

February 07, 2020

DCS-CRD

National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai - 400 051

Symbol: ADFFOODS

DCS-CRD

BSE Limited
Department of Corporate Services
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

Scrip Code: 519183

Dear Sir/Madam,

Sub: Investor Presentation

Enclose please find Corporate Presentation of the Company for the Third Quarter and Nine Months ended December 31, 2019.

The aforementioned Presentation has been uploaded on the Company's website viz., www.adf-foods.com

You are requested to the take the above on your records.

MUMBAI

Yours faithfully,

For ADF Foods Limited

Shalaka Ovalekar Company Secretary

Encl: As above



Regd Off: 83/86, G.I.D.C Industrial Estate, Nadiad - 387 001, India. Tel.: +91 268 2551381/82 Fax: +91 268 2565068

Email: nadiadfactory@adf-foods.com CIN: L15400GJ1990PLC014265

Corp. Off: Marathon Innova B2, G01, Ground Floor, G. K. Road, Lower Parel, Mumbai - 400 013. INDIA. Tel.: +91 22 6141 5555, Fax: +91 22 6141 5577 Email: info@adf-foods.com, Web: www.adf-foods.com



Investor Presentation
Q3 & 9MFY20

## **Disclaimer**



This presentation and the accompanying slides (the "Presentation"), which have been prepared by ADF Foods Limited (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guaranteeing of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.



At ADF we believe in maintaining high quality standards, introducing new and innovative products while remaining customer centric 77







