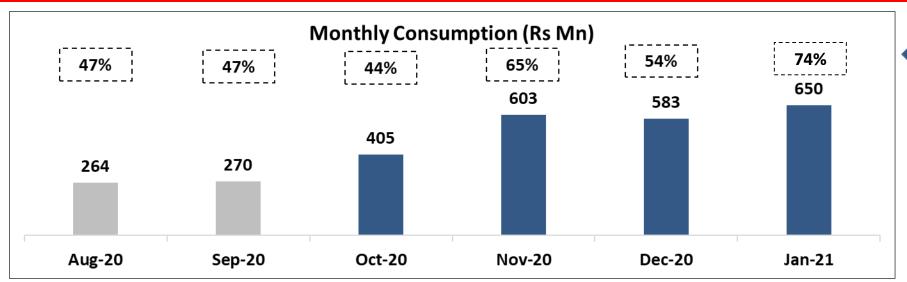


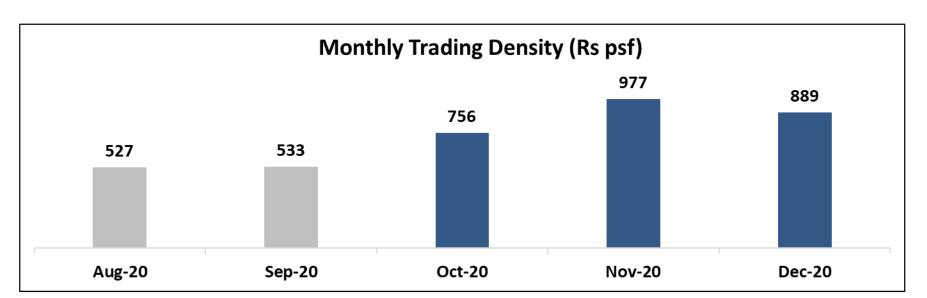


- Consumption is at 73% in Jan 2021 and 77% of average monthly consumption of FY20.
- Trading Density in Dec 2020 is at 81% of FY20 level
- ❖ Trading Occupancy stood at 86% in December 2020



#### **Phoenix Marketcity Mumbai – Consumption & Trading Density Trajectory**



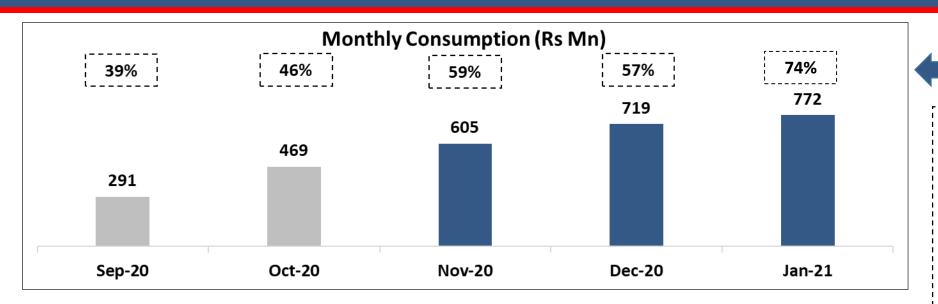


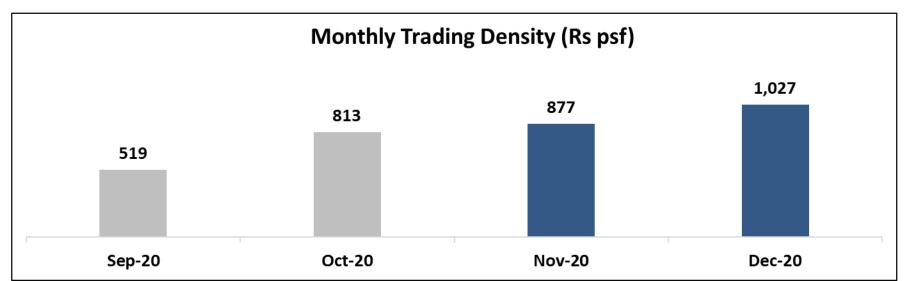


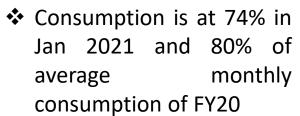
- Consumption is at 74% in Jan 2021 and 80% of average monthly consumption of FY20.
- ❖ Trading Density in Dec 2020 is at 73% of FY20 level
- Trading Occupancy stood at 86% in December 2020



# Phoenix Marketcity & Palladium Chennai – Consumption & Trading Density Trajectory





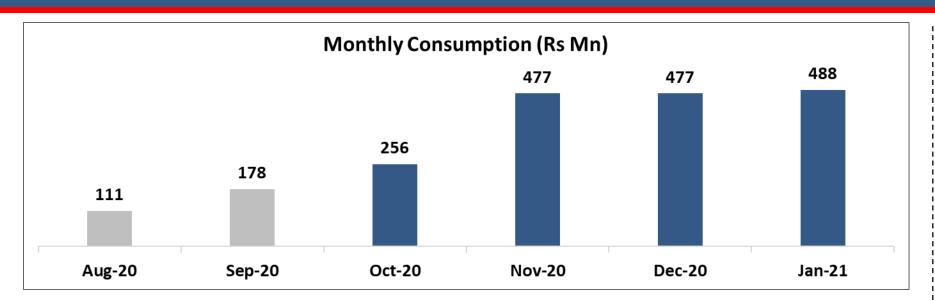


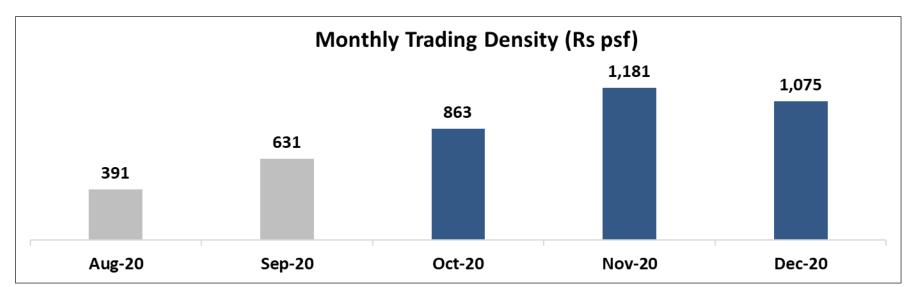
% of LYSM

- Trading Density in Dec 2020 is at 75% of FY20 level
- ❖ Trading Occupancy stood at 87% in December 2020



#### Phoenix Palassio Lucknow - Consumption & Trading Density Trajectory





- Since launch, there are 168

  Brands that have opened stores in Phoenix Palassio; currently 29 additional stores are under fit out.
- Trading Density at Phoenix Palassio has shown marked improvement since its launch.
- Within six month of its launch, Trading Density reached at Rs 1,075 psf in Dec 2020
- ❖ Trading Occupancy stood at 71% in December 2020



