

Dated:22<sup>nd</sup> July, 2019

The General Manager
Department of Corporate Services
BSE Limited
Phiroze Jee jeebhoy Towers
Dalal street,
Mumbai-01

Dear Sir/Madam

**Sub: Investors Presentation-Reg** 

Ref: Scrip Code# 532372

With reference to the above subject, please find enclosed herewith the investors presentation pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015.

The same will also be hosted on the company's website at www.virinchi.com

This is for your information and records.

Thanking you

**Yours Truly** 

For Virinchi Ltd

K. Ravindranath Tagore Company Secretary

M.No. A18894

Regd & Corp. Office: #8-2-672 / 5 & 6, Road No.1, Banjara Hills, Hyderabad -500034, T.S., India. Tel: +91 (40) 4819 9999

Campus : Sy.No: 121, Behind Hakimpet Airforce Academy, Pothaipally, Hakimpet, Hyd - 014, T.S., India. Tel: +91 8374455002 - 08.

Email : info@virinchi.com







**July 2019** 

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# Overview

"Causing Systems Perform Business"







### "To be Technology led Business Solution Provider in Fintech & Healthcare Space"

### **Financial Technology**

#### "To build Globally Inclusive Solutions

- Over 15mn short term loans, including payday loans, to subprime customers
- Proprietary machine learning credit underwriting tools
- 'Downloadable credit card' in India together with leading banks
   & NBFCs



### Healthcare

#### "To serve a Billion Patients"

- Existing 800 bed facilities across 3 locations in Hyderabad, to grow to 5,000 beds in 5 years
- Leading HIS/EMR solution with 100+ installs
- Healthcare Ecosystem mobility solution to target 1mn Integrated Healthcare Providers

### Technology Driven Business Solutions...



Has become **Global market leader** in the Lending Management Solution for Retail Micro Credit Industry that

delivers ~5% of all Short Term Lending in USA



An opportunity to increase Access and Accessibility to Formal

#### **Healthcare systems**



A Hospital that uses **Best in-class HIS system** to deliver high quality patient care

Serves as Consulting and technology Company to varied Industries and also have diversified client mix



Financial Technology

Healthcare



A Comprehensive **Mobility Portfolio** – unparalleled in Healthcare

IT Services to offer highly scalable **Mobility**, Analytics, Cloud, Business Intelligence and Enterprise Solutions





**Integrate Technology and** Healthcare knowledge to third party

hospitals and create a Scalable Asset Light Healthcare Delivery Platform

### Blend of Cash Cow & Sunrise Businesses





### Financial Technology - US Market

Flagship product QFund and an innovative POS Credit Service PayEz in US market



#### **IT Services**

Enterprise applications for Social, Mobility,
Analytics & Cloud commuting (SMAC) focused
solutions



**Sunrise Business** 



Chain of multispecialty hospitals in Hyderabad with advanced medical technology & sophisticated IT / mobility driven patient care. Unique mobility platform with over 50 healthcare apps connecting the patients and outpatient ecosystem



**Sunrise Business** 



### Financial Technology – Indian Market

Launch of Downloadable Credit Card – Vcard for Indian market

### Chairman Emeritus's Strategic Overview





### Viswanath Kompella

Chairman Emeritus, Founder – Promoter, Strategic Advisor

IIT Madras, First Generation Serial Entrepreneur with interests in ICT, Healthcare, Education, Life Sciences and Entertainment

#### **Commenting on the IT and Healthcare businesses**

"Fin-tech & Health-care, the two domains of Virinchi, which are increasingly depending on Artificial Intelligence to achieve precision at an individual customer level from "discovery to delivery" of service. With responsible use of data, we see Virinchi transforming as a Data Science company with these two industries as prime focus, to deliver best returns to the Customer, Company & Capital, in the near future"

### Management Team





Satyajeet Prasad
Chief Executive Officer

- IIT Kharagpur, IIM Lucknow, GE Healthcare
- Co-Founder Asclepius Consulting
- Six Sigma Expert
- Industry thought leader in Healthcare Delivery



**G. Santi Priya**Group CFO &
Whole Time Director

- B.com, Grad CWA, ACA, DISA
- Has over 18 years of experience in the areas of auditing, corporate Finance and taxation



Vishal Ranjan Group Head, New Businesses

- IIT Delhi, IIM Calcutta (Rank Holder)
- Management Consultant at A.T. Kearney
- Co-founder Asclepius Consulting
- 15+ years of healthcare process technology & consulting



M.V. Srinivasa Rao Group President & Executive Director

- BE ECE (OU), IIM Ahmedabad
- 18+ years with Deloitte
   Touche Tohmatsu India
- Total experience of 26 years in management consulting, Strategy & operations and corporate finance



**Neeraj Kumar** Head, US Business Development

- IIT Delhi, IIM Lucknow, CFA
- Director Strategy, AXA Worldwide (London & New York)
- Global project implementation at PwC
- Co-founder Shear
   Web Technologies ,
   www.bigvyor.com

### Management Team







- IIT Delhi, IIM Bangalore
- Ex-marketing head,
   Airtel. Sales Manager –
   Microsoft.
- 16+ years' in marketing & innovation
- Founder tiktik, India's first telecom comparison app



Amar Sivaji Pendyala

- MS (IT), Liverpool-UK
- 18+ years in Development
   & Delivery of Enterprise IT
   Solutions
- Experience in Financial & Healthcare domains
- and Data Centre Architecture & Management
- Sr. Tech Consultant at Logica (now CGI) & UBS, UK
- CEO Chenetha Colour Weaves, a Social Enterprise



**Arvind Hiremath** CTO

- B.E (CSE)
- President Technology & Co-founder Ascepius Consulting Worked in GE Healthcare
- More than 22 years
   experience in Design &
   Development of global
   technology solutions
   including Enterprise
   Applications, Mobility, Al
   & ML and Cloud Solutions



K. Ravindranath Tagore
Company Secretary

- ACS, LLB
- Company Secretary, Chief Investors Relations Officer & Compliance Officer,
- 15+ Years of Experience in Corporate Laws, Secretarial matters, Corporate Restructuring and Fund Raising by Equity and Debt instruments.
- National 8th Rank holder in CS Final.



