

Ref/No/HDFCAMC/SE/2022-23/08

Date - April 27, 2022

National Stock Exchange of India Limited	BSE Limited
Exchange Plaza, Plot C/1, Block G,	Sir PJ Towers,
Bandra Kurla Complex, Bandra (East)	Dalal Street,
Mumbai – 400051	Mumbai – 400001
Kind Attn: Head – Listing Department	Kind Attn: Sr. General Manager – DCS Listing Department

Dear Sir/Madam,

Sub: Outcome of Board Meeting

Further to our letter number Ref/No/HDFCAMC/SE/2022-23/07 dated April 27, 2022, please find enclosed herewith a copy of investor presentation along with press release on financial results for the quarter and year ended March 31, 2022.

Kindly take the same on records.

Thanking you,

Yours faithfully,

For HDFC Asset Management Company Limited

intado

Sylvia Furtado Company Secretary

Encl: a/a

HDFC Asset Management Company Limited

A Joint Venture with abrdn Investment Management Limited



Press Release

27 April, 2022

HDFC AMC net profit for the Financial Year ended March 2022 at ₹13,931 million, a year on year increase of 5%. Dividend per share increases to Rs 42, as against Rs 34 per share.

HDFC Asset Management Company Limited (HDFC AMC) declares financial results for the year ended March 31, 2022.

- Amongst India's largest mutual fund managers with QAAUM market share of 11.3% for the quarter ended March 31, 2022.
- Amongst India's largest Actively Managed Equity-oriented Mutual Fund managers with QAAUM market share of 11.5% for the quarter ended March 31, 2022.
- One of the most preferred choices of individual investors, with a market share of 12.5% of the individual monthly average AUM for March 2022.
- Profit after tax growth of 5% during the financial year ended March 31, 2022.



Mumbai, 27 April, 2022: HDFC Asset Management Company Limited today reported its financial performance for the year and quarter ended March 31, 2022.

CORPORATE HIGHLIGHTS

- QAAUM of ₹4,321 billion as of March 31, 2022 compared to ₹4,156 billion as on March 31, 2021, a growth of 4%. 11.3% market share in QAAUM of the mutual fund industry.
- QAAUM in actively managed equity-oriented funds i.e. equity oriented QAAUM excluding index funds stood at ₹1,980 billion as on March 31, 2022 with a market share of 11.5%. The AMC is amongst the largest actively managed equity-oriented mutual fund managers in the country.
- The ratio of equity oriented AUM and non-equity oriented AUM is 51:49 compared to the industry ratio of 48:52 as on March 31, 2022.
- 3.60 million Systematic transactions with a value of ₹12.3 billion processed during the month of March 2022.
- Over 75,000 empanelled distribution partners across MFDs, National Distributors and Banks, serviced through a total of 228 branches of which 150 are in B-30 locations. The contribution of B-30 locations to our total monthly average AUM is 16.5%.
- As of March 31, 2022, 62.4% of the company's total monthly average AUM is contributed by individual investors compared to 55.2% for the industry.
- Market share of 12.5% of the individual monthly average AUM in the industry, making the company one of the most preferred choices of individual investors.
- Total Live Accounts stood at 9.9 million as on 31 March 2022. Unique customers as identified by PAN or PEKRN now stands at 5.8 million as on 31 March 2022 compared to 33.7 million for the industry, a market share of 17%.



FINANCIAL HIGHLIGHTS FOR THE FINANCIAL YEAR ENDED MARCH 31, 2022

- The Operating Profit for the financial year ended March 31, 2022 was ₹15,375 million as compared to ₹13,996 million for the financial year ended March, 2021. This is an increase of 10%.
- Profit before tax for the financial year ended March 31, 2022 was up by 6% to ₹18,553 million as compared to ₹17,488 million for the financial year ended March 31, 2021.
- Profit after tax for the financial year ended March 31, 2022 was ₹13,931 million as compared to ₹13,256 million for the financial year ended March 31, 2021 resulting in an increase of 5%.

FINANCIAL HIGHLIGHTS FOR THE QUARTER ENDED MARCH 31, 2022

- The Operating Profit of the company for the quarter ended March 31, 2022 was ₹3,780 million as compared to ₹3,802 million for the quarter ended March 31, 2021. This is a decrease of 1%.
- Profit before tax for the quarter ended March 31, 2022 was up by 5% to ₹4,426 million as compared to ₹4,228 million for the quarter ended March 31, 2021.
- Profit after tax for the quarter ended March 31, 2022 was ₹3,435 million as compared to ₹3,159 million for the quarter ended March 31, 2021 resulting in an increase of 9%.

About HDFC AMC

HDFC Asset Management Company Limited (HDFC AMC) is Investment Manager to HDFC Mutual Fund, one of the largest mutual funds in the country. It was incorporated under the Companies Act, 1956, on 10th December 1999 and was approved to act as an Asset Management Company for HDFC Mutual Fund by SEBI on 3rd July 2000. It has other SEBI licenses viz. PMS / AIF.

HDFC AMC has a diversified asset class mix across Equity and Fixed Income/Others. It also has a countrywide network of branches along with a diversified distribution network comprising Banks, Independent Financial Advisors and National Distributors.

For any media queries, contact:

Mr. Naveen Gogia, Head – Public Relations, HDFC AMC Email: naveeng@hdfcfund.com



ASSET MANAGEMENT COMPANY LIMITED

HDFC Asset Management Company Limited

Q4 FY21-22

(For the quarter ended March 31, 2022)

HDFC AMC at a glance



	Total Income FY22		
	₹ 24,332 mm	₹ 13,931 mm	35 bps
2	228 75K+ Inches ³ Distribution Partners	1,188 ~99% Employees Pincodes serviced across India	5.8 mm 76% Unique Investors Electronic transactions 9.9 mm Live accounts
Network	ged Equity-oriented - QAAUM ¹ 11.5% market share	Debt - QAAUM ¹ 14.1% market share	Liquid - QAAUM ¹ 13.3% market share
	₹ 1,980 bn	₹ 1,441 bn	₹ 686 bn
	₹ 2,068 bn equity oriented	₹ 2,095 bn equity oriented	Individual PMS & SMA MAAUM ¹ AUM ²
	₹ 4,321 bn QAAUM¹	₹ 4,076 bn Closing AUM ¹	₹ 2,599 bn ₹ 92 bn