Business Update

Business Performance - Retail

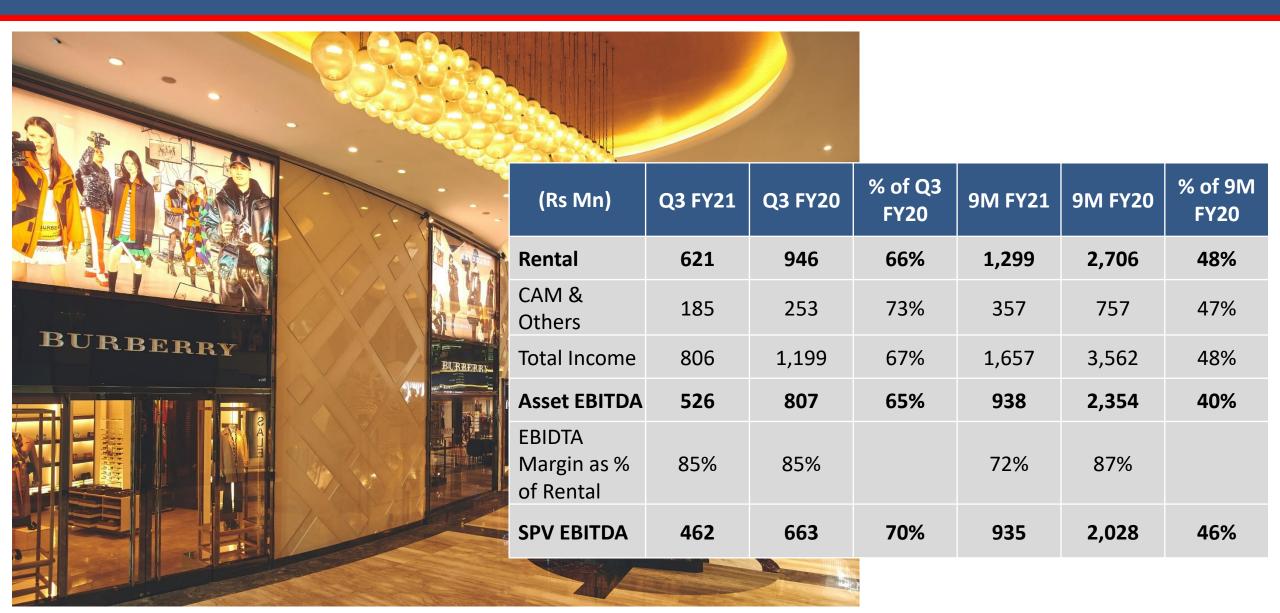
Financial Results

Annexure





#### Phoenix Palladium, Mumbai



Note: The Rental income also includes income generated from Commercial assets owned by PML



# **Income Split for PML (Standalone Entity)**

#### PML (Standalone entity) owns the following assets:

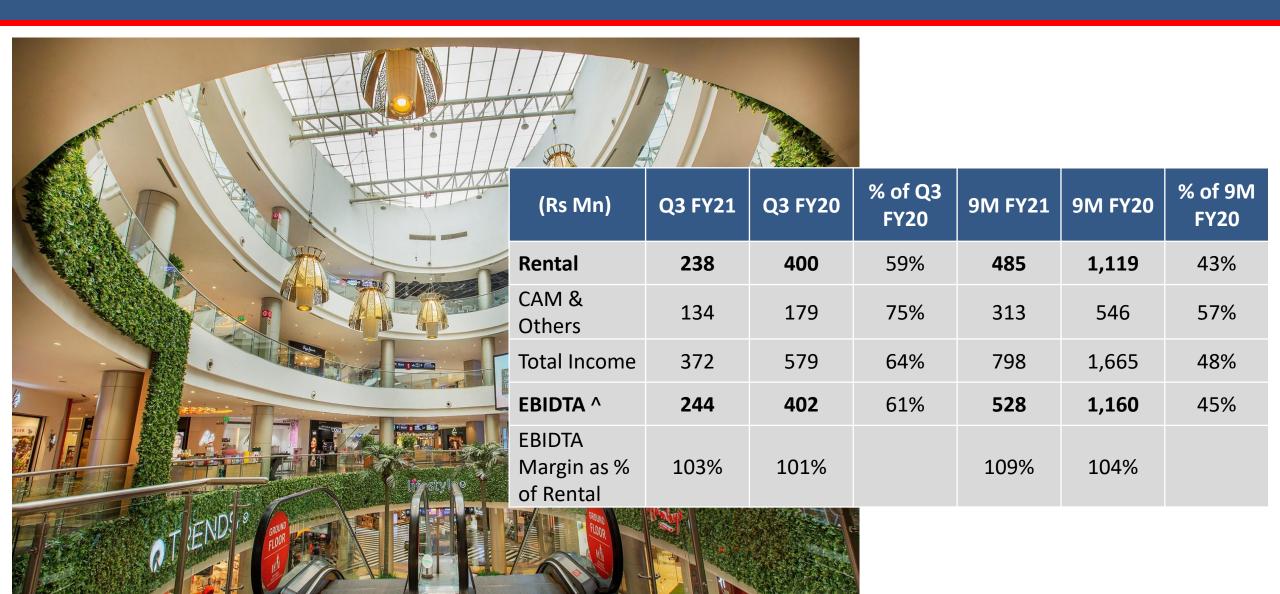
- Retail High Street Phoenix & Palladium: Leasable area of 0.77 msf
- Phoenix House: Leasable area of 0.10 msf
- Centrium: Leasable area of 0.12 msf
- Art Guild House: Leasable area of 0.16 msf

(Rs Mn)	Project Name	Q3 FY20	Q4 FY20	FY20	Q1 FY21	Q2 FY21	Q3FY21
Commercial Asset	Phoenix House	34	35	150	32	31	35
	Centrium	19	16	75	14	9	11
	Art Guild House	56	57	212	54	65	59
	Total	109	108	437	100	105	105
Retail Asset	High Street Phoenix	837	672	3,050	244	229	517
Total Rental Income reported by PML Standalone		946	780	3,486	344	334	621

Note: From Jan 2021, Income from PML Units at AGH & Centrium will be reflected in the books of Offbeat Developers Pvt Ltd.



#### **Phoenix Marketcity Bangalore**



<sup>^</sup> EBITDA is before fees paid to MarketCity Resources Pvt. Ltd (PML's 100% subsidiary) and interest income earned on liquid mutual fund investments and fixed deposits

