| BSE Limited | National Stock Exchange of India Limited |
| :--- | :--- |
| Phiroze Jeejeebhoy Towers, | Exchange Plaza, |
| Dalal Street, Fort, | Bandra-Kurla Complex, Bandra (East), |
| Mumbai 400 001. | Mumbai 400 051. |
| Stock Code :532638 | Stock Symbol : SHOPERSTOP |

Dear Sir / Madam,

## Sub.: Press Release and Investor Presentation for the quarter and year ended March 31, 2024

Please find enclosed Press Release and Investor Presentation dated April 29, 2024 for the captioned subject.
This information is also being made available on the corporate website of the Company i.e. https://corporate.shoppersstop.com/investors/.

Kindly take the above on record.

Thank you.
Yours truly,
For Shoppers Stop Limited
VIJAY KUMAR $\begin{aligned} & \text { Digitally signed by } \\ & \text { vJAY KUMAR GUPTA } \\ & \text { N }\end{aligned}$
GUPTA Date: 2024.04.29

Vijay Kumar Gupta
Vice President- Legal, Company Secretary \& Compliance Officer
ACS No: 14545
Encl: A/a

## Shoppers Stop Limited

Registered \& Service Office : Umang Tower, $5^{\text {th }}$ Floor, Mindspace, Off. Link Road, Malad (W), Mumbai 400 064, Maharashtra. T 022-42497000 CIN : L51900MH1997PLC108798. Email : customercare@shoppersstop.com Website: www.shoppersstop.com Toll Free No.:1800-419-6648 ( 9 am to 9 pm ).

## SHOPPERS STOP

Shopper Stop reports Q4 Revenue of Rs 1000 Cr, growth of $9 \%$ YoY and EBITDA of Rs 199 Cr, up 11\% Annual Revenue of Rs 4213 Cr, $+5 \%$ and EBITDA Rs 767 Cr, $+2 \%$ (GAAP)

- Sales Rs $1,000,+9 \%$
- Beauty outperformed $+7 \%$, led by Fragrance $+24 \%$; Overall Mix at $18 \%$
- Strategically continue to expand in key markets as follows:
- 7 Department stores in Q4, 15 in FY24 aggregating to 112 Departmental Stores as at FY24
$\theta$ Launched Largest Premium Beauty store ( 9000 sq. ft.) at Quest Mall, Kolkata; opened 3 Beauty Stores in Q4 and 16 for FY24, aggregating to 87 as at FY24.
- 12 INTUNE stores opened during the Quarter, with 22 Stores in FY24
- Premiumization continue to increase with Average Transaction Value (ATV) $+8 \%$
- Capex investments of Rs 84 Crs in the quarter and Rs 246 Crs for the year

Mumbai, April 29, 2024: Shoppers Stop Ltd. a leading department store with premier fashion and beauty brands, has declared its results for the quarter ended $31^{\text {st }}$ March 2024.

Key financial highlights for Q4 FY24 and Fiscal Year 2023-24

|  | GAAP |  |  | Non-GAAP |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Particulars | Q4FY24 | Q4FY23 | Growth\% | Q4FY24 | Q4FY23 | Growth\% |
| Sales | Rs 1000 Crs | Rs 916 Crs | $9 \%$ | Rs 1232 Crs | Rs 1175 Crs | $5 \%$ |
| Gross Margin | $40.5 \%$ | $43.2 \%$ | $(270)$ Bps | $36.7 \%$ | $37.1 \%$ | $(40)$ Bps |
| EBITDA | Rs 199 Crs | Rs 179 Crs | $11 \%$ | Rs 37 Crs | Rs 55 Crs | $-34 \%$ |
| PBT | Rs 28 Crs | Rs 21 Crs | $34 \%$ | Rs 5 Crs | Rs 14 Crs | $-62 \%$ |
| PAT | Rs 21 Crs | Rs 17 Crs | $24 \%$ | Rs 4Crs | Rs 10 Crs | $-61 \%$ |


|  | GAAP |  |  | Non-GAAP |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Particulars | FY24 | FY23 | Growth\% | FY24 | FY23 | Growth\% |
| Sales | Rs 4213 Crs | Rs 3998 Crs | 5\% | Rs 5228 Crs | Rs 5066 Crs | 3\% |
| Gross Margin | 40.8\% | 41.8\% | (100) Bps | 37.2\% | 37.5\% | (40) Bps |
| EBITDA | Rs 767 Crs | Rs 755 Crs | 2\% | Rs 226 Crs | Rs 324 Crs | -30\% |
| PBT | Rs 100 Crs | Rs 162 Crs | -38\% | Rs 76 Crs | Rs 165 Crs | -54\% |
| PAT | Rs 73 Crs | Rs 119 Crs | -39\% | Rs 56 Crs | Rs 122 Crs | -54\% |