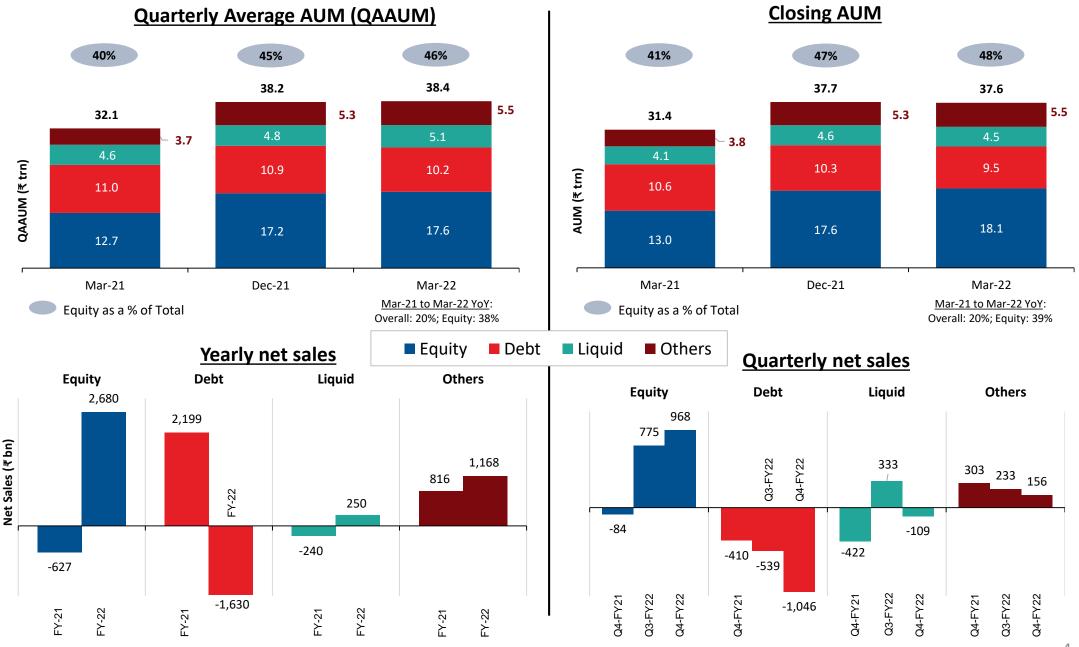
Notes - (1) Data is as of March 31, 2022 / for March 2022 / for the quarter ended March 2022; (2) includes advisory mandates (3) Includes one representative office in Dubai; Source: Internal



Industry



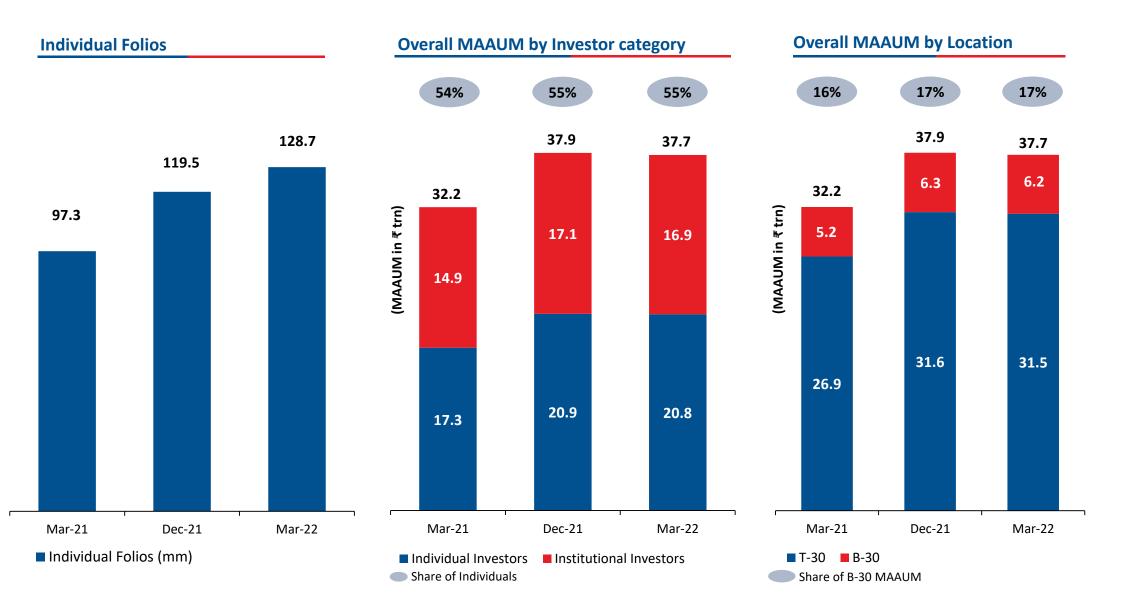
Industry - AUM and Net Sales



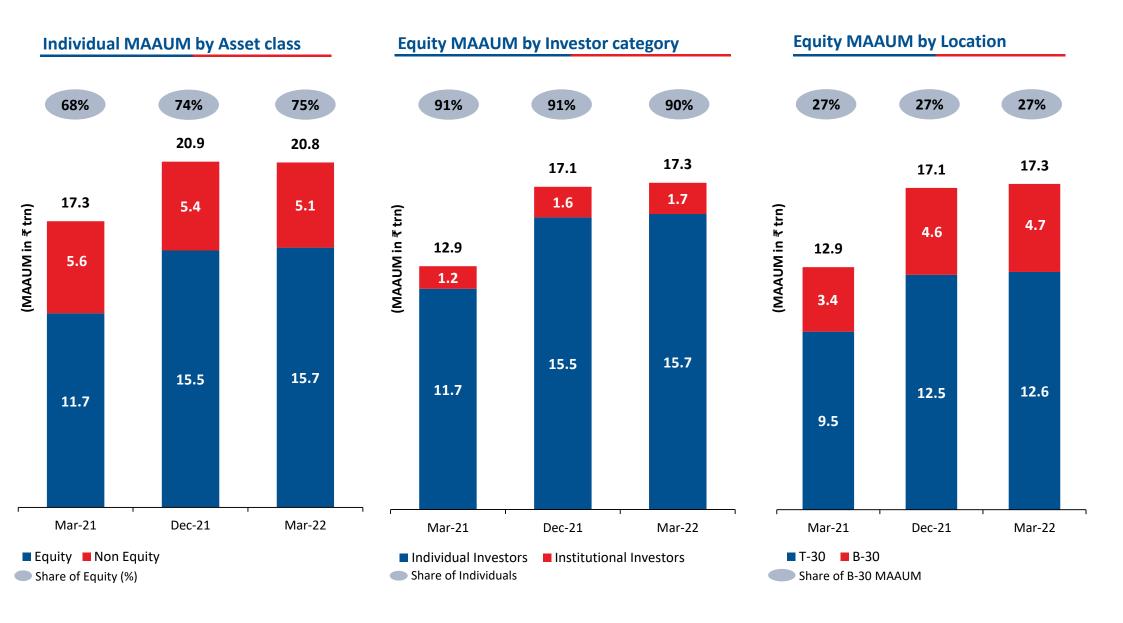
Source: AMFI. AUM excluding FOF – domestic; equity includes equity-oriented hybrid funds; 'Others' includes ETF, Arbitrage and FOF-investing overseas. Money market is classified as Debt

Industry - Individual / Institutional MAAUM, B30

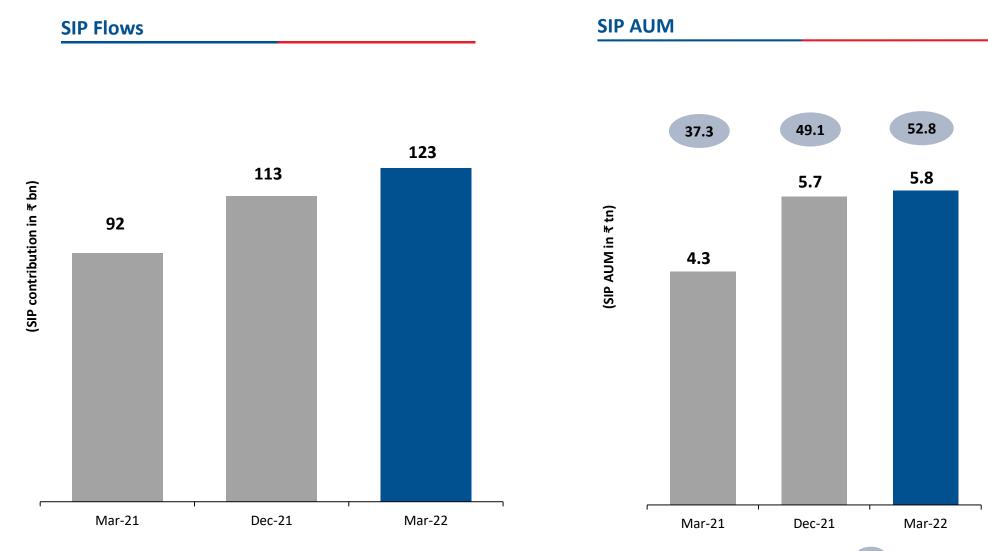












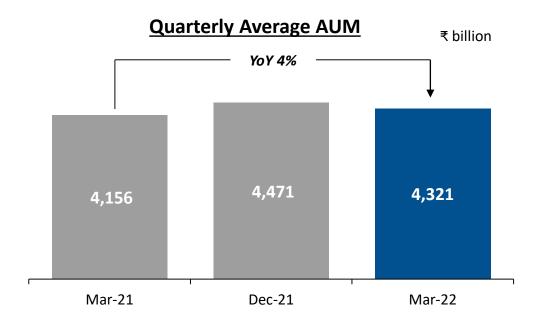
No. of SIP Accounts (mm)



