

Date: 31st May 2023

То	То
The Secretary	The Secretary
BSE Ltd.	National Stock Exchange of India Ltd.
Phiroze Jeejeebhoy Towers	Exchange Plaza, Plot no. C/1, G Block
Dalal Street,	Bandra-Kurla Complex, Bandra (E)
Mumbai - 400 001	Mumbai - 400 051
Security Code No.: 523716	NSE Symbol: ASHIANA

Sub: Submission of Investor Update/Presentation for the quarter and year ended on 31st March 2023

Dear Sir,

Please find attached the Investor update/Presentation for the quarter and year ended on 31st March 2023.

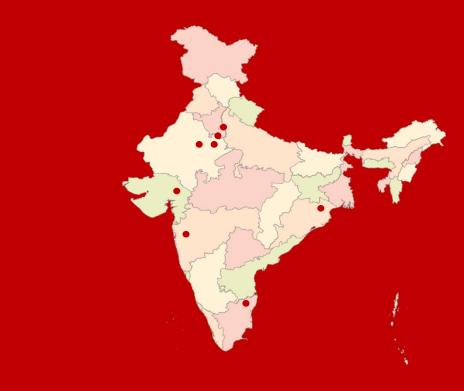
Kindly take the above presentation on record.

Thanking you, For **Ashiana Housing Ltd**.

Nitin Sharma (Company Secretary & Compliance Officer) Membership No. 21191

Ashiana Housing Ltd. 304, Southern Park, Saket District Centre, Saket, New Delhi– 110 017 CIN: L70109WB1986PLC040864 Regd. Office: 5F Everest, 46/C Chowringhee Road, Kolkata -700 071 Phone No: 011-42654265, Email: investorrelations@ashianahousing.com Website: www.ashianahousing.com





Investor Update Mar 2023

BHIWADI | GURUGRAM | PUNE | CHENNAI | JAIPUR | JAMSHEDPUR | JODHPUR | HALOL | NEEMRANA

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Except for the historical information contained herein, statements in this presentation and the subsequent discussions, which include words or phrases such as "will", "aim", "will likely result", "would", "believe", "may", "expect", "will continue", "anticipate", "estimate", "intend", "plan", "contemplate", "seek to", "future", "objective", "goal", "likely", "project", "should", "potential", "will pursue", and similar expressions of such expressions may constitute "forward-looking statements", These forward looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to our ability to successfully implement our strategy, our growth and expansion plans, obtain regulatory approvals, our provisioning policies, technological changes, investment and business income, cash flow projections, our exposure to market risks as well as other risks. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

Glossary



Saleable Area	Total saleable area of the entire project corresponding to 100% economic interest of all parties
Ongoing Projects	Projects in respect of which (i) all title, development rights or other interest in the land is held either directly by our Company and/or our Subsidiaries and/or other entities in which our Company and/or our Subsidiaries have a stake; (ii) wherever required, all land for the project has been converted for intended land use; and (iii) construction development activity has commenced.
Future Projects	Projects in respect of which (i) all title, development rights or other interest in the land is held either directly by our Company and/or our Subsidiaries and/or other entities in which our Company and/or our Subsidiaries have a stake; and (ii) our management has commenced with the formulation of development plans.
Land available for Future Development	Lands in which we have obtained any right or interest, or have entered into agreements to sell/memorandum of understanding with respect to such rights or interest, as the case may be, and which does not form part of our Completed, Ongoing and Future Projects
Project	Project includes project phases

Contents





Highlights and Overview







Annual Highlights



- Sales Value for FY23 was INR 1313.43 Crores vs INR 573.25 Crores for FY22, YoY increase of 129%.
- Booking increased by 75% from 14.76 Lakhs Sq. ft. (FY22) to 25.86 Lakhs Sq. ft. (FY23).
- Sales Price improved to INR 5,080 psf (FY23) vs 3,883 psf (FY22), an increase of 31% YoY, driven by increasing prices across projects and changing mix towards higher priced projects.
- Equivalent Area constructed(EAC) for the year was 16.73 Lakhs Sq. ft. (FY23) vs 16.20 Lakhs Sq. ft. (FY22).
- Pre-tax operating cash flows was positive at INR 84.84 Crores (FY23) vs positive at INR 165.05 Crores (FY22).
- Total Revenue increased to INR 425.19 Crores (FY23) vs INR 233.59 Crores (FY22), YoY increase of 82%.
- Total Comprehensive Income positive at INR 28.78 Crores (FY23) vs. negative INR 6.56 Crores (FY22).
- 13 projects (new:5 and new phases of existing projects:8) to the tune of 29.46 lakhs square feet were launched in FY23.
- Two new land parcels acquired in Jaipur in FY23 Ashiana Nitara in Village Bhankrota with an approximate saleable area of
 6.5 lakhs sq ft and 'The Amaltas by Ashiana' in Jagatpura with approximate saleable area of 4.00 lakh sq. ft.
- One new land acquired in Manesar (Gurugram) admeasuring 43,708 sq.m. with an approximate saleable area of 10.30 lakh sq. ft.
- Received 351 Expression of Interest (EOIs) in phase 2 of "Ashiana Amarah" project at Gurugram (Haryana). This phase consisted of 224 units (saleable area 3.77 lakhs sq. ft.) having a sale value of around 283 Crs. All the 224 units were converted on 17th April 2023.

