### Nippon Life india Asset Management Ltd

January 30, 2023

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001 BSE Scrip Code: 540767 National Stock Exchange of India Limited

Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051 **NSE Scrip Symbol: NAM-INDIA** 

Dear Sir(s),

#### Sub.: Investor Presentation

Please find attached the presentation to be made to the Analyst on the financial performance and Unaudited Financial Results of the Company for the quarter ended December 31, 2022.

Thanking you,

Yours faithfully,

#### For Nippon Life India Asset Management Limited

NILUFER GAURAV SHEKHAWAT Date: 2023.01.30 16:02:35 +05'30'

Nilufer Shekhawat

**Company Secretary & Compliance Officer** 



Nippon Life India Asset Management Limited

4th Floor, Tower A, Peninsula Business Park, Ganapatrao Kadam Marg, Lower Parel (W), Mumbai - 400013 | CIN: L65910MH1995PLC220793 Tet: 022 6808 7000 | Fax: 022 6808 7097 | https://mf.nipponindlaim.com



## **Investor Presentation Q3 FY23**

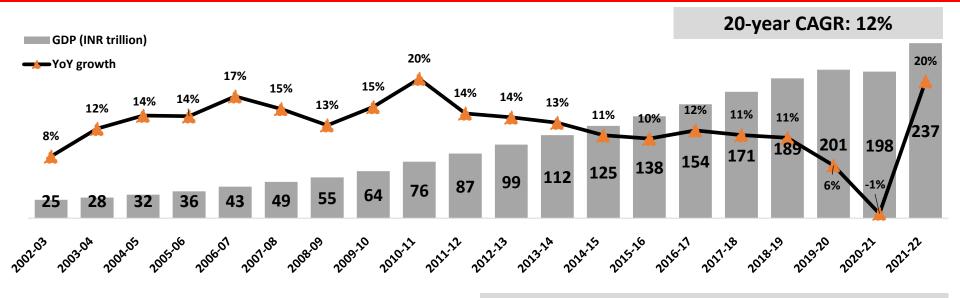
## January 2023

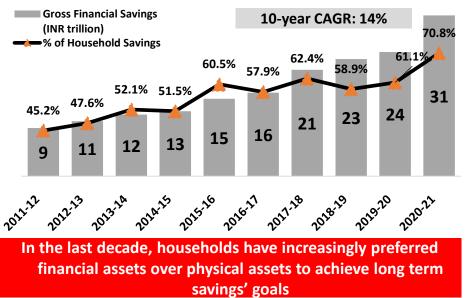


## **Macro Trends**



### India's growth momentum continues across cycles...





- Indian GDP growth rate continues to be amongst the highest vs. developed economies and emerging market peers
- Gross savings (% of GDP) at 28% remains higher than global average of 26%
- Share of physical assets (within Gross savings) decreased from 47% in FY12 to 37% in FY21

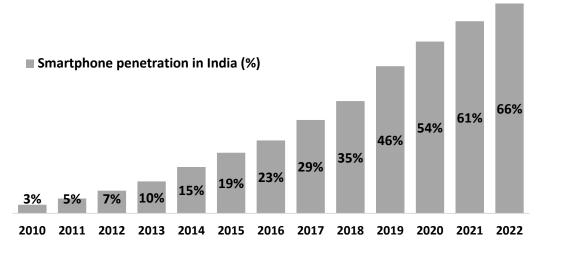
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 Individual MF assets (as a % of household financial assets) rose from 7.0% as on Mar-20 to 9.7% as on Mar-22

3

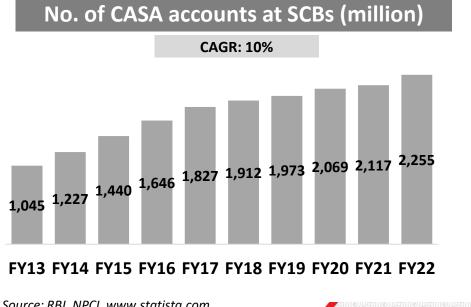
\* Source: RBI, OECD

## Key enablers - formalization of economy and digitisation



- Smartphone penetration (% of population) in India is expected to reach 96% by 2040
- Total value of monthly UPI transactions touched an all-time high of INR 11.2 trillion in Sep 2022
- PM Jan-Dhan Yojana provided immense boost to financial inclusion in India
  - 471 million accounts opened since '14

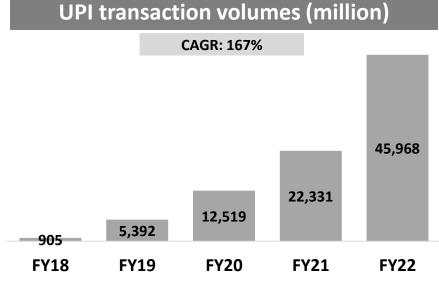
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Source: RBI, NPCI, www.statista.com