## Management Comments:

Commenting on the Q4FY24 results, Mr. Kavindra Mishra, Managing Director \& CEO, Shoppers Stop Ltd, said, "Shopper Stop delivered consistent performance despite continued softness in demand. We remain focused on driving operational excellence and our long-term goal is to increase the overall margins. I am happy to say that we have made concerted efforts to further improve and sustain our excellence in customer journey, which is evident with our Loyal Customers contributing $78 \%$ of our total sales. With rising affluence, our focus on premiumization continues to drive ATV by $8 \%$. Beauty category sustained the Strong Momentum in Q4. We launched largest beauty store in the country at Quest mall, Kolkata.

During the quarter the sales grew by $9 \%$ and EBITDA at Rs. 199 Crs. Our EBITDA was impacted by onetime investments in Beauty and write off of inventory aggregating to Rs. 14 Crs during the quarter. In this quarter, we opened 7 Department, 3 Beauty and 12 Intune stores. Our investments in opening new stores continues and we have opened 55 stores, including our "New Business" Intune wherein we opened 22 stores during FY24.

I am confident of the medium to long-term potential of Retail Growth, with key thrust on "Growing our Core" through impeccable customer journey, Premiumization and have our portfolio to high growth spaces.

## Performance of strategic pillars in Q4FY24:

- First Citizen - Our First Citizen Members contributed $78 \%$ sales, of which $65 \%$ were repeat and $13 \%$ new members. Our Premium Black Card contributed $12 \%$. During the quarter we added 180 K members and total base at the quarter end is 9.9 Mn . The customer engagement continues to be strong. We launched Playbook for Regional Festivals, Used Online Gamification as content driver for Valentine's Day and SS'24 season launch, Micro-personalization Videos and Campaigns for Women's Day leading to 2 X response rate etc. and many other campaigns
- Private Brands - Private Brands sales were at Rs 145 Crs. The challenges continue to remain in Private Brand with weak demand in Women Western and Men's category. However, our Inventory reduced by Rs 56 Crs ( $25 \% \mathrm{YoY}$ )
- Beauty - Beauty Sales at Rs 218 Crs grew by $+7 \%$, continued to outperform other categories contributing $18 \%$ to the overall sales. During the quarter, we opened largest Beauty Store of the country sprawling 9000 sq ft at the Quest Mall, Kolkata. We Created a GUINNESS WORLD RECORD for completing the Most Makeovers in 1 Hour on the Store launch day. We had 220 K makeovers this quarter. We also launched 2 EBOs during the quarter
- INTUNE - Our "Fashion for all" format, INTUNE has been one of the promising and fast-growing segments. We have added 12 new stores during the quarter and entered 3 new cities. At the end of FY24 we have 22 Stores in 9 cities. The initial success in INTUNE has been encouraging
- Beauty Distribution - Beauty distribution business recorded Rs 42 Crs sales during the quarter. Distribution network expanded to over 436 doors from earlier 334 doors. Launched 'NARS' brand boutique Store at Select City Mall, New Delhi. With addition of fragrance brand 'Maison Margiela' and Makeup brand 'Note Cosmetics,' total brand portfolio expanded to 20
- Store Expansion - The company launched 22 stores during the quarter (7 Department, 12 INTUNE and 3 Beauty). The company has made a capex investment of Rs 84 Crores during the quarter and Rs 246 Crs during FY24.


## Note:

We have published a detailed Non-GAAP and GAAP Income Statement. Our non-GAAP measures are not meant to be considered in isolation or as a substitute for comparable GAAP measures and should be read only in conjunction with our consolidated financial statements prepared in accordance with GAAP.

About Shoppers Stop Limited: Shoppers Stop Ltd. is the nation's leading premier retailer of fashion and beauty brands established in 1991. Spread across 112 department stores, the Company also operates 7 premium home concept stores, 87 Specialty Beauty stores of M.A.C, Estée Lauder, Bobbi Brown, Clinique, Jo Malone, Too Faced, SS Beauty, 22 Intune stores and 21 Airport doors, occupying area of 4.3 M sq. ft . Shoppers Stop is home to one of the country's longest running and most coveted loyalty program 'First Citizen'. The Company's one-of-a-kind shopping assistance service, 'Personal Shopper' is revolutionizing the way Indian's shop, bringing more value, comfort, and convenience to customer experiences. The brand's diversified Omni channel offering spans over 800+ recognized and trusted brands across an incomparable range of products that together serve our overarching objective of delivering customer delight.

