INDUSTRIES LIMITED (Formerly known as DOMS INDUSTRIES PVT. LTD.)

Ref. No. DIL/SE/24-25/18
Date: May 25, 2024

To,
The Manager

## Corporate Relationship Department BSE Limited <br> Phiroze Jeejeebhoy Towers, Dalal Street, <br> Mumbai - 400001

The Manager<br>Listing Department<br>National Stock Exchange of India Limited<br>Exchange Plaza, Bandra Kurla Complex<br>Bandra (East),<br>Mumbai - 400051

BSE Symbol - DOMS
NSE Symbol - DOMS
BSE Scrip Code - 544045

Dear Sir/Madam,

Sub.: Investor Presentation in relation to the Audited Financial Results (Standalone and Consolidated) for the quarter and year ended March 31, 2024

In continuation of our letter dated May 17, 2024, this is to inform that pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, ('SEBI LODR Regulations'), please find enclosed herewith the Investor Presentation in relation to Audited Financial Results (Standalone and Consolidated) for the quarter and year ended March 31, 2024.

The Investor Presentation is available on the website of the Company at www.domsindia.com.

This is for your information and records.
Thanking you,
Yours faithfully,
For DOMS Industries Limited
Mitesh Digitally signed by
Ashok Padia Date: 2024.05.25
Date: 2024.05 .25
$13: 23: 43+05^{\prime} 30^{\prime}$
Mitesh Padia
Company Secretary and Compliance Officer
Membership No.: A58693
Encl.: As above



29 States and UTs
Presence in India


Operations Area


Super Stockists




Operating Revenue
₹ $4,037.4 \mathrm{Mn}$
$20.0 \%(Y-o-Y)$
Operating Revenue
₹ $15,371.4 \mathrm{Mn}$
26.8\% (Y-o-Y)
EBITDA
₹ 759.3 Mn
EBITDA Margins : 18.8\%
EBITDA
₹ 2,727.3 Mn
EBITDA Margins : 17.7\%

## PAT <br> ₹ 469.3 Mn

PAT Margins : 11.6\%

PAT
₹ $1,596.6 \mathrm{Mn}$
PAT Margins : 10.4\%

## Key Highlights

* Continued Focus on expansion of Manufacturing facility with ~ ₹ 1,261 Mn CAPEX (excl. CWIP) in FY24 catering to robust domestic demand
- Test production underway at additional 100,000 sq. ft. area dedicated for writing instrument - on track to commence commercial production in Q1'FY25
- Performed Bhoomi Pujan at ~44 acre land in April 2024 - construction work ongoing in full swing
- Capacity expansion for Pencils underway - expected to commence production in Q4'FY25
* Acquisition of $51 \%$ in SKIDO, a company engaged in business of bags (school bags, pouches etc.) - allowing foray into back-to-school segment
* Consistent focused marketing initiatives like Launch of 'DOMS Art League'- an online Art Engagement Program and Inauguration of 'DOMS Painting Studio' - an experience zone for kids at KidZania, R-City Mall, Mumbai


