

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

Date: 9th November, 2018

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure under Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 10(5) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited propose to acquire up to 3,51,72,025 shares of Dish TV India Ltd., a company listed on your stock exchange, on the 16th day of November, 2018 or any day thereafter within a period of 90 days by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 10(5) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Veena Investments Private Limited


Mukund Galgali
Authorised Signatory



Encl: As above.

CC:

Dish TV India Limited
18th Floor, A Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013

Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Dish TV India Limited
2.	Name of the acquirer(s)	Veena Investments Private Limited
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired	Agrani Holdings (Mauritius) Ltd.
	b. Proposed date of acquisition	16 th November, 2018 or within 90 days thereafter
	c. Number of shares to be acquired from each person mentioned in 4(a) above	upto 3,51,72,025 equity shares
	d. Total shares to be acquired as % of share capital of TC	up to 1.91%
	e. Price at which shares are proposed to be acquired	On market
	f. Rationale, if any, for the proposed transfer	-
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a)(ii)
6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period	Rs. 54.06
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8	Not Applicable
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable	Yes
9.	i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure requirements in Chapter V of the	Yes

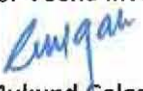


	Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)				
	ii. The aforesaid disclosures made during previous 3 years prior to the date of proposed acquisition to be furnished.	Copies of the disclosures made by Veena Investments Private Limited are attached herewith as Annexure 1			
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	Yes			
11.	Shareholding details	Before the proposed transaction		After the proposed transaction	
		No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
A	Acquirer(s) and PACs (other than sellers)(*)	8,60,94,822	4.68%	12,12,66,847	6.59%
B	Seller(s)	3,51,72,125	1.91%	100	0.00%

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

For Veena Investments Private Limited


Mukund Galgali
Authorised Signatory



Place: Mumbai

Date: 9th November, 2018

DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED
 18th Floor, A-Wing, N. M. Joshi Marg, Lower Parel, Mumbai - 400013,
 CIN: U40300MH2009PTC189362

April 7, 2016

✓ BSE Ltd.
 Phiroze Jeejeebhoy Towers
 Dalal Street
 Mumbai - 400 001

National Stock Exchange of India Limited
 Exchange Plaza
 Plot no. C/1, G Block,
 Bandra Kurla Complex,
 Bandra (East),
 Mumbai - 400 051



Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 686,878,060 Equity Shares comprising of 64.45% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Ashok Mathai Kurien	1,174,150	0.11%
2	Ambience Business Services Pvt Ltd	1,308,125	0.12%
3	Sushila Devi	585,750	0.06%
4	Sprit Textiles Pvt Ltd	300	0.00%
5	Veena Investments Pvt. Ltd.	100	0.00%
6	Essel Media Ventures Ltd	460,000	0.04%
7	Ashok Goel	625,250	0.06%
8	Agrani Holdings (Mauritius) Ltd	35,172,125	3.30%
9	Jawahar Lal Goel	176,800	0.02%
10	Nishi Goel	11,000	0.00%
11	Priti Goel	11,000	0.00%



DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED18th Floor, A-Wing, N. M. Joshi Marg, Lower Parel, Mumbai – 400013.

CIN: U40300MH2009PTC189362

12	Tapesh Goel	5,100	0.00%
13	Suryansh Goel	5,100	0.00%
14	Direct Media Distribution Ventures Pvt Ltd	457,212,260	42.90%
15	Direct Media Solutions Pvt Ltd	180,000,000	16.89%
16	Jay Properties Private Limited	10,131,000	0.95%
	TOTAL	686,878,060	64.45%

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Private Limited



Director/Authorised Signatory

Encl: As above.

CC: Dish TV India Limited

Essel House, B-10,
Lawrence Road Industrial Area,
New Delhi - 110035

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

PART A – Details of Shareholding

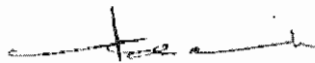
1. Name of the Target Company (TC)	Dish TV India Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Direct Media Distribution Ventures Pvt. Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2016 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	457,212,260 NIL NA NA NA	42.90% NIL NA NA NA	42.90% NA NA NA NA
Total	457,212,260	42.90%	42.90%

✓

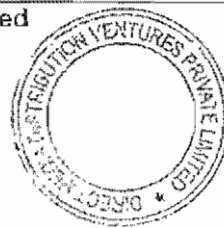
Name of the Target Company: Dish TV India Limited

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter / Promoter Group	PAN of the Person and PACs
Promoter		
Agraal Holding (Mauritius) Ltd	Yes	AAJCA2143Q
Embiance Business Services Private Limited	Yes	AAACA9578L
Ashok Kumar Goel	Yes	AAJPG2528F
Ashok Mathai Kurien	Yes	AADPK4942J
Essel Media Ventures Limited	Yes	AABCD7273Q
Direct Media Distribution Ventures Private Limited	Yes	AADCD1940Q
Direct Media Solutions Private Limited	Yes	AAKCS7516E
Jawahar Lal Goel	Yes	AAHPL1244J
Jay Properties Private Limited	Yes	AAACJ1369C
Nishi Goel	Yes	AIMPA0474E
Priti Goel	Yes	ANVPG0535C
Sprit Textiles Private Limited	Yes	AALCS5905J
Suryansh Goel	Yes	ATTPG3259M
Sushila Devi	Yes	AATPD5221B
Tapesh Goel	Yes	ATRPG3645D
Veena Investments Private Limited	Yes	AAACV6436A
Persons Acting in Concert		
Nil	Nil	Nil

For Direct Media Distribution Ventures Private Limited



Director/Authorized Signatory



Place: Mumbai

Date: 04th April, 2016**Note:**

- In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

PART A – Details of Shareholding

1. Name of the Target Company (TC)	Dish TV India Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities, and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Veena Investments Private Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2016 holding of:			
a) Shares	100	0.00%	0.00%
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	100	0.00%	0.00%

Signature of the Authorised Signatory



Director / Authorised Signatory

Place: Mumbai

Date: 04TH April, 2016

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 07/04/2016 20:12
To: 'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com'
Subject: Disclosures under Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 - Dish TV India Limited
Attachments: Covering letter - BSE - DISH.pdf; Disclosure - DMDVPL - Dish.pdf; Disclosure - AG - Dish.pdf; Disclosure - Agrani HML - Dish.pdf; Disclosure - AK - Dish.pdf; Disclosure - Ambience BSL - Dish.pdf; Disclosure - DMSPL - Dish.pdf; Disclosure - EMVL - Dish.pdf; Disclosure - Jay PPL - Dish.pdf; Disclosure - JLG - Dish.pdf; Disclosure - NG - Dish.pdf; Disclosure - PG - Dish.pdf; Disclosure - SD - Dish.pdf; Disclosure - SG - Dish.pdf; Disclosure - Sprit TPL - Dish.pdf; Disclosure - TG - Dish.pdf; Disclosure - Veena IPL - Dish.pdf

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 686,878,060 Equity Shares comprising of 64.45% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Ashok Mathai Kurien	1,174,150	0.11%
2	Ambience Business Services Pvt Ltd	1,308,125	0.12%
3	Sushila Devi	585,750	0.06%
4	Sprit Textiles Pvt Ltd	300	0.00%
5	Veena Investments Pvt. Ltd.	100	0.00%
6	Essel Media Ventures Ltd	460,000	0.04%
7	Ashok Goel	625,250	0.06%
8	Agrani Holdings (Mauritius) Ltd	35,172,125	3.30%
9	Jawahar Lal Goel	176,800	0.02%
10	Nishi Goel	11,000	0.00%
11	Priti Goel	11,000	0.00%

12	Rupesh Goel	5,100	0.00%
13	Suryansh Goel	5,100	0.00%
14	Direct Media Distribution Ventures Pvt Ltd	457,212,260	42.90%
15	Direct Media Solutions Pvt Ltd	180,000,000	16.89%
16	Jay Properties Private Limited	10,131,000	0.95%
	TOTAL	688,878,060	64.45%

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED18th Floor, A-Wing, N. M. Joshi Marg, Lower Parel, Mumbai - 400013.

CIN: U40300MH2009PTC189362

April 7, 2016

BSE Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Plot no. C/1, G Block,
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3	Sushila Devi	585,750	0.06%
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DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

18th Floor, A-Wing, N. M. Joshi Marg, Lower Parel, Mumbai - 400013.

CIN: U40300MH2009PTC189362

12	Tapesh Goel	5,100	0.00%
13	Suryansh Goel	5,100	0.00%
14	Direct Media Distribution Ventures Pvt Ltd	467,212,260	42.90%
15	Direct Media Solutions Pvt Ltd	180,000,000	16.89%
16	Jay Properties Private Limited	10,131,000	0.95%
	TOTAL	686,878,060	64.45%

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Private Limited



Director/Authorised Signatory

Encl: As above.

CC: Dish TV India Limited
Essel House, B-10,
Lawrence Road Industrial Area,
New Delhi - 110035

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

PART A – Details of Shareholding

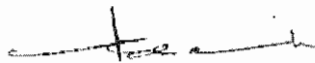
1. Name of the Target Company (TC)	Dish TV India Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Direct Media Distribution Ventures Pvt. Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2016 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	457,212,260 NIL NA NA NA	42.90% NIL NA NA NA	42.90% NA NA NA NA
Total	457,212,260	42.90%	42.90%

✓

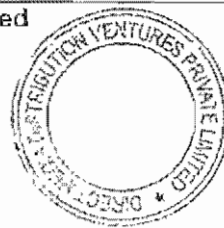
Name of the Target Company: Dish TV India Limited

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter / Promoter Group	PAN of the Person and PACs
Promoter		
Agraal Holding (Mauritius) Ltd	Yes	AAJCA2143Q
Embiance Business Services Private Limited	Yes	AAACA9578L
Ashok Kumar Goel	Yes	AAJPG2528F
Ashok Mathai Kurien	Yes	AADPK4942J
Essel Media Ventures Limited	Yes	AABCD7273Q
Direct Media Distribution Ventures Private Limited	Yes	AADCD1940Q
Direct Media Solutions Private Limited	Yes	AAKCS7516E
Jawahar Lal Goel	Yes	AAHPL1244J
Jay Properties Private Limited	Yes	AAACJ1369C
Nishi Goel	Yes	AIMPA0474E
Priti Goel	Yes	ANVPG0535C
Sprit Textiles Private Limited	Yes	AALCS5905J
Suryansh Goel	Yes	ATTPG3259M
Sushila Devi	Yes	AATPD5221B
Tapesh Goel	Yes	ATRPG3645D
Veena Investments Private Limited	Yes	AAACV6436A
Persons Acting in Concert		
Nil	Nil	Nil

For Direct Media Distribution Ventures Private Limited



Director/Authorized Signatory



Place: Mumbai

Date: 04th April, 2016**Note:**

- In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

PART A – Details of Shareholding

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2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
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4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2016 holding of:			
a) Shares	100	0.00%	0.00%
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	100	0.00%	0.00%

Signature of the Authorised Signatory



Director / Authorised Signatory

Place: Mumbai

Date: 04TH April, 2016

Note:

- In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 07/04/2016 20:09
To: 'takeover@nse.co.in'
Subject: Disclosures under Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 - Dish TV India Limited
Attachments: Covering Letter - NSE - DISH.pdf; Disclosure - DMDVPL - Dish.pdf; Disclosure - AG - Dish.pdf; Disclosure - Agrani HML - Dish.pdf; Disclosure - AR - Dish.pdf; Disclosure - Ambience BSL - Dish.pdf; Disclosure - DMSPL - Dish.pdf; Disclosure - EMVL - Dish.pdf; Disclosure - Jay PPL - Dish.pdf; Disclosure - JLG - Dish.pdf; Disclosure - NG - Dish.pdf; Disclosure - PG - Dish.pdf; Disclosure - SD - Dish.pdf; Disclosure - SG - Dish.pdf; Disclosure - Sprit TPL - Dish.pdf; Disclosure - TG - Dish.pdf; Disclosure - Veena IPL - Dish.pdf

Dear Sir,

Ref: Disclosures under Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 686,878,060 Equity Shares comprising of 64.45% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Ashok Mathai Kurien	1,174,150	0.11%
2	Ambience Business Services Pvt Ltd	1,308,125	0.12%
3	Sushila Devi	585,750	0.06%
4	Sprit Textiles Pvt Ltd	300	0.00%
5	Veena Investments Pvt. Ltd.	100	0.00%
6	Essel Media Ventures Ltd	460,000	0.04%
7	Ashok Goel	625,250	0.06%
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9	Jawahar Lal Goel	176,800	0.02%
10	Nishi Goel	11,000	0.00%
11	Priti Goel	11,000	0.00%

12	Tapesh Goel	5,100	0.00%
13	Suryansh Goel	5,100	0.00%
14	Direct Media Distribution Ventures Pvt Ltd	457,212,260	42.90%
15	Direct Media Solutions Pvt Ltd	130,000,000	16.89%
16	Jay Properties Private Limited	10,131,000	0.95%
	TOTAL	656,876,060	61.45%

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

o/c

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

Date: 14th February, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

✓ **National Stock Exchange of India Limited**

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir,

Ref: Disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

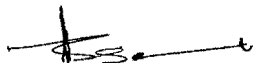
Pursuant to Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited have acquired 8,00,00,000 equity shares of Dish TV India Limited, a company listed on your stock exchange, on the 13th day of February, 2017 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(1) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Encl: As above.

CC:

Dish TV India Limited

18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	Dish TV India Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Veena Investments Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and BSE Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	100	0.00	0.00
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
c) Voting rights (VR) otherwise than by equity shares	NA	NA	NA
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	100	0.00	0.00
Details of acquisition			
a) Shares carrying voting rights acquired	8,00,00,000	7.51	7.51
b) VRs acquired otherwise than by equity shares	NA	NA	NA
c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	NA	NA	NA
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NA	NA	NA
e) Total (a+b+c+/-d)	8,00,00,000	7.51	7.51



<p>After the acquisition, holding of acquirer along with PACs of:</p> <p>a) Shares carrying voting rights</p> <p>b) VRs otherwise than by equity shares</p> <p>c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition</p> <p>d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)</p> <p>e) Total (a+b+c+d)</p>	<p>8,00,00,100</p> <p>NA</p> <p>NA</p> <p>NA</p> <p>8,00,00,100</p>	<p>7.51</p> <p>NA</p> <p>NA</p> <p>NA</p> <p>7.51</p>	<p>7.51</p> <p>NA</p> <p>NA</p> <p>NA</p> <p>7.51</p>
<p>Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)</p>	<p>Open market Inter-se transfer</p>		
<p>Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.</p>	<p>N.A.</p>		
<p>Date of acquisition of/ date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC</p>	<p>13th February, 2017</p>		
<p>Equity share capital / total voting capital of the TC before the said acquisition</p>	<p>1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share</p>		
<p>Equity share capital/ total voting capital of the TC after the said acquisition</p>	<p>1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share</p>		
<p>Total diluted share/voting capital of the TC after the said acquisition</p>	<p>1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share</p>		

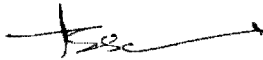


Part-B***

Name of the Target Company: Dish TV India Limited

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to Promoter / Promoter group	PAN of the acquirer and/or PACs
Veena Investments Private Limited	Yes	AAACV6436A

For Veena Investments Private Limited



**Ashok Sanghavi
Authorised Signatory**



Place: Mumbai

Date: 14th February, 2017

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 14/02/2017 17:06
To: 'takeover@nse.co.in'
Subject: Disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: DISCLOSURE VEENA Dish 29 [1].pdf

Dear Sir,

Ref: Disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited have acquired 8,00,00,000 equity shares of Dish TV India Limited, a company listed on your stock exchange, on the 13th day of February, 2017 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(1) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

o/c

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

Date: 14th February, 2017

✓ **BSE Limited**
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

000858

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir,

Ref: Disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited have acquired 8,00,00,000 equity shares of Dish TV India Limited, a company listed on your stock exchange, on the 13th day of February, 2017 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(1) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory

Encl: As above.

CC:
Dish TV India Limited
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013



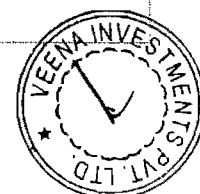
Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	Dish TV India Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Veena Investments Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and BSE Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	100	0.00	0.00
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	NA	NA	NA
c) Voting rights (VR) otherwise than by equity shares	NA	NA	NA
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	100	0.00	0.00
Details of acquisition			
a) Shares carrying voting rights acquired	8,00,00,000	7.51	7.51
b) VRs acquired otherwise than by equity shares	NA	NA	NA
c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	NA	NA	NA
d) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	NA	NA	NA
e) Total (a+b+c+/-d)	8,00,00,000	7.51	7.51



<p>After the acquisition, holding of acquirer along with PACs of:</p> <p>a) Shares carrying voting rights</p> <p>b) VRs otherwise than by equity shares</p> <p>c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition</p> <p>d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)</p> <p>e) Total (a+b+c+d)</p>	<p>8,00,00,100</p> <p>NA</p> <p>NA</p> <p>NA</p> <p>8,00,00,100</p>	<p>7.51</p> <p>NA</p> <p>NA</p> <p>NA</p> <p>7.51</p>	<p>7.51</p> <p>NA</p> <p>NA</p> <p>NA</p> <p>7.51</p>
<p>Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)</p>	<p>Open market Inter-se transfer</p>		
<p>Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.</p>	<p>N.A.</p>		
<p>Date of acquisition of/ date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC</p>	<p>13th February, 2017</p>		
<p>Equity share capital / total voting capital of the TC before the said acquisition</p>	<p>1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share</p>		
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Part-B***

Name of the Target Company: Dish TV India Limited

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to Promoter / Promoter group	PAN of the acquirer and/or PACs
Veena Investments Private Limited	Yes	AAACV6436A

For Veena Investments Private Limited



**Ashok Sanghavi
Authorised Signatory**



Place: Mumbai

Date: 14th February, 2017

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 14/02/2017 17:05
To: 'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com'
Subject: Disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: DISCLOSURE VEENA Dish 29 [1].pdf

Dear Sir,

Ref: Disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited have acquired 8,00,00,000 equity shares of Dish TV India Limited, a company listed on your stock exchange, on the 13th day of February, 2017 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(1) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

o/c

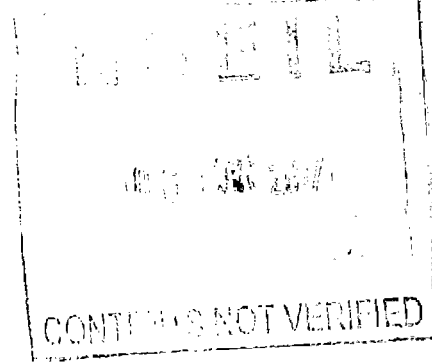
VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

March 3, 2017

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

✓ **National Stock Exchange of India Limited**
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.



Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

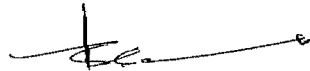
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/ invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of pledge of the equity shares of Dish TV India Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Veena Investments Private Limited


Authorised Signatory



Encl: As above.

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

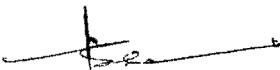
(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

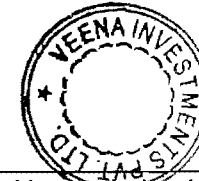
Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										3rd March, 2017				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Veena Investments Private Limited				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding In the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)							Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])	
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	39,17,59,538	36.75	-	-	-	-	-	-	-	39,17,59,538	36.75
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	10,00,00,000	9.38	N.A.	2,84,20,000	2.67	-	-	-	-	-	-	-	2,84,20,000	2.67
Veena Investments Private Limited	8,00,00,100	7.51	N.A.	-	-	Creation	27-Feb-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	74,00,000	0.69	IIFL Wealth Finance Limited	74,00,000	0.69
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-



Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 3rd March, 2017


Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 03/03/2017 18:55
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: 20170303185541915.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

o/c

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

001799

March 3, 2017

✓ BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

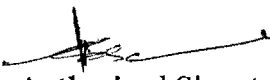
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/ invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of pledge of the equity shares of Dish TV India Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Veena Investments Private Limited


Authorised Signatory



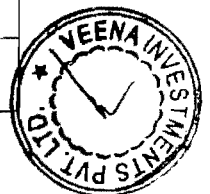
Encl: As above.

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.



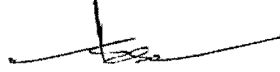
(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

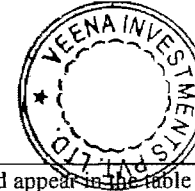
Name of the Target Company (TC)													Dish TV India Limited		
Name of the stock exchanges where the shares of the target company are listed													NSE /BSE		
Date of Reporting													3rd March, 2017		
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released													Veena Investments Private Limited		
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	39,17,59,538	36.75	-	-	-	-	-	-	-	39,17,59,538	36.75	
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	10,00,00,000	9.38	N.A.	2,84,20,000	2.67	-	-	-	-	-	-	-	2,84,20,000	2.67	
Veena Investments Private Limited	8,00,00,100	7.51	N.A.	-	-	Creation	27-Feb-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	74,00,000	0.69	IIFL Wealth Finance Limited	74,00,000	0.69	
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-	
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-	



Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathal Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 3rd March, 2017


Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 03/03/2017 18:55
To: 'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: 20170303185541915.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

Date: 15th March, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir,

Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited have acquired 60,94,722 equity shares of Dish TV India Limited, a company listed on your stock exchange, on the 15th day of March, 2017 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(2) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Encl: As above.