## For more information, contact: <br> Shoppers Stop Ltd

Rohit Trivedi
(P) + 91-9322672437
(E) rohit.trivedi@shoppersstop.com

## Shoppers Stop

## Performance Highlighis

Q4FY24


## Customer

- Premiumization driving the ASP by 5\% to 7\%. Change in customers preferences towards premium sustained
- Low Wedding Season impacted overall purchases
- Cutting edge technologies and innovations influences customer experiences


## Industry

- Discretionary continues to be impacted, albeit positive developments from March 24
- Revival in Apparels; efforts to sustain throughout
- Value segment expanding rapidly with multiple players in the foray


## Expansion

- Indian Malls expanded 3.1M sq ft in Oct-Dec 2023*
- Vacancies in superior grade malls in 8 large metro cities reduced to mid-single digits*
- Retailers increase penetration, particularly in Tier II Market*
*Source - Cushman \& Wakefield



# Q4 HIGHLIGHTS 



## Expansion

- Launched 22 Stores during the quarter
- 7 Departmental Stores aggregating to 15 in FY24
- 12 Intune Stores (22 in FY24)
- Launched Largest Premium SSBeauty store (9k sq. ft. ) in the country at Quest Mall, Kolkata
- 2 Beauty EBOs


## Siore openings as per guidance given ai ihe beginning of the year

| Store Count | FY24 Addition |  | As on <br> 31st Mar24 |  |
| :---: | :---: | :---: | :---: | :---: |
| Format | Guidance | Actual |  |  |
| Department | 15 | 15 | 112 |  |
| Beauty |  |  |  |  |
| SSBeauty | 4 | 4 | 13 | Area as on $31^{\text {st }}$ Mar'24 4.3M sq.ft. |
| Brands | 12 | 12 | 74 |  |
| INTUNE | 24 | 22 | 22 |  |
| HomeStop | 1 | 1 | 7 |  |
| Airport |  | 1 | 21 |  |
| Total | 56 | 55 | 249 |  |
| Stores Opened in Q4 | 22 (7 Department, 12 INTUNE and 3 Beauty) |  |  |  |
| Renovations In Q4 | 2 (Department) |  |  |  |
| YTD | 13 (7 Department , 5 Beauty and 1 Home Stop) |  |  |  |
| Investments in Q4/FY24 |  | Rs 84 Crs \& Rs. 246 Crs in FY24 |  |  |

## Expansion - Deparimenỉ Formaỉ

- Expansion in Q4
- Opened 7 stores during the quarter; Added 5 new cities
- Expansion during the Year
- Opened 15 Stores during the Year, Added 10 new cities



## Additions in FY24



## Expansion - Beauily Formaỉ

- Expansion in Q4
- Opened Largest Beauty store in the country (9K sq.ft.) at Quest Mall, Kolkata. KPI's in line with Budget
- Opened 2 Brand EBOs at Mall of Asia, Bengaluru


## - Expansion during the Year

- Opened 4 SSBeauty and 12 Brand EBOs



Additions in Last 5 Years


## Launched Largesỉ Beauily Siore in ihe Couniry ai Quesi Mall, Kolkaia

- 9K sq ft SSBeauty Store launched at Quest Mall, Kolkata
- GUINNESS WORLD RECORD for completing the Most Makeovers in 1 Hour
- Largest assortment with 91 Brands, 8900 SKUs
- Services - Facial Treatment, Nail Bar, Hair services, Virtual Try-On, Skin Analyzer and Fragrance Bar



## Expansion - INTUNE Formai



## Fast Expansion continues

- 12 Stores Opened during the Quarter
- 22 Stores in 8 Months since Inception
- 9 Cities presence

Planning to open 60 stores in FY25, with 12 in Q1

## Q4 IN NUMBERS

| Particulars | Non GAAP | \%Sales | GAAP | \%Sales |
| :--- | :---: | :---: | :---: | :---: |
| Revenue | 1,232 |  | 1,000 |  |
| EBITDA | 37 | $3.4 \%$ | 199 | $19.9 \%$ |
| PBT | 5 | $0.5 \%$ | $28^{\wedge}$ | $2.8 \%$ |
| PAT | 4 | $0.4 \%$ | 21 | $2.1 \%$ |