## Q4 \& FY24 - Consolidated P\&L Snapshot

| Particulars (₹ Mn) | Q4'F Y 24 | Q4'F Y 23 | Y-o-Y <br> \% Change | Q3'FY24 | FY24 | FY23 | Y-o-Y <br> \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue from operations | 4,037.4 | 3,364.8 | 20.0\% | 3,716.1 | 15,371.4 | 12,118.9 | 26.8\% |
| Consumption Expenses | 2,261.4 | 2,036.3 |  | 2,076.9 | 8,927.5 | 7,633.7 |  |
| Gross Profit <br> Gross Profit Margins (\%) | $\begin{array}{r} 1,776.0 \\ 44.0 \% \end{array}$ | $\begin{array}{r} 1,328.4 \\ 39.5 \% \end{array}$ | 33.7\% | $\begin{array}{r} 1,639.1 \\ 44.1 \% \end{array}$ | $\begin{array}{r} 6,443.9 \\ 41.9 \% \end{array}$ | $\begin{array}{r} 4,485.2 \\ 37.0 \% \end{array}$ | 43.7\% |
| Employee Benefits Expense Other Expenses | $\begin{aligned} & 561.1 \\ & 455.5 \end{aligned}$ | $\begin{aligned} & 370.0 \\ & 339.2 \end{aligned}$ |  | $\begin{aligned} & 544.2 \\ & 401.4 \end{aligned}$ | $\begin{aligned} & 2,130.6 \\ & 1,586.0 \end{aligned}$ | $\begin{aligned} & 1,418.0 \\ & 1,200.7 \end{aligned}$ |  |
| EBITDA <br> EBITDA Margins (\%) | $\begin{gathered} \hline 759.3 \\ 18.8 \% \end{gathered}$ | $\begin{gathered} \hline 619.3 \\ 18.4 \% \end{gathered}$ | 22.6\% | $\begin{gathered} \hline 693.5 \\ 18.7 \% \end{gathered}$ | $\begin{array}{r} \hline 2,727.3 \\ 17.7 \% \end{array}$ | $\begin{array}{r} \hline 1,866.6 \\ 15.4 \% \end{array}$ | 46.1\% |
| Other Income <br> Depreciation \& Amortisation | $\begin{array}{r} \hline 56.7 \\ 144.1 \end{array}$ | $\begin{array}{r} 11.7 \\ 105.2 \end{array}$ |  | 20.4 140.3 | $\begin{aligned} & \hline 101.3 \\ & 512.4 \end{aligned}$ | 46.3 406.5 |  |
| EBIT <br> EBITMargins (\%) | $\begin{aligned} & 671.9 \\ & 16.6 \% \end{aligned}$ | $\begin{aligned} & 525.8 \\ & 15.6 \% \end{aligned}$ | 27.8\% | $\begin{gathered} 573.6 \\ 15.4 \% \end{gathered}$ | $\begin{array}{r} 2,316.2 \\ 15.1 \% \end{array}$ | $\begin{array}{r} 1,506.4 \\ 12.4 \% \end{array}$ | 53.8\% |
| Finance Costs <br> Share of Profit / (Loss) of Associates | $\begin{array}{r} 43.0 \\ 0.6 \end{array}$ | $\begin{array}{r} 34.4 \\ 0.0 \end{array}$ |  | $\begin{array}{r} 49.8 \\ 0.1 \end{array}$ | $\begin{array}{r} 171.2 \\ -0.2 \end{array}$ | $\begin{array}{r} 118.8 \\ 0.0 \end{array}$ |  |
| Profit Before Tax PBTMargins (\%) | $\begin{gathered} 629.6 \\ 15.6 \% \end{gathered}$ | $\begin{gathered} 491.4 \\ 14.6 \% \end{gathered}$ | 28.1\% | $\begin{gathered} 523.9 \\ 14.1 \% \end{gathered}$ | $\begin{array}{r} 2,144.8 \\ 14.0 \% \end{array}$ | $\begin{array}{r} 1,387.6 \\ 11.5 \% \end{array}$ | 54.6\% |
| Tax expenses | 160.2 | 129.3 |  | 135.6 | 548.2 | 358.9 |  |
| PAT <br> PATMargins(\%) | $\begin{gathered} 469.3 \\ 11.6 \% \end{gathered}$ | $\begin{gathered} \hline 362.1 \\ 10.8 \% \end{gathered}$ | 29.6\% | $\begin{gathered} 388.2 \\ 10.4 \% \end{gathered}$ | $\begin{array}{r} \hline 1,596.6 \\ 10.4 \% \end{array}$ | $\begin{array}{r} 1,028.7 \\ 8.5 \% \end{array}$ | 55.2\% |

## Consolidated Balance Sheet Snapshot

| Particulars (₹ mn) | FY24 | FY23 |
| :--- | ---: | ---: |
| Non-Current Liabilities |  |  |
| Borrowings | 837 | 152 |
| Lease Liabilities | 430 | 303 |
| Provisions | 149 | 91 |
| Total Non-Current Liabilities |  |  |
|  |  |  |
| Current Liabilities | 322 | 849 |
| Borrowings | 130 | 95 |
| Lease Liabilities | 904 | 870 |
| Trade Payables | 411 | 175 |
| Other Financial Liabilities | 294 | 310 |
| Other Current Liabilities | $\mathbf{2 , 0 6 1}$ | $\mathbf{2 , 2 9 9}$ |
| Total Current Liabilities |  |  |
|  |  |  |
| Equity | $\mathbf{7 , 5 3 7}$ | 4 |
| Equity Share Capital | 278 | 179 |
| Other Equity | $\mathbf{8 , 4 2 2}$ | $\mathbf{3 , 5 5 3}$ |
| Non-Controlling Interest | $\mathbf{1 1 , 9 0 0}$ | $\mathbf{6 , 3 9 8}$ |
| Total Equity |  |  |
| Total Equity and Liabilities |  |  |


