

15th May, 2017

BSE Limited

1st Floor, New Trading Wing, Rotunda Bldg, P.J. Towers, Dalal Street, Fort, <u>Mumbai- 400 001</u>

National Stock Exchange of India Ltd.,

Exchange Plaza, 5th Floor, Plot No. C/1, G. Block, Bandra-Kurla Complex, Mumbai – 400 051.

Dear Sir / Madam,

Ref: BSE SCRIP CODE - 500302

NSE SYMBOL - PEL

Sub: SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015-

Presentation made to the Analyst/ Institutional Investor

Enclosed please find the presentation made to Analyst/Institutional Investors.

Pursuant to Regulation 46 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the presentation is also hosted on the website of the Company.

Kindly take the above on record.

Thanking you,

Yours truly,

For Piramal Enterprises Limited

Chanda Makhija Thadani Assistant Company Secretary

Piramal Enterprises Limited

Investor Presentation
May 2017



Disclaimer



Except for the historical information contained herein, statements in this presentation and any subsequent discussions, which include words or phrases such as 'will', 'aim', 'will likely result', 'would', 'believe', 'may', 'expect', 'will continue', 'anticipate', 'estimate', 'intend', 'plan', 'contemplate', 'seek to', 'future', 'objective', 'goal', 'likely', 'project', 'on-course', 'should', 'potential', 'pipeline', 'guidance', 'will pursue' 'trend line' and similar expressions or variations of such expressions may constitute 'forward-looking statements'.

These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements.

These risks and uncertainties include, but are not limited to Piramal Enterprise Limited's ability to successfully implement its strategy, the Company's growth and expansion plans, obtain regulatory approvals, provisioning policies, technological changes, investment and business income, cash flow projections, exposure to market risks as well as other risks.

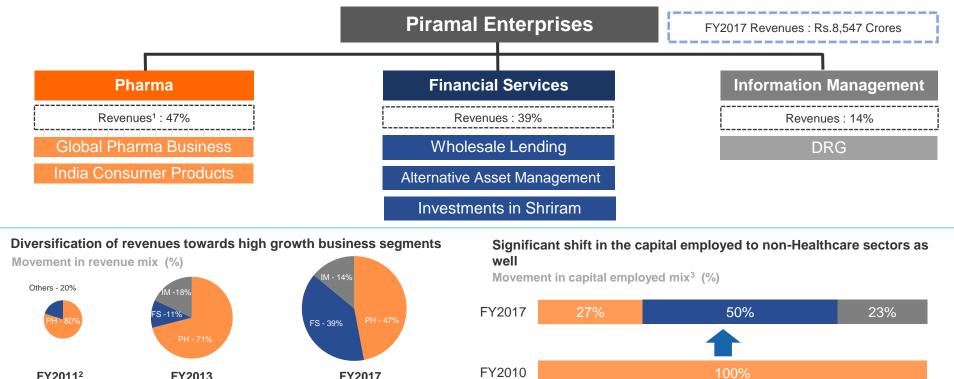
Piramal Enterprises Limited does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

These materials are not a prospectus, a statement in lieu of a prospectus, an offering circular, an invitation or an advertisement or an offer document under the Indian Companies Act, 2013 together with the rules and regulations made thereunder, the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended, or any other applicable law in India. The securities referred to herein have not been and will not be registered under the U.S. Securities Act of 1933, as amended, and may not be offered or sold in the United States, except pursuant to an applicable exemption from registration. No public offering of securities is being made in the United States or in any other jurisdiction.

Note: Figures in previous periods might have been regrouped or restated, wherever necessary to make them comparable to current period.

Created a strong portfolio of businesses operating in high growth sectors





Note:

2. Others include treasury income.

1. Pharma revenues from other businesses contributing 1% of the total revenues for FY2017

3. As per books. Excludes unallocated portion of capital employed to various business segments

■ Financial Services

Pharma

Rs.2,009 Cr

Rs.3,544 Cr

Rs.8,547 Cr

■ Information Management

Efficient capital allocation over years



~Rs.15,000 Crores realized (net of taxes) from Abbott on sale of our Domestic Formulations business +

Cash flow from our operations over last few years

Key capital allocations

Invested Rs.24,400 Crores (on B/S) & Rs.7,160 Crores (off B/S) in FS

- Average yields on loan
 16%
- RoE in FS business 25%+
- Vodafone deal -Realized IRR @ 19% p.a

Rs.4,583 Crores invested in Shriram Group

- Mr. Ajay Piramal is the Chairman of Shriram Capital (Holdco)
- Contributing to Shriram's long term growth strategy

~Rs.6,000 Crores invested in Pharma

- 5 Year Revenue CAGR
 ~17%
- 7 value accretive acquisitions in last 2 yrs
- Moving up the value chain
- Exited NCE & other non-strategic businesses

~Rs.4,450 Crores invested in Information Management

- Business, geographic, currency diversification
- Strong profitability margins
- Investing in new areas.

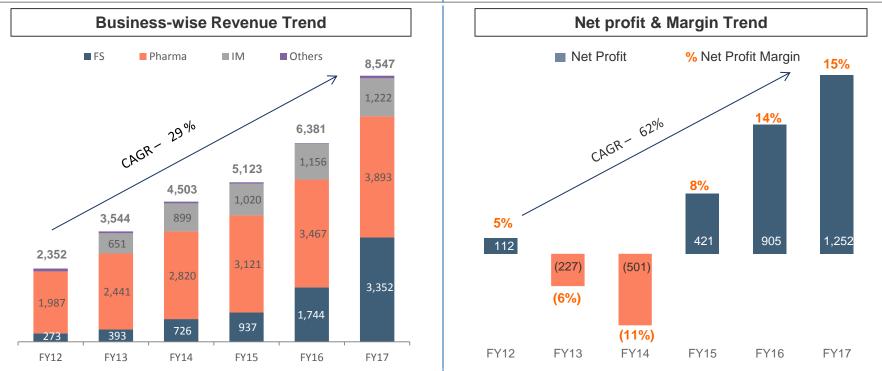
Rs.5,228 Crores of capital returned to shareholders

Capital returned to shareholders through:

- Buyback
- Annual dividends
- Special dividend

Delivering robust performance over last many years





Note:

- 1. FY2015 net profit excludes exceptional gain on sale of 11% stake in Vodafone India partly offset by the amount written down on account of scaling back of our investments in NCE research.
- 2. FY2017 results have been prepared based on IND AS & FY2016 results have been reinstated to make them comparable with the reported period. Prior period numbers are as reported in their respective period.

Improving performance every quarter



	Revenues			Net Profits			
Period	Reported Period (Rs. Cr)	Previous Period (Rs. Cr)	% Change	Reported Period (Rs. Cr)	Previous Period (Rs. Cr)	% Change	
Q1FY15	1,182	965	+22%	55	(147)	NM	
Q2FY15	1,243	1,131	+10%	41	(32)	NM	
Q3FY15	1,400	1,286	+9%	224	(11)	NM	
Q4FY15	1,298	1,121	+16%	100	(311)	NM	
Q1FY16	1,401	1,182	+19%	169	55	+206%	
Q2FY16	1,504	1,243	+21%	235	41	+473%	
Q3FY16	1,786	1,400	+28%	307	224	+37%	
Q4FY16	1,691	1,298	+30%	193	100	+93%	
Q1FY17	1,776	1,401	+27%	231	169	+36%	
Q2FY17	1,966	1,504	+31%	306	235	+30%	
Q3FY17	2,342	1,786	+31%	404	307	+32%	
Q4FY17	2,463	1,691	+46%	311	193	+61%	

Note:

- 1. All periods of FY2017 results have been prepared based on the Ind AS and all periods of FY2016 results have been reinstated to make it comparable with the reported period. Prior period numbers are as reported in their respective period.
- 2. FY2015 quarterly net profit numbers exclude exceptional gain from Vodafone transaction and exceptional loss from NCE shutdown
- 3. NM Not measurable

Various business segments growing consistently over years



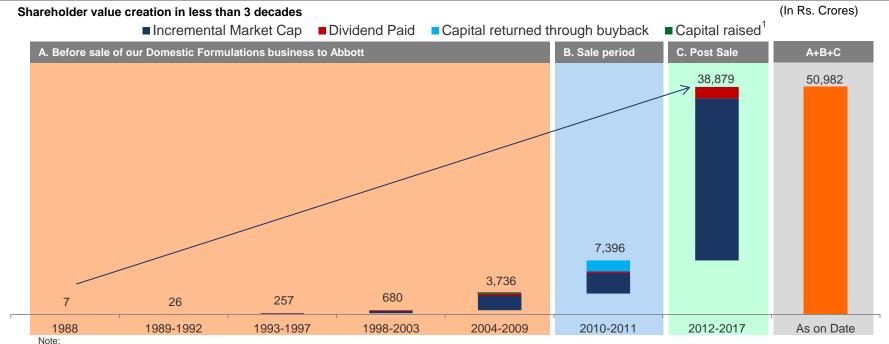
Metrics showing YoY revenue growth

Businesses	FY13		FY14		FY15		FY16		FY17	
	H1	H2	H1	H2	H1	H2	H1	H2	H1	H2
Pharma										
Fin. Services										
Information Mgt		equisition ORG								
Total Revenues										
> 20%	> 20% 11%-20% 1%-10% 0% < 0%									

^{*} Investment income from treasury operations for various periods has been clubbed under Financial Services to make numbers more comparable

Creating significant value for shareholders





Note:

- Company raised less than Rs.500 Crores during the entire period (includes initial capital invested in the company in 1988)
- 24%

Revenue CAGR for last 29 years

29% Net Profit CAGR for last 29 years

- All numbers till 1992 represents book value
- Analysis carried out based on market information till 12 May 2017

30%*

Annualized return to shareholders over last 29 years

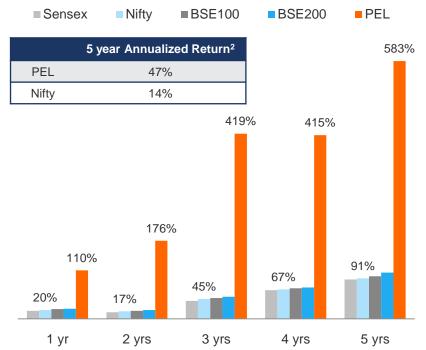
Rs. 1 Lac invested in the company in 1988 has generated total value of Rs.18.7 Crores*

