

November 10, 2023

The Compliance Manager **BSE Limited** Corporate Relationship Dept., Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400001. Scrip Code: **500655** 

The Manager, Listing Department National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai 400 051. Trading Symbol: **GRWRHITECH** 

Dear Sir/Madam,

#### Subject: Investor Presentation - Quarter 2 FY 24

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the Investor presentation for Quarter 2 FY 24.

Thanking you,

Yours faithfully, For **Garware Hi-Tech Films Limited** 

Awaneesh Srivastava Company Secretary FCS 8513

Encl. as stated above.

GARWARE HI-TECH FILMS LIMITED

CORPORATE OFFICE : GARWARE HOUSE, 50-A, SWAMI NITYANAND MARG VILE PARLE (EAST), MUMBAI – 400 057. TEL: 0091-22-6698 8000 (15 LINES) / FAX : 0091-22-2824 8155 / 66 WEBSITE: www.garwarehitechfilms.com CIN: L10889MH1957PLC010889

REGD. OFFICE: NAIGAON, P.O. WALUJ, CHHATRAPATI SAMBHAJINAGAR – 431 133 (INDIA)



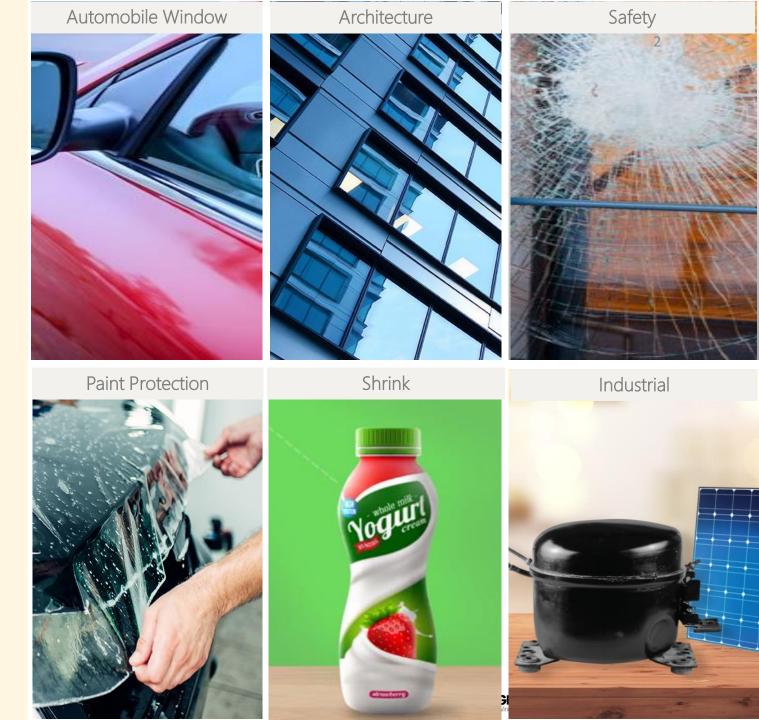
# Garware Hi-tech Films Ltd. (GHFL)

Investor Presentation Q2FY24



# Contents

- **01** Company Overview
- **02** Product Overview
- **03** Q2FY24 Highlights
- 04 Annexure



# Safeharbor

Our discussion may include predictions, estimates or other information that might be considered forward-looking. While these forward-looking statements represent our current judgment on what the future holds, they are subject to risks and uncertainties that could cause actual results to differ materially, some of which maybe beyond management control. No assurance is given about future events or the actual results, which may differ materially from those projected herein. You are cautioned not to place undue reliance on these forward-looking statements, which reflect our opinions only as of the date of this presentation. Please keep in mind that we are not obligating ourselves to revise or publicly release the results of any revision to these forward-looking statements considering new information or future events. Throughout today's discussion, we will attempt to present some important factors relating to our business that, which we presently believe, may affect our predictions. You should also review our most recent annual reports, disclosures, and regulatory filings for a more complete discussion of these factors and other risks. This presentation does not constitute an offer to sell or a solicitation of an offer to buy or sell GHFL stock and in no event shall the Company be held responsible or liable for any damages or lost opportunities resulting from use of this material or any guidance or any other statements given by the management. Numbers for previous periods may have been regrouped/rearranged/reworked for comparison purpose and for better analysis. Growth rates have been calculated based on reported INR financial information.



# **Company Overview**

# **Our Journey : Transformation to speciality film player**

| GHFL established by<br>Padmabhushan Late Dr. Bhalchandra (Abasaheb) Garware<br>and Dr. S. B. Garware |                                                                                                                                                                                                                                                                                                                                                                                   |  | GHFL has embarked on a transformative journey led by the next generation, the daughters of Dr. S. B. Garware, ensuring robust growth and strength.                                                                                                                                                                                                            |  |                                                                                                                                                                                                                                              |                                                                               |               |                                                                                                                                                                   |                                                                                                                                                                 |
|------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                      | and Die B. D. C.                                                                                                                                                                                                                                                                                                                                                                  |  |                                                                                                                                                                                                                                                                                                                                                               |  | Ms. Monika Garware                                                                                                                                                                                                                           | nika Garware Mrs. Sarita                                                      |               | are Ramsay                                                                                                                                                        | Ms. Sonia Garware                                                                                                                                               |
|                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                   |  | B. Garware<br>aan and MD                                                                                                                                                                                                                                                                                                                                      |  | Vice Chairperson &<br>Jt. MD                                                                                                                                                                                                                 | Jt. M<br>Di                                                                   | anag<br>recto |                                                                                                                                                                   | Non-Independent<br>Director                                                                                                                                     |
|                                                                                                      | 1933 - 1960                                                                                                                                                                                                                                                                                                                                                                       |  | 1960 - 1980                                                                                                                                                                                                                                                                                                                                                   |  | 1980 - 20                                                                                                                                                                                                                                    | 17                                                                            |               | 2017                                                                                                                                                              | 7 & Beyond                                                                                                                                                      |
|                                                                                                      | The Beginning                                                                                                                                                                                                                                                                                                                                                                     |  | Diverse Ventures                                                                                                                                                                                                                                                                                                                                              |  | Expansion and Inno                                                                                                                                                                                                                           | ovation                                                                       |               | Transfo                                                                                                                                                           | rmation into VAP                                                                                                                                                |
|                                                                                                      | <ul> <li>Started Business from Trading cars - The origin back to 1933 started business of trading imported cars</li> <li>Ventured into Plastic industry, with production of plastic buttons for Navy during World War II.</li> <li>Company's commitment to diversification led to introduction of products, such as knitting needles, pen holders, &amp; toothbrushes.</li> </ul> |  | Whole new world of possibilities<br>opened up - The sixties brought new<br>challenges in the form of new<br>technologies. We responded by<br>expanding our product line to include<br>PVC pipes.<br>New Plant Setup - To meet the<br>growing demands, two new plants were<br>set up – polyester film plant in<br>Aurangabad and metallizing unit in<br>Nasik. |  | US Patents and listing on<br>Backward Integrated DM<br>Commencement of Aud<br>and Computer Tapes hap<br>Additional Capacity for<br>films - new name 'Garw<br>Limited.<br>Entry into Solar Com<br>business in 1990<br>Diversification to BOPP | AT Plant<br><b>io, Video,</b><br>opened.<br><b>Polyester</b><br>vare Polyster |               | Limited, em<br>specialty film<br>Advanced<br>innovations for<br>sectors, cour<br>capabilities of<br>competitive ed<br>Establishmen<br>Film Busines<br>R&D investm | <b>Material</b> - Cutting-edge<br>or automotive and industrial<br>upled with robust R&D<br>fer our customers a genuine<br>dge.<br><b>nt of Paint Protection</b> |

### **Customer-Centric Growth**

### Value-Added Specialty films

- Manufacturers & suppliers of premium quality value accretive products with focus on consumer products
- Key application in automobiles, FMCG, Industrial sector
- Capability to produce diversified customized products
  - Solar Control Film
  - Paint Protection Film
  - Shrink Film

**89%** Q2FY24 Value added product contribution

### Manufacturing Excellence

- Fully vertically integrated chips-tofilm manufacturer
- Capable of scaling up production with fungible capacities
- Backed by robust R&D to produce VAP films with unique patented technologies
- Comprehensive quality control and flexibility in delivering customized products across a range of over 3,000+ SKUs.

