Magma Fincorp Limited

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15 May 2019

Corporate Relationship Department BSE Limited 25th Floor, P.J. Towers, Dalal Street, Fort, Mumbai – 400 001 Company Code - 524000

The Manager Listing Department, **National Stock Exchange of India Limited** "Exchange Plaza" Bandra- Kurla Complex, Bandra (E), Mumbai – 400 051 Symbol - MAGMA

Sub: Investors/Analysts' Presentation-Revised

<u>Ref: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure</u> <u>Requirements) Regulations, 2015 (Listing Regulations)</u>

Dear Sir,

Pursuant to Regulation 30 of the Listing Regulations we are enclosing herewith the revised presentation to be made to the Investors/Analysts on the Audited Financial Results of the Company for the fourth quarter and financial year ended 31 March 2019.

The revised presentation is also being uploaded on the website of the Company at the URL <u>https://magma.co.in/about-us/investor-relations/financial-results/investor-presentation/</u> in accordance with Regulation 46 of the Listing Regulations.

Kindly take the same on record Thanking you,

Yours faithfully,

For Magma Fincorp Limited

Shabnym Zaman Company Secretary Encl:as above

Towards a Robust, Sustainable and Profitable Growth



Magma Fincorp Limited Investor Presentation – Q4 FY19





Note: We have used various abbreviations, nomenclature, financial & non-financial ratios in this presentation. These may differ from the customary or industry practices and some of the products / geographical breakup are on best estimate basis. Please refer to the Glossary in this presentation for the definition or description of such abbreviations, nomenclature, financial & non-financial ratios.

Quick Snapshot

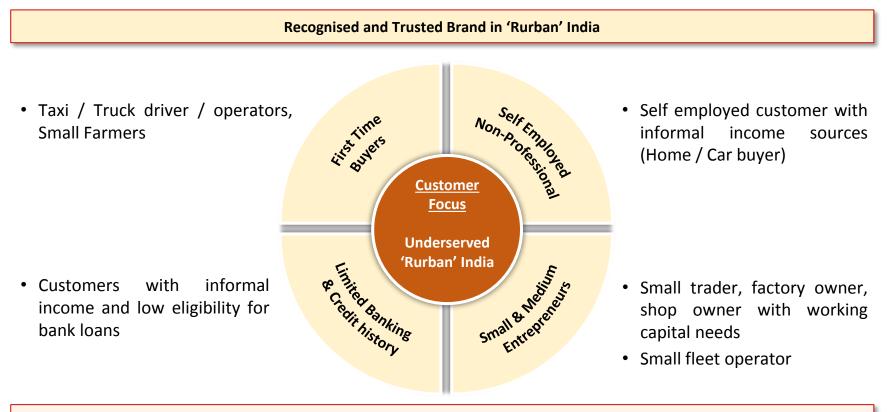


Strong technology platform, Company into 31st year of retail systems & processes financing business Strong management team with Robust risk management extensive industry experience framework AUM¹ – Rs. 17,029 Crore ~ 2.3 Million Customers serviced **Evenly spread across India** since inception North 36%, East 17%, > 1.3 Million Active customer West 22%, South 25% Investing in the smallest dream **Diversified product portfolio** Pan India presence Asset-backed finance (UV/Cars, CV, CE, Used Assets, Agri Finance), SME across 21 states and finance, Affordable Housing finance 310 branches² and General insurance

UV – Utility Vehicles, CV – Commercial Vehicles, CE – Construction Equipment 1 – As per Ind AS on 31st March 2019 2 – As on 31st March 2019

Provide Financing Solutions to Underbanked Customers in 'Rurban' India

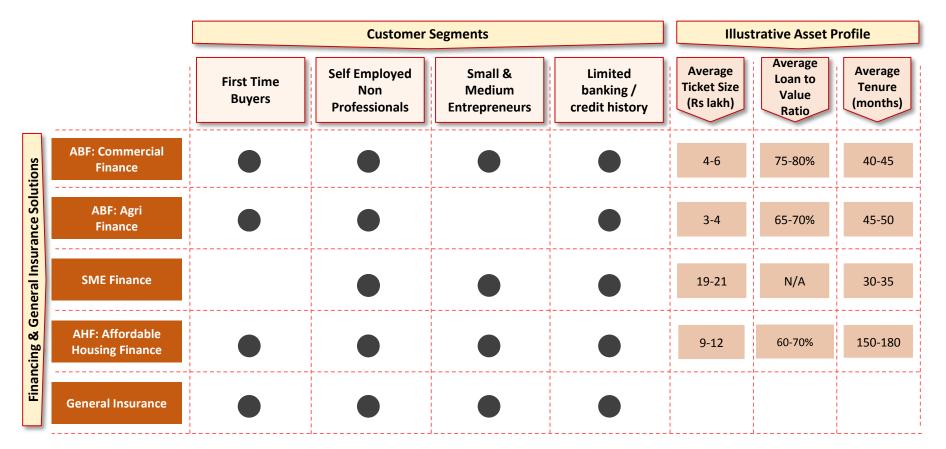




Core strengths - Widespread presence, deep 'Rurban' insight, robust technology for faster customer acquisition, loan servicing and effective cross-sell

Rurban includes Rural and Semi-Urban locations



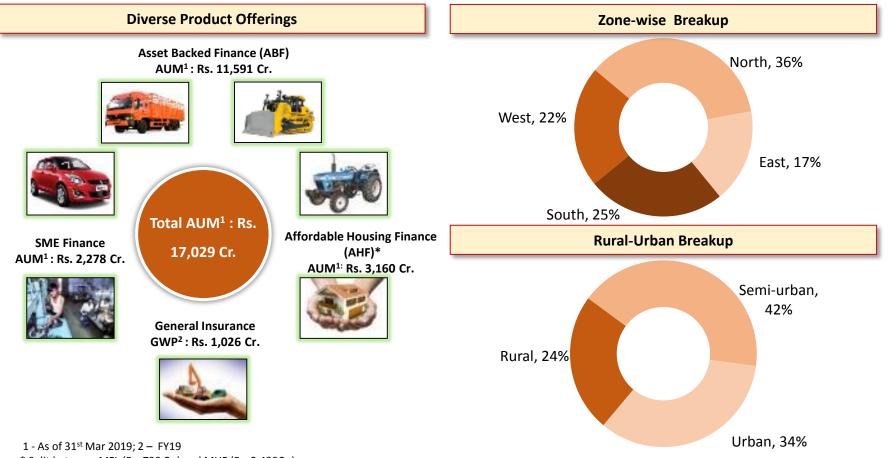


Numbers indicative of disbursements done during Q4 FY19 Commercial Finance includes trucks, construction equipment, UVs & Cars SME Finance includes Unsecured Loans to Business Enterprises;

Agri Finance includes Tractors Affordable Housing Finance includes Home Loans and Loan against property

A well diversified portfolio across segment and geography





* Split between MFL (Rs. 730 Cr.) and MHF (Rs. 2,430Cr.)

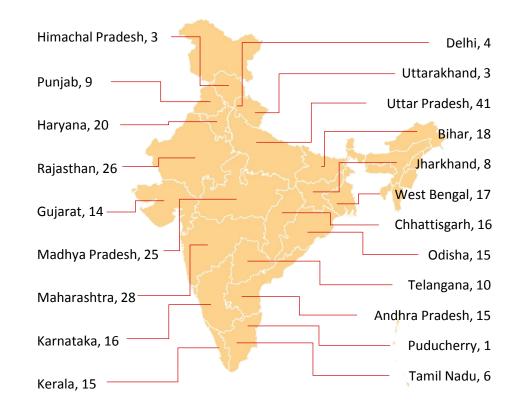
Extensive Pan India Network



Asset Light Branch Network

- Wide retail presence through hub and spoke model
- Technology solutions enable FOS to conduct business from channel/customer location leading to better sales productivity, better market coverage, improved channel and customer experience
- Strong customer engagement through large team of Field Executives
- Toll free Inbound/Outbound Customer Call Centre for servicing and cross sell

310 Branches as on 31st March 2019











Do the right thing (end), the right way (means) all the time

Invite ideas and inspiration for all

Treat people equally





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Disclaimer



Adoption of Indian Accounting Standards ("IND-AS")