| Particulars (₹ mn) | FY24 | FY23 |
| :--- | ---: | ---: |
| Non- Current Assets |  |  |
| Property, Plant and Equipment | 3,814 | 2,799 |
| Capital Work-in-Progress | 254 | 69 |
| Right of use Assets | 543 | 382 |
| Goodwill | 624 | 20 |
| Other Intangible Assets | 1 | 1 |
| Financial Assets | $\mathbf{1 4 4}$ | 124 |
| Other Non-Current Assets | $\mathbf{5 , 7 3 5}$ | $\mathbf{3 , 6 0 4}$ |
| Total Non-Current Assets |  |  |
|  | 2,251 | 1,846 |
| Current Assets | 646 | 356 |
| Inventories | 565 | 343 |
| Trade Receivables | 2,495 | 75 |
| Cash and Cash Equivalents | 208 | 174 |
| Bank Balance other than above | $\mathbf{6 , 1 6 5}$ | $\mathbf{2 , 7 9 4}$ |
| Other Current Assets | $\mathbf{1 1 , 9 0 0}$ | $\mathbf{6 , 3 9 8}$ |
| Total Current Assets |  |  |
| Total Assets |  |  |



Q4 \& FY (Y-o-Y) - Product Category Performance

EVERY AMBITION NEEDS PREPARATION
Product Category wise Sales Break up



## Q4 \& FY (Y-o-Y) - Operational Matrix

Operational Expense Analysis

₹ in Million and \% refers to percentage of operating Income



○. Bhoomi Pujan Ceremony Video Link : Click Here

## Launch of 'DOMS Painting Studio' @ Kidzania

First ever 'DOMS Painting Studio' - giving children opportunity to explore artistic abilities


## Launch of 'DOMS Art League'

'DOMS Art League' - greatest online Art Engagement for children aimed at nurturing creative spirit within each young mind


GREAT ART NEEDS GREAT PREPARATION


## Recent Event Participation

CNS - School Event


Seth GS - Medical College


New Product Launches across segment - Scholastic Stationery, Scholastic Art Material, Office Supplies \& Hobby Products



## Major Corporate Events and Timeline



## DOMS - Amongst the Leading Industry Players

EVERY AMBITION NEEDS PREPARATION

2 Modern, Scalable and Integrated Manufacturing Infrastructure

EVERY AMBITION NEEDS PREPARATION

3 Focused R\&D driving High Product Quality, Differentiation and Innovation

4 Multi-Channel Distribution Network with Strong pan India Presence

5
Experienced Board \& F.I.L.A. Partnership - Enabling Product Expertise and Access to Global Markets

## 01. Diversified Product Portfolio

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Scholastic Stationery


Scholastic Art Material


Paper Stationery


Kits \& Combos


Office Supplies


Hobby \& Craft


Fine Art Products


Products offered in multiple categories at diverse price points through our wide range of SKUs

Scale and Size of Operations - 14 Manufacturing Facilities Spread Across $\sim 1.40 \mathrm{mn}$ sq. ft . Facility Area


Operations spread across ~37 acres in Umbergaon and 2 acres in Jammu


Upcoming Facility of $\sim 44$ acres adjacent to Existing Umbergaon Plant

Robust Manufacturing Infrastructure - Enabling End-to-End Operations


## 02. Modern, Scalable and Integrated Manufacturing Infrastructure (2/2)

EVERY AMBITION NEEDS PREPARATION

Backward Integrated In-House Manufacturing Infrastructure - Driving Operational Efficiency


- All key components are manufactured in-house

- Tin boxes \& Label Printing
- Mathematical Instruments
- Other Stationery Materials

- From sketch pen caps to ink \& reservoir - All are manufactured in-house


## 03. Focused R\&D driving High Product Quality, Differentiation and Innovation




EVERY AMBITION NEEDS PREPARATION

## Board of Directors

Indian Promoter Family

## Supported by Able Senior Management Driving Business Efficiency



## F.I.L.A. Partnership - Enabling Product Expertise and Access to Global Markets

| Industry Experience | Market Presence |
| :---: | :---: |
| 100 years | 150 countries |


| No. of Brands | Production Sites | Revenues $^{1}$ |
| :---: | :---: | :---: |
| 25 | 22 | EURO 779mn |