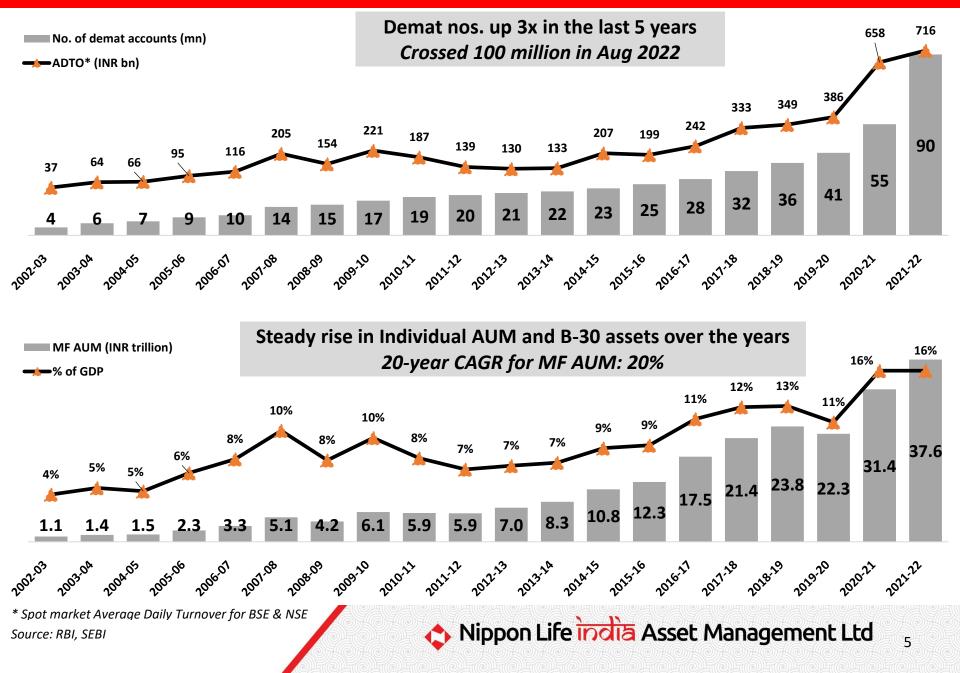
\* SCBs - Scheduled Commercial Banks

\* CASA - Current and Savings

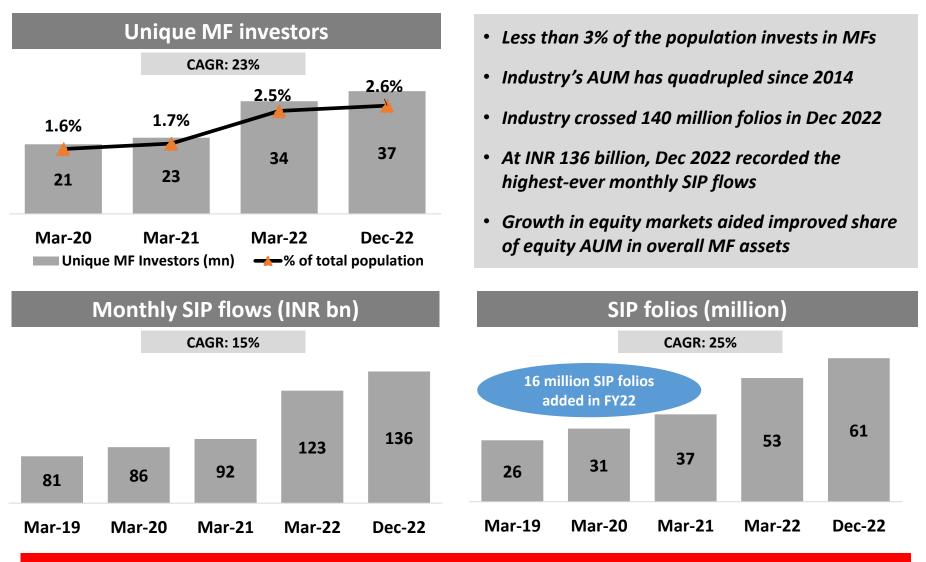


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## Retail interest in capital markets mirrored economic trends



## MF under-penetration presents significant growth potential



Industry to continually benefit from expansion of investor base and higher client wallet share

\* Source: RBI, AMFI

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# Nippon Life India Asset Management



## Highlights

NIMF's Industry maintained ranking at 4<sup>th</sup> position (on QAAUM basis) QAAUM rose to INR 2,928 billion - up 4%

NIMF has the largest investor base in the Industry

19 million investor folios led by strength in Retail segment - up 3.8 mn since Dec-21

NIMF has 13 million Unique Investors - up 33%

NIMF's share of Industry's investors at 36% (vs. 33% as at Dec-21)

Q3 systematic flows at INR 29 billion - up 45%

Dec-22 B-30 assets at INR 562 billion (+11%) - market share up 31 bps

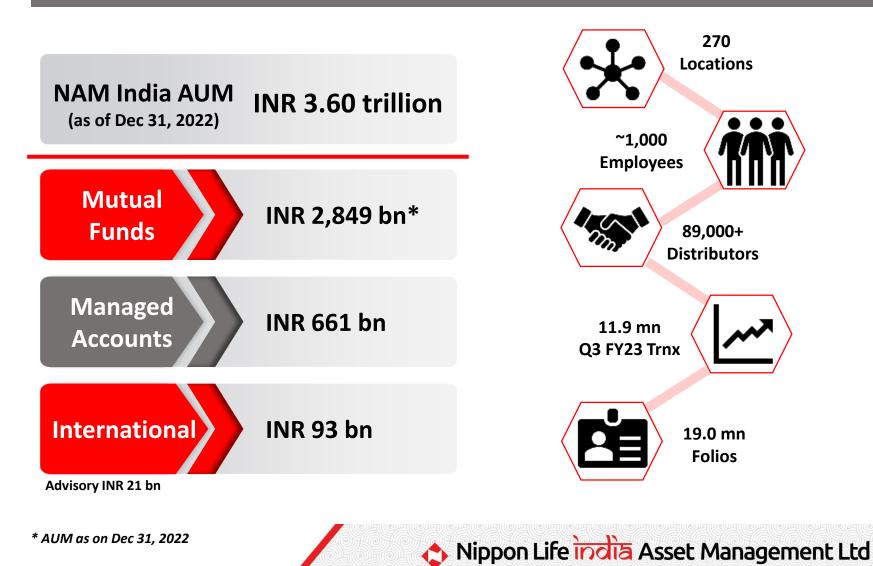
Dec-22 Individual AUM at INR 1,621 billion (+18%) - market share up 29 bps

Q3 Profit after Tax at INR 2.1 billion - up 18%



## NAM India - Profile

One of the largest Asset Manager in India, with 27 years of track record



## Key focus areas - "Being Future Ready"

Consistent fund performance	Improvement in performance of schemes continue to support gains in overall market share
De-risking through diversification	<ul> <li>Strong position in the Retail segment; largest investor base in the industry</li> <li>Dominant position (69% share in market volumes) in the ETF segment</li> <li>Targeted strategies to grow the AIF &amp; PMS businesses</li> <li>Leverage NLI's network to grow Offshore segment; only AMC to offer Indian investors access to equity markets in Japan, HK and Taiwan</li> </ul>
Product innovation across all facets of Asset Management	NAM India to continuously develop a strong product portfolio (best-in-the- industry) across active, passive and alternates that cater to the investors' diverse needs
Strong "Phygital" presence	• Digitally championed, granular distribution franchise - Partner of choice for all • "Friendly, Futuristic and Frictionless"
Responsible & Sustainable Investing	Through responsible investment strategies, NAM India aims to build a resilient portfolio that will not only provide superior returns to investors but also have a positive environmental and social impact
Highest standards of Governance & Disclosures	<ul> <li>Foster a culture of 'Total Compliance' with 'Zero Tolerance' for non- compliances</li> <li>Adequate and appropriate ESG disclosures</li> </ul>