${ }^{\wedge}$ GAAP PBT includes one-off of Rs. 24 Crs in Other income on account of reversal of ROU Liability due to store closure offset by impairment of ROU Assets on 3 stores by Rs. 6 Crs in exceptional item


## Q4 EBITDA - NORMALISED

## Q4 EBITDA +6\% excluding Exceptional Items

Investments in New Business and one-off (largely inventory write-off) impacted Profitability. Save this, Q4, EBITDA would have increased by +6\%

| Particulars |  | Non GAAP | GAAP |
| :--- | :---: | :---: | :---: |
| EBITDA (Reported) FY24 | (A) | 37 | 199 |
| New Businesses |  |  |  |
| $\quad$ INTUNE | 4 | 4 |  |
| $\quad$ SSBeauty.in | 4 | 4 |  |
| One off's |  |  |  |
| $\quad$Inventory W/off <br> $\quad$ SSBeauty Quest Mall launch | 9 | 9 |  |
| Total New Businesses + One-Offs (B) | $\mathbf{2 2}$ | $\mathbf{2 2}$ |  |
| EBITDA (Normalised) FY24 $\quad$ (A+B) | $\mathbf{5 9}$ | $\mathbf{2 2 1}$ |  |
|  |  |  |  |
| EBITDA (Normalised) FY23 | 55 | 179 |  |
| \%Growth (Reported) | $6 \%$ | $23 \%$ |  |



## QUARTERLY TREND (NON GAAP)





## QUARTERLY TREND (GAAP)



## YTD IN NUMBERS



| Particulars | Non GAAP | \%Sales | GAAP | \%Sales |
| :--- | :---: | :--- | :---: | :---: |
| Revenue | 5,228 |  | 4,213 |  |
| EBITDA | 226 | $4.9 \%$ | 767 | $18.2 \%$ |
| PBT | 76 | $1.7 \%$ | $100^{\wedge}$ | $2.4 \%$ |
| PAT | 56 | $1.2 \%$ | 73 | $1.7 \%$ |

$\wedge$ GAAP PBT includes one-off of Rs. 24 Crs in Other income on account of reversal of ROU Liability due to store closure offset by impairment of ROU Assets on 3 stores by Rs. 6 Crs in exceptional item

## YEARLY TREND (NON GAAP)



## YEARLY TREND (GAAP)


*FY23 numbers include reversal of Interest on GST Rs. 17 Crs in other income and Rs. 3 Crs in finance cost ${ }^{\wedge} G A A P$ PBT includes one-off of Rs. 24 Crs in Other income on account of reversal of ROU Liability due to store closure offset by impairment of ROU Assets on 3 stores by Rs. 6 Crs in exceptional item

## OPERATIONAL KPIs <br> (Offline Only)

Items per Txn. (Nos.)





## FIRST CITIZEN



## Sales contribution

| First Citizen | Total Mix\% | Gr\% | Repeat\% | Gr\% |
| :--- | :---: | :---: | :---: | :---: |
| Overall Sales | $78 \%$ | Flat | $65 \%$ | Flat |

## Black Card Members

- Contribution
12\% to Overall Sales
- Sales Growth
+14\%


## Customer Engagement

- Launched Playbook for Regional Festivals - Personal theme based invites to Members
- Online Gamification used as content driver for Valentines Day and SS'24 season launch
- Persona based campaigns to drive repeat purchases resulting 19\% sales from lapsers
- Micro-personalization Videos and Campaigns for Women's Day leading to 2 X response rate


## PRIVATE BRANDS



- PB Contribution
- Overall 12\%
- Apparels 17\%
- "STOP" Men's formal +22\% (LTL +17\%)
- Advancement of EOSS and soft sales in Western Wear/Mens Category continue to impact performance
- Higher Trading Margins through Full price sale from Feb'24
- 500+ options in April to induce freshness

Sales and Contribution \%


## Clusier Expansion



## INTUNE BUSINESS



## Key Insights

- Strong delivery on Brand Promises
- 25\% Kids sales mix strengthening our "Kids First" positioning
- 55\%-45\% Classy- Trendy mix strengthening our "Fashion For All" positioning


## KPIs

- Sale of Rs 16 Crs in Q4; YTD 36 Crs
- Store EBITDA Positive
- SPSF circa Rs 12K psf
- Conversion is on rise at 33\%
- Strong Items per Ticket (IPT) at 4.0

