

Greenply/2022-23 August 5, 2022

The Manager

BSE Limited
Department of Corporate Services
Floor 25, P. J. Towers, Dalal Street
Mumbai - 400 001

Scrip Code: 526797

The Manager

National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Bandra (E) Mumbai - 400 051 Symbol - GREENPLY

Dear Sir/Madam,

#### Sub: Presentation on un-audited financial results for the guarter ended 30th June, 2022

With reference to the captioned subject, please find enclosed Presentation on un-audited financial results of Greenply Industries Limited for the quarter ended 30.06.2022.

Thanking you,

Yours faithfully,

For GREENPLY INDUSTRIES LIMITED

KAUSHAL KUMAR AGARWAL COMPANY SECRETARY & VICE PRESIDENT-LEGAL

Encl.: As above



**Greenply Industries Limited** 

# **ANALYST PRESENTATION**

Q1 FY 2023 5<sup>th</sup> August 2022

### Disclaimer





Certain statements in this communication may be 'forward looking statements' within the meaning of applicable laws and regulations. These forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. Important developments that could affect the Company's operations include changes in the industry structure, significant changes in political and economic environment in India and overseas, tax laws, import duties, litigation and labour relations.

All industry data has been collated from various industry sources and market reports. The said data is believed to have a reasonable level of accuracy.

Greenply Industries Limited (GIL) will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

## Contents





- Key Highlights
- Financial & Operating Performance
- Industry Overview
- Corporate Overview
- Outlook
- Chairman Message

## Key results highlights- Consolidated



Rs/Crores	Q1 FY23	% Change Y-o-Y	% Change Q-o-Q
Revenue	453.5	73.9%	1.1%
Adj. Core EBITDA*	44.0	171.7%	-7.3%
Adj. Core EBITDA %	9.7%	350 BPS	-88 BPS
PAT	20.7	415.0%	-28.4%
PAT %	4.6%	303 BPS	-189 BPS

<sup>\*</sup>Excluding non-cash ESOP cost Rs 3.9 crores in Q1 FY23

Rs/Crores	Jun'22	Mar'22	Change
Gross Debt	389.0	291.9	97.1
Net Debt	349.4	219.3	130.1
Net D/E (Times)	0.62	0.41	
Working Capital (Days)	48	46	2

Other Major updates

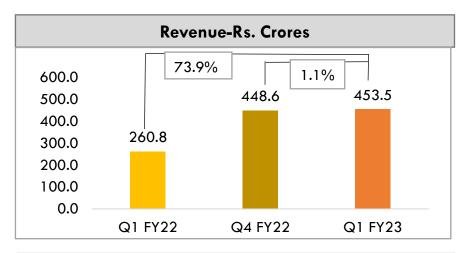
- \* MDF Plant at Vadodara Civil construction under full swing. First Phase of machinery despatches & installation started.
- Achieved commercial operations of plywood plant at Sandila, Lucknow (U.P.)

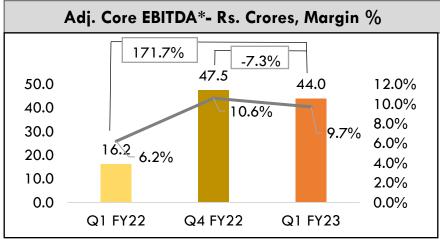




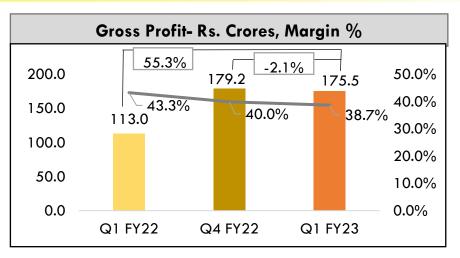
## Consolidated P&L-Q1 FY23

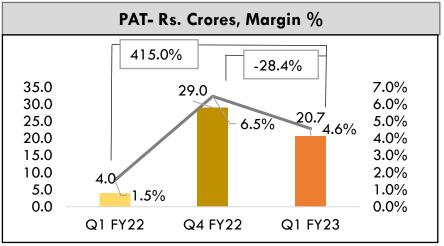






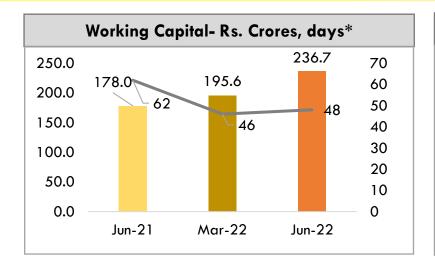
\*Excluding non-cash ESOP cost (Rs 3.9 crores in Q1FY23 & Rs 3.0 crores in Q4 FY22 and Rs 3.0 crores in Q1 FY22)