Symbiotic Relationship with F.I.L.A. Group


DOMS Manufacturing Experience

Access to F.I.L.A. Group's Popular and Premium Brands

## CANS( $\mathrm{NN}^{\text { }}$ <br> 

## DALER $>$ ROWNEY



Exclusive Marketing Rights in 7 countries

## Focus on expanding Manufacturing Capacity

100,000 sq.ft added in Q3'FY24 \& another 100,000 sq.ft to be operational soon within existing facility

- Pencil manufacturing capacity expansion underway - expected to commence production by Q4'FY25
- Regular modernization/upgradation at existing facility leading to improving manufacturing capacities
- Construction at $\sim 44$ acre land parcel ongoing in full swing

Capitalising Inorganic Growth Opportunities

- Acquisition of $51 \%$ in SKIDO Industries, providing entry into Back to School segment (BTS)
- Explore opportunities complementing current product offerings with focus around universe of kids
- Seek partnership opportunities in international markets to enhance geographical presence

Continue Expanding Product Lines

- Recent Expansion of product portfolio - Introduction of refillable pens, adhesives and fine art products
- Seek to expand product lines associated through growing years of kids, children and young adults with an aim to evolve more than just a stationery brand viz. School Bags (BTS segment) Additionally, continue to focus on increasing depth within products thereby improving ASP


## Strengthen Distribution \&

 Market Reach- Omnichannel distribution network expansion strategy in place
- Deepen existing relationship by increasing shelf space for products (new SKUs \& Products)
- Arrangements with more super stockists \& distributors to reach under-served areas and smaller towns
- Parallelly focus to develop modern trade \& e-commerce platforms

0
Leverage
Technology \& Data Capabilities

- Continue to invest in technology to drive business efficiencies and cross-functional synergies
- Strengthen systems for better production planning \& managing distribution operations
- Further strengthen data analytics enabling better understanding of preferences of customers, improve sales and help in scaling operations



## Strong Financial Profile

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Return on Capital Employed (\%) and Return on Equity (\%)


## No. of Days



Gross Fixed Asset Turnover (times)

## Consolidated Profit and Loss Statement

EVERY AMBITION NEEDS PREPARATION

| Particulars (₹ mn) | FY21 | FY22 | FY23 | FY24 |
| :---: | :---: | :---: | :---: | :---: |
| Revenue from Operations | 4,028 | 6,836 | 12,119 | 15,371 |
| Other Income | 60 | 26 | 46 | 101 |
| Total Income | 4,088 | 6,862 | 12,165 | 15,473 |
| Cost of Materials Consumed | 2,321 | 4,251 | 7,427 | 8,784 |
| Purchase of Stock-in-Trade | 116 | 138 | 261 | 591 |
| Changes in Inventories of Finished Goods, Stock-in-Trade and WIP | 16 | (68) | (55) | (448) |
| Employee Benefits Expense | 711 | 1,014 | 1,418 | 2,131 |
| Finance Costs | 88 | 103 | 119 | 171 |
| Depreciation and Amortization | 348 | 380 | 407 | 512 |
| Other Expenses | 564 | 804 | 1,201 | 1,586 |
| Total Expenses | 4,164 | 6,622 | 10,778 | 13,328 |
| Profit / (Loss) Before Tax | (76) | 240 | 1,388 | 2,145 |
| Tax Expenses | (16) | 69 | 359 | 548 |
| Profit / (Loss) After Tax | (60) | 171 | 1,029 | 1,597 |