Source: Bloomberg * Assumed dividend reinvested in the stock

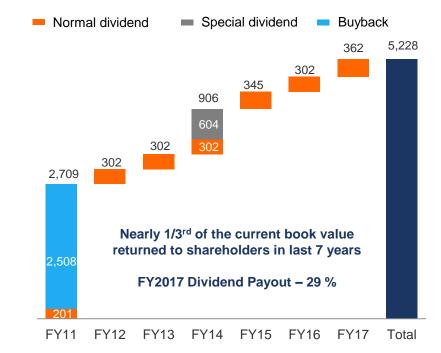
Returns to shareholders consistently outperforming all benchmarks



Consistently delivered strong shareholder returns – significantly higher than benchmarked indices¹



Rs.5,228 Crores^{3,4} returned to shareholders since sale of Domestic Formulations business in 2010



Notes:

Total shareholder returns are as on 30 Apr 2017. Assumes re-investment of dividend in the stock (Source: Bloomberg)

^{2.} Annualized returns are as on 30 Apr 2017

^{3.} Of the buy back of 41.8 mn shares shown in FY11, buyback of 0.7 mn shares happened in FY12

^{4.} Capital returned to shareholder through dividends doesn't include amount paid under Dividend Distribution Tax

Delivering to our society



- Sarvajal- Touching 360,000 lives every day
- PFEL- 3,400 Schools, 550,000 Students everyday
- Swasthya: Prevented ~800 suicides, 70,000 lives everyday
- 50,000+ Mid-day meals served daily
- 1,000+ volunteers from Piramal group
- 3,500+ employees in Piramal foundation

Board of Directors





AJAY PIRAMAL
CHAIRMAN
AWARDED "ENTREPRENEUR OF THE YEAR" BY UK TRADE & INVESTMENT COUNCIL
AWARDED "CEO OF THE YEAR" BY WORLD STRATEGY FORUM
AWARDED "GLOBAL LEADER OF TOMORROW" BY WORLD ECONOMIC FORUM
CO – CHAIR, UK–INDIA CEO FORUM
MEMBER OF THE NATIONAL COUNCIL OF CONFEDERATION OF INDIAN INDUSTRY

DIRECTORS



DR. SWATI PIRAMAL VICE-CHAIRPERSON EMINENT SCIENTIST AWARDED PADMA SHRI



NANDINI PIRAMAL EXECUTIVE DIRECTOR, OTC, HR, QUALITY & RISK MBA, STANFORD



ANAND PIRAMAL
NON-EXECUTIVE DIRECTOR,
HEADS PIRAMAL REALTY
MBA. HARVARD



VIJAY SHAH EXECUTIVE DIRECTOR, 25+ YEARS WITH GROUP TURNAROUND BUSINESSES

INDEPENDENT DIRECTOTS



N VAGHUL FORMER CHAIRMAN, ICICI BANK



KEKI DADISETH FORMER CHAIRMAN, HINDUSTAN UNILEVER LTD



PROF. GOVERDHAN MEHTA
EMINENT SCIENTIST
FORMER DIRECTOR - IISC
AWARDED PADMA SHRI



DEEPAK M SATWALEKAR FORMER MD & CEO, HDFC STANDARD LIFE



DR. R MASHELKAR EMINENT SCIENTIST FORMER DG, CSIR AWARDED PADMA VIBHUSHAN



S RAMADORAI FORMER VICE-CHAIRMAN, TCS



SIDDHARTH (BOBBY) MEHTA FORMER PRESIDENT & CEO TRANSUNION



GAUTAM BANERJEE
SENIOR MD & Co-CHAIRMAN,
ASIA OPERATING COMMITTEE,
BLACKSTONE, SINGAPORE

Robust Governance Mechanism

Government of India

Investment Committee for

Real Estate Lending

Executive Director

Independent Director

Management Members

External Experts

Business CEO

PHARMA

Pharma Operations Board

Executive Directors

Key Business CEOs

· Management Members

External Experts



INFORMATION MANAGEMENT

Information Management

Board

Independent Director

· Management Members

External Expert

Business CFO

Investment & Advisory

Committees for Structured

Finance transactions

Executive Directors

External Expert

Business Heads

Independent Directors

Management Members

Board and Board-Sub Committees with majority Independent Directors

Business Boards / Investment Committees : Operating our business segments as three virtual companies

FINANCIAL SERVICES

Investment Committee for

RE Asset Management

Executive Director

External Experts

Business CEO

		Wanagement Wembers		IVIO	anagement wembers	
Inde	Independent Directors and External Experts who are members of Business Boards/ Investment Committees					
Niraj Bhukhanwala		Worked with Mckinsey and IntelMBA from INSEAD, France	Deepak M. Satwalekar	•	Former MD & CEO, HDFC Standard Life Has been consultant to the World Bank and ADB	
Ashish Dalal		Ex. Partner with PWC Practicing in M&A	Bharat D. Shah	•	Chairman, HDFC Securities Advisor HDFC Bank	
Shitin Desai		Ex. Vice Chairman of DSP Merrill LynchMember of SEBI and RBI Committees	R A Shah	•	Solicitor and senior partner at M/s Crawford Bayley & Co	
Harish Enginee		Former ED & Head–Wholesale Banking, HDFC BankWorked for 26 years in Bank of America	N. Vaghul	•	Former Chairman, ICICI Bank	
Rajesh Khanna	1	Founder & CEO of Arka Capital Advisors;Former MD of Warburg Pincus	Shikhar Ghosh	•	Professor of Entrepreneurial Management at HBS Founder and CEO/Chairman of eight companies	
Suhail Nathani		Among panel of lawyers for SEBI, CCI and WTO Panel for the				

Strong partnerships





Total AUM - €443 Bn

Alliance Partner – Infrastructure Financing



Total AUM - \$34 Bn

Alliance Partner – Distressed Asset Investing



Total AUM - C\$298 Bn

Alliance Partner – Real Estate Financing



Total AUM - C\$55 Bn

Alliance Partner – Real Estate Financing



Total AUM - Rs.1 Tn

PEL invested in Shriram Group



Market Cap - \$92 Bn

JV Partner



Market Cap - \$66 Bn

PEL had invested in Vodafone India



Market Cap - \$75 Bn

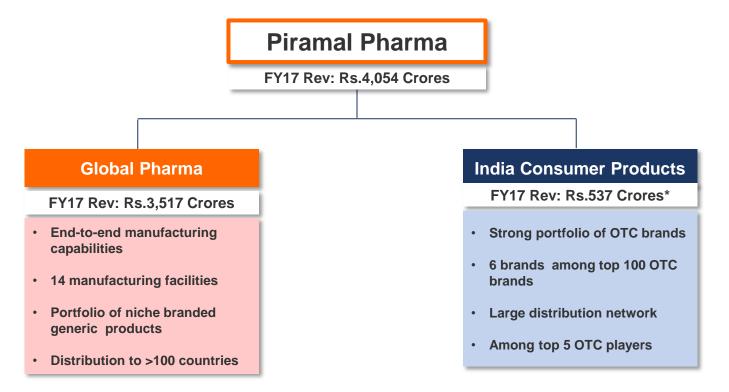
Acquirer – Domestic Formulations Business



Pharma

Pharma business portfolio delivering strong growth within and outside India





Note * Includes Allergan JV Revenue

Seven value accretive acquisitions to boost growth



Global Pharma

Coldstream (Injectables)



Ash Stevens (HPAPI)



Injectable anaesthesia & pain management products







Intrathecal severe spasticity & pain management products



India Consumer Products

4 brands from Pfizer Ltd



5 brands from Organon India & MSD BV

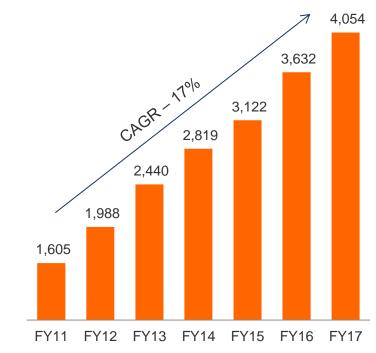


Baby-care brand-Little's



Growing largely organically since Abbott deal

Pharma Revenues* (in Rs. Crores)



Notes: * Includes Allergan JV revenues



Global Pharma

Global Pharma: How are we rapidly moving up the value chain?



1 Acquired global businesses to enter into niche capabilities





2 Expanding manufacturing capacities in niche areas









Global Pharma: How are we rapidly moving up the value chain?



3 Adding differentiated hospital branded generic products organically and inorganically









- Leverage global distribution network by adding differentiated products
- Differentiated offerings Niche branded generics and controlled substances

4 Strong product portfolio to leverage global distribution network

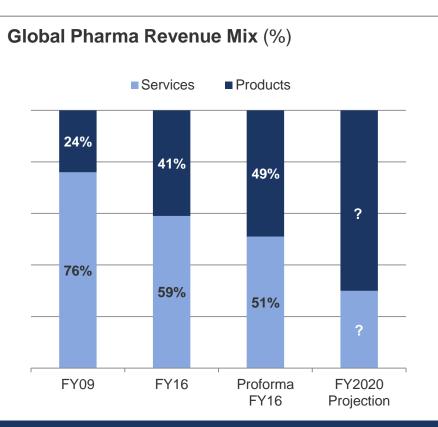


- Entry barrier Complex to manufacture, sell and distribute resulting in limited competition
- **Expands addressable market size** from US\$ 1 bn Inhalation Anaesthesia market to US\$20 bn generic hospital product market

Our strategy of moving up the value chain will enable us boost growth and enhance margins significantly

Global Pharma: How are we increasing the share of products?