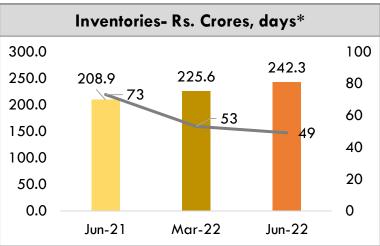


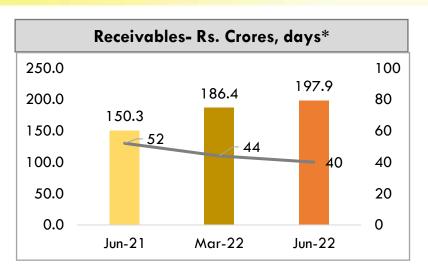


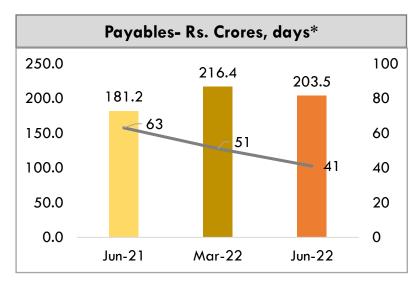
### **Consolidated Ratios**

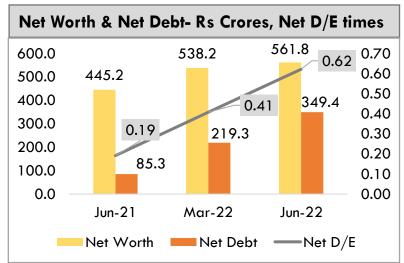


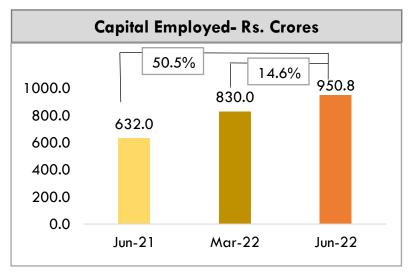








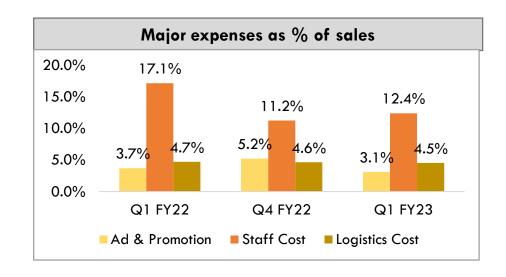


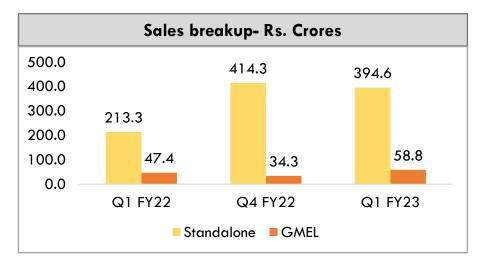


<sup>\*</sup>Annualised for June

## **Consolidated Financial Metrics**



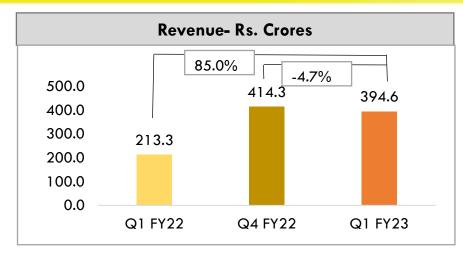


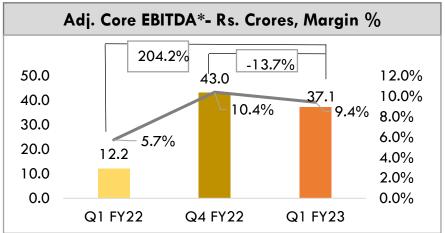


GMEL- Greenply Middle East Limited

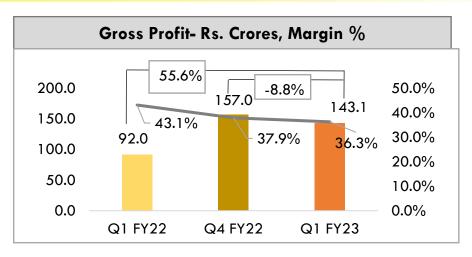
## Standalone P&L-Q1 FY23

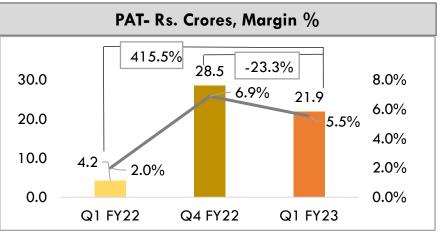






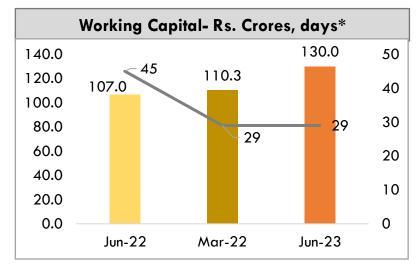
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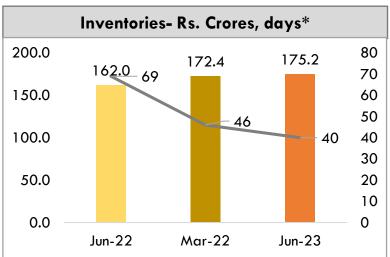


