

CREDO BRANDS MARKETING LIMITED (fka Credo Brands Marketing Private Limited) Plot No. B, 8, MIDC Central Road, Marol MIDC, Andheri (E), Mumbai - 400093. INDIA

Tel. No.: +91 22 6141 7200 Email: helpdesk@mufti.in

Website: Corporate: www.credobrands.in Ecommerce: www.muftijeans.in CIN: U18101MH1999PLC119669

January 17, 2024

To **BSE Limited** Phiroze Jeejeebhoy Towers Dalal Street, Mumbai - 400 001 To National Stock Exchange of India Limited Exchange Plaza, C-1, Block G Bandra Kurla Complex Bandra (E), Mumbai - 400 051

Scrip Symbol: MUFTI

Scrip Code: 544058

Dear Sirs,

Sub: **Newspaper Publication of Financial Results**

In compliance with Regulation 47 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Unaudited Standalone and Consolidated Financial Results of the Company for the Quarter and Six months ended September 30, 2023 (in prescribed format) have been published in newspapers viz., "Business Standard" (English) all India editions and "Mumbai Lakshdeep" (Marathi) in Mumbai edition, on January 17, 2024.

Please find enclosed herewith extracts of Mumbai edition of Business Standard (English) and Mumbai Lakshdeep (Marathi) for your information and records.

This intimation is also being uploaded on the Company's website at https://www.credobrands.in

You are requested to kindly note the same and acknowledge the receipt.

Thanking you,

Your faithfully,

For Credo Brands Marketing Limited

Sanjay Kumar Mutha Company Secretary and Compliance Officer

Encl. As above







MUMBAI | WEDNESDAY, 17 JANUARY 2024 Business Standard



CREDO BRANDS MARKETING LIMITED

B 8, MIDC Central Road, Marol, Andheri (E), Mumbai - 400093, Maharashtra, India, Tel. No.: +91 22 6141 7200
Email: investorrelations@mufti.in | Website: www.credobrands.in CIN: U18101MH1999PLC119669

Extract of Un-audited Standalone and Consolidated Financial Results for the Quarter and Six months ended September 30, 2023

		(All an	nounts in M	illions, unle	ess otherw	ise stated)
Particulars	Standalone			Consolidated		
	Quarter Ended		Half Year Ended	Quarter Ended		Half Year Ended
	30-09-2023	30-09-2022	30-09-2023	30-09-2023	30-09-2022	30-09-2023
	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Unaudited
Total revenue from operations	1,656.18	1,427.02	2,841.08	1,656.18	1,427.02	2,841.08
Profit before tax	369.73	348.94	482.84	369.72	348.91	482.84
Net profit after tax	279.73	260.09	365.47	279.72	260.06	365.47
Total Comprehensive Income	279.48	260.11	364.46	279.47	260.08	364.46
Paid-up equity share capital (face value ₹2 per share)	128.60	32.15	128.60	128.60	32.15	128.60
Other Equity*		Se middle		1000	TOTAL PROPERTY.	The second second
Earning per share (face value ₹ 2 per share) (not annualised)		AS Panishes	LINE SAN		STANDARDS	10457400
Basic in ₹ and the market and the standard of the standard	4.35	4.05	5.68	4.35	4.05	5.68
Diluted in ₹	4.35	4.05	5.68	4.35	4.05	5.68

*Standalone and Consolidated Other Equity as at March 31, 2023 was ₹ 2,781.43 Millions and 2,781.36 Millions, respectively.

Notes:

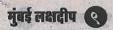
 The unaudited Standalone and Consolidated Financial Results of Credo Brands Marketing Limited (the 'Company') for the quarter and six months ended September 30, 2023, have been reviewed and recommended by the Audit Committee and approved by the Board of Directors in their respective meetings held on January 16, 2024.

 The above is an extract of the detailed format of the unaudited Standalone and Consoldated Financial Results for the quarter and six months ended September 30, 2023, filed with Stock Exchanges, under Regulation 33 of the Securities and Exchange Board of India (Lisiting Obligations and Disclosure Requirements) Regulations, 2015. The full format of the above Financial Results, is availbale on the websites of the Stock Exchanges, viz., www.bseindia.com and www.nseindia.com and on the Company's website i.e., www.credobrands.in.

For Credo Brands Marketing Limited

Kamal Khushlani Chairman and Managing Director

Place: Mumbai Date: January 16, 2024



बुधवार, दि. १७ जानेवारी २०२४



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Particulars	(All amounts in Millions, unless otherwise stated)							
	Standalone			Consolidated				
	Quarter Ended		Half Year Ended	Quarter Ended		Half Year Ended		
	30-09-2023		A PROPERTY OF THE PARTY OF THE	Manager and Committee of the Committee o	DESCRIPTION PRODUCTIONS	30-09-2023 Unaudited		
	Unaudited							
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Earning per share (face value ₹ 2 per share) (not annualised)	ARL			* 1 74 5 5 5		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
Basic in ₹	4.35	4.05	5.68	4.35	4.05	5.68		
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For Credo Brands Marketing Limited

Kamal Khushlani **Chairman and Managing Director**

Place: Mumbai Date: January 16, 2024