

15<sup>th</sup> March, 2024

**To,**  
**BSE Limited (BSE)**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400001.

Dear Sir,

**Sub:** Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of shares & Takeovers) Regulation, 2011.

**Ref.:** Cinerad Communications Limited (Scrip Code: 530457)

As per the captioned subject, we hereby enclosed Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of shares & Takeovers) Regulation, 2011 upon receipt of intimation of allotment of equity shares by the Company on 13<sup>th</sup> March, 2024.

Kindly take the above disclosures on your records and acknowledge the same.

Thanking You.

Yours Truly,

On behalf of Acquirer and Person Acting in Concert

**GANESH**  
**NATARAJAN**



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GANESH NATARAJAN  
Date: 2024.03.15  
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Ganesh Natarajan  
Acquirer

**Encl:** Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of shares & Takeovers) Regulation, 2011

CC TO:

To

The Compliance Officer  
Cinerad Communications Limited.

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

**Part-A- Details of the Acquisition**

<b>Name of the Target Company (TC)</b>	<b>Cinerad Communications Limited</b>		
<b>Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer</b>	Mr. Ganesh Natarajan (Acquirer 1) Ms. Uma Natarajan (Acquirer 2) Mr. Manoj Panvelkar (Acquirer 3) Mr. Nitin Patil (Acquirer 4) Mr. Basanta Swain (Acquirer 5) Mr. Pankaj Ramesh Samani (PAC 1) M/s. UGPatwardhan Services Private Limited (PAC 2) Mr. Kaushal Uttam Shah (PAC 3)		
<b>Whether the acquirer belongs to Promoter/Promoter group</b>	Yes		
<b>Name(s) of the Stock Exchange(s) where the shares of TC are Listed</b>	BSE Limited		
<b>Details of the acquisition as follows</b>	<b>Number</b>	<b>% w.r.t.total share/voting capital wherever applicable(*)</b>	<b>% w.r.t. total diluted share/voting capital of the TC (**)</b>
<b><u>Before the acquisition under consideration, holding of acquirer along with PACs of:</u></b>			
<b>a) Shares carrying voting rights</b>	<b>23,60,271</b>	<b>45.39%</b>	<b>45.39%</b>
Mr. Ganesh Natarajan (Acquirer 1)	100	0.00%	0.00%
Ms. Uma Natarajan (Acquirer 2)	100	0.00%	0.00%
Mr. Manoj Panvelkar (Acquirer 3)	100	0.00%	0.00%
Mr. Nitin Patil (Acquirer 4)	100	0.00%	0.00%
Mr. Basanta Swain (Acquirer 5)	100	0.00%	0.00%
Mr. Pankaj Ramesh Samani (PAC 1)	9,00,000	4.70%	4.70%
M/s. UGPatwardhan Services Private Limited (PAC 2)	9,00,000	4.70%	4.70%
Mr. Kaushal Uttam Shah (PAC 3)	5,59,771	2.92%	2.92%
<b>b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
<b>c) Voting rights (VR) otherwise than by equity shares</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
<b>d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
<b>e) Total (a+b+c+d)</b>	<b>23,60,271</b>	<b>45.39%**</b>	<b>45.39%**</b>
<b><u>Details of acquisition</u></b>			
<b>a) Shares carrying voting rights acquired</b>	<b>1,11,61,915</b>	<b>58.25%</b>	<b>58.25%</b>
Mr. Ganesh Natarajan (Acquirer 1)	49,85,030	26.02%	26.02%
Ms. Uma Natarajan (Acquirer 2)	12,52,185	6.53%	6.53%
Mr. Manoj Panvelkar (Acquirer 3)	1723645	9.00%	9.00%
Mr. Nitin Patil (Acquirer 4)	1723645	9.00%	9.00%
Mr. Basanta Swain (Acquirer 5)	1477410	7.71%	7.71%
Mr. Pankaj Ramesh Samani (PAC 1)	0	0.00%	0.00%
M/s. UGPatwardhan Services Private Limited (PAC 2)	0	0.00%	0.00%
Mr. Kaushal Uttam Shah (PAC 3)	0	0.00%	0.00%
<b>b) VRs acquired / sold otherwise than by equity shares</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
<b>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
<b>d) Shares in the nature of encumbrance (pledge /lien/non-disposal underaking/ others)</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
<b>e) Total (a+b+c+/-d)</b>	<b>1,11,61,915</b>	<b>58.25%</b>	<b>58.25%</b>
<b><u>After the acquisition, holding of acquirer along with PACs of:</u></b>			
<b>a) Shares carrying voting rights acquired</b>	<b>1,35,22,186</b>	<b>70.57%</b>	<b>70.57%</b>
Mr. Ganesh Natarajan (Acquirer 1)	49,85,130	26.02%	26.02%
Ms. Uma Natarajan (Acquirer 2)	12,52,285	6.54%	6.54%
Mr. Manoj Panvelkar (Acquirer 3)	17,23,745	9.00%	9.00%
Mr. Nitin Patil (Acquirer 4)	17,23,745	9.00%	9.00%
Mr. Basanta Swain (Acquirer 5)	14,77,510	7.71%	7.71%
Mr. Pankaj Ramesh Samani (PAC 1)	9,00,000	4.70%	4.70%
M/s. UGPatwardhan Services Private Limited (PAC 2)	9,00,000	4.70%	4.70%
Mr. Kaushal Uttam Shah (PAC 3)	5,59,771	2.92%	2.92%

b) VRs otherwise than by equity shares	0	0.00	0.00
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	0.00	0.00
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	0	0.00	0.00
<b>e) Total (a+b+c+d)</b>	<b>1,35,22,186</b>	<b>70.57%</b>	<b>70.57%</b>
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Preferential Allotment		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Not Applicable		
Date of acquisition <del>of/ date of receipt of intimation of allotment of shares /</del> <del>VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.</del>	13.03.2024		
Equity share capital / total voting capital of the TC before the said acquisition	52,00,000 Equity Shares of Rs. 10/- each i.e. Rs. 5,20,00,000/-		
Equity share capital/ total voting capital of the TC after the said acquisition	1,91,61,915 Equity Shares of Rs. 10/- each i.e. Rs. 19,16,19,150/-		
Total diluted share/voting capital of the TC after the said acquisition	1,91,61,915 Equity Shares of Rs. 10/- each i.e. Rs. 19,16,19,150/-		

On behalf of Acquirer and Person Acting in Concert

**GANESH**  
**NATARAJAN**

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GANESH NATARAJAN  
Date: 2024.03.15  
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Mr. Ganesh Natarajan  
Acquirer  
Place : Pune  
Date : 15/03/2024

Note:

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\*\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

(##) - The % of holding calculated basis on the paid-up capital of the Company before allotment of shares under preferential issue.