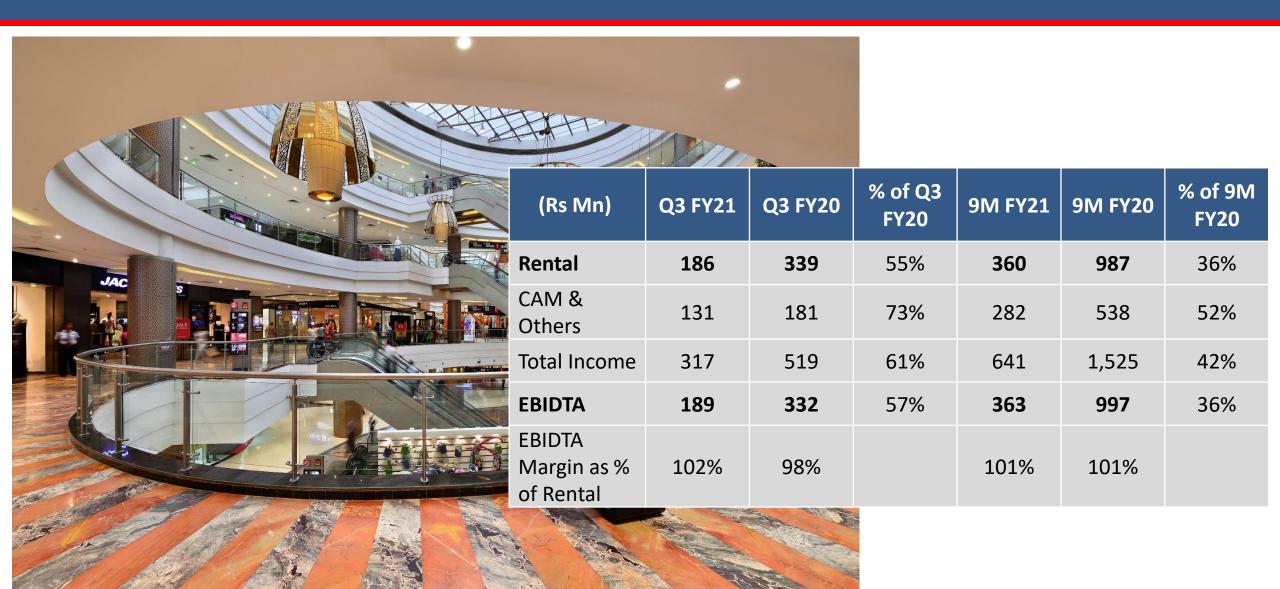


## **Phoenix Marketcity Pune**





#### **Phoenix Marketcity Mumbai**



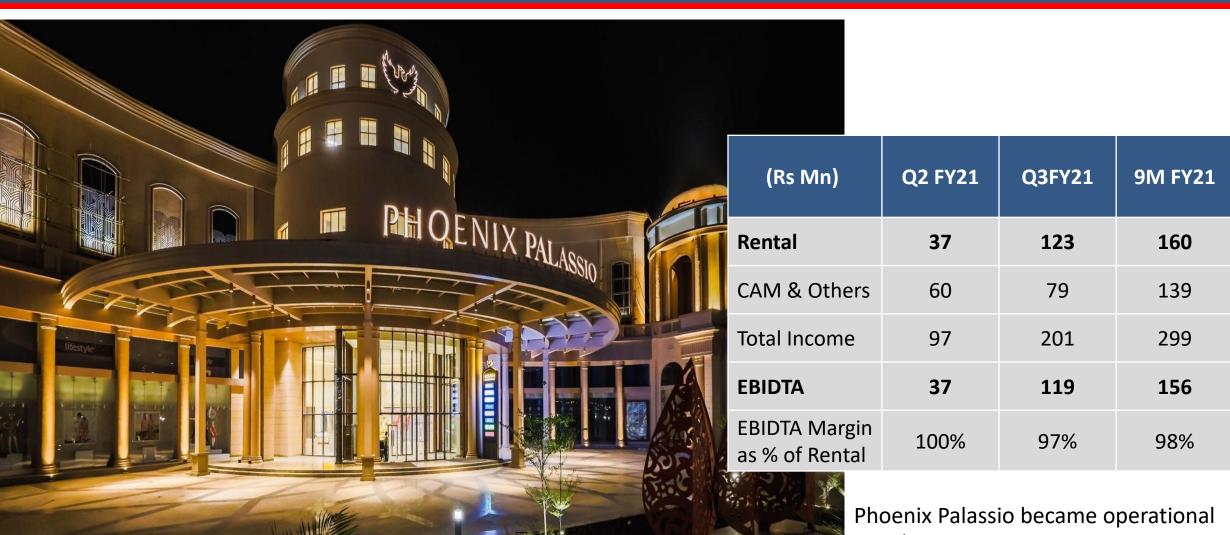


# Phoenix Marketcity & Palladium Chennai





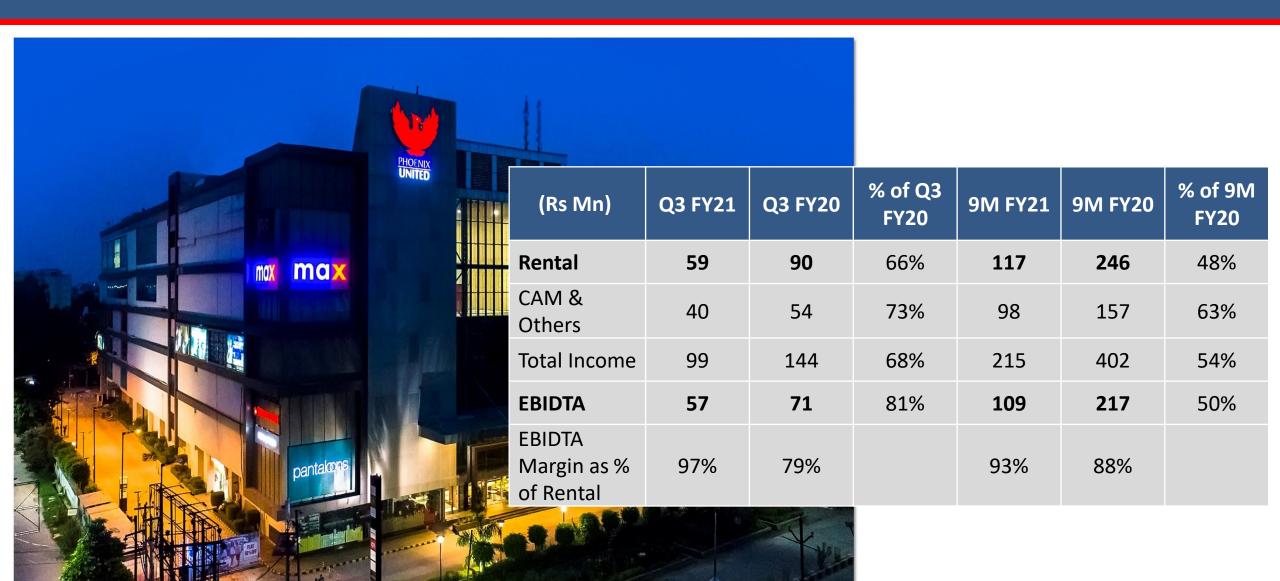
#### **Phoenix Palassio, Lucknow**



on 8<sup>th</sup> of July 2020. Hence, prior period numbers are not applicable

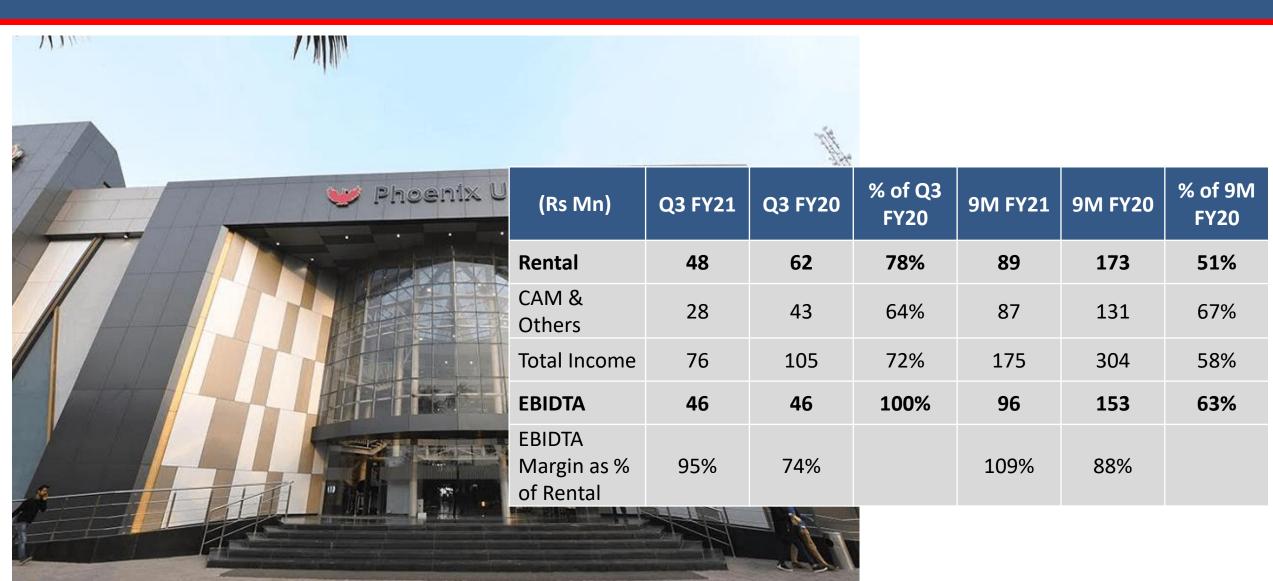


#### **Phoenix United, Lucknow**





## Phoenix United, Bareilly





# Retail Rental Income for Q3 and 9M FY21

	Q3 F	Y21	9M FY21		
Name of Asset	Rental Income (Rs. Mn)	% of Q3 FY20	Rental Income (Rs. Mn)	% of 9M FY20	
Phoenix Palladium	621	66%	1,299	48%	
Phoenix Marketcity Bangalore	238	59%	485	43%	
Phoenix Marketcity Pune	250	55%	512	39%	
Phoenix Marketcity Mumbai	186	55%	360	36%	
Phoenix Marketcity and Palladium Chennai	236	49%	444	31%	
Phoenix Palassio	123	NA	160	NA	
Phoenix United Lucknow	59	66%	117	48%	
Phoenix United Bareilly	48	78%	89	51%	
Total	1,761	63%	3,466	44%	



