

Date: 2<sup>nd</sup> November, 2021

To,

Dept. of Corporate Services, BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001

BSE Scrip Code: 533161

To,

The Listing Department,

National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex,

Bandra (East), Mumbai 400051

**NSE Scrip Code: EMMBI** 

#### **Sub: Investor Presentation to Analysts/Investors**

Dear Sir,

We are attaching herewith a copy of the investor presentation on the Un-Audited Financial Results of the Company for the Quarter and Half Year ended 30<sup>th</sup> September, 2021 which will be presented to Analysts/ Investors.

The aforesaid presentation is also available on the Company's website www.emmbi.com.

Kindly take the above information on your records.

Thanking you,

Yours faithfully,

For Emmbi Industries Limited

Kaushal Patvi

**Company Secretary** 

Encl: As above

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Regd. Off: 99/2/1 & 9, Madhuban Industrial Estate, Madhuban Dam Road, Rakholi Village, U.T. of Dadra & Nagar Haveli, Silvassa- 396 230, INDIA. Tel: +91 (0260) 320 0948 | CIN: L17120DN1994PLC000387 | Website: www.emmbi.com | Email: info@emmbi.com





#### Disclaimer

This is not an investment recommendation, and this presentation contains forward-looking statements, identified by words such as 'plans', 'expects', 'will', 'anticipates', 'believes', 'intends', 'projects', 'estimates' and so on.

All statements that address expectations or projections about the future, but not limited to the Company's strategy for growth, product development, market position, expenditures and financial results, are forward-looking statements. Since these are based on certain assumptions and expectations of future events, these are subject to extraneous, as well as other factors. You are required to do your own research prior to making any strategic or commercial decisions based on this presentation. Neither the Company or it's Directors, Management and/or Employees can be held liable for decisions made by the readers.



# **Redefining Product Verticals**



Better representation of business



Higher transparency and clarity for shareholders and other external stakeholders



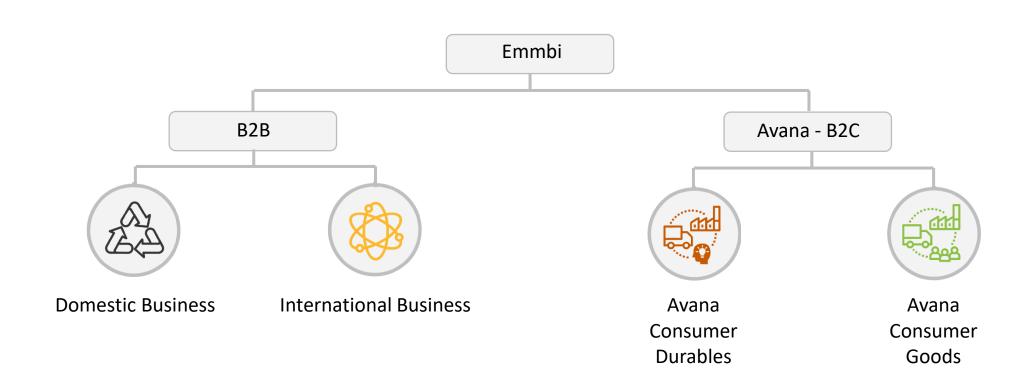
Redefining business priorities to cope with contingencies such as COVID



Focus on sales and distribution



## Emmbi's verticals, redefined





# International Business

- Major Products: Industrial Packaging, Advanced Composites, Container Liners
- Major Sectors: Pharmaceuticals, FMCG, Chemicals, Food, Construction, Automobiles
- Major Geographical Markets: 66+ Countries worldwide





# **Domestic Business**

- Major Products: Industrial Packaging
- Major Sectors: FMCG, Automobiles, Chemicals, Food
- Major Geographical Markets:
   Maharashtra, Gujarat, Madhya Pradesh,
   Goa, Karnataka, Delhi-NCR, Dadra and
   Nagar Haveli and Daman and Diu