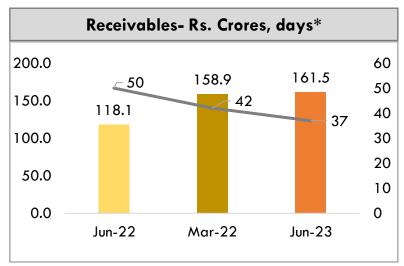


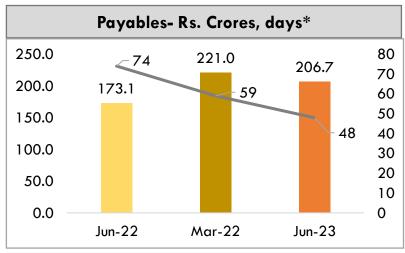
### Standalone Ratios

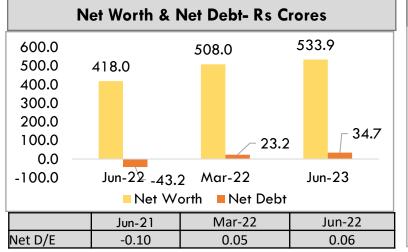


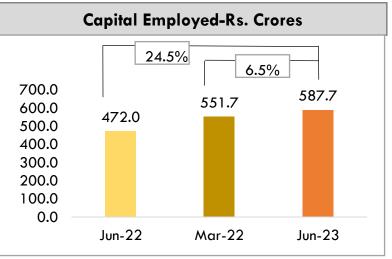








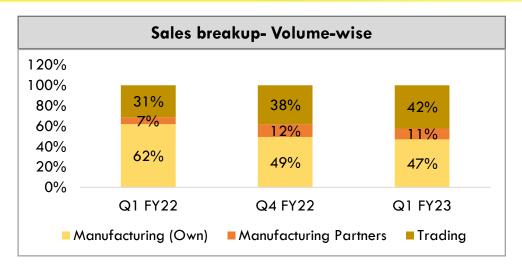


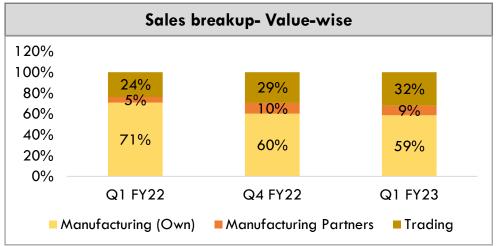


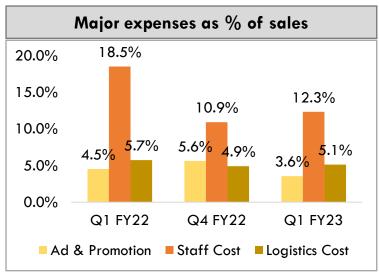
<sup>\*</sup>Annualised for June

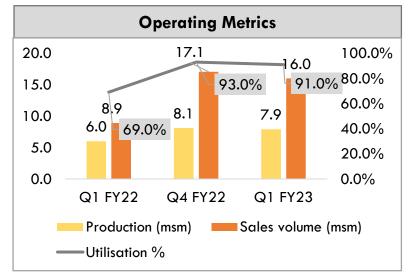