# Retail EBITDA for Q3 and 9M FY21

	Q3 F	Y21	9M FY21		
Name of Asset	EBITDA (Rs. Mn)	% of Q3 FY20	EBITDA (Rs. Mn)	% of 9M FY20	
Phoenix Palladium	526	61%	938	39%	
Phoenix Marketcity Bangalore	244	61%	528	45%	
Phoenix Marketcity Pune	229	51%	485	37%	
Phoenix Marketcity Mumbai	189	57%	363	36%	
Phoenix Marketcity and Palladium Chennai	263	52%	452	31%	
Phoenix Palassio	119	NA	156	NA	
Phoenix United Lucknow	57	81%	109	50%	
Phoenix United Bareilly	46	99%	96	63%	
Total	1,673	63%	3,127	40%	



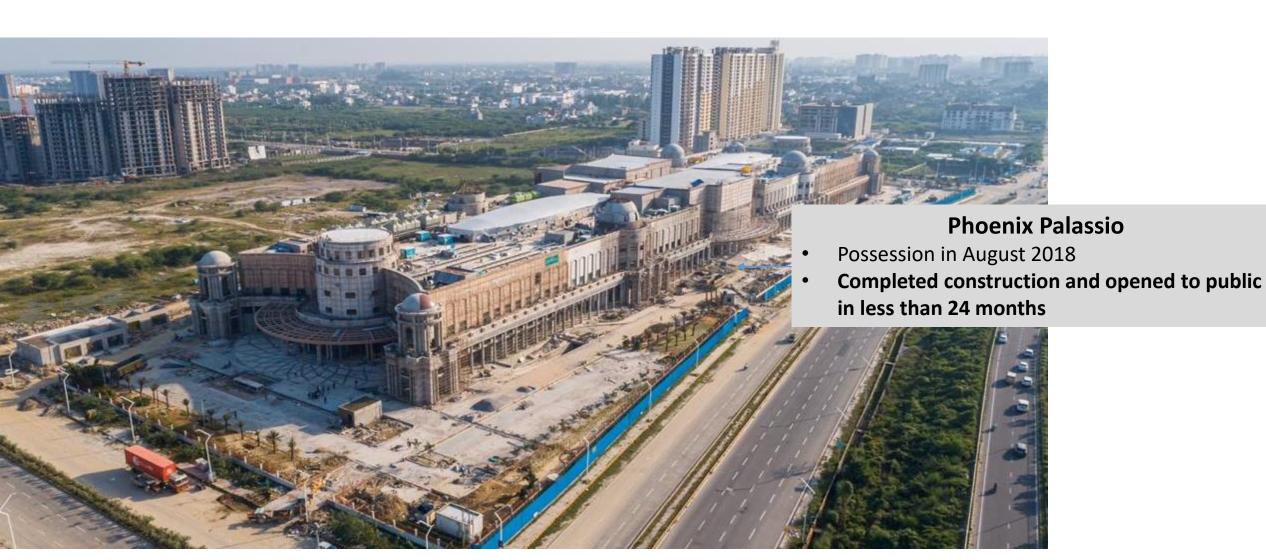
# **Update on under-construction Assets**

	Phoenix Millennium, Pune	Phoenix Mall of Asia, Bangalore	Phoenix Citadel, Indore	Palladium, Ahmedabad
Proposed Retail GLA	Retail GLA - 1.1 msf Office GLA – 0.6 msf	Retail GLA - 1.2 msf Office GLA – 1.2 msf	Retail GLA – 1 msf	Retail GLA – 0.7 msf
Amount Spent till Dec 2020	Rs. 5,063 mn	Rs. 8,903 mn	Rs. 3,436 mn	Rs. 4,969 mn
Status update	28-Des-2020 at 1106 47 AV			
Development Risks	LOW	LOW	LOW	LOW