*Note : * Equivalent Area Constructed (EAC) excludes EWS/LIG area as it is not a business activity of the company.*

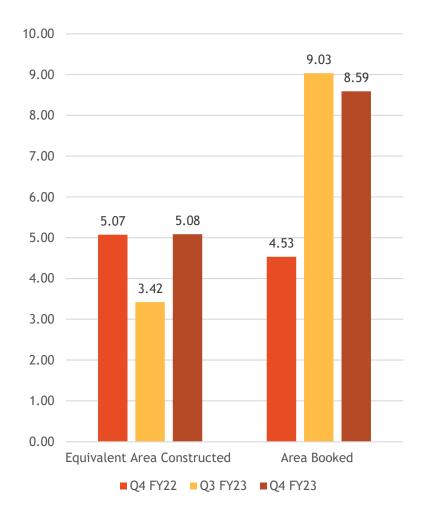
Quarterly Highlights

- Ashiana Ekansh in Jaipur and Ashiana Prakriti in Jamshedpur were launched under Premium Homes category.
 Ashiana Prakriti was fully sold at launch comprising of 162 units (2.57 lakhs sq. ft.).
- Tarang Phase 4B was launched in Bhiwadi (Premium Homes).
- Phase 4B launched in Shubham in Chennai (Senior Living) .
- Handover commenced in Ashiana Sehar, Jamshedpur (Phase 1 3.44 lakhs sq ft).
- Value of Area Booked recorded at INR 435.82 Crores (Q4FY23) vs 485.29 Crores (Q3FY23).
- Area constructed was 5.08 lakhs sq ft in Q4FY23 vs 3.42 lakh Sq. ft. (Q3FY23) and 5.07 lakh Sq. ft. (Q4FY22).
- Total Revenue reported at INR 116.94 Crs (Q4FY23) vis a vis INR 135.31 Crs in Q3FY23.
- PAT increased to INR 10.38 Crores in Q4FY23 from INR 9.05 Crores in Q3FY23.
- TCI also improved to INR 10.51 Crores in Q4FY23 from INR 9.29 Crores in Q3FY23.



Quarterly Operational Overview





- Area booked was 8.59 Lakh Sq Ft in Q4 FY23 vs 9.03
 Lakhs Sq. ft in Q3FY23
- EAC was 5.08 Lakh Sq Ft in Q4 FY23 vs 3.42 lakhs Sq ft in Q3 FY23

Note : * Equivalent Area Constructed (EAC) excludes EWS/LIG area as it is not a business activity of the company.

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Quarterly Financial Overview



- Sales and Other income was recorded at INR 116.94 Crores in Q4FY23 vis a vis INR 135.31 Crores in Q3FY23
- PAT was improved to INR 10.38 Crores for Q4FY23 from INR 9.05 Crores in Q3FY23
- Pre Tax Operating Cashflow was recorded at INR 22.59 Crores in Q4FY23 vis a vis INR 35.59 Crores in Q3FY23

**Pre – Tax Operating Cashflow is a modified version of operating cashflows and not as per statutorily required AS-3* © Ashiana Housing Limited, All Rights Reserved.

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Quarter wise Performance



		INR Crores	Lakhs Sq. ft.	Lakhs Sq. ft.	Lakhs Sq. ft.
Period	Entity	Value of Area Booked	Area Booked	Equivalent Area Constructed*	Area Delivered & Recognized for Revenue
	AHL	1249.95	24.33	16.69	8.97
FY 23	Partnership	63.48	1.53	0.04	1.54
	Total	1313.43	25.86	16.73	10.51
	AHL	416.59	8.14	5.08	2.34
FY23 Quarter 4	Partnership	19.23	0.45	0.00	0.38
	Total	435.82	8.59	5.08	2.72
	AHL	470.02	8.66	3.42	3.24
FY23 Quarter 3	Partnership	15.26	0.37	0.00	0.36
	Total	485.29	9.03	3.42	3.60
	AHL	224.19	4.52	4.37	1.70
FY23 Quarter 2	Partnership	15.99	0.38	0.01	0.37
	Total	240.19	4.90	4.38	2.07
	AHL	139.14	3.01	3.82	1.68
FY23 Quarter 1	Partnership	12.99	0.33	0.02	0.43
	Total	152.14	3.34	3.85	2.11
	AHL	506.57	12.92	13.91	4.10
FY 22	Partnership	66.68	1.84	2.29	4.77
	Total	573.25	14.76	16.20	8.86
	AHL	172.46	4.19	4.93	1.14
FY22 Quarter 4	Partnership	13.11	0.34	0.14	3.33
	Total	185.57	4.53	5.07	4.47
	AHL	145.59	3.55	3.26	0.94
FY22 Quarter 3	Partnership	24.16	0.67	0.47	1.20
	Total	169.76	4.21	3.73	2.13
	AHL	146.01	3.95	3.52	1.37
FY22 Quarter 2	Partnership	19.71	0.55	0.98	0.08
	Total	165.72	4.51	4.50	1.45
	AHL	42.51	1.23	2.20	0.65
FY22 Quarter 1	Partnership	9.69	0.28	0.70	0.16
	Total	52.20	1.51	2.90	0.81

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• *Equivalent Area Constructed (EAC) excludes EWS/LIG area as it is not a business activity of the company.