CC:

Dish TV India Limited
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Dish TV India Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Veena Investments Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	8,00,00,100	7.51	7.51
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	NA	NA	NA
c) Voting rights (VR) otherwise than by shares	NA	NA	NA
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NA	NA	NA
e) Total (a+b+c+d)	8,00,00,100	7.51	7.51
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	60,94,722	0.57	0.57
b) VRs acquired /sold otherwise than by shares	NA	NA	NA
c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NA	NA	NA
d) Shares encumbered / invoked/released by the acquirer	NA	NA	NA
e) Total (a+b+c+/-d)	60,94,722	0.57	0.57




After the acquisition/sale, holding of:			
a) Shares carrying voting rights	8,60,94,822	8.08	8.08
b) Shares encumbered with the acquirer	NA	NA	NA
c) VRs otherwise than by shares	NA	NA	NA
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	8,60,94,822	8.08	8.08
Mode of acquisition /-sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open market Inter-se transfer		
Date of acquisition /-sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	15 th March, 2017		
Equity share capital / total voting capital of the TC before the said acquisition /-sale	1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share		
Equity share capital/ total voting capital of the TC after the said acquisition /-sale	1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share		
Total diluted share/voting capital of the TC after the said acquisition	1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Veena Investments Private Limited


Ashok Sanghavi
Authorised Signatory
Place: Mumbai
Date: 15th March, 2017



Dhaval Ashar

From: promoters <promoters@esselgroup.com>
Sent: 15/03/2017 10:50
To: 'corp.compliance@bseindia.com'; 'corp.relations@bseindia.com'
Subject: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: 29[2]vee dish.pdf

Dear Sir,

Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited have acquired 60,94,722 equity shares of Dish TV India Limited, a company listed on your stock exchange, on the 15th day of March, 2017 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(2) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

Date: 15th March, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir,

Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited have acquired 60,94,722 equity shares of Dish TV India Limited, a company listed on your stock exchange, on the 15th day of March, 2017 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(2) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Veena Investments Private Limited



Ashok Sanghavi
Authorised Signatory



Encl: As above.

CC:

Dish TV India Limited
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Dish TV India Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Veena Investments Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	8,00,00,100	7.51	7.51
b) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	NA	NA	NA
c) Voting rights (VR) otherwise than by shares	NA	NA	NA
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NA	NA	NA
e) Total (a+b+c+d)	8,00,00,100	7.51	7.51
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	60,94,722	0.57	0.57
b) VRs acquired /sold otherwise than by shares	NA	NA	NA
c) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NA	NA	NA
d) Shares encumbered / invoked/released by the acquirer	NA	NA	NA
e) Total (a+b+c+/-d)	60,94,722	0.57	0.57




After the acquisition/sale, holding of:			
a) Shares carrying voting rights	8,60,94,822	8.08	8.08
b) Shares encumbered with the acquirer	NA	NA	NA
c) VRs otherwise than by shares	NA	NA	NA
d) Warrants /convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	8,60,94,822	8.08	8.08
Mode of acquisition /-sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open market Inter-se transfer		
Date of acquisition /-sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	15 th March, 2017		
Equity share capital / total voting capital of the TC before the said acquisition /-sale	1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share		
Equity share capital/ total voting capital of the TC after the said acquisition /-sale	1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share		
Total diluted share/voting capital of the TC after the said acquisition	1,065,894,188 fully paid up equity shares of Rs. 1 each, 15,262 equity shares of Rs. 1 each, paid up Rs. 0.75 per equity share & 19,115 equity shares of Rs. 1 each, paid up Rs. 0.50 per equity share		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Veena Investments Private Limited


Ashok Sanghavi
 Authorised Signatory
 Place: Mumbai
 Date: 15th March, 2017



Dhaval Ashar

From: promoters <promoters@esselgroup.com>
Sent: 15/03/2017 10:50
To: 'takeover@nse.co.in'
Subject: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: 29[2]vee dish.pdf

Dear Sir,

Ref: Disclosure under Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (hereinafter referred to as 'SEBI (SAST), 2011') we wish to inform you that we, Veena Investments Private Limited have acquired 60,94,722 equity shares of Dish TV India Limited, a company listed on your stock exchange, on the 15th day of March, 2017 by way of on-market inter-se transfer of shares amongst the promoter group. In this connection, please find enclosed the disclosure as per regulation 29(2) of the SEBI (SAST), 2011

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

March 24, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kuria Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd

Authorised Signatory



For Veena Investments Pvt. Ltd.

Authorised Signatory



Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

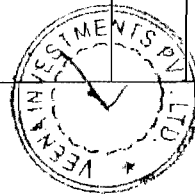
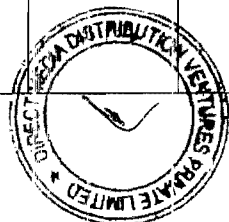


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

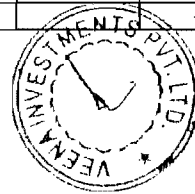
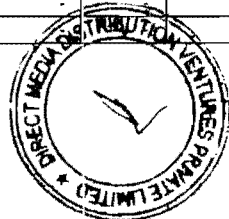
Name of the Target Company (TC)										Dish TV India Limited					
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE					
Date of Reporting										24th March, 2017					
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited					
										Veena Investments Private Limited					
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/Invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	39,17,59,538	36.75	Release	17-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	20,00,000	0.19	ECL Finance Limited	38,97,59,538	36.57	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	38,97,59,538	36.57	Release	17-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	41,00,000	0.38	Bajaj Finance Limited	38,56,59,538	36.18	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	38,56,59,538	36.18	Release	20-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	20,85,000	0.20	STCI Finance Limited	38,35,74,538	35.99	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	38,35,74,538	35.99	Release	20-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	23,70,000	0.22	IDBI Trusteeship Services Limited	38,12,04,538	35.76	



Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	38,12,04,538	35.76	Release	21-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	86,21,400	0.81	Axis Finance Limited	37,25,83,138	34.95
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	37,25,83,138	34.95	Release	21-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	47,60,000	0.45	Axis Trustee Services Limited	36,78,23,138	34.51
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,78,23,138	34.51	Release	21-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	43,80,000	0.41	IDBI Trusteeship Services Limited	36,34,43,138	34.10
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,34,43,138	34.10	Release	22-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	3,33,81,000	3.13	Indusind Bank	33,00,62,138	30.97
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,00,62,138	30.97	Release	22-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	19,00,000	0.18	Catalyst Trusteeship Limited	32,81,62,138	30.79
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,81,62,138	30.79	Release	23-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	16,90,000	0.16	Axis Trustee Services Limited	32,64,72,138	30.63
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,64,72,138	30.63	Release	23-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	34,60,000	0.32	IDBI Trusteeship Services Limited	32,30,12,138	30.30

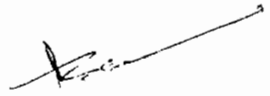





Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	9,39,05,278	8.81	N.A.	2,84,20,000	2.67	-	-	-	-	-	-	-	2,84,20,000	2.67
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	74,00,000	0.69	Creation	21-Mar-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	75,11,400	0.70	Axis Finance Limited	1,49,11,400	1.40
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	1,49,11,400	1.40	Creation	22-Mar-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	3,33,81,000	3.13	Indusind Bank	4,82,92,400	4.53
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-



Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-
------------------	----------	------	------	---	---	---	---	---	---	---

Place : Mumbai
Date : 24th March, 2017

 
Signature of the Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
(* Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 24/03/2017 20:54
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distributions Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

March 24, 2017

✓ **BSE Limited**

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

003808

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

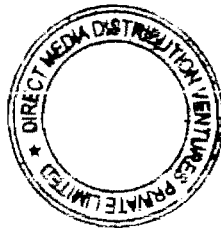
Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd

Authorised Signatory



For Veena Investments Pvt. Ltd.

Authorised Signatory



Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

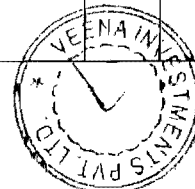
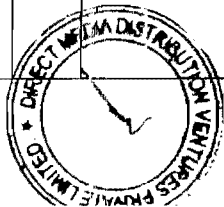


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

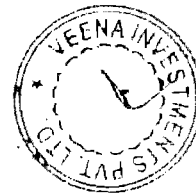
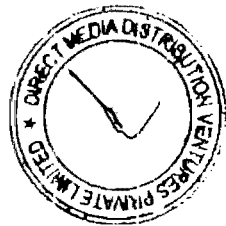
Name of the Target Company (TC)													Dish TV India Limited		
Name of the stock exchanges where the shares of the target company are listed													NSE /BSE		
Date of Reporting													24th March, 2017		
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released													Direct Media Distribution Ventures Private Limited		
													Veena Investments Private Limited		
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation [(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	39,17,59,538	36.75	Release	17-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	20,00,000	0.19	ECL Finance Limited	38,97,59,538	36.57	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	38,97,59,538	36.57	Release	17-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	41,00,000	0.38	Bajaj Finance Limited	38,56,59,538	36.18	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	38,56,59,538	36.18	Release	20-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	20,85,000	0.20	STCI Finance Limited	38,35,74,538	35.99	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	38,35,74,538	35.99	Release	20-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	23,70,000	0.22	IDBI Trusteeship Services Limited	38,12,04,538	35.76	



Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	38,12,04,538	35.76	Release	21-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	86,21,400	0.81	Axis Finance Limited	37,25,81,138	34.95
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	37,25,83,138	34.95	Release	21-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	47,60,000	0.45	Axis Trustee Services Limited	36,78,23,138	34.51
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,78,23,138	34.51	Release	21-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	43,80,000	0.41	IDBI Trusteeship Services Limited	36,34,43,138	34.10
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,34,43,138	34.10	Release	22-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	3,33,81,000	3.13	Indusind Bank	33,00,62,138	30.97
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,00,62,138	30.97	Release	22-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	19,00,000	0.18	Catalyst Trusteeship Limited	32,81,62,138	30.79
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,81,62,138	30.79	Release	23-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	16,90,000	0.16	Axis Trustee Services Limited	32,64,72,138	30.63
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,64,72,138	30.63	Release	23-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	34,60,000	0.32	IDBI Trusteeship Services Limited	32,30,12,138	30.30

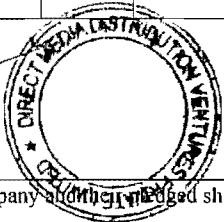


Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	9,39,05,278	8.81	N.A.	2,84,20,000	2.67	-	-	-	-	-	-	-	2,84,20,000	2.67
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	74,00,000	0.69	Creation	21-Mar-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	75,11,400	0.70	Axis Finance Limited	1,49,11,400	1.40
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	1,49,11,400	1.40	Creation	22-Mar-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	3,33,81,000	3.13	Indusind Bank	4,82,92,400	4.53
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-



Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-
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Place : Mumbai
Date : 24th March, 2017



Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 24/03/2017 20:53
To: 'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distributions Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

March 31, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

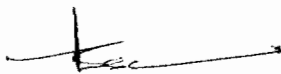
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,


For Direct Media Distribution Ventures Pvt. Ltd.



Authorised Signatory



For Veena Investments Pvt. Ltd.



Authorised Signatory



For Direct Media Solutions LLP

(formerly known as Direct Media Solutions Pvt. Ltd.)

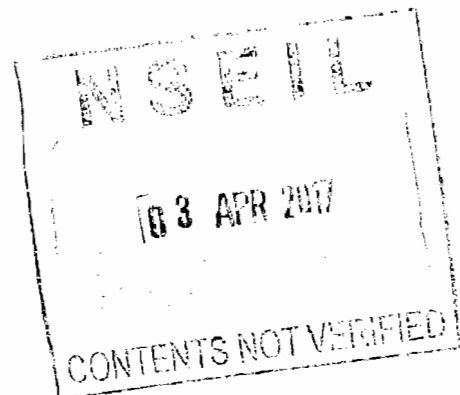


Authorised Signatory



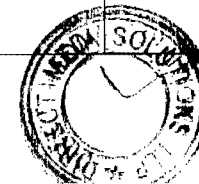
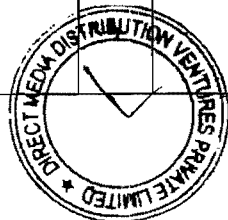
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

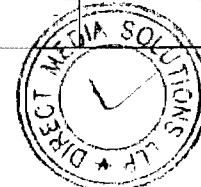
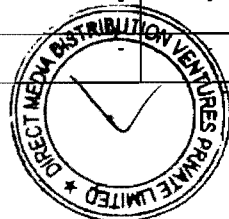


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE / BSE				
Date of Reporting										31st March, 2017				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited				
										Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)				
										Veena Investments Private Limited				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ Invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,30,12,138	30.30	Release	24-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	11,10,000	0.10	IDBI Trusteeship Services Limited	32,19,02,138	30.20
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,19,02,138	30.20	Release	28-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	25,00,000	0.23	IIFL Wealth Finance Limited	31,94,02,138	29.97
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	31,94,02,138	29.97	Release	29-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	24,50,000	0.23	Catalyst Trusteeship Limited	31,69,52,138	29.74

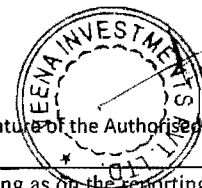
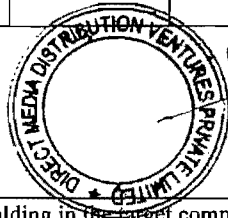


Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	31,69,52,138	29.74	Release	29-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	9,00,000	0.08	Axis Trustee Services Limited	31,60,52,138	29.65
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	31,60,52,138	29.65	Release	30-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	41,00,000	0.38	IDBI Trusteeship Services Limited	31,19,52,138	29.27
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	2,84,20,000	2.67	Release	24-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	82,95,000	0.78	L&T Finance Limited	2,01,25,000	1.89
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	2,01,25,000	1.89	Release	24-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	38,25,000	0.36	Family Credit Limited	1,63,00,000	1.53
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	1,63,00,000	1.53	Release	27-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	7,80,000	0.07	L&T Fincorp Limited	1,55,20,000	1.46
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	4,82,92,400	4.53	Release	28-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	10,00,000	0.09	IIFL Wealth Finance Limited	4,72,92,400	4.44
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-



Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Tapes Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 31st March, 2017



Signature of the Authorized Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
(* Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 31/03/2017 20:45
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DMSLLP DISH SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distributions Pvt. Ltd., Direct Media Solutions LLP & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

March 31, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

004405

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd.



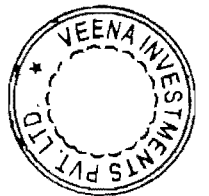
Authorized Signatory



For Veena Investments Pvt. Ltd.

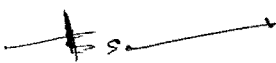


Authorized Signatory



For Direct Media Solutions LLP

(formerly known as Direct Media Solutions Pvt. Ltd.)



Authorized Signatory



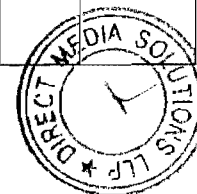
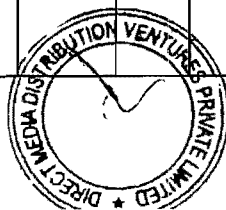
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.



(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										31st March, 2017				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited				
										Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)				
										Veena Investments Private Limited				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,30,12,138	30.30	Release	24-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	11,10,000	0.10	IDBI Trusteeship Services Limited	32,19,02,138	30.20
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,19,02,138	30.20	Release	28-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	25,00,000	0.23	IIFL Wealth Finance Limited	31,94,02,138	29.97
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	31,94,02,138	29.97	Release	29-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	24,50,000	0.23	Catalyst Trusteeship Limited	31,69,52,138	29.74

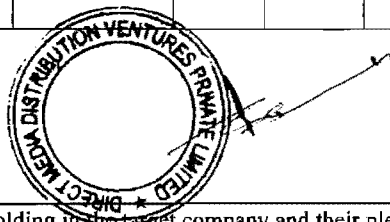


Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	31,69,52,138	29.74	Release	29-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	9,00,000	0.08	Axis Trustee Services Limited	31,60,52,138	29.65
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	31,60,52,138	29.65	Release	30-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	41,00,000	0.38	IDBI Trusteeship Services Limited	31,19,52,138	29.27
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	2,84,20,000	2.67	Release	24-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	82,95,000	0.78	L&T Finance Limited	2,01,25,000	1.89
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	2,01,25,000	1.89	Release	24-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	38,25,000	0.36	Family Credit Limited	1,63,00,000	1.53
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	1,63,00,000	1.53	Release	27-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	7,80,000	0.07	L&T Fincorp Limited	1,55,20,000	1.46
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	4,82,92,400	4.53	Release	28-Mar-2017	Pledge	Collateral Release for Facility of Promoter group Company	10,00,000	0.09	IIFL Wealth Finance Limited	4,72,92,400	4.44
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-

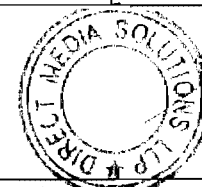


Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathal Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 31st March, 2017



Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 31/03/2017 20:44
To: 'corp.relations@bseindia.com'; 'corp.compliance@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DMSLLP DISH SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distributions Pvt. Ltd., Direct Media Solutions LLP & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED18th Floor, A-Wing, Marathon Futures, N. M. Joshi Marg, Lower Parel, Mumbai - 400013

Tel: +91 22 71061234 CIN: U40300MH2009PTC189362

April 6, 2017

BSE Ltd.
Puroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

005632

National Stock Exchange of India Limited
Exchange Plaza,
Plot no. C/1, G Block,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051



Dear Sir,

Ref: Disclosures under Regulation 30 Securities and Exchange Board of India
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 586,878,160 Equity Shares comprising of 64.44% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Direct Media Distribution Ventures Private Limited	457,212,260	42.89
2	Ambience Business Services Private Limited	1,308,125	0.12
3	Sprit Textiles Private Limited	300	0.00
4	Veena Investments Private Limited	86,094,822	8.08
5	Essel Media Ventures Limited	460,000	0.04
6	Agrani Holdings (Mauritius) Limited	35,172,125	3.30
7	Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	76,905,278	7.21
8	Jay Properties Private Limited	10,131,000	0.95
9	Manaaska Fashions LLP	17,000,000	1.59
10	World Crest Advisors LLP	100	0.00
11	Ashok Kumar Goel	625,250	0.06



DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013

Tel: +91 22 71061734 CIN: U40300MH2009PTC189363

Sr. No.	Name of the Promoter	Shares	% of Paid up Capital
1	Abhik Mahesh Goel	1,74,160	0.00
2	Anshul Mahesh Goel	170,360	0.00
3	Nash Goel	1,100	0.00
15	Priya Goel	1,100	0.00
16	Suryansh Goel	5,100	0.00
17	Sushila Devi	585,750	0.05
18	Tapesh Goel	5,100	0.00
	TOTAL	686,878,160	64.44

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanking you,

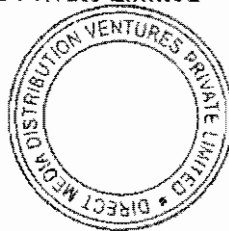
Yours faithfully,

For Direct Media Distribution Ventures Private Limited



Director/Authorised Signatory

Encl: As above

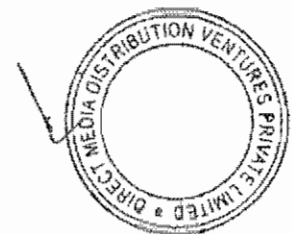


CC Dish TV India Limited
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013

PART A - Details of Shareholding

1. Name of the Target Company: **Target Company Limited**

2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholders: a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the Target Company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Direct Media Distribution Ventures Private Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2017 holding of:			
a) Shares	457,212,260	42.89	42.89
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	457,212,260	42.89	42.89



Name of the Target Company: Dish TV India Limited

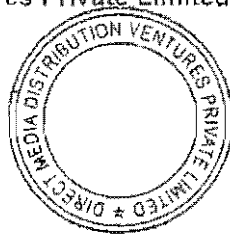
Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter / Promoter Group	PAIR of the Person and PACs
Promoter		
Agrani Holding (India) Ltd	Yes	AAKAA1143Q
Ambience Business Services Private Limited	Yes	AAALAA2128Q
Ashok Kumar Goel	Yes	AAEPG2528F
Ashok Mehra Krier	Yes	AAUPK4942J
Essel Media Ventures Limited	Yes	AABCD7273Q
Direct Media Distribution Ventures Private Limited	Yes	AADC1940Q
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	Yes	AAKCS7516E
Jawahar Lal Goel	Yes	AAHPL1244J
Jay Properties Private Limited	Yes	AAACJ1369C
Nishi Goel	Yes	AIMPA0474E
Priti Goel	Yes	ANVPG0535C
Sprit Textiles Private Limited	Yes	AALCS5905J
Suryansh Goel	Yes	ATTPG3259M
Sushila Devi	Yes	AATPD5221B
Tapesh Goel	Yes	ATRPG3645D
Veena Investments Private Limited	Yes	AAACV6436A
Manaaska Fashions LLP	Yes	AAZFM0850B
World Crest Advisors LLP	Yes	AACFW2588B
Persons Acting in Concert		
Nil	Nil	Nil

For Direct Media Distribution Ventures Private Limited



Director/Authorized Signatory

Place: Mumbai

Date: 4th April, 2017**Note:**

- In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

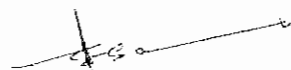
(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

PART A - Details of Shareholding

1. Name of the Target Company (TC)	Orisk TV India Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name or person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Veena Investments Private Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2017 holding of:			
a) Shares	86,094,822	8.08	8.08
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	86,094,822	8.08	8.08

For Veena Investments Private Limited




Director / Authorized Signatory

Place: Mumbai

Date: 4th April, 2017

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 11/01/2017 14:45
To: 'corp.relations@bseindia.com'
Subject: Disclosures under Regulation 30 of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: Disclosure 30 SAST - Dish.pdf

Dear Sir,

Ref: Disclosures under Regulation 30 of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 686,878,160 Equity Shares comprising of 64.44% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Direct Media Distribution Ventures Private Limited	457,212,260	42.89
2	Ambience Business Services Private Limited	1,308,125	0.12
3	Sprit Textiles Private Limited	300	0.00
4	Veena Investments Private Limited	86,094,822	8.08
5	Essel Media Ventures Limited	460,000	0.04
6	Agrani Holdings (Mauritius) Limited	35,172,125	3.30
	Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	76,905,278	7.21
8	Jay Properties Private Limited	10,131,000	0.95
9	Manaaska Fashions LLP	17,000,000	1.59
10	World Crest Advisors LLP	100	0.00
11	Ashok Kumar Goel	625,250	0.06
12	Ashok Mathai Kurien	1,174,150	0.11
13	Jawahar Lal Goel	176,800	0.02
14	Nishi Goel	11,000	0.00

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
15	Priya Goel	11,000	0.00
16	Suryansh Goel	5,100	0.00
17	Gurhita Devi	585,780	0.05
18	Tapash Goel	5,100	0.00
	TOTAL	585,876,780	54.40

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Ashok Sangbavi
Direct: 022 -71061437

DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013

Tel: +91 22 71061234 CIN: U40300MH2009PTC189362

April 6, 2017

BSE Ltd.