# **Avana Consumer Durables**

- Major Products: Avana Jalasanchay, Avana Jalasanchay Super
- Major Sectors: Water Conservation, Agriculture, Aquaculture
- Major Geographical Markets:
   Maharashtra, Rajasthan, Karnataka,
   Madhya Pradesh, Punjab, Haryana





# **Avana Consumer Goods**

- Major Products: Avana Kapila Murughas Bag, Avana Anant Leno Bag, Avana Tank, Avana Rakshak Tarpaulin, Avana Prabal Thread
- Major Sectors: Agriculture, Agri-inputs, Agri-packaging, Dairy
- Major Geographical Markets:
   Maharashtra





### 2022: The Bounce Back





Increased production efficiency



Strong Export order book



Agricultural retail restrictions removed



US/Europe Economic Growth



#### Q2-21 vs. Q2-22



#### Revenue grows by 96.66%, PAT and EPS up by 308.30%

(₹ Millions)	Q2 FY 21	Q2 FY 22	% Growth Y-o-Y
Revenues	671.91	1321.35	96.66
EBIDTA	62.83	125.35	99.50
PAT	12.02	49.08	308.30
EPS	0.68	2.77	308.30

#### H1-21 vs. H1-22

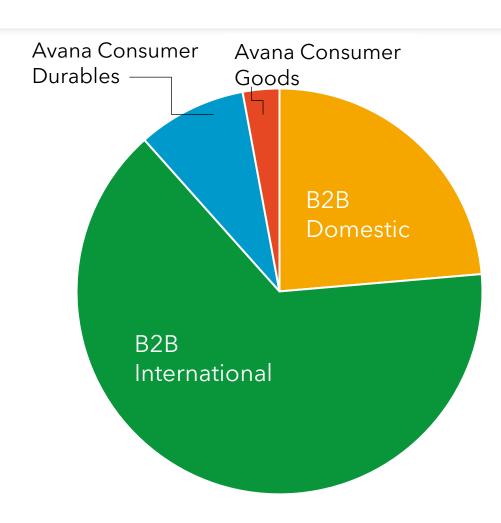


#### Revenue grows by 104.10%, PAT and EPS up by 315.06%

(₹ Millions)	H1 FY 21	H1 FY 22	% Growth
Revenues	1246.77	2544.63	104.10
EBIDTA	122.12	235.48	92.83
PAT	22.60	93.81	315.06
EPS	1.28	5.30	315.06



### Vertical-wise Breakdown





# **Q2** Highlights

• To enhance the brand visibility in rural areas Avana has tied-up with various local *Krushi Seva Kendras* and Agri-hardware shops

Avana has tied-up with 500+ such retail shops across Maharashtra

• The goal for FY22 is to target 2000 Agri-retail shops



### **Avana brands 500 Retail Stores!**













# Social Media Influencer Marketing

#### Link for Avana Youtube Influencer Collaboration

- https://youtu.be/BKmry1ZLvt0 Avana Tank
- https://youtu.be/AC\_KbmkRqME Avana Kapila Murghas Bag
- <a href="https://youtu.be/yrBa9pTNoro">https://youtu.be/yrBa9pTNoro</a>
   Avana Kapila Murghas Bag

#### Link for Television Adverstisements on Youtube for Avana Kapila Murghas Bag

- https://youtu.be/cNqSWr5xFP0
- https://youtu.be/TZymkkNsXw4
- https://youtu.be/0XIHHLIrj9c
- https://youtu.be/giMTPmTjfjQ
- https://www.youtube.com/watch?v=jk7Z4YGhmLc
- https://youtu.be/eFtIW3Rulmk







### **Growth Drivers: Emmbi**

Packaging growth is directly correlated to GDP growth

Debottlenecking manufacturing facility created ability to produce higher quantities, with higher margins

Focus on sustainable industrial packaging, registering the Emmbi ReClaim trademark

New range of barrier packaging, high potential in the domestic packaging business



#### **Growth Drivers: Avana**

Asset-light model with Partner Manufacturers

Growth in Avana's brand loyalty

Focus on consumer marketing through Advertisements, YouTube collaborations, etc.

Quicker Go-To-Market (GTM) Strategies

Cross-Selling / Up-Selling Products