Profitable growth strategy with an "Investor First" philosophy

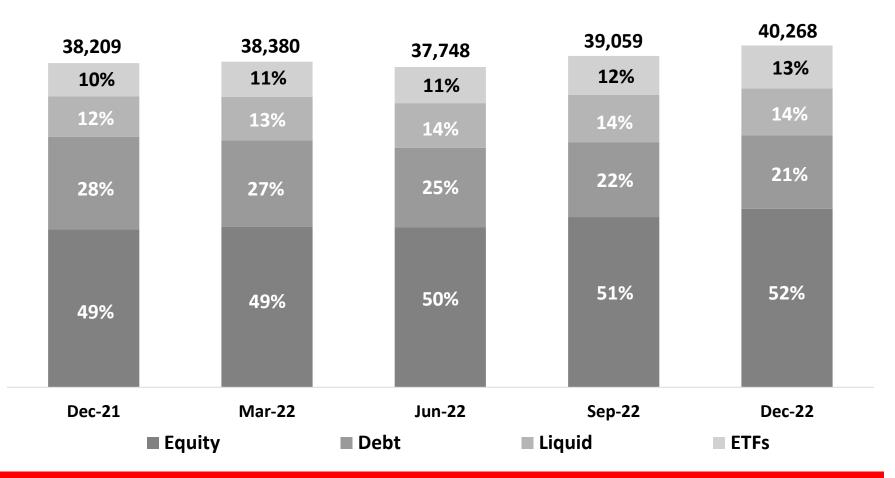
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# Industry AUM Trend



## **Quarterly AUM**

### Industry AAUM (INR bn)



Equity AUM (+13%) and ETF (+29%) grew, while fixed income assets fell by 9% (vs. Q3 FY22); 9m FY23 SIP and ETF flows continue to outperform FY22-levels

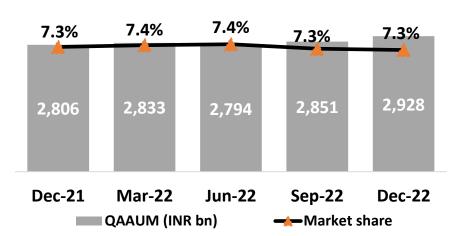
\* Quarterly Average Assets under Management

# **NIMF - AUM Trends**



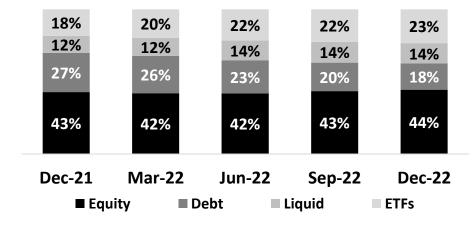
## **Quarterly trends**

(INR bn)

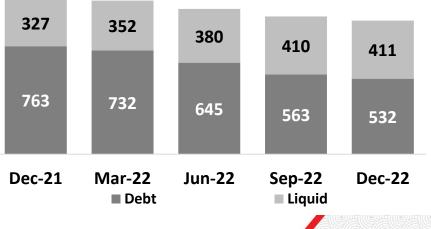


**Mutual Fund QAAUM** 

#### **MF QAAUM Mix**

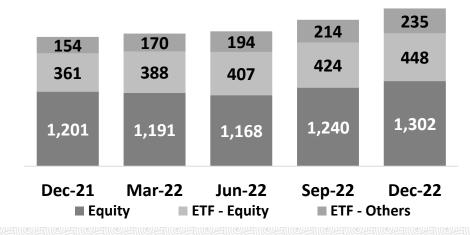


### **Fixed Income QAAUM**



\* Quarterly Average Assets under Management

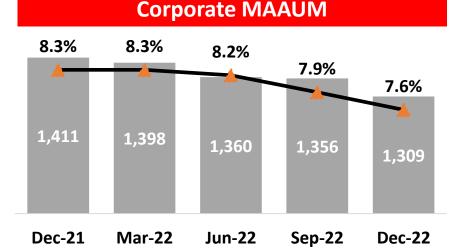
#### **Equity & ETF QAAUM**



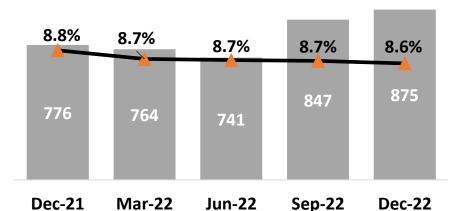
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## **Segmental trends**

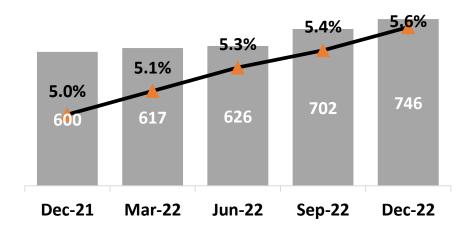
(INR bn)



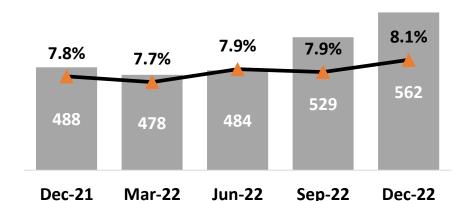
#### **Retail MAAUM**



#### **HNI MAAUM**



### B-30 MAAUM



Asset growth and market share revival in high-yielding segments to drive further rise in earnings

#### 🛶 Market share

\* Monthly Average Assets under Management Nippon Life india Asset Management Ltd 1

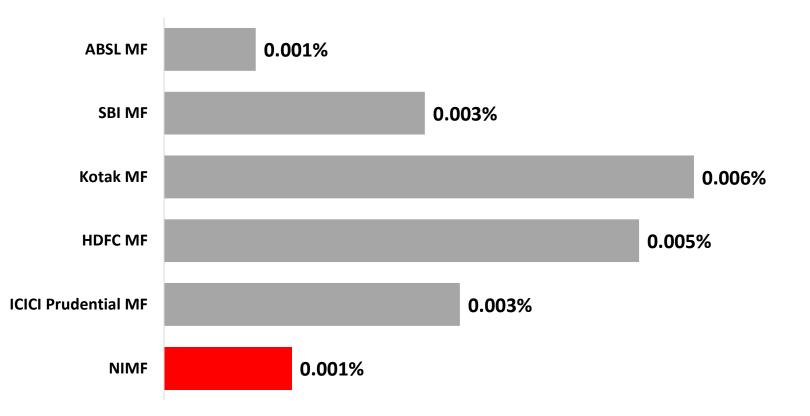
# "Investor First"



