

Date: 10th May 2024

To,
National Stock Exchange of India Limited ("NSE"),
The Listing Department
"Exchange Plaza", 5th Floor,
Plot No. C/1, G Block, Bandra-Kurla Complex
Bandra (East), Mumbai – 400 051.

NSE Symbol: SULA
ISIN: INE142Q01026

To,
BSE Limited ("BSE"),
Corporate Relationship Department,
2nd Floor, New Trading Ring,
P.J. Towers, Dalal Street,
Mumbai – 400 001.

BSE Scrip Code: 543711
ISIN: INE142Q01026

Sub: Press Release – Sula's RASA Cabernet Sauvignon Garners India's First Gold at Global Masters

Dear Sir/Madam,

Please find enclosed the press release titled "Sula's RASA Cabernet Sauvignon Garners India's First Gold at Global Masters."

This disclosure is being made in compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This is for your information and records.

Thanking you,
For Sula Vineyards Limited

Ruchi Sathe
Company Secretary and Compliance Officer
Membership No.: A33566
a/a



Sula Vineyards Limited

(formerly known as Sula Vineyards Private Limited)

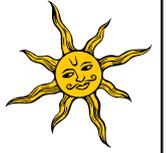
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Tel: 022-6128 0606/607 Email: info@sulawines.com CIN: L15549MH2003PLC139352

Winery: Gat 36/2, Govardhan Village, Gangapur-Savargaon Road, Nashik 422 222, Maharashtra, India Tel: +91 253 3027777/701

www.sulavineyards.com





Sula's RASA Cabernet Sauvignon Garners India's First Gold at Global Masters

Mumbai, 10th May, 2024 — Sula Vineyards, India's leading wine producer, is delighted to announce that its flagship RASA Cabernet Sauvignon 2022 has been awarded a prestigious Gold Medal at the Global Cabernet Sauvignon Masters 2024. This award marks the first time an Indian wine has received a gold medal at the Global Masters Awards in any category, heralding a significant milestone in the evolution of Indian winemaking on the global stage. The competition, organized by the UK-based Drinks Business magazine, employs a rigorous blind-tasting format judged by a panel of the most esteemed judges in the industry.

Rajeev Samant, Founder and CEO of Sula Vineyards, shared his deep pride in this landmark achievement, stating, "Receiving this gold medal for our flagship wine during Sula's 25th anniversary year is deeply symbolic. It reaffirms our evolution from humble beginnings to an internationally recognized brand. This honor at the 2024 Global Cabernet Sauvignon Masters confirms that Sula is crafting world-class wines that excel on the global stage, further motivating us to continue innovating and excelling."

The RASA Cabernet Sauvignon 2022 is crafted from the highest quality grapes and features a deep ruby color, with complex aromas of blackcurrant, cedar, and a hint of spice. The palate unfolds with layers of ripe fruit, seamless oak integration, and a velvety texture, culminating in a long, satisfying finish.

The RASA series, which includes the Gold Medal-winning RASA Cabernet Sauvignon, the RASA Syrah, and the RASA Zinfandel, represents the pinnacle of red winemaking in India. Each wine in this series is crafted with the utmost care and stands as a testament to the excellence and sophistication of Indian viticulture and winemaking.

Proudly Indian, Sula Vineyards is dedicated to showcasing India's potential as a world-class wine-producing nation. This recognition at the Global Cabernet Sauvignon Masters not only emphasizes the growing stature of Indian wines internationally but also underscores Sula's commitment to producing wines that achieve global acclaim.



About Sula Vineyards Limited: *Over the last two decades, Sula Vineyards has played a pivotal role in building the Indian wine industry. A true pioneer not only did Sula establish the world's newest premium wine region of Nashik, it also put India on the global wine map. Sula's wines have won numerous awards in top global wine competitions including Decanter World Wine Awards, the Global Masters and the International Wine Challenge. With wineries in Maharashtra and Karnataka, Sula constantly explores the local terroir to make authentic artisanal wines - producing and selling over 1 million cases across India. Sula pioneered Wine Tourism in India and today over 4 lakh visitors visit Sula's iconic Nasik estate annually. Sula opened the country's first Winery Tasting Room in 2005, and India's first vineyard resort in 2010. Firmly committed to remaining at the forefront of Indian wine, Sula continues to pioneer grape varieties, engage in sustainable agriculture, and support the local rural economy. Along with innovation, Sula sees sustainability as a key pillar in all its operations and is one of Asia's most sustainable wine producers. Sula, the first Asian winery gold member of the International Wineries for Climate Action (IWCA), shares the goal of achieving net-zero emissions by 2050.*

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THE CABERNET SAUVIGNON MASTERS

The Global Cabernet Sauvignon Masters 2024

Medal: Gold

Awarded to:

**Sula Vineyards
RASA Cabernet Sauvignon 2022**

Category:

Oaked Red: £15-£20

Patrick Schmitt MW
Chair and Editor-in-Chief





A GOLDEN MILESTONE.



RASA CABERNET SAUVIGNON
2022 TRIUMPHS WITH A
GOLD MEDAL AT THE 2024
GLOBAL CABERNET
SAUVIGNON MASTERS

RĀSĀ
VINEYARDS