Sales

## Rs. 252 Crs.

 Rs. 218 Crs.+24\%
+7\% (excl. Distribution)

- Strong Momentum sustained in Q4
- Customer engagement with 220K Makeovers,
- Conversion 53\% and Sales generated Rs 44 Crs
- Launched 7 Brands across Fragrance and Makeup categories viz;
- Creed, Electimuss, Tory Burch
- Billie Eilish, Paris Hilton, OPI and Paese
- New Store Launched
- Largest SSBeauty Store at Quest mall Kolkata
- 2 EBOs in the Mall of Asia, Bengaluru
- Arcelia (Private Brand)
- Sales grew by 20\%
- 31 SKUs launched across categories; Portfolio now 600+ SKUs

| Beauty Business |  |
| :--- | :---: |
| Offline | Count |
| Department stores | 112 |
| EBOs (incl. SSBeauty) | 87 |
| Shop-in-shop | 57 |
| Online |  |
| Shoppersstop.com | SSBeauty.in |
| ELCACosmetics.in | Amazon |

Sales and Contribution \%


## BEAUTY



## Sales EBITDA

## Rs. 42 Crs (YTD Rs. 119 Crs) Positive

- Distribution network expanded to 436 doors from 334
- Retailing brands across 20 different retailers
- Brands portfolio expanded to 20 brands with onboarding;
- Fragrance brand "Maison Margiela"
- Makeup brand "Note Cosmetics"
- Launched NARS brand boutique Store at Select City Mall, New Delhi

| VIKTOR\&ROLF | $\overline{7 \square \triangle M \mid}$ | VALENTINO | GIORGIO ARMA |
| :---: | :---: | :---: | :---: |
| BANANA REPUB |  | Margiela Ris | Atelier Cologne PARIS |
| RALPH LAUREN | MUGLER | AZZARO | PRADA |

PRADA
NOTE
COSMETIQUE




POLO TOWER

## SHOPPERS STOP

## $\frac{5}{\frac{5}{+1}} \underset{\frac{1}{2}}{2}$




NIBM, THE ARC


AGORA MALL


ESTEE LAUDER JO MALONE



MALL OF ASIA

## CHENNAI CHETPET <br> (Renovaied)



KOLHAPUR

## (Renovaied)





## KPI PERFORMANCE - Q4

Vs Q4 FY23 (Rs Crs)


## KPI PERFORMANCE - YTD

Vs FY23 (Rs Crs)


## FINANCIALS Q4 FY24

| Particulars | Non-GAP Financials |  |  | GAAP Financials |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Rs. in Crs. | FY24 | FY23 | Gr\% | FY24 | FY23 | Gr\% |
| Gross Revenue | 1232 | 1175 | $5 \%$ | 1126 | 1033 | $9 \%$ |
| Net Revenue | 1086 | 1036 | $5 \%$ | 1000 | 916 | $9 \%$ |
| Other Income | 30 | 28 | $8 \%$ | 35 | 22 | $56 \%$ |
| Total Revenue | $\mathbf{1 1 1 6}$ | $\mathbf{1 0 6 3}$ | $\mathbf{5 \%}$ | $\mathbf{1 0 3 4}$ | $\mathbf{9 3 9}$ | $\mathbf{1 0 \%}$ |
| Margin | 399 | 384 | $4 \%$ | 405 | 396 | $2 \%$ |
| Margin\% | $36.7 \%$ | $37.1 \%$ | -40 Bps | $40.5 \%$ | $43.2 \%$ | -270 Bps |
| Operating Exp. | 392 | 356 | $10 \%$ | 241 | 239 | $1 \%$ |
| EBITDA | $\mathbf{3 7}$ | $\mathbf{5 5}$ | $\mathbf{- 3 4 \%}$ | $\mathbf{1 9 9}$ | $\mathbf{1 7 9}$ | $\mathbf{1 1 \%}$ |
| Depreciation | 32 | 36 | $-9 \%$ | 112 | 104 | $7 \%$ |
| Finance Cost | $\mathbf{1}$ | $\mathbf{3}$ | $\mathbf{- 4 7 \%}$ | 57 | 55 | $3 \%$ |
| PBT | $\mathbf{3}$ | $\mathbf{1 7}$ | $\mathbf{- 8 4 \%}$ | $\mathbf{3 0}$ | $\mathbf{2 0}$ | $\mathbf{5 3} \%$ |