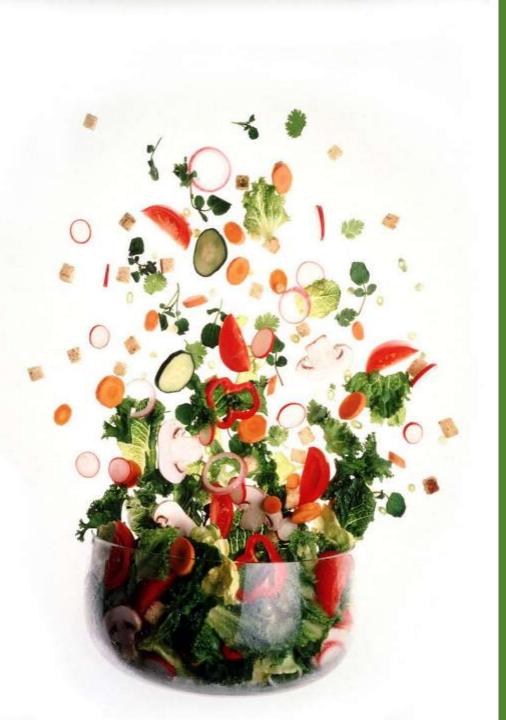








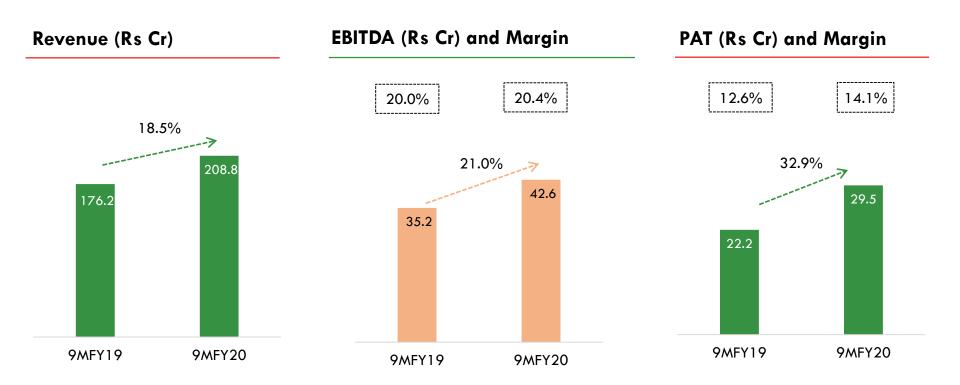




# Q3 & 9MFY20 highlights

## Consolidated Financial highlights 9MFY20





Exports contribute to more than 95% of revenues

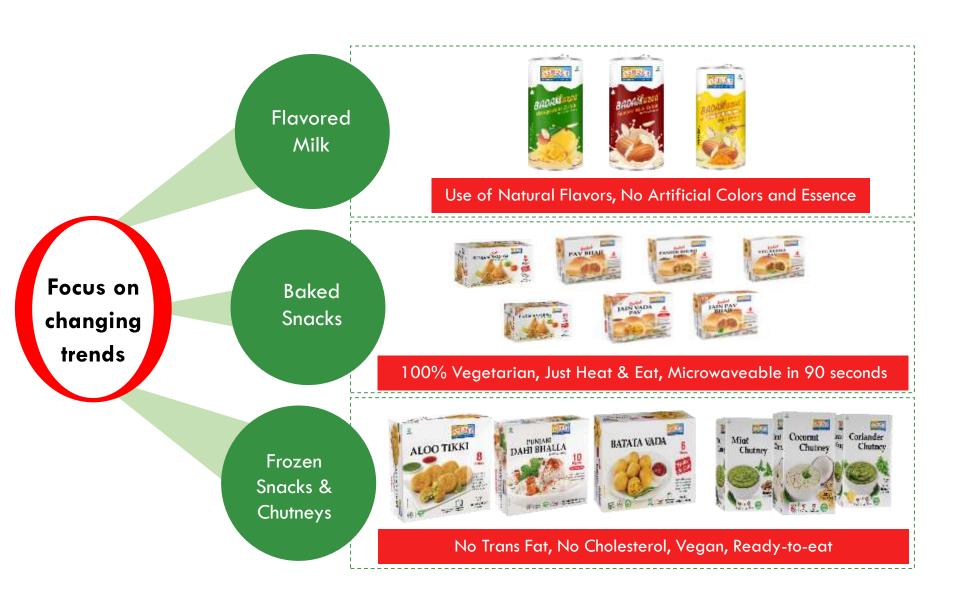
## Consolidated profit and loss statement



(Rs Cr)	Q3FY20	Q3FY19	YoY	9MFY20	9MFY19	YoY
Revenue from operations	70.4	58.6		193.1	167.3	
Other income	3.8	2.5		15.7	8.9	
Total Income	74.2	61.1	21.4%	208.8	176.2	18.5%
Cost of material consumed	19.0	19.0		57.6	68.6	
Changes in inventories	3.2	2.8		-2.0	-8.4	
Purchase of stock-in-trade	17.8	9.7		50.8	28.1	
Employee expenses	4.0	3.9		13.4	12.3	
Other expenses	17.2	17.1		45.9	40.4	
Total Operating expenses	61.2	52.5		165.8	141.0	
EBITDA	13.0	8.6	50.9%	42.6	35.2	21.0%
EBITDA margin	17.5%	14.1%		20.4%	20.0%	
Finance cost	0.4	0.3		0.9	0.6	
Depreciation	1.4	1.1		4.1	3.2	
РВТ	11.2	7.2	54.9%	38.0	31.3	21.2%
PBT margin	15.1%	11.8%		18.2%	17.8%	
Tax Expenses (Credits)	0.3	2.2		8.2	9.2	
Exceptional Items	0.1	-		0.3	-	
PAT	11.0	5.0	118.7%	29.5	22.2	32.9%
PAT margin	14.8%	8.2%		14.1%	12.6%	