## **Brownfield Acquisition**





# Phoenix Palassio, Lucknow





# **Expansive Spaces...Opulent Interiors...breathtaking Chandeliers**

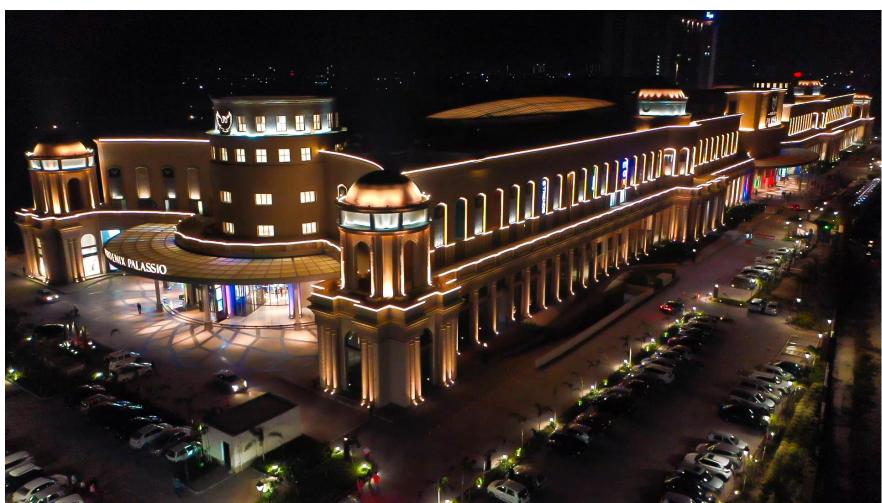




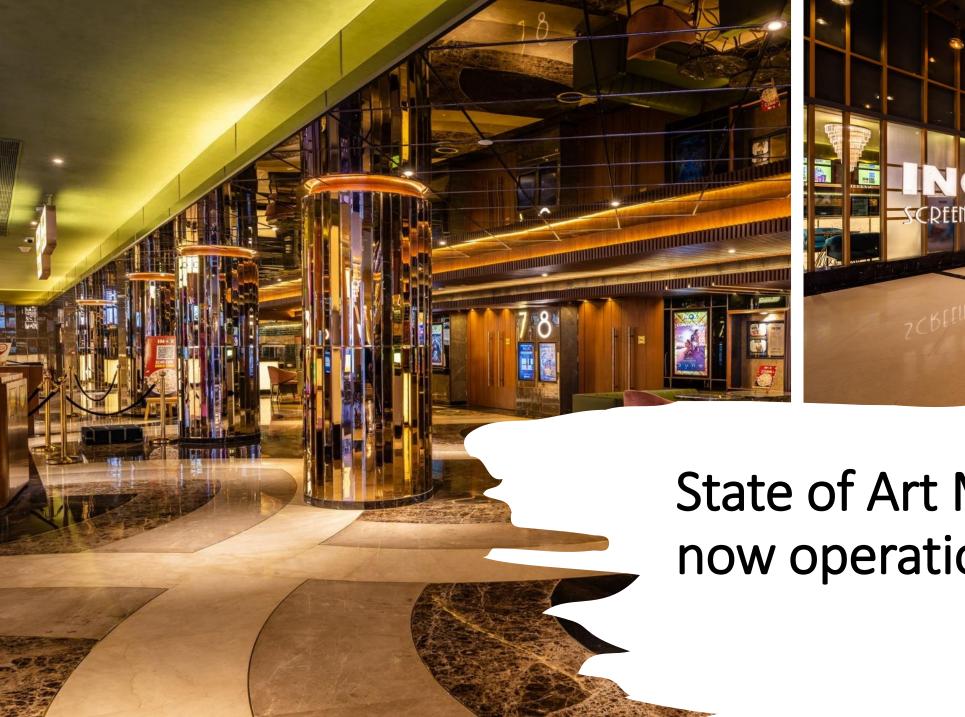




## **Phoenix Palassio - Festive Decor**









State of Art Multiplex now operational



# Palladium Ahmedabad



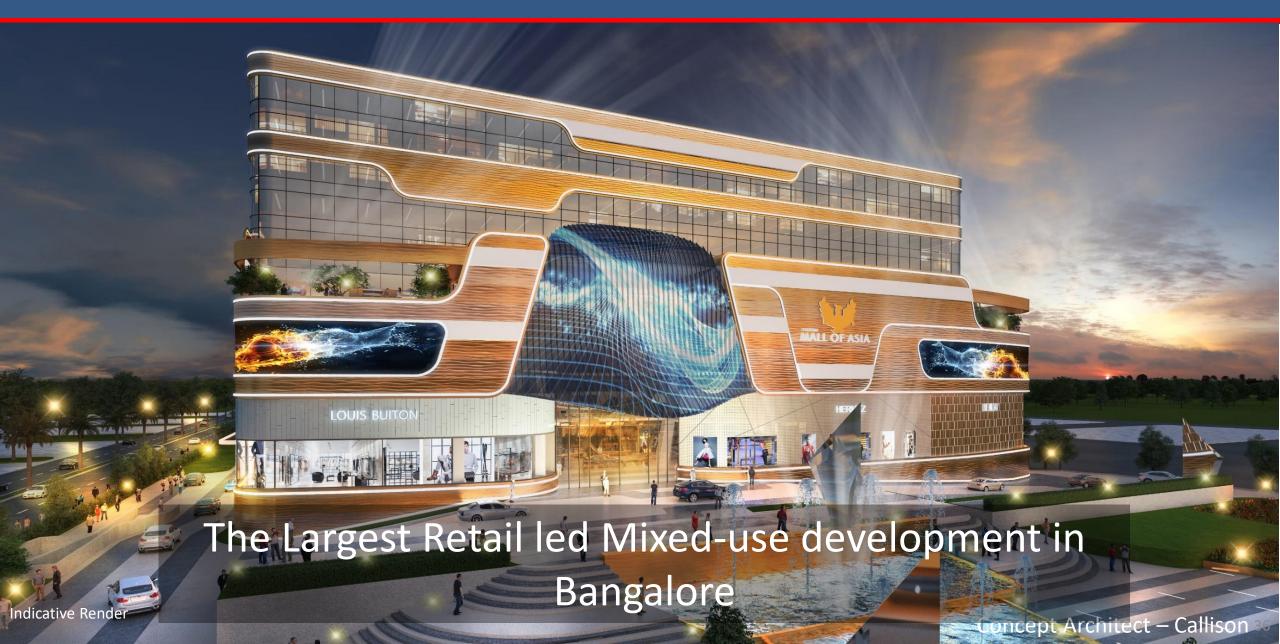


# Phoenix Millennium Pune





### Mall of Asia, Bangalore













### **Our Annuity Income Generating Commercial Portfolio**

# OPERATIONAL OFFICE PORTFOLIO (1.58 MSF)

Project Name	Total Area (msf)	Area Sold (msf)	Net Leasable Area (msf)	
Phoenix House	0.09	-	0.09	0.08
Centrium	0.28	0.16	0.12 <sup>#</sup>	0.08
Art Guild House	0.80	0.17 <sup>@</sup> 0.63 <sup>@</sup>		0.54
Phoenix Paragon Plaza	0.43	0.12	0.31	0.16
Fountainhead – Tower 1	0.17	0.00	0.17	0.16
Fountainhead – Tower 2	0.25	0.00	0.25	0.05**
Total	2.04	0.46	1.58	1.07

<sup>&</sup>lt;sup>®</sup>Total Area sold is 0.38 msf out of which PML owns 0.17 msf – this area is also counted in area available for lease

# OFFICE PORTFOLIO UNDER DEVELOPMENT (0.83 MSF)

OFFICE PORTFOLIO ( 0.83 MSF)					
Fountainhead – Tower 3	Pune	0.41			
Phoenix MarketCity	Chennai	0.42			
Total		0.83			

<sup>^</sup>Rental Income from Phoenix House is part of Standalone results

<sup>#</sup>Area owned by PML

<sup>\*\*</sup>Fountainhead tower 2 area has been recently leased and is expected to start generating rent soon.

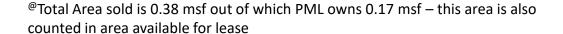


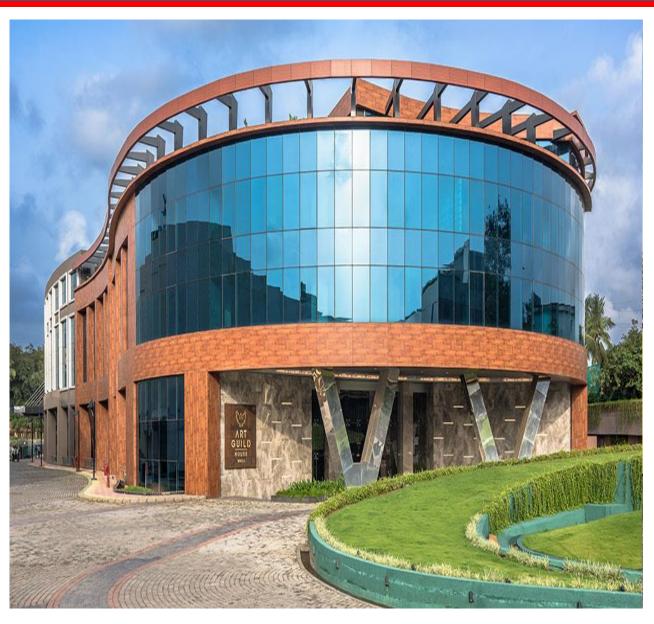
## **Operational Update – Art Guild House**

	Total Area (msf)	Area Sold (msf)	Net Leasable Area (msf)	Area Leased (msf)	Average Rate (Rs./sq.ft)
Art Guild House	0.80	0.17 <sup>@</sup>	0.63 <sup>@</sup>	0.54	88

	Q3 FY21	Q3 FY20	9M FY21	9M FY20
Total Income (Rs. mn)	135	164	425	468
EBITDA (Rs. mn)	89	79	308	246
EBITDA as % of Total Income	66%	48%	73%	53%

> Art Guild House has leased 85% of area as of Dec 2020







# **Operational Update – Phoenix Paragon Plaza**

	Total Area (msf)	Area Sold (msf)	Net Leasable Area (msf)	Leased	Average Rate (Rs./sq.ft)
Phoenix Paragon Plaza	0.43	0.12	0.31	0.16	102

	Q3 FY21	Q3 FY20	9M FY21	9M FY20
Total Income (Rs. mn)	72	118	239	261
EBITDA (Rs. mn)	48	44	180	129
EBITDA as % of Total Income	67%	37%	75%	49%