Manufacturing Locations

2

**42,000** MT pa **IPD Capacity** 

4,500 LSF pa CPD Capacity

### Strengthening Domestic Market Share

- Project Apex to drive exponentials growth in domestic market
- Relaunch of safety glazing film and strengthening PPF distribution channel
- Comprehensive training program for applicators and tinters
- Resource addition at new geographies

# GAS

Garware Application Studios for exclusive access to Safety Glazing Films and PPF

600+ applicators trained in India

### Fostering Sustainable Financial Performance

- Resilient performance despite challenging business environment
- Sustainable Margins for Specialty films
- Improving Financial Health

**Healthy Cash flows** 

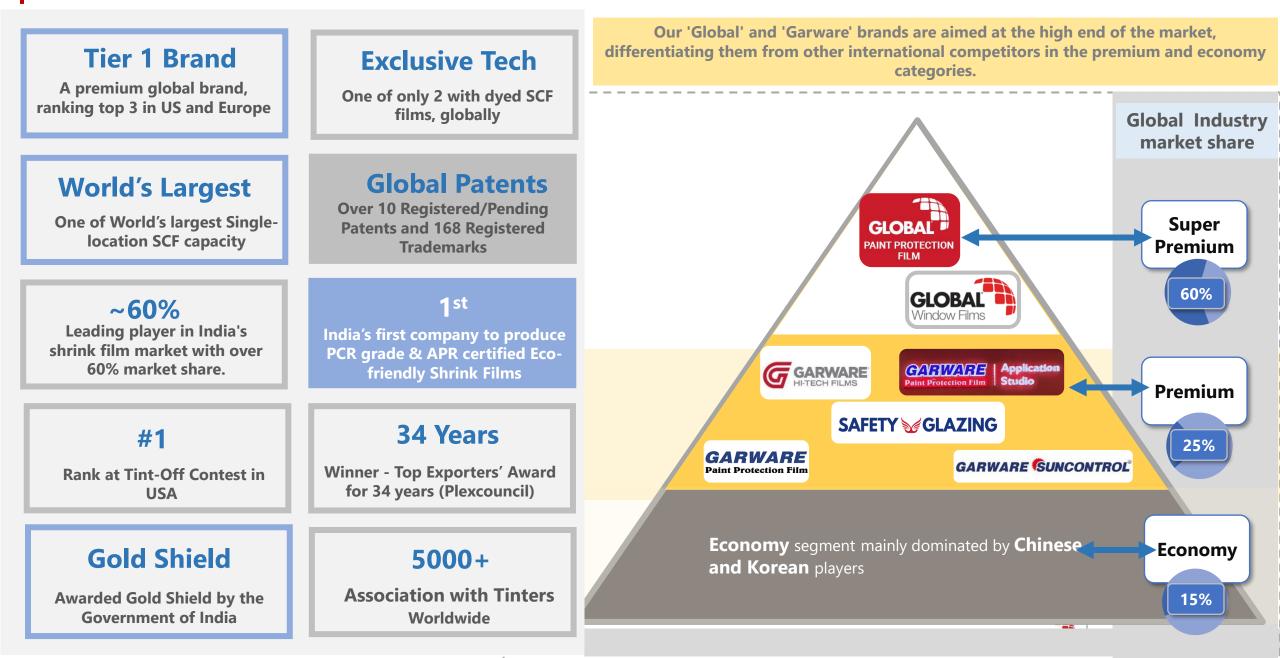
Zero debt & 355 cr cash surplus

Low Collection days – 4 days for H1FY24

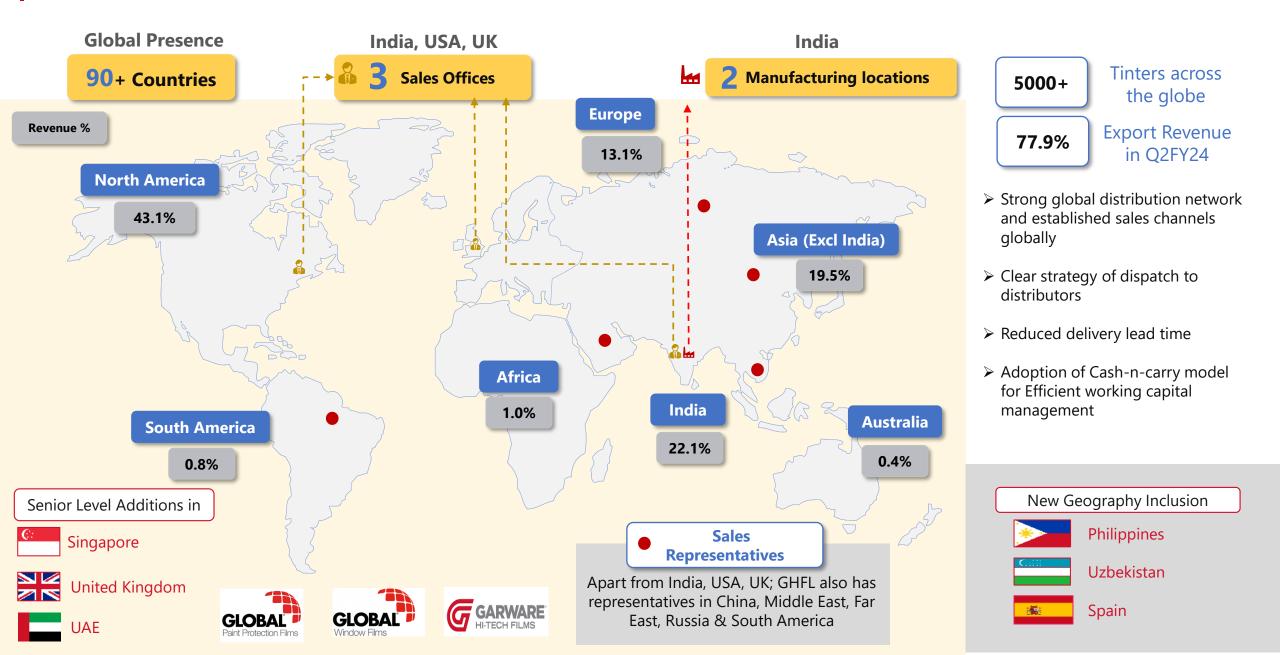
- Revenue CAGR\* of 11.8%
- PAT CAGR\* of 38.1%
- 100% Dividend paying company\*

\*from FY18 – FY23

# **Product Strategy** | Premium Market Positioning



# **Geographical Strategy** | Mature Market with High-end Customer Base

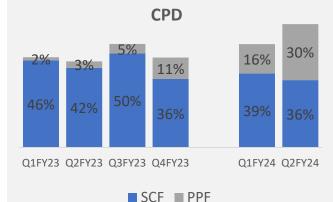


# **Product Overview**

# **Diversified Portfolio driving GHFL's Success**

| Consumer Product Division (CPD)                                                                                                                 | Industrial Product Division (IPD)                                                                      |                                                                                                                          |  |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|--|--|
| Value Added Product                                                                                                                             | Value Added Product                                                                                    | Commodity                                                                                                                |  |  |
| <ul> <li>Automotive Solar Control Film</li> <li>Paint Protection Film</li> <li>Safety Film</li> <li>Architectural Solar Control Film</li> </ul> | <ul> <li>Shrink Film</li> <li>Electrical/Electronics<br/>Insulation</li> <li>Release Liners</li> </ul> | <ul> <li>Thermal Lamination</li> <li>Plain Film</li> <li>Packaging &amp; Lidding Film</li> <li>Metalized Film</li> </ul> |  |  |

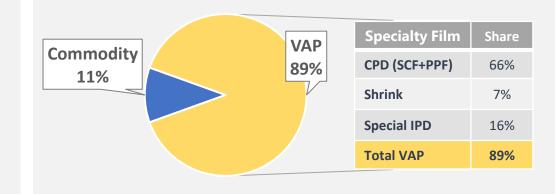
The Consumer Product Division (CPD) and Special Industrial Product Division (Special IPD) are part of the value-added business of GHFL



**Revenue Mix** 

IPD 23% 19% 21% 17% 19% 11% 16% 18% 18% 16% 15% 16% Q1FY24 Q2FY24 Q1FY23 Q2FY23 Q3FY23 Q4FY23 ■ Shrink ■ Other Special IPD Commodity

Value Added Product (VAP) mix – Q2FY24



# Solar Control Film | Competitive Advantage

**SCF Revenue Share** 

in Q2FY24

36%

**SCF Exported** 

>90%

Only company in the world with backward integration and extensive inhouse manufacturing processes for SCF



# **Solar Control Film | Product Range & Applications**

### **Front Windshield** ARCTIC COOL SHIELD COOL VISION GNGR COOL VISION NEUTRAL ICE COOL SHIELD GNGR ICE COOL SHIELD GREEN ICE COOL GREY SHIELD FRONTY SRC 70% FRONVU SRC VLT Side & Rear Windows INTERNATIONAL SERIES 50% ICE COOL SERIES ARCTIC COOL SERIES VLT • ECOLITE & ALPS SERIES



#### **HIGH PERFORMANCE (HP) WINDOW FILMS**

Made with high guality metallised films and its tint can be profusely crafted to match customers need. The visibility of these films can be modified according to desired shade. These films are in total compliance with the tint limits prescribed by the regulatory authorities.