## New product launches in FY20



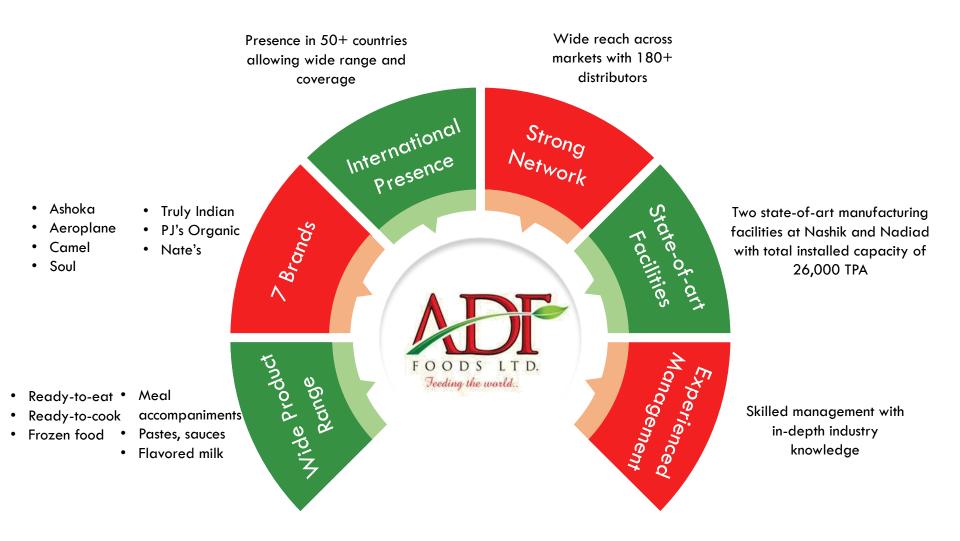




# About the company

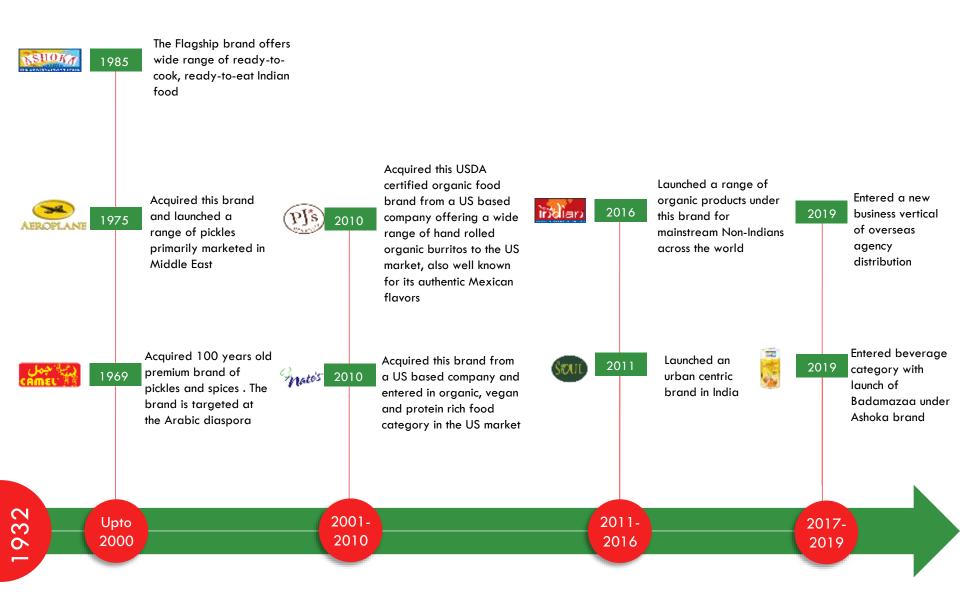
## Wide range of products with established brands & strong distribution





## **Evolution of the Company and brands**





## **Experienced management**





#### **Bimal Thakkar**

Chairman, Managing Director and CEO

- 30+ years of experience in domestic and export management
- Instrumental role in development of Brands and new products, tapping new markets, international acquisitions, setting up of subsidiary companies in U.K. and U.S.A.

## Anish Jhaveri

- 30+ years of experience in corporate finance function for capital intensive companies
- Chartered Accountant and hold a bachelor's degree in commerce

#### **Devang Gandhi**

COO

- 30+ years of experience in business management
- Hold a bachelor's degree in commerce

#### R. R. Singh

VP, Manufacturing

- 30+ years of experience in food industry
- Holds a master's degree in Chemistry and PDG in F&F Technology

#### **Deepak Nachane**

GM, Purchase

- 25+ years of experience in procurement, vendor development, inventory control
- Holds engineering degree in production technology & diploma in business & materials management

#### Maneck Katpitia

VP, International Operations

- 30+ years of experience in international operations
- Holds bachelor's degree in commerce and postgraduate in marketing and sales management

#### Narayan Kadam

GM, Works (Nasik)

- 15+ years of experience in factory management
- Holds a master's degree in food science and technology

#### Shalaka Ovalekar

CS & Legal Head

- 15+ years of experience in secretarial and legal functions
- She is a CS, CWA, LLB and holds a bachelor's degree in commerce

