

February 06, 2024

To,

Listing Department Listing Department

**BSE Limited**P.J Towers, Dalal Street,

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1, G Block,

Fort, Mumbai – 400 001. Bandra Kurla Complex, Bandra (E),

Mumbai – 400 050.

Scrip Code: **543614** Symbol: **TIPSFILMS** 

Sub: Investor Presentation on the Unaudited Financial Results (Standalone) for the quarter ended December 31, 2023.

Dear Sir/Madam,

We enclosed herewith the Investor Presentation on the Unaudited Financial Results (Standalone) for the quarter ended December 31, 2023.

Kindly take the above on record.

Thanking You,

For Tips Films Limited

Dharmesh Navdhare Company Secretary

CIN: U74940MH2009PTC193028

# TIPS Films Ltd.





**Investor Presentation - Q3FY24** 

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### **Key Highlights for the Quarter**



- There were no film releases in Q3FY24, therefore no significant revenue could be booked during the quarter. This quarter's results reflect the impact of fixed costs.
- Merry Christmas was released in January 2024 and our first Marathi movie, Sridevi Prasanna will be released in February 2024.

  Merry Christmas received excellent reviews from the critics & and viewers.
- The film industry is a creative industry which is highly reliant on manpower. Therefore, the production and release of films are both dependent on multiple factors including competition from other movies, availability of cast and crew, shooting locations, release windows, seasonal trends, public holidays and festivals, avoiding clashes with major events, and analyzing trends in box office performance. Therefore, short-term comparisons are fundamentally incorrect.
- Additionally, comparing the performance of different quarters may not be appropriate, as it might involve comparing a blockbuster release from the previous year with a smaller-budget film release in the current quarter. An analytically robust method of comparison would be to do it on an annual basis as that would take into account the vagaries of production as well as releases.
- The limited number of releases which we are doing currently leads to such volatility in quarterly earnings, although there is no change in the earnings outlook for the year.
- As we scale up to releasing 4 to 5 movies per annum over the next 2 years and subsequently to 10 to 12 movies per annum in the subsequent 2 3 years, this volatility will reduce.
- Our team is geared up for 5 to 6 productions per year and we are also building our project pipeline to achieve this target.
- The state of the film industry remains very healthy and the outlook on content demand is positive. Therefore, we are confident of scaling up profitably.

## **Project Pipeline and Star cast**



#### **Merry Christmas**



Katrina Kaif

Movie dubbed in 5 languages

Movie Released on 12th January 2024

#### Ishq -Vishq Rebound



Rohit Saraf

Jibraan Khan



Pashmina Roshan



Pritam

#### Sridevi Prasanna





Vishal Modhave (Director)



(Writer)



Movie will release on 2<sup>nd</sup> February 2024

#### **Upcoming movies**

**Soulmates** 

**Motha Maanus** (Nilu Phule Biopic) Kolhapur To Pattaya (Tentative Title)

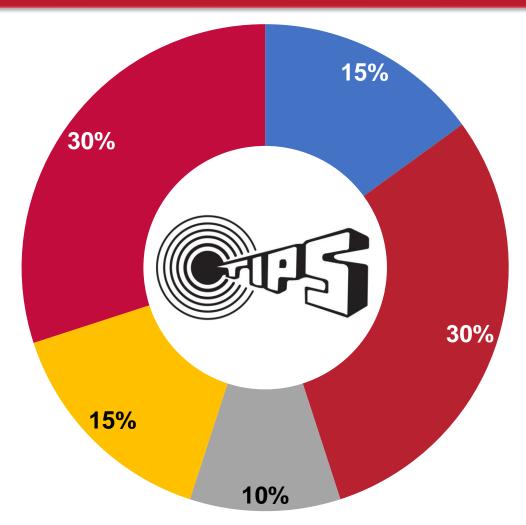


# **Estimated Revenue Mix for Tips Films' Releases**









### Films Don't Fail... Budgets Do!



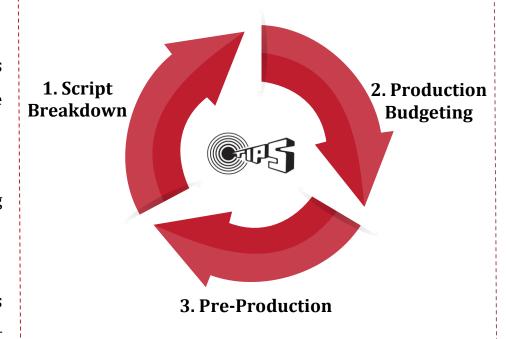
Understanding the monetization potential of a story and pairing it with the right cast and execution team is the essence of successful film making.

Budgeting is effective when a film's revenue potential determines the choice of cast and execution team.

TFL limits risk of loss by producing small and mid budget films.

For large budget films, TFL has developed a partnership model where it partners with actors and other producers on revenue sharing basis and thereby limits risk.

#### **Budgeting Process**



#### Tips Films Ltd. Accounting Policy

Tips Films Ltd will write off 100% of the cost of the movie within 12 months of release.

Earlier 60% was written off in the first year, and the remaining over 9 years.

TFL's success ratio is over 85%. This is because we continue to monetize films long after their Box-Office releases.

We own IPR of around 50 films in perpetuity and expect this library to generate substantial Free

Cash Flow in the medium term.