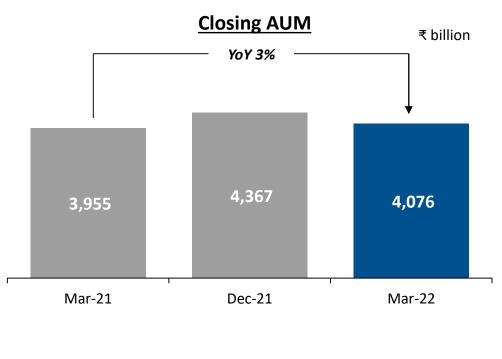
HDFC AMC

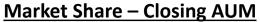
Total AUM and Market Share

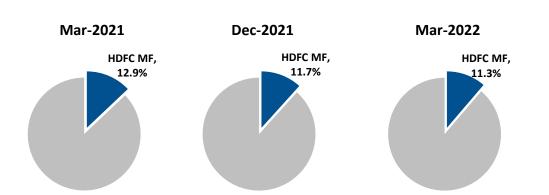


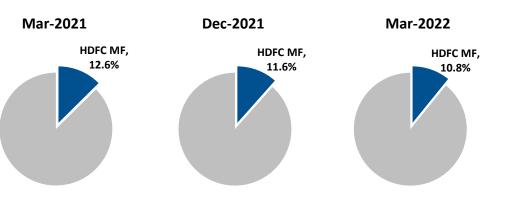


Market Share - Quarterly Average AUM



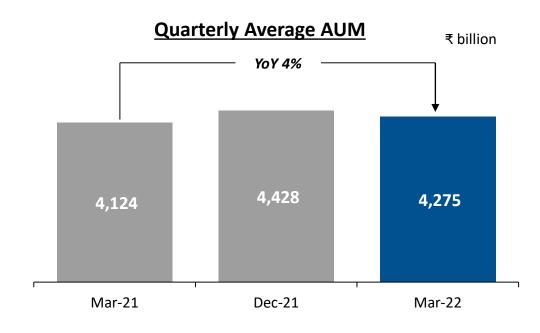




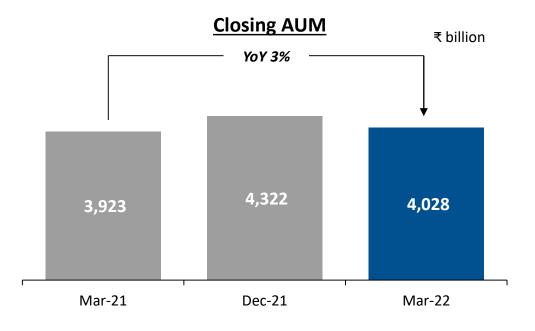


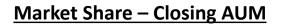
Total AUM and Market Share (Ex ETFs)

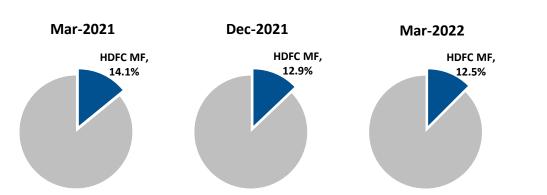


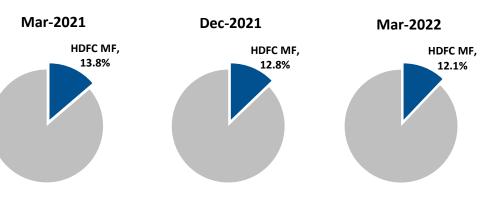


Market Share - Quarterly Average AUM



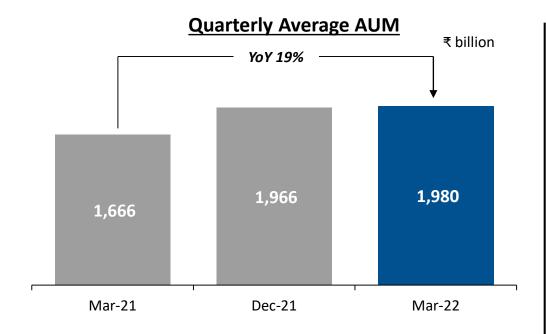




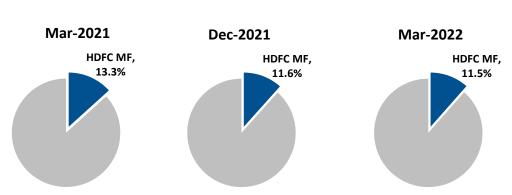


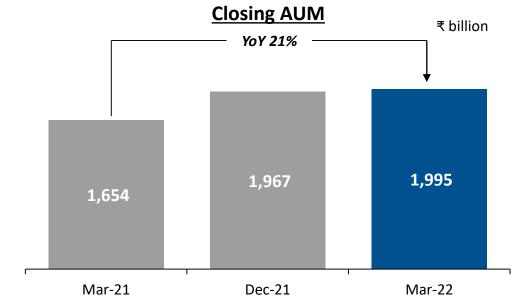
O Actively Managed Equity-oriented AUM and Market Share

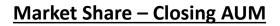


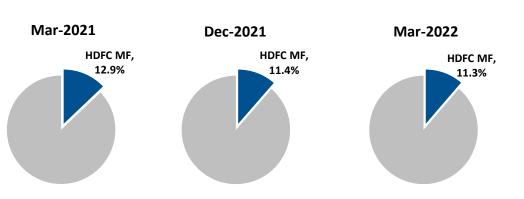


Market Share - Quarterly Average AUM







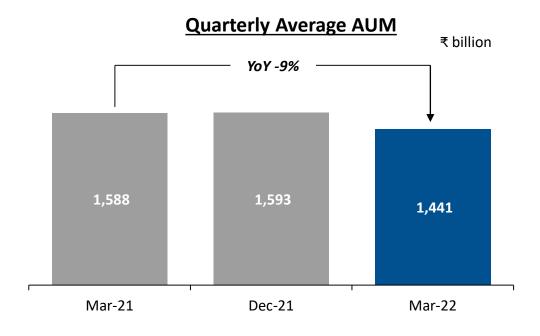


Source: AMFI, Internal

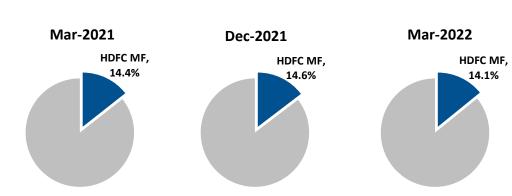
Actively managed equity-oriented AUM excludes index funds from equity-oriented funds.