## Standalone Financial & Operating Metrics Q1 FY23

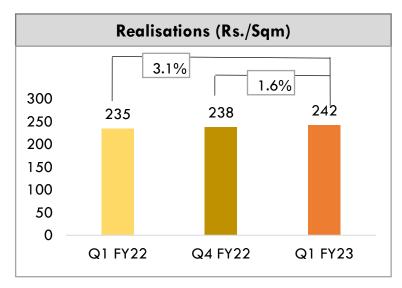






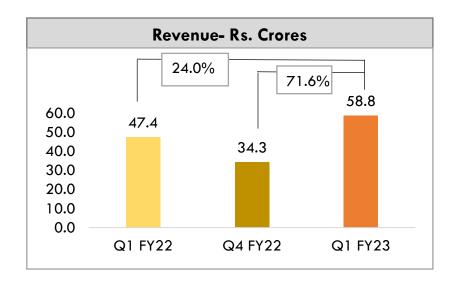


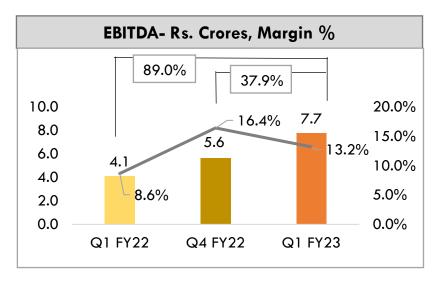


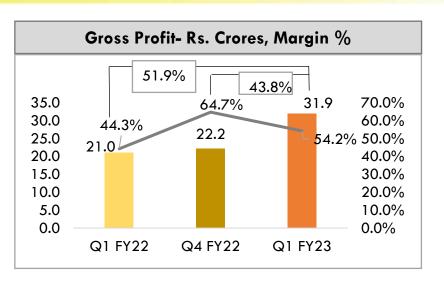


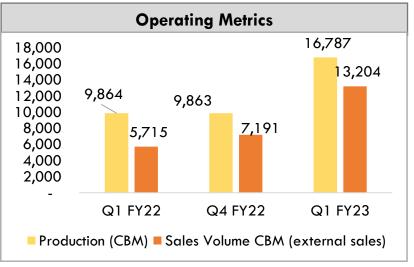
## GMEL P&L-Q1 FY23







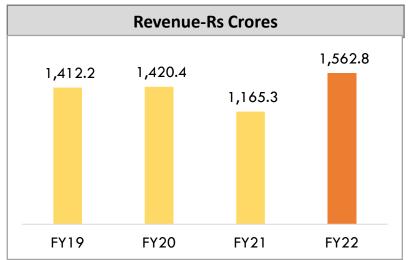


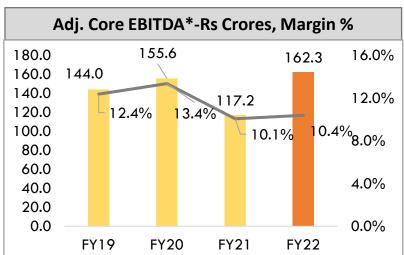


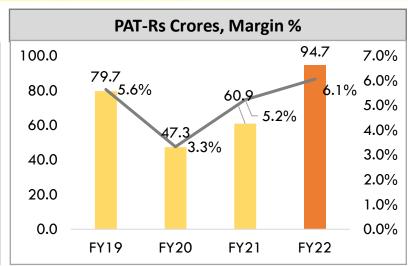
Supplying to Europe, India, Middle East and South-East Asia