## "Investor First" remains the core philosophy

### One of the lowest investor complaint ratios in the Industry

### Q3 FY23 Investor Complaints (% of total folios)



#### NIMF has 14 complaints per million folios vs. average 34 complaints for Other Top 5 MFs

## Varied product offerings to meet investors' diverse needs

**Robust pipeline to strengthen both active and passive segments** 

**Nippon India Innovation Fund** 

Nippon India Nifty AAA PSU Bond Plus SDL - June 2031 Maturity 50:50 Index Fund

Nippon India Nifty G-Sec Oct 2028 Maturity Index Fund

Nippon India Nifty SDL Plus G-Sec - Jun 2029 Maturity 70:30 Index Fund

Nippon India Nifty G-Sec Dec 2051 Maturity Index Fund

\* Draft schemes filed with SEBI as on Dec 2022



# **Retail Execution**



## Largest investor base in the Industry

 37.4%
 37.1%
 36.0%

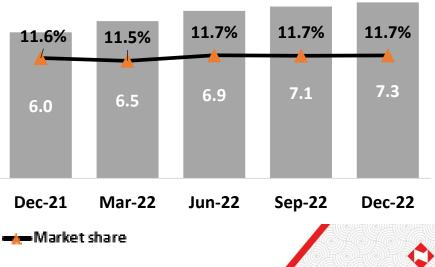
 32.5%
 13.2
 13.4
 13.2

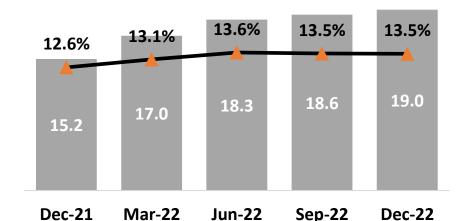
 10.0
 12.0
 13.2
 13.4
 13.2

 Dec-21
 Mar-22
 Jun-22
 Sep-22
 Dec-22

**Unique Investors** 

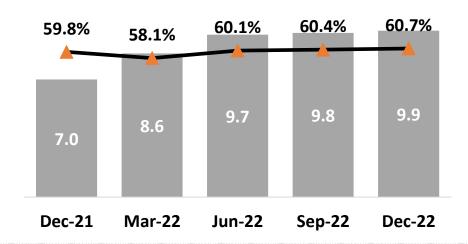
### **B-30 Folios**





**Total Folios** 

### **ETF Folios**

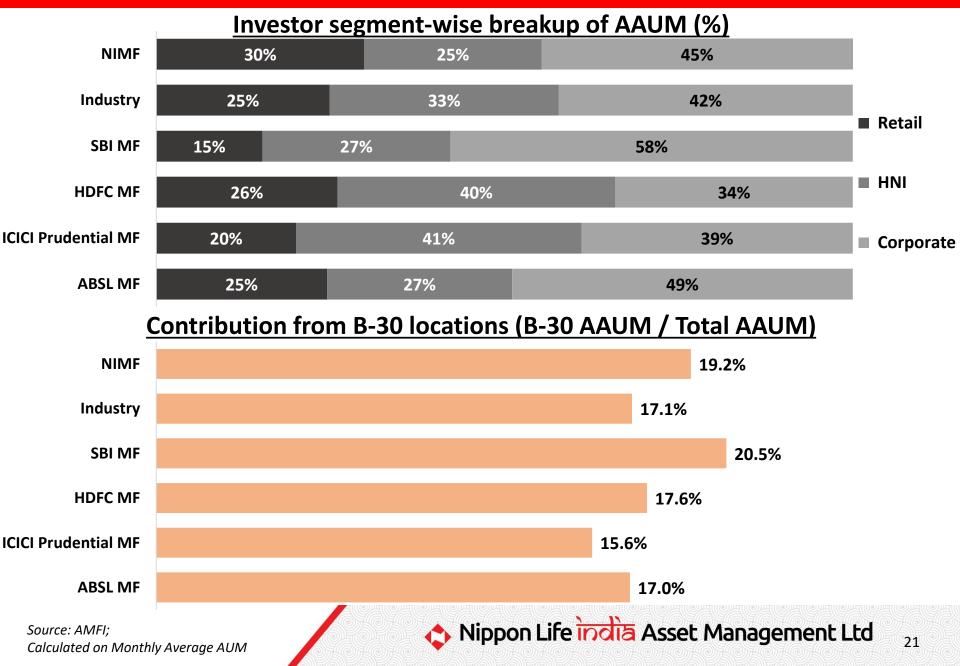


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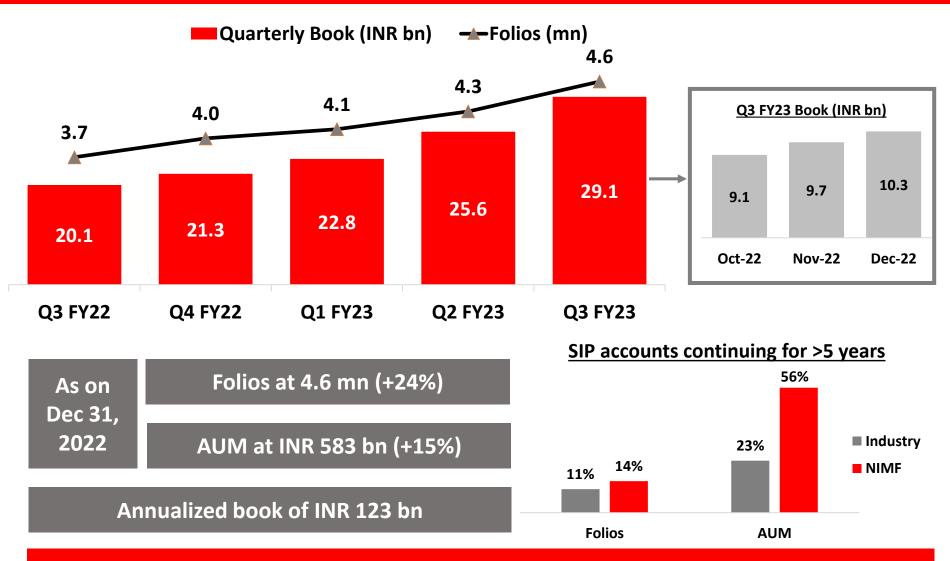
(in million)