### **Board of directors**



#### Jay Mehta

#### Non-Executive Director

- 35+ years of rich industrial experience
- Executive Vice Chairman of Gujarat Sidhee Cement Ltd and Saurashtra Cement Ltd and is on the Board of various other private and public limited companies
- Holds a master's degree in business management from IMD LAUSANNE,
   SWITZERLAND and a bachelor's degree in industrial engineering

#### Viren Merchant

#### Independent Director

- 30+ years of experience and expertise in business management and pharmaceutical and healthcare industry
- Currently CEO of Encore Healthcare Pvt Ltd.
- Hold a bachelor's degree in Science

#### Naresh Kothari

#### Independent Director

- 25+ years of experience in business building and capital markets
- Has held various management roles including President of Edelweiss Capital, Senior member of Management Committee, Co-Head of Edelweiss Alternative Asset Advisors, Head of Coverage & ECM, and Co-Head of Institutional Equities
- Holds a master's degree from IIM Ahmedabad and a bachelor's degree in computer science

#### Ravinder Jain

#### Independent Director

- 45+ years of experience in business management
- Has held various management position like MD of Shaw Wallace, MD of Millennium Alcobev and head of McDowell and Co.
- Has been instrumental in developing several green field businesses in alcohol and beverage industry as well as many well-known brands like McDowells Whisky, Bagpiper Whisky etc.
- Chemical engineer from IIT, Delhi and post graduate diploma in business administration from IIM, Ahmedabad

#### **Anjali Seth**

#### Independent Director

- 30+ years of experience as a professional lawyer
- Plays a vital role in advising and consulting with banks, financial
  institutions and corporates as a legal consultant in matters pertaining to
  M&A, PE Investments, industrial and employees' relations, corporate
  governance, real estate negotiation, legal matters, statutory issues, etc.
- Holds a bachelors degree in Law

#### Chandir Gidwani

#### Independent Director

- 45+ years of experience in financial services
- Chairman Emeritus & Founder of Centrum Capital Ltd; also runs a proprietary investing business focused on mid-sized Indian companies. Member of industry associations e.g. FICCI, CII, etc.
- Qualified Charted Accountant and holds a master degree in commerce

## Giving back to stakeholders

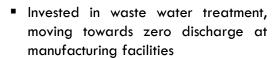


Consistently
rewarding
shareholders through
dividends and
buybacks

FY17
Buyback of
Rs 9.6 crore

FY18 Dividend of 25% FY19 Buyback of Rs 30 crore 9MFY20 Total interim dividends of 30%

 Solar power project already implemented at the manufacturing plant at Nashik; to be commissioned at the Nadiad plant next year







Centers for women's education, financial towards medical aid treatment of the underprivileged, residential care expenses for the challenged physically youth, contribution to environment protection by creating awareness for avoiding usage of plastic, animal welfare etc.





## Strengths & drivers

## Strong industry fundamentals to drive growth





Ethnic Indian food market is growing consistently<sup>(1)</sup>



UK ~£650 Mn Growth 6-7%



US ~\$350 Mn Growth 7-8%



Indian diaspora driving demand for ethnic RTE food

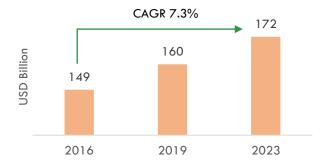
#### Indians staying abroad (in millions) (2)



There are more Indian staying outside their native country than any other nationality



Increasing preference over convenience food

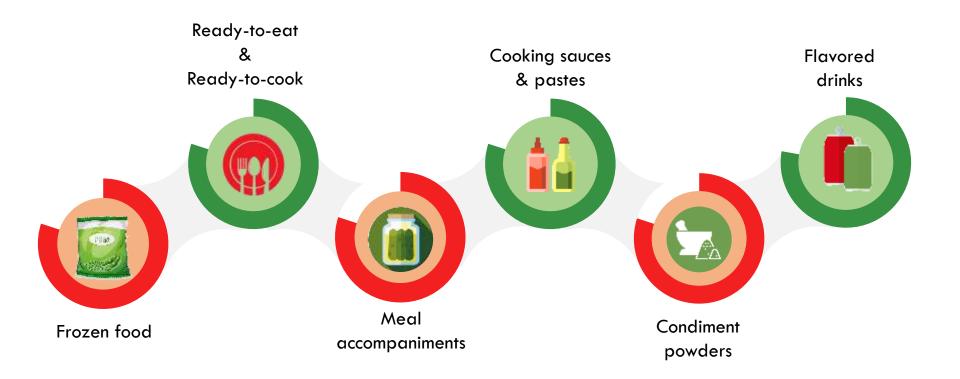


Global ready-to-eat market

- Millennials prefer convenience and ready to eat food
- The global ready to eat market is expected to grow at a CAGR of 7.3% during 2016-2023<sup>(3)</sup>