**Suyog Desarda**AVP – New Business

- IIM Ahmedabad, CA
   (All India rank holder),
   Grad CS (All India rank
   holder, Silver medalist)
- 3.5 years of experience in Ernst & Young
- Total 6+ years of finance, tax and consulting experience

### Management Team - Healthcare







- MD, FRCP, MRCP, MHA
- 15+ years of Critical Care across leading organizations
- Director, Healthcare
   Quality, Healthcare Law &
   Ethics
- Senior Faculty Critical Care DNB Programs across India
- Secretary elect for Indian Society of Critical Care Medicine for 2019-20 & Secretary General elect thereafter



**Dr. Vijay Yeldandi**Director, Virinchi Institute of Medical Research & Dev.

- MD, FACP, FCCP, FIDSA
- Clinical Professor of Medicine and Surgery University of Illinois at Chicago
- Faculty Center for Global Health University of Illinois at Chicago
- Faculty Public Health Foundation of India



**Dr. Charuta J Puranik**Director, Right to Science,
Virinchi Hospitals

- MBBS, DNB (Ophthalmolgy), Cornea Fellowship LVPEI
- Consultant
   Ophthalmologist Cornea
   & Anterior Segment
   Specialist
- Expert in Cataract, Cornea and Anterior Segment surgeries
- Multiple research publications in Indian and International Journals



Srinivas Myana Chief Marketing Officer Virinchi Hospitals

- ICWAI, ACS
- He has 20 years experience in tax, finance, investment banking and real estate
- Also has experience in retail, SME and corporate banking



**Dr. Amit Talwar**VP – Healthcare Delivery
Virinchi Hospitals

- MBBS, IIM Indore
- ~10 years of healthcare strategy and process experience
- Strategy consultant at PwC
- Strategy Manager at Napier Healthcare



K. Sri Kalyan
Facility Director
Virinchi Hospitals

- B.E (Mech. Engg.), MBA (SCM)
- Tecumseh Products in Quality Assurance, Production and Project Mgt, has 12 years of Admin & Opsexperience

### Management Team





Vineet Mahajan Sr. Manager, Business Development

- IIM Calcutta, IIT Guwahati
- Enhanced distribution system efficiency for World No. 1 Medical Devices Company
- Operations experience in Renewable Energy Sector



Narendra Chouhan Sr. Manager, Business Development

- IIT Bombay
- IIM Calcutta
- 3.5 years of experience in SAP Consulting
- Package Solution Consultant at IBM



Amit Kohad
Sr Manager, Business
Development

- IIM Calcutta (PGDM)
- IIT Bombay (Mechanical Engg.)
- JnJ Quest Winner
- Bio-toilet Project implementation at Indian Railways



Somil Kumar
Sr Manager, Business
Development

- IIM Calcutta (MBA)
- B. Tech (ECE), Cofounder Reader's Guild
- Student Council Member, IIM Calcutta
- Tata Administrative Services Invictas Winner



M. Sampath
Sr Manager, Business
Development

- IIM Calcutta (MBA)
- B.Tech (Electronics and Communication)
- Experienced in Service tax Consulting
- Ministry of Defence Scholarship Holder

# IT Products "Great Products, Sell themselves" - Kevin Systrom, Co-Founder Instagram



### Retail Microfinance Industry in USA





**Heavily Regulated** 

**High Entry Barriers** 

**Continuously Evolving** 

**B2B Model** 





### **CFPB Regulations**

Revised regulations on refinance, APR and Lenders' Profile lead to Industry innovations on products and business models



#### Consolidation

Increasing consolidation bringing scale and efficiencies amongst lenders



#### **Co-existence**

Increased online lending while coexisting with store front models

#### RENEWED FOCUS

#### **TO CHOOSE**

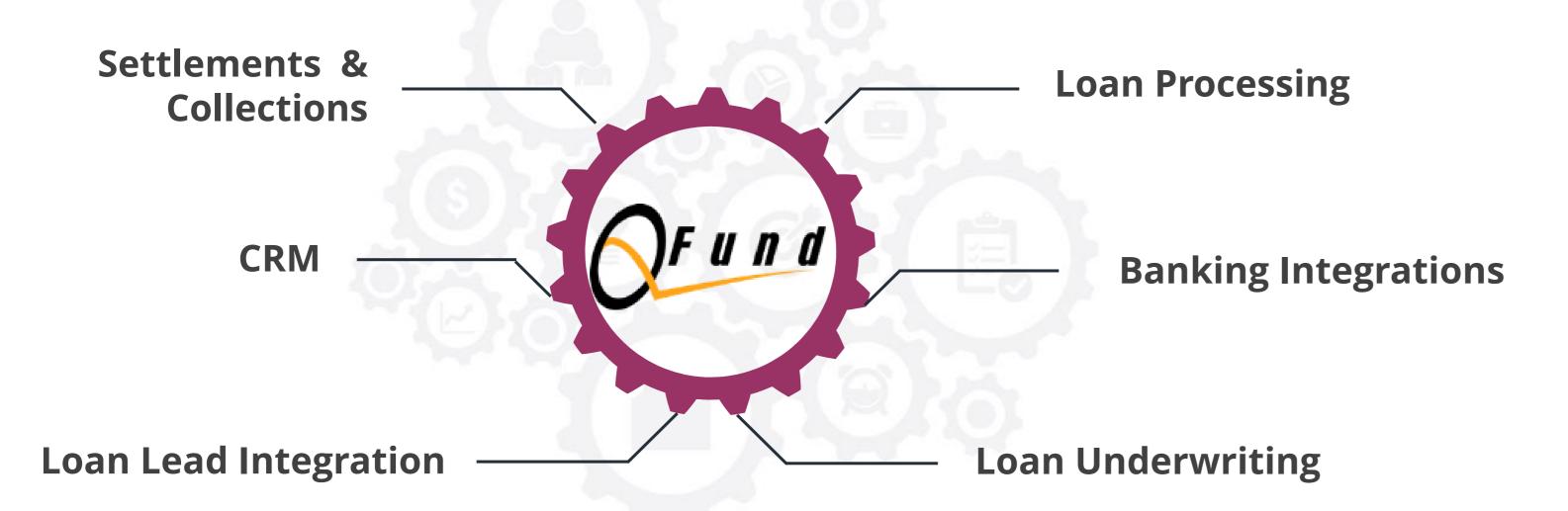
'APPROPRIATELY
PROFITABLE CUSTOMERS'

Over 15 mn short term loans, including payday loans to sub-prime customers serviced via QFund

### Qfund: Flagship Lending Management System



### What does QFund Do?



USD 12bn New Loans	Monthly ~450,000 loans are processed
12mn Borrowers growing at 8% CAGR	Loan value from <b>\$500-\$1000</b> with tenure of 30 to 60 days
20,000 Lender Stores	More <b>Payday Outlets</b> than McDonalds stores in the USA

- We have 12 out 20 top clients from this space
- The 2<sup>nd</sup> largest in this segment is just 40% of our US based company. Thus cannot compete with scale or cost
- No competition from large Indian IT players as they prefer to stay away from small & niche assignments with steep learning curve
- Consolidation in the segment with changing regulations. Highly knowledge driven business; different from conventional IT products and solutions

## **Qfund Strengths**



Global Market Leader in Lending Management Solution for Retail Micro Credit Industry



#### Versatility

Agile product with configurability to adapt varied business models

#### **Product Footprint**

Expanded product footprint across related consumer lending segments

### **Intelligent Tool**

Sophisticated mobility enabled business intelligence dashboards.