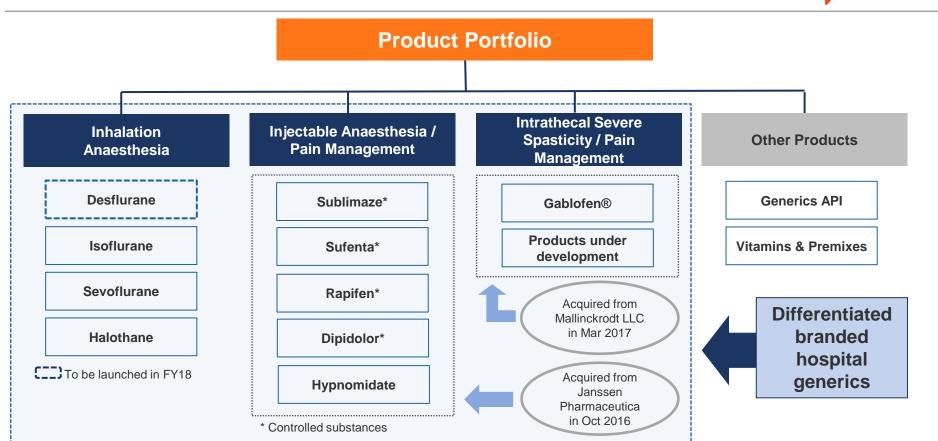


- Revenue from products grew at a 22% CAGR over last 7 years. Revenue from services continues to grow well driven by niche North American assets & API business in India.
- Acquired niche product portfolios of branded generics
 Complex in manufacturing, selling and distribution
- Significantly grown our market share in existing portfolio of Inhalation Anaesthesia
- Entered new markets and significantly expand our presence in key markets

Addition of high margin niche products with limited competition will increase the EBITDA margin

Creating a solid product portfolio





Acquisitions of two niche branded hospital generic products



spasticity

Acquisition from Janssen



Intrathecal





Acquisition from Mallinckrodt



management product and two pain management

· Gablofen® is for patients who do not get relief / have

Currently marketed in the US; approved for launch in 8

Products Acquired

Consideration

Acquisition Highlights

Hypnomidate

Five injectable anaesthesia & pain management

products - Sublimaze, Sufenta, Rapifen, Dipidolor, and

- Brand names and all related IP associated with products
- Know-how to make both API & finished products Marketing Authorisations in >50 countries

Upfront - US\$155 mn

Up to US\$20 mn, if the product portfolio achieves agreed financial milestones over the next 30 months

European Countries

Gablofen®

of acquired assets over next 3 years

(baclofen)

intolerable side effects from oral baclofen

products under development

Upfront - US\$171 mn Up to US\$32 mn payable based on financial performance

MAY 2017

What makes these two acquisitions attractive for us?



Access to niche markets with entry barriers

- Enhance our access to niche markets of controlled substances and differentiated products
- Entry barriers are high due to complex selling and distribution of these niche products, resulting in limited competition
 - For instance, limited alternate treatments are available for severe spasticity Gablofen. It is the only Baclofen drug in prefilled syringes & vials currently.

Leverage global distribution

- Maximize value from existing sales infrastructure and partner network into hospitals
- Significantly expands our presence in US, EU, Japan, large EMs, etc.

Significantly expands the addressable market size

• Entered the US\$20 bn global generic hospital drug market, from US\$1.1 bn Inhalation Anaesthesia market earlier

High EBITDA margin of the acquired portfolios to improve the overall profitability

14 manufacturing facilities both in East and West – All key sites USFDA approved





Global Pharma: Strengthening presence in key geographies



	Strong presence in North



h America



Manufacturing Faculties

% Global Business Revenues

% Global Business Assets

Distribution Presence

Distribution Model

 Aurora: API Development & manufacturing Lexington: Sterile Development & Manufacturing Riverview: HPAPI Development & Manufacturing Bethlehem: Anaesthesia Manufacturing



- Manufacturing

35%

- 28%

30% market share in US in Inhalation

Anaesthesia

34%

47%

Through direct sales force



Expanding presence in key countries including UK, Italy, Germany, etc. Through direct sales force and distributors

Global Pharma: Strengthening presence in key geographies





Strong presence in India

- > Manufacturing facilities in India
 - Mumbai : API & Formulations Development
 - Digwal: API Development & Manufacturing and Anaesthesia Manufacturing
 - Pithampur : Formulations Manufacturing
 - Ahmedabad : Drug Discovery and Formulations Development
 - Ennore: API Development & Manufacturing
 - Mahad: Vitamins & Minerals Premixes
- > 25% of Total Assets of Global business is in India

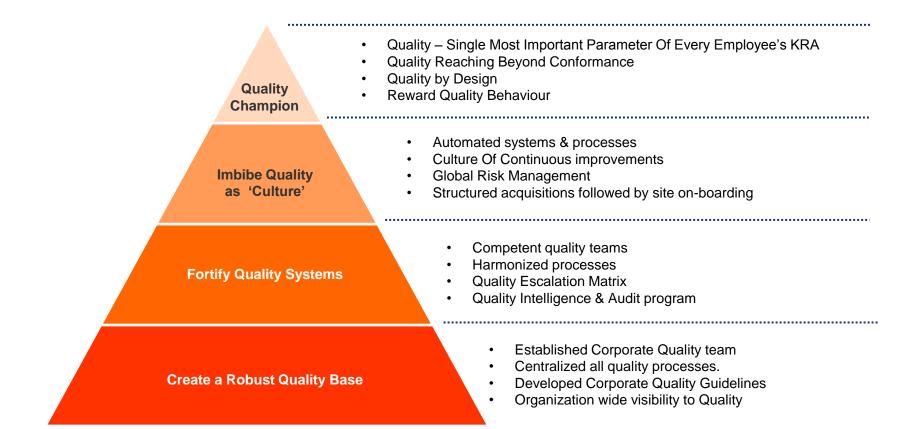


Expanding Presence in Japan

- > One of the two approved generics in the market for Sevoflurane, with leading market share
- ➤ Leading market share for Fentanyl with the only currently approved generic in the market

Global Pharma: Best In Class Quality Governance





How are we performing in the areas of compliance, quality and reliability?



In last 6 years, cleared all inspections:

- 28 USFDA inspections
- 78 other regulatory inspections
- 568 customer audits

Recognized at reputed global forums :

- Rated among best global CDMO in quality, reliability & regulatory
 - 2 years in a row
- Ash Stevens won six awards in CMO Leadership Awards of Life Science Magazine, 2017
- Best Contract Manufacturing (CMO) Provider Runner Up Award at 3rd Annual World ADC Awards
- Business head awarded 'CEO of the year'
- Head of Quality rated among '50 most Influential People in Quality'





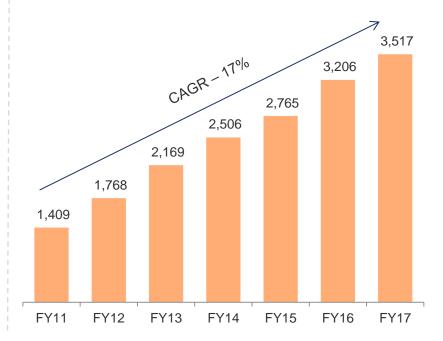


Global Pharma: Growth Strategy



- Continue to add more products both organically and inorganically to leverage our strong sales and distribution network
 - Continue to look for acquisition opportunities in complex products
 - Launching latest generation Inhalation Anaesthesia i.e.
 Desflurane
 - Integrate the acquired products and generate synergies
- Leverage and expand our end to end manufacturing and service delivering capabilities (especially in niche capabilities i.e. injectable, HPAPI, ADC etc.)
 - Good traction for development business and integrated offerings
 - Injectable and HPAPI acquisitions will enable us to cross sell our capabilities of Discovery, ADCs and development & commercial scale manufacturing of Formulations and APIs.
- Further expand our presence in strong markets including US, Europe, Japan etc.
- Continue to maintain focus on quality and compliance

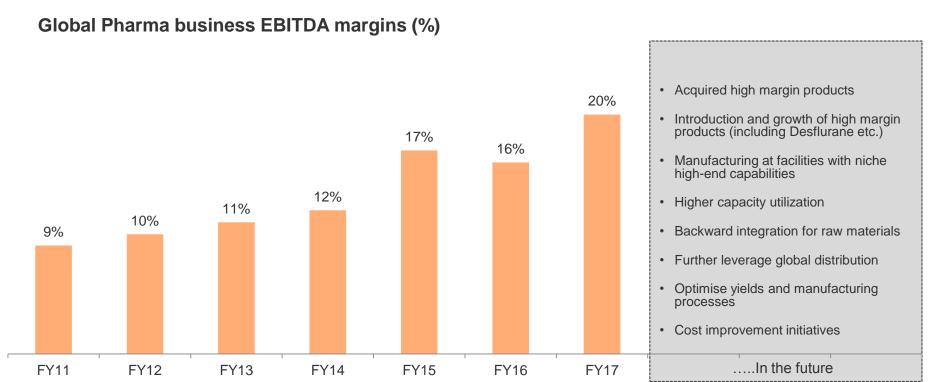
Strong revenue growth track record (Rs. Crores)



Continue to actively look for organic and inorganic opportunities to enhance growth

Global Pharma: Enhancing EBITDA Margin





EBITDA Margins to significantly improve in coming years

Why can we create a large and profitable global pharma business?