#### **INFRARED RESISTANT (IR) WINDOW FILMS**

Eliminates/Minmise heat discomforts of commuters. These films are made with organometallic nanoparticles which maximise the rejection of infrared/heat rays. This helps to avoid overheating of Car's interiors and leads to enhanced fuel efficiency.

### LIGHT REFLECTIVE WINDOW FILMS



Made with a micro-thin, partially transparent metallic layer that ensures superior light reflection. These thin-layered films make for excellent viewing for the passengers in the car and gives off a polished look that enhances Car's aesthetics. The versatile nature of the reflective films regulates the temperature inside the car and prevents damage to leathered surfaces caused by harmful UV exposure.

### **NON-REFLECTIVE FILMS**

Designed to enhance view by allowing visible light into the car while keeping heat out, giving a clear and safe view. Tinted films rejects heat and comes with many colour options like Grey, Charcoal, Black, Green, Bronze, Graphite & Clear. Super shrink property to easily install on curved glasses.

### **PREMIUM WINDOW FILMS**



Premium window films are made with superior quality materials to ensure crystal clear visibility with upto 99% UV rejection. These films do not interfere with the car's polished visuals and can be applied to the windows with striking precision. The unique technology used during manufacturing produces exceptional protection against the UV rays without any metallising properties.



# Solar Control Film | Key Growth Drivers

### Untapped domestic market and product diversification

- > Reintroduction of GHFL 'safety glazing' window film in India.
- > Diversification into complementary architectural film segments

### 1,800 LSF p.a new lamination line

> Incremental revenue capacity from additional lamination facility of 1,800 LSF p.a.

### Strong R&D and demand for sustainable products

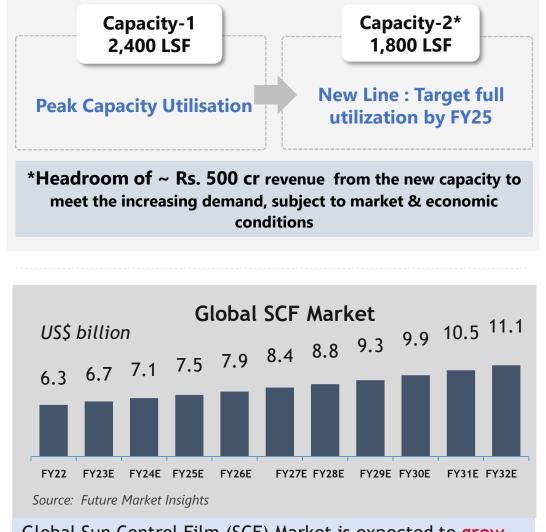
- Product innovation Introducing new value-added films, environment friendly films and patented technologies help maintain business leadership
- Favorable trend towards sustainable buildings and rising awareness of benefits of SCF films, especially in light of the increasing temperatures.

### Established distributor network globally & economic recovery

- > Exclusive distributorship and established partnerships with regional distributors
- > Leading choice for professional dealers and installers

### **Digital awareness and marketing campaigns**

- Sales channels via OEMs & dealerships as part of their offering leading to greater trust among consumers
- Digital/social media campaign -driven awareness initiatives and influencer campaign with applicators, glass suppliers to drive greater adoption



### Global Sun Control Film (SCF) Market is expected to grow at a CAGR of 5.8% from 2022 to 2032

GHFL Market Share is ~8-10%, leaving ample headroom for growth

# Paint Protection Film | Competitive Advantage

|          | PPF Reve<br>30% in Q2FY2                  | nue Share<br>4 PPF Exported GLOBAL GLOBAL GLOBAL GLOBAL GLOBAL GLOBAL                                                                                                                                                |
|----------|-------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|          | Unique Product<br>Features                | <ul> <li>Excellent Durability</li> <li>Auto Self Healing</li> <li>Hydrophobic</li> <li>Non-yellowing</li> <li>Scratch Resistance</li> <li>High Gloss</li> <li>Matt Finished</li> </ul>                               |
| <u> </u> | Robust R&D                                | Scratch-resistant, hydrophobic, self-healing & abrasion-resistant films properties<br>with good durability of paint protection films are a result of robust R&D facility                                             |
|          | Global<br>Brand & Export<br>Quality       | <ul> <li>Advanced technology with high quality standards, &amp; pioneer in Automotive films business, making it a top choice for customers worldwide.</li> <li>More than 88% of PPF is exported Worldwide</li> </ul> |
|          | Vertically<br>Integrated<br>Manufacturing | A single-source manufacturing facility with in a state-of-the-art, ISO-9001:2015<br>certification capable to produces self-healing & abrasion-resistant films.                                                       |
|          | Sole Producer                             | GHFL is the only producer of professional-grade Premium paint protection film<br>(PPF) in India.                                                                                                                     |

GARWARE HI-TECH FILMS

G

GLOBAL

GLOBAL

# **Paint Protection Film** | Product Range & Applications

Plus

180-micron thick film with a 3year warranty, offers an optically clear, high-gloss, hydrophobic top-coat, selfhealing film properties designed to safeguard the vehicles from rock chips, scuffs, and minor scratches.

### Premium

Advanced 200-micron thick PPF with a 5-year warranty, has exceptional defense & guards against day-to-day damages. Its built-in hydrophobic top-coat properties gives naturally slick surface that repels water.



#### **PPF Kits**

Garware paint protection film kits are meticulously designed to ensure an exact/custom fit, emphasizing precision for the Car's door cup and door edge etc.

**Retail** – Plus, Premium **Customized Kits and Matte** Finish

**B2B/OEMs** – Ultra Premium, **PPF Kits** 



Take out your Car in rains without worrying about the Paint

www.garwareppf.com





### Offers a non-reflective, lowgloss finish, enhancing your car's exterior with a subtle, stylish appearance, appealing to car enthusiasts aiming for a distinctive look. Ideal choice for providing a protection that perfectly matches the original surface.

### **Ultra Premium**

Enhanced factory-direct PPF, driven by OEMs introducing full vehicle wraps. GHFL stands as a sought-after OEM partner, offering guidance and overseeing dedicated installation facilities to ensure meticulous application, cost efficiency, and unwavering consumer satisfaction.

# **Paint Protection Films | Key Growth Drivers**

### Under penetrated and untapped PPF market in India

- > Indian market is in the early stages of "building awareness" scratch resistance, hydrophobicity, self-healing, and more benefits.
- Huge market potential, however, the current adoption rates are very low in India at <0.5% compared with 10-12% in the US and China</p>
- Increasing share of premium & luxury vehicle segment (Sedan, SUV, MPV) and growth in the EV segment to enable higher PPF adoption



Annually ~30-35 lakh cars sold in India and nearly 40% are SUV and luxury car segment – which is essentially the target segment for PPF

### Leveraging the existing Established Distributor & Tinter Network

> By leveraging existing channel opportunities/tinters/distributors of SCFs, GHFL has a clear opportunity to expand the distribution network and increase the visibility of PPFs.

### Strong Marketing Campaign

- Setting up of Garware Application Studios (GAS) in an asset-light B2C model with 87 channel partners (GAS + distributor).
- Social media marketing campaign gained strong traction and customer interest
- Dedicated training centers to impart PPF application skills



\*PPF plant is now operating at peak capacity, but the fungible capacity of our new lamination line has currently alleviated our capacity constraints



Source: Future Market Insights

12%

Utilization



118%\*

Utiliza

# **Industrial products Division** | Integral to GHFL's leadership in Poly-films



### Shrink Film

Wrapping & labelling plastic bottles, containers, cans, cups, etc. of various sizes



### **Electrical & Electronics**

Used in electronics industry because of properties like electrical insulation, thermal stability, moisture resistance, & excellent dimensional stability.



### **Release Liners**

Coated with silicon on one side to enhance release properties & used in applications like release labels



### Thermal Lamination

Provide heat insulation, energy efficiency, increased comfort & protection in various applications like Book covers, Posters, etc.



### Plain Film

Offers excellent mechanical & optical properties used in as label stocks, photographs, tags, lamination, OPH, etc.