20

## **Higher share of Retail & B-30 segments**



### **Systematic Transactions**



In volatile markets, folios with lower ticket size demonstrated longer vintage

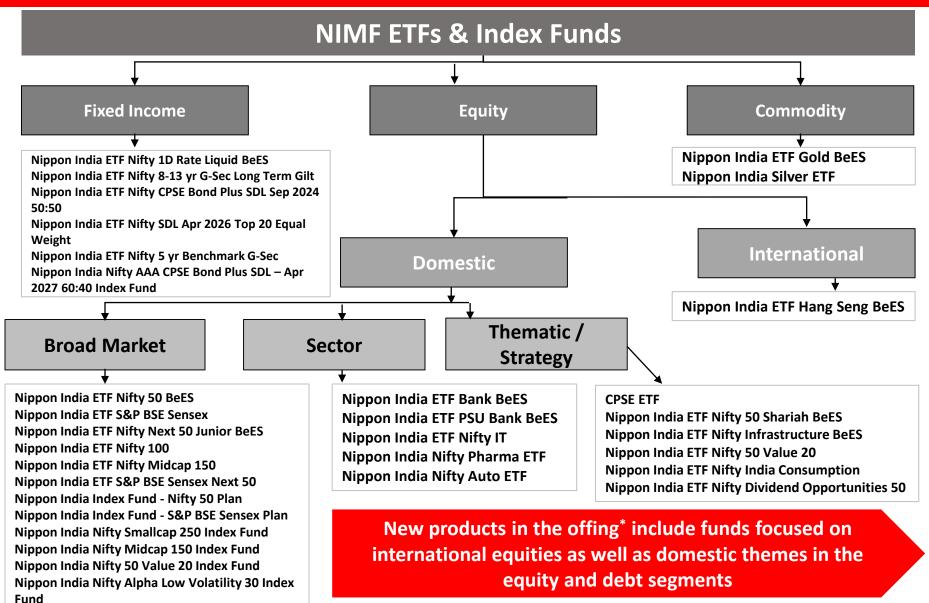
Systematic Book is based on actual cash received

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# **ETF - Leveraging first mover advantage**



## **Comprehensive portfolio of Passive Funds**



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## Leadership position maintained

One of the largest bouquet of 25 ETFs in the industry across Equities, Debt & Commodities

<b>69%</b>	61%	6	14%	INR 68	33 bn	INR 67 bn		
Volume Share*	Share of f	folios N	Aarket Share	ETF QA	AUM	Gold ETF QAAUM		
<u>NSE volume (Oct - Dec 2022) (INR mn)</u> **								
Mutual Fu	nds	Nifty 50 ET	Fs Nifty Bank ET Private Ba		Gold ETFs	E Liquid ETFs		
NIMF		509	263	}	145	1,973		
SBI MF		147	192	2	31	-		
Kotak M	F	9	52		16	-		
ICICI Prudent	ial MF	41	30		37	302		
HDFC M	F	5	26		17	-		
Others		23	61		11	51		
Total		734	624	L .	257	2,325		
'Industry Avg.' (excl. NIMF ETF)		14	30		11	176		
NIMF's volu vis-à-vis 'Industry)		36x	9x		13x	11x		

### NIMF remains the Category leader - ETFs with highest liquidity in the Industry

\* Share in ETF volumes on the NSE and BSE \*\* Average Daily Turnover 🔷 Nippon Life india Asset Management Ltd

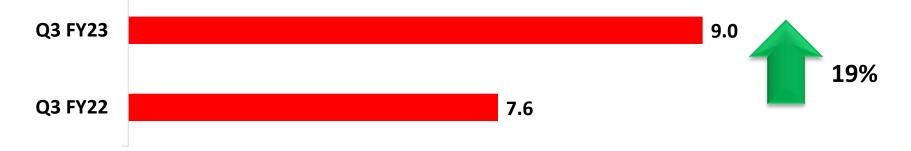
# **Digital initiatives**



## **Digital Business**

### Lumpsum & New SIP Registration

### Digital Purchases (lakhs)\*



Digital business grew by **19% in Q3 FY23** vs. Q3 FY22

- Digital (New Purchase and SIP registrations) transactions at **902k+** in Q3 FY23
- Digital contribution-to-total NIMF purchase transactions stood at **59%** in Q3 FY23
- **9m** Total Digital Business transactions (New Purchase &SIP registrations) crossed 2.4 million

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\* Including New SIP registrations

\* Digital purchases through NIMF-owned Digital assets and digital integrations with distribution partners

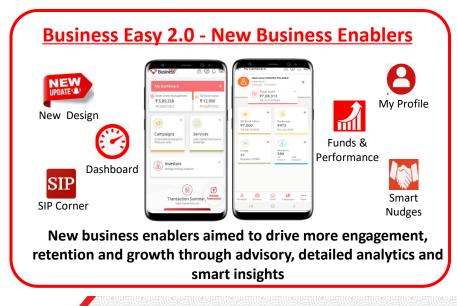
## **Key Transformational Rollouts in Q3 FY23**



Leveraging the largest social chat application - WhatsApp - as a Digital Business Channel with an on-the-go, comprehensive Transaction & Service Suite for our Investors



Conventional to Contemporary: e-Commerce like Mutual Fund Purchase Experience - Mutiple purchases (SIP & Lumpsum) in one go with single payment on checkout



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## Key initiatives undertaken in Q3 FY23



#### Performance Campaigns reaching new horizons

Recognised in The Great Indian BFSI Awards for 'The Great Indian BFSI Digital Marketing Campaign of the Year, 2022 and in ACEF Global Awards for Performance Campaigns

Appsflyer integration completed for initiating campaigns on App; initiated Universal App Campaigns for App downloads



Initiated Micro Influencer campaigns for targeting the new age visitors



Implemented Firebase Analytics for attribution of external App campaigns via Google

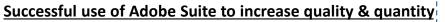


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Geo Local Campaigns in Hinglish and Vernacular are reaching out to the Real Bharat

Initiated Metaverse project; concept finalization in progress





Launched AMP Email campaigns opening a gateway for Interactive Email communication

Won Gold in Innovation for the Real-time Sensex Movement Campaign at Maddies, 2022. Won Adobe Campaign manager Award at International level



Completed BIMI (Brand Indicators for Message Identification) to enhance brand recall and boost campaign open rates



Implemented Netcore Smart Nudges on mobile App for cross sell and OTBM registrations



Comprehensive Geo Local campaign in vernacular, and Hinglish along with specific location wise Target nudges to reach out to the Real Bharat



Planned special SIP campaigns focusing on financial goals viz Planning to buy a house, saving for retirement, etc. with most performing funds plugged

### **Digital Ecosystem - Enhancements**

#### **Platform Experience**

Account Details Verification through Penny Drop in transactions initiated by distributors through Business Easy 2.0 App

**KOTM (K-fintech Mandate) acceptance on NIMF Digital Assets** to give flexibility & choice to investors to register SIPs & place lumpsum purchases seamlessly through existing KOTMs

**Intern ARN module integrated on the Business Easy 2.0 App** as a Digital Business Enablement tool for AMFI mandated internship program to groom prospects into MF distributors

New Investor Onboarding with SIPs as transaction type enabled on Business Easy website along with existing option of onboarding new investors via lumpsum