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

✓ National Stock Exchange of India Limited

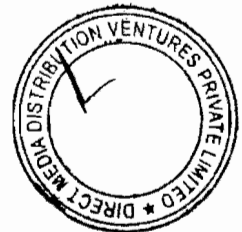
Exchange Plaza,
Plot no. C/1, G Block,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

**Ref: Disclosures under Regulation 30 Securities and Exchange Board of India
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 686,878,160 Equity Shares comprising of 64.44% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Direct Media Distribution Ventures Private Limited	457,212,260	42.89
2	Ambience Business Services Private Limited	1,308,125	0.12
3	Sprit Textiles Private Limited	300	0.00
4	Veena Investments Private Limited	86,094,822	8.08
5	Essel Media Ventures Limited	460,000	0.04
6	Agrani Holdings (Mauritius) Limited	35,172,125	3.30
7	Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	76,905,278	7.21
8	Jay Properties Private Limited	10,131,000	0.95
9	Manaaska Fashions LLP	17,000,000	1.59
10	World Crest Advisors LLP	100	0.00
11	Ashok Kumar Goel	625,250	0.06



DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013

Tel: +91 22 71061234 CIN: U40300MH2009PTC189362

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
12	Ashok Mathai Kurien	1,174,150	0.11
13	Jawahar Lal Goel	176,800	0.02
14	Nishi Goel	11,000	0.00
15	Priti Goel	11,000	0.00
16	Suryansh Goel	5,100	0.00
17	Sushila Devi	585,750	0.05
18	Tapesh Goel	5,100	0.00
	TOTAL	686,878,160	64.44

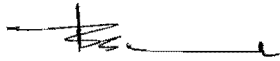
In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanking you,

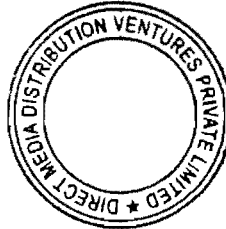
Yours faithfully,

For Direct Media Distribution Ventures Private Limited



Director/Authorised Signatory

Encl: As above



✓ **CC: Dish TV India Limited**

**18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013**

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

PART A – Details of Shareholding

1. Name of the Target Company (TC)	Dish TV India Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Direct Media Distribution Ventures Private Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t .total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2017 holding of:			
a) Shares	457,212,260	42.89	42.89
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	457,212,260	42.89	42.89



Part – B**

Name of the Target Company: Dish TV India Limited

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter / Promoter Group	PAN of the Person and PACs
Promoter		
Agrani Holding (Mauritius) Ltd	Yes	AAJCA8143Q
Ambience Business Services Private Limited	Yes	AAACA9528L
Ashok Kumar Goel	Yes	AAEPG2528F
Ashok Mathai Kurien	Yes	AADPK4942J
Essel Media Ventures Limited	Yes	AABCD7273Q
Direct Media Distribution Ventures Private Limited	Yes	AADC1940Q
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	Yes	AAKCS7516E
Jawahar Lal Goel	Yes	AAHPL1244J
Jay Properties Private Limited	Yes	AAACJ1369C
Nishi Goel	Yes	AIMPA0474E
Priti Goel	Yes	ANVPG0535C
Sprit Textiles Private Limited	Yes	AALCS5905J
Suryansh Goel	Yes	ATTPG3259M
Sushila Devi	Yes	AATPD5221B
Tapesh Goel	Yes	ATRPG3645D
Veena Investments Private Limited	Yes	AAACV6436A
Manaaska Fashions LLP	Yes	AAZFM0850B
World Crest Advisors LLP	Yes	AACFW2588B
Persons Acting in Concert		
Nil	Nil	Nil

For Direct Media Distribution Ventures Private Limited

Director/Authorized Signatory

Place: Mumbai

Date: 4th April, 2017



Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

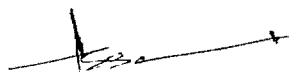
(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

PART A – Details of Shareholding

1. Name of the Target Company (TC)	Dish TV India Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Veena Investments Private Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2017 holding of:			
a) Shares	86,094,822	8.08	8.08
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	86,094,822	8.08	8.08

For Veena Investments Private Limited



Director / Authorised Signatory

Place: Mumbai

Date: 4th April, 2017

Note:



- In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Dhaval Ashar

From: promoters <promoters@esselgroup.com>
Sent: 11/04/2017 14:46
To: 'takeover@nse.co.in'
Subject: Disclosures under Regulation 30 of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: Disclosure 30 SAST - Dish.pdf

Dear Sir,

Ref: Disclosures under Regulation 30 of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 686,878,160 Equity Shares comprising of 64.44% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Direct Media Distribution Ventures Private Limited	457,212,260	42.89
2	Ambience Business Services Private Limited	1,308,125	0.12
3	Sprit Textiles Private Limited	300	0.00
4	Veena Investments Private Limited	86,094,822	8.08
5	Essel Media Ventures Limited	460,000	0.04
6	Agrani Holdings (Mauritius) Limited	35,172,125	3.30
	Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	76,905,278	7.21
8	Jay Properties Private Limited	10,131,000	0.95
9	Manaaska Fashions LLP	17,000,000	1.59
10	World Crest Advisors LLP	100	0.00
11	Ashok Kumar Goel	625,250	0.06
12	Ashok Mathai Kurien	1,174,150	0.11
13	Jawahar Lal Goel	176,800	0.02
14	Nishi Goel	11,000	0.00

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
15	Priti Goel	11,000	0.00
16	Suryansh Goel	5,100	0.00
17	Sushila Devi	585,750	0.05
18	Tapesh Goel	5,100	0.00
	TOTAL	686,878,160	64.44

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

April 28, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

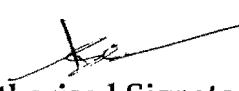
Request you to kindly take the same on record and oblige.

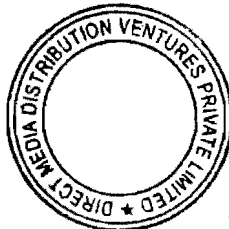
Thanking you,

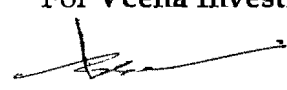
Yours faithfully,

For **Direct Media Distribution Ventures Pvt. Ltd.**

For **Veena Investments Pvt. Ltd.**


Authorized Signatory

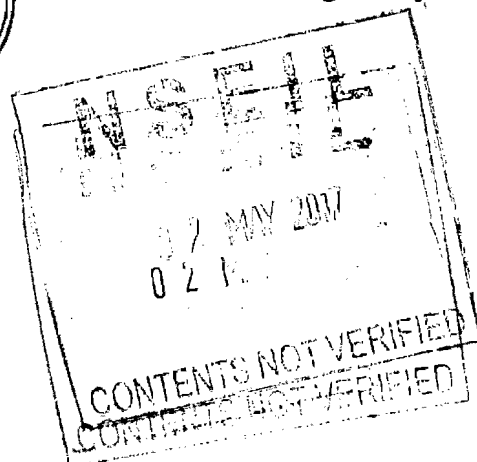



Authorized Signatory



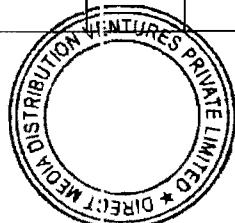
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

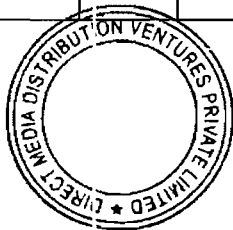


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

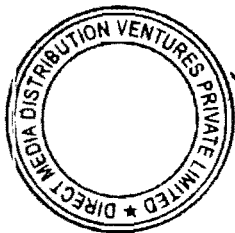
Name of the Target Company (TC)										Dish TV India Limited					
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE					
Date of Reporting										28th April, 2017					
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited Veena Investments Private Limited					
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)							Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,43,77,138	28.55	Creation	20-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	3,20,000	0.03	Catalyst Trusteeship Limited	30,46,97,138	28.58	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,46,97,138	28.58	Creation	20-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,35,000	0.01	IDBI Trusteeship Services Limited	30,48,32,138	28.60	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,48,32,138	28.60	Creation	25-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	7,50,000	0.07	Indusind Bank	30,55,82,138	28.67	



Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,55,82,138	28.67	Creation	26-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	8,00,000	0.08	Bajaj Finance Limited	30,63,82,138	28.74
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,63,82,138	28.74	Creation	26-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	11,10,000	0.10	Catalyst Trusteeship Limited	30,74,92,138	28.85
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,74,92,138	28.85	Creation	26-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	11,75,000	0.11	Axis Trustee Services Limited	30,86,67,138	28.96
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,86,67,138	28.96	Creation	26-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	4,00,000	0.04	IDBI Trusteeship Services Limited	30,90,67,138	28.99
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,90,67,138	28.99	Creation	27-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	2,70,000	0.03	Kotak Mahindra Investments Limited	30,93,37,138	29.02
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	1,55,20,000	1.46	-	-	-	-	-	-	-	1,55,20,000	1.46

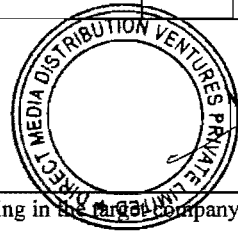


Veena Investments Private Limited	8,60,94,822	8.08	N.A.	4,72,92,400	4.44	Creation	25-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	31,10,000	0.29	IIFL Wealth Finance Limited	5,04,02,400	4.73
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	5,04,02,400	4.73	Creation	26-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	5,80,000	0.05	IIFL Wealth Finance Limited	5,09,82,400	4.78
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-

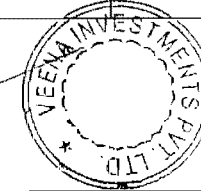


World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-
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Place : Mumbai
Date : 28th April, 2017



Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 28/04/2017 19:00
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distributions Pvt. Ltd. and Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

April 28, 2017

✓ **BSE Limited**

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

007165

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited


Request you to kindly take the same on record and oblige.

Thanking you,

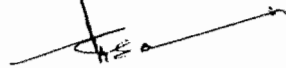
Yours faithfully,

For **Direct Media Distribution Ventures Pvt. Ltd.:**

For **Veena Investments Pvt. Ltd.**


Authorised Signatory




Authorised Signatory



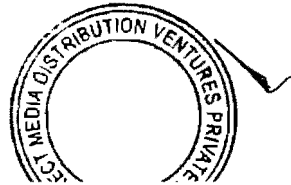
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

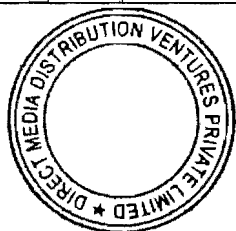


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

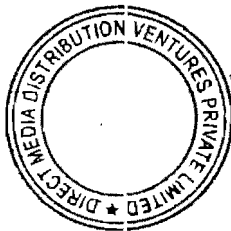
Name of the Target Company (TC)													Dish TV India Limited		
Name of the stock exchanges where the shares of the target company are listed													NSE /BSE		
Date of Reporting													28th April, 2017		
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released													Direct Media Distribution Ventures Private Limited		
													Veena Investments Private Limited		
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)							Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])		
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
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Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,74,92,138	28.85	Creation	26-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	11,75,000	0.11	Axis Trustee Services Limited	30,86,67,138	28.96
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,86,67,138	28.96	Creation	26-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	4,00,000	0.04	IDBI Trusteeship Services Limited	30,90,67,138	28.99
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,90,67,138	28.99	Creation	27-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	2,70,000	0.03	Kotak Mahindra Investments Limited	30,93,37,138	29.02
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	1,55,20,000	1.46	-	-	-	-	-	-	-	1,55,20,000	1.46

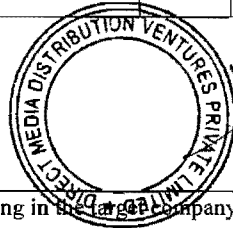


Veena Investments Private Limited	8,60,94,822	8.08	N.A.	4,72,92,400	4.44	Creation	25-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	31,10,000	0.29	IIFL Wealth Finance Limited	5,04,02,400	4.73
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	5,04,02,400	4.73	Creation	26-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	5,80,000	0.05	IIFL Wealth Finance Limited	5,09,82,400	4.78
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-

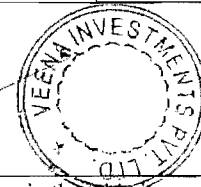


World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-
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Place : Mumbai
Date : 28th April, 2017



Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 28/04/2017 19:00
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distributions Pvt. Ltd. and Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

May 5, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

✓ **National Stock Exchange of India Limited**

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

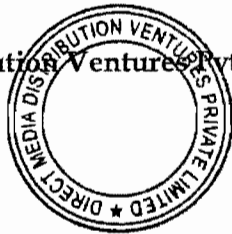
Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd

[Signature]
Authorised Signatory



For Veena Investments Pvt. Ltd.

[Signature]
Authorised Signatory



For Direct Media Solutions LLP

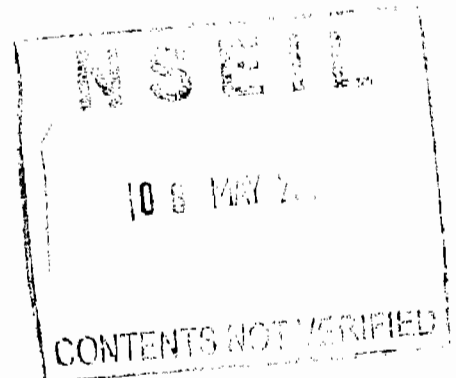
(formerly known as Direct Media Solutions Pvt. Ltd.)

[Signature]
Authorised Signatory



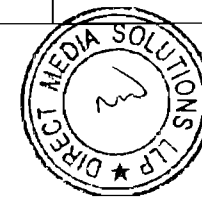
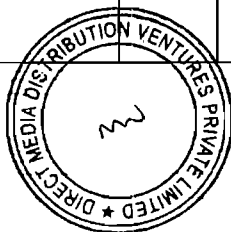
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.



(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)						Dish TV India Limited								
Name of the stock exchanges where the shares of the target company are listed						NSE /BSE								
Date of Reporting						5th May, 2017								
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released						Direct Media Distribution Ventures Private Limited								
						Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)								
Details of creation/invocation/release of encumbrance :						Veena Investments Private Limited								
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,93,37,138	29.02	Creation	28-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	5,70,000	0.05	Kotak Mahindra Investments Limited	30,99,07,138	29.07
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,99,07,138	29.07	Creation	28-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	2,80,000	0.03	Bajaj Finance Limited	31,01,87,138	29.10
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	31,01,87,138	29.10	Release	28-Apr-2017	Pledge	Collateral Release for Facility of Promoter group Company	5,80,000	0.05	IIFL Wealth Finance Limited	30,96,07,138	29.05




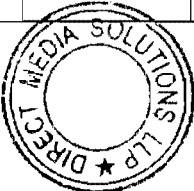
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,96,07,138	29.05	Release	28-Apr-2017	Pledge	Collateral Release for Facility of Promoter group Company	15,50,000	0.15	Kotak Mahindra Prime Limited	30,80,57,138	28.90
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	1,55,20,000	1.46	Creation	4-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,71,20,000	1.61	Family Credit Limited	3,26,40,000	3.06
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	5,09,82,400	4.78	Creation	2-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	17,00,000	0.16	Indusind Bank	5,26,82,400	4.94
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-



World Crest Advisors LLP	100	0.00	N.A	-	-	-	-	-	-	-	-	-
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Yes one
 Place : Mumbai
 Date : 5th May, 2017

Yes one

 Signature of the Authorised Signatory

Yes one


(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 05/05/2017 19:36
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: dish .pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd., Veena Investments Pvt. Ltd. and Direct Media Solutions LLP (formerly known as Direct Media Solutions Pvt. Ltd.)

Thanks & Regards,
Mahesh Vyas
Direct: 022 -71061437

May 5, 2017

✓ **BSE Limited**

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

11.3 **007567**

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

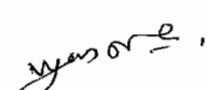
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

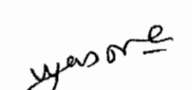
Yours faithfully,

For **Direct Media Distribution Ventures Pvt. Ltd**


Authorized Signatory



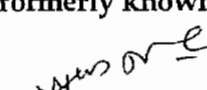
For **Veena Investments Pvt. Ltd.**


Authorized Signatory



For **Direct Media Solutions LLP**

(formerly known as Direct Media Solutions Pvt. Ltd.)


Authorized Signatory



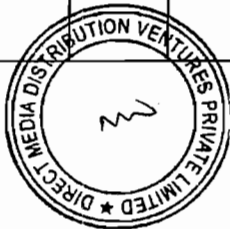
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

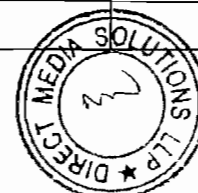


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)						Dish TV India Limited								
Name of the stock exchanges where the shares of the target company are listed						NSE /BSE								
Date of Reporting						5th May, 2017								
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released						Direct Media Distribution Ventures Private Limited								
						Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)								
Details of creation/invocation/release of encumbrance :						Veena Investments Private Limited								
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,93,37,138	29.02	Creation	28-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	5,70,000	0.05	Kotak Mahindra Investments Limited	30,99,07,138	29.07
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,99,07,138	29.07	Creation	28-Apr-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	2,80,000	0.03	Bajaj Finance Limited	31,01,87,138	29.10
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	31,01,87,138	29.10	Release	28-Apr-2017	Pledge	Collateral Release for Facility of Promoter group Company	5,80,000	0.05	IIFL Wealth Finance Limited	30,96,07,138	29.05

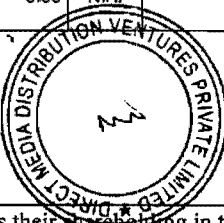


Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	30,96,07,138	29.05	Release	28-Apr-2017	Pledge	Collateral Release for Facility of Promoter group Company	15,50,000	0.15	Kotak Mahindra Prime Limited	30,80,57,138	28.90
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	1,55,20,000	1.46	Creation	4-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,71,20,000	1.61	Family Credit Limited	3,26,40,000	3.06
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	5,09,82,400	4.78	Creation	2-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	17,00,000	0.16	Indusind Bank	5,26,82,400	4.94
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,78,96,000	0.59	N.A.	-	-	-	-	-	-	-	-	-	-	-



World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-
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Yes Sir



Yes Sir



Yes Sir



Place : Mumbai
Date : 5th May, 2017

Signature of the Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

promoters

From: promoters <promoters@esselgroup.com>
Sent: 05/05/2017 19:35
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: dish .pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd., Veena Investments Pvt. Ltd. and Direct Media Solutions LLP (formerly known as Direct Media Solutions Pvt. Ltd.)

Thanks & Regards,

Mahesh Vyas

(Direct: 022 -71061437

0/4

June 2, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kuria Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd

Authorised Signatory



For Veena Investments Pvt. Ltd.

Authorised Signatory



For Direct Media Solutions LLP

(formerly known as Direct Media Solutions Pvt. Ltd.)

Authorised Signatory



009067

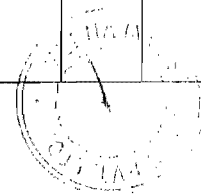
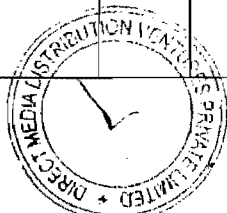
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

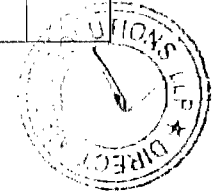
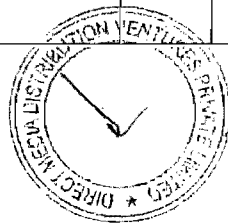


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

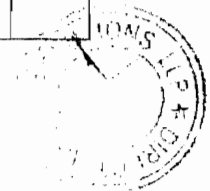
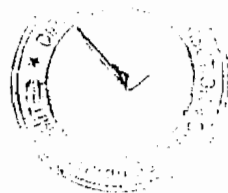
Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										2nd June, 2017				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited				
										Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)				
										Veena Investments Private Limited				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,01,42,138	30.03	Creation	26-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,12,50,000	1.06	IDBI Trusteeship Services Limited	33,13,92,138	31.09
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,13,92,138	31.09	Creation	26-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	29,30,000	0.27	Bajaj Finance Limited	33,43,22,138	31.36
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,43,22,138	31.36	Creation	26-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	38,80,000	0.36	Catalyst Trusteeship Limited	33,82,02,138	31.73



Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,82,02,138	31.73	Creation	26-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	27,95,000	0.26	Axis Trustee Services Limited	34,09,97,138	31.99
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	34,09,97,138	31.99	Creation	29-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	16,00,000	0.15	IIFL Wealth Finance Limited	34,25,97,138	32.14
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	34,25,97,138	32.14	Creation	29-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,35,000	0.01	IDBI Trusteeship Services Limited	34,27,32,138	32.15
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	34,27,32,138	32.15	Creation	29-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,85,000	0.02	Kotak Mahindra Prime Limited	34,29,17,138	32.17
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	34,29,17,138	32.17	Creation	31-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	4,70,000	0.04	STCI Finance Limited	34,33,87,138	32.21
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	34,33,87,138	32.21	Creation	31-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	7,85,000	0.07	Kotak Mahindra Investments Limited	34,41,72,138	32.29



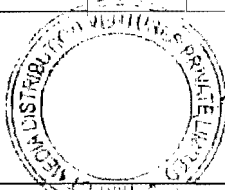
Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	344,172,138	32.29	Creation	1-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	490,000	0.05	SICI Finance Limited	344,662,138	32.33
Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	344,662,138	32.33	Creation	1-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	290,000	0.03	Kotak Mahindra Prime Limited	344,952,138	32.36
Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	344,952,138	32.36	Creation	1-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	660,000	0.06	Kotak Mahindra Investments Limited	345,612,138	32.42
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	76,905,278	7.21	N.A.	26,520,000	2.49	Creation	26-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,175,000	0.11	Axis Trustee Services Limited	27,695,000	2.60
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	76,905,278	7.21	N.A.	27,695,000	2.60	Creation	30-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	550,000	0.05	Family Credit Limited	28,245,000	2.65
Veena Investments Private Limited	86,094,822	8.08	N.A.	52,682,400	4.94	Creation	29-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	2,870,000	0.27	Axis Finance Limited	55,552,400	5.21



Veena Investments Private Limited	8,60,94,822	8.08	N.A.	5,55,52,400	5.21	Creation	29-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	6,75,000	0.06	RFL Wealth Finance Limited	5,62,27,400	5.27
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-

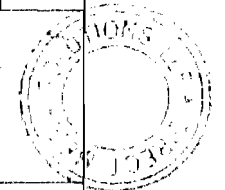
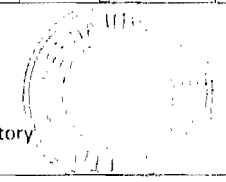
Place : Mumbai
Date : 2nd June, 2017

[Handwritten Signature]



[Handwritten Signature]

Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Ankit Shah

From: Promoters

Sent: 02/06/2017 15:50

To: 'corp.relations@bseindia.com' <corp.relations@bseindia.com>

Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of, encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd., Direct Media Solutions LLP (formerly known as Direct Media Solutions Pvt. Ltd.) & Veena Investments Pvt. Ltd.