Quarterly Sales Trend



Location	Projects	Q1FY22	Q2FY22	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23	Q4FY23
				AHL				·	
Neemrana	Aangan Neemrana	1,450	1,450	-	-				
Gurgaon	Anmol	2,550	28,495	85,788	58,126	1,04,384	1,81,226	1,28,714	69,121
Gurgaon	Ashiana Amarah					-	-	3,95,360	-
Bhiwadi	Tarang	16,713	15,561	9,493	5,873	27,374	47,695	17,316	42,666
Bhiwadi	Ashiana Town	5,340	17,210	-	8,890	13,335	11,060	4,715	2,115
Bhiwadi	Surbhi	-1,100	4,265	1,100	-845	2,200	1,945	1,100	2,200
Bhiwadi	THR	9,921	9,921	-	3,307				
Bhiwadi	Nirmay	14,817	74,074	38,165	84,713	27,104	5,632	1,553	1,843
Bhiwadi	Ashiana Advik							1,28,953	20,363
Bhiwadi	Utsav Bhiwadi	-	-	1,420	-				
Jodhpur	Dwarka	3,280	48,000	24,340	14,530	13,660	8,010	37,940	2,980
Jaipur	Umang	19,232	49,640	47,352	33,907	15,917	28,885	68,222	18,016
Jaipur	Ashiana Daksh	7,600	11,968	19,584	3,264	2,176	-	-	-
Jaipur	Ashiana Amantran	13,185	63,350	48,370	1,29,515	60,637	47,125	38,285	23,210
Jaipur	Ashiana Ekansh								2,34,226
Navrang	Gujarat	1,470	1,470	1,470	-				
Chennai	Shubham	18,082	42,124	47,059	42,445	18,959	17,086	590	95,349
Pune	Lavasa	0	0	3090	3125		-915		
Pune	Ashiana Malhar					-	93,828	26,369	38,393
Jamshedpur	Ashiana Prakriti								2,57,170
Jamshedpur	Ashiana Sehar	10,107	27,885	27,655	32,048	15,409	10,580	16,587	6,085
AHL Total		1,22,647	3,95,413	3,54,886	4,18,898	3,01,155	4,52,157	8,65,704	8,13,737
			P	artnership		<u> </u>			
Jaipur	Vrinda Gardens	26,655	56,829	63,569	28,463	34,033	28,439	27,734	39,913
Jaipur	Gulmohar Gardens	1,569	-1,695	614	5,300	-1,325	9,183	8,926	4,463
Jaipur	Rangoli Gardens Plaza	-	-	2,333	736	-	-	798	652
Partnership Tot		28,224	55,134	66,516	34,499	32,708	37,622	37,458	45,028
		1,50,871	4,50,547	4,21,402	4,53,397	3,33,863	4,89,779	9,03,162	8,58,765

Project wise Cash Flow Position in Ongoing Projects

Location	Projects	Phase	Salable Area (Lakhs sq ft)	Area Booked (Lakhs sq ft)	Sale Value of Area Booked (INR Crores)	Amount Received (INR Crores)	Equivalent Area Constructed (Lakhs sq ft)
	Nirmay	Phase 4	2.08	1.81	68.22	42.10	1.50
	Ashiana Advik	Phase 1	3.55	1.49	74.24	23.74	0.92
Bhiwadi	Tarang	Phase 3	1.14	0.80	24.90	17.14	1.10
	Tarang	Phase 4A	0.65	0.61	25.67	5.35	0.23
	Tarang	Phase 4B	0.76	0.28	9.39	0.72	0.11
Chennai	Shubham	Phase 4	2.46	2.32	107.21	78.52	1.58
Chennai	Shubham	Phase 4B	1.77	0.99	50.53	10.24	0.65
	Anmol	Phase 2	2.83	2.82	149.85	72.92	1.81
Gurugram	Anmol	Phase 3	4.47	3.33	203.12	41.11	0.52
	Ashiana Amarah	Phase 1	3.95	3.95	243.10	66.44	1.03
	Ashiana Amantran	Phase 1	3.58	3.22	124.60	107.28	3.55
	Ashiana Amantran	Phase 2	1.20	1.20	46.02	37.81	1.05
	Ashiana Amantran	Phase 3	3.79	2.47	108.06	46.29	1.65
	Ashiana Amantran	Shops	0.09	0.09	6.12	1.82	0.00
Jaipur	Ashiana Daksh	Phase 2	2.35	2.35	76.30	69.00	2.35
Jaihai	Ashiana Daksh	Phase 3	1.17	1.17	41.68	37.59	1.08
	Ashiana Ekansh	Phase 1	3.16	1.28	64.56	5.20	0.39
	Ashiana Ekansh	Phase 2	1.60	1.06	47.77	4.10	0.00
	Umang	Phase 5	4.45	3.57	118.38	99.61	3.34
	Umang	Phase 6	2.26	0.61	22.83	5.07	0.69
	Ashiana Aditya	Phase 1	3.55	3.55	120.95	111.79	3.55
Jamshedpur	Ashiana Aditya	Phase 2	2.75	2.75	98.64	84.47	2.23
	Ashiana Prakriti	Phase 1	2.57	2.57	136.16	0.81	0.07
Jodhpur	Dwarka	Phase 4	1.28	1.12	30.83	23.17	0.95
Jouripui	Dwarka	Phase 5	2.00	0.32	9.89	0.73	0.17
Pune	Ashiana Malhar	Phase 1	2.62	1.59	83.95	24.76	0.60
Fulle	Utsav Lavasa	Phase 4					0.62
AHL Total			62.09	47.30	2,092.97	1,017.77	31.72
Grand Total			62.09	47.30	2,092.97	1,017.77	31.72



 Out of a total saleable area of 62.09 Lakhs Sq. ft., 31.72 Lakhs Sq. ft. (51%) has already been constructed

 Out of the total area booked so far, an amount of around INR 1075.2 Crores is to be received in due course in future

*Equivalent Area Constructed (EAC) excludes EWS/LIG area as it is not a business activity of the company.