## Consolidated Balance Sheet

| Particulars (₹ mn) | FY21 | FY22 | FY23 | FY24 | Particulars (INR mn) | FY21 | FY22 | FY23 | FY24 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-Current Liabilities |  |  |  |  | Non- Current Assets |  |  |  |  |
| Borrowings | 29 | 29 | 152 | 837 | Property, Plant and Equipment | 1,869 | 1,861 | 2,799 | 3,814 |
| Lease Liabilities | 283 | 294 | 303 | 430 | Capital Work-in-Progress | 31 | 40 | 69 | 254 |
| Provisions | 60 | 78 | 91 | 149 | Right of use Assets | 379 | 382 | 382 | 543 |
| Total Non-Current Liabilities | 372 | 400 | 545 | 1,416 | Goodwill | 33 | 20 | 20 | 624 |
| Current Liabilities |  |  |  |  | Other Intangible Assets | 5 | 2 | 1 | 1 |
| Borrowings | 944 | 821 | 849 | 322 | Financial Assets | 114 | 106 | 124 | 144 |
| Lease Liabilities | 81 | 87 | 95 | 130 | Other Non-Current Assets | 71 | 117 | 209 | 355 |
| Trade Payables | 568 | 811 | 870 | 904 | Total Non-Current Assets | 2,502 | 2,528 | 3,604 | 5,735 |
| Other Financial Liabilities | 131 | 131 | 175 | 411 |  |  |  |  |  |
| Other Current Liabilities | 63 | 144 | 310 | 294 | Current Assets |  |  |  |  |
| Total Current Liabilities | 1,787 | 1,993 | 2,299 | 2,061 | Inventories | 1.208 | 1,592 | 1,846 | 2,251 |
|  |  |  |  |  | Trade Receivables | 419 | 492 | 356 | 646 |
|  |  |  |  |  | Cash and Cash Equivalents | 227 | 93 | 343 | 565 |
| Equity Share Capital | 4 | 4 | 4 | 607 | Bank Balance other than above |  |  |  |  |
| Other Equity | 2,332 | 2,469 | 3,371 | 7,537 | Bank Balance other than above | 63 | 65 | 75 | 2,495 |
| Non-Controlling Interest | 81 | 108 | 179 | 278 | Other Current Assets | 156 | 205 | 174 | 209 |
| Total Equity | 2,417 | 2,581 | 3,553 | 8,422 | Total Current Assets | 2,074 | 2,446 | 2,794 | 6,165 |
| Total Equity and Liabilities | 4,575 | 4,975 | 6,398 | 11,900 | Total Assets | 4,575 | 4,975 | 6,398 | 11,900 |

## Consolidated Cash Flow Statement

| Particulars ( $\mathrm{F}^{\text {mn }}$ ) | FY21 | FY22 | FY23 | FY24 |
| :---: | :---: | :---: | :---: | :---: |
| Cash flow from Operating Activities |  |  |  |  |
| Profit / (Loss) before tax | (76) | 240 | 1,388 | 2,145 |
| Adjustments for non-cash items | 350 | 416 | 431 | 509 |
| Adjustment for non-operating items | 49 | 92 | 106 | 105 |
| Operating cash inflow before working capital changes | 323 | 748 | 1,924 | 2,758 |
| Net decrease / (increase) in working capital | (149) | (207) | 154 | (289) |
| Cash generated from Operations | 174 | 541 | 2,077 | 2,469 |
| Income tax paid (net of refunds) | 22 | 32 | 345 | (643) |
| Net cash flows generated from Operating activities (A) | 152 | 509 | 1,733 | 1,826 |
| Cash flow from Investing Activities |  |  |  |  |
| Purchase of property, plant and equipment (including CWIP and capital advances)(net) | (230) | (349) | $(1,363)$ | $(1,535)$ |
| Acquisition of subsidiary, net of cash | - | - | - | (705) |
| Proceeds from sale of property plant \& equipment | 66 | 2 | 8 | 3 |
| Other Inflow / (Outflow) from Investing Activities | (23) | 10 | (5) | (2340) |
| Net cash flows used in Investing activities (B) | (187) | (337) | $(1,359)$ | $(4,576)$ |
| Cash flow from Investing Activities |  |  |  |  |
| Proceeds from Fresh Issue of Shares (Net) | - | - |  | 3,347 |
| Dividends paid | - | - | (56) | (93) |
| Finance cost paid | (84) | (110) | (140) | (158) |
| Payment of lease liabilities | (51) | (79) | (74) | (111) |
| Proceeds / (Repayments) of borrowings | 384 | (117) | 145 | (13) |
| Net cash flows (used in) / generated from Financing activities (C) | 249 | (306) | (124) | 2,972 |
| Net increase/(decrease) in cash and cash equivalents ( $A+B+C$ ) | 214 | (134) | 250 | 222 |

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## THANK YOU!



## DOMS

## DOMS Industries Limited

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E.: ir@domsindia.com

## MCarathon

We can go the distance

## Investor Relations Advisor

Marathon Capital Advisory Private Limited
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