Thanks & Regards,

Ashok Sanghavi

Direct: 022 -71061437

o/c

June 2, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd

Authorised Signatory



For Veena Investments Pvt. Ltd.

Authorised Signatory



For Direct Media Solutions LLP

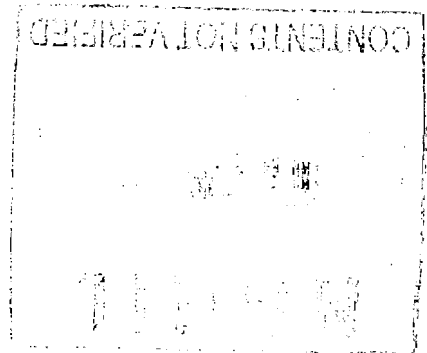
(formerly known as Direct Media Solutions Pvt. Ltd.)

Authorised Signatory



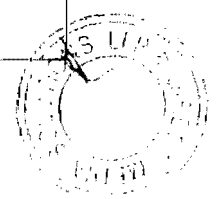
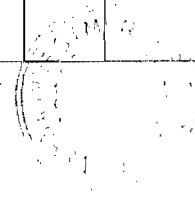
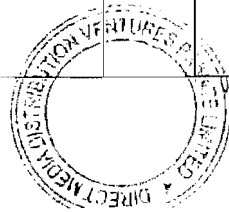
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

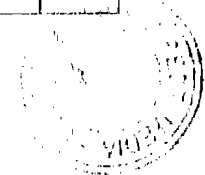
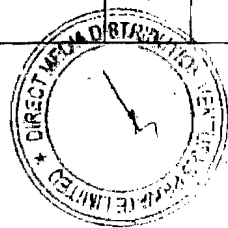


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)						Dish TV India Limited								
Name of the stock exchanges where the shares of the target company are listed						NSE /BSE								
Date of Reporting						2nd June, 2017								
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released						Direct Media Distribution Ventures Private Limited								
						Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)								
						Veena Investments Private Limited								
Details of creation/Invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ Invocation[(2)-(3)])		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,01,42,138	30.03	Creation	26-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,12,50,000	1.06	IDBI Trusteeship Services Limited	33,13,92,138	31.09
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,13,92,138	31.09	Creation	26-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	29,30,000	0.27	Bajaj Finance Limited	33,43,22,138	31.36
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,43,22,138	31.36	Creation	26-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	38,80,000	0.36	Catalyst Trusteeship Limited	33,82,02,138	31.73



Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	344,172,138	32.29	Creation	1-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	490,000	0.05	STCI Finance Limited	344,662,138	32.33
Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	344,662,138	32.33	Creation	1-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	290,000	0.03	Kotak Mahindra Prime Limited	344,952,138	32.36
Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	344,952,138	32.36	Creation	1-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	660,000	0.06	Kotak Mahindra Investments Limited	345,612,138	32.42
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	76,905,278	7.21	N.A.	26,520,000	2.49	Creation	26-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,175,000	0.11	Axis Trustee Services Limited	27,695,000	2.60
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	76,905,278	7.21	N.A.	27,695,000	2.60	Creation	30-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	550,000	0.05	Family Credit Limited	28,245,000	2.65
Veena Investments Private Limited	86,094,822	8.08	N.A.	52,682,400	4.94	Creation	29-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	2,870,000	0.27	Axis Finance Limited	55,552,400	5.21

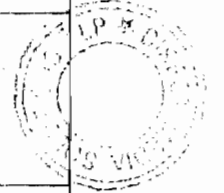


Veena Investments Private Limited	8,60,94,822	8.08	N.A.	5,55,52,400	5.21	Creation	29-May-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	6,75,000	0.06	IIFL Wealth Finance Limited	5,62,27,400	5.27
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathal Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 2nd June, 2017



Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Ankit Shah

From: Promoters

Sent: 02/06/2017 15:51

To: 'takeover@nse.co.in' <takeover@nse.co.in>

Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd., Direct Media Solutions LLP (formerly known as Direct Media Solutions Pvt. Ltd.) & Veena Investments Pvt. Ltd.

Thanks & Regards,

Ashok Sanghavi

Direct: 022 -71061437

o/c

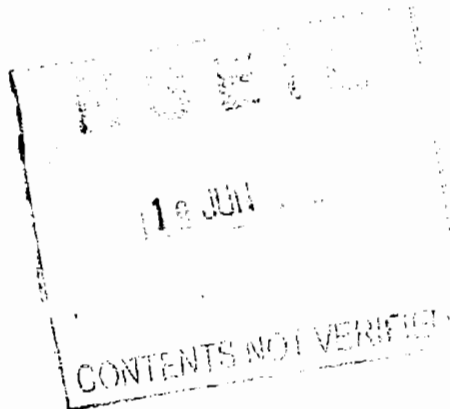
June 16, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

✓ **National Stock Exchange of India Limited**

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051



Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd.

For Veena Investments Pvt. Ltd.

Authorised Signatory



Authorised Signatory



Encl: As above

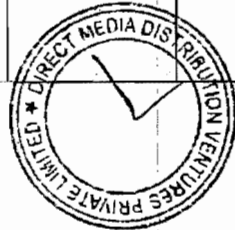
CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

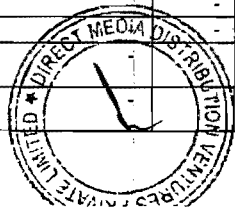
Name of the Target Company (TC)	Dish TV India Limited
Name of the stock exchanges where the shares of the target company are listed	NSE /BSE
Date of Reporting	16th June, 2017
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	Direct Media Distribution Ventures Private Limited Veena Investments Private Limited

Details of creation/invocation/release of encumbrance :

Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)					Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}			
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking, /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	34,95,07,138	32.79	Creation	13-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	5,50,000	0.05	IIFL Wealth Finance Limited	35,00,57,138	32.84
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	35,00,57,138	32.84	Creation	14-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	17,35,000	0.16	IDBI Trusteeship Services Limited	35,17,92,138	33.00



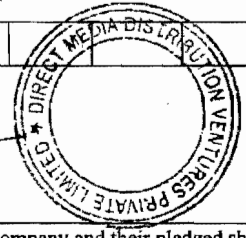
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	35,17,92,138	33.00	Creation	15-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	58,35,000	0.55	IDBI Trusteeship Services Limited	35,76,27,138	33.55
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	35,76,27,138	33.55	Creation	15-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	4,05,000	0.04	Catalyst Trusteeship Limited	35,80,32,138	33.59
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	2,84,50,000	2.67	-	-	-	-	-	-	-	2,84,50,000	2.67
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	5,62,27,400	5.27	Creation	13-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,10,000	0.01	IIFL Wealth Finance Limited	5,63,37,400	5.29
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-



World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-
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Place : Mumbai
Date : 16th June, 2017

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[Handwritten signature]

Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
 (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 16/06/2017 19:27
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

o/k

June 16, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

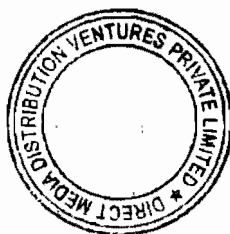
Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd.

Authorized Signatory



For Veena Investments Pvt. Ltd.

Authorized Signatory



Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.



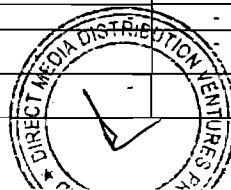
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(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)													Dish TV India Limited		
Name of the stock exchanges where the shares of the target company are listed													NSE /BSE		
Date of Reporting													16th June, 2017		
Name of the Promoter or PAC on whose shares encumbrance has been created /Invoked /released													Direct Media Distribution Ventures Private Limited		
													Veena Investments Private Limited		
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+{3}]/release [(2)-{3}]/ invocation[(2)-{3}]}			
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	34,95,07,138	32.79	Creation	13-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	5,50,000	0.05	IIFL Wealth Finance Limited	35,00,57,138	32.84	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	35,00,57,138	32.84	Creation	14-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	17,35,000	0.16	IDBI Trusteeship Services Limited	35,17,92,138	33.00	

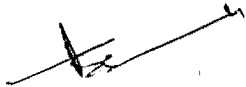
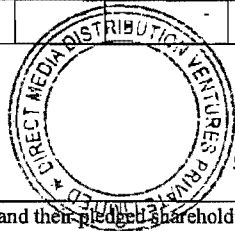


Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	35,17,92,138	33.00	Creation	15-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	58,35,000	0.55	IDBI Trusteeship Services Limited	35,76,27,138	33.55
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	35,76,27,138	33.55	Creation	15-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	4,05,000	0.04	Catalyst Trusteeship Limited	35,80,32,138	33.59
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	2,84,50,000	2.67	-	-	-	-	-	-	-	2,84,50,000	2.67
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	5,62,27,400	5.27	Creation	13-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,10,000	0.01	IIFL Wealth Finance Limited	5,63,37,400	5.29
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-

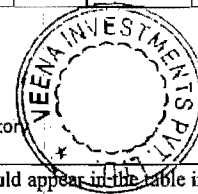


World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-
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Place : Mumbai
Date : 16th June, 2017


Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 16/06/2017 19:26
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

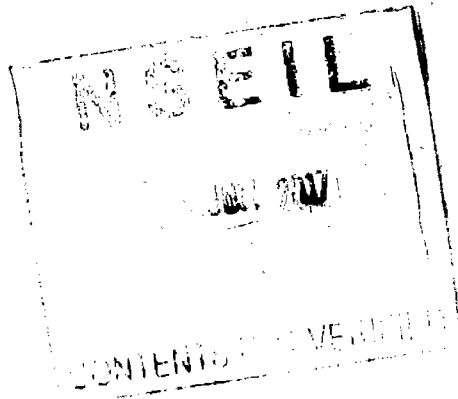
Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

o/c

June 23, 2017

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001



National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011


With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

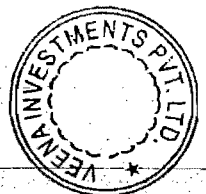
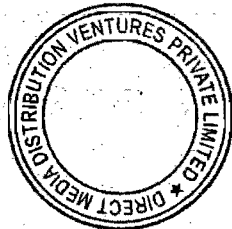
Thanking you,

Yours faithfully,
For Direct Media Distribution Ventures Pvt. Ltd.

For Veena Investments Pvt. Ltd.


Authorised Signatory


Authorised Signatory

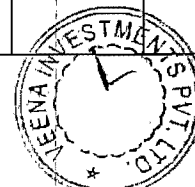
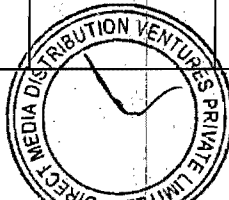


Encl: As above

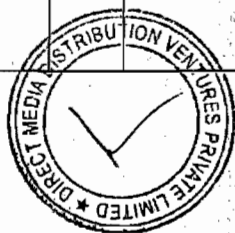
CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

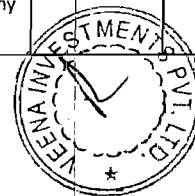
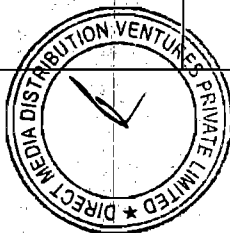
Name of the Target Company (TC)													Dish TV India Limited	
Name of the stock exchanges where the shares of the target company are listed													NSE /BSE	
Date of Reporting													23rd June, 2017	
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released													Direct Media Distribution Ventures Private Limited	
													Veena Investments Private Limited	
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	35,80,32,138	33.59	Creation	16-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,70,000	0.02	IDBI Trusteeship Services Limited	35,82,02,138	33.60
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	35,82,02,138	33.60	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	3,90,000	0.04	Catalyst Trusteeship Limited	35,85,92,138	33.64
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	35,85,92,138	33.64	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	8,05,000	0.08	STCI Finance Limited	35,93,97,138	33.72



Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	35,93,97,138	33.72	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	20,00,000	0.19	Vistra ITCL (India) Ltd.	36,13,97,138	33.90
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,13,97,138	33.90	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	11,50,000	0.11	IDBI Trusteeship Services Limited	36,25,47,138	34.01
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,25,47,138	34.01	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	13,00,000	0.12	Axis Trustee Services Limited	36,38,47,138	34.13
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,38,47,138	34.13	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	8,95,000	0.08	Catalyst Trusteeship Limited	36,47,42,138	34.22
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,47,42,138	34.22	Creation	20-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	70,000	0.01	Axis Trustee Services Limited	36,48,12,138	34.22
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,48,12,138	34.22	Creation	21-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	2,45,000	0.02	Axis Trustee Services Limited	36,50,57,138	34.25

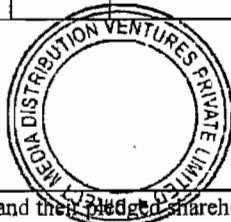


Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,50,57,138	34.25	Creation	21-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	4,60,000	0.04	Catalyst Trusteeship Limited	36,55,17,138	34.29
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,55,17,138	34.29	Creation	21-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,75,000	0.02	Axis Trustee Services Limited	36,56,92,138	34.31
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,56,92,138	34.31	Creation	21-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	6,95,000	0.07	IDBI Trusteeship Services Limited	36,63,87,138	34.37
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,63,87,138	34.37	Creation	21-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	3,00,000	0.03	Kotak Mahindra Prime Limited	36,66,87,138	34.40
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	2,84,50,000	2.67	-	-	-	-	-	-	-	2,84,50,000	2.67
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	5,63,37,400	5.29	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	19,80,000	0.19	Axis Finance Limited	5,83,17,400	5.47

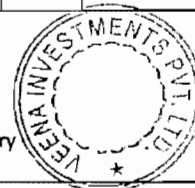


Veena Investments Private Limited	8,60,94,822	8.08	N.A.	5,83,17,400	5.47	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	23,00,000	0.22	Indusind Bank	6,06,17,400	5.69
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 23rd June, 2017



Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 23/06/2017 19:50
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVL VEENA TO DISH.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

o/c

June 23, 2017

✓ **BSE Limited**
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

010077

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

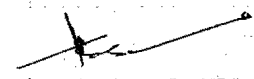
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

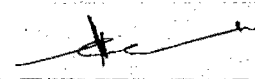
Request you to kindly take the same on record and oblige.

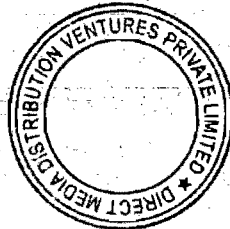
Thanking you,

Yours faithfully,
For Direct Media Distribution Ventures Pvt. Ltd.

For Veena Investments Pvt. Ltd.


Authorised Signatory


Authorised Signatory



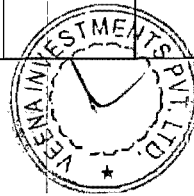
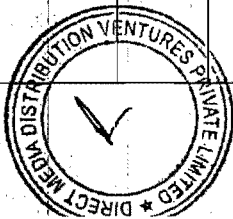
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

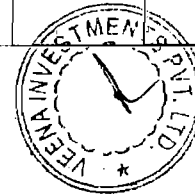
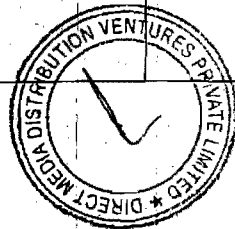


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

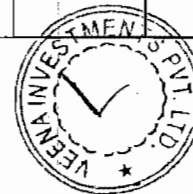
Name of the Target Company (TC)										Dish TV India Limited					
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE					
Date of Reporting										23rd June, 2017					
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited Veena Investments Private Limited					
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}			
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	35,80,32,138	33.59	Creation	16-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,70,000	0.02	IDBI Trusteeship Services Limited	35,82,02,138	33.60	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	35,82,02,138	33.60	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	3,90,000	0.04	Catalyst Trusteeship Limited	35,85,92,138	33.64	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	35,85,92,138	33.64	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	8,05,000	0.08	STCI Finance Limited	35,93,97,138	33.72	



Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	35,93,97,138	33.72	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	20,00,000	0.19	Vistra ITCL (India) Ltd.	36,13,97,138	33.90
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,13,97,138	33.90	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	11,50,000	0.11	IDBI Trusteeship Services Limited	36,25,47,138	34.01
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,25,47,138	34.01	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	13,00,000	0.12	Axis Trustee Services Limited	36,38,47,138	34.13
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,38,47,138	34.13	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	8,95,000	0.08	Catalyst Trusteeship Limited	36,47,42,138	34.22
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,47,42,138	34.22	Creation	20-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	70,000	0.01	Axis Trustee Services Limited	36,48,12,138	34.22
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,48,12,138	34.22	Creation	21-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	2,45,000	0.02	Axis Trustee Services Limited	36,50,57,138	34.25

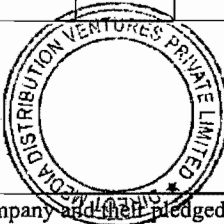


Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,50,57,138	34.25	Creation	21-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	4,60,000	0.04	Catalyst Trusteeship Limited	36,55,17,138	34.29
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,55,17,138	34.29	Creation	21-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,75,000	0.02	Axis Trustee Services Limited	36,56,92,138	34.31
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,56,92,138	34.31	Creation	21-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	6,95,000	0.07	IDBI Trusteeship Services Limited	36,63,87,138	34.37
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,63,87,138	34.37	Creation	21-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	3,00,000	0.03	Kotak Mahindra Prime Limited	36,66,87,138	34.40
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	2,84,50,000	2.67	-	-	-	-	-	-	-	2,84,50,000	2.67
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	5,63,37,400	5.29	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	19,80,000	0.19	Axis Finance Limited	5,83,17,400	5.47

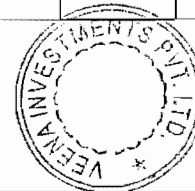


Veena Investments Private Limited	8,60,94,822	8.08	N.A.	5,83,17,400	5.47	Creation	19-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	23,00,000	0.22	Indusind Bank	6,06,17,400	5.69
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 23rd June, 2017



Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 23/06/2017 19:56
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVL VEENA TO DISH.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

d/c

June 30, 2017

✓ **BSE Limited**
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

010378

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

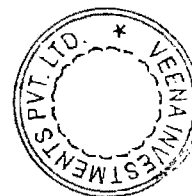
Yours faithfully,
For Direct Media Distribution Ventures Pvt. Ltd.

For Veena Investments Pvt. Ltd.

Authorised Signatory



Authorised Signatory



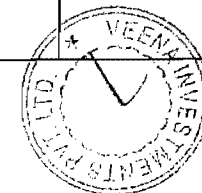
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

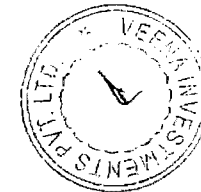
BSE LTD.
INWARD SECTION
- 3 JUL 2017
CONTENTS NOT VERIFIED
SIGN.....*[Signature]*.....

(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

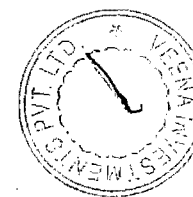
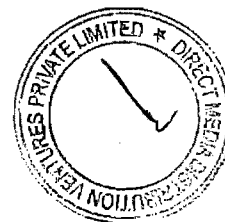
Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										30th June, 2017				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited				
										Veena Investments Private Limited				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,66,87,138	34.40	Creation	22-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	75,000	0.01	Axis Trustee Services Limited	36,67,62,138	34.41
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,67,62,138	34.41	Creation	22-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	2,60,000	0.02	IDBI Trusteeship Services Limited	36,70,22,138	34.43
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,70,22,138	34.43	Creation	23-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	7,95,000	0.07	IDBI Trusteeship Services Limited	36,78,17,138	34.51



Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,78,17,138	34.51	Creation	23-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	8,10,000	0.08	Catalyst Trusteeship Limited	36,86,27,138	34.58
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,86,27,138	34.58	Creation	23-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	8,00,000	0.08	Axis Trustee Services Limited	36,94,27,138	34.66
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,94,27,138	34.66	Creation	27-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	8,00,000	0.08	IIFL Wealth Finance Limited	37,02,27,138	34.73
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	37,02,27,138	34.73	Creation	27-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	15,53,000	0.15	STCI Finance Limited	37,17,80,138	34.88
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	37,17,80,138	34.88	Creation	28-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	28,70,000	0.27	Axis Trustee Services Limited	37,46,50,138	35.15
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	37,46,50,138	35.15	Creation	28-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	24,15,000	0.23	Catalyst Trusteeship Limited	37,70,65,138	35.37

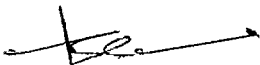
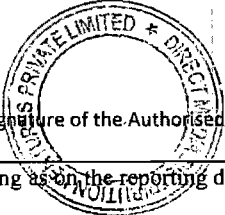




Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	2,84,50,000	2.67	-	-	-	-	-	-	-	2,84,50,000	2.67
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	6,06,17,400	5.69	Creation	27-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	5,00,000	0.05	IIFL Wealth Finance Limited	6,11,17,400	5.73
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-



World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-
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Place : Mumbai
Date : 30th June, 2017

Signature of the Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 30/06/2017 18:49
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: Disclosure DMDVPL Veena - DISH.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

0/4

June 30, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

✓ **National Stock Exchange of India Limited**

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

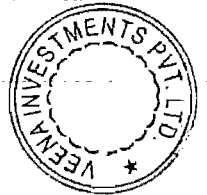
For Direct Media Distribution Ventures Pvt. Ltd.