End-to-end manufacturing capabilities with niche offerings

Investing to move up the value chain

Strong focus on compliance, quality and reliability



Well-positioned to create a large, welldiversified and profitable global pharma **business**

Strong presence in **US**, Europe, Japan and India



Offering complete pool of services to large & mid sized Pharma Companies



Large distribution network reaching >100 countries

Growing organically and inorganically

niche products and services

Strong portfolio of



India Consumer Products

Strong product portfolio



Six brands among India's top 100 OTC brands































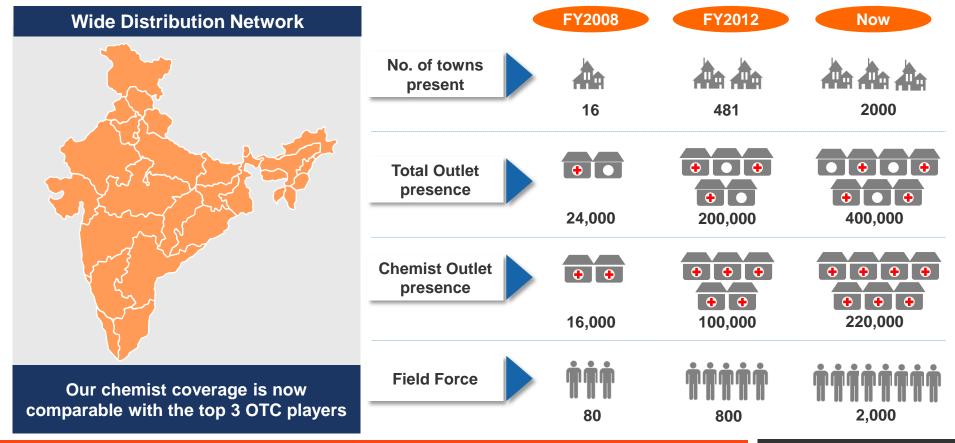




Most brands are among the top two in their respective representative market

Developed a large India-wide distribution network





Adding products organically and inorganically



Products added organically



Instant pain relieving mouth ulcer gel



A non-drowsy antiallergy OTC brand



A sore throat pain relief product

i-know



es the after of

Detoxifies the after effects of socializing, etc.

Product portfolios added through acquisition





5 brands from Organon India & MSD BV



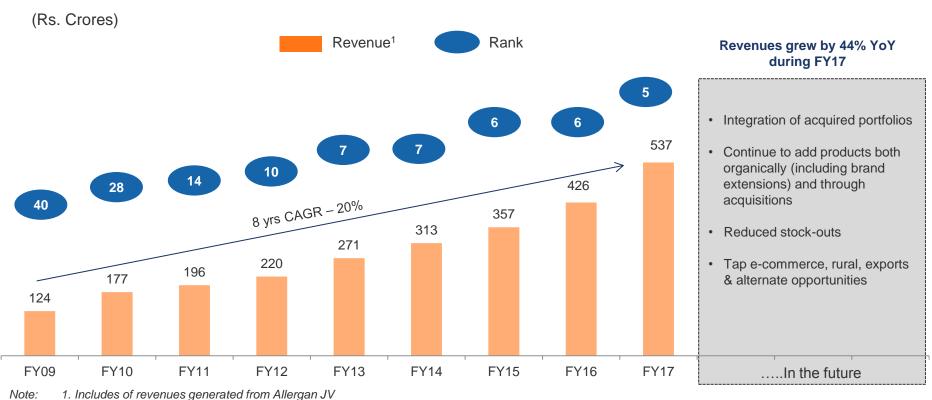
Baby-care brand 'Little's'



Strong growth track record



India Consumer Products revenues



How Consumer Products business can become a significant play for us?



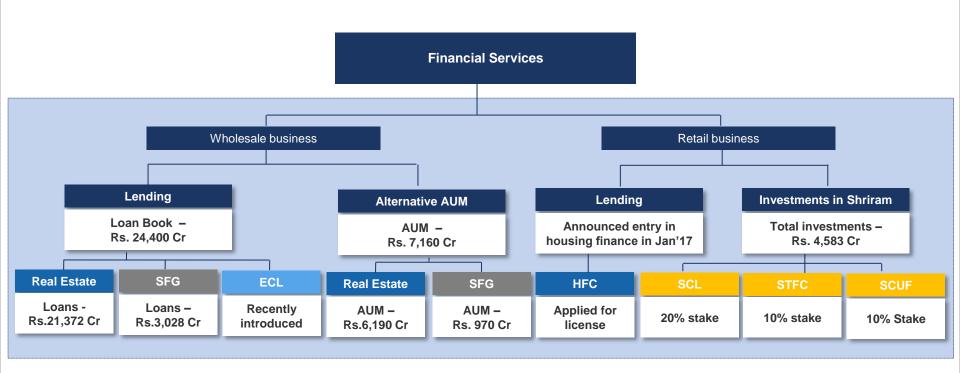




Financial Services

Diversified exposure across both wholesale and retail financing



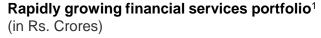


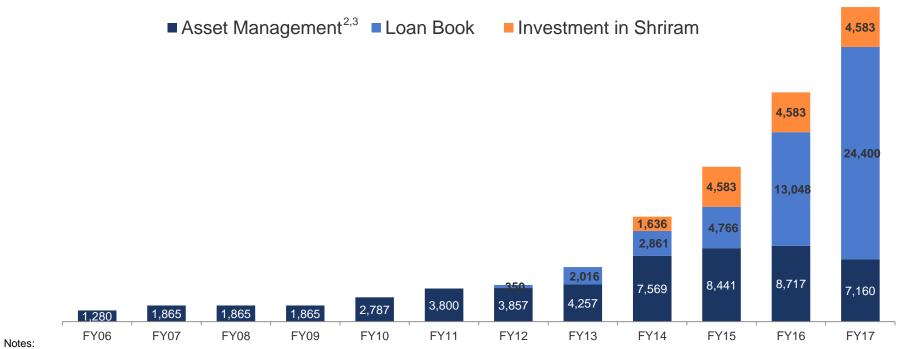
SFG – Strcutured Finance Group; ECL – Emerging Corporate Lending; HFC – Housing Finance Company; SCL – Shriram Capital Limited; STFC – Shriram Transport Housing Finance; SCUF – Shriram City Union Finance

Strong portfolio with a total investments, loans and assets under management of Rs.36,143 Crores

Built a robust and scalable financial services platform



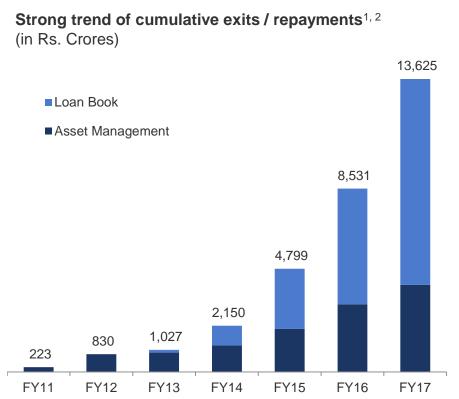




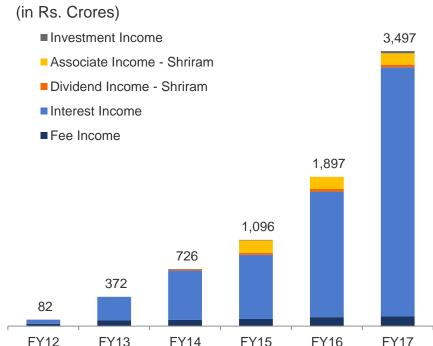
- 1. Excludes our investment in Vodafone India, which was exited during FY2015
- 2. Exits from Asset Management business have been included on calendar year basis
- 3. AUM from FY2006 to FY2011 represents INDIAREIT numbers

Built a robust and scalable financial services platform









Notes:

- 1. Excludes our investment in Vodafone India, which was exited during FY2015
- Exits from Asset Management business have been included on calendar year basis

Consistently expanding product portfolio to boost growth



Products	2006	2011	2013	2015	2017
Real Estate					
Residential projects					
Pure / Preferred / Mezzanine Equity	✓	✓	✓	✓	✓
Senior Secured / Structured Debt		✓	✓	✓	✓
Construction Finance				✓	✓
Retail Housing Finance New					✓
Commercial projects					
Construction Finance New					✓
Lease rent discounting New					✓
Structured Finance (Renewables, Cement, Transportation, etc.)					
Mezzanine Lending			✓	✓	✓
Loan against shares				✓	✓
Senior lending New					✓
Stressed Asset Funding New					✓
Total Assets under management (including loans) ¹ – (Rs. Crores)	-	3,800	6,273	13,207	31.560

Note : 1. Financial year end numbers of loan book + $\ensuremath{\mathsf{AUM}}$

Real Estate end-to-end financing model



Particulars	Private Equity	Mezzanine Lending	Construction Finance	Lease Rent Discounting	Housing Finance
Stages of lending for a project	Primarily for land purchase	Post land purchase till commencement of construction (Phase of obtaining approvals)	For construction of projects	Lease rental discounting for commercial projects	
Current Size	Off Balance Sheet (Third Party Funds with PEL sponsor commitment upto 7.5%)	On Balance Sheet	On Balance Sheet	On Balance Sheet	
Year of Started in 2006; acquired by PEL in 2011		2011	2015	2016	Announced our entry in Housing Finance in Jan 2017. Applied for
Current Size	Current Size Rs.6,190 Crores		Rs.12,212 Crores	Rs.1,196 Crores	HFC license
Average Yield / IRR	Average Yield / IRR 20-24%		12-16% 9-12%*		
Tenor	4-6 years	3-5 years	4-6 years	9-12 years	

^{*} To down-sell a portion of the portfolio to maintain RoE

Illustration 1 : How we closed our largest FS deal?