### **Single Identity**

Coexisting models for online, offline and hybrid lending on single identity

### **Software Experience**

Experience of Software successfully executed over 15mn transactions

### **Machine Learning**

Built machine learning underwriting tools to support heuristics decisions

# **Expand footprint across Retail Lending by PayEz & vCard**

Traditional Consumer Lending...

**Short Term Retail Lending Industry** 

Payday Loans, Installment Loans, Auto Equity Loans, Line of Credit, Pawn Loans, Check Cashing

Loan Marketing Organization

Credit Service Organizations

Lending Organization

Credit Rating Agencies

Credit Card Issuers

Clearing Organizations

ACH & Payment Organizations

Customer Relationship Orgs

Technology already replacing critical parts of the Lending Value Chain

**Loan Marketing & Lead Generation** 

**Loan Underwriting & Integration** 

**Loan Processing** 

**Fund Supply** 

**Settlement & Collections** 

**CRM** 

**Consumer Lending Industry** 

Installment Loans, Consumer Finance, Line of Credit, Credit Cards, Personal Loan, Overdraft

... goes Mobile

Digital Marketing

Online LMS

Lending Organization

Machine Underwriting

Digital Line of Credit

Payment Banks

Mobile Wallet

Self Service Portals

Virinchi aims to leverage and expand its Product Suite to offer Select Digital & Mobility services across the Entire Lending Value Chain for the Mainstream Consumer Lending Industry



### IT Services - Enterprise Applications & SMAC Focus virinchi





#### **Focus**

Six Competencies - Social, Mobility, Analytics, Cloud, Package Product Services & Application Services



#### **Client Mix**

Diversified across technology, telecom and banking sectors who account for more than 50% of revenues



IT Enabled

Services

### Strength

Strengthened our offering around an application availability of 99.9999% and maximum contracted response time of 3 seconds per transaction



#### Goal

Critical cloud infrastructure supporting distributed operations



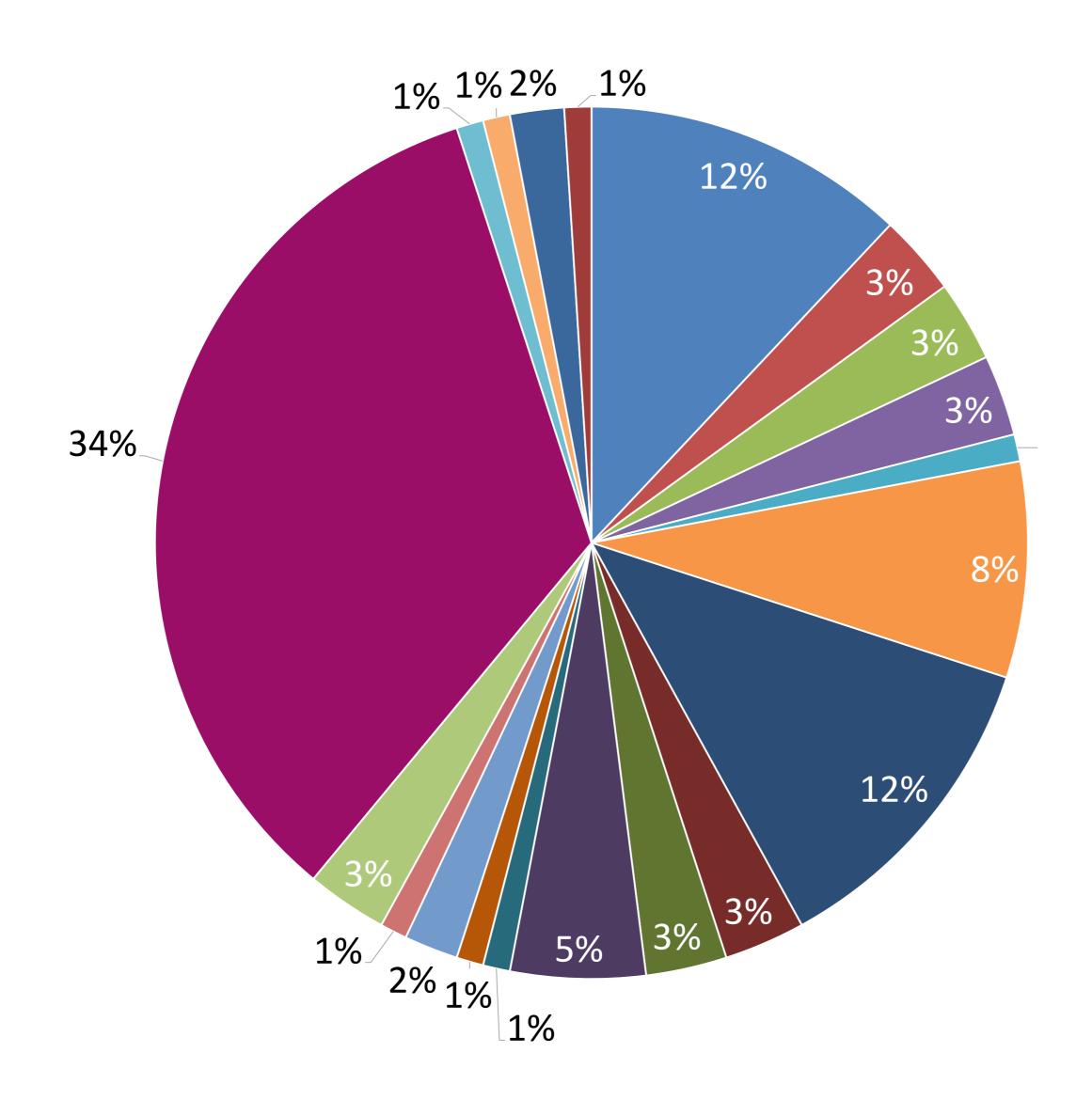
#### **Revenue Growth**

Services revenues grew six-fold in 24 months



### **Diversified Client Portfolio**





- Banking
- Consumer Products
- Consumer Products/F&B
- Education
- Engineering & Construction
- Healthcare & Life Science
- Housekeeping Services
- HR Solutions
- Insurance
- Manufacturing
- Mobility
- NGO
- Oil & Gas
- Power
- Retail/Appreal/Footwear
- Technology
- Telecommunication
- Telecommunications
- Transportation & Logistics
- Utilities, Consumer Durables