- This is the first financial year of adoption of Indian Accounting Standards ("IND-AS") for the purposes of the Company's financial reporting.
- The impact of the transition from previous GAAP ("I-GAAP") has been made in the opening reserves of FY18 i.e. 1st April 2017
- Financial results for quarter ended 31st March 2019, quarter ended 31st March 2018 and year ended 31st March 2019 and 31st March 2018, have been subjected to audit. All other reporting and disclosures made in the presentation are based on management reports.
- The disclosures provided here are to merely provide a summary of the performance and for comparing key differences with previous accounting standards.
- The financial results and the additional disclosures may be updated, modified or amended due to adjustments which may be required to be made on account of introduction of new standards or their interpretation, receipt of guidelines or circulars from Reserve Bank of India and/or other Government or Regulatory Bodies

Key Highlights FY 2019



Liquidity scenario

- Continued Business as usual during the period of liquidity crisis
- Comfortable liquidity position positive cumulative liquidity position across all buckets, assuming Working Capital limits as matched to maturity
- > All round improvement in financial parameters:
 - Disbursement at Rs. 8,757 crs, growth of 20% YoY, AUM at Rs. 17,029 crs, 7.8% growth YoY.
 - Insurance business in Joint Venture Magma HDI crossed Rs.1,000 Crs Gross Written Premium, growth of 83% YoY
 - PAT Rs. 304 crs against Rs. 237 crs in FY18, 28% growth YoY

Significant improvement in Asset quality

- GNPA reduces from 8.6% to 4.8% and NNPA from 4.5% to 3.1% YoY, even as credit cost falls from 2.0% to 1.6% YoY
- Early warning indicators fall below threshold parameters indicating robust quality of portfolio being currently underwritten.
- > Enterprise wide, independent risk management framework (ERM)
 - **'Independent' Risk vertical** set up to assess and monitor all risks, i.e., Credit Governance, Operational, Fraud, InfoSec and Compliance Risks, and including risks associated with new products and services, customer types, geographies, and channels.
- Customer Delight Implemented State of the art Customer Relation Management (CRM) system for 360° customer view across Business leading to improvement in cross sell and customer experience



Disbursements	AUM	NIM	
FY19 – Rs 8,757 Cr 👚	FY19 – Rs 17,029 Cr 1	FY19 – 8.5% 🕇	
FY18 – Rs 7,287 Cr	FY18 – Rs 15,801 Cr	FY18 – 7.5%	
Opex / AAUM	NNPA	PAT	
FY19 – 4.2% 🕇	FY19 - 3.1%↓	FY19 – Rs 304 Cr 👚	
FY18 – 3.8%	FY18 - 4.5%	FY18 – Rs 237 Cr	
ROA FY19 – 1.9% 👚 FY18 – 1.5%	ROE FY19 – 13.0% 🕇 FY18 – 12.8%	FY19 Networth - Rs 2,744Cr BVPS - Rs 101.3, EPS - Rs 11.3 Capital Adequacy – 24.9%	
 Disbursement up 20% NNPA improves 31% PAT up 28% ROA increases 40bps 			

Q4 FY19: Consolidated Result Highlights (as per Ind AS)



Disbursements	AUM	NIM
Q4 FY19 – Rs 2,586 Cr 1	Q4 FY19 – Rs 17,029 Cr 👚	Q4 FY19 – 8.1% 🖡
Q4 FY18 – Rs 2,233 Cr	Q4 FY18 – Rs 15,801 Cr	Q4 FY18 – 8.2%
Opex / AAUM	NNPA	PAT
Q4 FY19 – 4.1%↓	Q4 FY19 – 3.1% ♣	Q4 FY19 – Rs 85 Cr 1
Q4 FY18 – 4.2%	Q4 FY18 – 4.5%	Q4 FY18 – Rs 80 Cr
ROA Q4 FY19 – 2.0% Q4 FY18 – 2.0%	ROE Q4 FY19 – 12.7% – Q4 FY18 – 16.7%	Q4 FY19 Networth - Rs 2,744Cr BVPS - Rs 101.3, EPS - Rs 3.2 Capital Adequacy – 24.9%

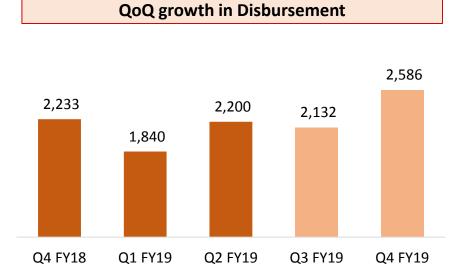
Disbursement up 16%	• AUM up 8%

NNPA improves 31%

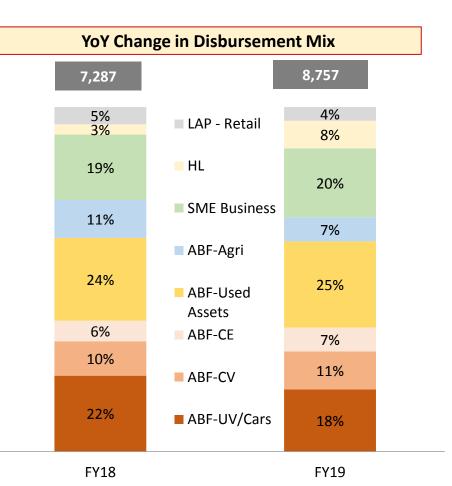
• PAT up 7%

Disbursals



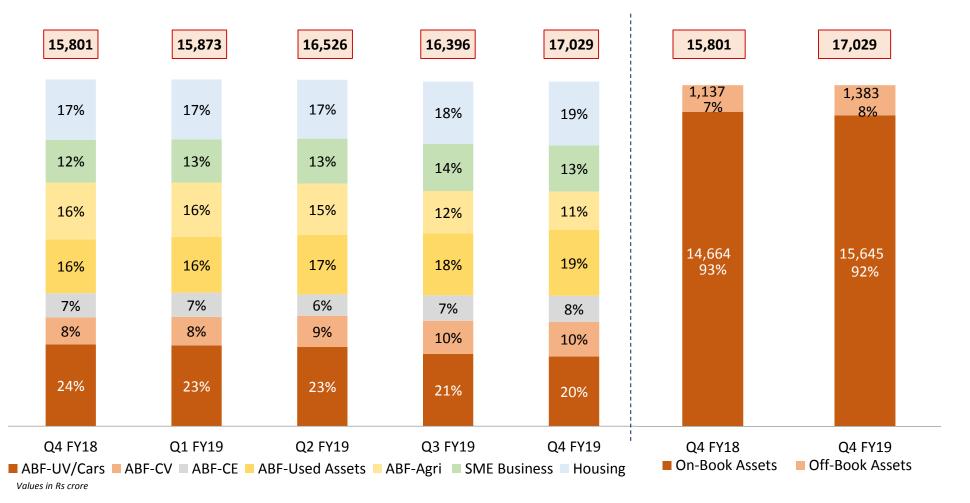


Increase in contribution of core products, i.e., Used assets, Mortgage and SME finance from 51% to 57%



Assets Under Management (AUM) – Growth returns after four years





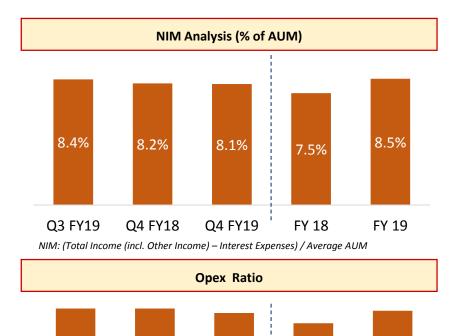


Particulars	Q4 FY18	Q1 FY19	Q2 FY19	Q3 FY19	Q4 FY19
Gross Stage 1 and Stage 2 Assets	13401	13569	13895	13913	14898
ECL Provision – Stage 1 and 2	388	359	348	333	293
Stage 1 and Stage 2 Coverage Ratio (%)	2.9%	2.6%	2.5%	2.4%	2.0%
Gross Stage 3 Assets	1263	1302	1326	910	747
ECL Provision – Stage 3	638	675	695	324	274
Gross Stage 3 Assets (%) (~ GNPA)	8.6%	8.8%	8.7%	6.1%	4.8%
Net Stage 3 Assets (%) (~NNPA)	4.5%	4.4%	4.3%	4.0%	3.1%
Stage 3 Coverage Ratio (%)	50.5%	51.9%	52.4%	35.6%	36.8%

Improved credit quality resulting in lower Stage 1 & 2 provisioning and much lower NPA

Note: Assets quality ratios are calculated basis On Book AUM (i.e. Direct Assignment book is excluded) Figures for the previous periods have been restated/ regrouped to align with current quarter's presentation on account of Ind AS adjustments.