** Construction for Phase-4 Ashiana Utsav, Lavasa is complete and OC has been applied for, it is yet to be launched for sales

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*** Projects in partnerships were fully executed at the year ending 31st Mar 2022

Ongoing Projects

01 Geographical Presence

02 Ongoing Projects Summary

03 Break up of Area Booked

04 Operational data - Yearly - Quarterly

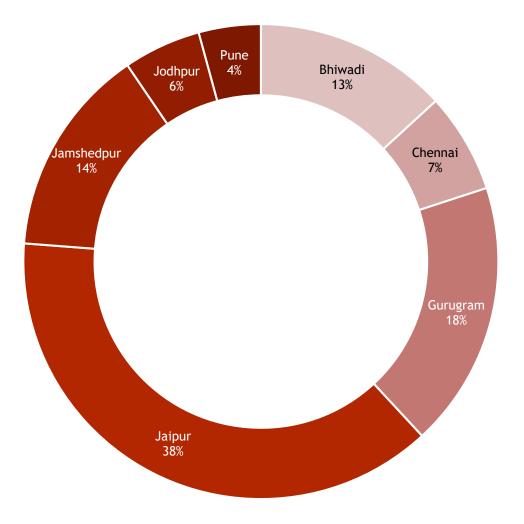






Geographical Presence

Saleable Area of Ongoing Projects



Ongoing Projects Summary – Expected Completion Timeline



Location	Projects	Phase	Туре	Economic Interest	Salable Area (Lakhs sq ft)	Area Booked (Lakhs sq ft)	Possession Timeline as per RERA	Expected Customer Handover Date	
Bhiwadi	Nirmay	Phase 4	Senior Living	100% Ownership	2.09	1.81	Q3FY25	Q3FY24	
Bhiwadi	Tarang	Phase 3	Premium Homes	100% Ownership	1.14	0.80	Q2FY25	Q2FY24	
Bhiwadi	Tarang	Phase 4A	Premium Homes	100% Ownership	0.65	0.61	Q3FY26	Q1FY25	
Bhiwadi	Tarang	Phase 4B	Premium Homes	100% Ownership	0.76	0.28	Q1FY27	Q4FY25	
Bhiwadi	Advik	Phase 1	Senior Living	100% Ownership	3.55	1.49	Q1FY27	Q4FY25	
Chennai	Shubham	Phase 4	Senior Living	73.75% of Revenue Share	2.46	2.32	Q4FY24	Q4FY24	
Chennai	Shubham	Phase 4B	Senior Living	73.75% of Revenue Share	1.77	0.99	Q3FY26	Q4FY25	
Gurugram	Anmol	Phase 2	Kid Centric Homes	65% of Revenue Share	2.83	2.82	Q1FY27	Q3FY25	
Gurugram	Anmol	Phase 3	Kid Centric Homes	65% of Revenue Share	4.47	3.33	Q3FY29	Q3FY26	
Gurugram	Amarah	Phase 1	Kid Centric Homes	100% Ownership	3.95	3.95	Q1FY27	Q1FY26	
Jaipur	Amantran	Phase 1	Premium Homes	75% of Revenue Share	3.58	3.22	Q3FY25	Q1/Q2FY24	
Jaipur	Amantran	Phase 2	Premium Homes	75% of Revenue Share	1.20	1.20	Q1FY26	Q3FY24	
Jaipur	Amantran	Phase 3	Premium Homes	75% of Revenue Share	3.79	2.47	Q2FY26	Q4FY25	
Jaipur	Amantran	Shops	Premium Homes	75% of Revenue Share	0.09	0.09	Q2FY26	Q4FY25	
Jaipur	Daksh	Phase 2	Premium Homes	100% Ownership	2.35	2.35	Q3FY25	Q1FY24	
Jaipur	Daksh	Phase 3	Premium Homes	100% Ownership	1.17	1.17	Q2FY25	Q2FY24	
Jaipur	Ekansh	Phase 1	Premium Homes	77.25% Revenue Share	3.16	1.28	Q3FY27	Q4FY26	
Jaipur	Ekansh	Phase 2	Premium Homes	77.25% Revenue Share	1.60	1.06	Q4FY27	Q1FY27	
Jaipur	Umang	Phase 5	Kid Centric Homes	100% Ownership	4.45	3.57	Q3FY25	Q4FY24	
Jaipur	Umang	Phase 6	Kid Centric Homes	100% Ownership	2.26	0.61	Q1FY27	Q3FY25	
Jamshedpur	Aditya	Phase 1	Premium Homes	74% of Revenue Share	3.55	3.55	Q1FY24	Q1FY24	
Jamshedpur	Aditya	Phase 2	Premium Homes	74% of Revenue Share	2.75	2.75	Q2FY25	Q3FY24	
Jamshedpur	Prakriti	Phase 1	Premium Homes	73.61% Revenue Share	2.57	2.57	Q3FY28	Q1FY27	
Jodhpur	Dwarka	Phase 4	Premium Homes	100% Ownership	1.28	1.12	Q3FY25	Q3FY24	
Jodhpur	Dwarka	Phase 5	Premium Homes	100% Ownership	2.00	0.32	Q2FY27	Q2FY26	
Pune	Utsav Lavasa	Phase 4	Senior Living	100% Ownership			OC/C	C/CC Pending	
Pune	Malhar	Phase 1	Premium Homes	65% Revenue Share	2.62	1.59	Q3FY27	Q4FY25	
					62.09	47.30			