### SMAC Focus Strategy



#### **SOCIAL**

- Digital Marketing
- Social Management

#### **CLOUD**

- Deployment & Migration
- Managed Services
- Embedded Enterprise Apps
- App services

#### **MOBILITY**

- Healthcare
- Enterprise Mobility
- Games
- CRM

### PACKAGE PRODUCT SERVICES

- SAP/ SAP HANA
- Oracle
- App Development

#### **ANALYTICS**

- Life Sciences
- Financial Services
- Business Intelligence
- Predictive Tool

### APPLICATION SERVICES

- Enterprise Integration
- Maintenance &Support
- Code/ Quality Services
- Testing



### Focus on Products & Services

De-risking the business from a complete dependence on either; the company possesses the flexibility of extending Product sales & strengthening annuity revenues to enduring service engagement

#### Maintained Realization

Unique technology driven service offerings & global reach through volumes, client mix & geographies have enabled to sustain our realisations

### Offshore-Driven Approach

Our competence is built around quality onshore and offshore personnel

### Domain **Expertise**

Investing in the cutting edge spaces of ChatBots, Machine Learning, Big Data Analytics, Cohort Analysis and Enterprise Mobility

### Unique Market Positioning

Presence in complex technology spaces insulated from commoditised competition





### Strategy to Serve a Billion Patients



Strong mobility backed business processes for replicable and scalable patient experience

Build 'the widest healthcare mobility ecosystem'. Open API for new developer partnerships

Provide free cloud based Clinic Management, Lab Management, Hospital Information System

Asset Light Physical Hospital Infrastructure to scale from existing 800 beds

Build Physical Infrastructur e

> Build 360° Biomarker & Genetic Data

Build Wide Mobility Ecosystem

1 Billion

**Patients** 

Build Data
Analytics for
Predictive
Tools

Provide trained workforce to healthcare providers for managing healthcare delivery

Create quality transaction data and electronic medical records through ecosystem

Develop machine learning predictive tools to build data backed healthcare analytics vertical

Work with Government Departments to offer free Mobility Network Services & achieve volume

# Differentiation Through Cutting Edge Medical Technology & Big Data in Healthcare Delivery



Right to Science in Therapy

02

Personalized Medicine

03

Technology Intervention through Machine Learning

To advance diagnosis and therapy as part of Right to Science; we offer stem cell-based therapies, organ regeneration, adoptive immune therapies, nanotechnology for disease detection, drug delivery and cell/tissue corrections among others

What works for you based on your genetic construct may not work for others. We provide with predictive diagnosis to reduce the incidence of disorders, enhance treatment specificity, reduce relapse and reduce overall treatment burden

Choice is to study few parameters and treat based on population statistics or study all parameters to give a personalized treatment

Engaging 'Technology and Big Data' to offer life saving therapies and diagnosis

### Integrating IT with Healthcare Delivery...





### ...to Connect all Stakeholders



Focused to REACH

1bn patients

Building a cohesive ecosystem for Healthcare



Comprehensive Mobility Portfolio

Engaged in cutting edge experiential service today









Clinics



Pharmacy



Labs/
Diagnostics



Nursing Homes



**BDS/Ayush** 





Phase I of the Flagship hospital at Banjara Hills, Hyderabad consisting of 350 beds commissioned in Nov 2016.

Strategic landmark location- 11 OTs, 140 ICU beds, 3T MRI, 128 Slice Spectral CT, Ceiling Mounted Cath Lab

NABH and NABL accredited.

250 super-specialists on board. Single Integrated HIS/ EMR

The flagship hospital achieved Cash Breakeven in FY 2019, within 30 months of commission

2 additional city hospitals of 140 bed & 60 beds with ~5 years of operations at 60% occupancy. 140 bed facility is NABH accredited

### Multi-Dimensional Patient Engagement...



#### **Business Model Innovation**

- Highest Capital Efficiency
- Scale Benefits across Delivery Chain
- IT-Driven Cost Control
- Full Time Senior Medical Team on Salary
- Population Data Partnership AADHAAR
- NSDC for High Patient Provider ratio

#### **Healthcare Tech Innovations**

- Personalized Preventive Healthcare
- Public Health Evidence Based Treatment
- Clinical Collaboration Tools
- Targeted Therapy
- 'Functional' mobile-medicine virtual visits
- Inter-Disciplinary Therapies

#### **Marketing Innovation**

- Own/Partner Hospital & Outreach Centers
- Mobility App & Patient Portal
- Accountable Care Organization
- Analytics and focused Patient CRM
- Mobility based Doctor Referral Network
- Leadership in Content Marketing



....to focus on Patient Life Time Value

#### **Healthcare Delivery Innovation**

- Mobility backed Medical Devices
- Color Changing Dressing
- Robotic Interventions
- Ingestible Sensors
- Image Guided Minimal Invasive Surgery
- Rapid Diagnostics Kits

#### **Medical Science Innovations**

- Gene Therapy
- Clinical Trail Drug Availability
- Stem Cell Growth
- Regenerative Medicine
- Xenograft/GEMM models for in-vivo study
- Genomics based Preventive Care

#### **Process Innovation**

- Technology Integrated Ecosystem
- IT enabled Checklist based Processes
- Digital Targeted Medical Literacy
- Patient Centric IT enabled Processes
- Cross Chain Patient Identity Integration
- Payment Integrations