### Packaging & Lidding Film

Protects & preserves various products like food, beverages & consumer goods



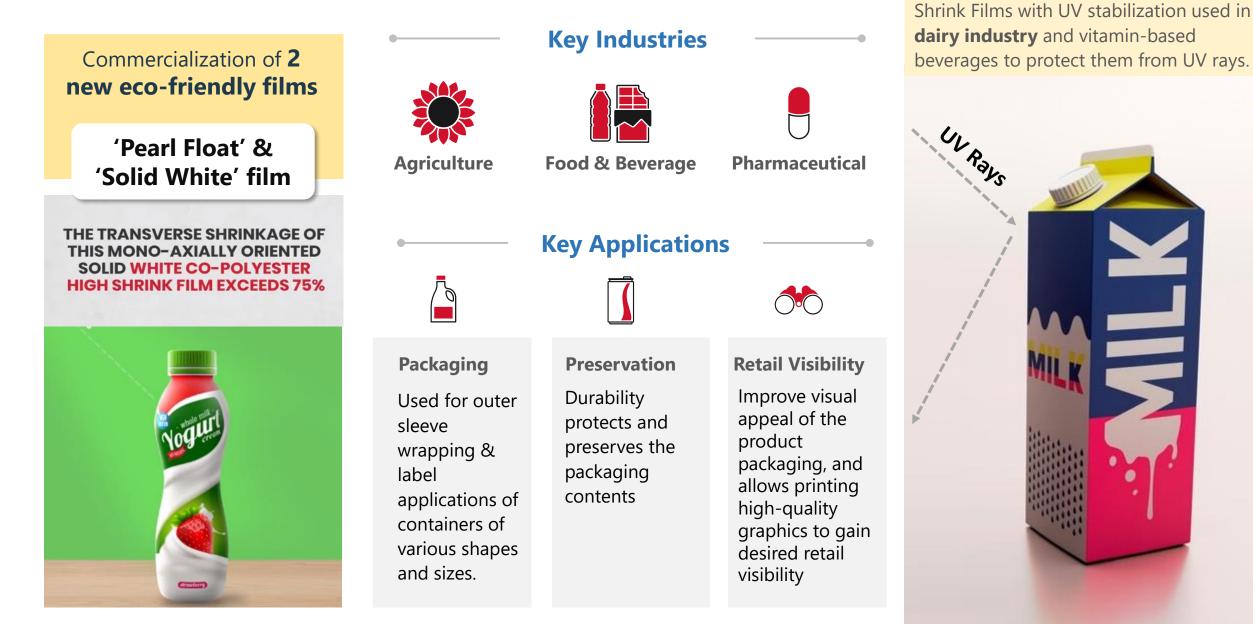
### Metalized Film Provides design versatility, shiny appearance & barrier properties to meet customer specific needs



# Shrink Film | Competitive Advantage

|                                               |                                                                                                                                         | Product USP —                                                                                                                |
|-----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|
| Wide variety                                  | 12 variants (under High, Medium and Low Shrink options)<br>powered by a strong focus on R&D                                             |                                                                                                                              |
| Robust entry<br>barrier &<br>customer loyalty | Implementing products at customer's end requires extensive<br>trial periods, application training and comprehensive<br>customer support | Niche area of<br>application for<br>use of sleeveExcellent<br>printabilityEase<br>application<br>across high-<br>contour and |
| Largest<br>manufacturer                       | In Indian Subcontinent, holding 60% market share of Indian market                                                                       | counterfeiting innovative shapes                                                                                             |
| Catering big<br>converters                    | By meeting their specific requirement & delivering tailored solution                                                                    |                                                                                                                              |
| Specialty films                               | Designed with complex mix of tech, machinery & quality of RM                                                                            | TamperandHigh levels ofpilferage-proofmachinabilityproductwith improvedprotectionwield                                       |
| Eco-Friendly<br>product                       | Utilizing 30% PCR materials in shrink film                                                                                              | protection yield                                                                                                             |
|                                               | Shrink Revenue     7%     Share in Q2FY24   50% Shrink Exported                                                                         | GLOBAL<br>Window Films GOBAL<br>Paint Protection Films                                                                       |

# Shrink Film | Product Range & Applications



# Shrink Film | Key Growth Drivers

### India's Rising Role in Shrink Film Manufacturing

India has a great scope to emerge as a sizable player in shrink film manufacturing as part of China-plus-one diversification strategy.

### **Consumer preference for environment-friendly shrink films**

Shift in customer preference from PVC to recyclable PET-based shrink films. GHFL incorporates 30% PCR materials in its shrink films

### **Global market**

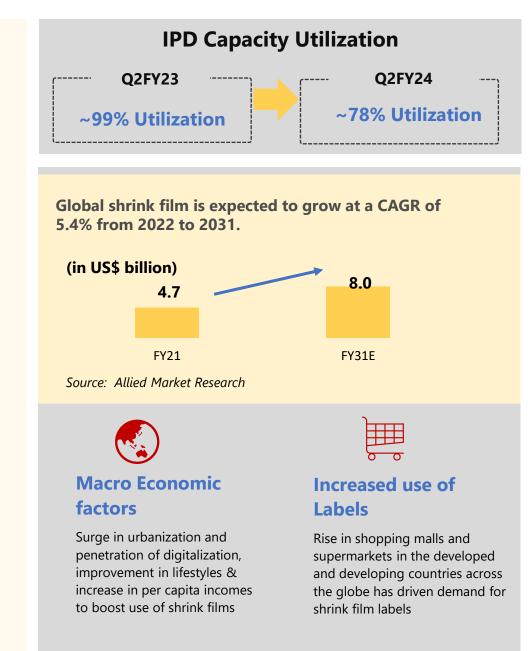
GHFL's diversified Customer base across the globe, including Europe, Africa & Middle East, besides the Indian market.

#### **Rise in e-commerce services and demand for packed food**

Rise in awareness among the people regarding importance of packaging of food materials during pandemic outbreak. Shrink film packaging materials are used in e-commerce product delivery, deliver fresh groceries, beverage's etc.

### **Headroom for growth**

With current ~12% contribution to GHFL's revenue, we envisage headroom for growth for this segment



# Architectural Film | Next Engine for Growth



### Sun Control Films

- Applied to the inside surface of **Glass Windows**
- Reduces solar heat, UV light & glare, keeps inside room cooler
- Multiple SKUs with different properties to suit your needs



### **Privacy Films**

Provides privacy to rooms, conference rooms, bath areas and improves confidentiality



Improves ambience and aesthetics



Safety & Security Films

- Holds broken glass shards intact & minimizes chances of injuries
- Maintains visual identity of the glass
- Protects glass surface from 3 scratches



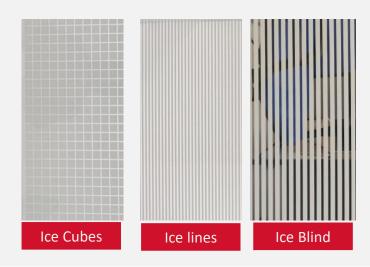
### **Designer & Decorative Films**



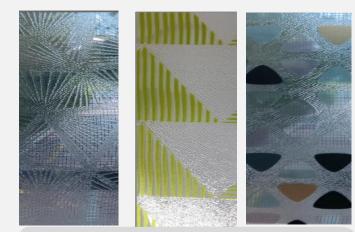
Transforms normal clear glass to a designer glass – varied colors & designs

Freedom to change glass designs on 2 renovation by changing only the film, not the more expensive glass

### **Unique range Privacy Films**



### Niche range of Designer Films



Creates different environments & desired ambience for home and office interiors

# Our Global Marquee Clients



### Bank of Brazil



### Imperial College London



### Luton Airport, London



# Changi Airport, Singapore



# **R&D** | Innovation at our core

SAFETY VGLAZING

Recognition by Indian Dep. of Scientific & Industrial Research (DSIR) TPM Excellence Award by JIPM **VAP** for stable revenue and high margin growth BRCGS Certified (Food & Packaging Grade) Recognition Profit Model 50 R&D Team members Continuous Interaction & dedicated Listonet 41000 point Structure (Technical & Scientific Personnel) and Experience **Feedback** to foster innovation **Pilot Plants** Innovation Marketing An ISO 9001:2015 certified company. Brand & Wheel **ዮ**ዮ Contro Quality LEAN 6-Sigma DMAIC methodology for **Representation of product** problem-solving, supported by certified offerings and business globally LSSBB & LSSMBB practitioners Offering Development Product Entry Barrier **Product extension** into complimentary 168 Registered Trademarks (India & Abroad) and business **Over 10 registered/pending patents** Product Performance

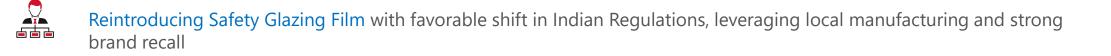
**Distinguishing features** and functionalities and customized products/RM due to backward integrations



23



200+ US/Europe/Middle East manufacturers, distributors visited us at SEMA show Showcased new products and R&D pipeline to select targets Marketing Strategy for Exponential Domestic Market \_\_\_\_\_\_ Growth from SCF and PPF



Accelerated expansion of the Garware Application Studios (GAS) exclusively retailing and applying Garware products

Retail counter addition initiatives launched in high potential markets to expedite counter addition and augment our share of business



2

Launched a comprehensive training program for applicators and sales executives to create supporting ecosystem



Direct tie ups with large auto OEMs, real estate consumers to develop a long-term sticky sales channel





# **Implementing Domestic Market Action Plan**

# Focused sales-burst program supported by our channel partners



Crack team driven onground sales effort

Deploying agile and specialized teams to boost sales through targeted road shows



Sharp digital communication

Executing precise and impactful digital communication strategies with target audiences to maximize online engagement



Business development with our Channel partners

Robust business development initiatives with our trusted channel partners, promoting mutual growth. Facilitating corporate deals at scale and brand-level partnership - Auto OEMs, Hospitality, Advocacy.