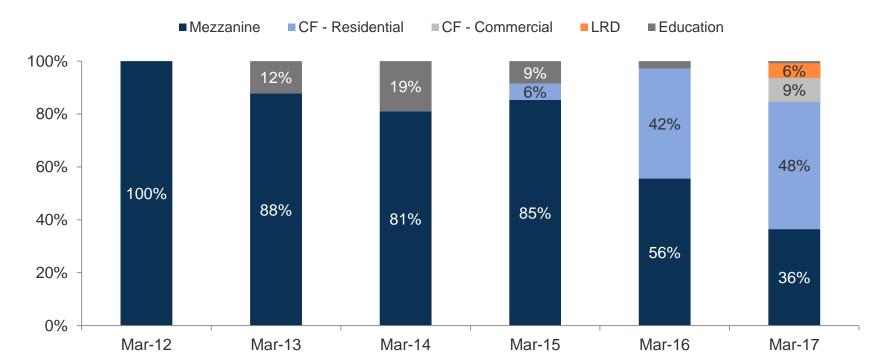


	Developer Proposal	Our Deal
Facility Amount	Rs 1,500 Crores	Rs.2,320 Crores
Purpose	Towards Lender A exit	 Rs.820 Cr – Towards takeover of existing loans on Project A and Project B (quality projects) Rs.1,500 Cr – Towards Lender A exit
Proposed Security	2 nd charge on Project C	 1st charge on Project A and Project B (Takeover of existing loans to have full control on escrow) 2nd charge on Project X & Project Y 2nd charge on Project W cashflows 1st charge on Plot A (10 Acres) 2nd charge on unutilised FSI of Project C
Disbursement	Full amount upfront	 Linked to sales milestones of projects (ability to back test our sales assumptions)
Deal Type	General Corporate Purpose	Receivables discounting + Takeover of Construction Finance establishing full escrow control

Significantly diversifying the Real Estate lending portfolio; lowering overall risk profile



Changing product mix (in %)



LRD and HFC to further improve this diversification and lower the risk profile

Structured Finance (Special Situation Investments)



Type of product		 Structured financing solutions for situations like last mile funding, promoter financing, cashflow mismatches, acquisition financing, etc. 							
Nature of security	Mostly first guarantee,		scrow on existin	g / future revenue	es, fixed / movat	ole assets, pled	ge of shares, corpo	orate	
Tenure	Fixed tenu	Fixed tenure of around 5-6 years with lock in period for 1-2 years							
Security cover	• 1.5-2x time	es							
Sector Agnostic Structured Finance Transactions	Renewables	Infra	Cement	E'tainment	Services	Telecom	Auto Component	Others	
Senior lending			✓	✓			✓		
Promoter funding	\checkmark	✓						\checkmark	
Loan against shares		√				✓			
Mezzanine lending	✓				✓				
Stressed asset funding	Launched an	India focus		with Bain Capital		ting debt / equi	ty in distress		

Why can SFG be a big play for us?



What has changed ?	What has changed ? Earlier		
Loan book size	Rs. 1,515 Crores as on Mar 2016	Rs.3,028 Crores as on Mar 2017	
Sectors covered	Infrastructure and allied sectors	Sector agnostic lending	
Products offered	Mezzanine lending	Senior lending Mezzanine lending Loan against shares Promoter funding	
Yield range	Narrow range from 17% to 20%	Wide range from 13% to 20%	

Senior lending which is now 47% of SFG portfolio is an outcome of realignment of focus to move down risk curve

Performance metrics

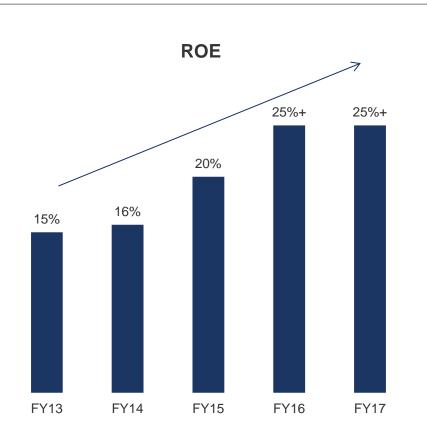


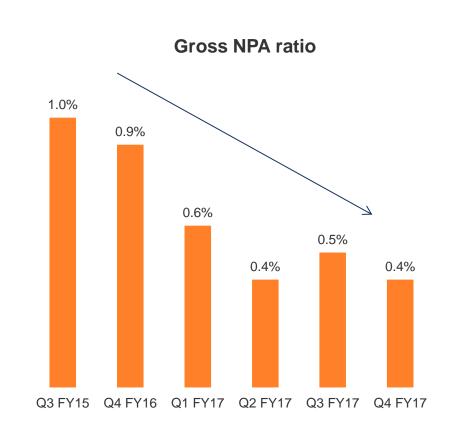
Loan book performance against key parameters

Particulars	FY2017
Total Loan Book size	Rs.24,400 Crores
Average Yield on Loans	16%
Average Cost of Borrowings	9%
Cost to Income Ratio	9.7%
Gross NPA ratio (based on 90 dpd)	0.4%
Provisioning	2.2%
ROA	5.3%
ROE	25%+

Continue to deliver over 25%+ ROE with lower NPA levels







Diversification into Housing Finance



India Advantage

- Huge untapped potential Market size of Rs.24 trillion growing at a healthy CAGR of 20%
- Strong India demographics and increased affordability
- Government initiatives like Housing for all by 2020, Pradhan Mantri Awass Yojana, development of 100 smart cities etc.
- Govt. focus to increase employment avenues Real Estate among the highest employment generating sector

Leveraging our strengths

- Strong reach Funding 278+ projects of 90+ developers in top 6 cities
- Understanding of 91+ micro markets through proprietary data generated over last 10 years
- Deep understanding of Real Estate space over more than a decade
- Deep understanding of the ever changing external market environment
- Extensive use of technology, analytics and world class processes to give us competitive advantage

What we plan to do?

- Current outlay of Rs.1,000 Crores
- Will provide customized solutions
- Expect to grow rapidly leveraging our strengths
- Striving for return in a range from mid to high teens
- Intend to provide turn-key solution to our customers by providing additional services such as home search, tie-up with interior decorator, real estate advisory etc.

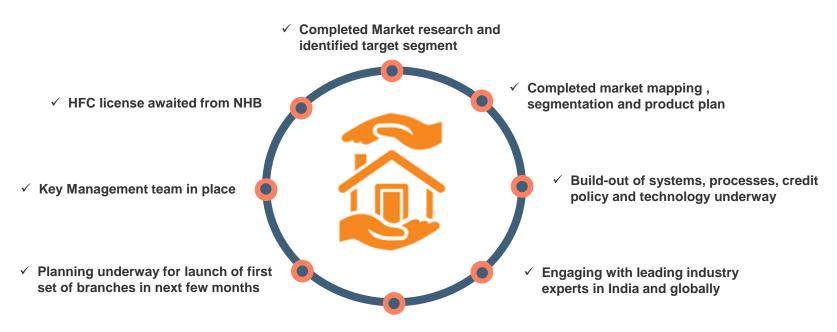
HFC - Our differentiators



- 1. Leveraging our strong relationship with top Builders
- 2. Leverage RE understanding to take selective calls
- 3. Analytics for scientific decision making across sourcing, underwriting, customer retention, collections & operations –
- 4. Improved TAT and cost management through innovative Ops & Tech
- 5. Leverage Brickex channel for **sourcing & facilitating retail loans & inventory clearance for builders** & originating small ticket Construction Finance

Progress under Housing Finance



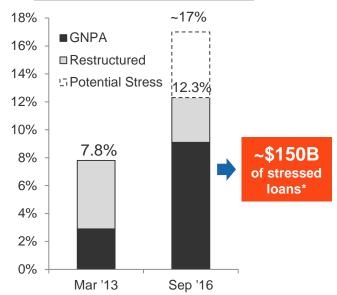


√ Working closely with various ecosystem participants including developers to formulate products and business delivery mechanism

The Opportunity







India story continues to be attractive

- Fastest growing among large economies; significant improvement in key economic indicators (CAD¹, Fiscal deficit, CPI²) over last 4 years
- Strong government commitment to long term asset creation (Housing, Infra) & reforms (GST³, Land & Labour reforms)

However, 'twin balance sheet problem' impeding pace of recovery

- Overleveraged corporate balance sheets inhibiting fresh private sector capex
 - Large & rising bank NPLs putting strain on capital adequacy and credit growth

Lenders & corporates running out of options - 'recognition' largely done

- >40% stress lies in systemically important sectors (metals & mining, infra)
- RBI closing doors on 'kick the can down the door' approach AQR⁴, SDR⁵, S4A⁶ key steps in the direction

'Resolution' has been elusive so far; but strong regulatory push evident

- RBI and the Government working on a 'carrot and stick' approach to ensure banks can take tough decisions on NPLs
- New Insolvency & Bankruptcy Code (IBC) will provide strong impetus to coordinated & time-bound resolution of stress

Large, attractive opportunity for resolution-focused investing in distressed situations

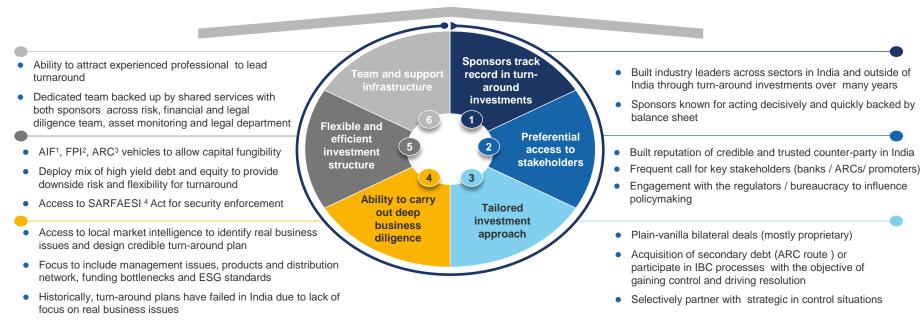
^{*}Source: RBI, Economic Survey 2016, Credit Suisse Research; Represents Piramal & Bain Capital Credit's analysis of the market and view as of the date of the presentation and is subject to change 1. Current Account Deficit 2. Consumer Price Inflation 3. Goods & Service Tax 4. Asset Quality Review 5. Strategic Debt Restructuring 6. Scheme for Sustainable Structuring of Stressed Assets

Our Differentiated Positioning & Strategy



Filling gap of trust deficit amongst promoters and borrowers, effective monitoring, and need for fresh funding and experienced management team

Fund Approach to Turn-around investments



^{1.} Alternative Investment Fund 2. Foreign Portfolio Investor 3. Asset Reconstruction Company 4. Securitization and Reconstruction of Assets and Enforcement of Security Interests Act Note: Vehicle strategies currently being considered and subject to change

The Sponsors



Both partners have already committed \$75M-\$100M each



- BainCapital CREDIT
- Diversified conglomerate with presence in Financial Services, Healthcare, Real Estate, Healthcare Analytics and Glass
- Strong portfolio of investments & loans under management of ~\$20 Billion
- Approximately \$75 Billion in AUM globally (\$33.5 Billion in Credit)

What they bring to the table

- Proven, 30 yr. track record of acquiring, turning around and exiting businesses
- Deep understanding of banks'/ promoters' psyche to create workable turnaround plans
- Access to entire network of promoters, regulators and banks
- Differentiated expertise of promoter and business diligence