4.1%

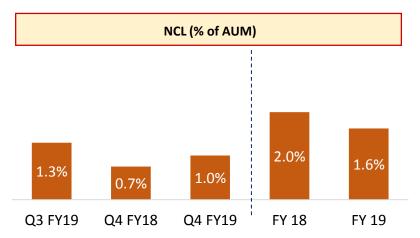
Q4 FY19

4.2%

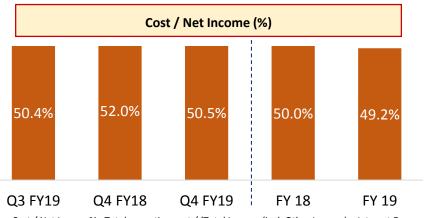
FY 19

3.8%

FY 18



NCL: Net Credit Loss / Average AUM



Cost / Net Income% : Total operating cost / (Total Income (incl. Other Income) – Interest Expenses)

Opex: Total operating cost / Average AUM

4.2%

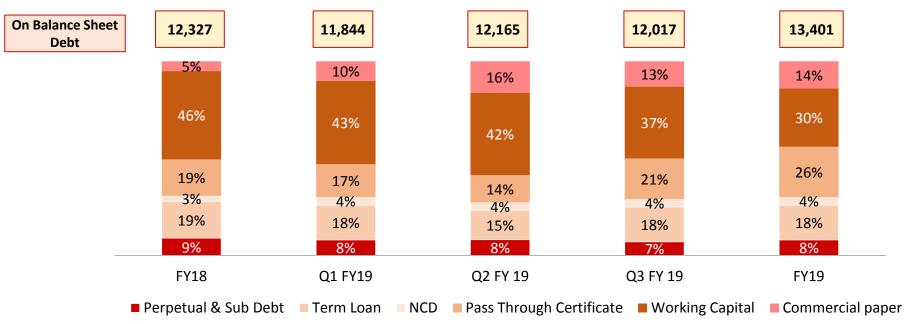
Q4 FY18

4.3%

Q3 FY19

Liability Profile – Stable credit rating and Stable sources of funds

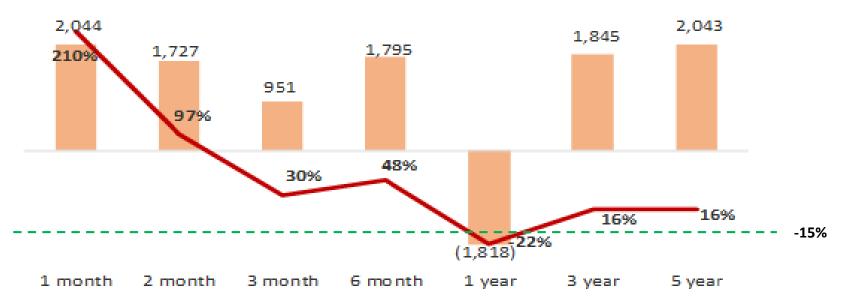




Instrument	Rating	
Short term Debt	A1+ (By CARE & CRISIL)	• Diversified liability sources limit concentration risk and allows stable flow of funds.
Long term Debt	AA- (By CARE, ICRA & India Ratings)	• Source of liabilities - Banks 66%, Debt capital market 34%.

Balance Sheet Debt based on MFL Consolidated financials; Values in Rs crore.





Note:

- 1. Working capital limits are considered as repayable in 6 12 months time bucket against earlier treatment of considering matched to maturity of underlying assets.
- 2. Behaviorally, Working Capital limits are renewed by banks every year and are thus revolving in nature. Assuming 'working capital' limits from Banks as matched to maturity, the mismatch in 6 12 months time bucket turns to surplus of 4%.
- 3. The Company shall strive to raise additional long term funds to ensure the mismatch in all time buckets falls below 15% latest by 30th September 2019.



- Strong ALM policy to ensure adequate Liquidity at all times.
- Maintain adequate liquidity buffers to meet repayment obligations and to continue business uninterrupted for a period of at least 1 calendar month, assuming no fresh funding lines are available
- Perform regular Stress test to ensure enough funding lines available at all times to meet repayment obligations for a period of 2 clear calendar months, assuming no fresh disbursement and no fresh funding shall be available.

- Strong and Long standing relationship with over 25 Banks since 1985
- Strong presence in Securitization market with Public and Private Sector Banks, Foreign Banks and Mutual Funds regularly subscribing to Company's Pass Through Certificates (PTCs).
- Proven track record in selling portfolios on Direct Assignment route with Public and Private Sector Banks.
- Have done over 230 securitization deals (both PTC & DA) for underlying Loan Principal of over Rs.41,500 Crs over the past 13 years. Total securitization in FY19 alone is over Rs.4,000 Crs.
- Ability to raise Long Term Borrowings in adverse market conditions; over Rs.3,200 Crs raised through Term Loan, NCDs and Securitization, between Dec-18 and Mar-19.

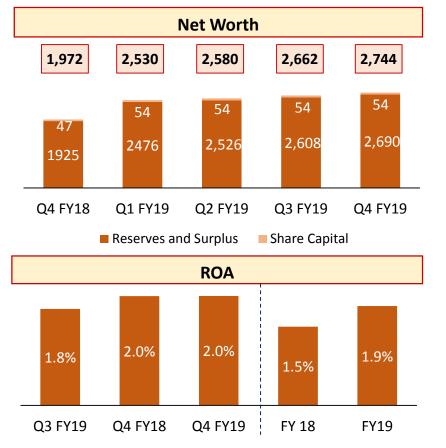
Diversified Sources of Funds

ALM Policy & Governance

20

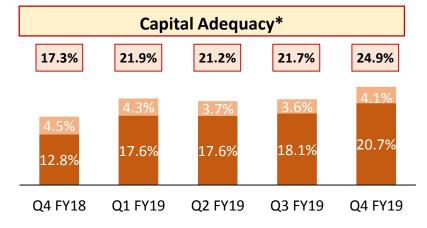
Capital and Profitability – Ind AS



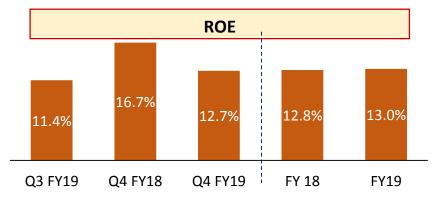


ROA- PAT (excluding OCI) / Average AUM

* Subject to RBI guidelines



Tier 1 Tier 2



ROE- PAT (excluding OCI) / Average Net Worth

Values in Rs crore

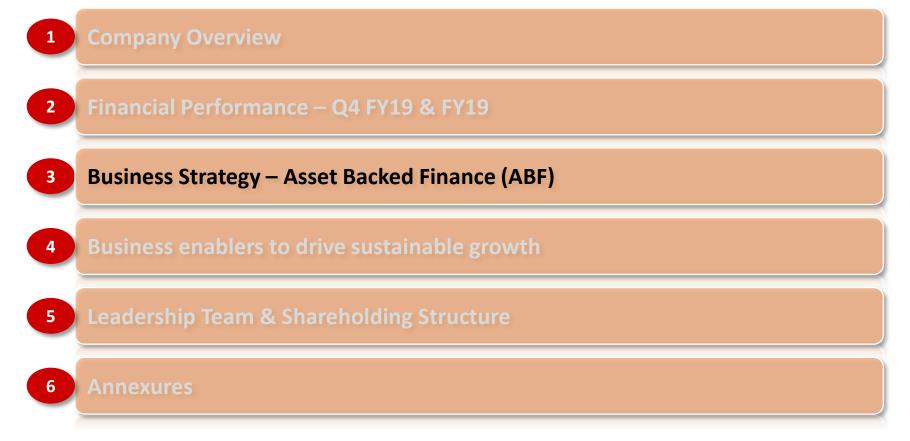


			Ind AS		
INR Crs	Q4 FY19	Q3 FY19	Q4 FY18	FY19	FY18
Net Revenue	339	347	320	1,391	1,210
Expenses	171	175	167	684	605
Operating Profit	168	172	154	707	605
Net Credit Loss	41	52	29	265	316
Profit Before Tax	127	120	125	442	289
Тах	40	43	44	138	54
Profit After Tax	87	77	80	303	235
Share of profit in Joint Ventures / Associates	-2	-3	0	1	2
Consolidated Profit After Tax	85	74	80	304	237
RoA	2.0%	1.8%	2.0%	1.9%	1.5%
RoE	12.7%	11.4%	16.7%	13.0%	12.8%



	Ind AS		
INR Crs	FY19	FY18	
Cash and Cash Equivalents	957	407	
Loans and Advances	15,007	13,570	
Other Assets	637	724	
Fixed Assets	189	193	
Total Assets	16,789	14,894	
Borrowings	13,401	12,327	
Other Liabilities	644	596	
Share Capital	54	47	
Reserves & Surplus	2,690	1,925	
Total Liabilities	16,789	14,894	