Year wise Deliveries

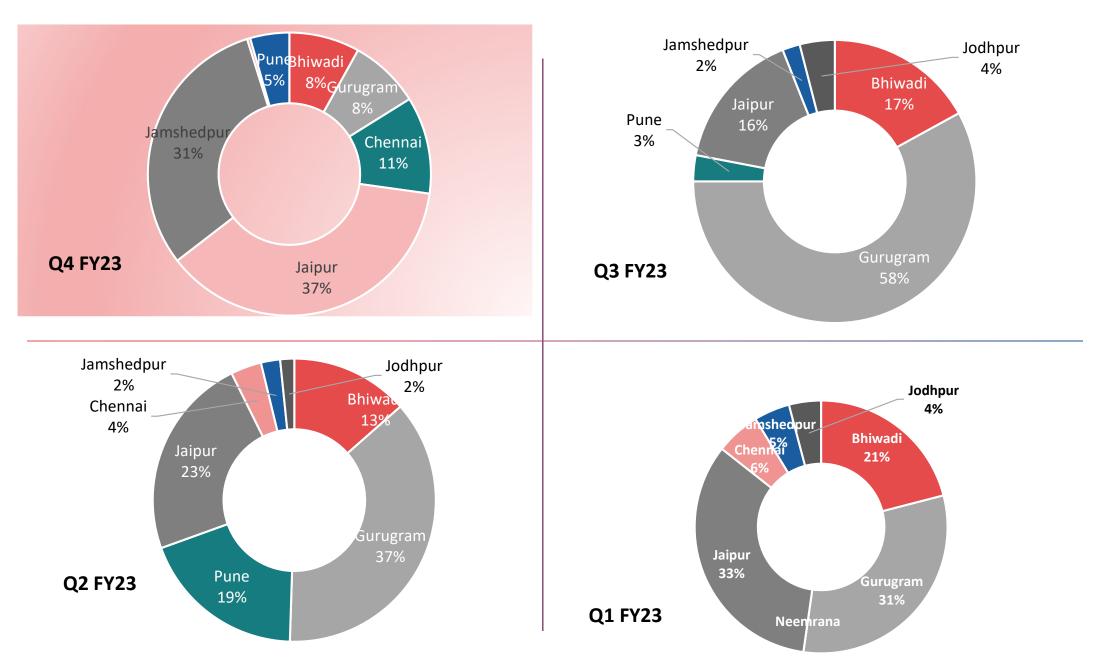
Year	Location	Projects	Phase	Salable Area (Lakhs sq ft)	Expected Customer Handover Date
	Bhiwadi	Tarang	Phase 3	1.14	Q2FY24
	Bhiwadi	Nirmay	Phase 4	2.08	Q3FY24
	Chennai	Shubham	Phase 4	2.46	Q4FY24
	Jaipur	Daksh	Phase 2	2.35	Q1FY24
	Jaipur	Amantran	Phase 1	3.58	Q1/Q2FY24
FY24	Jaipur	Daksh	Phase 3	1.17	Q2FY24
	Jaipur	Amantran	Phase 2	1.20	Q3FY24
	Jaipur	Umang	Phase 5	4.45	Q4FY24
	Jamshedpur	Aditya	Phase 1	3.55	Q1FY24
	Jamshedpur	Aditya	Phase 2	2.75	Q3FY24
	Jodhpur	Dwarka	Phase 4	1.28	Q3FY24
				26.02	
	Bhiwadi	Tarang	Phase 4A	0.65	Q1FY25
	Bhiwadi	Tarang	Phase 4B	0.76	Q4FY25
	Bhiwadi	Advik	Phase 1	3.55	Q4FY25
	Chennai	Shubham	Phase 4B	1.77	Q4FY25
FY25	Gurugram	Anmol	Phase 2	2.83	Q3FY25
	Jaipur	Umang	Phase 6	2.26	Q3FY25
	Jaipur	Amantran	Phase 3	3.79	Q4FY25
	Jaipur	Amantran	Shops	0.09	Q4FY25
	Pune	Malhar	Phase 1	2.62	Q4FY25
				18.32	
	Gurugram	Amarah	Phase 1	3.95	Q1FY26
FY26	Gurugram	Anmol	Phase 3	4.47	Q3FY26
F120	Jaipur	Ekansh	Phase 1	3.16	Q4FY26
	Jodhpur	Dwarka	Phase 5	2.00	Q2FY26
				13.59	
EV07	Jaipur	Ekansh	Phase 2	1.60	Q1FY27
FY27	Jamshedpur	Prakriti	Phase 1	2.57	Q1FY27
				4.17	
	Pune	Utsav Lavasa	Phase 4		OC/CC Pending
AHL Total				62.09	



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Break Up of Area Booked (QoQ)



Yearly Operational Data



Particulars	Unit	FY 15	FY 16	FY 17	FY 18	FY 19	FY 20	FY 21	FY 22	FY 23
Equivalent Area Constructed*	Lakhs Sq. ft.	22.8	23.44	17.39	8.16	7.68	9.85	11.66	16.20	16.73
Area Booked	Lakhs Sq. ft.	18.12	8.63	6.96	6.93	10.79	19.82	14.97	14.76	25.86
Value of Area Booked	INR Lakhs	54,772	28,421	22,508	21,736	33,262	67,163	53,468	57,325	1,31,343
Average Realization	INR/Sq. ft.	3,023	3,293	3,234	3,137	3,082	3,388	3,571	3,883	5,080

*Equivalent Area Constructed (EAC) does not include EWS/LIG area as it is not a business activity of the company. EAC of The Ashiana School has been excluded in this data as it was constructed with an intention to let out.