### Bristlecone - Economy Brand



200 beds in two locations

50,000 satisfied patient base

400 trained employees

**Experience of well-oiled NABH**processes



Serviced by 100 doctor panel

Strategic locations in old

Hyderabad city and busy highway

to Vijayawada & Chennai

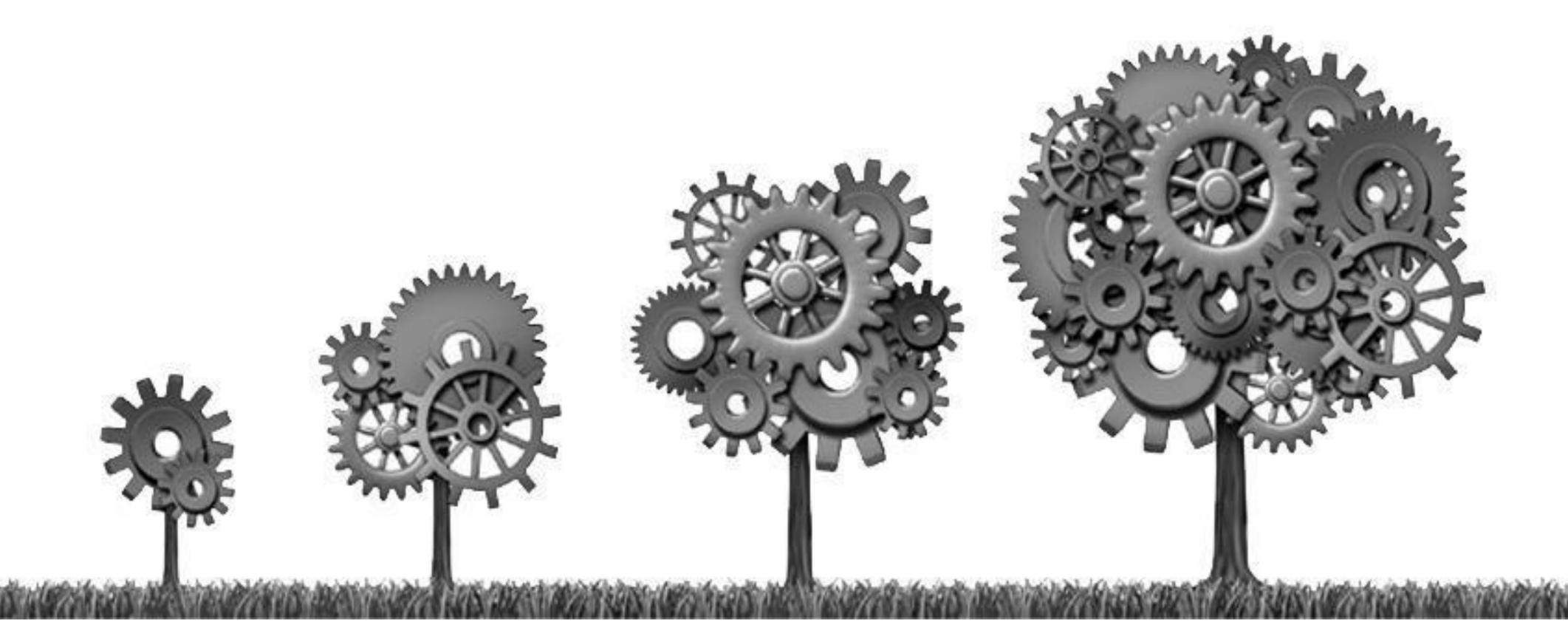
Transferred from Virinchi Limited to Virinchi Healthcare Pvt. Ltd., in FY2018-19

This business, run as a division of
Virinchi Limited comprising of the 60 bed
Unit at Barkatpura and 140 bed unit at
Hayathnagar, Hyderabad, adding up to
200 beds is transferred to Virinchi
Healthcare Private Limited through
slump sale, effective April 1, 2018





### Causing Systems Perform Business



### Consolidated – Full Year 2018-19 Analysis



### P&L/BS

- Consolidated Revenue grew by 20% to Rs. 411.1 cr, EBIT grew by 38.8%
- Consolidated PAT grew by 78.5% to Rs. 58.9 cr and the EPS grew by 61.5% to 18.9, despite issue of 30 lakh additional shares in the year.
- The Consolidated EBIDTA margin improved to 30.2% from 28.3% and PAT Margin improved to 14.3% from 9.6% last year
- The receivables improved from 84 days to 68 days.

### **IT Products**

- The Product's SaaS and Implementation income has historically grown in line with the Industry growth of 8-10%
- YoY IT products Revenue grew by 38.2% to Rs.178.4 cr. compared to 129.1 cr. of the previous year owing to significant one time license fee

### IT Services

 Over the year, given the visa regime, we have seen a significant decline in onshore revenue together with a steady improvement in the offshore revenue mix - with decline in average billing rates but higher margins

#### Healthcare

- YoY Healthcare Revenue grew by 40% to Rs. 141 cr. with an EBIT of 16.7 cr
- YoY Healthcare EBIDTA grew 43% to Rs. 28.74 cr with an overall EBIDTA margin of 20.3%.
- Going forward, the flagship hospital is expected to improve on existing 30% occupancy and Rs. 27,000 ARPOB to generate higher revenues

### Historical Performance



Particulars (Rs. Cr.)	FY15	FY16	FY17	FY18	FY19	CAGR
Consolidated Revenue	138.77	218.34	286.68	341.42	411.11	24%
Employee Expenses	49	93	1,23	1,31	128	
Administration Expenses	68	95	100	102	134	
EBITDA	24.57	33.25	65.78	96.92	124.18	46.9%
EBITDA %	17.70%	15.23%	22.95%	28.39%	30.21%	
Depreciation/Amortization	11.4	12.1	23.2	33.4	36.0	
Finance Cost		3	11.5	18.0	22.1	
Profit before Tax	11	18.2	29.5	45.5	66.2	43%
Tax	2.8	1.9	5.9	12.5	7.22	
Profit after Tax	8.3	16.2	23.6	33.0	58.9	55.8%
Cash Profit	19.7	28.3	48.4	66.4	94.9	43.3%
EPS	4.6	9.0	8.8	11.8	18.9	33%