Authorised Signatory



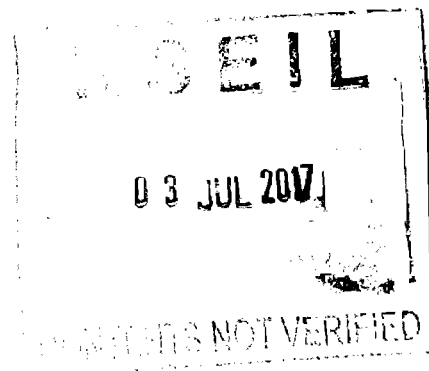
For Veena Investments Pvt. Ltd.

Authorised Signatory



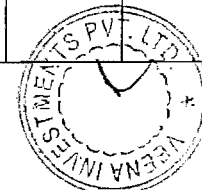
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

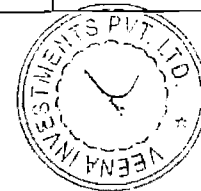
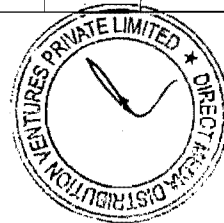


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										30th June, 2017				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited				
										Veena Investments Private Limited				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,66,87,138	34.40	Creation	22-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	75,000	0.01	Axis Trustee Services Limited	36,67,62,138	34.41
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,67,62,138	34.41	Creation	22-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	2,60,000	0.02	IDBI Trusteeship Services Limited	36,70,22,138	34.43
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,70,22,138	34.43	Creation	23-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	7,95,000	0.07	IDBI Trusteeship Services Limited	36,78,17,138	34.51



Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,78,17,138	34.51	Creation	23-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	8,10,000	0.08	Catalyst Trusteeship Limited	36,86,27,138	34.58
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,86,27,138	34.58	Creation	23-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	8,00,000	0.08	Axis Trustee Services Limited	36,94,27,138	34.66
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	36,94,27,138	34.66	Creation	27-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	8,00,000	0.08	IIFL Wealth Finance Limited	37,02,27,138	34.73
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	37,02,27,138	34.73	Creation	27-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	15,53,000	0.15	STCI Finance Limited	37,17,80,138	34.88
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	37,17,80,138	34.88	Creation	28-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	28,70,000	0.27	Axis Trustee Services Limited	37,46,50,138	35.15
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	37,46,50,138	35.15	Creation	28-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	24,15,000	0.23	Catalyst Trusteeship Limited	37,70,65,138	35.37


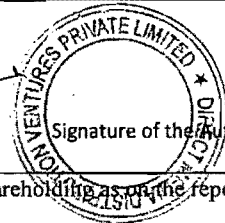

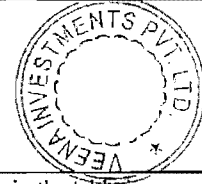


Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	2,84,50,000	2.67	-	-	-	-	-	-	-	2,84,50,000	2.67
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	6,06,17,400	5.69	Creation	27-Jun-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	5,00,000	0.05	IIFL Wealth Finance Limited	6,11,17,400	5.73
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essei Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-



World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-
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Place : Mumbai
Date : 30th June, 2017

Signature of the Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 30/06/2017 18:43
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: Disclosure DMDVPL Veena - DISH.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

011068

July 14, 2017

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd.

For Veena Investments Pvt. Ltd.



Authorised Signatory

Authorised Signatory

Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.



(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

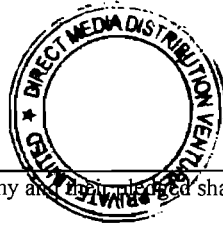
Name of the Target Company (TC)													Dish TV India Limited		
Name of the stock exchanges where the shares of the target company are listed													NSE /BSE		
Date of Reporting													14th July, 2017		
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released													Direct Media Distribution Ventures Private Limited		
													Veena Investments Private Limited		
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}			
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	38,08,75,138	35.73	Creation	10-Jul-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	13,20,000	0.12	IDBI Trusteeship Services Limited	38,21,95,138	35.85	
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	3,06,40,000	2.87	-	-	-	-	-	-	-	3,06,40,000	2.87	
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	6,11,17,400	5.73	Release	7-Jul-2017	Pledge	Collateral Release for Facility of Promoter group Company	32,40,000	0.30	Axis Finance Limited	5,78,77,400	5.43	
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-	



Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 14th July, 2017

[Handwritten Signature]



[Handwritten Signature]

Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their diluted shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 14/07/2017 16:27
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

July 14, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

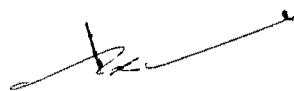
Request you to kindly take the same on record and oblige.

Thanking you,

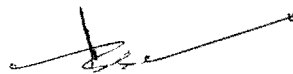
Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd.

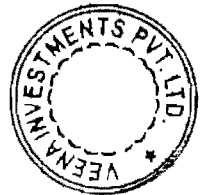
For Veena Investments Pvt. Ltd.



Authorised Signatory

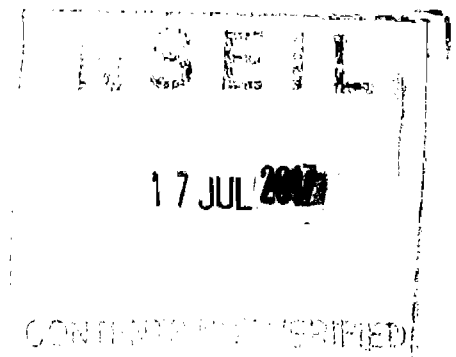


Authorised Signatory



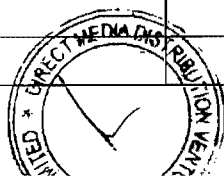
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.




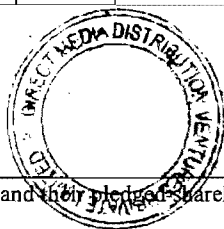
(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited					
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE					
Date of Reporting										14th July, 2017					
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited					
										Veena Investments Private Limited					
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)							Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation{(2)-(3)}]		
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Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-	

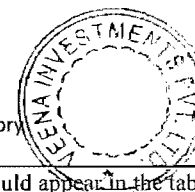


Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
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Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
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Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 14th July, 2017

Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 14/07/2017 16:28
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013
Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

July 21, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

N. 011511

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

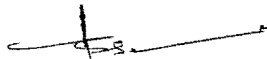
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/ invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of pledge of the equity shares of Dish TV India Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Veena Investments Private Limited



Authorised Signatory



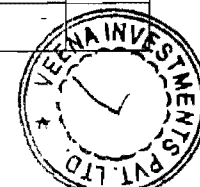
Encl: As above.

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.



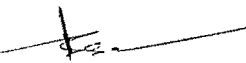
(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										21st July, 2017				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Veena Investments Private Limited				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)							Post event holding of encumbered shares (Creation [(2)+{3}]/release [(2)-(3)]/ invocation[(2)-(3)])	
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
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Veena Investments Private Limited	8,60,94,822	8.08	N.A.	5,78,77,400	5.43	Creation	14-Jul-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	25,00,000	0.23	Indusind Bank	5,03,77,400	5.66
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-



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Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
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Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lai Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 21st July, 2017



Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 21/07/2017 19:32
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE VEENA DISH pit.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

VEENA INVESTMENTS PRIVATE LIMITED

Regd. Office: 18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013

Tel No: 022 7106 1234 CIN: U65990MH1972PTC016137

July 21, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051.

CONTENTS NOT VERIFIED

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/ invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of pledge of the equity shares of Dish TV India Limited.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Veena Investments Private Limited



Authorised Signatory

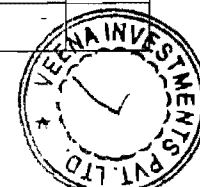


Encl: As above.

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										21st July, 2017				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Veena Investments Private Limited				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)							Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])	
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	38,21,95,138	35.85	-	-	-	-	-	-	-	38,21,95,138	35.85
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	3,06,40,000	2.87	-	-	-	-	-	-	-	3,06,40,000	2.87
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	5,78,77,400	5.43	Creation	14-Jul-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	25,00,000	0.23	Indusind Bank	5,03,77,400	5.66
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-



Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 21st July, 2017

Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 21/07/2017 19:33
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE VEENA DISH pit.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

o/c

July 28, 2017

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

✓ **National Stock Exchange of India Limited**
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

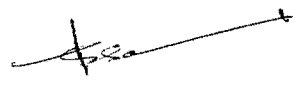
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

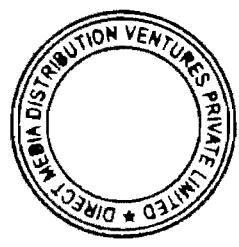
Request you to kindly take the same on record and oblige.

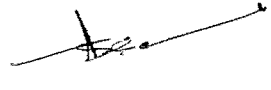
Thanking you,

Yours faithfully,
For Direct Media Distribution Ventures Pvt. Ltd.

For Veena Investments Pvt. Ltd.







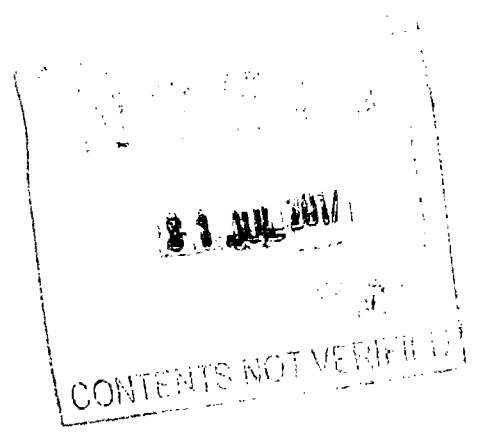


Authorised Signatory

Authorised Signatory

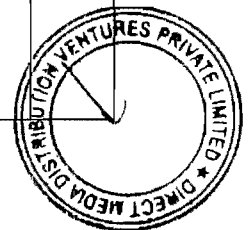
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

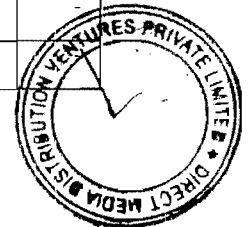
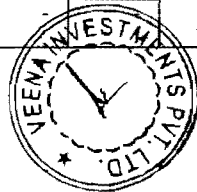


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)													Dish TV India Limited		
Name of the stock exchanges where the shares of the target company are listed													NSE /BSE		
Date of Reporting													28th July, 2017		
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released													Direct Media Distribution Ventures Private Limited		
													Veena Investments Private Limited		
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)					Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}				
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	38,21,95,138	35.85	Release	24-Jul-2017	Pledge	Collateral Release for Facility of Promoter group Company	24,45,000	0.23	IDBI Trusteeship Services Limited	37,97,50,138	35.62	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	37,97,50,138	35.62	Release	25-Jul-2017	Pledge	Collateral Release for Facility of Promoter group Company	30,20,000	0.28	IDBI Trusteeship Services Limited	37,67,30,138	35.34	
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	37,67,30,138	35.34	Creation	26-Jul-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	7,25,000	0.07	IDBI Trusteeship Services Limited	37,74,55,138	35.41	

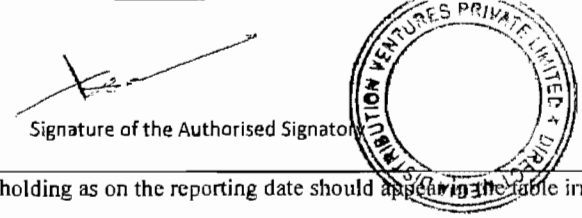
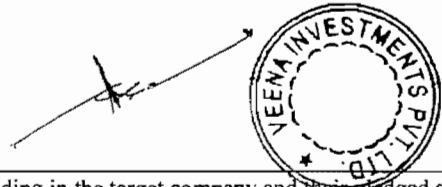


Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	3,06,40,000	2.87	-	-	-	-	-	-	-	3,06,40,000	2.87
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	6,03,77,400	5.66	Creation	25-Jul-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	10,00,000	0.09	Indusind Bank	6,13,77,400	5.76
Jay Properties Private Limited	1,01,31,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-



World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-
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Place : Mumbai
Date : 28th July, 2017



Signature of the Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 28/07/2017 18:18
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

ok

July 28, 2017

011825

✓ **BSE Limited**
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

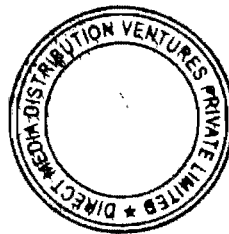
Thanking you,

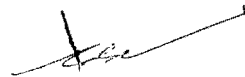
Yours faithfully,

For **Direct Media Distribution Ventures Pvt. Ltd.**

For **Veena Investments Pvt. Ltd.**









Authorised Signatory

Authorised Signatory

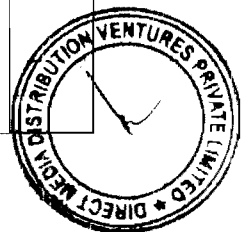
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

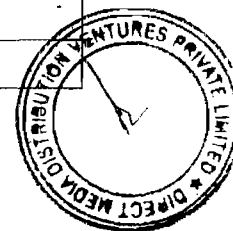


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										28th July, 2017				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited				
										Veena Investments Private Limited				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
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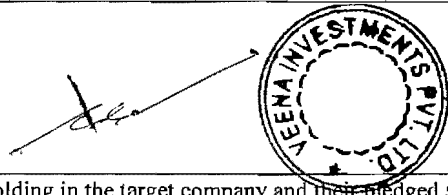


Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	7,69,05,278	7.21	N.A.	3,06,40,000	2.87	-	-	-	-	-	-	-	3,06,40,000	2.87
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Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	13,08,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	6,25,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	11,74,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	4,60,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	1,70,00,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-

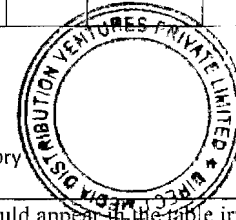


World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-
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Place : Mumbai
Date : 28th July, 2017



Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 28/07/2017 18:17
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

OK

August 11, 2017

✓ BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

012645

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

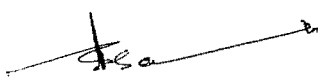
Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

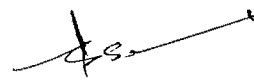
For Direct Media Distribution Ventures Pvt. Ltd.

For Veena Investments Pvt. Ltd.



Authorised Signatory



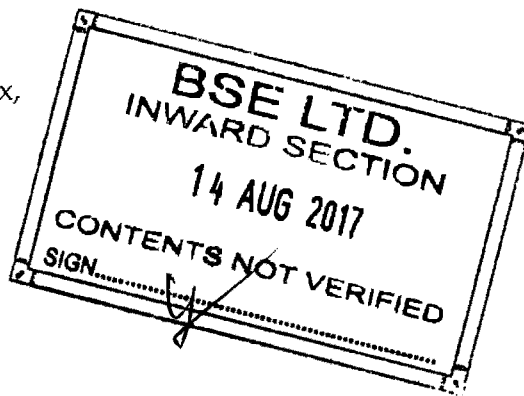


Authorised Signatory



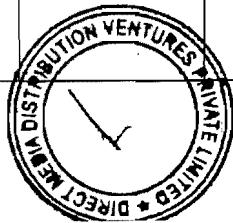
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

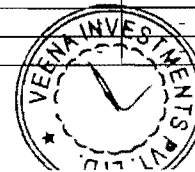
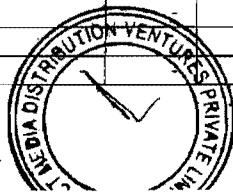


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										11th August, 2017				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited Veena Investments Private Limited				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/invocation)	Date of creation/invocation/release of encumbrance	Type of encumbrance (pledge/Lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	377,455,138	35.41	Release	7-Aug-2017	Pledge	Collateral Release for Facility of Promoter group Company	740,000	0.07	Catalyst Trusteeship Limited	376,715,138	35.34
Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	376,715,138	35.34	Release	8-Aug-2017	Pledge	Collateral Release for Facility of Promoter group Company	190,000	0.02	IDBI Trusteeship Services Limited	376,525,138	35.32
Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	376,525,138	35.32	Release	8-Aug-2017	Pledge	Collateral Release for Facility of Promoter group Company	180,000	0.02	Catalyst Trusteeship Limited	376,345,138	35.30



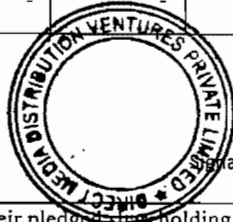
Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	376,345,138	35.30	Creation	9-Aug-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,150,000	0.11	Catalyst Trusteeship Limited	377,495,138	35.41
Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	377,495,138	35.41	Creation	9-Aug-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	185,000	0.02	IDBI Trusteeship Services Limited	377,680,138	35.43
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	76,905,278	7.21	N.A.	30,640,000	2.87	-	-	-	-	-	-	-	30,640,000	2.87
Veena Investments Private Limited	86,094,822	8.08	N.A.	61,377,400	5.76	Creation	8-Aug-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,420,000	0.13	Indusind Bank	62,797,400	5.89
Jay Properties Private Limited	10,131,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	35,172,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	1,308,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	625,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	1,174,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	460,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-



Sushila Devi	585,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	176,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	17,000,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 11th August, 2017

[Handwritten signature]



[Handwritten signature]
Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
 (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: Friday, August 11, 2017 8:19 PM
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

o/c

August 11, 2017

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001



✓ **National Stock Exchange of India Limited**
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

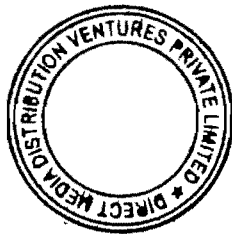
Request you to kindly take the same on record and oblige.

Thanking you,

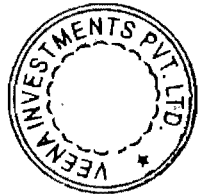
Yours faithfully,
For Direct Media Distribution Ventures Pvt. Ltd.

For Veena Investments Pvt. Ltd.

Authorised Signatory



Authorised Signatory

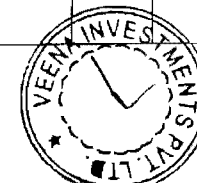
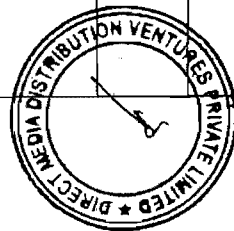


Encl: As above

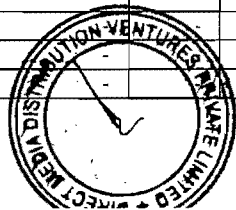
CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										11th August, 2017				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited				
										Veena Investments Private Limited				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
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Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	376,715,138	35.34	Release	8-Aug-2017	Pledge	Collateral Release for Facility of Promoter group Company	190,000	0.02	IDBI Trusteeship Services Limited	376,525,138	35.32
Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	376,525,138	35.32	Release	8-Aug-2017	Pledge	Collateral Release for Facility of Promoter group Company	180,000	0.02	Catalyst Trusteeship Limited	376,345,138	35.30

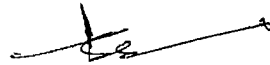
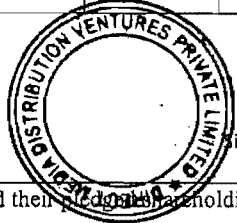
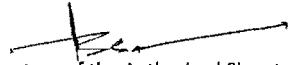



Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	376,345,138	35.30	Creation	9-Aug-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,150,000	0.11	Catalyst Trusteeship Limited	377,495,138	35.41
Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	377,495,138	35.41	Creation	9-Aug-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	185,000	0.02	IDBI Trusteeship Services Limited	377,680,138	35.43
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	76,905,278	7.21	N.A.	30,640,000	2.87	-	-	-	-	-	-	-	30,640,000	2.87
Veena Investments Private Limited	86,094,822	8.08	N.A.	61,377,400	5.76	Creation	8-Aug-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,420,000	0.13	Indusind Bank	62,797,400	5.89
Jay Properties Private Limited	10,131,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	35,172,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	1,308,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	625,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	1,174,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	460,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-



Sushila Devi	585,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	176,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	17,000,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 11th August, 2017

Signature of the Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their percentage shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: Friday, August 11, 2017 8:20 PM
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

August 24, 2017

013361

✓ BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

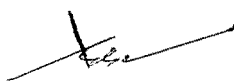
Request you to kindly take the same on record and oblige.

Thanking you,

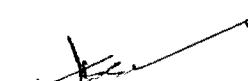
Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd

For Veena Investments Pvt. Ltd.


Authorized Signatory

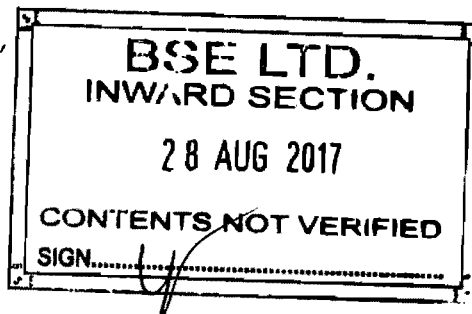



Authorized Signatory



Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.




(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)													Dish TV India Limited		
Name of the stock exchanges where the shares of the target company are listed													NSE /BSE		
Date of Reporting													24th August, 2017		
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released													Direct Media Distribution Ventures Private Limited		
													Veena Investments Private Limited		
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}			
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	385,184,138	36.13	Creation	18-Aug-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	260,000	0.02	IIFL Wealth Finance Limited	385,444,138	36.16	
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	76,905,278	7.21	N.A.	33,115,000	3.11	-	-	-	-	-	-	-	33,115,000	3.11	
Veena Investments Private Limited	86,094,822	8.08	N.A.	62,797,400	5.89	Creation	18-Aug-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	270,000	0.03	IIFL Wealth Finance Limited	63,067,400	5.92	



Veena Investments Private Limited	86,094,822	8.08	N.A.	63,067,400	5.92	Creation	22-Aug-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,600,000	0.15	Indusind Bank	64,667,400	6.07
Jay Properties Private Limited	10,131,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	35,172,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	1,308,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	625,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kuriën	1,174,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	460,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	585,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	176,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	17,000,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 24th August, 2017




Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: Thursday, August 24, 2017 5:47 PM
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

0/L

August 24, 2017

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

✓ **National Stock Exchange of India Limited**

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For **Direct Media Distribution Ventures Pvt. Ltd**

Authorized Signatory



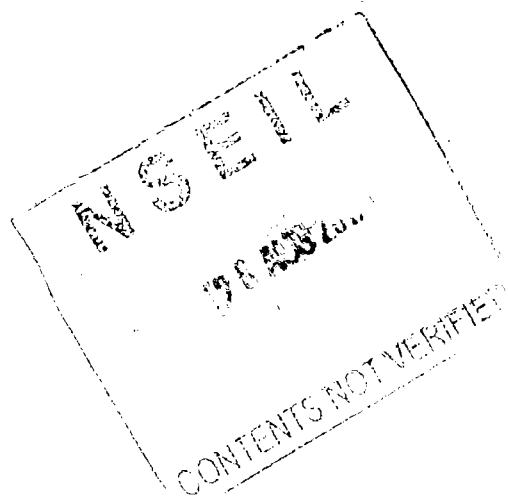
For **Veena Investments Pvt. Ltd.**

Authorized Signatory



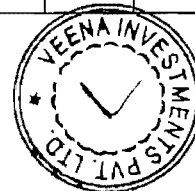
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.