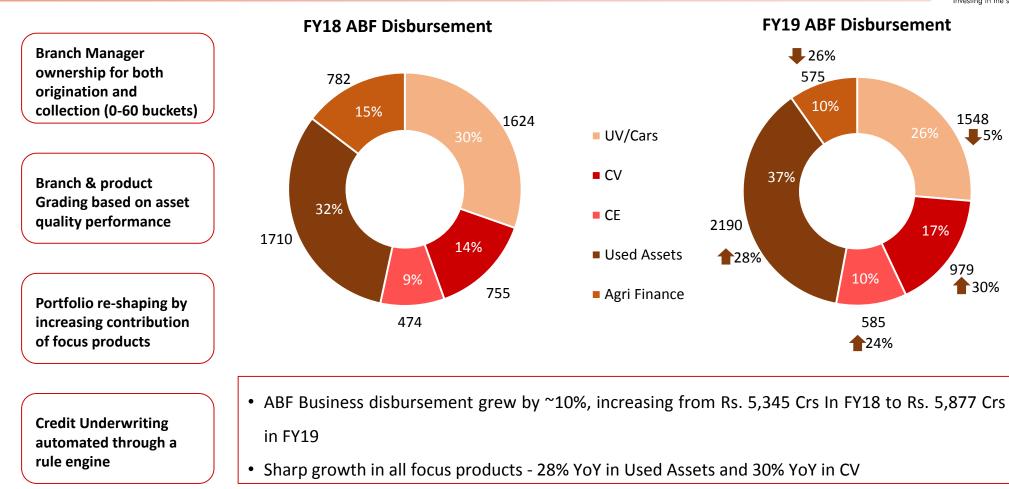
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Asset Backed Finance (ABF) Business



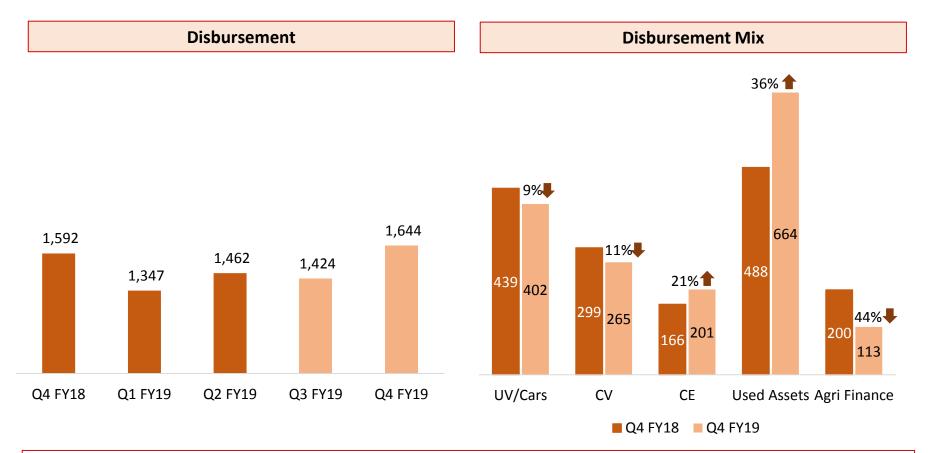
30%

5%



ABF Disbursal Strategy - Change is evident

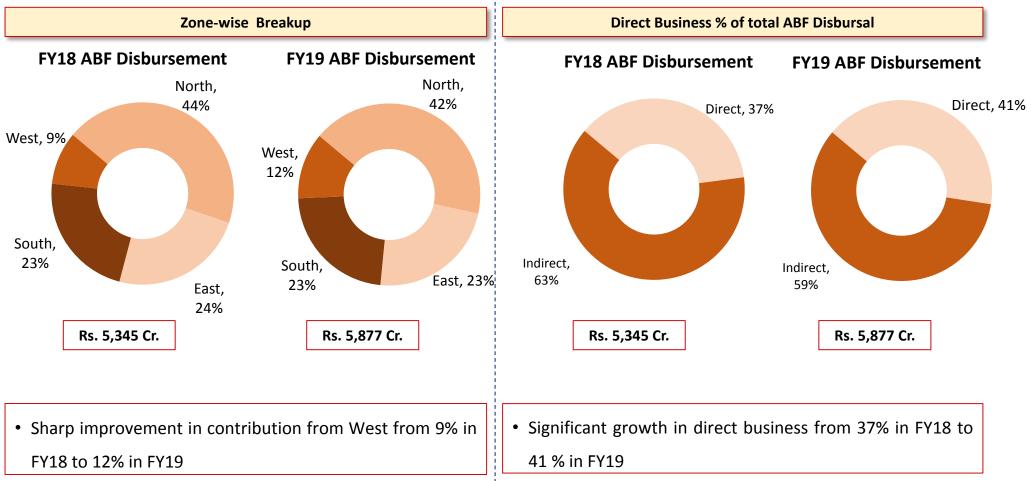




Significant growth in focus product i.e. Used Assets, SCV and LCV

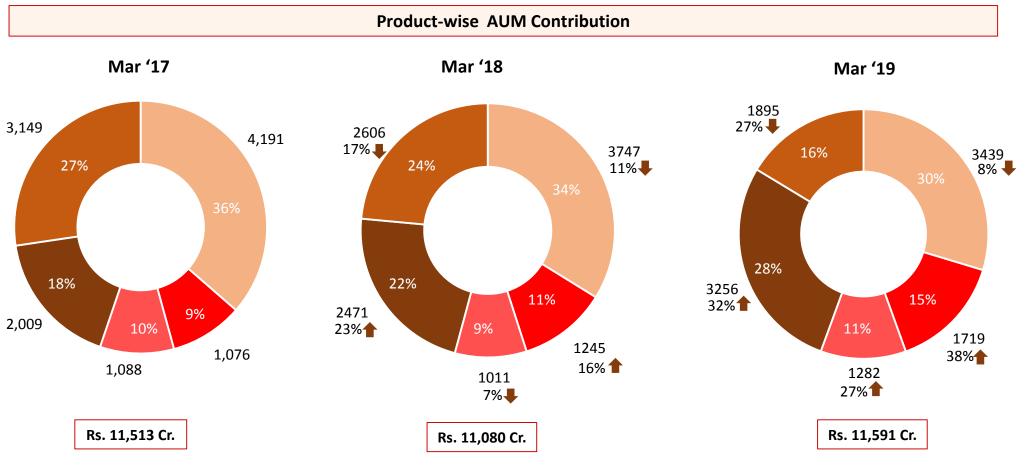
Asset Backed Finance (ABF) Business





ABF AUM Strategy - Change is evident

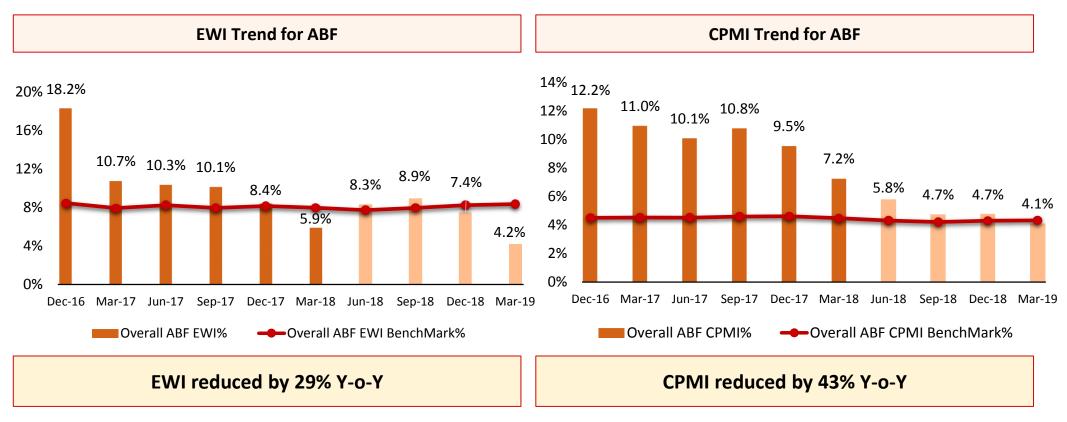




■ UV/Cars ■ CV ■ CE ■ Used Assets ■ Agri Finance

ABF - Early Indicators: EWI & CPMI Trend





EWI: Early Warning Indicators are the 0+% of each quarterly portfolio with 1 Quarter Lag (Tractor Non-Monthly structure is with 2 Quarter Lag)