# Pilot, Scale Up & Accelerate

A 3-phased approach piloting in one of the critical geographies, scaling it up to 3 geographies & implementing a nationwide sales burst initiative



# Domestic Safety Glazing Film (SCF) | ~6-8% of total revenue in 3 years

### Ensures better visibility and enhanced safety aligned with Central Motor Vehicle Rule

### **Product Launch**

### SAFETY WGLAZING

Relaunch of GHFL's 'Safety Glazing' window film in India

### — องามกงว่าร่ออกกรอก

#### BENEFITS OF SAFETY GLAZING MATERIAL

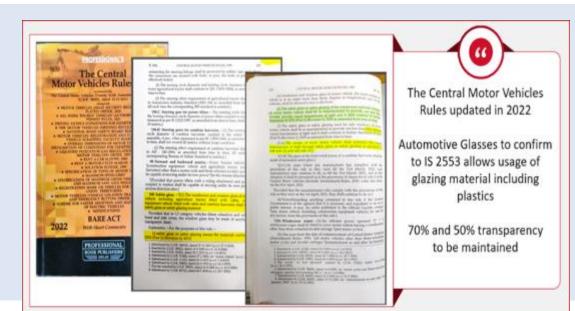
Skin cancer protection by UV rejection"
 Proven fuel efficiency/mileage enhancement"
 Comfortable driving with reduced glare & heat rejection
 Prevention from glass shattering



| High Under-penetration | Indian domestic market is highly under penetrated                                |  |  |
|------------------------|----------------------------------------------------------------------------------|--|--|
| Increasing Demand      | Domestic market has shown higher than expected uptake of SCF                     |  |  |
| Regulatory permission* | New domestic automotive rules allow usage of safety glazing materials            |  |  |
| Sole manufacturer      | GHFL is the sole manufacturer of safety glazing film conforming to the standards |  |  |

### Safety Glazing Material – Key Highlights

| "End-to-end"<br>application technique | Novel "end-to-end" application method for enhanced coverage and quality, accompanied by region-wise applicator training. |  |  |
|---------------------------------------|--------------------------------------------------------------------------------------------------------------------------|--|--|
| Regulatory Adherence                  | GHFL's Safety Glazing Material is in compliance with 50/70 VLT rule as specified in IS 2553 of CMVR Rule Book.           |  |  |
| Film Authenticity                     | Employing dot code embossing and SKU name printing on kits for accurate identification of genuine Garware products       |  |  |
| Sustainable Packaging                 | Use of perforated boxes and tubes designed for single-use tear-<br>away, promoting re-use of packaging materials.        |  |  |



# **Domestic PPF** | Driven by 500 OEM Dealerships, 100 GAS & PPF Distributors

Garware Application Studios (GAS) : Detailing and Car care Studios for exclusive access to Garware's premium safety glazing films and PPF



Introducing a D2C channel of certified and trained applicators



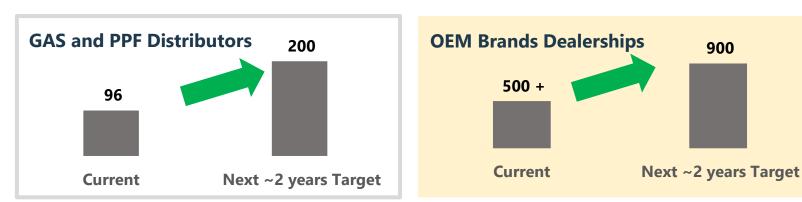
Aim to achieve multifold footprint growth by launching Asset-Light application studios across prominent geographies



Î

Application studios thrive with our CRM platform's robust support

GAS will play a pivotal role as certified application providers as Garware extends its B2B channel to include OEMs & multi-brand dealerships.



### **Strengthening GAS and OEMs network**

# **Explore Our Exclusive Application Studio** Application Studio Paint Protection Film

Where Passion Meets Perfection:

Vile Parle, Mumbai

# Building Robust Sales Network | Installation Training for Applicators

### **Ensure a High-Quality Finish**

Applicator Network expansion deliberate endeavor, recognizing their pivotal role in ensuring the highest standards of finishing

### **Cutting-Edge Training Center**

Established the Garware training center with state of art facility using the most modern techniques and technology

### **Deeper Penetration**

Starting with region wise (Tier 2& tier 3 towns) applicator mastery programs



# Impactful Results | Prior Marketing and Sales Initiatives



Growth in PPF sales in YTD FY24 vis-à-vis our selected measurement period of FY 23



Growth in number of new retail counters added in FY 24 compared to selected measurement period of FY 23



Increase in our reach – as measured by the pin codes we are serving in



Increase in website traffic growth

### Harnessing our digital platforms to \_\_\_\_\_ boost customer impressions.



| Metrics                           | Pre period | Project Apex | Increase |  |
|-----------------------------------|------------|--------------|----------|--|
| Website Traffic                   | 32K        | 86K          | 2.7X     |  |
| Instagram Reach <sup>2</sup>      | 1M         | 4M           | 4X       |  |
| Instagram Engagement <sup>2</sup> | 4K         | 18K          | 4.5X     |  |
| Facebook Reach <sup>2</sup>       | 5M         | 7.6M         | 2.5X     |  |



# Message from the CMD



"Our PPF business has delivered strong volume and revenue growth with committed orders from our US customers and from our deepening domestic distribution network. The PPF plant is now operating at peak capacity, and the fungible capacity of our new lamination line has currently alleviated our capacity constraints. Our recent launch of safety glazing film in India has shown promising results. We aim to invest resources to capitalise on this opportunity in India through robust marketing and product awareness initiatives."

Dr. S B Garware, Chairman and Managing Director

#### \*\*\*\*\*\*

"During the quarter, we have maintained consistent growth amidst the challenges faced by the polyester film industry. Our PPF business has grown significantly and our flagship SCF business has recorded a consistent volume improvement over the last 2-3 quarters. In addition, the recovery in commodity film prices is expected and would help to increase our revenues and margins. We have prepaid our long-term debt, underlining our strong financial position. Our balance sheet reflects cash reserves of around Rs 350 crore, which is expected to support our capacity additions and future growth."

Ms Monika Garware, Vice Chairperson and Joint Managing Director



# New Initiatives and Developments | Q2FY24

- Agreement signed and **delivery started with Mahindra Automotive** as OE supplier for PPF. Agreement in progress with three more OEMs for PPF/Safety Glazing
- 2. Full repayment of term loans, resulting in a gross debt balance of zero, as of date
- Patents granted each for advance adhesive system for Window Films and Low Oligomer Films. Two more patents are applied for IPD division.
- 4. Under architectural film business, **Decorative Films** commercialized in the USA.
- 5. Product qualifications and commercial agreements with **two major customers in the US for Shrink Films**
- 6. PPF is running at its peak capacity and forecast looks good.
- 7. Added GAS and PPF distributors, currently stands at **96 channel partners**
- 8. Social Media reach has grown widely with good lead generation