(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

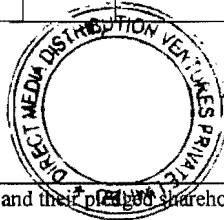
Name of the Target Company (TC)						Dish TV India Limited								
Name of the stock exchanges where the shares of the target company are listed						NSE /BSE								
Date of Reporting						24th August, 2017								
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released						Direct Media Distribution Ventures Private Limited Veena Investments Private Limited								
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	457,212,260	42.89	N.A.	385,184,138	36.13	Creation	18-Aug-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	260,000	0.02	IIFL Wealth Finance Limited	385,444,138	36.16
Direct Media Solutions LLP (formerly known as Direct Media Solutions Private Limited)	76,905,278	7.21	N.A.	33,115,000	3.11	-	-	-	-	-	-	-	33,115,000	3.11
Veena Investments Private Limited	86,094,822	8.08	N.A.	62,797,400	5.89	Creation	18-Aug-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	270,000	0.03	IIFL Wealth Finance Limited	63,067,400	5.92



Veena Investments Private Limited	86,094,822	8.08	N.A.	63,067,400	5.92	Creation	22-Aug-2017	Pledge	Collateral Pledge for Facility of Promoter group Company	1,600,000	0.15	Indusind Bank	64,667,400	6.07
Jay Properties Private Limited	10,131,000	0.95	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sprit Textiles Private Limited	300	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Agrani Holding (Mauritius) Limited	35,172,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ambience Business Services Private Limited	1,308,125	0.12	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Kumar Goel	625,250	0.06	N.A.	-	-	-	-	-	-	-	-	-	-	-
Ashok Mathai Kurien	1,174,150	0.11	N.A.	-	-	-	-	-	-	-	-	-	-	-
Essel Media Ventures Limited	460,000	0.04	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	585,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	176,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-
Manaaska Fashions LLP	17,000,000	1.59	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-

Place : Mumbai
Date : 24th August, 2017

[Handwritten Signature]



[Handwritten Signature]
Signature of the Authorised Signatory*



(**) The names of all the promoters their shareholding in the target company and their percentage shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: Thursday, August 24, 2017 5:48 PM
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Ashok Sanghavi
Direct: 022 -71061437

o/c

March 16, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001



National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

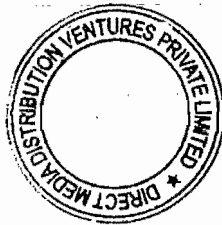
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,
For **Direct Media Distribution Ventures Pvt. Ltd**

Authorised Signatory



For **Veena Investments Pvt. Ltd.**

Authorised Signatory

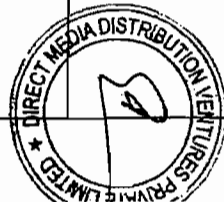


Encl: As above

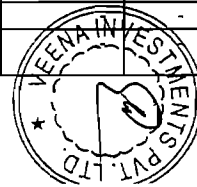
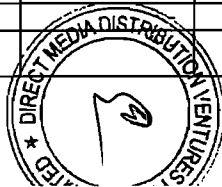
CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)						Dish TV India Limited								
Name of the stock exchanges where the shares of the target company are listed						NSE /BSE								
Date of Reporting						16th March, 2018								
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released						Direct Media Distribution Ventures Private Limited Veena Investments Private Limited								
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,44,90,338	30.44	Creation	7-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	34,80,000	0.33	IDBI Trusteeship Services Limited	32,79,70,338	30.77
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,79,70,338	30.77	Creation	7-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	6,85,000	0.06	Catalyst Trusteeship Limited	32,86,55,338	30.83
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,86,55,338	30.83	Creation	7-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	9,60,000	0.09	Clix Capital Services P Ltd	32,96,15,338	30.92
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,96,15,338	30.92	Creation	8-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	4,00,000	0.04	Axis Trustee Services Limited	33,00,15,338	30.96

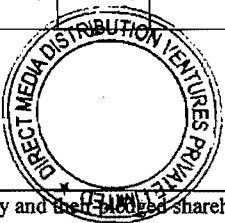


Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,00,15,338	30.96	Creation	8-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,10,000	0.05	Catalyst Trusteeship Limited	33,05,25,338	31.01
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,05,25,338	31.01	Creation	9-Mar-2018	Pledge	Collateral Pledge. for Facility of Promoter group Company	1,45,000	0.01	IDBI Trusteeship Services Limited	33,06,70,338	31.02
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,06,70,338	31.02	Creation	9-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,00,000	0.05	Catalyst Trusteeship Limited	33,11,70,338	31.07
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,11,70,338	31.07	Creation	13-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	10,00,000	0.09	IDBI Trusteeship Services Limited	33,21,70,338	31.16
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,21,70,338	31.16	Release	13-Mar-2018	Pledge	Collateral Release for Facility of Promoter group Company	1,17,19,000	1.10	IDBI Trusteeship Services Limited	32,04,51,338	30.06
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	6,46,67,400	6.07	Creation	7-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	33,10,000	0.31	IIFL Wealth Finance Limited	6,79,77,400	6.38
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-



World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
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Place : Mumbai
Date : 16th March, 2018



Luqman
Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their diluted shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
 (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 16/03/2018 20:33
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: dish tv-1.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. and Veena Investments Pvt. Ltd.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

March 16, 2018

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

2552

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

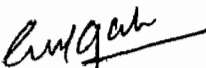
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

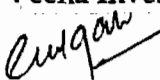
Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd


Authorised Signatory



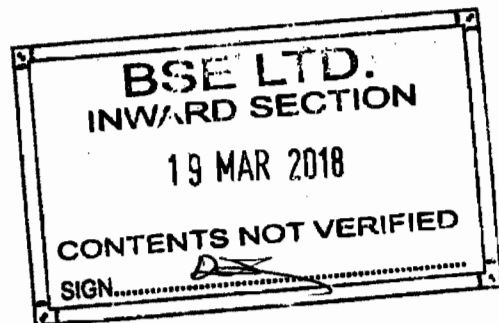
For Veena Investments Pvt. Ltd.


Authorised Signatory



Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.



(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										16th March, 2018				
Name of the Promoter or PAC on whose shares encumbrance has been created /Invoked /released										Direct Media Distribution Ventures Private Limited Veena Investments Private Limited				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (*)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,44,90,338	30.44	Creation	7-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	34,80,000	0.33	IDBI Trusteeship Services Limited	32,79,70,338	30.77
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,79,70,338	30.77	Creation	7-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	6,85,000	0.06	Catalyst Trusteeship Limited	32,86,55,338	30.83
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,86,55,338	30.83	Creation	7-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	9,60,000	0.09	Clix Capital Services P Ltd	32,96,15,338	30.92
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	32,96,15,338	30.92	Creation	8-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	4,00,000	0.04	Axis Trustee Services Limited	33,00,15,338	30.96

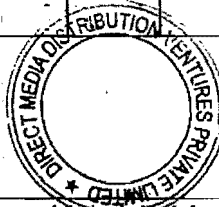


Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,00,15,338	30.96	Creation	8-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,10,000	0.05	Catalyst Trusteeship Limited	33,05,25,338	31.01
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,05,25,338	31.01	Creation	9-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,45,000	0.01	IDBI Trusteeship Services Limited	33,06,70,338	31.02
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,06,70,338	31.02	Creation	9-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,00,000	0.05	Catalyst Trusteeship Limited	33,11,70,338	31.07
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,11,70,338	31.07	Creation	13-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	10,00,000	0.09	IDBI Trusteeship Services Limited	33,21,70,338	31.16
Direct Media Distribution Ventures Private Limited	45,72,12,260	42.89	N.A.	33,21,70,338	31.16	Release	13-Mar-2018	Pledge	Collateral Release for Facility of Promoter group Company	1,17,19,000	1.10	IDBI Trusteeship Services Limited	32,04,51,338	30.06
Veena Investments Private Limited	8,60,94,822	8.08	N.A.	6,46,67,400	6.07	Creation	7-Mar-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	33,10,000	0.31	IIFL Wealth Finance Limited	6,79,77,400	6.38
Agrani Holding (Mauritius) Limited	3,51,72,125	3.30	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.05	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.02	N.A.	-	-	-	-	-	-	-	-	-	-	-



World Crest Advisors LLP	100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
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Place : Mumbai
Date : 16th March, 2018



Luqat
Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.
 (*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 16/03/2018 20:33
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: dish tv-1.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. and Veena Investments Pvt. Ltd.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

o/c

DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED18th Floor, A-Wing, Marathon Finance, N. M. Joshi Marg, Lower Panel, Mumbai - 400013

Tel: +91 22 21061234 CIN: U40100MH2009PTC189362

April 9, 2018

BSE Ltd.
Pharosa Jeepridhoy Tower
Dalal Street
Mumbai - 400 022



National Stock Exchange of India Limited
Exchange Plaza,
Plot no. C/1, G Block,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosures under Regulation 30 Securities and Exchange Board of India
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 579,274,057 Equity Shares comprising of 31.46% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Direct Media Distribution Ventures Private Limited	457,212,260	24.83
2	Veena Investments Private Limited	86,094,822	4.68
3	Agrani Holdings (Mauritius) Limited	35,172,125	1.91
4	World Crest Advisors LLP	100	0.00
5	Jawahar Lal Goel	176,800	0.01
6	Nishi Goel	11,000	0.00
7	Priti Goel	11,000	0.00
8	Suryansh Goel	5,100	0.00
9	Sushila Devi	585,750	0.03
10	Tapesh Goel	5,100	0.00
	TOTAL	579,274,057	31.46



DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013

Tel: +91 22 71061234 CIN: U40300MH2009PTC189362

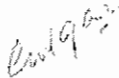
In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Private Limited



Director/Authorised Signatory

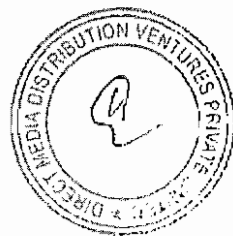


Encl: As above

CC: Dish TV India Limited
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013

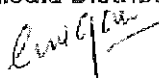
PART A - Details of Shareholding

1. Name of the Target Company (TC)	Direct Media Distribution		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Direct Media Distribution Ventures Private Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2018 holding of:			
a) Shares	457,212,260	24.83	24.83
b) Voting Rights (otherwise than by shares)	NIL.	NIL.	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	457,212,260	24.83	24.83

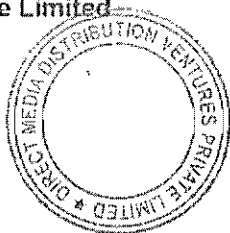


Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter / Promoter Group	PAN of the Person and PACs
Promoter		
Agrami Holding (Mauritius) Ltd	Yes	AAJCA81430
Direct Media Distribution Ventures Private Limited	Yes	AADCD19400
Jawahar Lal Goel	Yes	AAHPL1244J
Nishi Goel	Yes	AIMPA0474E
Priti Goel	Yes	ANVPG0535C
Suryansh Goel	Yes	ATTPG3259M
Sushila Devi	Yes	AATPD5221B
Tapesh Goel	Yes	ATRPG3645D
Veena Investments Private Limited	Yes	AAACV6436A
World Crest Advisors LLP	Yes	AACFW2588B
Persons Acting in Concert		
Nil	Nil	Nil

For Direct Media Distribution Ventures Private Limited



Director/Authorized Signatory



Place: Mumbai

Date: 6th April, 2018

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Part A - Details of the Target Company

1. Name(s) of the Target Company (TC)	Zee TV India Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s) a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Veena Investments Private Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2018 holding of			
a) Shares	86,094,822	4.68	4.68
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	86,094,822	4.68	4.68

For Veena Investments Private Limited

[Handwritten Signature]



Director / Authorised Signatory

Place: Mumbai

Date: 4th April, 2018

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 09/04/2018 15:29
To: corp.relations@bseindia.co.in
Subject: Disclosures under Regulation 30 of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: DISCLOSURE OF SHARES HELD IN DISH

Dear Sir,

Ref: Disclosures under Regulation 30 Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 579,274,057 Equity Shares comprising of 31.46% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Direct Media Distribution Ventures Private Limited	457,212,260	24.83
2	Veena Investments Private Limited	86,094,822	4.68
3	Agrani Holdings (Mauritius) Limited	35,172,125	1.91
4	World Crest Advisors LLP	100	0.00
5	Jawahar Lal Goel	176,800	0.01
6	Nishi Goel	11,000	0.00
7	Priti Goel	11,000	0.00
8	Suryansh Goel	5,100	0.00
9	Sushila Devi	585,750	0.03
10	Tapesh Goel	5,100	0.00
	TOTAL	579,274,057	31.46

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanks & Regards,

DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED18th Floor, A-Wing, Marathon Futures, N. M. Joshi Marg, Lower Parel, Mumbai - 400013

Tel: +91 22 71061234 CIN: U40300MH2002PTC189362

April 9, 2018

BSE Ltd.

Phiroze Jeejeebhoy Towers

Dalal Street

Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,

Plot no. C/1, G Block,

Bandra Kurla Complex,

Bandra (East),

Mumbai - 400 051

Dear Sir,

**Ref: Disclosures under Regulation 30 Securities and Exchange Board of India
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 579,274,057 Equity Shares comprising of 31.46% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Direct Media Distribution Ventures Private Limited	457,212,260	24.83
2	Veena Investments Private Limited	86,094,822	4.68
3	Agrani Holdings (Mauritius) Limited	35,172,125	1.91
4	World Crest Advisors LLP	100	0.00
5	Jawahar Lal Goel	176,800	0.01
6	Nishi Goel	11,000	0.00
7	Priit Goel	11,000	0.00
8	Suryansh Goel	5,100	0.00
9	Sushila Devi	585,750	0.03
10	Tapesh Goel	5,100	0.00
	TOTAL	579,274,057	31.46



DIRECT MEDIA DISTRIBUTION VENTURES PRIVATE LIMITED

18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai - 400013

Tel: +91 22 71061234 CIN: U40300MH2009PTC189362

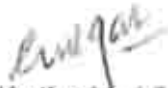
In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Private Limited



Director/Authorised Signatory



Encl: As above

CC: Dish TV India Limited
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

PART A – Details of Shareholding

1. Name of the Target Company (TC)	Dish TV India Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Direct Media Distribution Ventures Private Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2018 holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	457,212,260 NIL NA NA NA	24.83 NIL NA NA NA	24.83 NA NA NA NA
Total	457,212,260	24.83	24.83



Part - B*

Name of the Target Company: Dish TV India Limited

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter / Promoter Group	PAN of the Person and PACs
Promoter		
Agrant Holding (Mauritius) Ltd	Yes	AAJCA8143G
Direct Media Distribution Ventures Private Limited	Yes	AADCD1940Q
Jawahar Lal Goel	Yes	AAHPL1244J
Nishi Goel	Yes	AIMPA0474E
Priti Goel	Yes	ANVPG0535C
Suryansh Goel	Yes	ATTPG3259M
Sushila Devi	Yes	AATPD5221B
Tapesh Goel	Yes	ATRPG3645D
Veena Investments Private Limited	Yes	AAACV6436A
World Crest Advisors LLP	Yes	AACFW2588B
Persons Acting in Concert		
Nil	Nil	Nil

For Direct Media Distribution Ventures Private Limited


Director/Authorized Signatory

Place: Mumbai

Date: 6th April, 2018



Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

PART A – Details of Shareholding

1. Name of the Target Company (TC):	Dish TV India Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Ltd. & National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Veena Investments Private Limited		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31, 2018 holding of:			
a) Shares	86,094,822	4.68	4.68
b) Voting Rights (otherwise than by shares)	NIL	NIL	NA
c) Warrants	NA	NA	NA
d) Convertible Securities	NA	NA	NA
e) Any other instrument that would entitle the holder to receive shares in the TC.	NA	NA	NA
Total	86,094,822	4.68	4.68

For Veena Investments Private Limited

Swgata



Director / Authorised Signatory

Place: Mumbai

Date: 4th April, 2018

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 09/04/2018 15:31
To: 'takeover@nse.co.in'
Subject: Disclosures under Regulation 30 of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011
Attachments: DISCLOSURE 30 SAST - DISH.PDF

Dear Sir,

Ref: Disclosures under Regulation 30 Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We, Direct Media Distribution Ventures Private Limited one of the Promoters of Dish TV India Limited ("DISH") together with other promoter entities hold in aggregate 579,274,057 Equity Shares comprising of 31.46% of paid-up Capital of DISH, as detailed herein:

Sr. No.	Name of the Promoter	Shares	% of Paid-up Capital
1	Direct Media Distribution Ventures Private Limited	457,212,260	24.83
2	Veena Investments Private Limited	86,094,822	4.68
3	Agrani Holdings (Mauritius) Limited	35,172,125	1.91
4	World Crest Advisors LLP	100	0.00
5	Jawahar Lal Goel	176,800	0.01
6	Nishi Goel	11,000	0.00
7	Priti Goel	11,000	0.00
8	Suryansh Goel	5,100	0.00
9	Sushila Devi	585,750	0.03
10	Tapesh Goel	5,100	0.00
	TOTAL	579,274,057	31.46

In this regard, please find enclosed our disclosures as per Regulation 30(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, in connection with our shareholding in DISH.

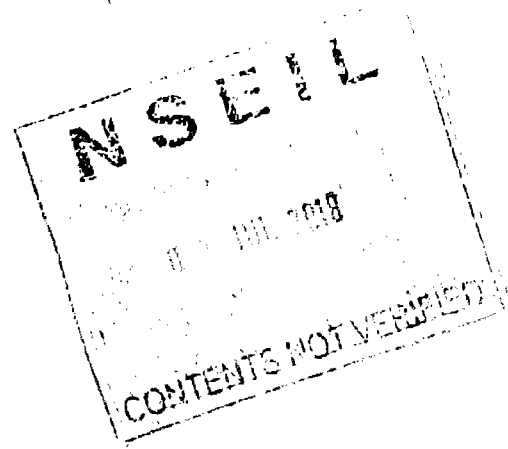
Request you to kindly take the same on record and oblige.

Thanks & Regards,

June 29, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051



Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd.


Authorised Signatory



For Veena Investments Pvt. Ltd.


Authorised Signatory

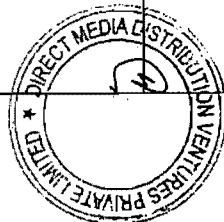


Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

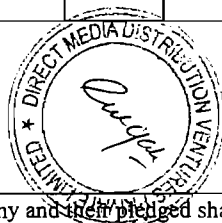
(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)						Dish TV India Limited								
Name of the stock exchanges where the shares of the target company are listed						NSE /BSE								
Date of Reporting						29th June, 2018								
Name of the Promoter or PAC on whose shares encumbrance has been created /Invoked /released						Direct Media Distribution Ventures Private Limited Veena Investments Private Limited								
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	32,33,46,638	17.56	Creation	25-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,57,50,000	0.86	Clix Capital Services P Ltd	33,90,96,638	18.42
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	33,90,96,638	18.42	Creation	26-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,10,000	0.03	STCI Finance Limited	33,96,06,638	18.44
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	33,96,06,638	18.44	Creation	28-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,55,00,000	0.84	Axis Finance Limited	35,51,06,638	19.29

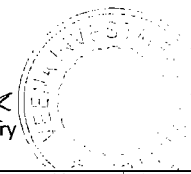


Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,79,77,400	3.69	Creation	28-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	16,00,000	0.09	Indusind Bank	6,95,77,400	3.78
Agrani Holding (Mauritius) Limited	3,51,72,125	1.91	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.03	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.01	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	9,15,00,100	4.97	N.A.	9,15,00,000	4.97	-	-	-	-	-	-	-	9,15,00,000	4.97

Place : Mumbai
Date : 29th June, 2018



Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 29/06/2018 20:05
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE - DISH SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. and Veena Investments Pvt. Ltd.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

o/c

June 29, 2018

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

000862

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd

For Veena Investments Pvt. Ltd.

[Signature]
Authorised Signatory

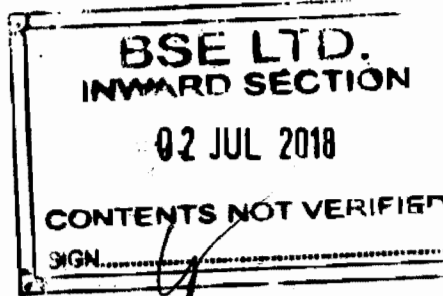


[Signature]
Authorised Signatory



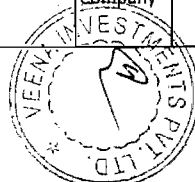
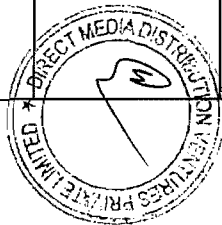
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.