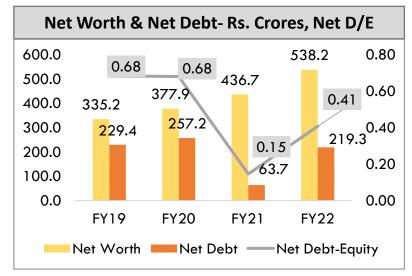
## Historical Financials-Consolidated

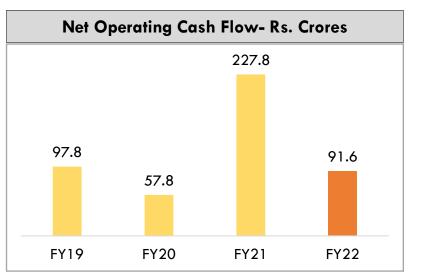








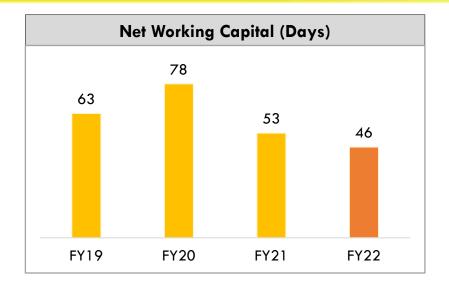


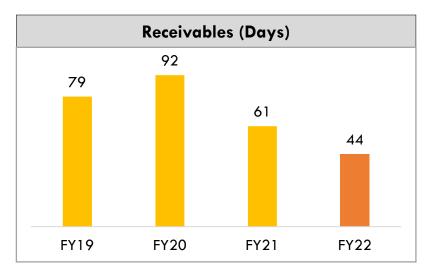


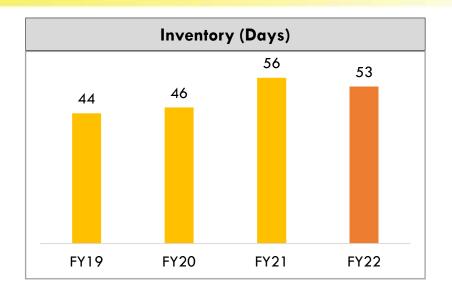
<sup>\*</sup>Excluding non-cash ESOP cost Rs 0.5 crores in FY21 and Rs 12.1 crores in FY22