CPMI: Continuous Portfolio Monitoring Indicator is a composite index of 4 indices monitoring the 60+% movement of quarterly portfolio at different time lag

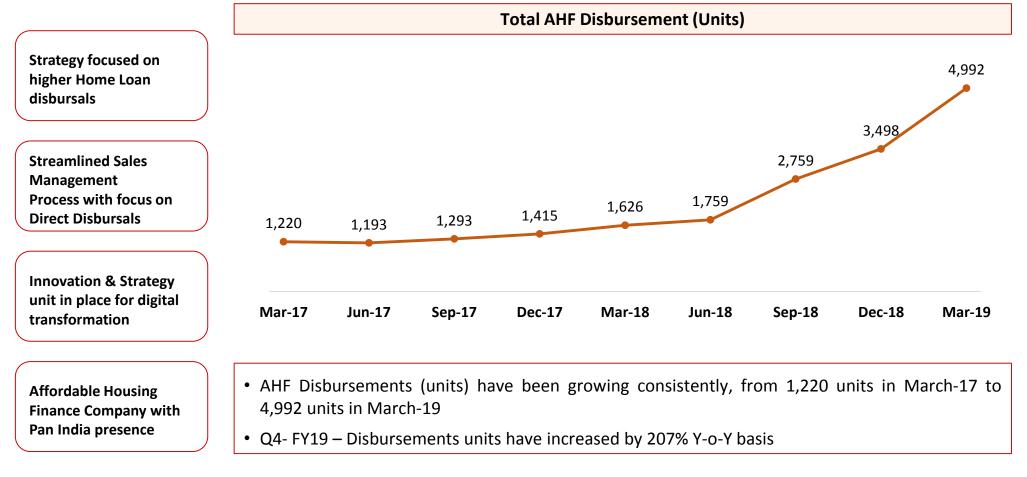




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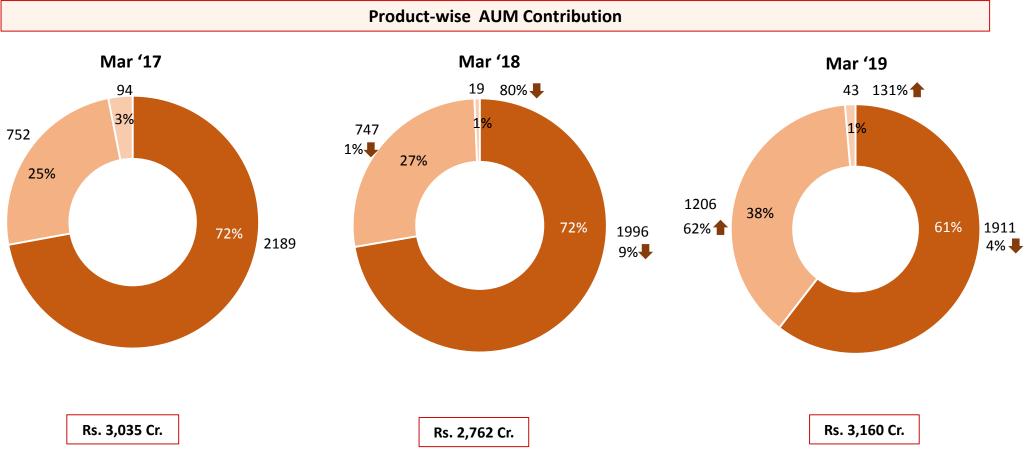
Affordable Housing Finance Business (AHF)





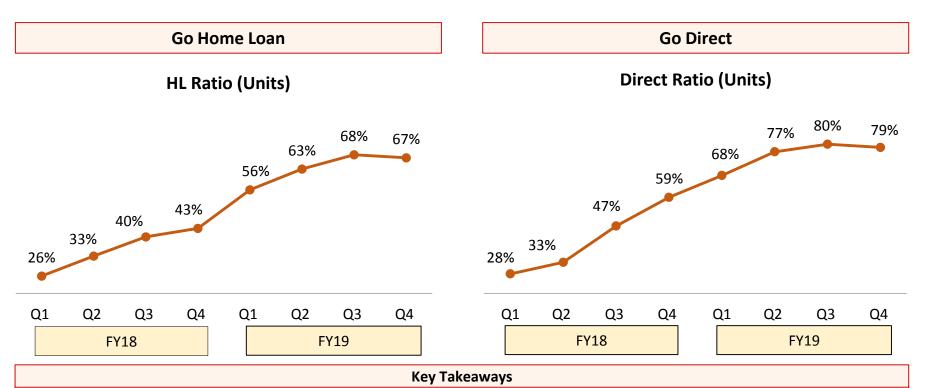
Affordable Housing Finance Business (AHF)





AHF - Business Initiatives





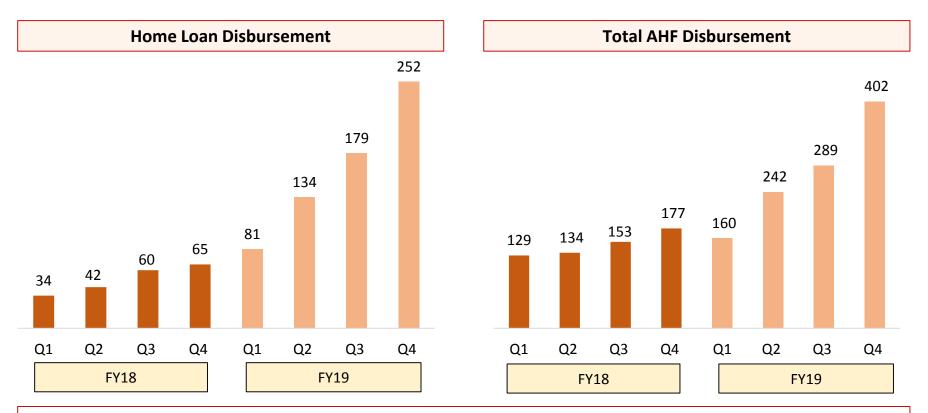
• HL Ratio has improved from 33% in Q2 FY18 to 67% in Q4 FY19

- Direct distribution capabilities being built-up; direct sourcing has improved from 33% in Q2 FY18 to 79% in Q4 FY19
- Focus on Go-to market strategy for further improvement in HL and Direct Sourcing Spot Sanction Events, Builder Activities, Existing Customer Referrals, Micro Market Activities etc.

HL does not include Construction Finance. Direct Biz means Business directly generated by Magma employees without help from DDSAs / NDSAs / Brokers, and includes Cross-sell

AHF Disbursal Strategy - Change is evident

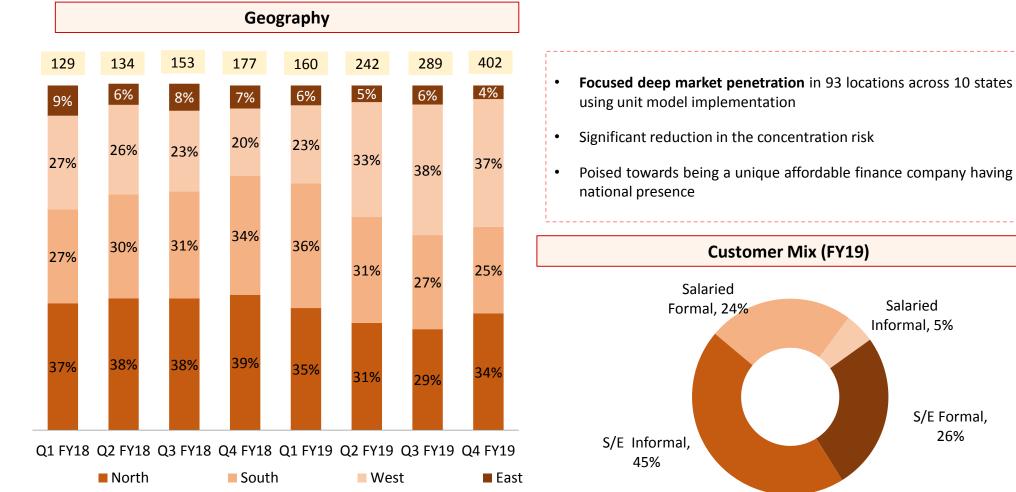




• 286% Y-o-Y improvement in HL disbursals in Q4 FY19 and 127% Y-o-Y improvement in overall Affordable Housing Finance disbursals in Q4 FY19