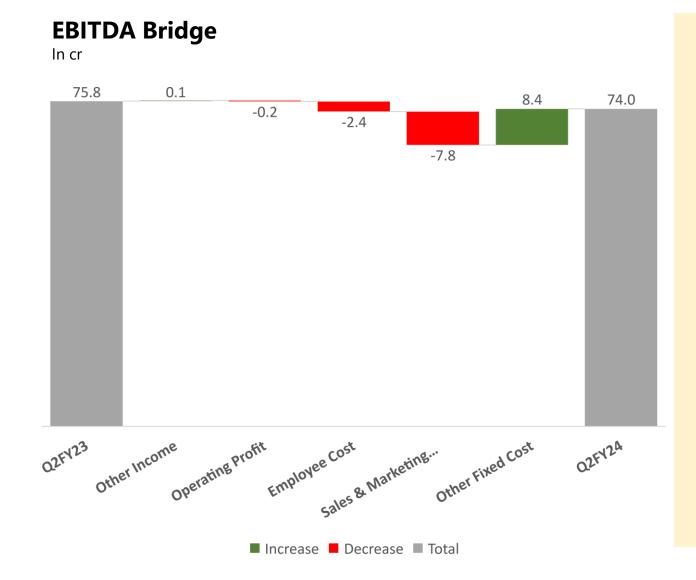








# Aggressive sales and marketing efforts to yield long-term benefits



### Comments

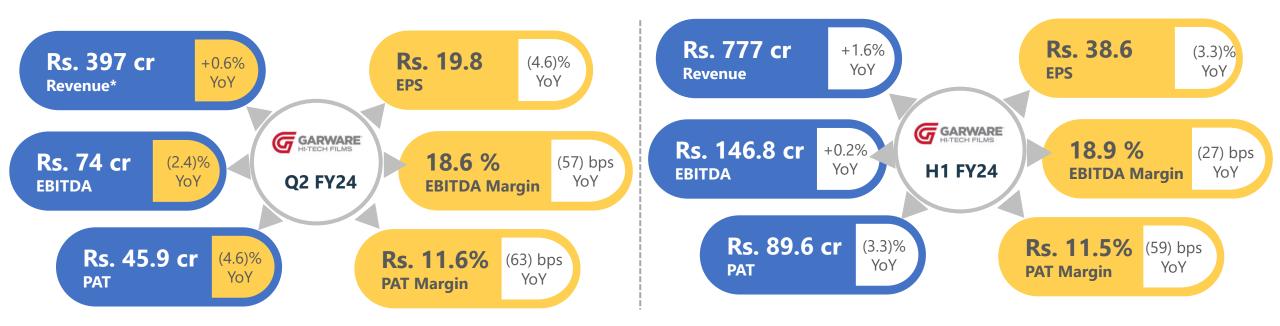
- EBITDA impacted by an aggressive approach to sales and marketing expenses, including consulting fees, and the subsequent increase in resource recruitment, with specific focus on promoting PPF and SCF products within the domestic market.
- India CPD business increased from Rs 26 crores in H1FY23 to Rs 47 crores H1FY24.

\* Sales & Marketing expense includes fee for brand and marketing consultancy



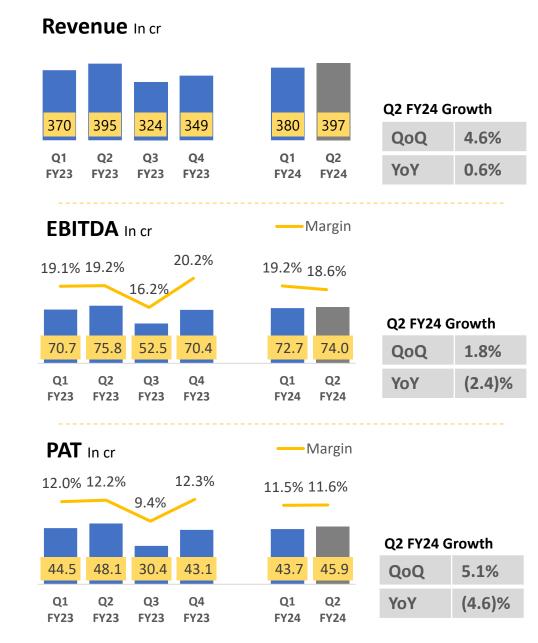
# Stable performance in a challenging environment

Consolidated – Q2FY24 and H1FY24



\*Robust business growth in Q2FY24 compared to sequential Q1FY24, revenue up by 4.6% and PAT up by 5.1%

### **Quarterly Financial Performance – Q2 FY24**



#### Comments

#### Revenue

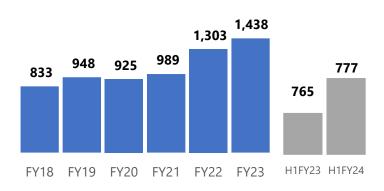
- Sales for quarter Q2FY24 stood at Rs 397 crores, up by 4.6% QoQ and up by 0.6% YoY.
- Sales for H1FY24 stood at Rs 777 crores, up by 1.6% YoY.
- The PPF business maintained its significant growth trajectory, supported by volume recovery in the SCF business, but tempered by decline in the IPD business.
- GHFL's speciality films contribute around 90% of its revenues, positioning it for superior growth compared to the poly film industry, which is currently facing overcapacity challenges..

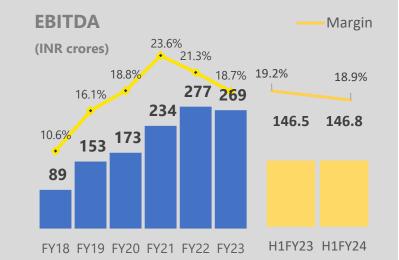
#### EBITDA & PAT

- EBITDA for quarter Q2FY24 stood at Rs 74.0 crores, up by 1.8% QoQ and down by 2.4% YoY.
- EBITDA for H1FY24 stood at Rs 146.8 crores, up by 0.2% YoY.
- EBITDA gains driven by higher PPF and SCF volumes, but tempered by margin pressure on IPD products and strategic yet aggressive investments in marketing and sales initiatives - a critical expense in line with the growth strategy. Although marketing costs may continue in the short to medium term, these investments are expected to significantly strengthen our market presence in the long term
- PAT for quarter Q2FY24 stood at Rs 45.9 crores, up by 5.1% QoQ and down by 4.6% YoY.

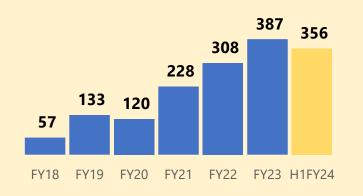
### **Stable Historical Performance**

Revenue from Operations (INR crores)

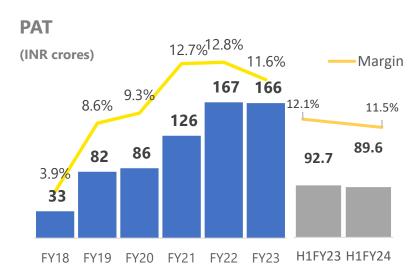




Cash, Bank & Liquid Funds\*\* (INR crores)



\*\*Reduced cash balances attributable to debt repayment



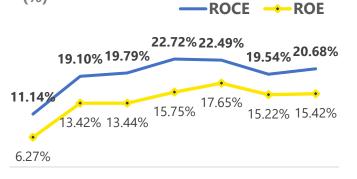
37

**Collection (Days) & Inventory Turnover** Collection Days 10.5 Inventory Turnover 9.7 8.7 8.7 7.8 7.0 21 6.5 19 18 17 11 8 FY18 FY20 FY22 H1FY24



**ROE & ROCE\*** 

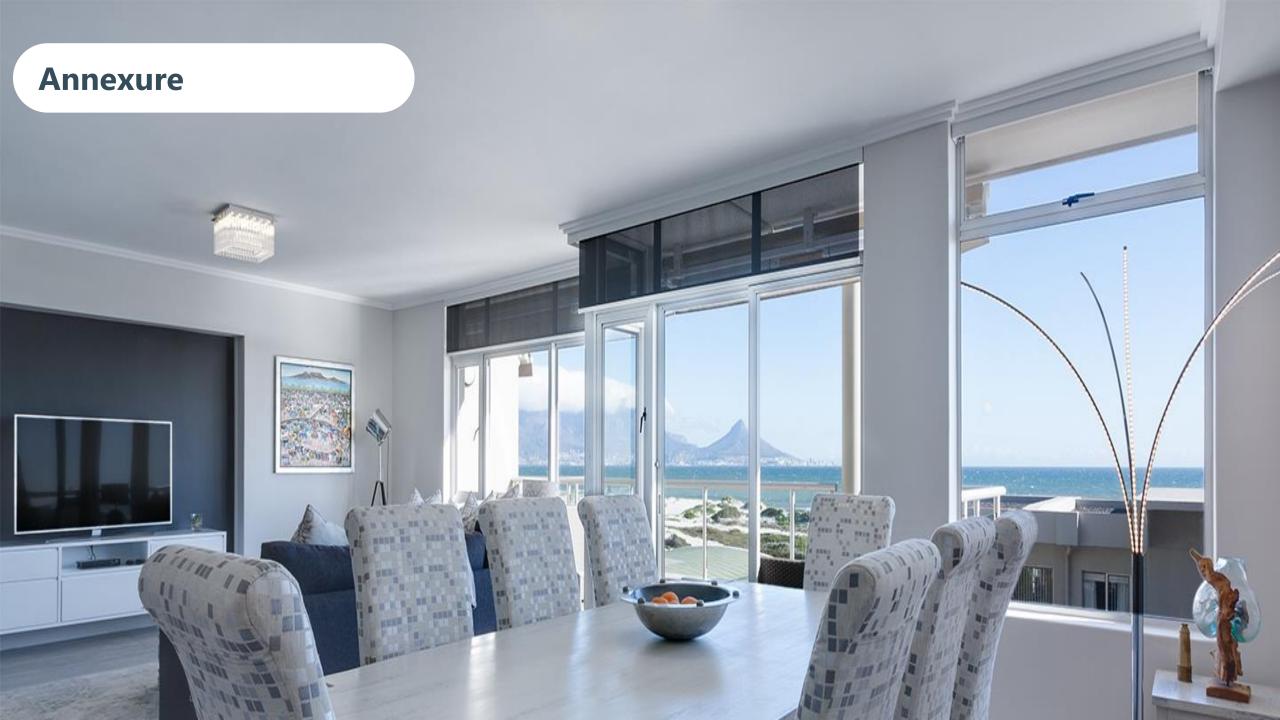
(%)