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# Distribution



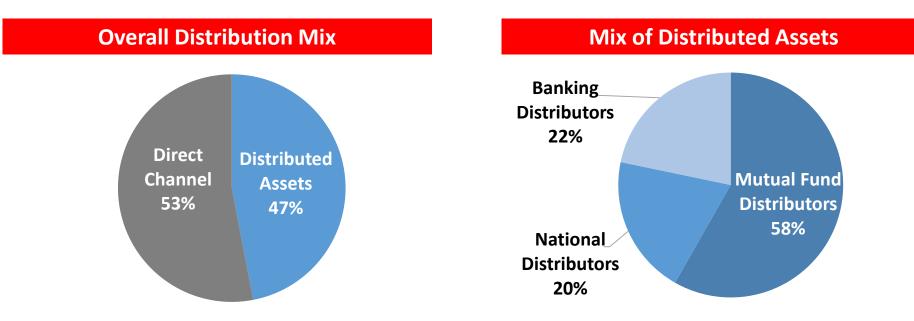
## **Strong Distribution**

Total base of empaneled distributors rose to over 89,000





## Leveraging partnership with MFDs



**Distributed Assets (investor-wise)** 



## **Other Businesses**



## Nippon India Alternate Investments (NIAIF)

- □ NIAIF delivered consistent long-term investment performance across asset classes
- □ As on December 2022, NIAIF raised **commitments of INR 53 billion across funds**
- □ Fully committed the two Real Estate mandates of offshore investors
  - □ First closing of successor RE fund "Nippon India Yield Plus AIF Scheme 4", with Japanese Investors undertaken in Oct 2022; fund has made 2 investments till date

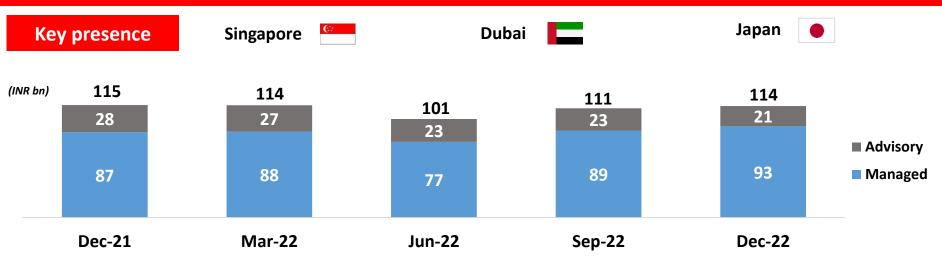
### Nippon India Digital Innovation Fund

- □ Undertaken final closures and raised commitments of over \$100 million
- □ 9 investments have been made; deployed ~60% of committed capital
- □ Approval received for two more investments; investment post successful due diligence

### Equity

- □ Fund raising underway for **Nippon India Equity Opportunities AIF Scheme 7 & 8**
- □ Raised approx. INR 9 billion in 9m-FY23

## **Offshore Business - Creating 'expressways' globally**



#### Other International Tie Ups



**Xtrackers India Govt. Bond UCITS ETF** 



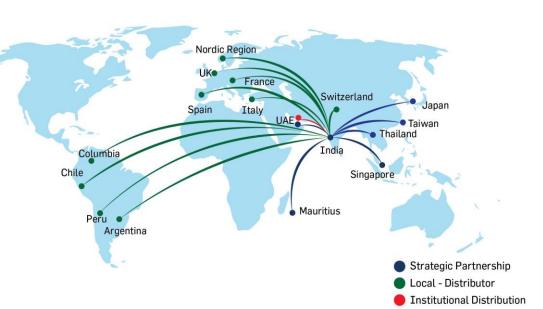
Godo Kaisha Genkai India Investment\*



**Bualuang Bharata Fund** 



Nippon India Taiwan Equity Fund



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#### Social responsibility theme and commitment aligned with UN SDGs



To create a sustainable future for our stakeholders by integrating environmental, social and governance (ESG) principles into our business operations, investment processes and stewardship

ESG integ	ration initiatives are	formulation and disclosures		
Stakeholder relationships	Operational commitments	Responsible investments		Environment Climate Action
• Employees	• Ethics &	• Screening		
<ul> <li>Customers</li> <li>Communities</li> <li>Suppliers &amp;</li> </ul>	Governance <ul> <li>Data security</li> <li>&amp; Customer</li> </ul>	• ESG integration		<u>Social</u> Diversity & Inclusion
vendors • Investors • Regulators	<ul><li>privacy</li><li>Environment</li></ul>	Active     ownership	ensus ented Good Gevernance W the Jaw	<u>Governance</u> Corporate Governance Business Ethics Responsible Investing

**Board-approved ESG governance mechanism and policy framework is in place** 

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ics identified

### **Financial Overview**



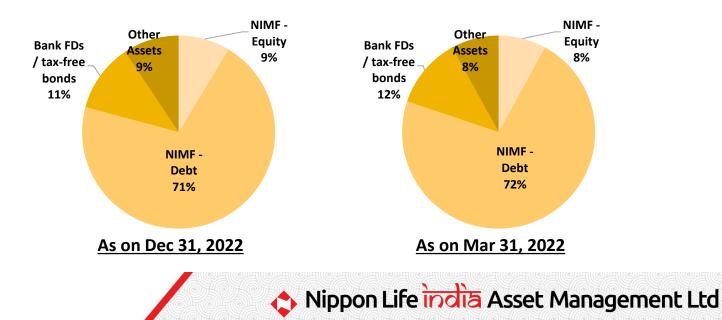
### **Financial Summary**

<u>Consolidated</u>						(INR mn)
Particulars	Q3 FY23	Q3 FY22	Change (YoY)	Q2 FY23	Change (QoQ)	FY22
Revenue from Operations	3,538	3,385	5%	3,316	7%	13,066
Operating Expenditure	1,494	1,335	12%	1,459	2%	5,470
Fee & Commission	126	118	7%	139	-9%	513
Employee benefits	747	729	2%	765	-2%	2,903
Finance cost	11	7	57%	8	35%	38
Other Expenses	533	417	28%	477	12%	1,743
Depreciation	77	65	19%	71	9%	272
Core Operating Profit	2,045	2,051	-	1,857	10%	7,597
Other Income	619	304	104%	819	-24%	2,290
Profit before Tax	2,664	2,355	13%	2,676	-	9,887
Profit after Tax	2,052	1,741	18%	2,061	-	7,442
<u>Standalone</u>						
Particulars	Q3 FY23	Q3 FY22	Change (YoY)	Q2 FY23	Change (QoQ)	FY22
Revenue from operations	3,304	3,150	5%	3,090	7%	12,140
Core Operating Profit	2,009	1,973	2%	1,810	11%	7,310
Profit after Tax	1,985	1,689	18%	1,966	1%	7,112
As per IND AS Nippon Life inclus Asset Management Ltd 39						