AHF Disbursement - Diversified Business

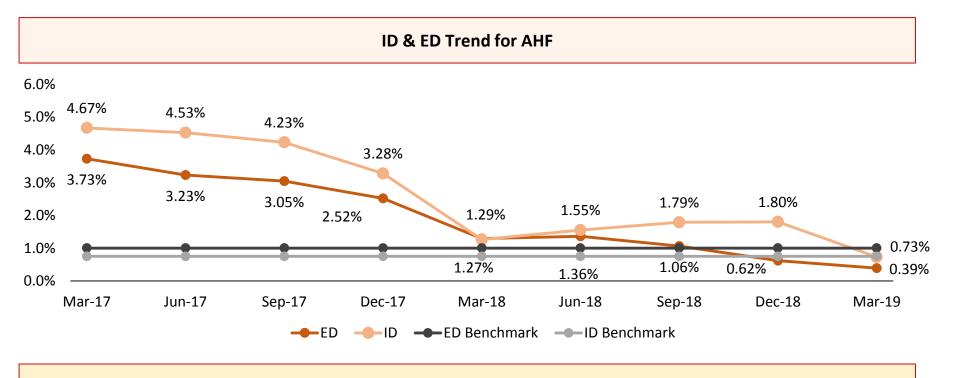




26%

AHF - Early Indicators: ID & ED Trends



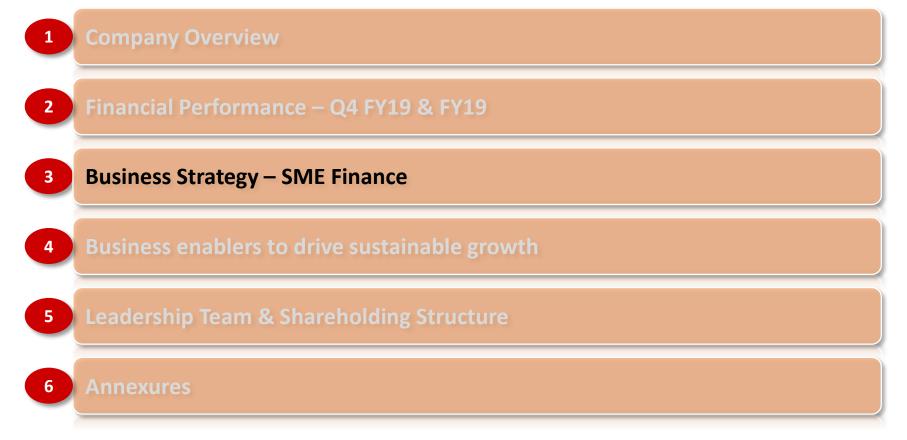


Y-o-Y improvement in ED and ID for Affordable Housing Finance

ID = 0+ *bkt* % *for cases sourced in last* 6 *months on* 1 *months lag basis including current month* .

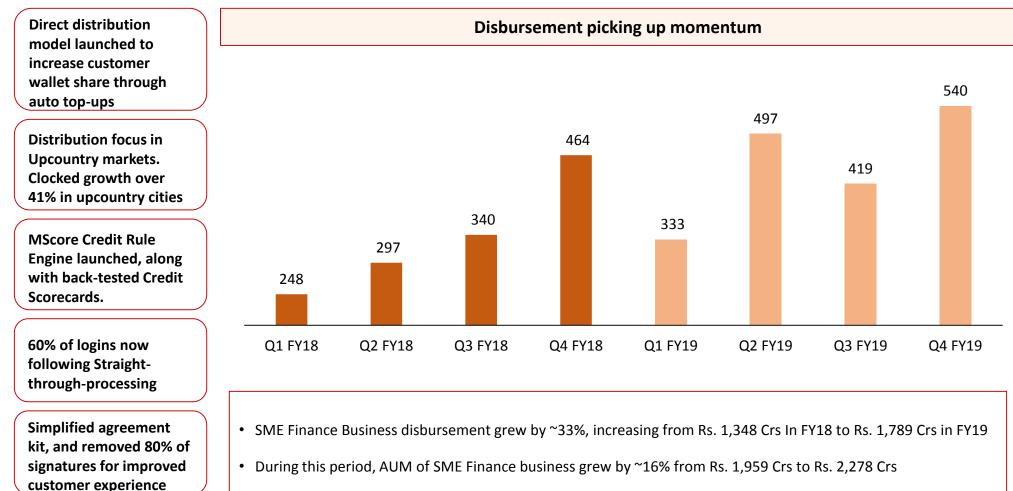
ED = 30+ *bkt* % *for cases sourced in last 12 months on 2 month lag basis including current month.*





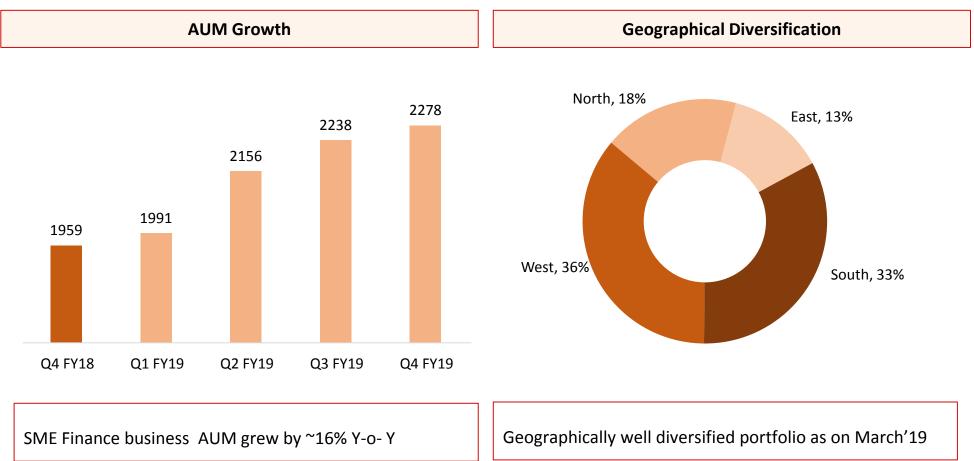
SME Finance Business



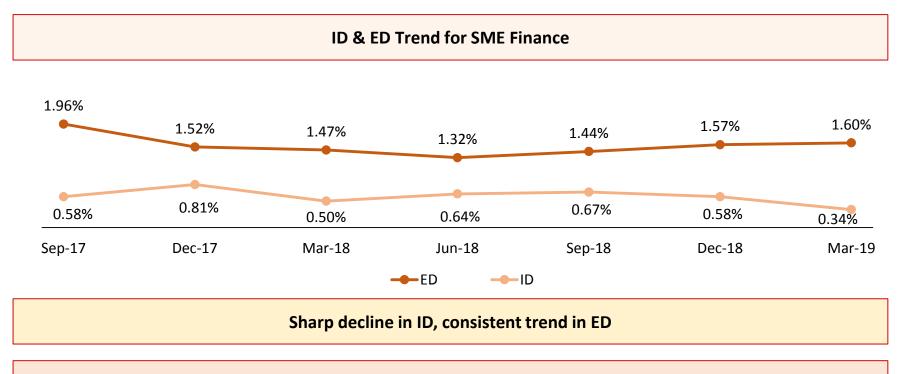


SME Finance – AUM









EWI & CPMI parameters for SME Finance under development

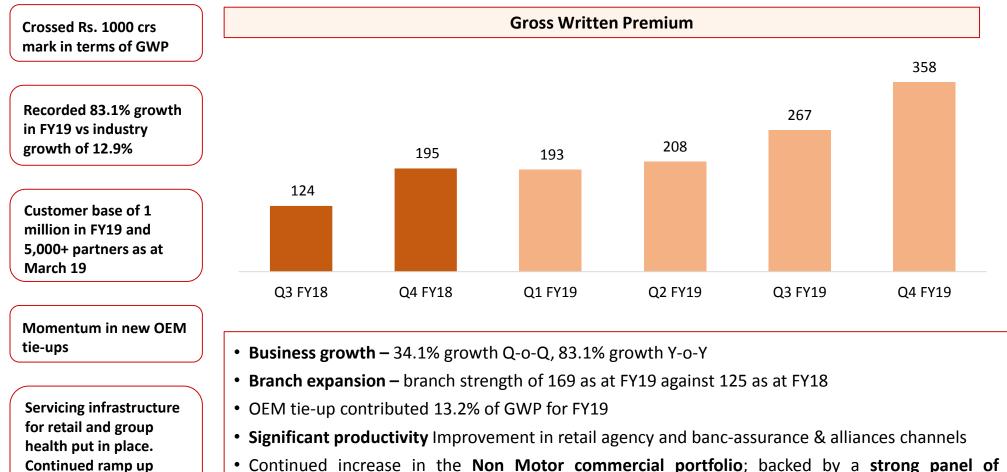
ID = 0+ bkt % for cases sourced in last 6 months on 1 month lag basis including current month .