### Consolidated Balance Sheet

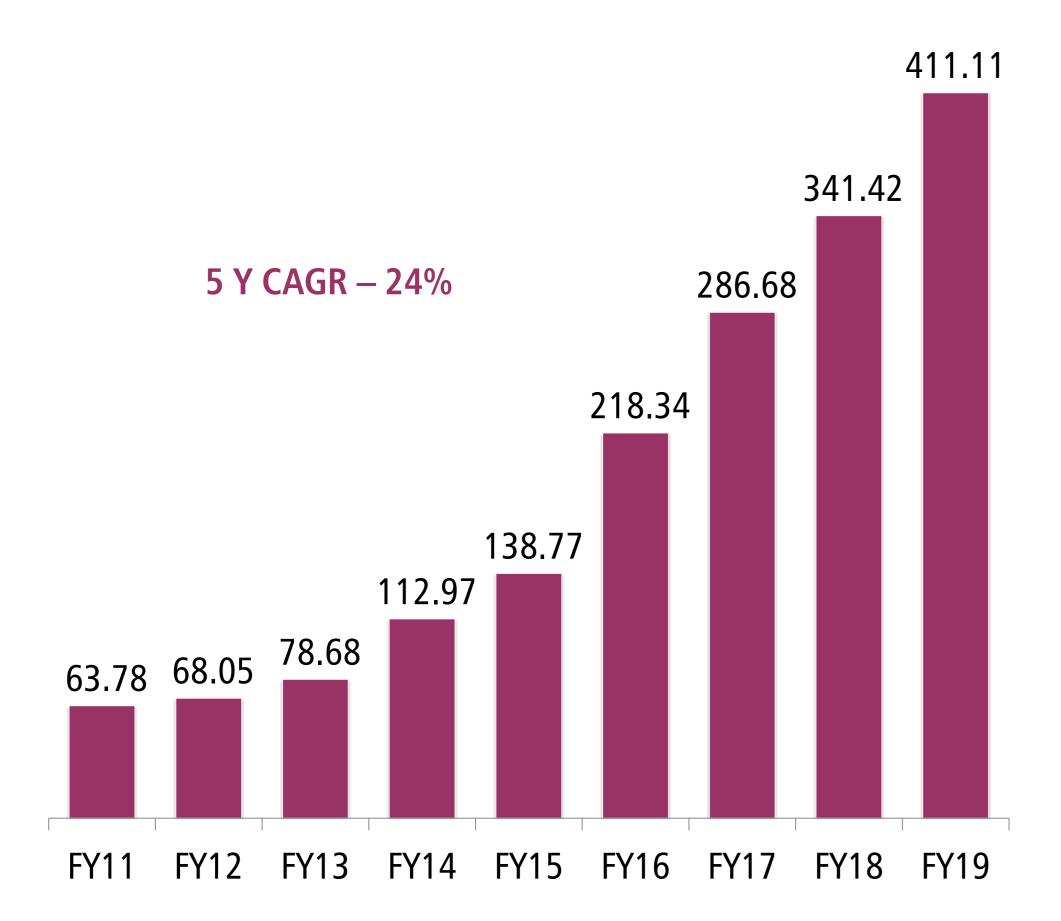


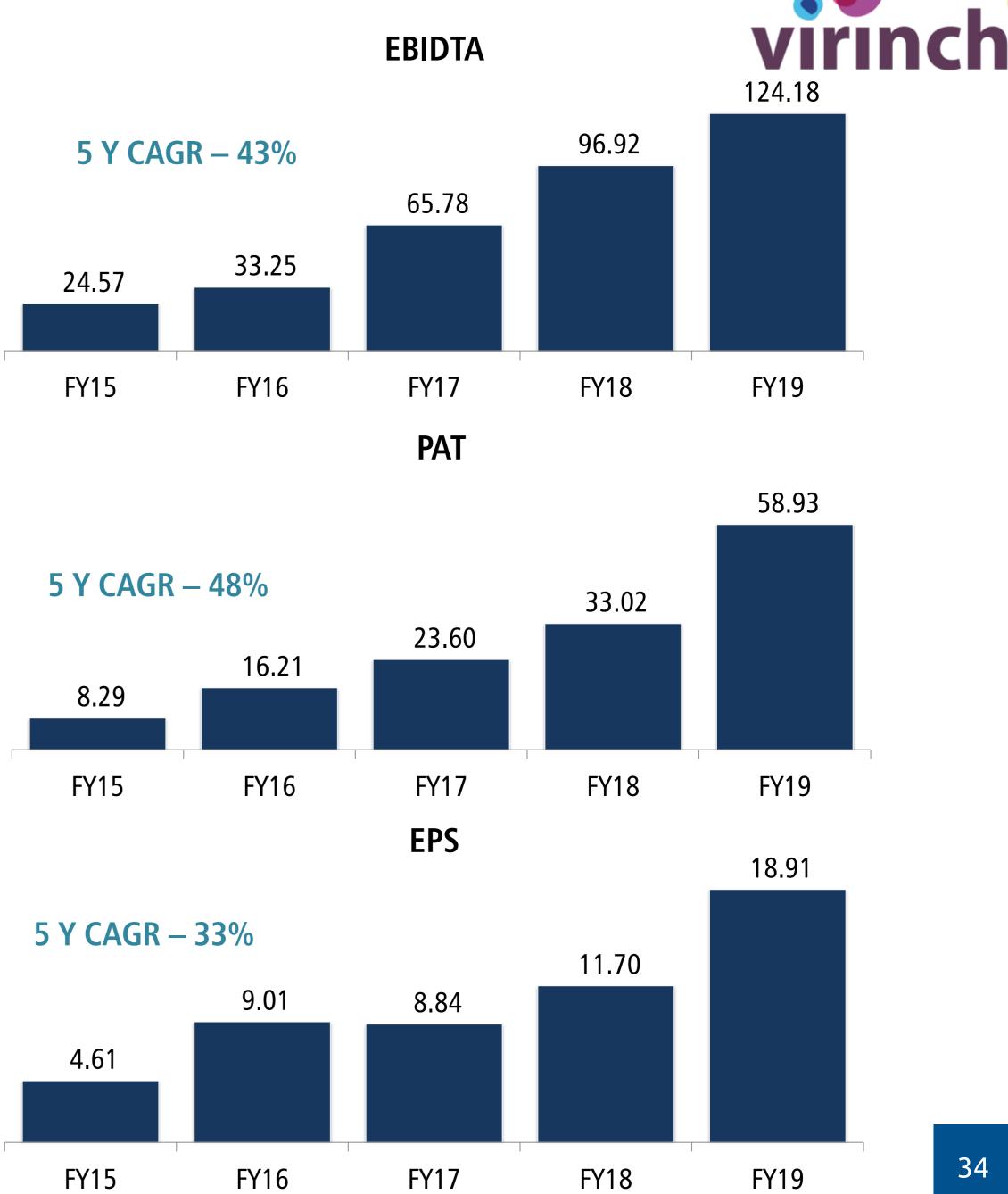
Rs. Cr.	Mar-19	Mar-18
Equity		
Equity Share Capital	31.2	28.2
Other Equity	280.5	220.7
Money Received Against Share Warrant	6.1	6.5
Non controlling interest	(0.5)	(0.5)
NET WORTH	317.3	255.39
Non-current liabilities		
Borrowings	106.3	108.3
Deferred Tax Liabilities (net)	5.07	11.8
Long-term provisions	2.5	1.7
TOTAL NON CURRENT LIABILITIES	113.9	121.8
Current liabilities		
Borrowings	55.9	49.1
Trade Payables	19.8	39.7
Provisions	27.9	27.5
TOTAL CURRENT LIABILITIES	103.6	116.3
Total Liabilities	534.8	493.5

Rs. Cr.	Mar -19	Mar-18
Fixed Assets		
Property, Plant & Equipment	293.3	254.2
Capital Work in Progress	-	4.7
Goodwill	41.4	41.4
Intangible Assets	40.9	27.5
TOTAL FIXED ASSETS	<i>375.6</i>	327.8
Financial Assets		
Non current investments	0.3	1.2
Long term Loans and advances	9.6	10.5
Other non current assets	1.2	1.1
TOTAL FINANCIAL ASSETS	11.1	12.8
Current Assets		
Inventories	8.5	10.3
Trade Receivables	76.7	78.4
Cash and cash equivalent	9.0	9.9
Short term loans and advances	47.2	49.8
Other current assets	6.7	4.5
TOTAL CURRENT ASSETS	148.0	152.9
Total Assets	534.8	493.5