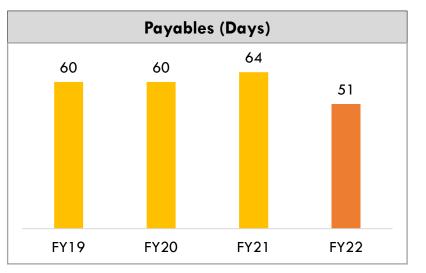
## Historical Financials-Consolidated











## Consolidated Profit & Loss Statement Q1 FY23



	(₹ in Lakhs)				
	Statement of Consolidated Fina	ncial Results for the	three Months e	nded 30 June 2022	
Sr. No.	Particulars	Three months ended 30.06.2022	Previous Three months ended 31.03.2022	Corresponding Three months ended 30.06.2021 in the previous year	Year ended 31.03.2022
		(Unaudited)	(Audited) {Refer Note 5}	(Unaudited)	(Audited)
1.	Income				
	a) Revenue from operations	45,353.90	44,855.34	26,077.20	1,56,280.38
	b) Other income	155.82	311.22	208.56	990.20
	Total Income	45,509.72	45,166.56	26,285.76	1,57,270.58
2.	Expenses				
۷.	a) Cost of materials consumed	17,661.36	14.470.49	12,340.70	56.001.96
	b) Purchase of stock-in-trade	12,094.82	13,119.43	4,749.64	39,635.49
	c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	(1,954.26)	(655.03)	(2,313.91)	(2,106.75)
	d) Employee benefits expense	5,614.10	5,036.59	4,462.77	19,329.75
	e) Finance costs	510.71	248.40	336.66	1,193.15
	f) Depreciation and amortisation expenses	762.53	673.20	613.40	2,584.60
	g) Other expenses	7,928.40	8,431.22	5,517.02	28,393.76
	Total Expenses	42,617.66	41,324.30	25,706.28	1,45,031.96
3.	Profit before share of profit /(loss) of joint venture and tax (1-2)	2,892.06	3,842.26	579.48	12,238.62
4. 5.	Exceptional items Share of profit/(loss) of joint venture	(57.49)	- 6.47	(20.63)	- 260.27
6.	Profit/(Loss) before tax(3+4+5)	2,834.57	3,848.73	558.85	12,498.89
7.	<b>T</b>				
7.	Tax expense a) Current tax	747.78	1,001.51	153.35	3,124.40
	b) Deferred tax	13.52	(49.93)	2.92	(98.08)
	Total tax expense	761.30	951.58	156.27	3,026.32
			70000	200127	2,020,02
8.	Profit/(Loss) for the period (6-7)	2,073.27	2,897.15	402.58	9,472.57
9.	Other Comprehensive Income / (Loss) for the period	(103.92)	(24.71)	143.19	(146.16)
10.	Total Comprehensive Income/(Loss) for the period (8+9)	1,969.35	2,872.44	545.77	9,326.41
11.	Paid-up equity share capital (Face value ₹ 1/-each)	1,228.17	1,226.27	1,226.27	1,226.27
12.	Other equity				52,590.23
13.	Earnings per equity share (of ₹ 1/- each)				
	a) Basic (₹)	1.69*	2.36*	0.33*	7.72
	b) Diluted (₹)	1.68*	2.35*	0.33*	7.72
	* Not annualised				

## Standalone Profit & Loss Statement Q1 FY23



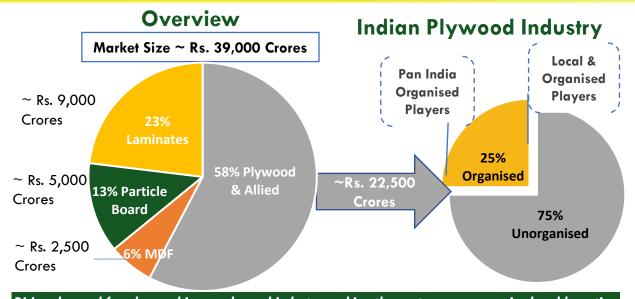
					(₹ in Lakhs)
	Statement of Standalone Financial Results for the three Months ended 30 June 2022				
Sr. No.	Particulars	Three months ended 30.06.2022	Previous Three months ended 31.03.2022	Corresponding Three months ended 30.06.2021 in the previous	Year ended 31.03.2022
		(Unaudited)	(Audited) {Refer Note 4}	year (Unaudited)	(Audited)
1.	Income		ĺ		
	a) Revenue from operations	39,460.06	41,427.73	21,334.33	1,37,688.81
	b) Other income	256.15	433.14	268.42	1,317.13
	Total Income	39,716.21	41,860.87	21,602.75	1,39,005.94
2.	Expenses				
	a) Cost of materials consumed	13,877.05	13,416.71	10,136.63	49,489.28
	b) Purchase of stock-in-trade	12,053.33	12,171.50	4,669.22	37,173.90
	c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	(783.89)	137.61	(2,672.56)	(2,301.21)
	d) Employee benefits expense	4,864.14	4,524.26	3,949.71	17,260.02
	e) Finance costs	127.95	135.32	168.59	578.03
	f) Depreciation and amortisation expenses	502.51	489.15	438.75	1,860.72
	g) Other expenses	6,131.60	7,173.61	4,330.64	23,027.95
	Total Expenses	36,772.69	38,048.16	21,020.98	1,27,088.69
3.	Profit/(Loss) before exceptional items and tax (1-2)	2,943.52	3,812.71	581.77	11,917.25
4.	Exceptional items	-	-	-	-
5.	Profit/(Loss) before tax (3+4)	2,943.52	3,812.71	581.77	11,917.25
6.	Tax expense				
	a) Current tax	747.78	1,001.51	153.35	3,124.40
	b) Deferred tax	9.84	(40.47)	4.36	(88.48)
	Total tax expense	757.62	961.04	157.71	3,035.92
7.	Profit/(Loss) for the period (5-6)	2,185.90	2,851.67	424.06	8,881.33
8.	Other Comprehensive Income/(Loss) for the period	0.75	23.44	(1.50)	30.01
9.	Total Comprehensive Income/(Loss) for the period (7+8)	2,186.65	2,875.11	422.56	8,911.34
10.	Paid-up equity share capital (Face value ₹ 1/-each)	1,228.17	1,226.27	1,226.27	1,226.27
11.	Other equity				49,578.55
12.	Earnings per equity share (of ₹ 1/- each)				
	a) Basic (₹)	1.78*	2.33*	0.35*	7.24
	b) Diluted (₹)	1.77*	2.32*	0.35*	7.24
	* Not annualised				7