ED = 60+ *bkt* % for cases sourced in last 12 months on 3 month lag basis including current month.





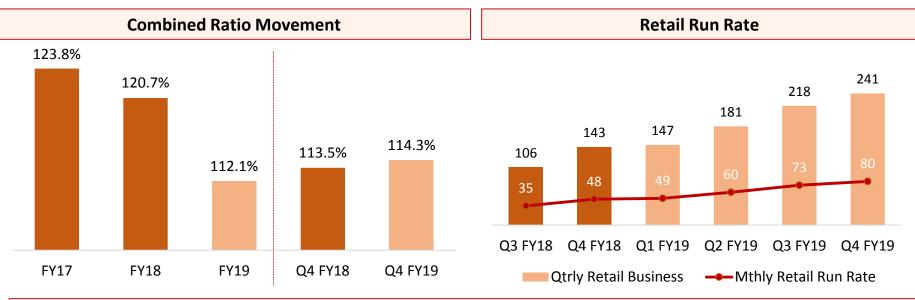




 Continued increase in the Non Motor commercial portfolio; backed by a strong panel of reinsurers

planned for FY20

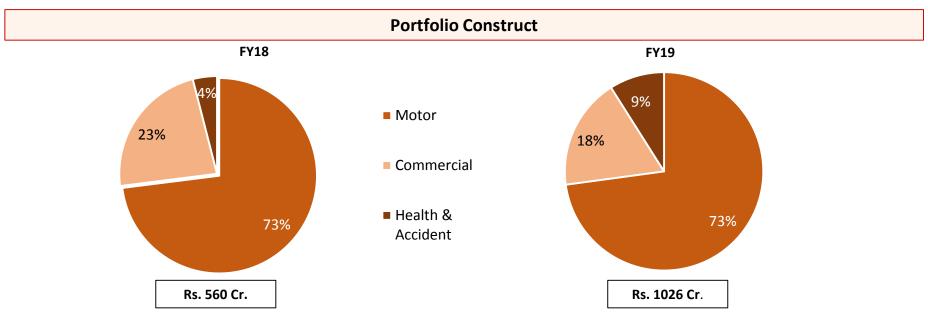




- Combined ratio improves YoY
- Continued focus on building the retail franchise
- Quarter on Quarter increase in retail run rate
- Increase in average monthly retail run rate: 78% in FY19 and 69% in Q4 FY19
- Continue to explore additional OEM and Banca opportunities

Magma HDI General Insurance: Portfolio





- Motor Portfolio: Continue to enjoy the best Own Damage loss ratio in the industry as per IRDAI Q3 FY19 quarterly disclosures
- Health & Accident Portfolio: Continued focus on building critical illness portfolio on underlying credit portfolios; group health launched in November 2018, focusing on smaller Corporate clients, a better segment in terms of profitability
- Sale of Retail health indemnity products: ramp up planned for FY20 with focused initiatives

Magma HDI General Insurance Company (MHDI) Profit & Loss Statement



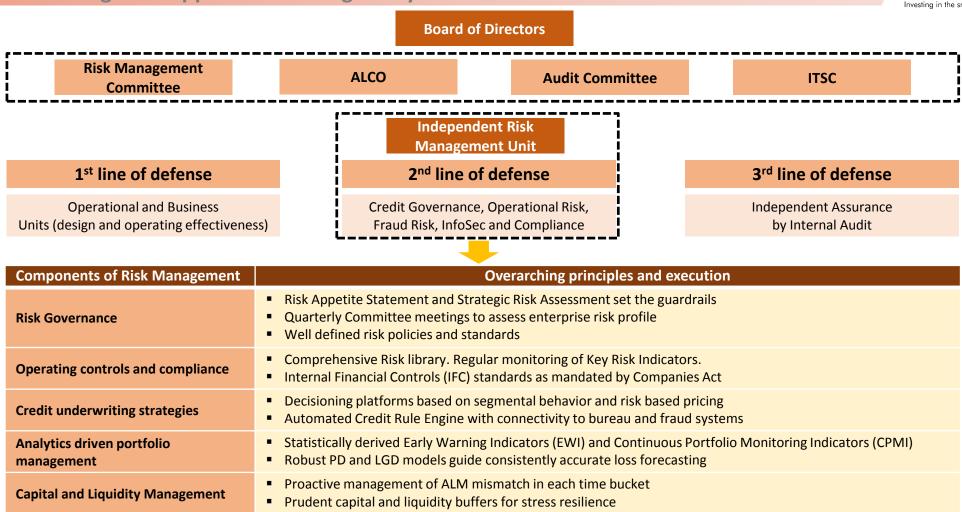
	Ind AS				
INR Crs	Q4 FY19	Q3FY19	Q4 FY18	FY19	FY18
Gross Written Premium	359	267	195	1026	560
Net Written Premium	224	154	125	517	376
Net Earned Premium	188	134	86	385	335
Net Claims Incurred	166	112	74	271	278
Net Commission	-15	-17	-3	-29	-12
Management Expenses	76	71	39	248	154
Impairment loss (including recoveries)	8	0	0	10	0
Underwriting Profit	-47	-32	-24	-116	-86
Investment & Other Income	33	26	24	107	91
Profit Before Tax	-14	-6	0	-8	5
Taxes	-10	0	0	-10	1
Profit After Tax	-4	-6	0	1	4





Enterprise wide, independent risk management framework

An integrated approach covering entity wide risks



Business enablers to drive sustainable growth - Technology

- Enterprise Transformation 'Project Navoday' launched in order to modernize entire Technology stack: Loan Origination
 System, Loan Management System, Data Warehouse, ERP, Mobility solutions etc.
- Proposed features will be Automation of Workflow vs. Email approvals, Digital vs. physical document flow, Credit Engine,
 Integration into API economy, Field-force gamification of incentive plan, and Data analytics led decision making. Expected outcome is significant productivity enhancement and Turn Around Time (TAT) reduction
- Analytics powered Credit Engine for Car, CV and Tractor loans implemented in FY19 leading to improvement in TAT and uniformity in credit decision. Credit engine for SME successfully launched April 2019.
- Defense in-depth protection approach, with controls and process implementation at every layer of IT landscape to secure against internal and external cyber threats.



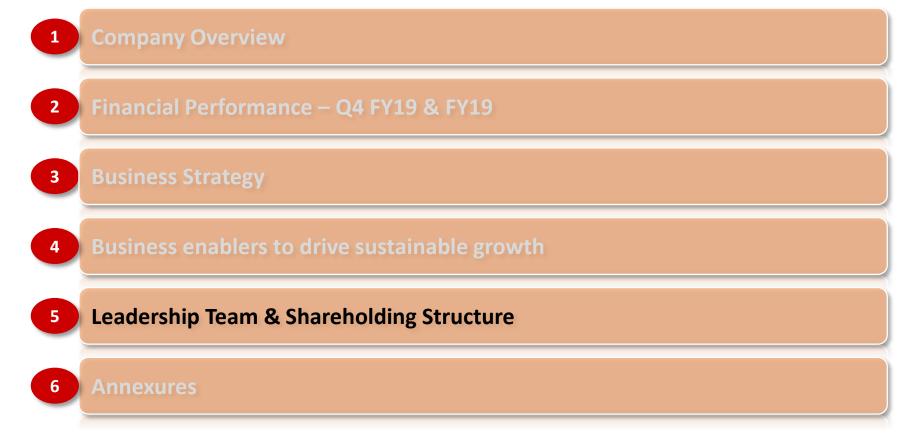
- Fully functional **role based training framework** aimed at enhancing productivity and behavior
- Structured onboarding focused on middle and senior management (General Manager+)
- Structured **development intervention** for Senior leadership, including 360 degree feedback
- Leadership Development for VPs & SVPs to commence with an objective of building leadership depth
- Talent management framework with objective of building internal succession planning bench and strengthening retention
- Empowering business leaders with **real time HR dashboard** to drive people agenda proactively



Business enablers to drive sustainable growth - Customer Service

- Investing in the smallest dream
- **360° customer view** across Lines of Business (LoB). CRM search basis several ID's including customer phone number
- Unique Customer ID across finance business
- Moving from paper to digital communication via both email and SMS
- Communication in **12 vernacular languages** for all key messages
- Increased adoption of Mobile payments
- Structured customer engagement program Welcome calling to customers, Proactive connect to prevent complaints etc.
- Transparent communication of all charges
- Deep credit-bureau tie-ups to provide relevant products for cross-sell and increase lifetime value of customer
- **42% increase** in cross sell disbursements in Q4 FY19 vs Q4 FY18
- Customer Relations Management (CRM) application implementation leads to substantial improvement in cross sell to existing customers through improved collaboration between customer service, branch operations and sales teams.
- **34% reduction** in overall customer complaints in FY19 vs FY18