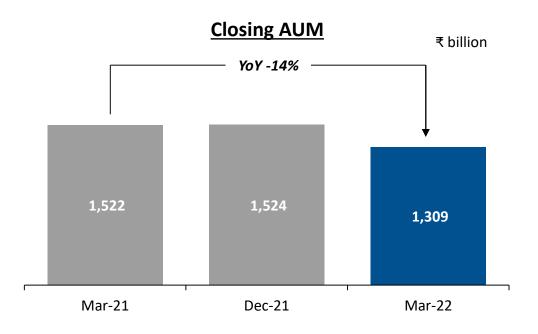
Debt AUM and Market Share

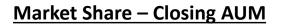


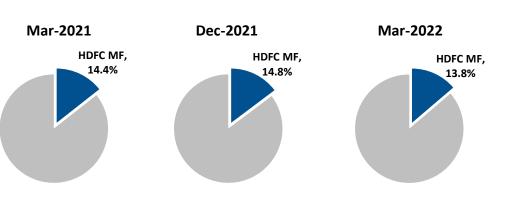


Market Share - Quarterly Average AUM



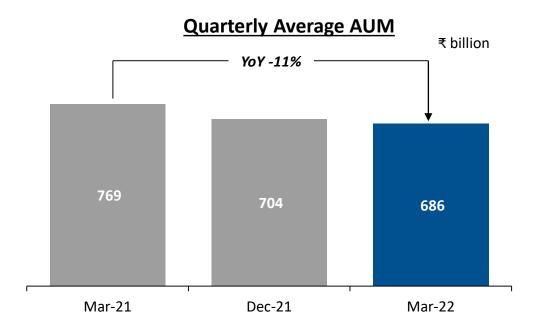




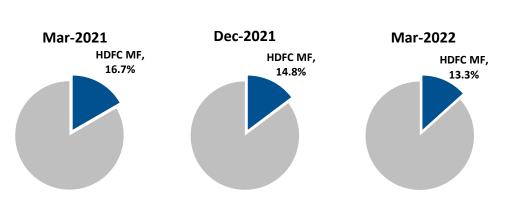


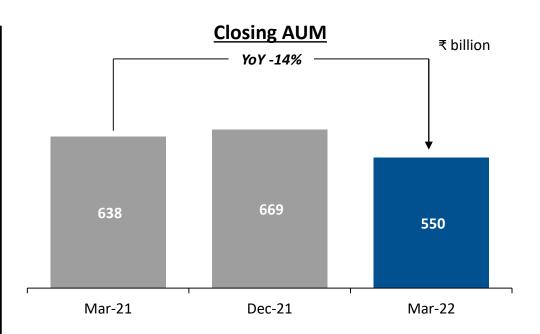
Liquid AUM and Market Share



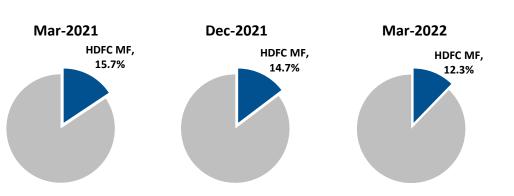


Market Share - Quarterly Average AUM

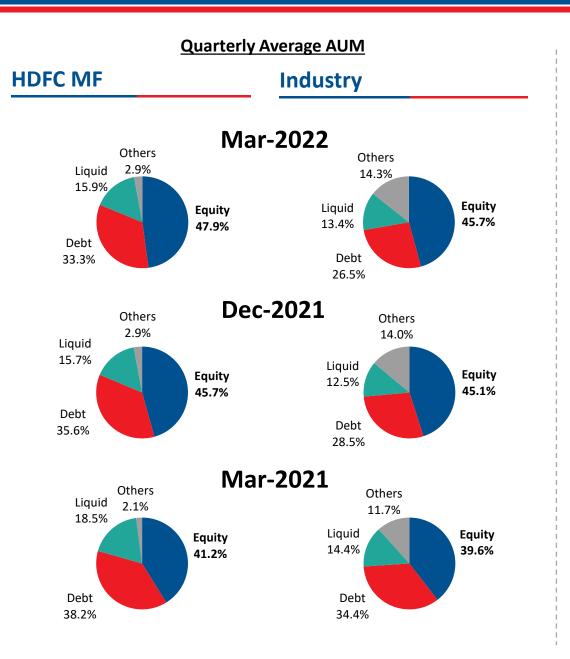


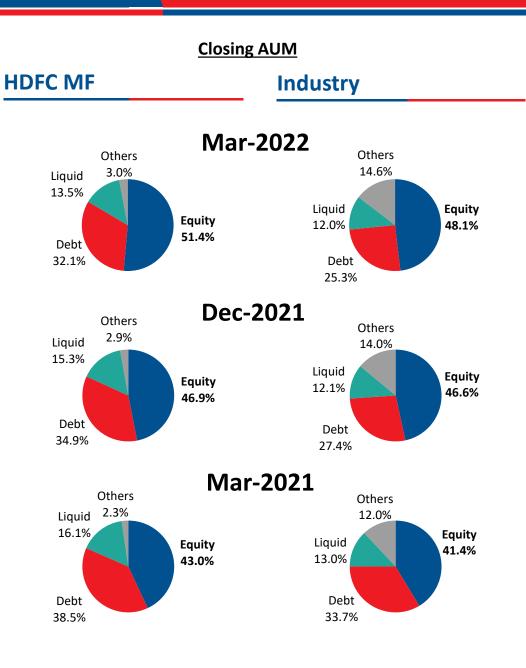


Market Share – Closing AUM



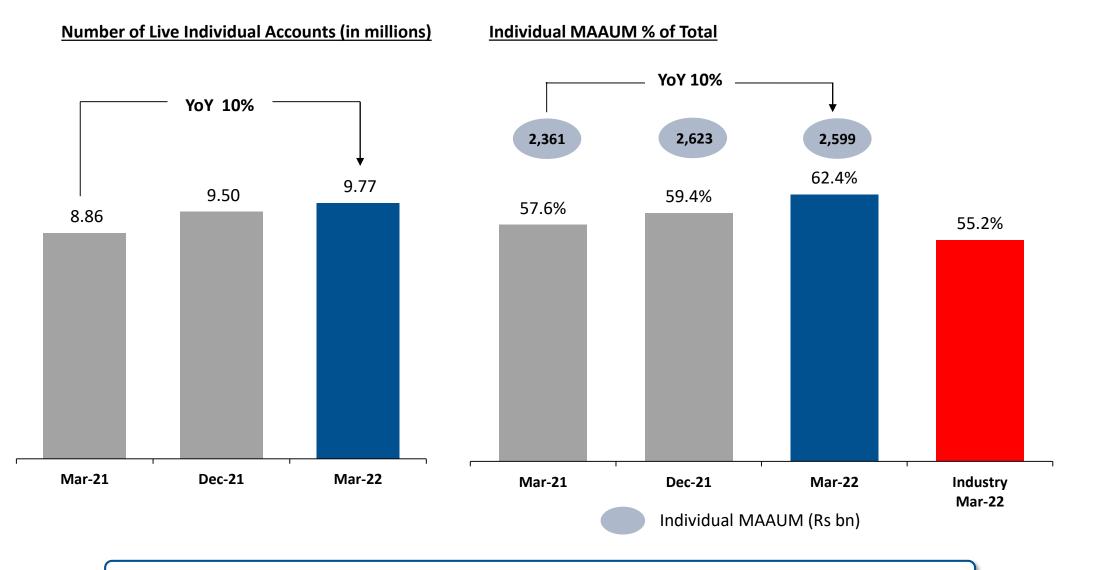
Source: AMFI, Internal Note : Liquid category contains Liquid and Overnight schemes.