Quarterly Operational Data



Particulars	Unit	Q4FY21	Q1FY22	Q2FY22	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23	Q4FY23
Equivalent Area Constructed*	Lakhs Sq. ft.	3.90	2.89	4.50	3.73	5.07	3.85	4.38	3.42	5.08
Area Booked	Lakhs Sq. ft.	8.30	1.51	4.51	4.21	4.53	3.34	4.90	9.03	8.59
Value of Area Booked	INR Lakhs	29,969	5,220	16,572	16,976	18,557	15,214	24,019	48,529	43,582
Average Realization	INR/ Sq. ft.	3,609	3,460	3,678	4,028	4,093	4,557	4,904	5,373	5,075

*Equivalent Area Constructed (EAC) does not include EWS/LIG area as it is not a business activity of the company. EAC of The Ashiana School has been excluded in this data as it was constructed with an intention to let out.

Financials



01 Financial Summary YoY

02 Financial Summary QoQ



Financial Summary YoY (Consolidated)



Particulars	Unit	FY 17	FY 18	FY 19	FY 20	FY 21	FY 22	FY 23
Sales and Other Income	INR Crores	397.02	334.92	350.63	317.55	259.31	233.59	425.19
Operating Expenditure	INR Crores	291.00	266.92	303.37	316.84	241.11	230.71	379.41
EBITDA	INR Crores	106.02	68.00	47.26	0.72	18.20	2.89	45.78
Profit After Tax	INR Crores	67.01	38.23	13.78	(30.24)	1.72	(7.04)	27.88
Other Comprehensive Income	INR Crores	5.77	7.98	5.33	1.29	2.36	0.50	0.91
Total Comprehensive Income	INR Crores	72.78	46.21	19.10	(28.95)	4.08	(6.56)	28.78
* Pre - Tax Operating Cash Flows	INR Crores	(32.90)	(20.21)	16.41	34.22	171.65	165.04	84.85
EBITDA Margin	%	26.70%	20.30%	13.48%	0.23%	7.02%	1.24%	10.77%
Net Profit / (Net Loss) Margin	%	16.88%	11.42%	3.93%	(9.52%)	0.66%	(3.01%)	6.56%
TCI Margin	%	18.33%	13.80%	5.45%	(9.12%)	1.57%	(2.81%)	6.77%
Return on Average Net Worth	%	10.60%	6.21%	2.47%	(3.78%)	0.53%	(0.86%)	3.78%
Debt to Equity Ratio		0.12	0.16	0.20	0.17	0.07	0.21	0.22

*Pre – Tax Operating Cashflow is a modified version of operating cashflows and not as per statutorily required AS-3

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Particulars	Unit	Q4FY21	Q1FY22	Q2FY22	Q3FY22	Q4FY22	Q1FY23	Q2FY23	Q3FY23	Q4FY23
Sales and Other Income	INR Crores	81.36	40.43	60.69	54.19	78.28	81.22	91.72	135.31	116.94
Operating Expenditure	INR Crores	83.66	44.10	63.33	55.08	68.19	65.24	91.63	119.67	102.88
EBITDA	INR Crores	(2.30)	(3.66)	(2.65)	(0.90)	10.09	15.98	0.09	15.65	14.06
Profit/(Loss) After Tax	INR Crores	(5.57)	(6.32)	(5.74)	(3.84)	8.87	10.26	(1.81)	9.05	10.38
Total Comprehensive Income	INR Crores	(5.13)	(6.14)	(6.36)	(3.28)	9.22	10.29	(1.31)	9.29	10.51
* Pre - Tax Operating Cash Flows	INR Crores	67.16	29.60	57.58	50.38	27.48	27.72	(1.05)	35.59	22.59
EBITDA Margin	%	(2.83%)	(9.05%)	(4.36%)	(1.66%)	12.89%	19.68%	0.10%	11.57%	12.02%
Net Profit /(Net Loss) Margin	%	(6.85%)	(15.63%)	(9.47%)	(7.09%)	11.33%	12.63%	(1.97%)	6.69%	8.87%
TCI Margin	%	(6.31%)	(15.18%)	(10.49%)	(6.05%)	11.78%	12.67%	(1.43%)	6.87%	8.98%

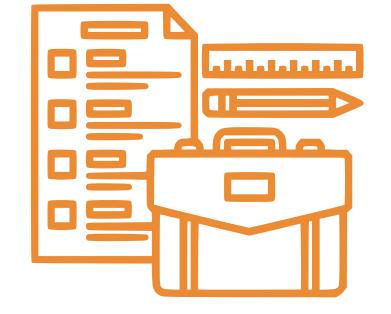
*Pre – Tax Operating Cashflow is a modified version of operating cashflows and not as per statutorily required AS-3