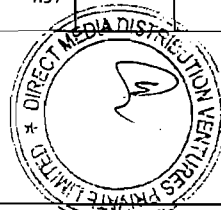
(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited					
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE					
Date of Reporting										29th June, 2018					
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited Veena Investments Private Limited					
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}			
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	32,33,46,638	17.56	Creation	25-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,57,50,000	0.86	Clix Capital Services P Ltd	33,90,96,638	18.42	
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	33,90,96,638	18.42	Creation	26-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,10,000	0.03	STCI Finance Limited	33,96,06,638	18.44	
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	33,96,06,638	18.44	Creation	28-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,55,00,000	0.84	Axis Finance Limited	35,51,06,638	19.29	



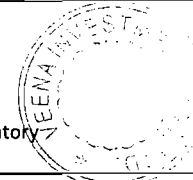
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,79,77,400	3.69	Creation	28-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	16,00,000	0.09	Indusind Bank	6,95,77,400	3.78
Agrani Holding (Mauritius) Limited	3,51,72,125	1.91	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.03	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.01	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	9,15,00,100	4.97	N.A.	9,15,00,000	4.97	-	-	-	-	-	-	-	9,15,00,000	4.97

Place : Mumbai
Date : 29th June, 2018



Signature

Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 29/06/2018 20:04
To: corp.relations@bseindia.com
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE - DISH SAST.PDF

Dear Sir/ Madam,

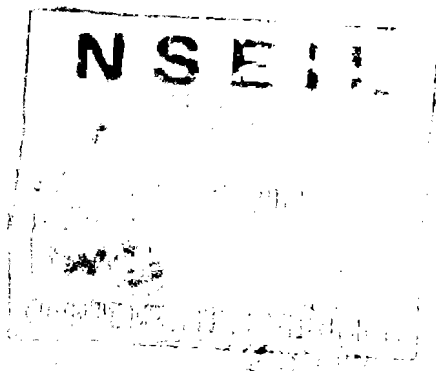
Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. and Veena Investments Pvt. Ltd.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

o/c

July 9, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001



✓ **National Stock Exchange of India Limited**
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For **Direct Media Distribution Ventures Pvt. Ltd**

Authorised Signatory



For **Veena Investments Pvt. Ltd.**

Authorised Signatory

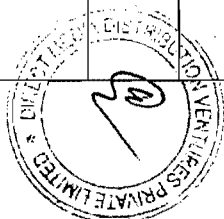


Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

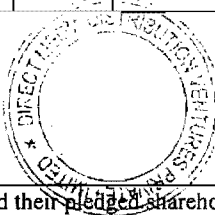
(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										9th July, 2018				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited				
										Veena Investments Private Limited				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)					Post event holding of encumbered shares {Creation {(2)+(3)}/release [(2)-(3)]/ invocation[(2)-(3)]}			
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	35,51,06,638	19.29	Release	29-Jun-2018	Pledge	Collateral Release for Facility of Promoter group Company	7,28,253	0.04	Axis Finance Limited	35,43,78,385	19.25
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	35,43,78,385	19.25	Creation	29-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	11,00,000	0.06	STCI Finance Limited	35,54,78,385	19.31
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	35,54,78,385	19.31	Creation	4-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	4,60,000	0.02	Kotak Mahindra Investments Limited	35,59,38,385	19.33



Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	35,59,38,385	19.33	Creation	5-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	4,80,000	0.03	STCI Finance Limited	35,64,18,385	19.36
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,95,77,400	3.78	Release	29-Jun-2018	Pledge	Collateral Release for Facility of Promoter group Company	90,43,779	0.49	Axis Finance Limited	6,05,33,621	3.29
Agrani Holding (Mauritius) Limited	3,51,72,125	1.91	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.03	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.01	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	9,15,00,100	4.97	N.A.	9,15,00,000	4.97	-	-	-	-	-	-	-	9,15,00,000	4.97

Place : Mumbai
Date : 9th July, 2018



Signature

Signature of the Authorised Signatory

Signature

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 09/07/2018 19:20
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. and Veena Investments Pvt. Ltd.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

July 9, 2018

000892

✓ BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

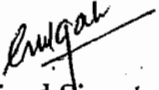
Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.


Thanking you,

Yours faithfully,
For Direct Media Distribution Ventures Pvt. Ltd


Authorised Signatory



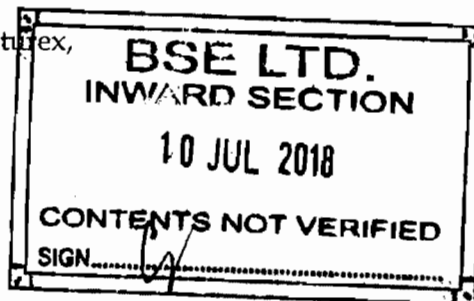
For Veena Investments Pvt. Ltd.


Authorised Signatory



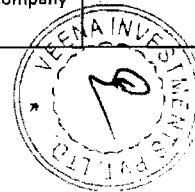
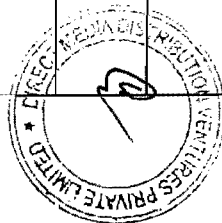
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.



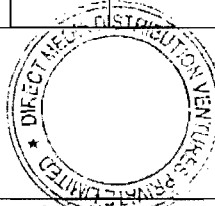
(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										9th July, 2018				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited				
										Veena Investments Private Limited				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	35,51,06,638	19.29	Release	29-Jun-2018	Pledge	Collateral Release for Facility of Promoter group Company	7,28,253	0.04	Axis Finance Limited	35,43,78,385	19.25
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	35,43,78,385	19.25	Creation	29-Jun-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	11,00,000	0.06	STCI Finance Limited	35,54,78,385	19.31
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	35,54,78,385	19.31	Creation	4-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	4,60,000	0.02	Kotak Mahindra Investments Limited	35,59,38,385	19.33



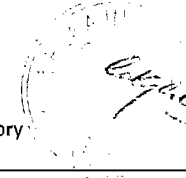
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	35,59,38,385	19.33	Creation	5-Jul-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	4,80,000	0.03	STCI Finance Limited	35,64,18,385	19.36
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,95,77,400	3.78	Release	29-Jun-2018	Pledge	Collateral Release for Facility of Promoter group Company	90,43,779	0.49	Axis Finance Limited	6,05,33,621	3.29
Agrani Holding (Mauritius) Limited	3,51,72,125	1.91	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.03	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.01	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	9,15,00,100	4.97	N.A.	9,15,00,000	4.97	-	-	-	-	-	-	-	9,15,00,000	4.97

Place : Mumbai
Date : 9th July, 2018



Legal

Signature of the Authorised Signatory



Legal

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 09/07/2018 19:19
To: corp.relations@bseindia.com
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. and Veena Investments Pvt. Ltd.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

dc

August 16, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

✓ **National Stock Exchange of India Limited**
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

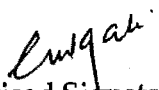
Request you to kindly take the same on record and oblige.

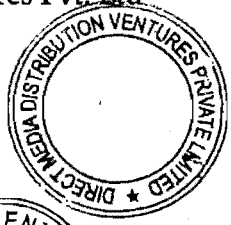
Thanking you,

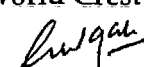
Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd

For World Crest Advisors LLP



Authorized Signatory

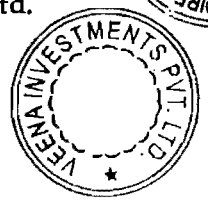



Authorized Signatory



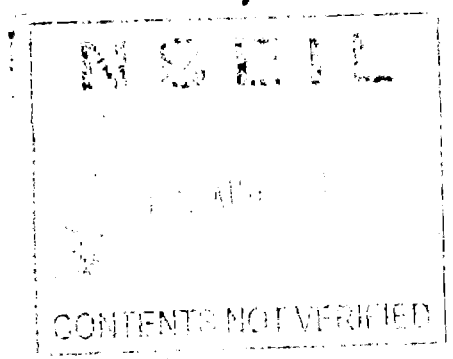
For Veena Investments Pvt. Ltd.


Authorized Signatory



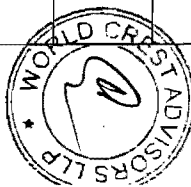
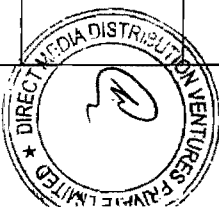
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.



(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										16th August, 2018				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited				
										Veena Investments Private Limited				
										World Crest Advisors LLP				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	457,212,260	24.83	N.A.	371,113,385	20.16	Creation	6-Aug-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	590,000	0.03	Catalyst Trusteeship Limited	371,703,385	20.19
Veena Investments Private Limited	86,094,822	4.68	N.A.	60,533,621	3.29	Creation	6-Aug-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,640,000	0.09	Indusind Bank Limited	62,173,621	3.38
Veena Investments Private Limited	86,094,822	4.68	N.A.	62,173,621	3.38	Creation	10-Aug-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,605,000	0.09	Indusind Bank Limited	63,778,621	3.46

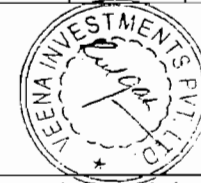


Agrani Holding (Mauritius) Limited	35,172,125	1.91	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	585,750	0.03	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	176,800	0.01	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	537,738,955	29.20	N.A.	440,054,852	23.90	Creation	10-Aug-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	8,945,000	0.49	Shapoorji Pallonji Finance Private Limited	448,999,852	24.39	

Place : Mumbai
Date : 16th August, 2018



Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: Thursday, August 16, 2018 8:36 PM
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA WORLD CREST DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd., Veena Investments Pvt. Ltd. & World Crest Advisors LLP.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

o/c
August 16, 2018

✓ **BSE Limited**

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

002382

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

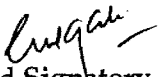
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

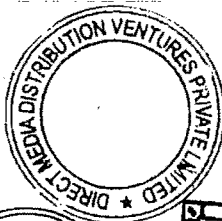
Request you to kindly take the same on record and oblige.

Thanking you,

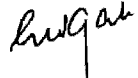
Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd


Authorized Signatory

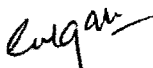


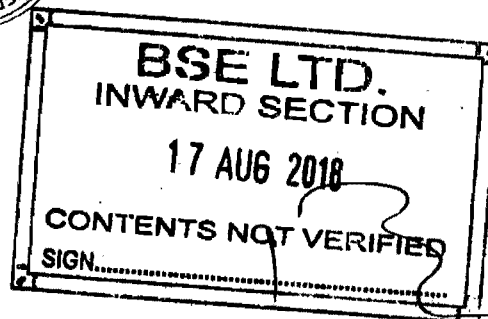
For World Crest Advisors LLP


Authorized Signatory



For Veena Investments Pvt. Ltd.


Authorized Signatory



Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

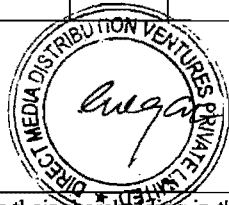
(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)													Dish TV India Limited		
Name of the stock exchanges where the shares of the target company are listed													NSE /BSE		
Date of Reporting													16th August, 2018		
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released													Direct Media Distribution Ventures Private Limited		
													Veena Investments Private Limited		
													World Crest Advisors LLP		
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Direct Media Distribution Ventures Private Limited	457,212,260	24.83	N.A.	371,113,385	20.16	Creation	6-Aug-2018	Pledge	Collateral Pledge for Facility of Promoter-group Company	590,000	0.03	Catalyst Trusteeship Limited	371,703,385	20.19	
Veena Investments Private Limited	86,094,822	4.68	N.A.	60,533,621	3.29	Creation	6-Aug-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,640,000	0.09	Indusind Bank Limited	62,173,621	3.38	
Veena Investments Private Limited	86,094,822	4.68	N.A.	62,173,621	3.38	Creation	10-Aug-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,605,000	0.09	Indusind Bank Limited	63,778,621	3.46	



Agrani Holding (Mauritius) Limited	35,172,125	1.91	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	585,750	0.03	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	176,800	0.01	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	537,738,955	29.20	N.A.	440,054,852	23.90	Creation	10-Aug-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	8,945,000	0.49	Shapoorji Pallonji Finance Private Limited	448,999,852	24.39	

Place : Mumbai
Date : 16th August, 2018



Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: Thursday, August 16, 2018 8:36 PM
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA WORLD CREST DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd., Veena Investments Pvt. Ltd. & World Crest Advisors LLP.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

ok

September 5, 2018

✓ **BSE Limited**

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

003038

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

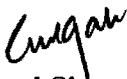
Request you to kindly take the same on record and oblige.

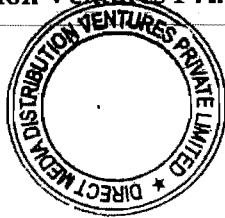
Thanking you,

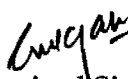
Yours faithfully,

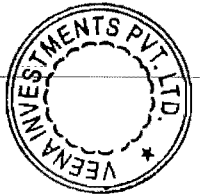
For Direct Media Distribution Ventures Pvt. Ltd

For Veena Investments Pvt. Ltd.


Authorised Signatory

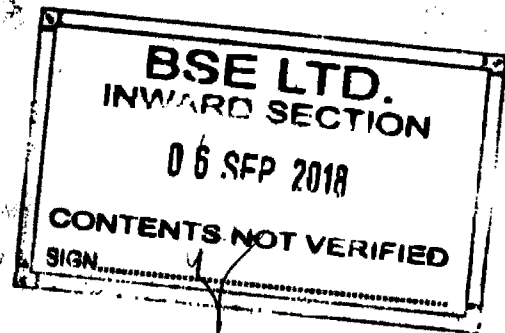



Authorised Signatory



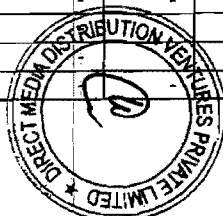
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.



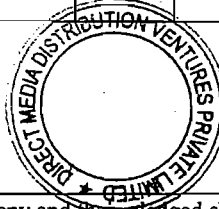
(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)							Dish TV India Limited							
Name of the stock exchanges where the shares of the target company are listed							NSE /BSE							
Date of Reporting							5th September, 2018							
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released							Direct Media Distribution Ventures Private Limited Veena Investments Private Limited							
Details of creation/invocation/release of encumbrance :														
Name of Promoter (a) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	37,59,98,385	20.42	Creation	27-Aug-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,00,000	0.01	Kotak Mahindra Prime Limited	37,60,98,385	20.43
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,37,78,621	3.46	Creation	29-Aug-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	3,10,000	0.02	Indusind Bank Limited	6,40,88,621	3.48
Agrani Holding (Mauritius) Limited	3,51,72,125	1.91	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.03	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-

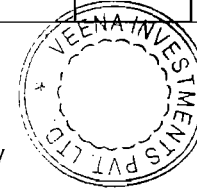


Jawahar Lal Goel	1,76,800	0.01	N.A.	-	-	-	-	-	-	-	-	-	-	
World Crest Advisors LLP	53,77,38,955	29.20	N.A.	45,17,14,852	24.53	-	-	-	-	-	-	-	45,17,14,852	24.53

Place : Mumbai
Date : 5th September, 2018



Luqman
Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 05/09/2018 16:19
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

September 5, 2018

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

✓ **National Stock Exchange of India Limited**

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

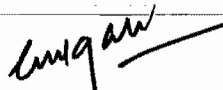
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

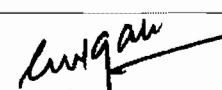
Yours faithfully,

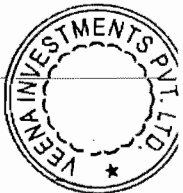
For Direct Media Distribution Ventures Pvt. Ltd


Authorized Signatory



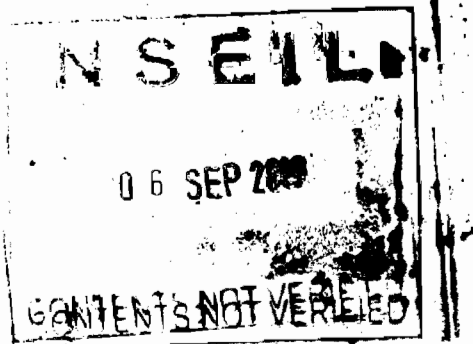
For Veena Investments Pvt. Ltd.


Authorized Signatory



Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.



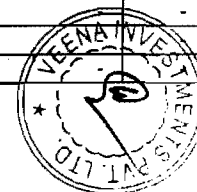
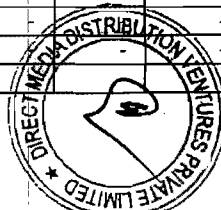
ok

(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)	Dish TV India Limited
Name of the stock exchanges where the shares of the target company are listed	NSE /BSE
Date of Reporting	5th September, 2018
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	Direct Media Distribution Ventures Private Limited Veena Investments Private Limited

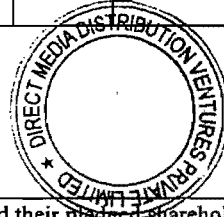
Details of creation/invocation/release of encumbrance :

Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)					Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])			
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
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Agrani Holding (Mauritius) Limited	3,51,72,125	1.91	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.03	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-

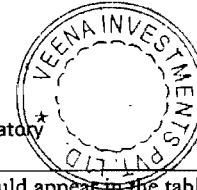


Jawahar Lal Goel	1,76,800	0.01	N.A.		-	-	-	-	-	-	-	-	-	
World Crest Advisors LLP	53,77,98,955	29.20	N.A.	45,17,14,852	24.53	-	-	-	-	-	-	-	45,17,14,852	24.53

Place : Mumbai
Date : 5th September, 2018



Lukhai
Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 05/09/2018 16:19
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd. & Veena Investments Pvt. Ltd.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

October 5, 2018

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

✓ **National Stock Exchange of India Limited**

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

NSEIL

05 OCT 2018

COMMENTS NOT VERIFIED

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

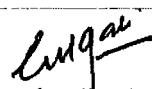
Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd

For Veena Investments Pvt. Ltd.

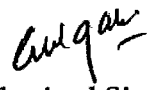

Authorised Signatory




Authorised Signatory



For World Crest Advisors LLP


Authorised Signatory

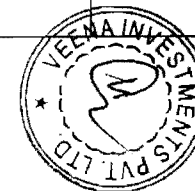
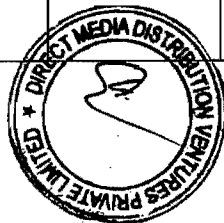


Encl: As above

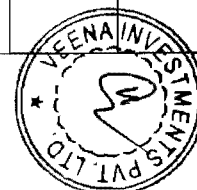
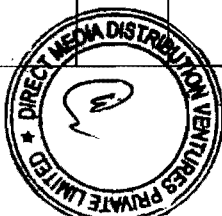
CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										5th October, 2018				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited				
										Veena Investments Private Limited				
										World Crest Advisors LLP				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)					Post event holding of encumbered shares (Creation [(2)+{3}]/release [(2)-(3)]/ invocation{[(2)-(3)]})			
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	37,70,78,385	20.48	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	88,15,000	0.48	Axis Trustee Services Limited	38,58,93,385	20.96
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	38,58,93,385	20.96	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,30,000	0.01	STCI Finance Limited	38,60,23,385	20.97
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	38,60,23,385	20.97	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,30,000	0.01	Clix Capital Services Private Limited	38,61,53,385	20.97



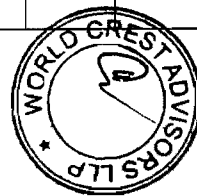
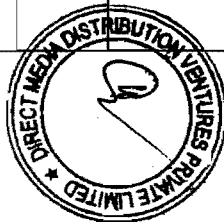
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	38,61,53,385	20.97	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	50,000	0.00	Axis Finance Limited	38,62,03,385	20.97
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	38,62,03,385	20.97	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	41,85,000	0.23	IDBI Trusteeship Services Limited	39,03,88,385	21.20
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	39,03,88,385	21.20	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	57,10,000	0.31	Catalyst Trusteeship Limited	39,60,98,385	21.51
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	39,60,98,385	21.51	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	3,30,000	0.02	Kotak Mahindra Prime Limited	39,64,28,385	21.53
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	39,64,28,385	21.53	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	9,50,000	0.05	Catalyst Trusteeship Limited	39,73,78,385	21.58
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	39,73,78,385	21.58	Release	27-Sep-2018	Pledge	Collateral Release for Facility of Promoter group Company	15,06,000	0.08	Kotak Mahindra Prime Limited	39,58,72,385	21.50
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	39,58,72,385	21.50	Release	28-Sep-2018	Pledge	Collateral Release for Facility of Promoter group Company	1,53,20,000	0.83	ECL Finance Limited	38,05,52,385	20.67



Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	38,05,52,385	20.67	Release	28-Sep-2018	Pledge	Collateral Release for Facility of Promoter group Company	1,45,00,000	0.79	IDBI Trusteeship Services Limited	36,60,52,385	19.88
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	36,60,52,385	19.88	Release	28-Sep-2018	Pledge	Collateral Release for Facility of Promoter group Company	94,000	0.01	Kotak Mahindra Prime Limited	36,59,58,385	19.88
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,40,88,621	3.48	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	44,00,000	0.24	IIFL Wealth Finance Limited	6,84,88,621	3.72
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,84,88,621	3.72	Release	26-Sep-2018	Pledge	Collateral Release for Facility of Promoter group Company	22,00,000	0.12	IIFL Wealth Finance Limited	6,62,88,621	3.60
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,62,88,621	3.60	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	8,00,000	0.04	Indusind Bank Limited	6,70,88,621	3.64
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,70,88,621	3.64	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	31,60,000	0.17	IIFL Wealth Finance Limited	7,02,48,621	3.82
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	7,02,48,621	3.82	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	56,05,000	0.30	Indusind Bank Limited	7,58,53,621	4.12

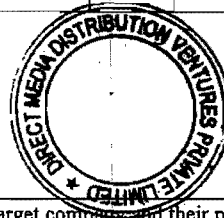


World Crest Advisors LLP	54,07,38,955	29.37	N.A.	45,61,64,852	24.77	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	28,25,000	0.15	Clix Finance India Private Limited	45,89,89,852	24.93
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	45,89,89,852	24.93	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,20,000	0.03	Kotak Mahindra Investments Limited	45,95,09,852	24.96
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	45,95,09,852	24.96	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	14,20,000	0.08	Clix Capital Services Private Limited	46,09,29,852	25.03
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	46,09,29,852	25.03	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,90,000	0.01	Hero Fincorp Limited	46,11,19,852	25.04
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	46,11,19,852	25.04	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	10,00,000	0.05	AxIs Finance Limited	46,21,19,852	25.10
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	46,21,19,852	25.10	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,50,000	0.03	Shapoorji Pallonji Finance Private Limited	46,26,69,852	25.13

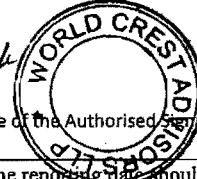


World Crest Advisors LLP	54,07,38,955	29.37	N.A.	46,26,69,852	25.13	Creation	28-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,45,00,000	0.79	ECL Finance Limited	47,71,69,852	25.92
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Place : Mumbai
Date : 5th October, 2018



Signature



Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 05/10/2018 15:49
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: Disclosure - Dish.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd., Veena Investments Pvt. Ltd. and World Crest Advisors LLP.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

October 5, 2018

✓ **BSE Limited**

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

004197

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

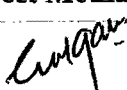
With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

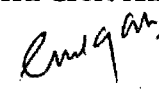
Thanking you,

Yours faithfully,

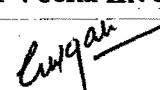
For Direct Media Distribution Ventures Pvt. Ltd


Authorised Signatory

For World Crest Advisors LLP


Authorised Signatory

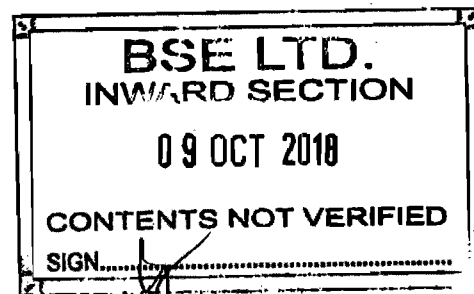
For Veena Investments Pvt. Ltd.