Individual Investors – Accounts & MAAUM

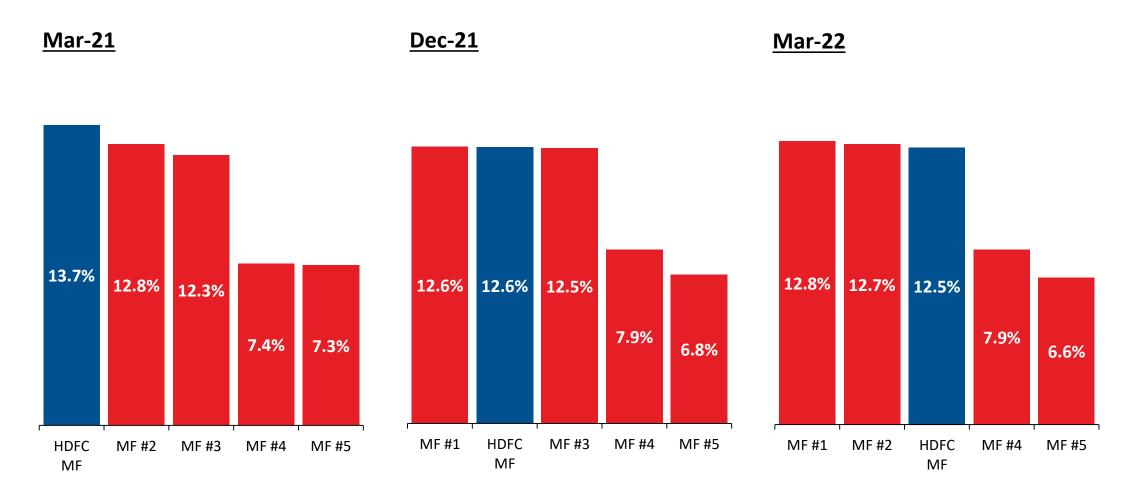




Individual customers prefer equity-oriented schemes and stay invested for longer periods

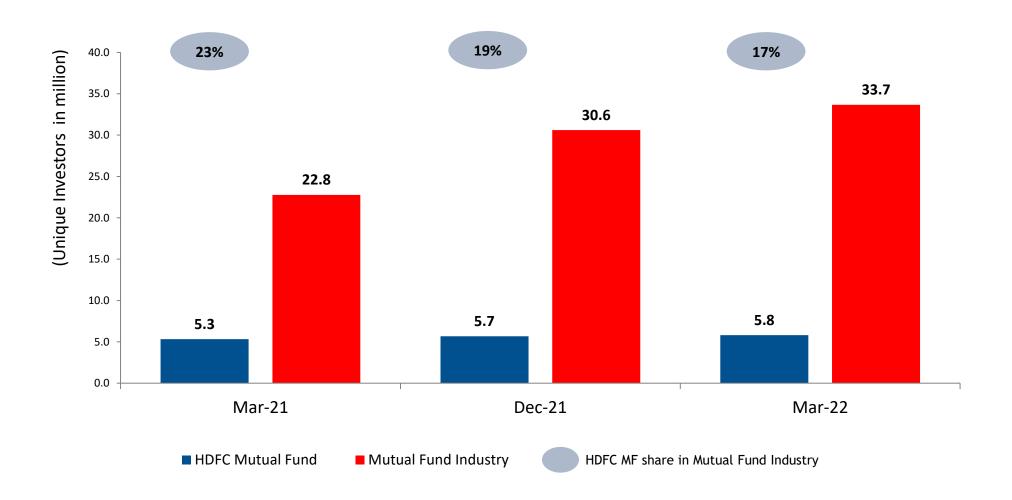


Individual Assets Market Share



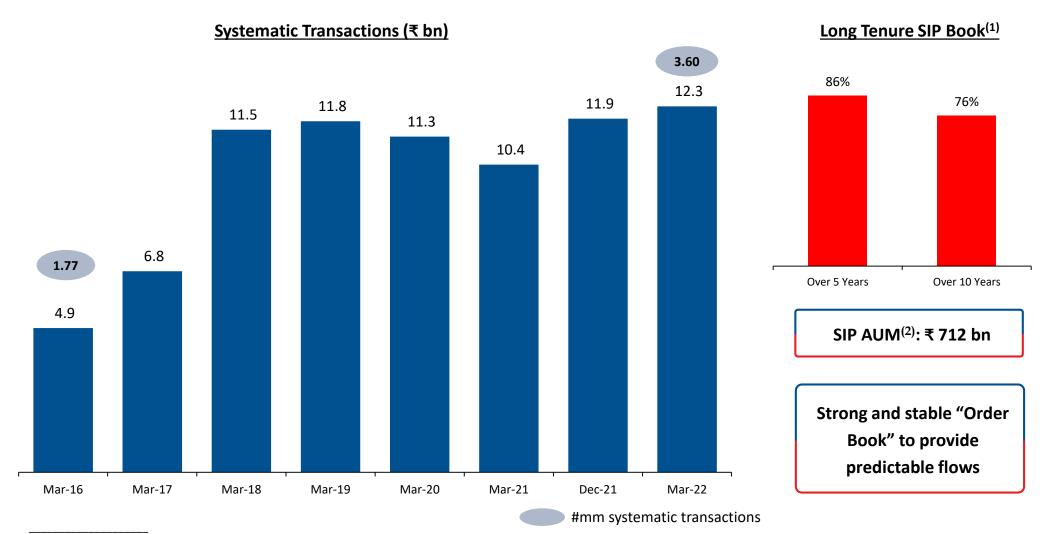


Unique Investors- HDFC AMC vs MF Industry





Inflows Through Systematic Transactions



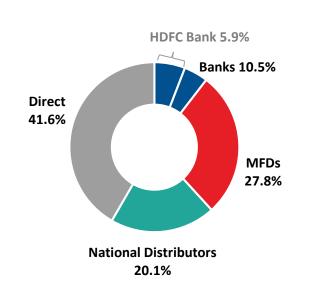
Source: Internal

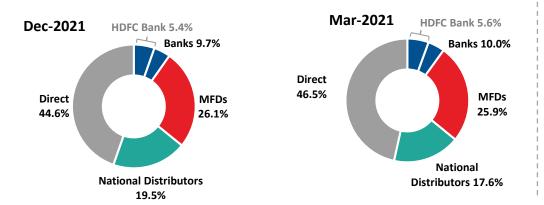
⁽¹⁾ Based on tenure at the time of registration of all live SIPs during Mar-22 (2) as on 31 Mar 2022

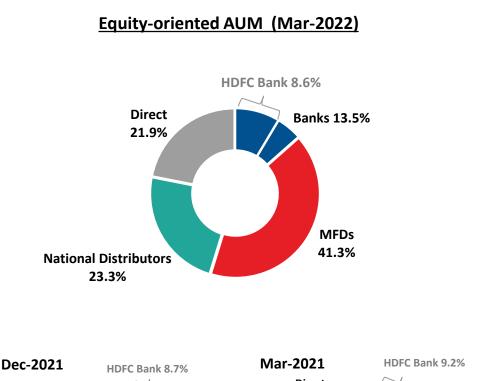


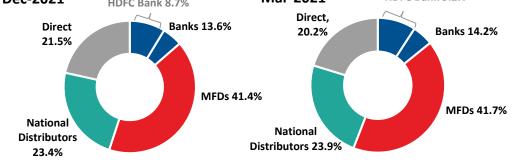
Well diversified distribution channels

Total AUM (Mar-2022)