## The only company with a presence across all categories

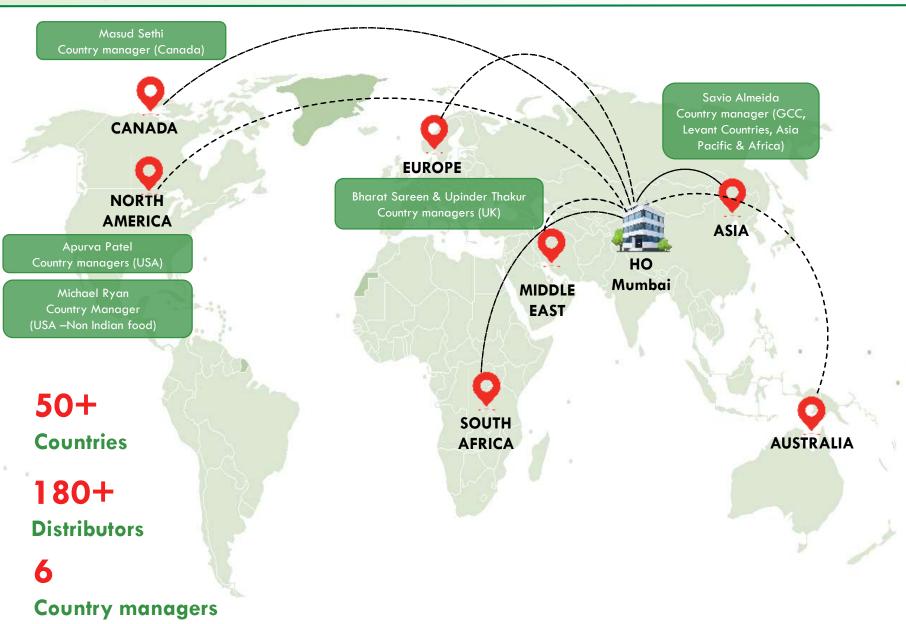




With a view to evolve with consumer preference, the company has been continuously expanding its product basket with new launches every year In FY19, the company entered a new segment of flavored drinks with the launch of "Badamazza" under its Ashoka brand

## Strong distribution network





## Manufacturing units



#### **Nadiad Facility**







- 2 state of the art manufacturing plants located at Nashik spread across 10,100 sq. meters of area and Nadiad with a built-up area of 15,000 sq. meters
- □ Both the facilities are HACCP (Hazard Analysis and Critical Control Point) and BRC (British Retail Consortium) accredited.
- Successfully commissioned Effluent Treatment Plant with zero-liquid discharge at Nasik facility
- ☐ Installing solar panels in both the facilities for captive consumption commissioned at Nashik and in progress at Nadiad