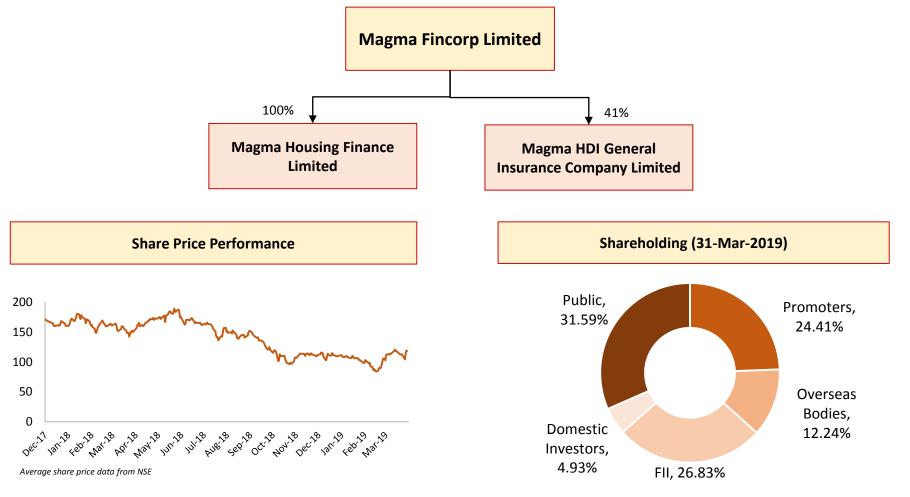


Promoter Directors		Non Promoter Directors				
Mayank Poddar Chairman Emeritus and Whole time Director	 Supports policy formulation and guidance to the Management/Board Over 30 years of experience in the financial sector. 	Narayan K Seshadri Non- executive Independent Chairman	He is on the Board of companies including Clearing Corporation of India Limited, PI Industries Limited and TVS Electronics Limited	Satya Brata Ganguly Independent Director	Serves on the Boards of various reputed Indian companies including West Bengal Industrial Development Corporation Limited and Emami Limited	
Sanjay Chamria <i>VC and MD</i>	 Anchors strategic policy formulation and execution. Drives new business initiatives and leads management team 	VK Viswanathan Independent Director	Chairman of Bosch Ltd. Previously he served as Managing Director of Bosch Ltd. He currently serves on board of various reputed Indian corporates as an Independent Director.	Madhumita Dutta-Sen (Nominee of IFC)	Ms. Madhumita Dutta-Sen has worked for IFC for almost 25 year. She has a Master's degree in Finance from the American University, Washington D.C.	
		Vijayalakshmi R Iyer Non-Executive Independent Director	Previously served as an Executive Director of Central Bank of India, Chairperson and Managing Director of Bank of India. She was also a Whole Time Member (Finance and Investment) in the IRDAI.			









THANK YOU



Glossary



AUM	Assets Under Management: On-Book & Off-Book Loan Assets
Average AUM (AAUM)	Average of opening and closing AUM
FOS / Field Officer	Feet on Street
ABF	Asset Backed Finance
AHF	Affordable Housing Finance
HL	Home Loan
LAP	Loan against property
SME	Small & Medium Enterprises
NDSA	Non-dealer Direct Selling Agent
DDSA	Dealer Direct Selling Agent
Direct Biz	Direct Biz means Business directly generated by Magma employees without help from DDSAs / NDSAs / Brokers, and includes Cross-sell
Mortgage Direct Biz	Business through connectors is included in Direct business
ATS	Average Ticket Size
Mortgage ATS	Disbursals during the month / Number of first time disbursals
ODPOS	Overdue + Principal Outstanding
NIM	Net Interest Margin: [Total Income (incl. Other Income)– Interest Expenses]/Average AUM
Yield	Weighted average yield on Loan Assets including Off-Book Loan assets
CoF	Cost of Funds: Weighted average cost of borrowings including securitization
Opex / AUM%	Opex / Average AUM
Total Assets	On B/S Assets of MFL (Consolidated)
NCL	Prov. & Write-off/ Average AUM
Gross Stage 3 Assets %	Gross Stage 3 Assets / Closing AUM (On-book)
Net Stage 3 Assets %	(Gross Stage 3 Assets – ECL Provision – Stage 3) / (Closing AUM (On-book) – ECL Provision Stage 3)
ECL	Estimated Credit Loss
RoA	PAT (excluding OCI) / Average AUM
RoE	PAT (Excluding OCI)/ (Net worth - Goodwill)
Networth	Equity Share Capital +Reserves & Surplus
BVPS	Book Value per share: (Net worth-Goodwill) / No. of Equity shares outstanding
EPS	Earnings Per Share (Diluted)
MITL	Magma ITL Finance Limited (Merged with MFL)
MHF	Magma Housing Finance Limited (100% Subsidiary)
MHDI	Magma HDI General Insurance Company Limited (Joint Venture)
SENP	Self-employed Non Professional
SEP	Self-employed Professional
NIP	No income Proof







	Ind AS				
INR Crs	Q4 FY19	Q3 FY19	Q4 FY18	FY19	FY18
Net Revenue	313	311	285	1,267	1,086
Expenses	145	155	152	602	552
Operating Profit	168	157	133	665	534
Net Credit Loss	42	51	17	262	297
Profit Before Tax	125	105	116	403	237
Тах	39	39	41	128	36
Profit After Tax	87	67	75	275	201



	Ind AS			
INR Crs	FY19	FY18		
Cash and Cash Equivalents	933	398		
Loans and Advances	13,138	12,154		
Other Assets	733	824		
Fixed Assets	187	192		
Total Assets	14,991	13,568		
Borrowings	11,828	11,200		
Other Liabilities	607	557		
Share Capital	54	47		
Reserves & Surplus	2,502	1,763		
Total Liabilities	14,991	13,568		



	Ind AS				
INR Crs	Q4 FY19	Q3 FY19	Q4 FY18	FY19	FY18
Net Revenue	35	36	35	133	124
Expenses	27	20	15	83	53
Operating Profit	8	15	20	50	71
Net Credit Loss	-1	1	11	3	19
Profit Before Tax	9	14	9	47	52
Тах	3	4	3	13	18
Profit After Tax	6	10	5	34	34

Rewards & Recognition





Corporate Social Responsibility

Magma has received nearly a dozen awards in the last few years for its CSR activities including the following awards received in FY19:

- Asian Customer Engagement Forum & Awards Best CSR Event, 2018 (M Care)
- Indian Chamber **SOCIAL IMPACT AWARDS** Special Jury Award for environment Sustainability, 2018 (Highway Heroes)
- Best CSR Impact Award from Corporate Social Responsibility Summit & Awards, 2019 (by UBS Forum)

Corporate Communication

Magma has received about 10 awards for Corporate Communications from leading forums. The recent ones are:

- League of American Communications Professionals (LACP) Spotlight Awards, 2017 for Annual Report Design
- EPC Awards 2017, Best PR Campaign of the Year

Information Technology

• CIO Crown Award for Innovation, 2017



















Community Commitment: Corporate Social Responsibility



Magma Highway Heroes





- A programme for Truck Drivers to train them on Road Safety and vehicle maintenance. The lone formal Training camp run by PCRA, Govt of India, with a Truck Financing NBFC in India.
- Training provided to over 1.75 Lac Truck Drivers at 250 camps across the country.
- Reduction in CO2 Emission estimated 790 Lac kg and Diesel consumption reduced by 2 crore Litres per year.
- E-Toilets for Sanitation at Transport Nagars benefit approx. 50,000 Truck drivers per year

Ekal Vidyalaya & Mid Day meal Programmes

 Mid-day Meal offered to 6500 kids in Govt. Schools in 7 states (West Bengal, NCR, Maharashtra, Jharkhand, Andhra, Haryana and Rajasthan)



• Adopted 16 Ekal Vidyalaya Schools in Tribal areas of CG, Jharkhand

Magma M Scholar



 Magma M Scholar offers Scholarship to meritorious students from poor families



• Over past 4 years, M Scholar has offered 300 scholarships. 2015 batch students now work for ISRO, Grant Thornton, Qualcomm, Amdots etc.

Magma M Care – Mobile health Camps

 Magma runs M Care health camps at Rural India. Till date, nearly 1 Lac people benefitted.



Care

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 Magma's M Care camps in Post Flood Kerala, Sept – Nov 2018 was highly appreciated.

Group level CSR activities are managed by Magma Foundation



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