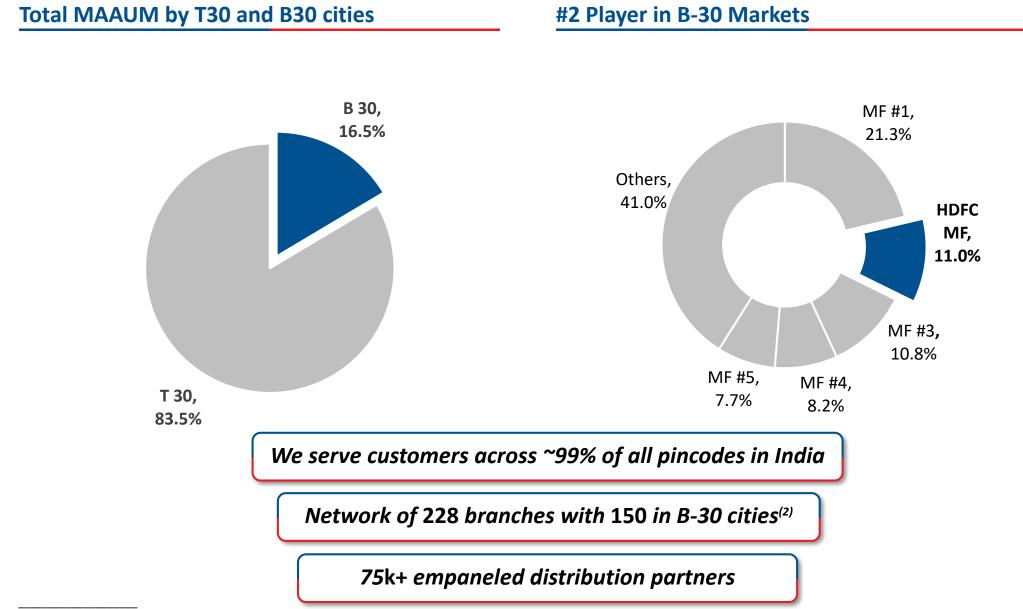




Source: Based on internal classification.

Note: Mutual Fund Distributors (MFDs) erstwhile known as Independent Financial Advisers (IFAs)



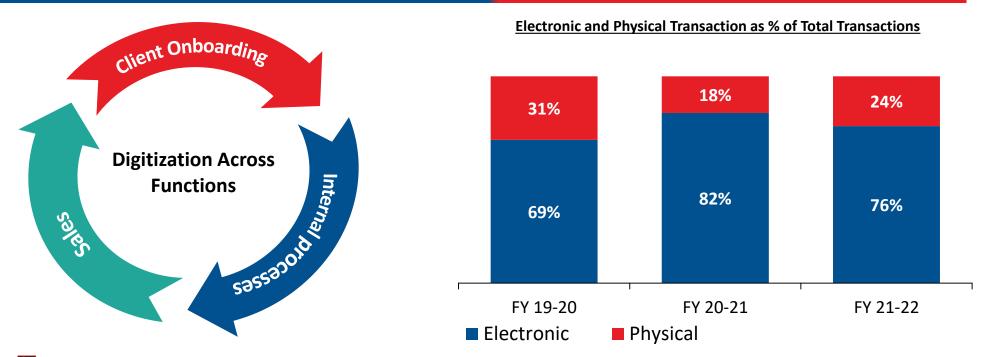


(2) As of March 31, 2022. Includes one representative office in Dubai;

• Strong Digital Presence



Supported by Integrated Online Platform



E Strong online presence - dedicated separate digital platforms distribution partners and customers

E FY17 to FY22 CAGR of 31% in electronic transactions, and CAGR of 16% in total transactions

E ~15% of all transactions during FY22 were through HDFC MF Online and mobile application

E ~100 users login in every minute on our portals and ~1 new users on boarded every 3 minute in the last Quarter.⁽¹⁾

E Connecting with a customer every 2 minutes via emails, chats, calls etc. ⁽¹⁾

E Mobile-to-web ratio has increased with every third digital transaction being on mobile. (1)

Source: Internal

⁽¹⁾Assuming 22 working days a month. This includes for both Partner and Investor.

Digital Initiatives - Enhanced





Facial Recognition



Multiple options for MFDs to initiate bulk transactions in one go



SIP Strengthening – transaction options, retention, renewals



Improved User Journey Drop Management Doubling conversion rate



Enabled transactions for Non-individual Investors of MFDs



Transact on call for MFDs



Cross sell / up sell campaigns based on Analytical Modelling



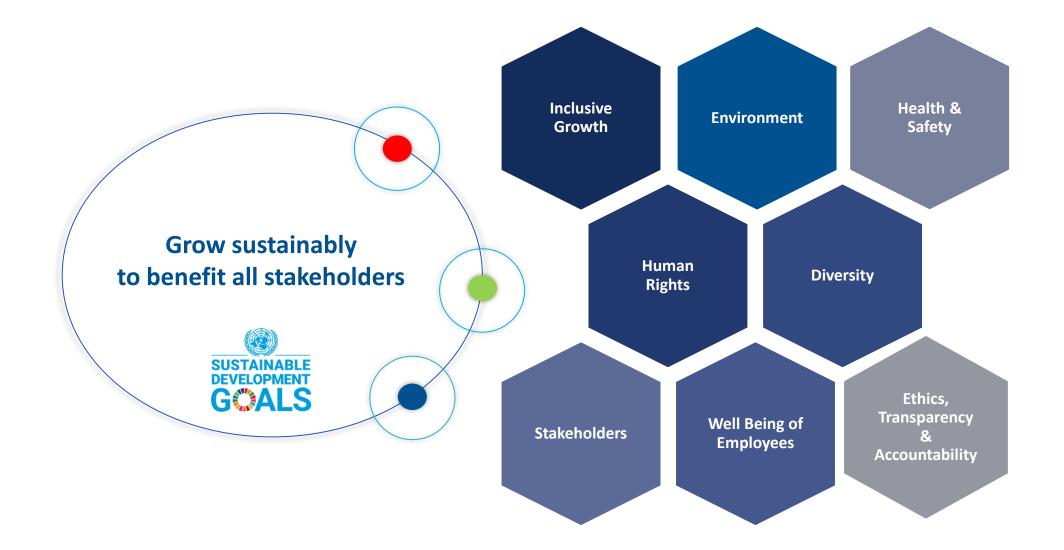
Fully Automated Testing Via RPA



One Customer View (CDP – being developed)

• Embedding ESG Principles





Caring about Environment





76% transactions are supported by integrated online platform



800+ Kgs of E-waste processed in an Environment Friendly manner



LEED Gold certified head office (since 2014)



'Nuture Nature' A tree was planted for every equity SIP which was registered for a specific tenure



Rejuvenation of pond, urban foresting using Miyawaki technique and a butterfly park over a **50,000 sq feet** area in the heart of Mumbai





400+

Investor Awareness Programmes for women #BarniSeAzadi launched on **75th** Independence Day



~ 10,000 women expressing interest for taking their first step towards financial liberation



10,000+ Beneficiaries



1,100+ Employees completed the CFA Investment Foundation



CSR focus areas:

- ✓ Environment
- ✓ Sports

✓ Healthcare

✓ Education

Robust Governance practices





50%+ of Board of Directors are independent



ESG Performance Award Dun & Bradstreet's annual publication 'India's Top 500 Companies 2021'



Diverse backgrounds of individual directors play a significant role to guide our business strategy from a varied perspective