#### **Nashik Facility**

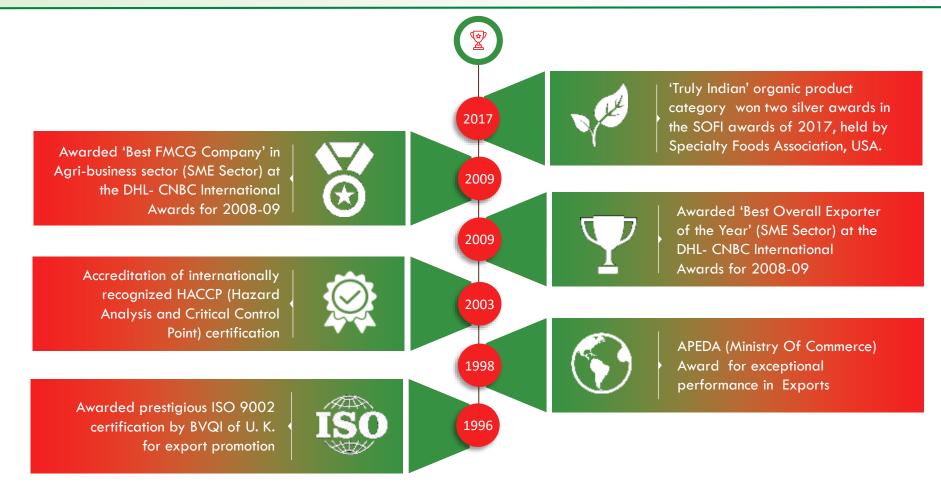






## Awards & recognition





Certifications and accreditations











# Growth strategies

## Serve changing consumer needs with focus on profitability



- Identify latest consumer trends and preferences and develop products to tap those opportunities
- In-house team of food specialists who are focused on continuous product development

Continuous product innovation



- Continue to focus export markets of North America,
   Europe, Australia, Middle East
- Deepen presence in geographies where there is still low penetration of ADF brands

- Diversify and develop new categories to deepen reach to existing consumers
- Entered new category of milk based beverage this year





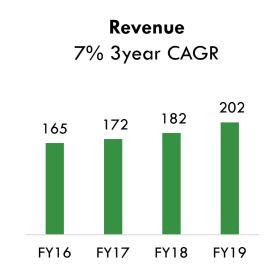
- Focus on profitability through changing product mix in favor of higher margin products
- Strong focus on lean balance sheet