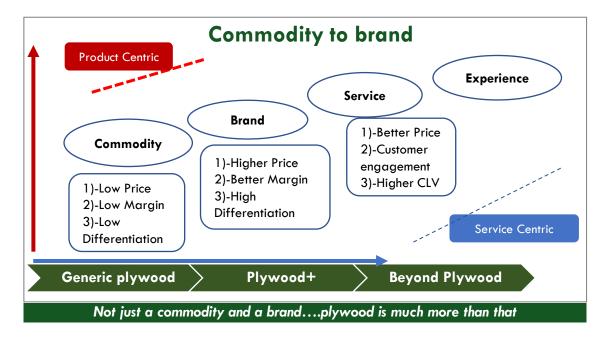




## Indian wood panel industry







Rising demand for plywood in wood panel industry making the sector more organised and lucrative

Source: Imarc

#### Shift from Unorganized to Organised

- Consumers making more informed choices
- Improved raw material security
- Expansion in mid segment
- Regulatory changes-GST, E-way bill
- Preference for branded products
- Growing OEM segment

#### Challenges

- Price hike in raw material specially fuel prices
- Transportation, logistics and supply chain management
- Cost management- receivables days
- Production loss in case of further lockdown

#### **Category Transition**

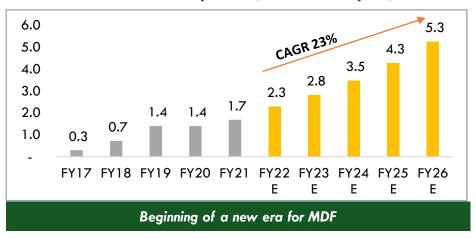
- Fast conversion happening towards brands.
- Regional Consolidating and expanding Geographies
- Cross category Expansion and new entrants

With regulatory changes and shift in consumer buying behaviour, Industry moving towards organized and branded players

## Indian MDF industry overview

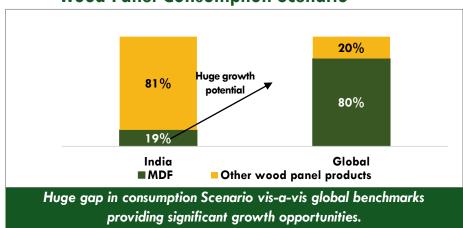


#### Indian MDF Industry Size (in CBM mn p.a.)



Source: Industry estimates

#### **Wood Panel Consumption Scenario**



Source: Industry estimates

#### **Products Categories**

- High Density Fibreboard (HDF)
- High Density High Moisture Resistance (HDHMR)
- Exterior

- Fire resistance (FR) Grade
- Interior
- Boiled Water Resistant (BWR)

#### **Key applications of MDF Board Products**



Shoe heel boards



Toys



**Cabinets** 



Roofing



**Gift Boxex** 



Electronic circuit boards



Theatre set construction



Soundproofing



Blackboards /painting easels.

