

April 18, 2024

To, Corporate Relationship Department BSE Limited P, J. Tower, Dalal Street Mumbai – 400001 Script Code: 543591	To, National Stock Exchange of India Limited Exchange plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai- 400051 Script Symbol: DREAMFOLKS
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Subject: Press Release

Dear Sir/Madam,

In reference to the above captioned subject and provisions, please find enclosed herewith a press release titled “DreamFolks and RedBeryl forge a strategic partnership to provide ultra-luxury experiences.” issued by the Company on 18th April 2024.

You are requested to kindly take the same on your records.

Thanking You

For Dreamfolks Services Limited


Ms. Rangoli Aggarwal
Company Secretary and Compliance officer



Encl: A/a

DreamFolks and RedBeryl forge a strategic partnership to provide ultra-luxury experiences.

[Gurugram, 18th April 2024] – DreamFolks, a tech-enabled global travel and lifestyle experience company, today announced a strategic partnership with RedBeryl, a pioneer in luxury lifestyle and personalized services, to provide luxury experiences to its customers. This collaboration marks a significant milestone in redefining the luxury experience for customers across the globe.

This strategic alliance aims to enable DreamFolks' clients - including banks, card networks, and enterprises – the opportunity to enhance their customer value proposition. Through this partnership, customers can enjoy access to **3000+ exclusive members-only club** across **150+ countries** and **front row seating** at prestigious international sporting events like **Olympics, Wimbledon, Champions League, and World Cups**.

Additionally, this partnership offers luxurious stays at over **15,000 premium hotels worldwide, exquisite dining experiences at acclaimed international venues & Michelin star restaurants**, elite mobility options including **private jets and yacht**. Furthermore, the collaboration provides customized health and wellness solutions with renowned fitness chains and experts.

These services will be offered through co-branded card. These cards represent not only a symbol of prestige but also a gateway to a world of unmatched luxury and exclusivity.

"We are elated to unveil this strategic partnership with RedBeryl, marking a pivotal moment for both companies," said **Liberatha Kallat, CMD of DreamFolks**. Having built and democratized the airport lounge industry, we aim to redefine the luxury experiences industry through the integration of RedBeryl's luxury services with our expertise in travel and lifestyle solutions, ensuring that our members receive unparalleled service and sophistication.

Mr. Manoj Adlakha, Founder & CEO, RedBeryl said "We are delighted to have this strategic partnership with DreamFolks and unravel more exquisite experiences to customers. The pursuit of luxury is an unwavering celebration of the art of living. It involves meticulously orchestrating every facet to create extraordinary experiences that leave an everlasting impact. With RedBeryl™, and DreamFolks co-branded card, our commitment to continue crafting these exquisite moments, and experiential luxury will unfold in several bounds".

About DreamFolks –

DreamFolks is India's leading travel & lifestyle services aggregator and provides an in-house proprietary technology platform that allows its clients such as Banks, Card Networks, Airlines, OTAs, and Enterprises to create custom offerings for their end consumers. DreamFolks today manages the lounge and other benefits for most of the top Banks in India and enjoys a market share of over 90% in the domestic lounge access market for India-issued debit and credit programs. The company went public in Sep '22 with listings on both BSE and NSE and has a global footprint extending to 1,500+ touchpoints in 100+ countries, across the world.

For more information, please visit - www.dreamfolks.in

Or Contact:

DreamFolks Marketing - marketing@dreamfolks.co.in

DreamFolks PR - dreamfolks@adfactorspr.com

About RedBeryl™ Lifestyle Services Private Limited: RedBeryl™ is a premier luxury lifestyle management company dedicated to curating exceptional journeys and personalized services for its esteemed members. With unparalleled access to the finest experiences and exclusive events, RedBeryl™ is committed to elevating lifestyles and offering a gateway to an elevated life.

For more information, please visit www.redberyl.co OR contact nidhis@redberyl.co