Well-defined **Privacy Policy** and includes **Data Security** measures



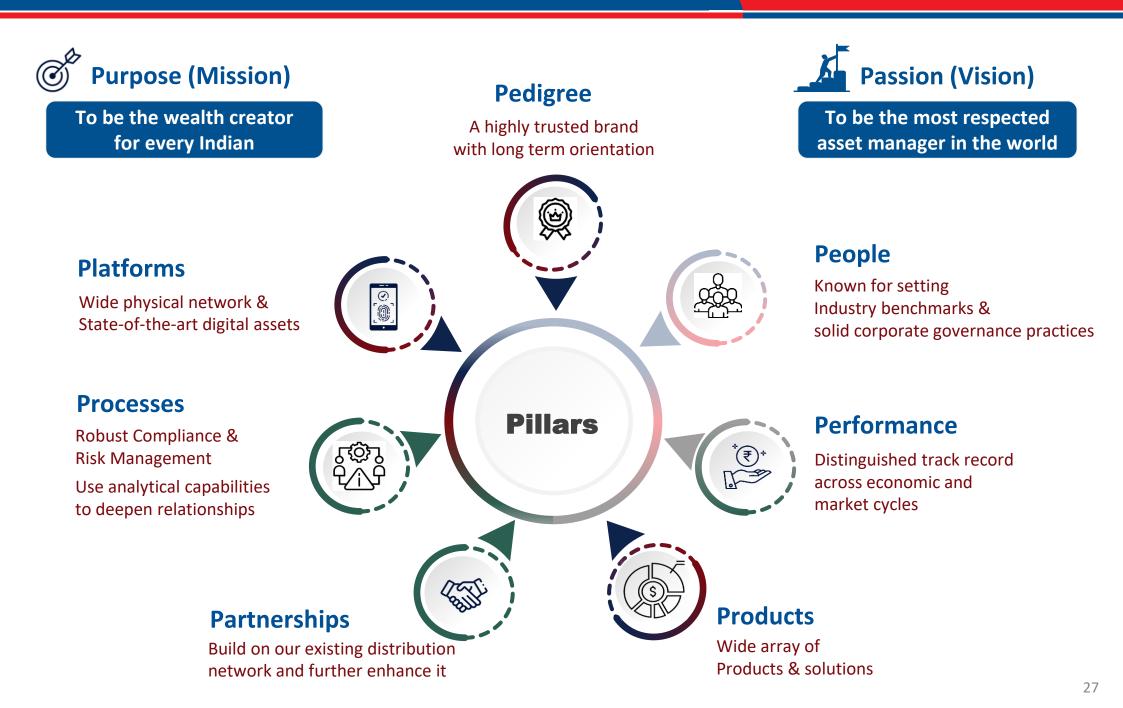
 30% of overall work force and 33% of Executive management are women



6 Ethics workshops for employees in partnership with CFA Institute

HDFC AMC Pillars







Financials



			(₹ mm)
Particulars	YE FY22	YE FY21	Change
Income			
Revenue from Operations	21,154	18,525	14%
Other Income	3,178	3,492	-9%
Total Income	24,332	22,017	11%
Expenses			
Finance Costs	86	90	-4%
Fees and Commission Expenses	54	57	-5%
Employee Benefit Expenses [#]	3,122	2,268	38%
Depreciation and Amortization Expenses	539	554	-3%
Other Expenses ^{\$}	1,978	1,560	27%
Total Expenses ^{# \$}	5,779	4,529	28%
Profit before tax [#]	18,553	17,488	6%
Tax Expenses	4,622	4,232	9%
Profit after tax [#]	13,931	13,256	5%
Other Comprehensive Income (net of tax)	5	(7)	
Total Comprehensive Income	13,936	13,249	5%

Particulars	YE FY22	YE FY21	Change
Revenue from Operations	21,154	18,525	14%
Total Expenses ^{# \$}	5,779	4,529	28%
Operating Profit from core AM business	15,375	13,996	10%

[#] In the year Apr-Mar 22, Employee benefit expenses includes non-cash charge of ₹ 633 mm (₹ 73 mm for Apr-Mar 21) towards amortised cost of outstanding Employee Stock options.

^{\$} The increase in Other expenses is mainly on account of increase in New fund launch expense, Business promotion expense, Technology Spend and CSR expense.

● Financials Summary – Quarterly Earnings



			(₹ mm)
Particulars	Q4 FY22	Q4 FY21	Change
Income			
Revenue from Operations	5,163	5,029	3%
Other Income	646	426	52%
Total Income	5,809	5,455	6%
Expenses			
Finance Costs	20	24	-17%
Fees and Commission Expenses	15	16	-6%
Employee Benefit Expenses [#]	714	639	12%
Depreciation and Amortization Expenses	135	136	-1%
Other Expenses ^{\$}	499	412	21%
Total Expenses ^{# \$}	1,383	1,227	13%
Profit before tax [#]	4,426	4,228	5%
Tax Expenses	991	1,069	-7%
Profit after tax [#]	3,435	3,159	9%
Other Comprehensive Income (net of tax)	10	17	
Total Comprehensive Income	3,445	3,176	8%

Particulars	Q4 FY22	Q4 FY21	Change
Revenue from Operations	5,163	5,029	3%
Total Expenses ^{# \$}	1,383	1,227	13%
Operating Profit from core AM business	3,780	3,802	-1%

[#] In Q4 FY22, Employee benefit expenses includes non-cash charge of ₹ 117 mm (₹ 73 mm in Q4 FY21) towards amortised cost of outstanding Employee Stock options.

^{\$} The increase in Other expenses is mainly on account of increase in New fund launch expense, Business promotion expense, Technology Spend and CSR expense.

Financials Summary – Sequential Quarterly Earnings



			(₹ mm)
Particulars	Q4 FY22	Q3 FY22	Change
Income			
Revenue from Operations	5,163	5,497	-6%
Other Income	646	862	-25%
Total Income	5,809	6,359	-9%
Expenses			
Finance Costs	20	22	-9%
Fees and Commission Expenses	15	13	15%
Employee Benefit Expenses [#]	714	775	-8%
Depreciation and Amortization Expenses	135	133	2%
Other Expenses ^{\$}	499	565	-12%
Total Expenses ^{# \$}	1,383	1,508	-8%
Profit before tax [#]	4,426	4,851	-9%
Tax Expenses	991	1,254	-21%
Profit after tax [#]	3,435	3,597	-5%
Other Comprehensive Income (net of tax)	10	7	
Total Comprehensive Income	3,445	3,604	-4%

Particulars	Q4 FY22	Q3 FY22	Change
Revenue from Operations	5,163	5,497	-6%
Total Expenses ^{#\$}	1,383	1,508	-8%
Operating Profit from core AM business	3,780	3,989	-5%

[#] In Q4 FY22, Employee benefit expenses includes non-cash charge of ₹ 117 mm (Q3 FY22 ₹ 173 mm) towards amortised cost of outstanding Employee Stock options.

^{\$} The decrease in Other expenses is mainly on account of decrease in New fund launch expense and Business promotion expense.

NOTES



1. The Nomination and Remuneration Committee (NRC) of the Board of Directors of the Company at its meeting held on February 22, 2021 had approved grant of 11,45,000 stock options representing 11,45,000 equity shares of ₹ 5 each, at a grant price of ₹ 2,934.25 per equity share (being the market price as defined in the applicable SEBI Regulations), to its eligible employees under Employees Stock Option Scheme - 2020 ("ESOS - 2020"). NRC has also approved on January 24, 2022, a further grant of 1,82,000 stock options representing 1,82,000 equity shares of ₹ 5 each, at a grant price of ₹ 2,369.40 per equity share (being the market price as defined in the applicable SEBI Regulation the applicable SEBI Regulations), to its eligible SEBI Regulations of ₹ 5 each, at a grant price of ₹ 2,369.40 per equity share (being the market price as defined in the applicable SEBI Regulations), to its eligible employees under ESOS - 2020.