Future Outlook

01 Future Projects Summary

02 Land available for Future Development

03	Completed Projects having
05	Inventory





Future Projects Summary



Location	Project	Phase	Economic Interest	Saleable Area (Lakhs Sq. ft.)
Bhiwadi	Ashiana Tarang	5 & 6	100%	6.11
Bhiwadi	Ashiana Advik	2,3,4 & 5	100%	10.57
Jaipur	Ashiana Ekansh	3 & 4	77.25% Revenue Share	4.88
Jaipur	Ashiana Nitara	All	80.20% Revenue Share	6.50
Jaipur	The Amaltas by Ashiana	All	77.40% Revenue Share	4.00
Gurugram	Ashiana Amarah	2,3,4 & 5	100%	16.73
Chennai	Ashiana Shubham	5	73.75% of Revenue	2.33
Chennai	Ashiana Vatsalya	All	100%	13.28
Chennai	Ashiana Swarang*	All	50% of the Profits	5.55
Jamshedpur	Ashiana Prakriti	2	73.61% Revenue Share	1.86
Neemrana	Ashiana Aangan	2	100%	4.37
Pune	Ashiana Malhar	2, 3 and 4	65% Revenue Share	9.18
Pune	Ashiana Amodh	All	80% Revenue Share	8.10
Lavasa	Utsav	5	100%	0.84
	Tot	al		94.29

* Swarang is acquired by Kairav Developers Ltd. (a joint venture company with equal economic interest of Ashiana Housing Ltd. and Arihant Foundations.)

Land available for Future Development



Location	Land/ Project Name	Estimated Area (Acres)	Estimated Saleable Area (Lakhs Sq. ft)	Economic Interest	Proposed Development
Bhiwadi	Milakpur	40.63	31.00	100%	Premium Homes*/ Senior Living
Kolkata	Ashiana Maitri/Nitya	19.72	14.88	85% Revenue Share Premium Homes /Sen Living	
Gurgugram	HSIIDC Land	10.80	10.30	100% Premium Homes/ Kid Ce Homes	
Total		71.15	56.18		

Note: Milakpur Land is under acquisition and company's writ petition is pending before the Hon'ble High Court of Rajasthan against acquisition

Completed Projects having Inventory

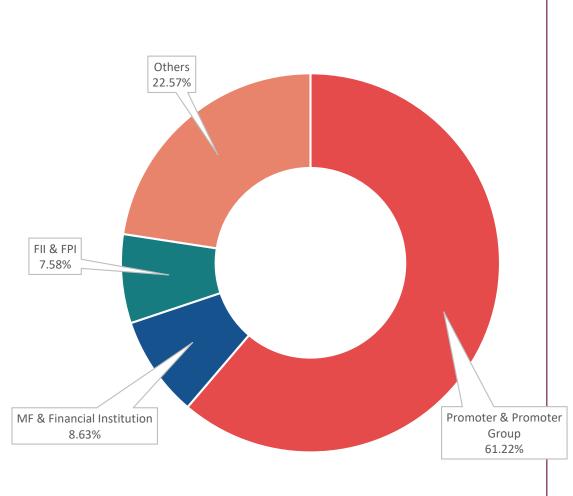


Location	Projects	Phase	Share in Project Type		Saleable Area	Booked Area	Unbooked Area
Bhiwadi	Ashiana Town	1, 2, & 3	100% Kid Centric Homes		15.33	13.89	1.44
Bhiwadi	Surbhi	1-5 & Plaza	100%	Premium Homes	4.02	3.59	0.44
Gujarat	Navrang	1, 2 & 3	81 % of Revenue	Premium Homes	3.27	3.26	0.01
Neemrana	Aangan	1 & Plaza	100%	Premium Homes	4.24	4.21	0.03
Jodhpur	Dwarka	1,2&3	Area Share	Premium Homes	3.33	3.30	0.03
Jaipur	Rangoli Gardens	Plaza	50% of Profit	Premium Homes	0.69	0.56	0.12
Jaipur	Umang	1,2,3 & 4	100%	Kid Centric Homes	12.43	12.42	0.01
Jaipur	Umang	Plaza	100%	Shops	0.08	0.05	0.03
Jaipur	Vrinda Gardens	1, 2, 3A & 3B, 4 & 5	50 % of Profit	Premium Homes	15.09	14.67	0.42
Jaipur	Gulmohar Gardens	Villas	50 % of Profit	Premium Homes	1.48	1.42	0.06
Jamshedpur	Sehar	Phase 1	76.75% of Revenue Share	Premium Homes	3.44	3.11	0.33
Pune	Utsav Lavasa	1, 2 & 3	100%	Senior Living	4.51	4.28	0.23
Grand Total					67.91	64.76	3.15

Shareholding Pattern as on 31st Mar 2023

Shareholding Pattern





Institutional Holding above 1%

Rank	Fund / Institution	No. of Shares	% Holding		
1	India Capital Fund Limited	72,80,406	7.11%		
2	SBI Contra Fund	50,27,871	4.91%		
3	ICICI Prudential Equity & Debt Fund	35,68,137	3.49%		







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01 About Ashiana

02 Business Model

03 Accolades



04 Abbreviations

About Ashiana



Incorporation / Headquarters	1979 in Patna, New Delhi
Industry	Real Estate with focus on residential apartments
Business Begments	Premium Homes, Senior Living & Kid Centric Homes
Areas of Operation	Jaipur, Bhiwadi, Jodhpur, Jamshedpur, Neemrana, Gurugram, Lavasa, Halol, Chennai and Kolkata
OF Key Metrics	282.23 lakhs sq. ft. constructed Operations in 9 Locations 16,568 units under maintenance