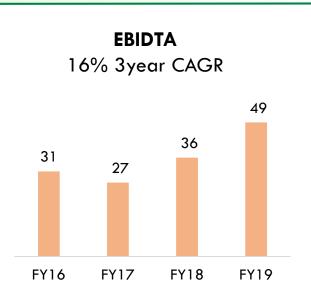


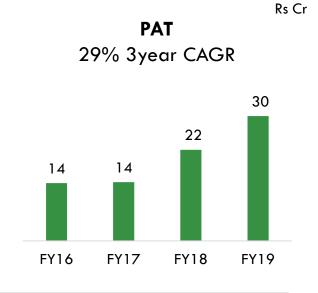
Historical financial overview

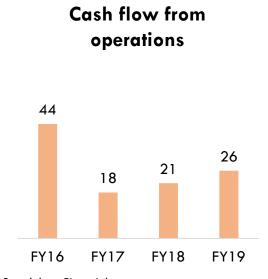
## Financial performance

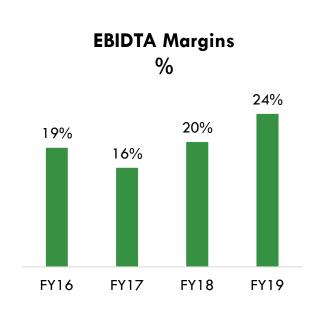


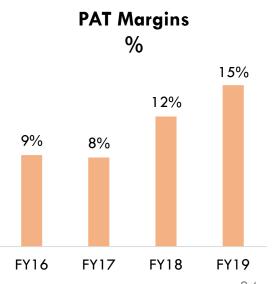












Standalone Financials

24

## **Returns ratios**



Return on Equity

%

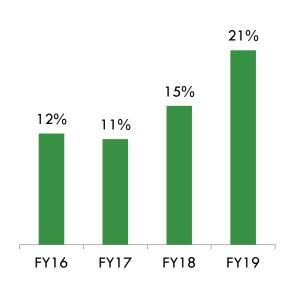
Return on Capital Employed

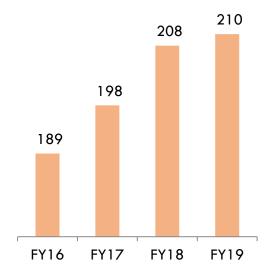
%

**Net Worth** 

Rs in Cr







Standalone Financials 25

## Historical profit and loss statement



(Rs Cr)	Standalone			
(RS Cr)	FY17	FY18	FY19	
Revenue from operations	165.7	163.8	187.5	
Other income	5.6	18.6	14.1	
Total Income	171.3	182.4	201.5	
Cost of material consumed	79.1	78.2	89.3	
Changes in inventories	-0.9	2.8	-4.2	
Purchase of stock-in-trade	11.4	11.4	6.5	
Employee expenses	13.8	13.9	13.4	
Other expenses	40.6	39.7	47.3	
Total Operating expenses	144.0	146.0	152.3	
EBITDA	27.3	36.4	49.2	
EBITDA margin	16.0%	20.0%	24.4%	
Finance cost	0.9	1.1	0.9	
Depreciation	4.4	4.4	4.3	
РВТ	22.1	30.9	44.0	
PBT margin	12.9%	17.0%	21.8%	
Tax Expenses (Credits)	7.7	8.6	13.5	
PAT	14.3	22.3	30.5	
PAT margin	8.4%	12.3%	15.1%	

Consolidated				
FY17	FY18	FY19		
201.2	201.0	231.4		
6.4	18.6	14.1		
207.5	219.6	245.5		
79.1	78.2	89.3		
-0.9	1.5	-11.1		
31.2	34.2	42.0		
17.4	16.4	16.1		
52.5	49.3	56.3		
179.3	179.6	192.6		
28.2	40.0	52.9		
13.6%	18.2%	21.5%		
0.9	1.1	0.9		
4.6	6.8	14.2		
22.7	32.1	37.7		
11.0%	14.6%	15.4%		
8.2	14.0	12.4		
14.6	18.1	25.3		
7.0%	8.2%	10.3%		

## Historical balance sheet - Standalone



Rs in Crs	FY17	FY18	FY19
Share Capital	21.6	21.6	20.4
Reserves	176.1	186.8	190.0
Shareholders' Funds	197.7	208.4	210.4
Secured Loans	0.1	0.03	-
Other liabilities	13.0	9.6	9.9
Total Non-Current Liabilities	210.8	218.0	220.3
Trade Payables	9.0	11.0	11.0
Other Current Liabilities	0.9	3.3	3.6
Current Tax Liabilities	-	2.5	1.8
Other Finnancial Liabilities	3.0	5.2	1.1
Short Term Borrowings	4.4	1.3	-
Total Current Liabilities	17.4	23.3	17.5
Total Liabilities	228.2	241.3	237.8

Rs in Crs	FY17	FY18	FY19
Fixed Assets incl. CWIP	70.5	70.7	70.1
Income Tax Asset (Net)	2.7	3.0	3.2
Other Financial Assets	64.5	60.3	59.6
Other Non Current Assets	0.4	0.6	3.4
Total Non-Current Assets	138.1	134.6	136.3
Inventories	24.8	22.1	26.2
Sundry Debtors	31.4	39.8	42.2
Cash and Bank	9.4	27.6	16.4
Other Financial Assets	8.2	3.3	8.0
Other Current Assets	16.2	13.8	8.7
Total Current Assets	90.1	106.7	101.5
Total Assets	228.2	241.3	237.8

## Historical balance sheet - Consolidated



Rs in Crs	FY17	FY18	FY19
Share Capital	21.6	21.6	20.4
Reserves	145.4	152.8	151.4
Shareholders' Funds	167.0	174.4	171.8
Secured Loans	0.1	0.03	-
Other liabilities	13.5	10.0	10.1
Total Non-Current Liabilities	180.6	184.4	182.0
Trade Payables	10.5	13.8	13.8
Other Current Liabilities	0.9	3.3	2.1
Current Tax Liabilities	0.04	2.5	1.8
Other Finnancial Liabilities	6.3	7.8	4.6
Short Term Borrowings	4.4	1.3	-
Total Current Liabilities	22.2	28.7	22.3
Total Liabilities	202.8	213.1	204.2

Rs in Crs	FY17	FY18	FY19
Fixed Assets incl. CWIP	82.3	80.2	70.5
Income Tax Asset (Net)	2.7	3.0	3.2
Other Financial Assets	19.0	12.8	12.3
Other Non Current Assets	0.4	0.6	3.4
Total Non-Current Assets	104.4	96.7	89.3
Inventories	25.0	23.6	34.6
Sundry Debtors	34.0	43.0	43.9
Cash and Bank	13.7	31.6	18.4
Other Financial Assets	8.2	4.3	9.0
Other Current Assets	17.5	13.9	9.0
Total Current Assets	98.3	116.5	114.9
Total Assets	202.8	213.1	204.2