Previous years numbers are regrouped/rearranged wherever necessary

[^0]

| Particulars | Non - GAAP Financials |  | GAAP Financials |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Rs. in Crs. | FY24 | FY23 | Gr\% | FY24 | FY23 | Gr\% |
| Gross Revenue | 5228 | 5066 | $3 \%$ | 4740 | 4501 | $5 \%$ |
| Net Revenue | 4607 | 4464 | $3 \%$ | 4213 | 3998 | $5 \%$ |
| Other Income | 96 | $95^{*}$ | $2 \%$ | 56 | $56^{*}$ | $-7 \%$ |
| Total Revenue | $\mathbf{4 7 0 4}$ | $\mathbf{4 5 6 0}$ | $\mathbf{3 \%}$ | $\mathbf{4 2 6 9}$ | $\mathbf{4 0 5 4}$ | $\mathbf{5 \%}$ |
| Margin | 1712 | 1675 | $2 \%$ | 1717 | 1671 | $3 \%$ |
| Margin\% | $37.2 \%$ | $37.5 \%$ | $\mathbf{- 4 0 ~ B p s}$ | $40.8 \%$ | $41.8 \%$ | -100 Bps |
| Operating Exp. | 1583 | 1446 | $9 \%$ | 1005 | 972 | $3 \%$ |
| EBITDA | $\mathbf{2 2 6}$ | $\mathbf{3 2 4}$ | $\mathbf{- 3 0 \%}$ | $\mathbf{7 6 7}$ | $\mathbf{7 5 5}$ | $\mathbf{2 \%}$ |
| Depreciation | 130 | 131 | $-1 \%$ | 436 | 382 | $\mathbf{1 4 \%}$ |
| Finance Cost | 10 | $14^{*}$ | $\mathbf{- 3 4 \%}$ | 224 | $209^{*}$ | $7 \%$ |
| PBT | $\mathbf{8 6}$ | $\mathbf{1 7 8}$ | $\mathbf{- 5 2 \%}$ | $\mathbf{1 0 8}$ |  |  |

Previous years numbers are regrouped/rearranged wherever necessary

* FY23 numbers include reversal of Interest on GST Rs. 17 Crs in other income and Rs. 3 Crs in finance cost

${ }^{\wedge}$ GAAP PBT includes one-off of Rs. 24 Crs in Other income on account of reversal of ROU Liability due to store closure offset by impairment of ROU Assets on 3 stores by Rs. 6 Crs in exceptional item


## BALANCE SHEET (Non GAAP)

| Particulars (Rs. In Crs.) | Mar'24 | Mar'23 |
| :--- | :---: | :---: |
| Net worth | 785 | 765 |
| Loan Fund | 125 | 104 |
| Total Liabilities | $\mathbf{9 1 0}$ | $\mathbf{8 6 9}$ |
| Fixed Assets + Lease Deposit | 864 | 795 |
| Investments | 59 | 77 |
| Inventory* | 1617 | 1488 |
| Other Assets | 552 | 525 |
| Total Current Assets | $\mathbf{2 0 7 0}$ | $\mathbf{1 8 8 3}$ |
| Trade Creditors Goods* | 1678 | 1539 |
| Others | 503 | 475 |
| Total Current Liability | $\mathbf{2 1 8 1}$ | $\mathbf{2 0 1 5}$ |
| Net Current Assets | $\mathbf{- 1 1 1}$ | $\mathbf{- 1 3 1}$ |
| Total Assets | $\mathbf{9 1 0}$ | $\mathbf{8 6 9}$ |

Previous years numbers are regrouped/rearranged wherever necessary
*Includes ROR Inventory of Rs 1,110 Crs and Creditors of Rs 1,475 Crs in FY24 and Rs 958 Crs and Creditors of Rs 1,285 Crs in FY23


| Particulars | Mar'24 | Mar'23 |
| :--- | :---: | :---: |
| Cash Profit from Operations (after tax) | 222 | 321 |
| Changes in Working Capital | -60 | -124 |
| Cash generated from Operations | $\mathbf{1 6 2}$ | $\mathbf{1 9 7}$ |
| Fixed Assets /Reduction in Capex Creditors* | -211 | -191 |
| Cash generated from Operations | $\mathbf{- 4 9}$ | $\mathbf{7}$ |
| Redemption of Investments (Net) | 18 | 87 |
| Cash post Investing Activities | $\mathbf{- 3 1}$ | $\mathbf{9 3}$ |
| ESOP | 10 | 3 |
| Interest \& Finance Cost | -9 | -13 |
| Loans Repayment | 21 | -90 |
| Net Increase/(decrease) in Bank Balance | $\mathbf{- 9}$ | $\mathbf{- 7}$ |