Note: Key Metrics are updated on annual basis at the end of each Financial Year

Business Model



High quality in-house construction	 In house end-to-end construction capabilities – Ensure higher control over cost and quality and flexibility in execution Focus on use of high quality and efficient construction methodologies & techniques to help reduce time and cost
In-house sales and marketing	 Instead of broker-driven model, Ashiana has in-house sales and marketing team Ensures greater ownership of customers and helps in selling projects to them in future High proportion of customer referral sales to overall sales due to established brand and high customer satisfaction level
In-house Facility Management Services	 Services provided to some of the projects of Ashiana through its wholly owned subsidiary Other than facility management and maintenance facilities, resale and renting services also provided This acts as a continuous direct customer feedback channel
Land is Raw Material	 Execution based model instead of land banking model Target land inventory of 5-7 times of current year execution plan

Accolades



Awards & Recognitions

2010	2011	2012	20122013Ashiana Aangan, Bhiwadi awarded as India's Best Affordable Housing by CNBC Awaaz Received Bhamashah award for Contribution made in the field of Education by Govt. of RajasthanThink Media Award for Outstanding Corporate Social Responsibility work in Real Estate SectorHonored by Bharat Vikas Parishad Rajasthan for Corporate Social Responsibility activities		 2014 Awarded as Realty Giants North India by Realty Kings North India Received Bhamashah award for Contribution made in the field of Education by Govt. of Rajasthan Ashiana Utsav, Lavasa awarded as Senior Living Project of the Year in India by Realty Excellence Award 		ry Kings felicitated Ashiana Housing Limited with One of the Most Promising Company ade in ion by an Rangoli Gardens, Jaipur awarded as The Best Budget Living Apartment Project of n India		
 Rated by FORBES' among Asia's 200 Best Under a Billion Dollar Companies Received BMA - Siegwerk award for Corporate Social Responsibility 	 Ashiana Aangan Bhiwadi awarded as India's Best Residential Project (North) by ZEE - Business RICS Awards Ashiana Woodlands, Jamshedpur awarded as India's Best Residential Project (East) by ZEE - Business RICS Awards Rated by FORBES' among Asia's 200 Best Under a Billion Dollar Companies twice in a row 	Bhiwadi awaro India's Best Affo Housing by CNBO Ashiana Aan Bhiwadi awaro NCR's Best Affo Housing by CNBO Received BN Siegwerk awa Corporate So							
2015	2017			2018		2019		2020	
 Received Bhamashah award for Contribution made in the field of Education by Govt. of Rajasthan Received FICCI "Category" - CSR Award for Small & Medium Enterprises (SME) with turnover upto 200 crores p.a. 	 "Ashiana Dwarka" as "Budg Project of the Year" in Tier Received CIDC Vishwakarma under the category "Achiever Construction Skill Develop Received CREDAI CSR Award category "Education (Establishing) 	under the category "Achievement Award for Construction Skill Development" 2017		the Year for Ashiana Umang, Kid Centric Homes by Realty+ "Excellence Awards (North) Awarded Real-Estate Website of the Year for being user So		Campaign of the year the "Behatar Parvarish ka Pata" by ABP News E Ranked as India's No. 1		Recognised as Best Theme based Project "Ashiana Anmol- Kid Centric" by Realty+ Excellence Awards (North) 2019 Ranked as No. 1 Developer in North India and No. 5 in India by Track2 Realty.	
						2021		2022	
				Senior Living Brand 5 Senior times in a row by Track2 time Realty Realt			Ranked as India's No. 1 Senior Living Brand 6th time in a row by Track2 Realty		
	These awards are a of our work. Howeve from delivering v	er, our satisfa	ction co	omes Forbes	16			Ashiana Amantran awarded as best "Residential Project – in High-end (Non-Metro: Ongoing)" category by ET Realty Awards 2022	
		luct to you.		Enterna State Stat	BUSINESS - RICS ALESTATE WARDS			22	

Abbreviations



- Sq. ft.: Square Feet
- EAC: Equivalent Area Constructed
- PAT : Profit after Tax
- EBITDA: Earning before Interest, Tax, Depreciation and Amortization
- TCI: Total Comprehensive Income

Glossary



Saleable Area	Total saleable area of the entire project corresponding to 100% economic interest of all parties
Ongoing Projects	Projects in respect of which (i) all title, development rights or other interest in the land is held either directly by our Company and/or our Subsidiaries and/or other entities in which our Company and/or our Subsidiaries have a stake; (ii) wherever required, all land for the project has been converted for intended land use; and (iii) construction development activity has commenced.
Future Projects	Projects in respect of which (i) all title, development rights or other interest in the land is held either directly by our Company and/or our Subsidiaries and/or other entities in which our Company and/or our Subsidiaries have a stake; and (ii) our management has commenced with the formulation of development plans.
Land available for Future Development	Lands in which we have obtained any right or interest, or have entered into agreements to sell/memorandum of understanding with respect to such rights or interest, as the case may be, and which does not form part of our Completed, Ongoing and Future Projects
Project	Project includes project phases

Safe Harbor



Except for the historical information contained herein, statements in this presentation and the subsequent discussions, which include words or phrases such as "will", "aim", "will likely result", "would", "believe", "may", "expect", "will continue", "anticipate", "estimate", "intend", "plan", "contemplate", "seek to", "future", "objective", "goal", "likely", "project", "should", "potential", "will pursue", and similar expressions of such expressions may constitute "forward-looking statements", These forward looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to our ability to successfully implement our strategy, our growth and expansion plans, obtain regulatory approvals, our provisioning policies, technological changes, investment and business income, cash flow projections, our exposure to market risks as well as other risks. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.