### Historic Financials (Rs. Cr.)

#### **Consolidated Revenue**





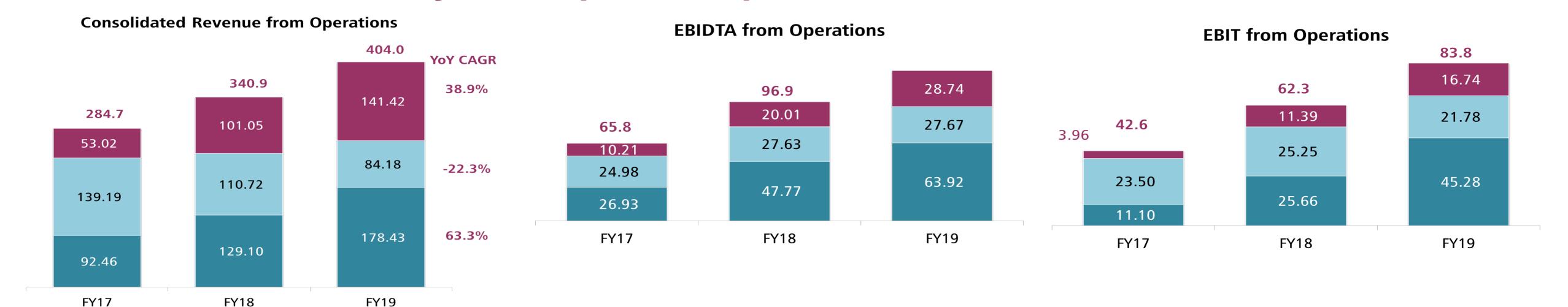
# Full Year Segmental & Balance Sheet – Assets & Liabilities Analysis(1) (Rs. Cr.)

