

15th November, 2019

PVR

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Sub: Opening of Multiplex Vegas Mall at "Dwarka, New Delhi"

Dear Sir,

We are pleased to inform you the opening of 12 screens multiplex at Vegas Mall, in Dwarka, New Delhi .This multiplex is equipped with BARKO 4K projection, Dolby 7.1 surround system in nine auditoriums and Dolby Atmos in others along with **Next Gen 3D UHD** screens in six auditoriums. In addition to this, all the auditoriums have recliners installed, further enabling comfortable and luxurious movie-viewing.

With this launch, PVR now operates the largest multiplex network with of **821 screens at 172 properties in 70 cities (India and Sri Lanka).**

Copy of press release is enclosed.

This is for your information and to all concerned.

Thanking You.

For **PVR Limited**



Pankaj Dhawan
Company Secretary cum Compliance Officer

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PVR Cinemas unveils Delhi's Biggest 12- Screen Superplex in Vegas Mall, Dwarka

- Grandest entertainment destination arrives at Vegas featuring hand-picked entertainment concepts - IMAX, 4DX, Playhouse and LUXE
- **The cinema will open for audience on 15 November 2019.**

PVR Cinemas, India's largest and the most premium film exhibitor announced the launch of its flagship property designed to offer an unparalleled experience at Vegas Mall, Dwarka, New Delhi today. The one-stop entertainment destination features an enigmatic aesthetic which strongly represents the next generation of cinema in the region. The 12- screen property is an innovative excellence; hosting international formats like IMAX and 4DX coupled with superlative hospitality services and magnificent interiors. With this opening, PVR Cinemas stands at a count of **62 screens in 16 properties in New Delhi and 244 screens across 55 properties in Northern India.**

Reinforcing its commitment to innovation, PVR Cinemas in its latest offering aims to fully immerse movie patrons in the magic of cinema through best-in-class theatrical technologies, gastronomic extravaganza and seamless digital experience. The futuristic design of the property is accentuated by customized colors, lightings and premium seating facilities.

Mr. Sanjeev Kumar Bijli, Joint Managing Director, PVR Ltd. said, "It is extremely gratifying to introduce another advanced and luxurious cinema concept for our patrons in Delhi. Out of home entertainment has been an important part of the Indian entertainment business, and it is our responsibility to continue to offer enhanced experiences to our customers. I want to thank our partners and patrons for their constant support, which instills in us the confidence to keep exploring and pushing our boundaries, setting new benchmarks in the industry."

Located in Asia's largest sub-city, the property spreads across an area of 70,000 sq. ft. with a seating capacity of 1,833 audiences. Integrated with advanced technologies, the 12- screen Superplex includes one IMAX screen, one 4 DX screen, two ultra-premium LUXE auditoriums, seven mainstream and one dedicated auditorium for children with joyful arrangements - PVR Playhouse. The theatre is equipped with BARKO 4K projection, Dolby 7.1 surround system in nine auditoriums and Dolby Atmos in others along with NextGen 3D UHD screens in six auditoriums. In addition to this, all the auditoriums have recliners installed, further enabling comfortable and luxurious movie-viewing.

Mr. Gautam Dutta, CEO, PVR Cinemas, said, "We are happy to introduce the new flagship property for our audience in India. In FY 19-20 we have been successful in reaching the 800-screen milestone and are now looking forward to expanding further. With this we are bringing city's first LUXE; designed to offer an unparalleled experience."

He further adds, "The property with its splendid aesthetics stands tall as one of the most advanced PVR Cinemas in North India and we are excited for our customers to witness the captivating and immersive experience. We are certain that the newest PVR Cinemas in Dwarka will be the next entertainment hub of the capital."

Running across two levels and styled in modern art deco; the newly opened cinema offers a warm and luxurious ambience through intricate styling elements like wallpaper, smart lighting, lobby space, digital art environment and more to add to its magnificence. Further, the Quick tix facility,





delectable Gourmet menu curated by celebrity **Chef Sarah Todd** and four new food and beverage concepts – Blends, Local, Wok and Grill, and Oven Fresh are sure to offer a differential and wholesome experience to the patrons.

PVR is the largest film exhibition company in India and has a total screen count of **821 screens** at **172 properties** in **70 cities** (India and Sri Lanka).

About PVR Limited

PVR is the largest and the most premium film exhibition company in India. Since its inception in 1997, the brand has redefined the way entertainment is perceived in the country. PVR currently operates a cinema circuit comprising of **821 screens** at **172 properties** in **70 cities** (India and Sri Lanka), serving 100 million patrons annually. While the total screen tally of the company stands at **821**; PVR offers an array of formats with premium screen category, which stands at 4 screens of Director's Cut, 37 screens of Gold Class, 09 of IMAX, 17 of 4DX, 08 of P[XL], 12 of Playhouse and 01 of PVR Onyx across the country.

For further information, please visit: <http://www.pvrcinemas.com/corporate/about-us.aspx>

Share your feedback at feedback@pvrcinemas.com

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