- Deep global expertise across entire breadth of credit solutions
- Strong Asia presence (invested ~\$7B across private equity & credit)
- Ability to leverage global pool of sector experts in PE and Credit verticals
- Rigorous approach to diligence and risk management

Distressed Asset Fund: Progress so far

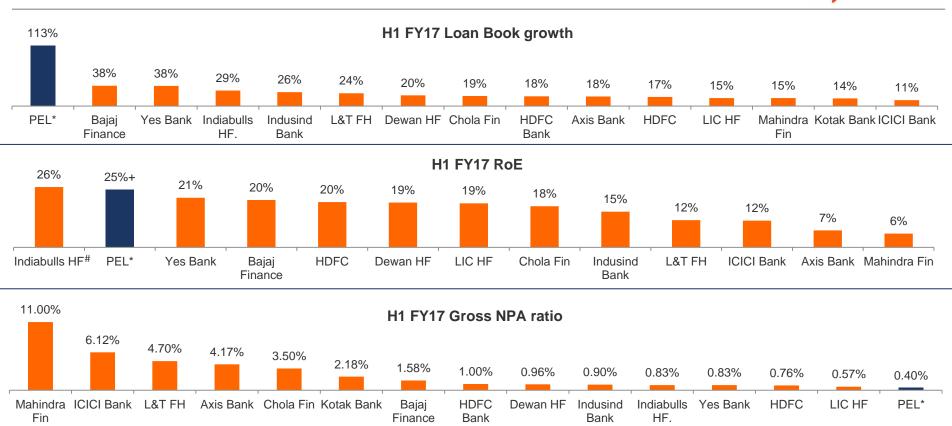


- ✓ Binding MoU executed with Bain Capital Credit in December 2016
- ✓ Application filed with SEBI for registration as Alternative Investment Fund (AIF)
- ✓ Key Management hires covering investing, credit, legal and compliance in place
- ✓ Strong panel of senior advisors in place to engage in specific asset turnarounds
- ✓ Established a robust pipeline of deals; at various stages of diligence and negotiations with banks, financial institutions and ARCs
- ✓ Working closely with PEL and BCC to put investment committee process, compliance and risk management processes in place
- ✓ In dialogue with regulators by providing specific suggestions/ amendments to make the Insolvency Bankruptcy Code (IBC) more effective and efficient in its implementation

Our performance vs. peers

For FY2016





* Loan book performance

Our performance Vs. top players over last few years



Loan book growth (%)	FY14	FY15	FY16	9M FY17
HDFC	16%	16%	14%	17%
Bajaj Finance	37%	35%	36%	33%
PEL	42%	67%	174%	105%

RoE (%)	FY14	FY15	FY16	9M FY17
HDFC	21%	20%	22%	20%
Bajaj Finance	20%	20%	21%	22%
PEL	16%	20%	25%+	25%+

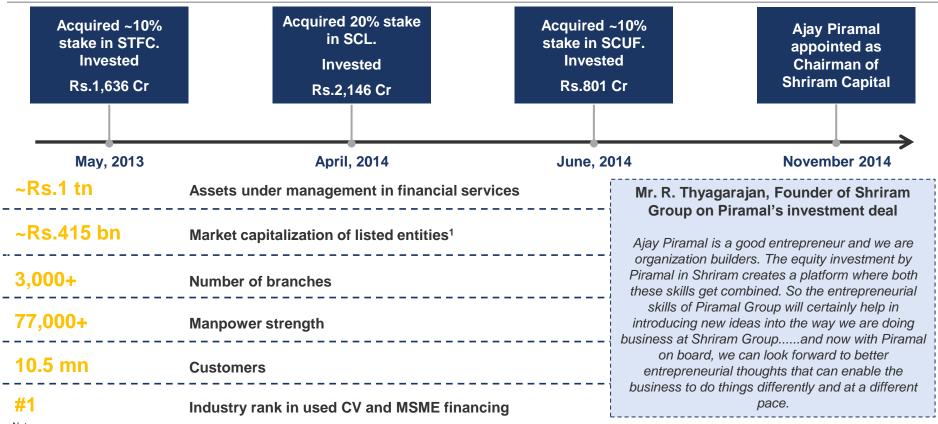
Gross NPA ratio (%)	FY14	FY15	FY16	9M FY17
HDFC	0.69%	0.67%	0.70%	0.81%
Bajaj Finance	1.18%	1.51%	1.23%	1.47%
PEL	NR	NR	0.90%	0.50%



Partnership with Shriram – Strategic in nature

Partnership with Shriram - Strategic in nature





1. Includes Shriram Transport Finance and Shriram City Union Finance

Source: Livemint, 17 April, 2014



Measures to ensure healthy asset quality

How we ensure healthy asset quality?





Controls at pre-qualification stage





Presence only in Tier 1 cities





Focus on select micromarkets having intrinsic and end-user demand





 Grade 'A' developers having strong track record





Presence in the real estate for a long time period

How we ensure healthy asset quality?





Controls at pre-approval stage





 Sensitivity analysis not just based on sales and cost but also based on velocity





 Structures each transaction uniquely to address any specific risks associated with the project





Proprietary risk scoring system to avoid bias





 Strategic alliances with global funds serves as external validation of underwriting and re-assures the investment thesis

Stringent controls across stages of lending



Controls at Pre-qualification stage



Presence in only Tier 1 cities

'Grade A' developers having strong track record

Real Estate lending in Tier I cities of Mumbai, Pune, Bengaluru Hyderabad, Chennai and NCR

99%

Portfolio comprising of Grade A Developers

70%+

Controls at Pre-approval stage



- Sensitivity analysis not just based on sales and cost but also based on velocity
- ✓ Proprietary risk scoring system to avoid bias
- Structuring each transaction uniquely to address any specific risks associated with the project
- Strategic alliances with global funds serving as external validation of underwriting and reassures investment thesis
- Security and cash cover of 1.5x-2x based on conservative underwriting assumptions

Deals with underwriting assumptions based also on delay in velocity by 6 to 12 months

100%

Deals with Escrow A/C

100%

Deals with a 'Minimum Selling
Price' clause ensuring collection of
sales value into our Escrow A/C

100%

Deals with fixed IRR & obligation to pay without any linkage to market performance or sales realization

93%

Review and governance mechanism



Board of Directors



Board Sub-committee for Financial Services

This sub-committee comprise of Executive Directors, Independent Directors & External Experts

Investment Committee for Real Estate
Lending

Investment Committee for RE Fund Management

Investment & Advisory Committees for Structured Finance Transactions

These committees comprise of Executive Directors, Independent Directors, External Experts, Business CEOs and Management Members



Deal Clearance Committee

Independent Risk Independent A
Management Team Legal Team

Asset Management Team

Finance & compliance

Brickex



^{*} Legal and Risk teams directly reports to the Board members

Focus areas of key functions



Asset Management Team

- · Regular Site Visits
- · Monitoring the project
- Providing real time feedback
- · Micro-market analysis
- · Performance review
- · Ensuring adequate cash cover at all time

Risk Management Team

- Independent & unbiased assessment of risk
- · Provide insights using portfolio analytics
- Analyse & benchmark deal based on proprietary risk ratings model
- Recommend changes to enhance the Risk-Reward pay-off

Legal Team

- Identifying legal risks
 - Ensuring adequate mitigants
 - Transaction structuring & compliance
- Legal Checks and Balances
- Due diligence and documentation
- · Legal recourse in the event of default

Finance & Compliance Team

- Budgeting and forecasting
- Continuous tracking of ROEs
- Proactive monitoring of overdue accounts and exits
- · Audits, compliances & internal controls
- Co-investment and down selling opportunities

Brickex

- Micro market research to assist price and velocity assumptions
- Support developer in achieving sales velocity
- Sourcing new deals through wide channel partner network
- To Support Retail Housing Finance

Technology Team

- End-to-end technology solutions
- Reduce turnaround time
- Centralised analytical capabilities
- Standardisation and efficiency in process
- Streamline processes

Constant asset monitoring to ensure healthy asset quality







 Local team in every city where we operate to assess the performance right from investment to exit stage





 Monthly / Quarterly site visits to assess the project progress





 Dedicated asset monitoring team of financial and technocommercial professionals that acts as check and balance





 Monthly performance review with regard to sales units, value & price, collections and various costs





 Both investment and asset management team spend significant time post disbursement to detect and react to early warning signals





 Computation of monthly cash cover to ensure adherence to stipulated cash cover

Sample images of the construction sites - Proof of site visits with date and time







Sample of Site Visit Report



Tower Name	Expected completion date	Dec 07, 2016	Nov 23, 2016	Oct 20, 2016	Sep 20, 2016	Aug 16, 2016	Jul 18, 2016
No. of Labours on site		400 - 425	400 - 425	400-425	430-450	360-380	310-330
Tower 1 : 4B + G + 22							
Fir.							
RCC	Mar, 2017	Work in progress on 18 th and 19 th floors	Work in progress on 18th floor.	Work in progress on 14th & 15 th floor.	Work in progress on 12 th & 13 th floors.	Work in progress on 9 th & 10 th floors.	Work in progress on 6 th & 7 th floors.
Block Work	Jun, 2017	12 th floor in progress.	9th floor in progress.	6 th floor in progress.	4 th floor in progress.	3 rd floor in progress.	2 nd floor in progress.
Plastering / Gypsum	Sep, 2017	Gypsum started on 1st and 2nd floor.	-	-	-	-	-
Flooring	Dec, 2017	Awaiting for material to start with flooring in next week.	-	-	-	-	-
Finishes	Jun, 2018	-	-	-	-	-	-

Dashboard of site visits and stalled projects separately highlighted to the MD on a monthly basis

Sample of overall Portfolio Performance Review Sheet



O/s Summary (Rs crs)

Category	No. of Deals	Mumbai	Pune/Ahd	Bang/Hyd	NCR	Chennai	Total
Green - No Issue over next 6 months							
Yellow — No issue; however, closely monitor for next 6 months							
Orange – Envisage stress over next 6 months							
Red – Default							
Total							

Note: Colour coding is done after factoring in the project performance vis-à-vis budget on the following parameters