Authorised Signatory



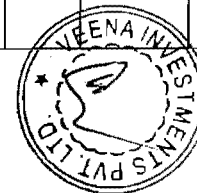
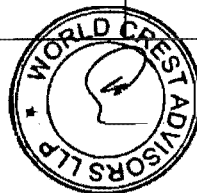
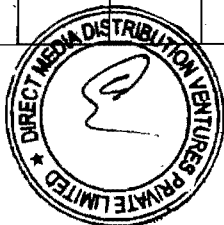
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

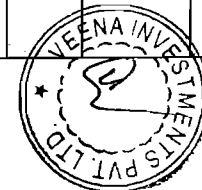
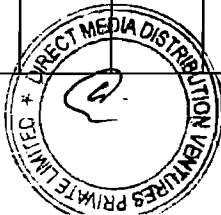


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited				
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE				
Date of Reporting										5th October, 2018				
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released										Direct Media Distribution Ventures Private Limited				
										Veena Investments Private Limited				
										World Crest Advisors LLP				
Details of creation/invocation/release of encumbrance :														
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)						Post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])		
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	37,70,78,385	20.48	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	88,15,000	0.48	Axis Trustee Services Limited	38,58,93,385	20.96
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	38,58,93,385	20.96	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,30,000	0.01	STCI Finance Limited	38,60,23,385	20.97
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	38,60,23,385	20.97	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,30,000	0.01	Clix Capital Services Private Limited	38,61,53,385	20.97



Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	38,61,53,385	20.97	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	50,000	0.00	Axis Finance Limited	38,62,03,385	20.97
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	38,62,03,385	20.97	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	41,85,000	0.23	IDBI Trusteeship Services Limited	39,03,88,385	21.20
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	39,03,88,385	21.20	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	57,10,000	0.31	Catalyst Trusteeship Limited	39,60,98,385	21.51
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	39,60,98,385	21.51	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	3,30,000	0.02	Kotak Mahindra Prime Limited	39,64,28,385	21.53
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	39,64,28,385	21.53	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	9,50,000	0.05	Catalyst Trusteeship Limited	39,73,78,385	21.58
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	39,73,78,385	21.58	Release	27-Sep-2018	Pledge	Collateral Release for Facility of Promoter group Company	15,06,000	0.08	Kotak Mahindra Prime Limited	39,58,72,385	21.50
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	39,58,72,385	21.50	Release	28-Sep-2018	Pledge	Collateral Release for Facility of Promoter group Company	1,53,20,000	0.83	ECL Finance Limited	38,05,52,385	20.67



Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	38,05,52,385	20.67	Release	28-Sep-2018	Pledge	Collateral Release for Facility of Promoter group Company	1,45,00,000	0.79	IDBI Trusteeship Services Limited	36,60,52,385	19.88
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	36,60,52,385	19.88	Release	28-Sep-2018	Pledge	Collateral Release for Facility of Promoter group Company	94,000	0.01	Kotak Mahindra Prime Limited	36,59,58,385	19.88
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,40,88,621	3.48	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	44,00,000	0.24	IIFL Wealth Finance Limited	6,84,88,621	3.72
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,84,88,621	3.72	Release	26-Sep-2018	Pledge	Collateral Release for Facility of Promoter group Company	22,00,000	0.12	IIFL Wealth Finance Limited	6,62,88,621	3.60
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,62,88,621	3.60	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	8,00,000	0.04	Indusind Bank Limited	6,70,88,621	3.64
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,70,88,621	3.64	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	31,60,000	0.17	IIFL Wealth Finance Limited	7,02,48,621	3.82
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	7,02,48,621	3.82	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	56,05,000	0.30	Indusind Bank Limited	7,58,53,621	4.12



Agrani Holding (Mauritius) Limited	3,51,72,125	1.91	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.03	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.01	N.A.	-	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	45,17,14,852	24.53	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	3,00,000	0.02	Shapoorji Pallonji Finance Private Limited	45,20,14,852	24.55	
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	45,20,14,852	24.55	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	10,00,000	0.05	Axis Finance Limited	45,30,14,852	24.60	
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	45,30,14,852	24.60	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,50,000	0.03	Kotak Mahindra Prime Limited	45,35,64,852	24.63	
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	45,35,64,852	24.63	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	6,00,000	0.03	Kotak Mahindra Investments Limited	45,41,64,852	24.67	
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	45,41,64,852	24.67	Creation	26-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	20,00,000	0.11	STCI Finance Limited	45,61,64,852	24.77	

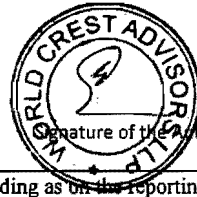
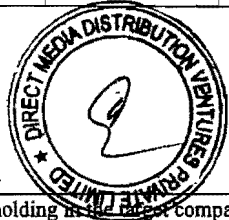


World Crest Advisors LLP	54,07,38,955	29.37	N.A.	45,61,64,852	24.77	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	28,25,000	0.15	Clix Finance India Private Limited	45,89,89,852	24.93
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	45,89,89,852	24.93	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,20,000	0.03	Kotak Mahindra Investments Limited	45,95,09,852	24.96
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	45,95,09,852	24.96	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	14,20,000	0.08	Clix Capital Services Private Limited	46,09,29,852	25.03
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	46,09,29,852	25.03	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,90,000	0.01	Hero Fincorp Limited	46,11,19,852	25.04
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	46,11,19,852	25.04	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	10,00,000	0.05	Axis Finance Limited	46,21,19,852	25.10
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	46,21,19,852	25.10	Creation	27-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	5,50,000	0.03	Shapoorji Pallonji Finance Private Limited	46,26,69,852	25.13



World Crest Advisors LLP	54,07,38,955	29.37	N.A.	46,26,69,852	25.13	Creation	28-Sep-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,45,00,000	0.79	ECL Finance Limited	47,71,69,852	25.92
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Place : Mumbai
Date : 5th October, 2018



Amgal
Signature of the Authorised signatory



(**) The names of all the promoters their shareholding in the parent company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 05/10/2018 15:49
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: Disclosure - Dish.pdf

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd., Veena Investments Pvt. Ltd. and World Crest Advisors LLP.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

o/c

October 12, 2018

✓ **BSE Limited**
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

004486

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

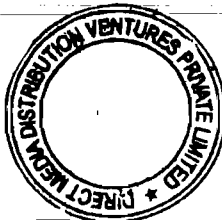
Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,
For **Direct Media Distribution Ventures Pvt. Ltd**

For **Veena Investments Pvt. Ltd.**

[Signature]
Authorised Signatory



[Signature]
Authorised Signatory



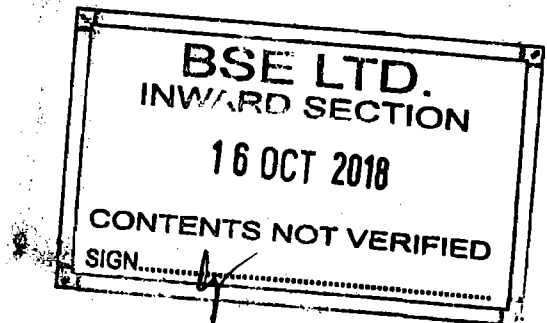
For **World Crest Advisors LLP**

[Signature]
Authorised Signatory



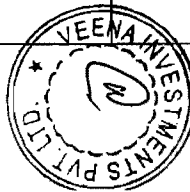
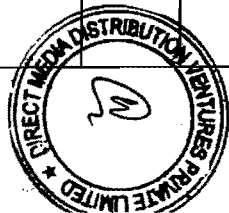
Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

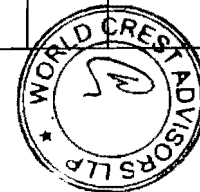
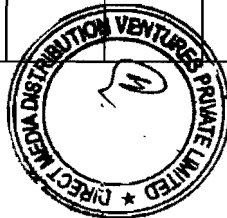


(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)										Dish TV India Limited					
Name of the stock exchanges where the shares of the target company are listed										NSE /BSE					
Date of Reporting										12th October, 2018					
Name of the Promoter or PAC on whose shares encumbrance has been created /Invoked /released										Direct Media Distribution Ventures Private Limited					
										Veena Investments Private Limited					
										World Crest Advisors LLP					
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)						Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}			
	No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	36,59,58,385	19.88	Creation	5-Oct-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	15,25,000	0.08	Axis Trustee Services Limited	36,74,83,385	19.96	
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	36,74,83,385	19.96	Creation	5-Oct-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	11,45,000	0.06	Catalyst Trusteeship Limited	36,86,28,385	20.02	
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	36,86,28,385	20.02	Release	8-Oct-2018	Pledge	Collateral Release for Facility of Promoter group Company	3,60,000	0.02	IIFL Wealth Finance Limited	36,82,68,385	20.00	

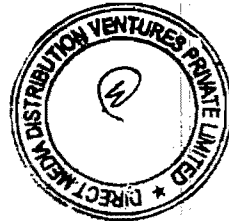


Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	36,82,68,385	20.00	Release	8-Oct-2018	Pledge	Collateral Release for Facility of Promoter group Company	7,00,000	0.04	JM Financial Products Limited	36,75,68,385	19.96
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	36,75,68,385	19.96	Release	8-Oct-2018	Pledge	Collateral Release for Facility of Promoter group Company	34,47,000	0.19	Kotak Mahindra Prime Limited	36,41,21,385	19.78
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	36,41,21,385	19.78	Release	9-Oct-2018	Pledge	Collateral Release for Facility of Promoter group Company	9,00,000	0.05	Kotak Mahindra Prime Limited	36,32,21,385	19.73
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	7,58,53,621	4.12	Release	5-Oct-2018	Pledge	Collateral Release for Facility of Promoter group Company	1,30,00,000	0.71	IIFL Wealth Finance Limited	6,28,53,621	3.41
Agrani Holding (Mauritius) Limited	3,51,72,125	1.91	N.A.	-	-	-	-	-	-	-	-	-	-	-
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.03	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.01	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	47,71,69,852	25.92	Creation	5-Oct-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	1,02,23,000	0.56	ECL Finance Limited	48,73,92,852	26.47

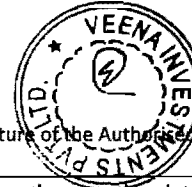


World Crest Advisors LLP	54,07,38,955	29.37	N.A.	48,73,92,852	26.47	Creation	5-Oct-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	54,27,000	0.29	Edelweiss Finvest Pvt. Ltd.	49,28,19,852	26.77
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	49,28,19,852	26.77	Release	8-Oct-2018	Pledge	Collateral Release for Facility of Promoter group Company	5,50,000	0.03	Kotak Mahindra Prime Limited	49,22,69,852	26.74
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	49,22,69,852	26.74	Creation	9-Oct-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	2,90,000	0.02	Axis Finance Limited	49,25,59,852	26.75

Place : Mumbai
Date : 12th October, 2018



Signature



Signature of the Authorised Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 12/10/2018 15:44
To: corp.relations@bseindia.com
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA WCALLP DISH TV SAST.PDF

Dear Sir/ Madam,

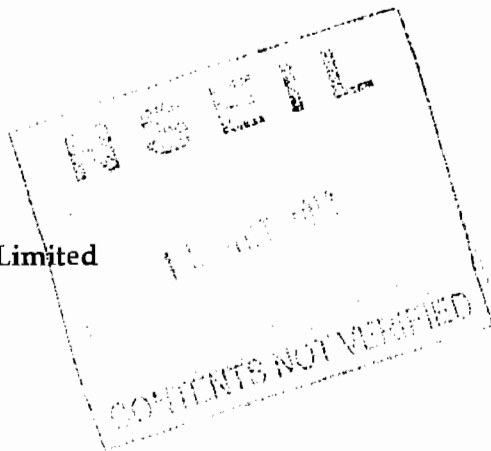
Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd., Veena Investments Pvt. Ltd. and World Crest Advisors LLP.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

o/c

October 12, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001



✓ **National Stock Exchange of India Limited**
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

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Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Direct Media Distribution Ventures Pvt. Ltd

For Veena Investments Pvt. Ltd.

Amqar
Authorized Signatory



Amqar
Authorized Signatory



For World Crest Advisors LLP

Amqar
Authorized Signatory

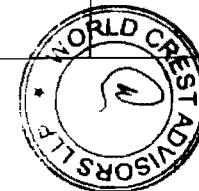
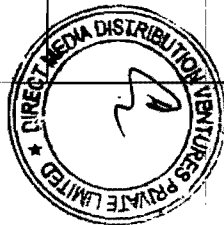


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CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
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Date of Reporting													12th October, 2018		
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Agrani Holding (Mauritius) Limited	3,51,72,125	1.91	N.A.	-	-	-	-	-	-	-	-	-	-	-
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Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.03	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
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World Crest Advisors LLP	54,07,38,955	29.37	N.A.	49,22,69,852	26.74	Creation	9-Oct-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	2,90,000	0.02	Axis Finance Limited	49,25,59,852	26.75


Place : Mumbai
Date : 12th October, 2018


Luqat



Luqat

Signature of the Authorised Signatory





(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 12/10/2018 15:44
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL VEENA WCALLP DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd., Veena Investments Pvt. Ltd. and World Crest Advisors LLP.

Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

o/c

November 2, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

005024

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

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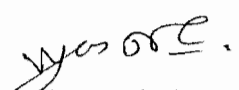
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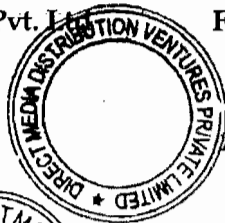
Thanking you,

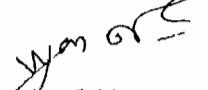
Yours faithfully,

For **Direct Media Distribution Ventures Pvt. Ltd.**

For **World Crest Advisors LLP**

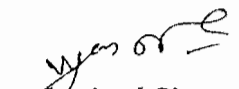

Authorized Signatory




Authorized Signatory



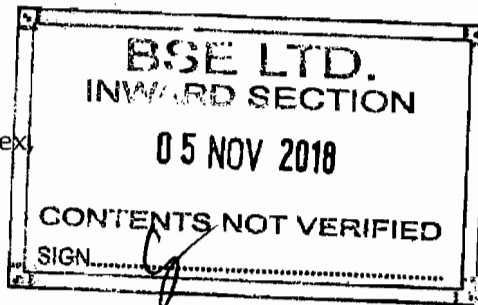
For **Veena Investments Pvt. Ltd.**


Authorized Signatory



Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.



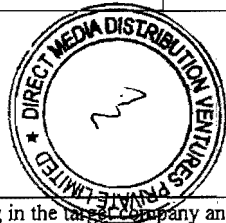
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Name of the Target Company (TC)													Dish TV India Limited		
Name of the stock exchanges where the shares of the target company are listed													NSE /BSE		
Date of Reporting													2nd November, 2018		
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released													Direct Media Distribution Ventures Private Limited		
													Veena Investments Private Limited		
													World Crest Advisors LLP		
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
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Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	35,95,47,247	19.53	Creation	30-Oct-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	8,30,000	0.05	Catalyst Trusteeship Limited	36,03,77,247	19.57	
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	36,03,77,247	19.57	Release	30-Oct-2018	Pledge	Collateral Release for Facility of Promoter group Company	19,70,000	0.11	Catalyst Trusteeship Limited	35,84,07,247	19.47	
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,28,53,621	3.41	Release	30-Oct-2018	Pledge	Collateral Release for Facility of Promoter group Company	8,25,000	0.04	IIFL Wealth Finance Limited	6,20,28,621	3.37	
Agrani Holding (Mauritius) Limited	3,51,72,125	1.91	N.A.	-	-	-	-	-	-	-	-	-	-	-	
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	



Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
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Jawahar Lal Goel	1,76,800	0.01	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	49,65,09,852	26.97	Creation	30-Oct-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	21,00,000	0.11	Vistra ITCL (India) Ltd.	49,86,09,852	27.08

Place : Mumbai
Date : 2nd November, 2018



Signature of the Authorized Signatory



(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

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Promoters

From: Promoters
Sent: 02/11/2018 19:07
To: 'corp.relations@bseindia.com'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
Attachments: DISCLOSURE DMDVPL WCALLP VEENA DISH TV SAST.PDF

Dear Sir/ Madam,

Please find attached disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011 for creation/ release of encumbrance of the equity shares of Dish TV India Ltd. from Direct Media Distribution Ventures Pvt. Ltd., Veena Investments Pvt. Ltd. and World Crest Advisors LLP.

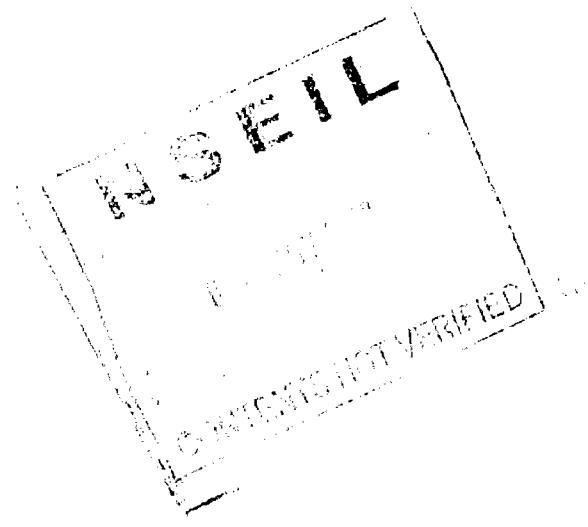
Thanks & Regards,
Dhaval Ashar
Direct: 022 -71083387

9/2

November 2, 2018

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

✓ **National Stock Exchange of India Limited**
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051



Dear Sir,

Ref: Disclosure by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter(s) to the stock exchange and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for creation/ release of encumbrance on the equity shares of Dish TV India Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,
For Direct Media Distribution Ventures Pvt. Ltd

[Signature]
Authorised Signatory



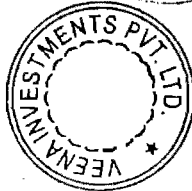
For World Crest Advisors LLP

[Signature]
Authorised Signatory



For Veena Investments Pvt. Ltd.

[Signature]
Authorised Signatory

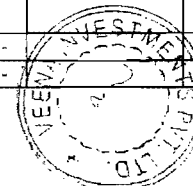


Encl: As above

CC: Dish TV India Ltd
18th Floor, A-Wing, Marathon Futurex,
N. M. Joshi Marg, Lower Parel,
Mumbai - 400013.

(Format for Disclosure by the Promoter (s) to the stock exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)													Dish TV India Limited		
Name of the stock exchanges where the shares of the target company are listed													NSE /BSE		
Date of Reporting													2nd November, 2018		
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released													Direct Media Distribution Ventures Private Limited		
													Veena Investments Private Limited		
													World Crest Advisors LLP		
Details of creation/invocation/release of encumbrance :															
Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Events pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}		
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release/ invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/lien /non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	35,95,47,247	19.53	Creation	30-Oct-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	8,30,000	0.05	Catalyst Trusteeship Limited	36,03,77,247	19.57	
Direct Media Distribution Ventures Private Limited	45,72,12,260	24.83	N.A.	36,03,77,247	19.57	Release	30-Oct-2018	Pledge	Collateral Release for Facility of Promoter group Company	19,70,000	0.11	Catalyst Trusteeship Limited	35,84,07,247	19.47	
Veena Investments Private Limited	8,60,94,822	4.68	N.A.	6,28,53,621	3.41	Release	30-Oct-2018	Pledge	Collateral Release for Facility of Promoter group Company	8,25,000	0.04	IIFL Wealth Finance Limited	6,20,28,621	3.37	
Agrani Holding (Mauritius) Limited	3,51,72,125	1.91	N.A.	-	-	-	-	-	-	-	-	-	-	-	
Nishi Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	
Priti Goel	11,000	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-	



Suryansh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Sushila Devi	5,85,750	0.03	N.A.	-	-	-	-	-	-	-	-	-	-	-
Tapesh Goel	5,100	0.00	N.A.	-	-	-	-	-	-	-	-	-	-	-
Jawahar Lal Goel	1,76,800	0.01	N.A.	-	-	-	-	-	-	-	-	-	-	-
World Crest Advisors LLP	54,07,38,955	29.37	N.A.	49,65,09,852	26.97	Creation	30-Oct-2018	Pledge	Collateral Pledge for Facility of Promoter group Company	21,00,000	0.11	Vistra ITCL (India) Ltd.	49,86,09,852	27.08

Place : Mumbai
Date : 2nd November, 2018



Signature of the Authorised Signatory
[Handwritten Signature]



(**) The names of all the promoters their shareholding in the listed company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2016. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.

Promoters

From: Promoters
Sent: 02/11/2018 19:08
To: 'takeover@nse.co.in'
Subject: Disclosures u/r 31(1) & 31(2) of SEBI (SAST) Regulations, 2011
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