Accounting for equity settled share based payment transaction (ESOPs) at fair value increases the non cash component of Employee Benefits Expenses and is also reflected in Share Options Outstanding Account under Other Equity. This balance of Share Options Outstanding Account is transferred to Securities Premium as and when the stock options are exercised by the employees and subsequent allotment of shares to them. Hence, this charge is neutral to Equity of the Company.

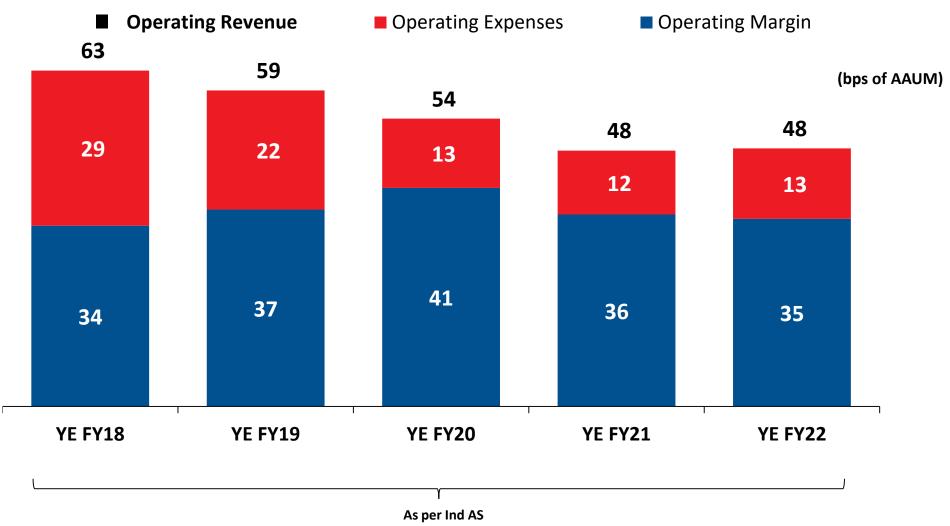


2. COVID-19 was declared a pandemic in March 2020 and since then it has had a sizable impact on the economies of various countries. Nations across the globe at this juncture seem to be returning to normalcy as a result of waning infection levels. An aggressive vaccination drive by the government in India has led to significant improvement in the situation which has provided a pathway to the normalization of economic activity. However, the situation will have to be monitored till the pandemic is finally put to rest.

While the company's operations have shown resilience, the extent to which the pandemic may impact its future results will depend on ongoing developments. The Company continues to closely monitor material changes in economic conditions, markets and the operating environment.

Further, during the quarter ended March 31, 2022, there has been no material change in the controls or processes followed in the preparation of the financial results.





Operating margin (bps of AAUM) for Q1 FY 22, Q2 FY 22, Q3 FY 22 and Q4 FY 22 are 35, 36, 35 and 35 respectively

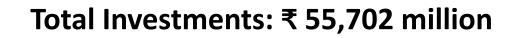


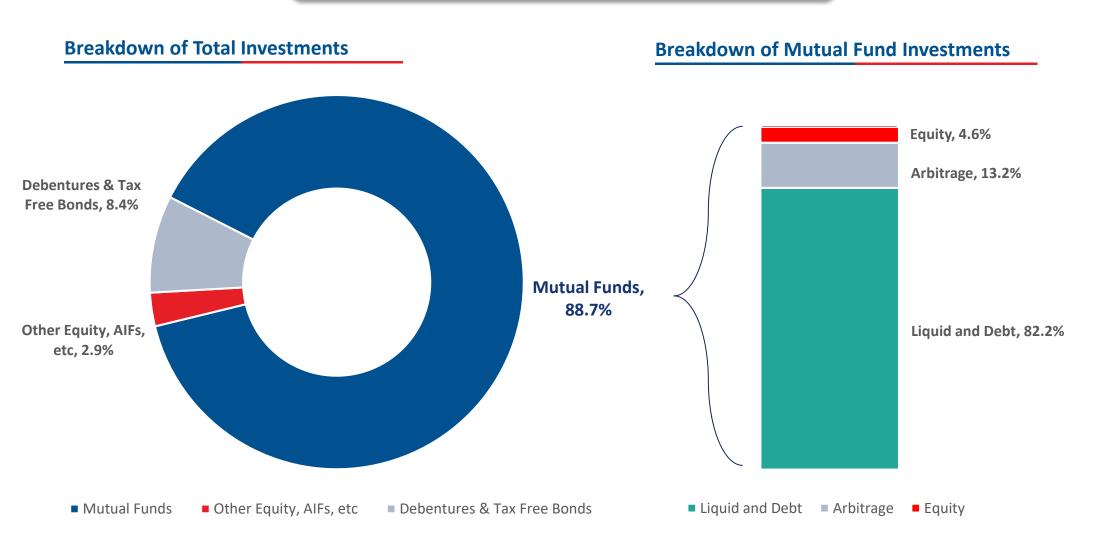
(₹mm)

Particulars	As at March 31, 2022	As at March 31, 2021
Assets		
Financial Assets Non Financial Assets	56,840 1,964	48,717 2,230
Total Assets	58,804	50,947
Liabilities And Equity		
Liabilities Financial Liabilities Non-Financial Liabilities	2,188 1,315	2,300 885
Equity Equity Share Capital Other Equity	1,066 54,235	1,065 46,697
Total Liabilities And Equity	58,804	50,947

Breakup of Investments







Note: Investments in equity Mutual Funds is as per the regulatory mandate; Data as of March 31, 2022

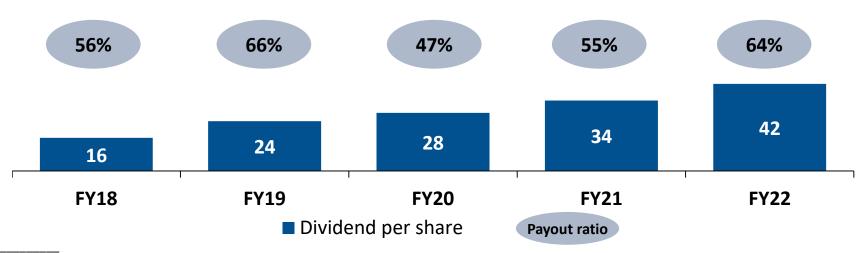


Return on Equity⁽¹⁾



Return on Equity for FY18 was reported under Previous GAAP. FY19 onwards, it is reported under Ind AS

Dividend Per Share (₹) ⁽²⁾ and Dividend Payout Ratio ⁽³⁾



(1) Calculated as Profit After Tax divided by average Net Worth

(2) For, FY22, a final dividend of Rs. 42 per equity share was proposed by the board on April 27, 2022 which is subject to approval by the shareholders at the ensuing Annual General Meeting.

(3) Includes Dividend Distribution Tax for FY18 and FY19



Thank You



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Definitions

AUM refers to Assets Under Management as on end of any given month/period MAAUM refers to a given month's average Assets Under Management QAAUM refers to a given quarter's average Assets Under Management AAAUM refers to a given year's average Assets Under Management Unless otherwise stated, the above definitions are used for Mutual Fund Assets under management