ROCE and ROE ratios

- Consolidated basis and is adjusted for revaluation reserve of Rs 764 crores
- H1FY24 on annualized basis



### **Leadership : Our Pillars**

Driving Growth, Excellence and Innovation at GHFL



- Graduated from Dulwich College, a prestigious institute in England and studied Senior Business Management course at the University of Edinburgh
- Has held prestigious posts such as President -Maharashtra Chamber of Commerce, Director – LIC, Director – SBI, Honorary Counsel General of Turkey – Western India Office



- Graduate from in Vassar College, NY & MBA - Pace University - Lubin School of Business, NY
- Looks after production, R&D, innovation, finance, legal, corporate strategy, and business development

Ms. Monika Garware

Vice Chairperson & Jt. MD



- MBA degree from European University, She has wide experience in Marketing & Corporate Affairs
- Handles the company's human resources, production and operations management, R&D, domestic sales, **Garware Ramsay**

**Jt. Managing Director** 

Mrs. Sarita



- MBA degree from Boston College, USA.
- Handles international sales and marketing, finance, business development, and strategy.

Ms. Sonia Garware

**Non-Independent** Director

#### **Key Speakers**



**Director** - Technical

Mr. Deepak Joshi

**Director - Sales & Marketing** 

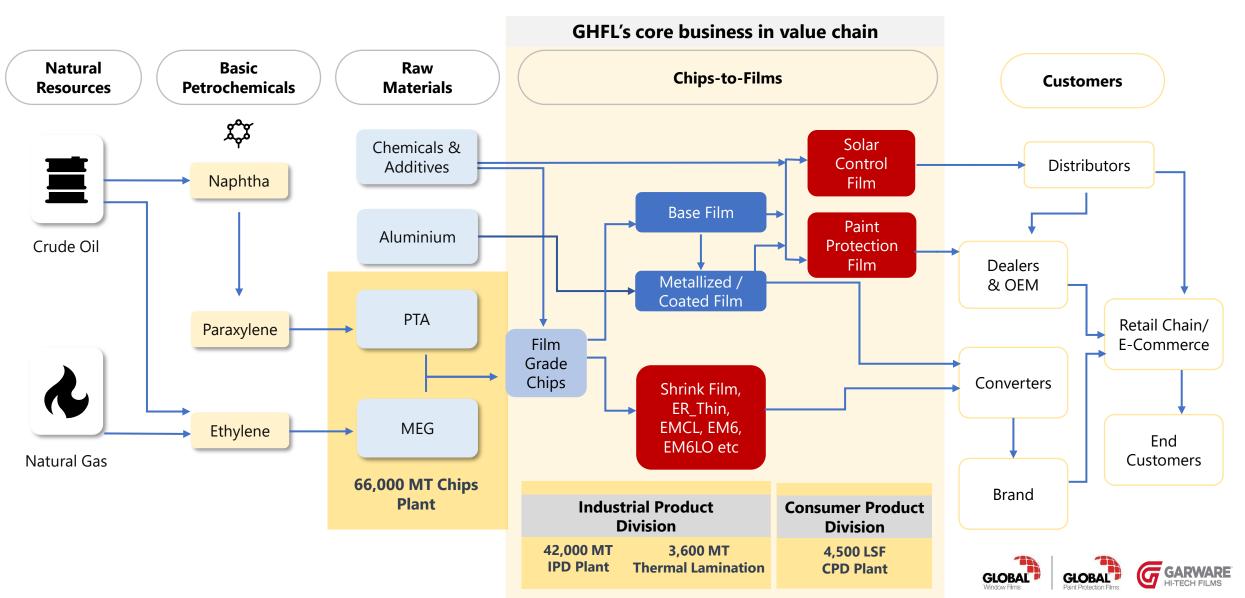
#### Mr. Pradeep Mehta

**Chief Financial Officer** 



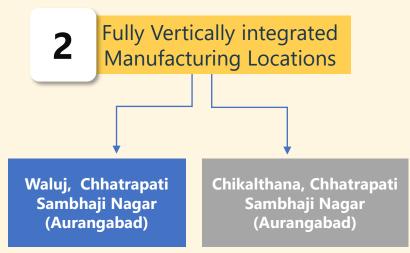
### **Vertically Integrated Chips-to-Films Manufacturing**

GHFL enjoys complete control due to its vertical integration excellence, streamlining films manufacturing



### **GHFL Manufacturing footprints**

**Pioneering the Future of Specialty Polyester Films** 



- Polyester Chips plant
- ➢ Four BOPET Film lines
- Extrusion coating line / Thermal Line
- ➤ Metalizer
- Solar Control Film plant for Automobile, Architectural & Safety
- Paint Protection Film plant





State-of-the-art, ISO-9001:2015 certified facility at Waluj

#### Fungible Capacity

- Crucial for improving sales mix & responding to stable demand
- Enables shift between value-added and commodity products

#### Total Installed Capacity

| Product Line       | MT/LSF    |
|--------------------|-----------|
| Chips Plant        | 66,000 MT |
| IPD                | 42,000 MT |
| Solar Control Film | 4,200 LSF |
| PPF                | 300 LSF   |

| - SCF1 - Full utilization<br>- SCF2 - New Line<br>- PPF 118%<br>- IPD 78% | Current<br>Utilization<br>Ratio |
|---------------------------------------------------------------------------|---------------------------------|
| - IPD 78%                                                                 | Ratio                           |

- SCF-1 line of 2,400 LSF is fully utilized
- SCF-2 (New Line) : Target full utilization by FY25
- The new SCF-2 line of 1800 LFS has potential to generate ~Rs 500 crores of revenue. Capacity utilization is subject to market & economic conditions.



# **Product Division Summary**



- GHFL manufactures automotive films with different VLT, UV and heat rejection properties reducing the heat entering car interiors and keeps them cool.
- Leveraging 6+ decades of expertise in polyester manufacturing, GHFL offers scratch-resistant, self-healing and durable paint protection films that provide optimal protection for car paint from various external damages.
- Available in 6 Mil, 7 Mil & 8 Mil thickness
- Polyester safety films provide high impact resistance to glass, reduces glare, and prevent glass from splintering upon impact, while maintaining optical clarity and transparency.
- Available in 4 & 7 Mil thickness and in combination of SCF
- GHFL produces a range of architectural films that can be customized to any glass surface, offering protection from harmful UV rays and reducing heat transmission for both residential and commercial buildings.

# **Product Division Summary**

## IPD Special Industrial Product Division (IPD)

#### **Shrink Film**

- GHFL produces shrink films for wrapping and labeling plastic bottles, containers, cans, and cups of various sizes,
- GHFL caters to prominent converters

#### **Electrical & Electronics**

- Electrical and Electronics specialty films are widely used in various applications in the electronics industry due to their unique properties such as high electrical insulation, thermal stability, moisture resistance, and excellent dimensional stability.
- ➢ Variants: EM6-LO, EM6, ER and ERE

#### **Release Liners**

- Release liners are a specialty film coated with silicon on one side to enhance release properties and used in various applications including as release liners and release labels.
- Variants: PT026 (In-line), Sipet Liner (Offline), PT016 (In-line)

# **Product Division Summary**



#### **Thermal Lamination**

#### Plain Film

#### Packaging & Lidding Film

#### **Metalized Film**

- They type of specialty films that are designed to provide heat insulation, energy efficiency, increased comfort and protection in various applications like Book covers, Posters, Catalogues, cartons, Visiting cards etc
- Variants: BOPP Thermal Base, BOPP Wet, Coated, BOPP Gloss and BOPP, Mat
- Plain films offer excellent mechanical and optical properties, making them suitable for a wide range of applications such as label stocks, photographs, tags, lamination, reprographics, and OHP, etc.
- Variants: EM, EMCL, ERT-PT008, Opaque, LDF, TRDR, Gardigi, Matt MT21, Face Stock
- Packaging & Lidding Films are designed for protecting and preserving various products, including food, beverages, and consumer goods, as well as metallizing and improving adhesion.
- Variants: ER, ERT PT007

- GHFL produces custom packaging-grade metalized films with design versatility, shiny appearance, and barrier properties to meet customers' needs.
- Key applications are Flexible packaging, Lamination, Retort packaging, material requiring high barrier properties

# Vertical Integration: A Strategic Advantage

**Unparalleled Competitive Advantages due to its Vertical Integration** 

#### ✓ Self Sufficient

Eliminates dependency on other manufacturers or outside vendors.