[^1]
## WAY FORWARD

## Outlook

## Priorities

- India sustaining the tag of "Fastest growing Economy"; Expecting a consumption led Demand Growth
- Government spending on infrastructure and other critical projects continues; Should augment the sustenance of future growth
- Retail demand is improving gradually. IMA's predictions of good monsoon should revive the demand further with price growth through premiumization
- Under-indexed Tier II and III demand; with economy reviving should increase the Purchase Power
- Commodity, particularly cotton prices are benign; prices to remain largely stable
- Mall demand will continue to be high; Inflation on Rent to be higher in Luxury Malls
- Grow the "Core"; will continue to dwell on "Premiumization", expect the ATV and ASP to grow by mid-single digits
- Strategic priorities on Beauty and Intune; expect to outgrow for $2^{\text {nd }}$ year in succession
- Consolidate Private Brand with optimal purchases and increase margins
- Investments in Digital to create better customer experiences, optimize business processes and build more agile, growth-oriented business models.
- Long term priorities of store expansion to continue with a target of nearly 100 Stores this fiscal; expect Capex largely through internal accruals
- EBITDA margins at range bound; Targeting ROCE of $20 \%+$

ANNEXURES

FINANCIALS Q4 FY24

| Particulars | Non GAAP |  |  | GAAP |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Rs. in Crs. | FY24 | FY23 | Gr\% | FY24 | FY23 | Gr\% |
| Gross Revenue | 1232 | 1175 | $5 \%$ | 1126 | 1033 | $9 \%$ |
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| Margin | 399 | 384 | $4 \%$ | 405 | 396 | $2 \%$ |
| Margin\% | $36.7 \%$ | $37.1 \%$ | -40 Bps | $40.5 \%$ | $43.2 \%$ | -270 Bps |
| Operating Exp. | 392 | 356 | $10 \%$ | 241 | 239 | $1 \%$ |
| EBITDA | $\mathbf{3 7}$ | $\mathbf{5 5}$ | $\mathbf{- 3 4 \%}$ | $\mathbf{1 9 9}$ | $\mathbf{1 7 9}$ | $\mathbf{1 1 \%}$ |
| Depreciation | 32 | 36 | $-9 \%$ | 112 | 104 | $7 \%$ |
| Finance Cost | 1 | 3 | $-47 \%$ | 57 | 55 | $3 \%$ |
| PBT | $\mathbf{3}$ | $\mathbf{1 7}$ | $\mathbf{- 8 4 \%}$ | $\mathbf{3 0}$ | $\mathbf{2 0}$ | $\mathbf{5 3} \%$ |
| Exceptional Item/OCI | -2 | $\mathbf{4}$ |  | 2 | -1 |  |
| PBT(Adj.) | $\mathbf{5}$ | $\mathbf{1 4}$ | $\mathbf{- 6 2 \%}$ | $\mathbf{2 8}$ | $\mathbf{2 1}$ | $\mathbf{3 4 \%}$ |
| Tax | $\mathbf{1}$ | $\mathbf{4}$ | $-64 \%$ | 7 | 4 | $80 \%$ |
| PAT | $\mathbf{4}$ | $\mathbf{1 0}$ | $\mathbf{- 6 1 \%}$ | $\mathbf{2 1}$ | $\mathbf{1 7}$ | $\mathbf{2 4 \%}$ |


| Adjustment in Net Profit | GAAP <br> Adj. |  |
| :--- | :---: | :---: |
| PBT (as per Non GAAP) | $\mathbf{5}$ |  |
| Lease Rent (Non-GAAP) | -128 |  |
| Finance costs | 55 |  |
| Depreciation on ROU Assets | 75 |  |
| Remeasurement of leases life | -31 |  |
| Others | -5 |  |
| PBT (as per GAAP) | $\mathbf{2 8}$ |  |
|  |  |  |

Previous years numbers are regrouped/rearranged wherever necessary
${ }^{\wedge}$ GAAP PBT includes one-off of Rs. 24 Crs in Other income on account of reversal of ROU Liability due to store closure offset by impairment of ROU Assets on 3 stores by Rs. 6 Crs in exceptional item