## **Growth by Densification**





# **Fountainhead Pune – Premium Office Spaces**





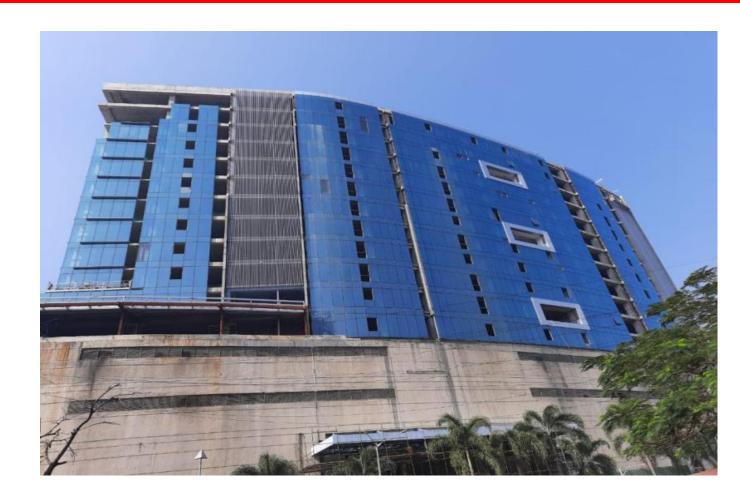
Fountainhead Pune	Remarks
Tower 1	95% area leased and operational
Tower 2	OC received on 6 <sup>th</sup> October 2020
Tower 3	2 months away from completion



#### **Fountainhead Pune – Tower 2 and Tower 3 Construction Status**



Tower 2 – Construction Completed, OC Received



Tower 3 – East Side Façade WIP



## **Operational Update – Fountainhead Towers 1, 2 & 3**

	Total Area (msf)	Area Leased (msf)	Average Rate (Rs./sq.ft)		
Fountainhead – Tower 1	0.17	0.16	88		
Fountainhead – Tower 2	0.25	0.05^	71		
Fountainhead – Tower 3	0.41	Under Dev	evelopment		

	Q3 FY21	Q3 FY20	9M FY21	9M FY20
Total Income (Rs. mn)	44	47	127	111
EBITDA (Rs. mn)	40	20	110	69
EBITDA as % of Total Income	90%	43%	87%	62%



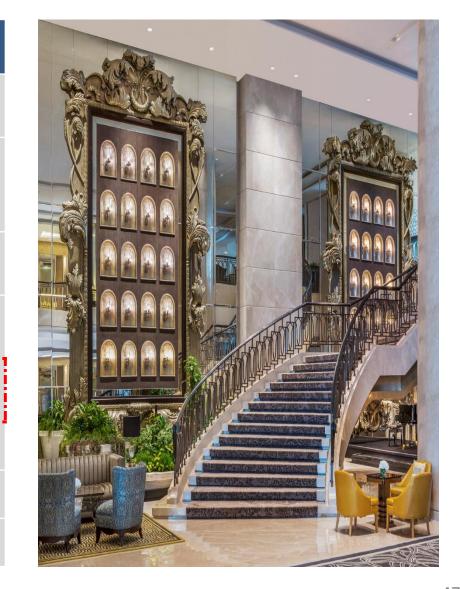






# The St. Regis, Mumbai

	Q3 FY21	Q3 FY20	% of Q3 FY20	9M FY21	9M FY20	% of 9M FY20
Revenue from Rooms (Rs. mn)	93	422	22%	202	1,044	19%
Revenue from F&B and Banqueting (Rs. mn)	108	468	23%	143	1,093	13%
Other Operating Income (Rs. mn)	29	74	39%	65	198	33%
Total Income (Rs. mn)	230	962	24%	410	2,335	18%
Operating EBITDA (Rs. mn)	21	403	5%	-53	893	
EBITDA margins	11%	42%			38%	
Occupancy (%)	35%	84%		25%	81%	
ARR (Rs.)	7,394	13,857	53%	7,432	11,925	62%





# **Courtyard by Marriott, Agra**

	Q3 FY21	Q3 FY20	9M FY21	9M FY20
Revenue from Rooms (Rs. mn)	22	66	25	138
Revenue from F&B and Banqueting (Rs. mn)	27	53	31	115
Other Operating Income (Rs.mn)	0	6	1	14
Total Income (Rs. mn)	50	124	56	266
Occupancy (%)	38%	77%	26%	67%
ARR (Rs.)	3,222	4,919	3,349	3,861





Business Update

Business Performance - Residential

Financial Results

Annexure





#### **Operational Update – Residential Portfolio**

Project Name	Saleable area (msf)				Cumulative Area Sold	Cumulative Sales Value	Collections in Q3 FY21		recognized . mn)
(operational)	Total Area	Area launched	Balance Area	(msf) <sup>^</sup> (Rs. mn)	(Rs. mn)	in Q3 FY21	Cumulative		
One Bangalore West, Bengaluru	2.41	1.80	0.61##	1.35	13,244	214	307	12,863	
Kessaku, Bengaluru	1.03	1.03	-	0.30	4,247	148	248	4,247	
Total	3.44	2.83	0.61	1.65	17,491	361	556	17,110	

<sup>##</sup> Note that of the nine towers in One Bangalore West (OBW), only Towers 1-6 have been launched and completed. Tower 7 was launched in July 2019. Towers 8 & 9 are yet to be launched

#### Key highlights

- > Sold and registered agreements for inventory worth Rs. 556 mn during Q3 FY21 and Rs. 1,003 mn during 9M FY21.
- > Additional sales of Rs. 397 mn completed during 9M FY21 for which registration is pending taking the cumulative sales figure to Rs 1,400 mn during 9M FY21.
- Q3 Collections were Rs. 361 mn and Rs. 890 mn for 9M FY21
- > As on end of Jan 2021, we have achieved sales of Rs 1,750 mn and collections of Rs. 1,200 mn

<sup>^</sup> Sales area includes only those where agreements have been executed with purchasers



#### **One Bangalore West, Bangalore**



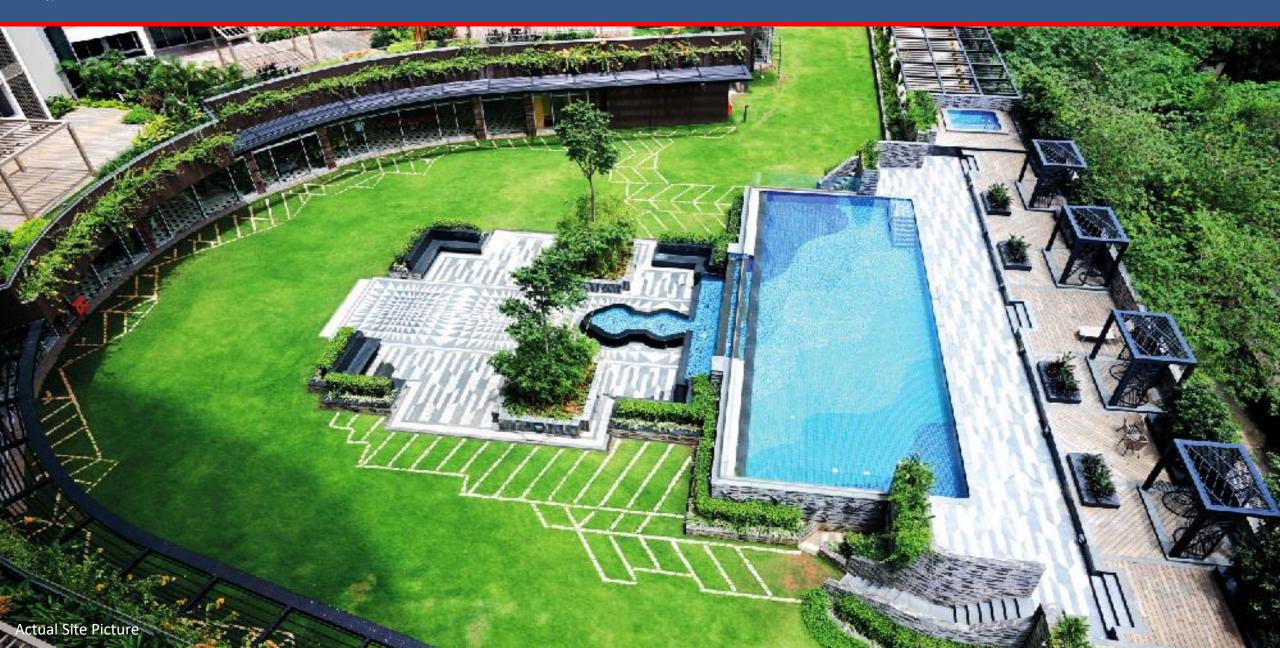


# **Kessaku – Grand Arrival Experience**





# Kessaku – Zen Court & Pool Side Garden





# Kessaku, Bangalore





# Kessaku, Bangalore – Living Spaces Crafted in Luxury & Style





Business Update
Business Performance
Financial Results
Annexure





#### Q3 & 9M FY21 Standalone P&L

(Rs. mn)	Q3 FY21	Q3 FY20	% of Q3 FY20	9M FY21	9M FY20	% of 9M FY20	FY2020
Income from operations	806	1,199	67%	1,657	3,462	48%	4,444
EBITDA	462	663	70%	935	2,028	46%	2,592
EBITDA Margin (%)	57%	55%		56%	59%		58%
Profit Before Tax and exceptional item	2,926	413		2,944	1,530		1,796
Profit after tax & before comprehensive income	2,828	331		2,843	1,274		1476
Diluted EPS (Rs.)	17.41	2.15		17.5%	8.29		9.60