✓ Cost optimization

Improve supply chain efficiency and cost optimization by reducing waste, improving quality, reducing lead times, and enabling better coordination and decision-making. ✓ Raw material availability

 ✓ Emerging market niches Ensures required and continuous availability of quality raw materials enabling a stable supply

Help create Emerging market niches by enabling greater customization, faster time-to-market, greater flexibility, and improved quality.

### **Brand & Marketing** | Participations across major academic events & conferences

**SEMA Show – November 2023** 



#### Wide Open Rallies | Sponsorship









#### International WF Conference & Tint-off (Ruby Sponsor)



#### **Social Media Campaigns**





### Foundation for Sustainable Well-being



**Utilizing 30% PCR** materials in shrink film and other film products

**1st company** in India to introduce recyclable PETG replacing hazardous PVC shrink label films

Solar Control films **reduce 3-5% fuel consumption** and carbon emissions

Target to reduce **50% of absolute emissions** by year 2030

Water conservation via Wastewater recycling, rainwater harvesting, & Effluent Treatment Plant

Member of **Association of Plastic Recyclers** (APR), USA

Under **Employee Safety,** Zero accidents in last 4 years

# **CSR** Initiatives



A dedicated Community Centre in Waluj Area which helps in Contribution towards Society, Rural Development, Environment & Nature.



Jalpurti Abhiyan in efforts to provide clean Drinking Water. Health Awareness camps & Surya Namaskar Competitions

Vermi Compost with domestic and garden waste



Plantation on Large Scale & Beautification of roads with Plantation drive COVID - 19 Safety Mesaures



Personality Development Program for students from rural area.

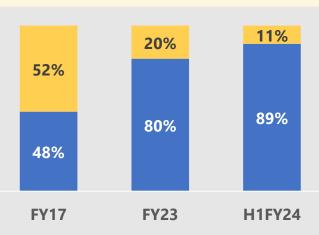


### **Transitioned into a Value-Added Product Business**

GHFL has ventured into value-added products like Solar Control, Paint Protection and Shrink Film, resulting in better recovery of revenue, and improved margins.

#### FY17 & Prior

- Before its transformation, GHFL had a diverse portfolio that included both commodity and value-added businesses.
- While GHFL was already the largest exporter of polyester films in India, there was a greater emphasis on commodity-oriented businesses.
- > The business faced lower margins, significant competition and less differentiation.



Commodity Products Value Added Products

#### FY18 & Beyond

- GHFL has undergone a significant shift in its business strategy, resulting in a strong performance in specialty films industry with higher margins and a highly differentiated product portfolio.
- GHFL's ability to adapt to changing market conditions and invest in high-margin value accretive products has allowed to thrive in a competitive and volatile environment.



\*Consolidated Financial Numbers

### **Profit and Loss Summary**

#### Consolidated

In Rs. Crores (except EPS

| Particulars                           | Quarter Ended |             |             | Year Ended |
|---------------------------------------|---------------|-------------|-------------|------------|
|                                       | 30.09.2023    | 30.06.2023  | 30.09.2022  | 31.03.2023 |
|                                       | (Unaudited)   | (Unaudited) | (Unaudited) | (Audited)  |
| Revenue from Operations               | 397.1         | 379.7       | 394.8       | 1438.0     |
| Other Income                          | 9.2           | 8.9         | 9.0         | 42.16      |
| Total Income                          | 406.3         | 388.6       | 403.8       | 1480.2     |
| Cost of Material                      | 207.6         | 171.4       | 163.7       | 648.4      |
| Inventory Changes                     | -19.7         | 8.2         | 18.0        | 16.4       |
| Power & Fuel                          | 30.8          | 29.7        | 34.4        | 126.0      |
| Employees benefit expenses            | 32.97         | 35.3        | 30.6        | 121.9      |
| Other Expense                         | 80.5          | 71.3        | 81.2        | 298.2      |
| EBITDA                                | 74            | 72.7        | 75.8        | 269.4      |
| Finance Cost                          | 3.7           | 4.3         | 4.1         | 17.0       |
| Depreciation and Amortisation Expense | 9.7           | 9.8         | 7.63        | 32.4       |
| Profit before tax                     | 60.7          | 58.6        | 64.2        | 220.0      |
| Tax Expenses                          | 14.8          | 14.9        | 16.02       | 53.8       |
| Net Profit after tax                  | 45.9          | 43.7        | 48.1        | 166.1      |
| EPS (Rs.)                             | 19.8          | 18.8        | 20.7        | 71.5       |



### **Balance Sheet Summary**

51

| Liabilities                                     | Sep-23   | Mar-23   | Assets                                    | Sep-23            | Mar-23   |
|-------------------------------------------------|----------|----------|-------------------------------------------|-------------------|----------|
| Shareholders Fund                               | 1,926.30 | 1,855.82 | Non-Current Assets                        | 1 <i>,</i> 555.86 | 1,563.11 |
| Share Capital                                   | 23.23    | 23.23    | (a) Property, Plant and Equipment         | 1,457.52          | 1466.01  |
| Other Equity                                    | 1,903.07 | 1,832.59 | (b) Capital work - in - progress          | 8.99              | 10.32    |
|                                                 |          |          | (c) Intangible assets                     | 1.18              | 1.23     |
| Non-current liabilities                         | 67.92    | 120.89   | (d) Intangible assets under Development   | 0.09              | 0.09     |
| (a) Financial Liabilities                       |          |          | (e) Financial Assets                      |                   |          |
| (i) Borrowings                                  | 17.76    | 75.36    | (i) Investments                           | 83.53             | 76.4     |
| (ii) Lease Liabilities                          | 8.67     | 9.39     | (ii) Other financial assets               | 3.03              | 2.98     |
| (b) Deferred Tax Liabilities (Net)              | 36.46    | 31.72    | (f) Other non - current assets            | 1.52              | 6.09     |
| (c) Provisions                                  | 5.03     | 4.42     |                                           |                   |          |
|                                                 |          |          | Current assets                            | 656.43            | 651.23   |
| Current liabilities                             | 218.07   | 237.63   | (a) Inventories                           | 238.84            | 198.85   |
| (a) Financial Liabilities                       |          |          | (b) Financial Assets                      |                   |          |
| (i) Borrowings                                  | 19.96    | 65.43    | (i) Investments                           | 254.37            | 316.3    |
| (ii) Lease Liabilities                          | 7.30     | 7.01     | (ii) Trade receivables                    | 15.86             | 29.95    |
| (iii) Trade payables dues to                    |          |          | (iii) Cash and cash equivalents           | 90.14             | 59.99    |
| <ul> <li>Micro and Small Enterprises</li> </ul> | 8.15     | 10.39    | (iv) Bank balances other than (iii) above | 11.30             | 10.47    |
| - Other Than Micro and Small Enterprises        | 105.19   | 93.18    | (v) Loans                                 | 0.81              | 0.34     |
| (iv) Other Financial Liabilities                | 16.60    | 16.58    | (vi) Other financial assets               | 0.92              | 1.53     |
| (b) Other current liabilities                   | 50.04    | 35.58    | (c) Current tax assets (Net)              | 0.67              | 0        |
| (c) Current Tax Liability (Net)                 | 3.84     | 3.02     | (d) Other current assets                  | 43.52             | 33.80    |
| (d) Provisions                                  | 6.99     | 6.44     |                                           |                   |          |
| Total Equity and Liabilities                    | 2,212.29 | 2,214.34 | Total Assets                              | 2,212.29          | 2,214.34 |
|                                                 |          |          |                                           | GLOBAL GLOBAL     |          |

### Abbreviations

| Acronym | Full Form                       |
|---------|---------------------------------|
| CPD     | Consumer Product Division       |
| IPD     | Industrial Product Division     |
| VAP     | Value Added Product             |
| SCF     | Solar Control Film              |
| PPF     | Paint Protection Film           |
| GAS     | Garware Application Studio      |
| PV      | Passenger Vehicle               |
| D2C     | Direct to Customer              |
| OEM     | Original Equipment Manufacturer |
| LSF     | Lakh Square Feet                |
| MT      | Metric Ton                      |



# Thank You

### Garware Hi-Tech Films Limited.

CIN: L10889MH1957PLC010889

Ashish Samal ashish.samal@garwarehitech.com cs@garwarehitech.com

#### Ernst & Young LLP Investor Relation Advisory

Vikash Verma Vikash.Verma1@in.ey.com Sumedh Desai

Sumedh.desai@in.ey.com