### **Financial Assets**

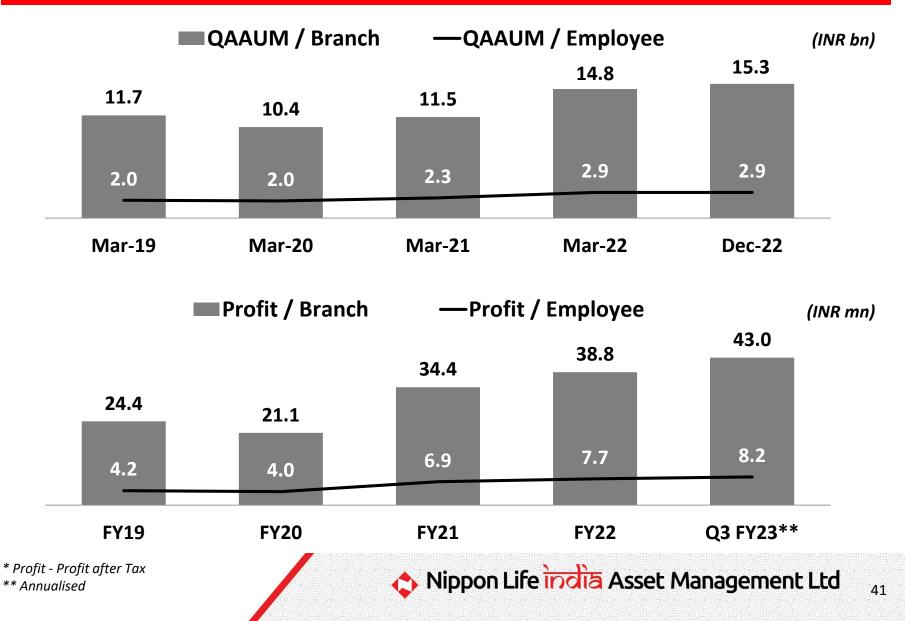
#### **Constituents of Financial Assets**

(INR mn)	Dec 31, 2022	Mar 31, 2022
Investment in NIMF's schemes	25,395	27,090
- Equity	2,773	2,694
- Debt	22,622	24,396
Bank FDs and tax-free bonds	3,670	3,995
Other assets	3,008	2,706
Total	32,073	33,790

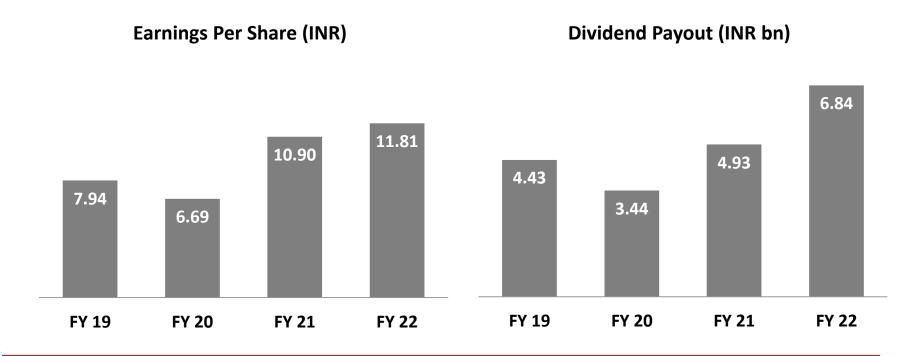


### **Operating Metrics**

**Benefits from operating leverage to manifest as AUM increases** 



### **Dividend History**



Total Dividend INR 11 per share in FY22

96% of FY22 earnings shared with shareholders

Cumulative dividend of INR 34 bn in last 8 financial years

Including Dividend Distribution Tax, wherever applicable

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# Thank you for your time! Stay safe!







### **About Nippon Life Insurance**



#### Profile

□ Largest market share in Japan among private life insurers (in terms of premium income)

□ Total assets over US\$ 722 bn

□ 57 Asset Management related & 21 Insurance related operations worldwide

	Life Insurance Shareholding - 49.0% <sup>5</sup>	<u>ce in India</u>	resend	6 <sup>5</sup>		Asset Man Shareholdin *As of		
25	Key Figur			ncome)	remium	e in Japan (P	arket Shar	M
¥5,386.0bn (FY2021)	Premium income (Consolidated) <sup>3</sup>							18.7%
¥88,381.9bn (FY2021)	ets (Consolidated)	Total ass					12.5%	
1,120.3% (FY2021)	margin ratio (Consolidated)	Solvency	7.5%	)%	8.	8.9%		
14.67mm (Mar-2022)	of Customers <sup>4</sup>	Number						
61,660 (Mar-2022)	resentatives <sup>5</sup>	<sub>9</sub> Sales rep	D	;		B	Α	Nippon <sup>2</sup> fe Group

Source: Company disclosures and the Life Insurance Association of Japan Note: FY2021 represents the fiscal year ended March 31, 2022

- 1. FY2021. Excluding Japan Post Insurance
- 2. Nippon Life Group represents the sum of Nippon Life, Taiju Life, Nippon Wealth Life and Hanasaku Life

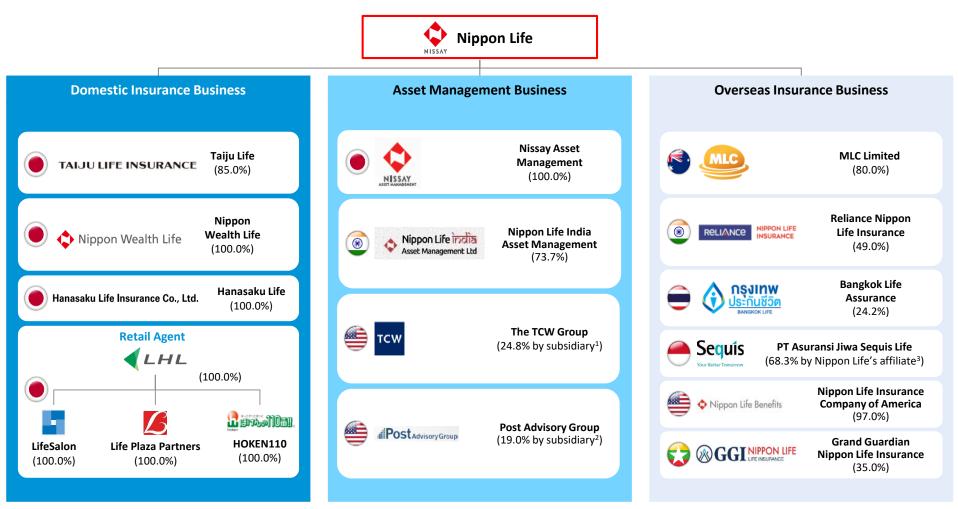
3. Revenues from insurance and reinsurance premiums