Standalone Profits for Q3FY21 are boosted to the extend of Rs. 2,532 million on account of following transaction –

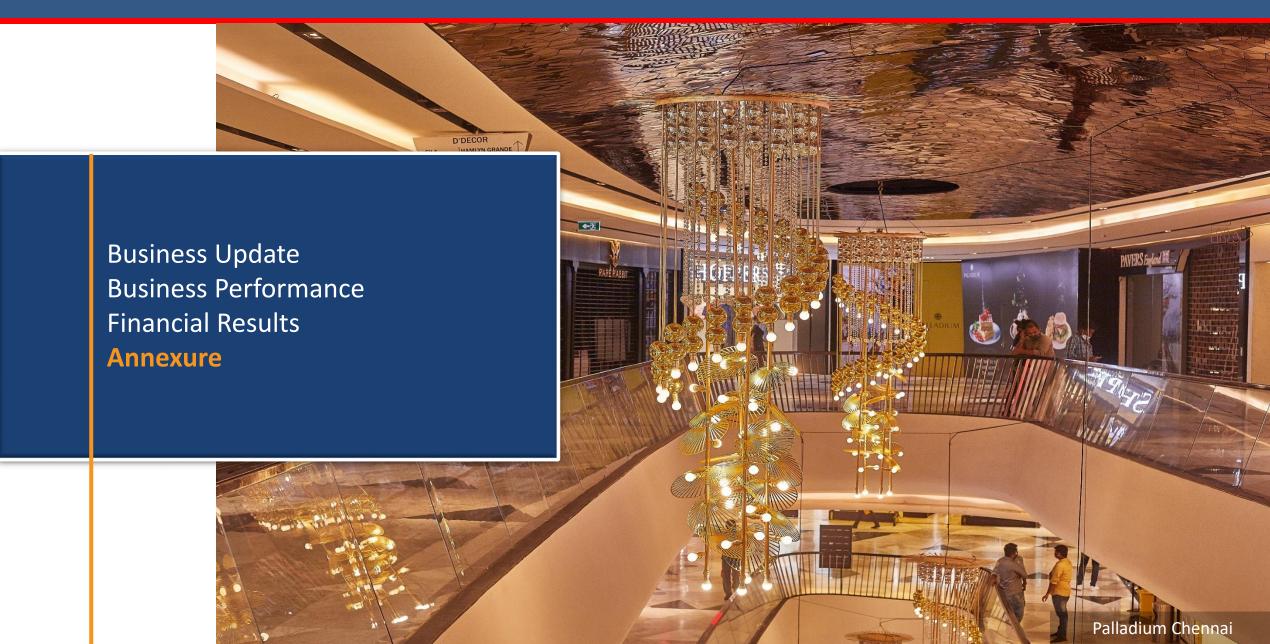
- 1. Transfer of Units in AGH from PML to ODPL Rs 414 million
- 2. Transfer of Units in Centrium from PML to ODPL Rs 434 million
- 3. Transfer of CWIP & Land from PML to Plutocrat Rs 1751 million
- 4. Stamp Duty payment for CWIP & Land transfer from PML to Plutocrat Rs (67 million)
- 5. Adjusted for the above transaction's profits would have been Rs 296 million in Q3 & Rs 311 million in 9M FY21



# Q3 & 9M FY21 Consolidated P&L

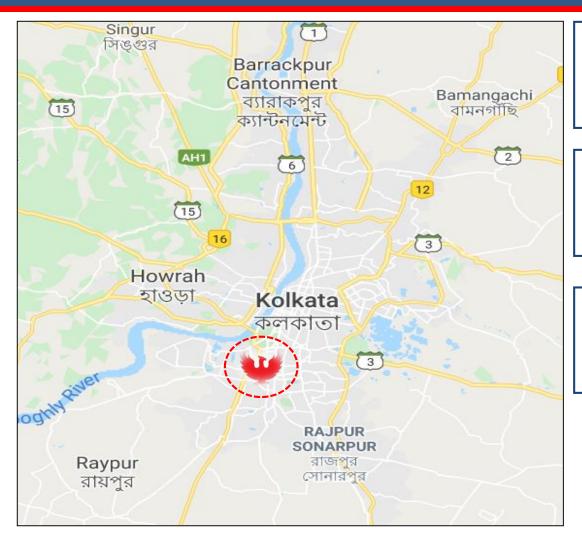
(Rs. mn)	Q3 FY21	Q3 FY20	% of Q3 FY20	9M FY21	9M FY20	% of 9M FY20	FY2020
Income from operations	3,379	5,118	66%	6,875	15,419	45%	19,411
Retail	2,230	3,218	69%	4,617	9,288	50%	11,993
Residential	556	481	116%	1,003	2,664	38%	2,794
Commercial	315	334	94%	788	848	93%	1,138
Hospitality & Others	278	1,085	26%	466	2,619	18%	3,486
EBITDA	1,588	2,594	61%	3,208	7,628	42%	9,671
EBITDA Margin (%)	47%	51%		47%	49%		50%
Profit after tax	601	965	62%	-304	3,076		3,559
PAT after minority interest & before other comprehensive income	654	919	71%	-129	2,880		3,347
PAT after minority interest & after other comprehensive income	780	951	82%	67	2,683	2%	2,826
Diluted EPS (Rs.)	4.17	5.98	70%	-0.79	18.73		21.77







#### Acquisition of Land Parcel in Alipore, Kolkata





#### Location

Diamond Harbour Road, Alipore, Kolkata



#### **Land Size**

**7.48** acres



#### **Price**

Rs. 3,000 mn



#### **Development Potential**

Phase I – ~1.00 msf of Retail

Phase II - ~0.20 msf of balance development potential

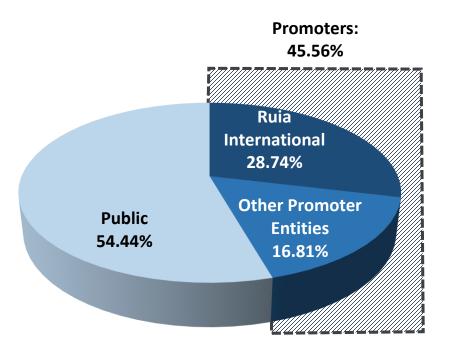
PML has acquired **7.48 acres of prime land** in the affluent area of **Alipore, Kolkata** for a retail led mixed-use development

