

TCS/PR/SE-192/2019-20

March 31, 2020

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Mumbai - 400051 Symbol - TCS BSE Limited P. J. Towers, Dalal Street, Mumbai -400001 Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "TCS Positioned as a Leader in Gartner Magic Quadrant for Managed Workplace Services, Europe" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,

For Tata Consultancy Services Limited

Rajendra Moholkar Company Secretary

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TATA CONSULTANCY SERVICES



For immediate use **PRESS** RELEASE

TCS Positioned as a Leader in Gartner Magic Quadrant for Managed Workplace Services, Europe

Tata Consultancy Services is Leading its Customers' Digital Transformation Initiatives, Helping them
Enhance Employee Engagement and Boost Productivity

LONDON | MUMBAI, March 31, 2020: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organisation, has been recognised as a Leader in the Gartner Magic Quadrant for Managed Workplace Services, Europe¹.

"In Europe, organisations are embracing digital workplace transformations to enhance employee engagement, boost productivity and increase revenues. Moreover, the scope of workplace transformation is now expanding beyond traditional offices to factory floors and research laboratories, with evolving user profiles and unique workplace demands," said **Krishna Mohan, Deputy Head, Cognitive Business Operations, TCS**. "We believe our Leadership position is a testament to our investments in Europe, completeness of vision, efforts in research and innovation, and ability to execute."

TCS has a comprehensive set of digital workplace services to create intuitive, immersive and intelligent workplaces, enabled by user empathetic design and agile execution to create delightful employee experiences. This is characterised by:

- **Zero Touch IT:** Machine First™ Delivery Model (MFDM™), powered by ignio™, a cognitive automation software that uses its pre-built body of knowledge and context awareness to diagnose and fix IT operational issues autonomously
- **Use of Next Gen Technologies:** Speech analytics, biometrics, experience analytics, AR/VR and other emerging technologies
- **Empowered User Experience:** Persona-based omnichannel experience, leveraging a one-click solution for intuitive and immersive support

TCS' digital workplace services include:

- Digital Service Desk: Leverages TCS-built intellectual property such as Mobitio, ignio, chatbots, digital assistants, speech recognition technology, and gamification. Mobitio is an enterprise mobility platform embedded with intelligent automation and real-time analytics to provide location-aware services, creation and tracking of service requests on the go, and enterprise social collaboration.
- Digital Workplace Studio: Monitors the end user landscape in real time, identifies potential causes
 of user issues, and triggers automated resolution. This helps enhance user productivity and
 experience.

¹ Magic Quadrant for Managed Workplace Services, Europe, David Groombridge, Claudio Da Rold, Tobi Bet, Stephanie Stoudt-Hansen, Gartner, February 25, 2020

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Experience certainty



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• TCS Intellispace: Delivers a smart and intelligent workplace that provides a highly intuitive and immersive end user experience.

TCS also effectively leverages its large ecosystem of partners from its Co-Innovation Network, in combination with its proprietary solutions such as ignio, to provide unique solutions that drive digital workplace programs.

"Our sustained success in the UK and Europe is being driven by our participation in the growth and transformation journeys of our customers. TCS has strengthened its presence in the region by opening new digital delivery centres in Budapest and Paris. With our deep contextual knowledge, Digital Workplace Studio offering, MFDM, next-gen analytics and cognitive automation solutions, and experience level-driven governance and business outcome measures, we are the preferred partners for European enterprises looking to transform their workplaces," added Krishna Mohan.

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About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organisation that has been partnering with many of the world's largest businesses in their transformation journeys for the last 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognised as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 446,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$20.9 billion in the fiscal year ended March 31, 2019, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

TCS media contacts:

Asia Pacific	Email: charlene.lee@tcs.com
	Phone: +65 9138 4370
Australia and New Zealand	Email: kelly.ryan@tcs.com
	Phone: +61 422 989 682



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Benelux	Email: joost.galema@tcs.com
	Phone: +31 615 903387
Canada	Email: <u>tia.thomas@tcs.com</u>
	Email: +1 647 790 7602
Central Europe	Email: anke.maibach@tcs.com
	Phone: + 49 172 6615789
Europe	Email: mattias.afgeijerstam@tcs.com
	Phone: +46723989188
India	Email: arushie.sinha@tcs.com
	Phone: +91 22 6778 9960
Japan	Email: douglas.foote@tcs.com
	Phone: +81 80-2115-0989
Latin America	Email: martin.karich@tcs.com
	Phone: +569 6170 9013
Nordics	Email: roland.bagen@tcs.com
	Phone: +46 70 317 80 24
UK	Email: peter.devery@tcs.com
	Phone: +44 20 3155 2421
USA	Email: b.trounson@tcs.com
	Phone: +1 646 313 4594

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