# **Quarterly Financial Performance**



Particulars (Rs. in lakhs)	Q3FY24	Q3FY23	Y-o-Y	Q2FY24	Q-o-Q	9MFY24	9MFY23	Y-o-Y
Revenue From Operations	1,238	1,256	-1.4%	446	177.4%	1,750	2,978	-41.2%
Cost of Production / Distribution	1,020	0		350		1,370	150	
Employee Benefits Expenses	106	83		91		288	248	
Other Expenses	173	119		120		447	371	
Other Income	30	30		31		94	967	
Depreciation and Amortisation Expense	20	13		19		57	39	
EBIT	-52	1,070	-104.8%	-103	-49.6%	-319	3,137	-110.2%
Finance Costs	9	45		9		36	85	
PBT	-61	1,025	-105.9%	-111	-45.3%	-355	3,052	-111.6%
Tax	0	300		0		0	890	
PAT	-61	725	-108.4%	-111	-45.3%	-355	2,162	-116.4%
PAT %	-5%	58%		-25%		-20%	73%	
EPS	1.4	16.8	:	-2.6		-8.2	50.0	•*

## **Profit & Loss Statement**



Particulars (Rs. in Crs)	FY23	FY22	Y-o-Y
Revenue From Operations	61.4	66.8	-8.1%
Cost of Production / Distribution	29.1	55.4	
Employee Benefits Expenses	3.3	3.1	
Other Expenses	5.0	4.9	
Other Income	10.1	6.6	
Depreciation and Amortisation Expense	0.5	0.5	
EBIT	33.6	9.5	254.1%
Finance Costs	1.6	0.0	
PBT	32.0	9.5	237.5%
Tax	7.7	2.5	
PAT	24.3	7.0	250.0%
PAT %	39.6%	10.4%	
EPS	56.3	16.1	نوي

# **Balance Sheet**



<b>Equity &amp; Liabilities (₹ in Cr)</b>	Sep'23	Mar'23	Mar'22
Equity Share Capital	4.3	4.3	4.3
Other Equity	82.5	87.6	63.4
Total Equity	86.9	91.9	67.7
Loans	2.5	5.5	0.0
Deferred Tax Liabilities, (net)	2.3	2.3	2.6
Employee Benefit Obligations	0.4	0.4	0.3
Other Non Current Liabilities			
Total Non - Current Liabilities	5.2	8.2	2.9
Financial Liabilities			
Loans	3.5	12.1	0.0
Trade Payables			
Total outstanding dues of micro enterprises and small enterprises	0	0.0	0.0
Total outstanding dues of creditors other			
than micro enterprises and small	1.9	9.0	5.3
enterprises		2.0	0.0
Other Financial Liabilities	0	0.0	9.2
Employee benefit Obligations	0	0.0	0.0
Current Tax Liabilities (net)	8	8.0	2.8
Other Current Liabilities	24.1	15.7	0.0
Total Current Liabilities	37.5	44.8	17.3
Total Equity and Liabilities	129.6	144.9	87.9

Assets (₹ in Cr)	Sep'23	Mar'23	Mar'22		
Non- Current Assets					
Property, plant and equipment	2.7	1.0	1.1		
Investment Property	11.7	11.8	12.1		
Other Financial Assets	0.2	0.2	0.2		
Other Non-Current Assets	13.1	12.3	9.3		
Total Non - Current Assets	27.7	25.3	22.7		
Current Assets					
Financial Assets					
Investments	0.0	0.0	0.2		
Trade receivables	0.6	21.0	0.0		
Cash and cash equivalents	5.5	3.1	4.7		
Bank balances other than (ii) above	0	5.3	14.3		
Loans	0	0.0	0.0		
Other Financial Assets	2.6	2.6	2.6		
Other Current Assets	83.5	79.4	43.4		
Current Tax Assets (Net)	9.7	8.2	0.0		
Total Current Assets	101.9	119.6	65.2		
TOTAL ASSETS	129.6	144.9	87.9		

## **Cash Flow Statement**



Cash Flow Statement (Rs. Crs.)	Sep'23	Mar'23	Mar'22
Cash Flow from Operating Activities			
Profit before Tax	-2.9	32.1	9.5
Adjustment for Non-Operating Items	-0.6	2.2	-0.4
Operating Profit before Working Capital Changes	-2.3	34.3	9.1
Changes in Working Capital	16.8	-50.0	1.3
Cash Generated from Operations	14.5	-15.7	10.4
Less: Direct Taxes paid	-1.5	-11.0	0.0
Net Cash from Operating Activities	13.0	-26.7	10.4
Cash Flow from Investing Activities	1.3	9.1	-14.2
Cash Flow from Financing Activities	-11.8	16.0	0.0
Net increase/ (decrease) in Cash & Cash equivalent	2.4	-1.6	-3.8
Add: Cash and cash equivalents at the beginning of the year / (Demerger Adjustment in FY 2022 Rs. 844.36)	3.1	4.7	8.5
Cash and cash equivalents at the end of the year	5.5	3.1	4.7

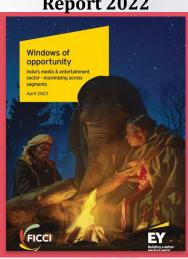
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FICCI – EY Media & Entertainment Report 2022



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