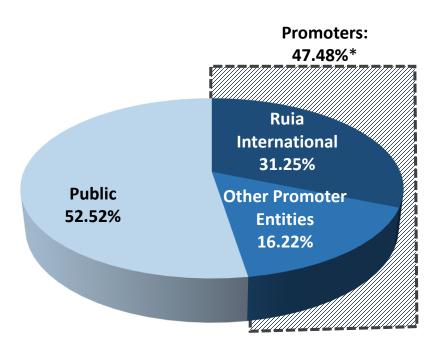


#### **Project Enterprise – Shareholder Approval Obtained**

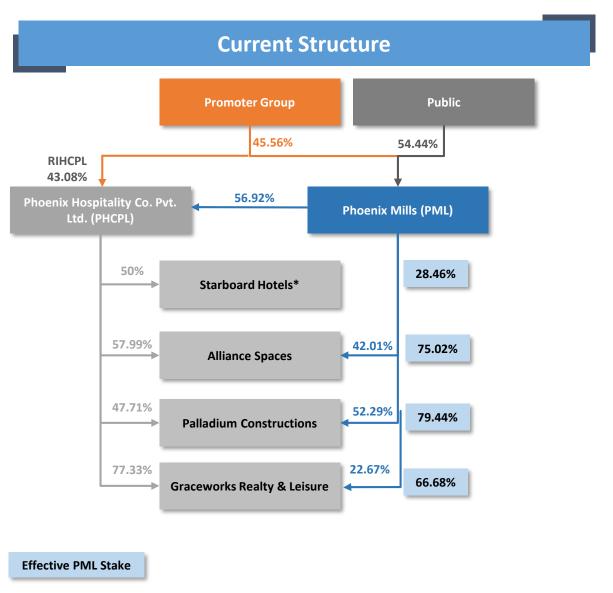
#### **Current Shareholding**

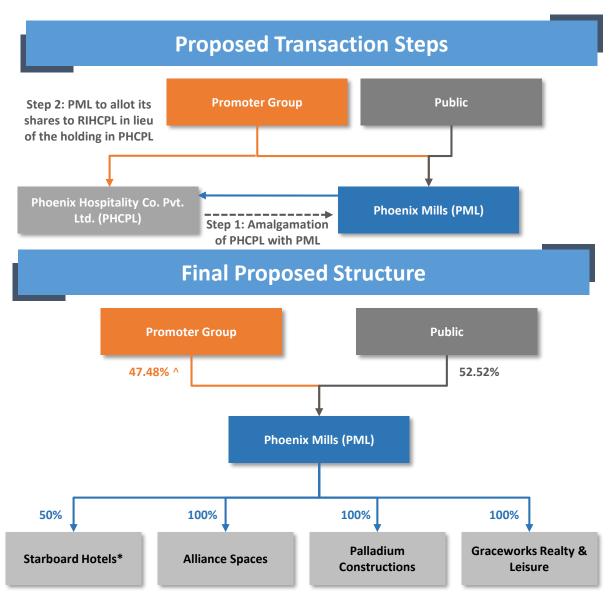
#### **Post Scheme Shareholding**





• Post amalgamation, Promoter shareholding in PML shall increase by 1.92% from 45.56% to 47.48%





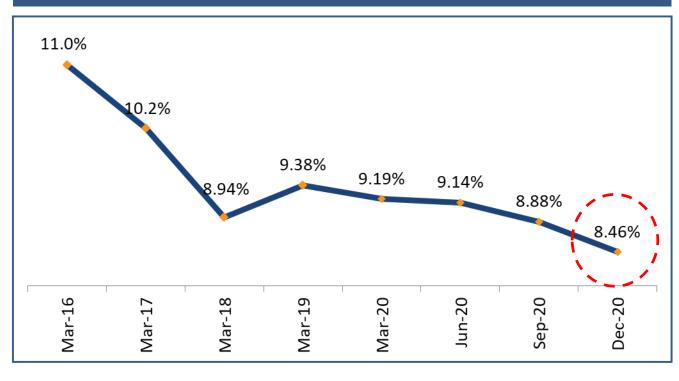


#### Debt Profile as on 31st December 2020

- Average cost of debt down to 8.46% in Q3 FY21 from 8.88% in Q2 FY21, down by 42 bps QoQ
- ➤ Lowest rate on borrowing stands at 7.5%
- Cost of Borrowing on 31st Jan 2021 further down to 8.31%

Status	Asset Class	Amount (Rs. mn)
	Retail	35,164
	Hospitality	5,187
Operational	Commercial	2,458
	Residential	1,047
	Sub-total (A)	43,856
Under-	Retail	261
development	Commercial	0
development	Sub-total (B)	0
<b>Grand Total (A+B)</b>	44,117	

#### Effective cost of debt (%)





# **Q3 FY21 Debt Across Subsidiaries**

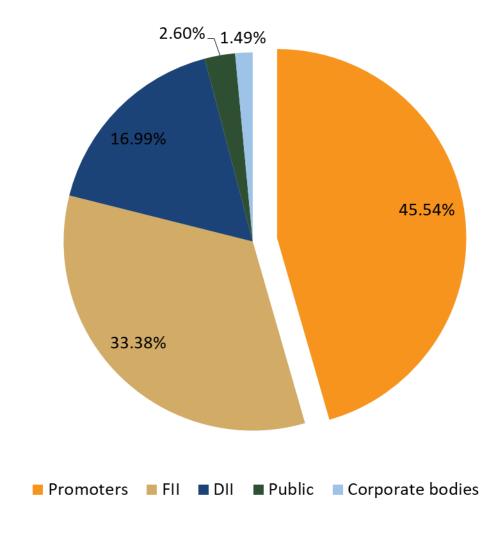
	Asset Type	SPV	Asset Name	PML Ownership	Q2 FY21 (Rs. Mn)	Q3 FY21 (Rs. Mn.)
		PML Standalone	High Street Phoenix, Mumbai	100%	6,835	6,498
		Classic Mall Development	Phoenix MarketCity, Chennai The Crest C (Residential)	50%	7,567	7,230
		Vamona Developers	Phoenix MarketCity, Pune East Court (Commercial)	100%	5,568	5,505
		Island Star Mall Developers	Phoenix MarketCity, Bangalore	51%	3,486	3,371
		Starboard Hotels Pvt Ltd	Phoenix Palladium, Chennai	50%	1,734	1,768
	Retail & Mixed-Use	Offbeat Developers	Phoenix MarketCity, Mumbai Art Guild House (Commercial) Centrium (Commercial)	100%	6,304	6,427
Operational		Blackwood Developers	Phoenix United, Bareilly	100%	933	911
		UPAL Developers	Phoenix United, Lucknow	100%	705	676
		Graceworks Realty & Leisure	Phoenix Paragon Plaza (Commercial)	67%	1,117	1,120
		Destiny Hospitality	Phoenix Palassio, Lucknow	100%	5,437	4,118
	Hotel & Residential	Palladium Constructions	One Bangalore West & Kessaku (Residential) Courtyard by Marriott, Agra (Hotel)	80%	1,587	1,605
		Pallazzio Hotels & Leisure	The St. Regis, Mumbai	73%	4,406	4,627
Under	Office	Alliance Spaces	Fountainhead	75%	660	0
Development	Retail	SGH Realty LLP	Palladium, Ahmedabad	50%	100	261
	Total		Total		46,439	44,117

Note: Q2 FY21 debt numbers and effective ownership of PML have been restated on account of merger of Phoenix Hospitality Company Pvt Ltd (PHCPL) with PML



# **Shareholding Pattern as on 31st Dec 2020**

#### **Shareholding Pattern**



Sr. No	Top Institutional Investors	% Shareholding
1	SCHRODER	6.67%
2	GIC	4.33%
3	ICICI PRUDENTIAL AMC	2.68%
4	TT FUNDS	2.56%
5	ADITYA BIRLA SUNLIFE MF	1.91%
6	UTI	1.79%
7	MOTILAL OSWAL	1.58%
8	DSP MF	1.52%
9	VANGUARD	1.49%
10	INVESCO MF	1.48%
11	SBI MF	1.42%
	Total – Top 11 Institutional Investors	27.43%



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