- 1. Sales Velocity in terms of units, area and value
- 2. Pricing per sq ft and ticket size
- 3. Collections
- 4. Approval timelines
- 5. Construction cost incurred
- 6. Cash cover
- 7. Ability to meet principal and interest obligations
- 8. Site visit findings

Constant asset monitoring ensuring healthy asset quality



Developers 90+

Transactions

155+

Projects pan India

278+

Constant monitoring by local teams in each city and dedicated asset monitoring team

- Monthly / Quarterly site visits to assess the project progress
- Monthly performance review with regard to sales units, value & price, collections and various costs
- Computation of monthly cash cover to ensure adherence to stipulated cash cover

Site Visits / month 170+

Developer sales MIS monitored per month 100%

Project escrow A/Cs monitored per month 100%

Transactions covered every month in Project Monitoring Meetings 137+

Projects approved, above the ground, significant portion sold out and financial closure achieved 85%

In line with our regular process, all dues were realized till the end of last month - Rs.2,026 Crores repaid / prepaid in Real Estate lending portfolio in Q4FY2017

Gross NPA ratio of 0.4%

Financial Services Strategy: On track to create one of the largest well-diversified Financial Services businesses of India



Continue the growth momentum

- Sanctioned Rs.5,000 Crores in construction finance to commercial projects
- Sanctioned 50% of the pre-approved limits of Rs.15,000 Crores granted to the alpha developers in Tier I cities
- Added LRD product to the portfolio
- HFC Expect to grow rapidly leveraging our strengths

- Effective measures taken to maintain robust asset quality
- · ALM framework in place
- Automatization of systems and processes
- · Strengthened teams to handle potential scale
- · Consistently monitor & react to early-warning signals

Develop strong system & maintain robust asset quality

Enter more partnerships

- Partnerships like CPPIB, APG and Bain reflects robustness of business model
- Multiple partners in Real Estate AUM business
- · Partnerships to generate more fee income
- · Continue to look for global institutions to partner with us

- Mr. Piramal is the Chairman of Shriram Capital
- · Focused on developing long term strategy
 - External consultant assisting on the same

Contribute in taking Shriram to next level

Growth

strategy



Information Management

DRG: At a Glance



- Historically viewed as a syndicated healthcare market research company, DRG has transformed itself into a data-driven, technology enabled, healthcare Insights business.
- We assist our clients in the Pharma, MedTech, Insurance (Payer), and Provider sectors, addressing many of the most pressing questions in the healthcare industry:
 - · Where to invest?
 - How to get approved, contracted and paid?
 - · How to prove value?
 - How to drive commercial success?
- We do this by leveraging a team of 200+ therapy area experts, 50 terabytes of Real World Health Data, sophisticated analytics tools and data science to deliver:
 - Market Research
 - Services
 - Data
 - Analytics
- We are increasingly:
 - · Embedded in our clients' workflows
 - Delivering critical client solutions, which have a bespoke front end, but which are based upon a series of common back-end algorithms

Perennial Client Questions : Clients have questions. We provide answers.



What market opportunities exist and which should we pursue?

- Which therapeutic markets have the highest potential?
- What endpoints should I target to maximize my products price/share?
- What are my competitors doing?

importance to pavers?

o How is the market unfolding? Who is winning and losing?

How do we get approved, contracted and paid?

- o How are products and services reimbursed by various insurers?
- How are individuals covered by various insurers?
- O How will the key payors in the future, make decisions about my product?

How do we effectively demonstrate value?

- What should organizations do as healthcare shifts from a volume to a value focus?
 Is the burden of illness and unmet need of the disease area understood?
- Is the burden of illness and unmet need of the disease area understood
- Does my product address stakeholders' key value drivers and is the evidence robust enough to satisfy payers?
 How does my evidence compare with my competitors' evidence and are there areas of differentiation of
 - What levers can I pull to improve my brands volume?

How do we capture, grow and retain market share?

- o How is my product being perceived in market relative to competition?
- What is the best dynamic messages for my commercial force to bring to market?
 Where should digital spend be targeted?
- o How can I segment and target segments uniquely?

Strong positioning with high long term revenue visibility



Key Business Highlights

Serves major Developed and Emerging Markets
FY2017 Revenue - US\$182 mn
Capabilities across customer's product life cycle
17 office locations globally
1,200+ employees globally

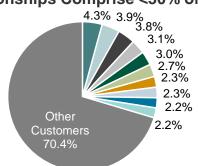
Significant revenue visibility

- DRG serves nearly all leading life sciences companies
- Over 75% of revenue is recurring in nature
- 96% client retention by value
 - 100% among top 20 customers

>10yr Relationships With All of Our Top Ten Customers

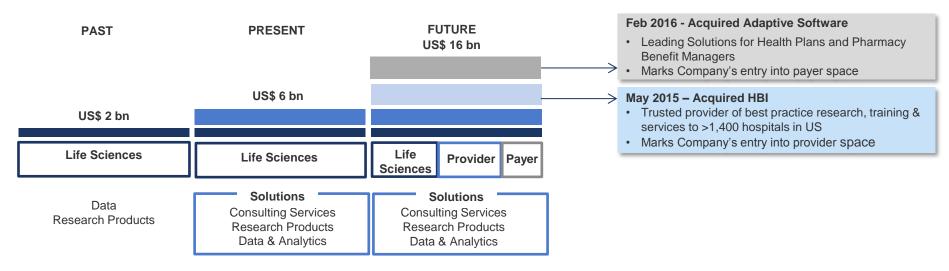
•	•
Customer	# of Years
AstraZeneca	>10 yrs
Bayer	>10 yrs
Boehringer Ingelheim	>10 yrs
Johnson & Johnson	>10 yrs
Merck & Co	>10 yrs
Novartis	>10 yrs
Novo Nordisk	>10 yrs
Pfizer	>10 yrs
Roche	>10 yrs
Takeda	>10 yrs

Top 10 Relationships Comprise <30% of Revenue



Expanding into New Markets





Source: Based on proprietary market research and internal DRG estimation

Establishing offices in India to drive margin improvement



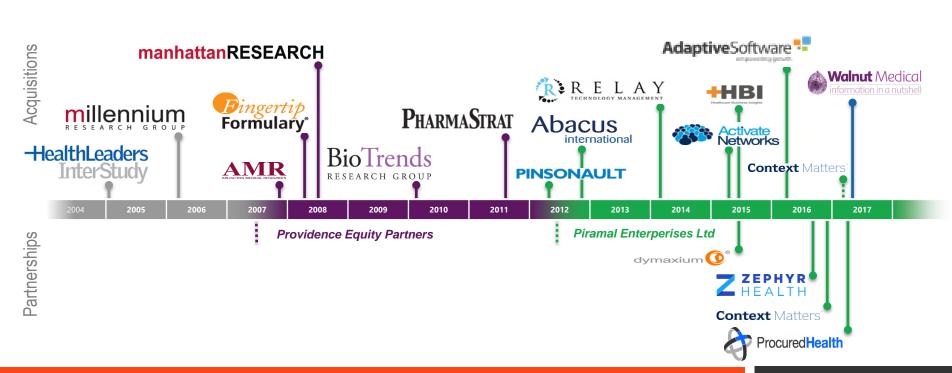
- DRG launched a new initiative to transform its global talent pool by expanding to India. Business opened offices in Bengaluru (Jan 2015) and Gurugram (Feb 2016) with over 250 positions on boarded (i.e. ~1/5th of the current DRG workforce).
- Scaling India operations to:
 - Improve customer delight, delivery, and response times through building 24/7 capabilities
 - Access a large pool of educated professionals with substantial expertise
 - Establish new international offices in a key growth market
 - Accelerate DRG's profit growth through the cost-effective expansion of teams



Strategic **DECISION** making is easier when you have

access to proprietary data and expert RESOURCES from

an integrated **GROUP** of best-in-class companies.



Comparable Company Analysis



Public Company Peer Valuation Trading Multiples

		2016 Multiples	
DRG Peers	EV/Revenue	EV/EBITDA	EV (US\$ MM)
Forrester Research, Inc. (NASDAQ: FORR)	2.0x	16.0x	649
Gartner, Inc. (NYSE: IT)	3.5x	21.1x	8,640
HealthStream, Inc. (NASDAQ: HSTM)	3.1x	24.9x	692
IHS Market Ltd. (NASDAQ: INFO)	6.6x	23.2x	18,073
Inovalon Holdings, Inc. (NASDAQ: INOV)	2.9x	16.3x	1,219
Medidata Solutions, Inc. (NASDAQ: MDSO)	5.9x	40.2x	2,750
National Research Corporation (NASDAQ: NRCIB)	4.7x	14.5x	514
Omnicell, Inc. (NASDAQ: OMCL)	2.1x	22.2x	1,441
Quintiles IMS Holdings, Inc. (NYSE: Q)	4.7x	22.4x	25,072
The Advisory Board Company (NASDAQ: ABCO)	2.9x	16.0x	2,306
WebMD Health Corp. (NASDAQ: WBMD)	2.7x	9.3x	1,873
Median	3.1x	21.1x	1,873

Source: CapIQ, Wall Street equity research, SEC Filings

Comparable Transaction Analysis



Sector M&A Valuation Multiples

Target	Buyer / Investors	Transaction Value (USMM)	Transaction Value / LTM Revenue	Transaction Value / LTM EBITDA
iHealth	Connolly	1,200	7.5x	14x
Heartbeat Experts	Truven Health	136	5.2x	22x
Vitruvian	CRF	374	4.5x	18x
IMS Health	Quintiles	13,346	4.4x	15x
Altegra	Emdeon	910	4.3x	16x
Truven Health	IBM Watson Health	2,600	4.2x	17x
Merge Healthcare	IBM Watson Health	1,000	4.2x	24x
	Median		4.4x	17x

Source: CapIQ, Wall Street equity research, SEC Filings



Financials

Diversified Revenue Mix



(In Rs. Crores or as stated)