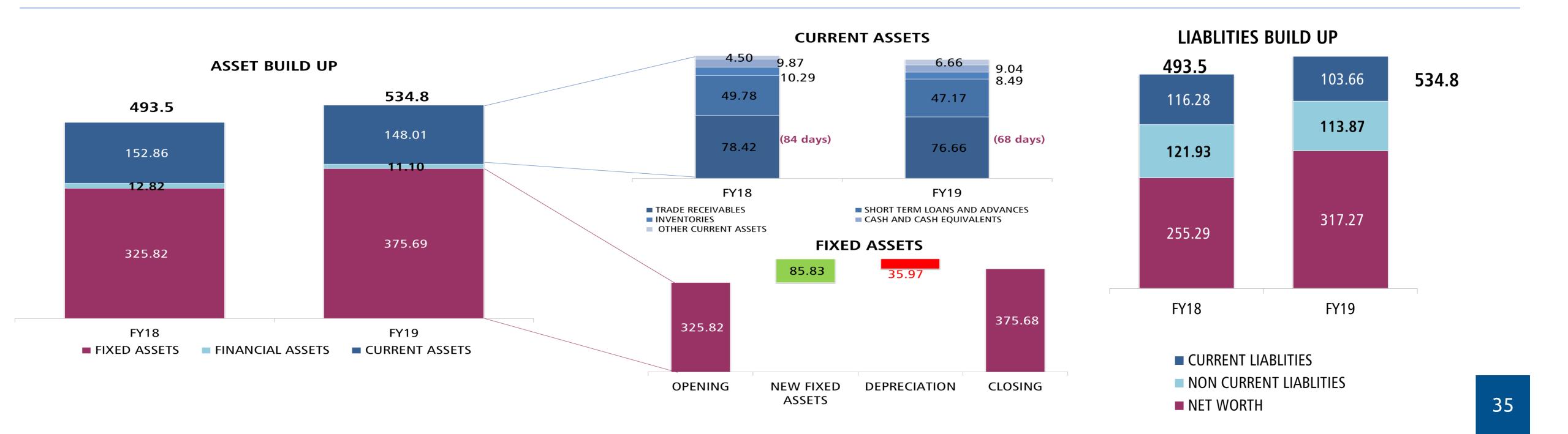
■ IT PRODUCTS

IT SERVICES

HEALTHCARE







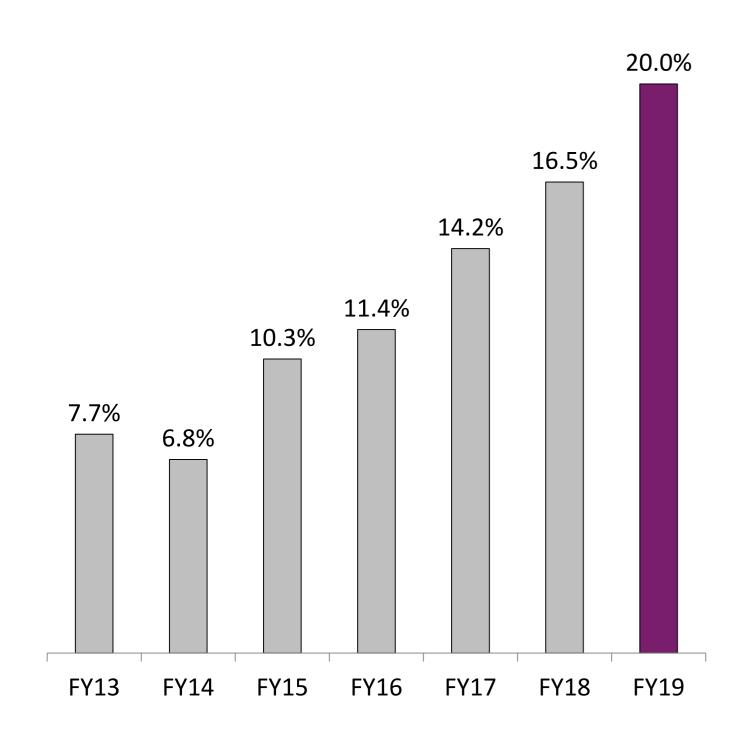
### Performance Metrix

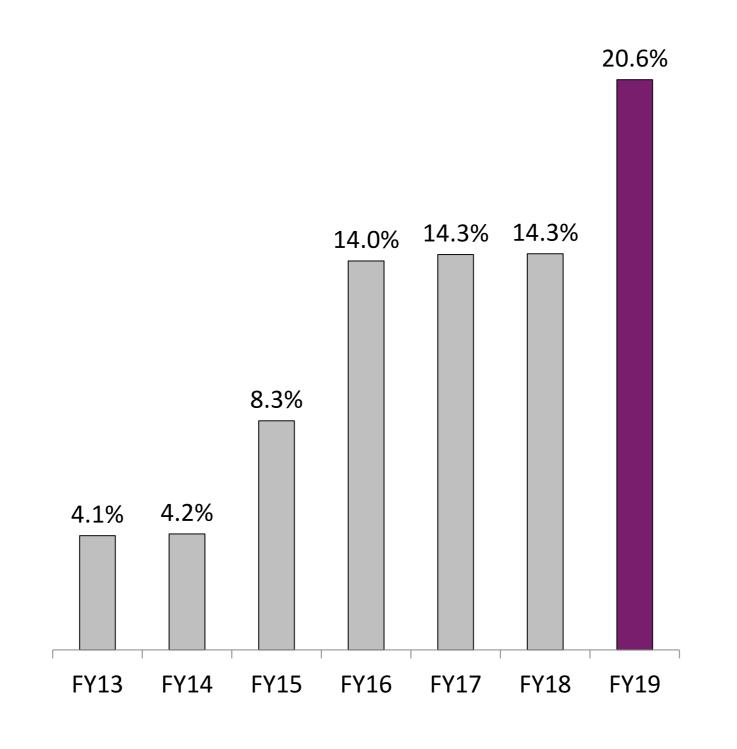


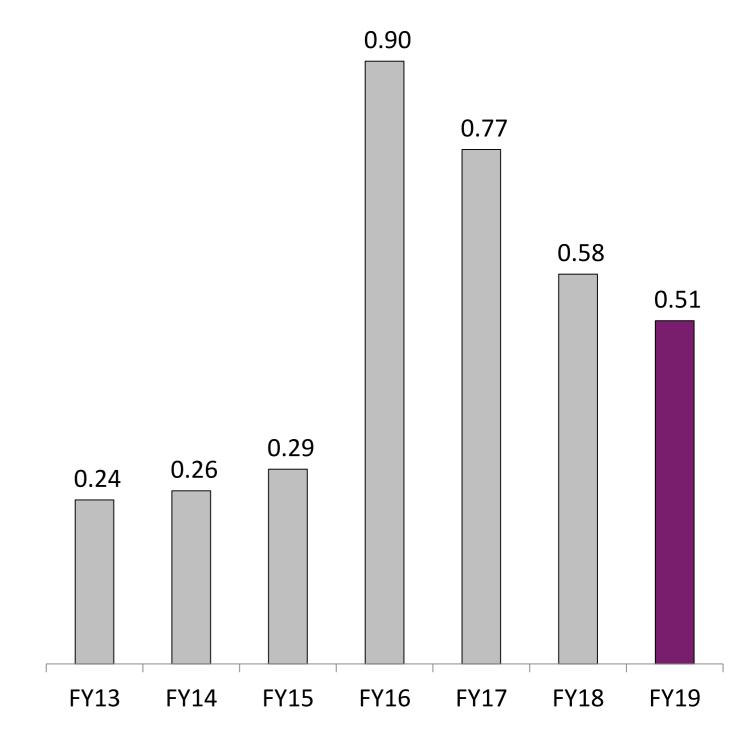
Average Return on Capital Employed

**Average Return on Equity** 

**Total Debt : Equity** 







### Way Forward



"The world is changing very fast. Big will not beat small anymore. It will be the fast beating the slow" — Rupert Murdoch

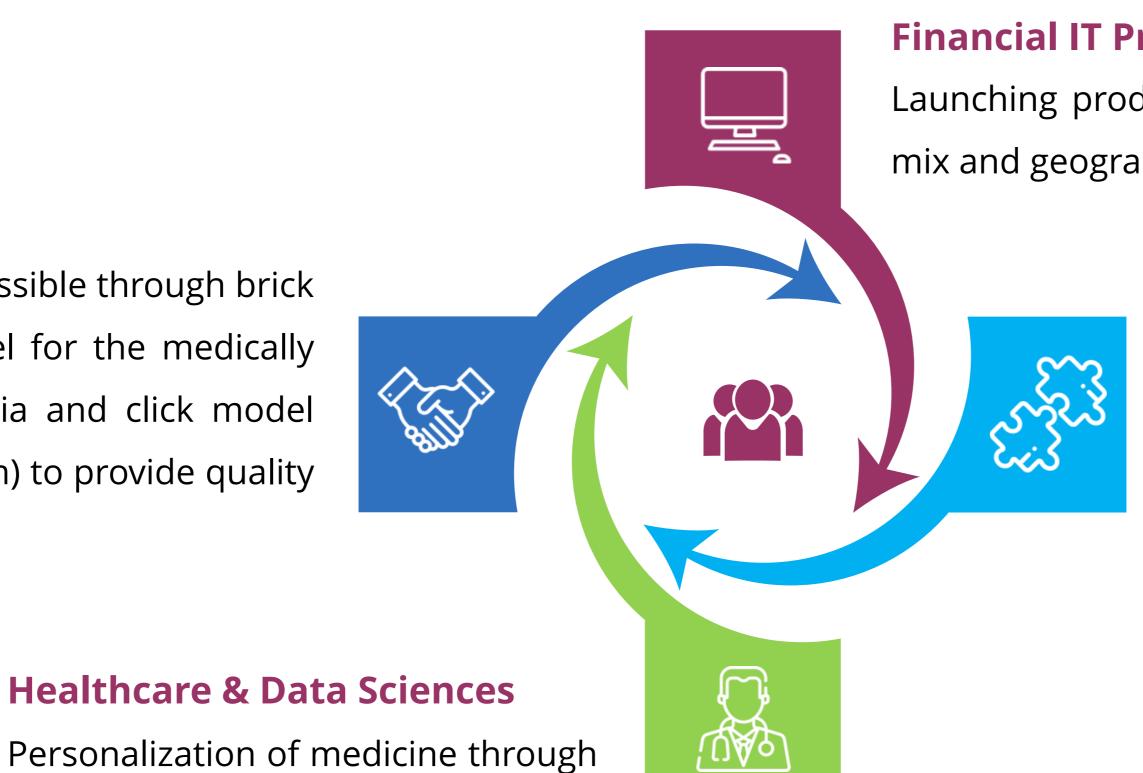
### Our Strategy for Value Creation...

deployment of data sciences



#### **Healthcare Delivery**

Make quality healthcare accessible through brick and click model. Brick model for the medically underserved markets in India and click model (mobile app based ecosystem) to provide quality out-patient care pan-India



#### **Financial IT Products**

Launching products and building scale through volumes, client mix and geographies to enhance user reach and experience

#### **IT Services**

The bedrock of IT Business providing scale and creating opportunities for deployment of technologies and facilitating deeper understanding of new business verticals. Strategic deployment of Bench strength for new product development

...Provides a solid foundation for sustainable growth



### For further information, Please contact



### **Company:**

### Virinchi Ltd.

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www.virinchi.com