FINANCIALS YTD FY24

| Particulars | Non GAAP |  |  | GAAP |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Rs. in Crs. | FY24 | FY23 | Gr\% | FY24 | FY23 | Gr\% |
| Gross Revenue | 5228 | 5066 | $3 \%$ | 4740 | 4501 | $5 \%$ |
| Net Revenue | 4607 | 4464 | $3 \%$ | 4213 | 3998 | $5 \%$ |
| Other Income | 96 | $95^{*}$ | $2 \%$ | 56 | $56^{*}$ | $-1 \%$ |
| Total Revenue | $\mathbf{4 7 0 4}$ | $\mathbf{4 5 6 0}$ | $\mathbf{3} \%$ | $\mathbf{4 2 6 9}$ | $\mathbf{4 0 5 4}$ | $\mathbf{5 \%}$ |
| Margin | 1712 | 1675 | $2 \%$ | 1717 | 1671 | $3 \%$ |
| Margin\% | $37.2 \%$ | $37.5 \%$ | -40 Bps | $40.8 \%$ | $41.8 \%$ | -100 Bps |
| Operating Exp. | 1583 | 1446 | $9 \%$ | 1005 | 972 | $3 \%$ |
| EBITDA | $\mathbf{2 2 6}$ | $\mathbf{3 2 4}$ | $\mathbf{- 3 0} \%$ | $\mathbf{7 6 7}$ | $\mathbf{7 5 5}$ | $\mathbf{2 \%}$ |
| Depreciation | 130 | 131 | $-1 \%$ | 436 | 382 | $14 \%$ |
| Finance Cost | 10 | $14^{*}$ | $-34 \%$ | 224 | $209^{*}$ | $7 \%$ |
| PBT | $\mathbf{8 6}$ | $\mathbf{1 7 8}$ | $\mathbf{- 5 2 \%}$ | $\mathbf{1 0 8}$ | $\mathbf{1 6 4}$ | $\mathbf{- 3 4 \%}$ |
| Exceptional Item/OCI | 10 | 14 | $-26 \%$ | 8 | 2 | $235 \%$ |
| PBT(Adj.) | $\mathbf{7 6}$ | $\mathbf{1 6 5}$ | $\mathbf{- 5 4 \%}$ | $\mathbf{1 0 0}$ | $\mathbf{1 6 2}$ | $\mathbf{- 3 8 \%}$ |
| Tax | 20 | 43 | $\mathbf{- 5 4 \%}$ | 27 | 43 | $\mathbf{- 3 7 \%}$ |
| PAT | $\mathbf{5 6}$ | $\mathbf{1 2 2}$ | $\mathbf{- 5 4 \%}$ | $\mathbf{7 3}$ | $\mathbf{1 1 9}$ | $\mathbf{- 3 9 \%}$ |

Previous years numbers are regrouped/rearranged wherever necessary
*FY23 numbers include reversal of Interest on GST Rs. 17 Crs in other income and Rs. 3 Crs in finance cost ${ }^{\wedge}$ GAAP PBT includes one-off of Rs. 24 Crs in Other income on account of reversal of ROU Liability due to store closure offset by impairment of ROU Assets on 3 stores by Rs. 6 Crs in exceptional item


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## DISCLAIMER

Certain statements in this release concerning our future growth prospects are forward-looking statements within the meaning of applicable securities laws and regulations, and which involve number of risks and uncertainties, beyond the Control of the company, that could cause actual results to differ materially from those in such forward-looking statements The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding

Fluctuations in earnings, our ability to attract and retain highly skilled professionals, political instability, legal
cost advantage, wage increases, our ability to attract and retain highly skilled professionals, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and General economic conditions affecting our industry.

Shopper's Stop Ltd. may, from time to time, make additional written and oral forward looking statements, including our reports to shareholders. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company. The Company also expects the media to have access to all or parts of this release and the management's commentaries and opinions thereon, based on which the media may wish to comment and/or report on the same. Such comments and/or reporting maybe made only after taking due clearance and approval from the Company's authorized personnel. The Company does not take any responsibility for any interpretations/views/ commentaries/reports which may be published or expressed by any media agency, without the prior authorization of the Company's authorized personnel.

In case of any clarifications please contact on investor@shoppersstop.com


[^0]:    ${ }^{\wedge}$ GAAP PBT includes one-off of Rs. 24 Crs in Other income on account of reversal of ROU Liability due to store closure offset by impairment of ROU Assets for 3 stores by Rs. 6 Crs in exceptional item

[^1]:    *Includes Security Deposit of Rs. 37 Crs for New stores