4. Sum of Nippon Life, Taiju Life, Nippon Wealth Life and Hanasaku Life

5. Sum of Nippon Life and Taiju Life

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### Nippon Life Group



Note: As of March 31, 2022

- 1. 100% held by a subsidiary of Clipper Holding, L.P., of which 24.75% of voting rights are held by Nippon Life's fully owned subsidiary Nippon Life Americas
- 2. An equity-method affiliate held by Nippon Life's fully owned subsidiary Nippon Life Americas
- 3. 68.3% held by Nippon Life's equity-method affiliate PT Sequis, in which Nippon Life holds 29.3% of the total voting rights. 0.01% is held directly by Nippon Life

## **Board Of Directors**



### **Profile of Board Members...**



**General Ved Prakash Malik (Retd.) (Independent Director)** has worked in the Indian Army as **Chief of the Army Staff** from October 1, 1997 to September 30, 2000. He had dual responsibility of being an advisor to the Government as well as commander of 1.2 million strong Indian Army to fulfill its national role and assigned missions. During the service at Indian Army, General Malik was bestowed with prestigious awards like Ati Vishishta Seva Medal (1986) and Param Vishita Seva Medal (1996). He has also received 'Excellence in Leadership Award' by Atur Foundation, 'Pride of Nation Award' by Doon Citizens Council and 'Distinguished Fellowship' by the Institute of Directors, New Delhi (1999).



**Ms.** Ameeta Chatterjee (Independent Director) has over 18 years of corporate finance experience in developing, managing and executing infrastructure projects across sectors in India and UK. After starting her career with ICICI Limited in 1995, she moved to KPMG to set up their infrastructure related Corporate Finance team. During her 8 years with KPMG, she gained experience across various sectors including health, education, Public Private Partnerships etc. In 2010, she moved to corporate sector as GM - Investments & Acquisitions at Leighton India Contractors Pvt. Ltd where she worked on various joint venture projects & also oversaw the finance, tax and secretarial matters. Since September 2011, she has been working as an independent consultant advising companies on strategic growth, India entry strategy etc.





**Mr. Ashvin Parekh (Independent Director)** is a qualified Chartered Accountant and has set up the advisory firm that provides services to the Boards and the management of BFSI companies. Mr. Parekh retired as a Senior Partner from Ernst & Young in June 2013. Earlier, Mr. Parekh was the ED of Deloitte Touche Tohmatsu India Pvt. Ltd. Mr. Parekh has also held senior positions in Arthur Anderson, PwC, KPMG and Hindustan Lever. Mr. Parekh has worked in the United Kingdom, Dubai, Australia, Germany and the US for about 11 years. He is registered with the World Bank and the Asian Development Bank as an expert in the financial services sector. He has worked on gamut of areas like business strategies, corporate planning, institutional strengthening and business transformation across industries including banking, insurance, pension and capital markets. He has been a member of several committees set up by the Ministry of Finance, RBI, IRDA and SEBI. He is also a member of industry bodies and associations namely CII, FICCI and ASSOCHAM.

**Mr. B. Sriram (Independent Director)** has 37 years of experience in all areas of Banking and Finance. He joined State Bank of India as a Probationary Officer in December 1981, and has held various key assignments within the Bank and the Group in Credit and Risk, Retail, Operations, IT, Treasury, Investment Banking and International Operations. His rich experience includes stints as Managing Director & CEO, IDBI Bank Ltd. (from June 30, 2018 to September 29, 2018), Managing Director, State Bank of India (from July 2014 to June 2018), Managing Director, State Bank of Bikaner & Jaipur (from March 2013 to July 2014).

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### **Profile of Board Members**



**Mr. Minoru Kimura (Associate Director)** serves as Managing Executive Officer, Head of Global Business at Nippon Life Insurance (Nippon). In his 32-year professional career with Nippon, he has engaged in corporate planning for more than 10 years. Also, he has worked for Nissay Asset Management in investment planning for 5 years from 2010 to 2015. Other than above, he has also spent his professional career with Nippon Deutsche Asset Management (Europe) and NLI Investments (Europe), where he carried the position of CEO for 4 years (2003 to 2007). He has engaged in Head of Asia Pacific at Nippon for 2 years (2018-2020) and Regional CEO for the Americas and Europe for 2 years (2020-2022).



**Mr. Tomohiro Yao (Associate Director)** is Regional CEO for Asia Pacific and Head of India at Nippon Life Insurance (Nippon). He is responsible for operations in the Asia Pacific. He is a seasoned professional with over 25 years of experience in the life insurance industry. He has extensive knowledge of Planning & Research and Global Business Planning at Nippon. In 2011 he assumed charge as Executive Assistant to the Chairman of Life Insurance Association, Japan for 2 years. Following which, he was engaged in Nippon's Global Business Planning, leading Nippon's international M&A strategy. He was also responsible for driving Nippon's overseas insurance businesses including India, mainland China as well as the US. He holds a degree of B.A. (Law) from Kyoto University and an MBA from Wharton School, University of Pennsylvania.



**Mr. Akira Shibata (Associate Director)** currently serves as the General Manager / Global Business Planning Department at Nippon Life Insurance (Nippon). In his 20-year professional career with Nippon, He has engaged in Finance Planning & Management business for 3 years. Also, he has been engaged in Public & Investors Relations for 3 years. Other than above, he has also spent his professional career in the Nippon's U.S. group insurance subsidiary, Nippon Life Insurance Company of America, where he carried the position of Vice President for 4 years (2008 to 2012).



**Mr. Sundeep Sikka (Executive Director & CEO)** has held both Vice-Chairman and Chairman positions of the industrial body AMFI (Association of Mutual Funds in India). Sundeep joined NAM India in 2003, holding various leadership positions before being elevated in 2009, when he became one of the youngest CEOs of India. Possessing rich experience in the financial services sector, Sundeep went on to lead NAM India towards tremendous growth of assets and to emerge as one of the most trusted mutual fund houses in India. He has grown the company to an all-round brand that thrice won 'Aon Best Employer' in the last four years and was certified 'Great Place to Work' in 2018.



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