	Quarter IV ended				Full Year ended		
Net Sales break-up	31-Mar-17	31-Mar-16	% Change	% Sales	31-Mar-17	31-Mar-16	% Change
Pharma	1,214	929	30.7%	45.5%	3,893	3,467	12.3%
Global Pharma	1,103	853	29.4%	-	3,517	3,206	9.7%
India Consumer Products	111	76	45.1%	-	375	261	44.0%
Financial Services	999	552	81.1%	39.2%	3,352	1,744	92.2%
Information Management	227	209	8.8%	14.3%	1,222	1,156	5.7%
Others	23	2	-	0.9%	80	15	-
Total	2,463	1,691	45.6%	100%	8,547	6,381	33.9%

Note:

1. Foreign Currency denominated revenue in Q4 FY2017 was Rs. 1,190 Crores (48% of total revenue) and in FY2017 was Rs. 4,372 Crores (51% of the total revenue)

Consolidated P&L



(In Rs. Crores or as stated)

	Quarter IV Ended			Full Year Ended		
Particulars Particulars	31-Mar-17	31-Mar-16	% Change	31-Mar-17	31-Mar-16	% Change
Net Sales	2,463	1,691	46%	8,547	6,381	34%
Non-operating other income	86	52	67%	234	252	(7%)
Total income	2,549	1,743	46%	8,781	6,633	32%
R&D Expenses	29	42	(30%)	101	145	(30%)
Other Operating Expenses	1,401	1225	14%	4,947	4,560	8%
OPBIDTA	1,119	476	135%	3,733	1,929	94%
OPM %	44%	27%	-	43%	29%	-
Interest Expenses	590	311	90%	2,031	959	112%
Depreciation	122	76	60%	382	255	49%
Profit before tax & exceptional items	407	89	359%	1,320	714	85%
Exceptional items (Expenses)/Income	(8)	72	-	(10)	46	-
Income tax	103	17	515%	228	50	361%
Profit after tax (before MI & Prior Period items)	296	144	105%	1,082	711	52%
Minority interest	(0)	-	-	(0)	-	-
Share of Associates	15	49	(70%)	170	194	(13%)
Net Profit after Tax	311	193	61%	1,252	905	38%
EPS (Rs./share)	18.0	11.2	61%	72.5	52.4	38%

Notes:

^{1.} Income under share of associates primarily includes our share of profits at Shriram Capital. Our share of profit under JV with Allergan has also now been included under share of profit / loss of Associate, as per the new accounting standards.

Consolidated Balance Sheet



(In Rs. Crores or as stated)

		(
Particulars	31 March 2017	31 Mar 2016
Equity Share Capital	35	35
Other Equity	14,848	12,914
Non Controlling Interests	13	-
Borrowings (Current & Non Current)	30,451	16,279
Deferred Tax Liabilities (Net)	31	30
Other Liabilities	2,675	1,532
Provisions	187	190
Total	48,239	30,980
PPE, Intangibles (Under Development), CWIP	5,425	2,395
Goodwill on Consolidation	5,427	5,485
Financial Assets		
Investment	21,717	15,682
Others	5,887	2,182
Other Non Current Assets	399	425
Deferred Tax Asset (Net)	625	318
Current Assets		
Inventories	723	724
Trade receivable	1,108	971
Cash & Cash Equivalents & Other Bank balances	1,541	366
Other Financial & Non Financial Assets	5,387	2,432
Total	48,239	20,980
r otar	10,200	20,000

As on 31 Mar 2017, INR debt was Rs. 26,808 Crores and Foreign Currency Debt was Rs. 3,644 Crores

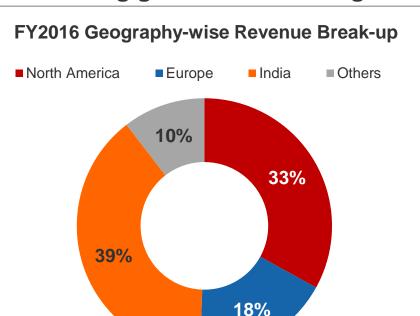
Note: The above numbers have been regrouped from IND AS Financial Statements for Presentation purposes only

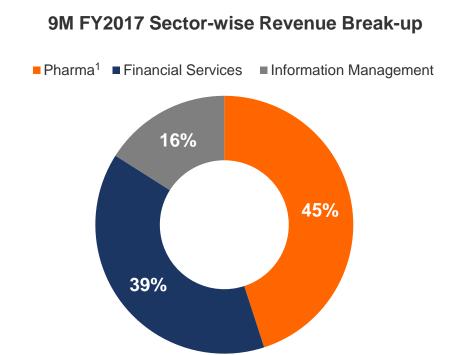


Appendix

Exposure to multiple geographies and sectors enables us to deliver strong growth even in tough times







Despite demonetisation, our revenue grew by 31% YoY in Q3 FY2017

Note:

1. Pharma revenues include revenues from other businesses contributing 1% of the total revenues for 9M FY2017

Solid performance in India during the quarter, despite demonetisation W Piramal



Particulars	Global Pharma	India Consumer Products	Financial Services	Information Management	Total
Q3 FY2017 Revenue generated in India	Rs.96 Crores	Rs.85 Crores	Rs.902 Crores	NIL	Rs.1,083 Crores
Revenue generated in India as a % of Total Business Revenue	11%	100%	100%	-	46%
YoY Growth of Revenue generated in India in Q3 FY2017	27%	28%	96%	-	66%

Consumer Products: Why could we deliver strong performance despite demonetisation?



Large retail coverage & significant direct reach





- India-wide presence in 4 lacs outlets across 1,500 towns a huge asset in tough times
- Large field force focused on covered each outlet 7 times during the Nov-Dec'16 period, thereby increasing sales despite scarcity of capital with the customers, strengthening relationship with outlets and increasing customers by 28%
- Lower dependency on wholesale network providing additional stability to business

Pro-active credit extension



Among the early ones to step in proactively & extend temporary credit to channel partners
 later followed by other players in the industry.

Non-discretionary in nature



- Our portfolio of niche consumer products largely caters to routine disruption
- Portfolio being non-discretionary in nature got lesser impacted by demonetisation

Minimal Rural Exposure



- We have presence in 1,500 towns with 20,000+ population
- Minimal rural exposure resulted in low impact post demonetisation

Despite scarcity of capital with consumers, business grew 28%, reflecting our strong execution capability

% Growth	Q1FY17	Q2FY17	Q3FY17	YTD
Indian Pharma Market	6%	13%	10%	10%
PEL Consumer Products ¹	31%	76%	28%	44%

Source: AIOCD Report for Indian Pharma Market (IPM) Data

Note: 1. Excludes revenue from our JV with Allergan

Our partnerships in Financial Services

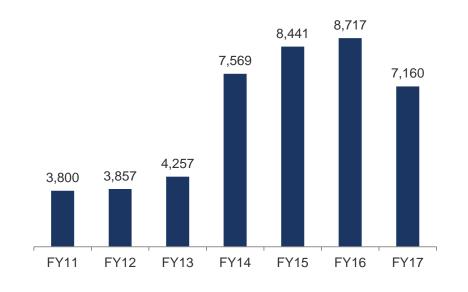


	% apg	BainCapital CREDIT	CPP INVESTMENT BOARD	Ivanhoé Cambridge Caisse de dépôt et placement du Québec
Market standing	 Netherlands' largest asset manager with over €443 bn of AUM 	Leading global credit specialist with US\$ 34 bn of AUM	Among top 10 global sovereign pension fund with C\$ 298 bn of AUM	A global real estate industry leader with C\$55 bn of AUM
Mandate	Rupee denominated mezzanine investments in Indian infrastructure	Investing debt / equity in materially distress companies across sectors, taking control where required & active participation in turnaround	Rupee debt financing to residential projects across India's major urban centres	Providing long term equity capital to blue chip residential developers across the five major metro cities in India
Capital pool	 Initial commitment of US\$ 750 mn with each party committing 50% A target investment of US\$ 1 billion over the next 3 yrs 	Target fund size of over US\$ 750 mn, with a sponsor commitment of US\$ 75-100 mn each	Initial commitment of US\$ 500 mn with each party committing 50%	 US\$250m commitment formalized for both pure and preferred equity transactions PEL will commit 25% for pure equity transactions and 50% for structured equity

Alternative Asset Management: Exiting vintage funds







Completely exited two of the vintage funds (Rs. Crores) 8,717 445 7,160 (2,002)Gross AUM as on Exits, repayment, Increase in Special Gross AUM as on 31st Mar 2016 etc. in Real Estate Situations AUM 31st Mar 2017 Gross AUM (under APG)

Sponsor commitment of up to 7.5%

Illustration 2: How we resolved an old NPA case?



Project X

- Rs.60 Crores facility disbursed in Sep 2012
- Security of multiple apartments consisting of 3BHKs & Duplex
- Account was classified as NPA in March 2014

	Resolution	
Legal	Brickex (our in-house real estate advisory arm)	Finance
 Pressure building through legal proceedings including mortgage enforcement Filed criminal complaint with Economic Offence Wing (EOW) and Crime Branch 	 Sourcing and engaging with customer for sales of security units Continuous dialogue with developers Structuring transaction 	 Bridging the gap of Customer and Developer expectation Multiple meetings with EOW and Crime Branch

Outcome

• Recovered entire Principal with interest of Rs.20 Crores, whereas other lenders are yet to recover even their principal.

Large global distribution network reaching to over 100 countries



- Presence in 118 countries
- Serving over 6,000 hospitals in the world
- Both product acquisitions:
 - Strengthen presence in US, EU, Japan & EMs
 - Enable higher fixed cost amortisation to improve margins



Larger product portfolio will significantly leverage our global distribution capabilities

End-to-end manufacturing capabilities for both APIs and Formulations



Discovery Preclinical Phase 1 Phase 2 Phase 3 Launch On-patent Off-patent

Discovery

Medicinal & Synthetic chemistry services – India -

Ahmedabad

Early phase API

India – Ennore Canada – Aurora US – Riverview (HPAPI)

Early phase Formulations

UK – Grangemouth (ADC) India – Ahmedabad, Mumbai US – Lexington (Injectables) Late phase API

India – Digwal, Ennore Canada – Aurora UK – Morpeth US – Riverview (HPAPI)

Late phase Formulations (OSD's & Steriles)

UK – Morpeth, Grangemouth (ADC) India – Pithampur, Digwal US – Lexington (Injectables), Bethlehem