Increasing acceptance for non furniture products





## Greenply at a glance



One of the largest

Interior infrastructure brands in India 35+

Years of experience in delivering quality plywood products

Listed in NSE & BSE-Rs. 2200+

**crores** Market Cap Wood based products Plywood and allied,
Face Veneer, MDF
(upcoming)

Share in organised plywood market in India

**E-0** 

India's first Zero Emission plywood



Rated AA-

Long term Debt

Rated A1 +
Short Term Facilities

(CARE & India Ratings) 2300+

Dealer Distribution Network 1100+

Cities, Towns & Villages Serviced

Great Place to Work

Three times in a row (2020, 2021 & 2022)

Best Green
Manufacturing
Company

2022

India's Most Trusted
Brand
2022

## Manufacturing Excellence



Plywood & allied (Own Manufacturing ) Location	Capacity (Mn SqM pa)
Kriparampur, West Bengal	11.00
Tizit, Nagaland	8.10
Bamanbore, Gujarat	15.80
Sandila, Lucknow (U.P.)	13.50
Total plywood & Allied Existing Capacity	48.40

Plywood & allied (Domestic Partner) Location	Capacity (Mn SqM pa)
Bareilly, Uttar Pradesh	~10.00
Hapur, Uttar Pradesh (Upcoming)*	7.50
*Expected COD by Q3 FY23	
Face Veneer Peeling Location	Capacity (CBM / pa)
Gabon, West Africa	96,000
Upcoming MDF Manufacturing Location	Capacity (CBM pa)
Vadodara, Gujarat	2,40,000
Expected COD by Q4 FY23	











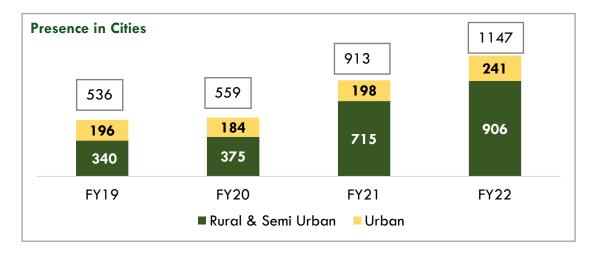
Sandila, U.P.

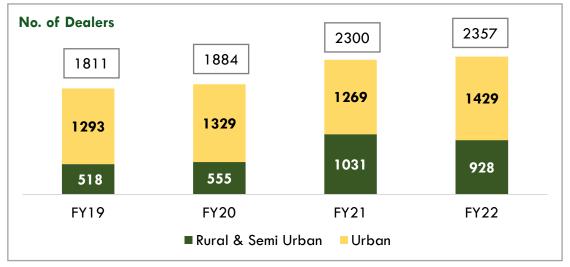


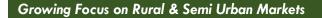


## Distribution network











# Upcoming project



MDF Project Details				
Product	Medium Density Fiber Board (MDF)- Exterior, Interior, HDHMR, BWR			
Sub- categories of Products	Thin & thick, pre-lam and other value-added			
Location	Vadodara Distt., Gujarat, India			
Capacity	800 CBM / day			
Capex	Rs 555 Crore			
Revenue Potential	Rs 600 - 650 Crore p.a.			
Expected Commercial Production	Q4 – FY2023			

First Phase of machinery despatches & installation started.

Civil construction under full swing.

**Project Status Update** 



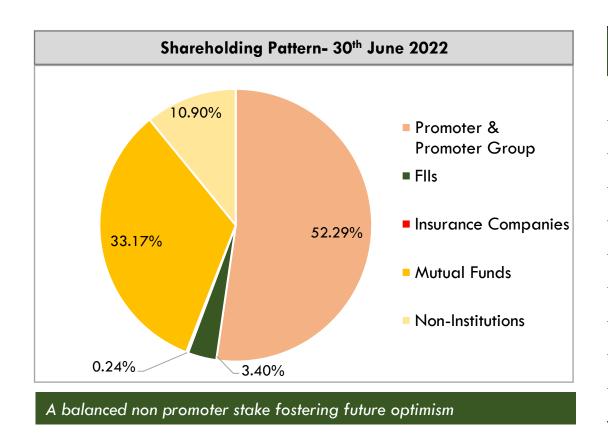






## Ownership & Stakeholder Value Creation





Top 10 Non-Promoter holding-30<sup>th</sup> June 2022

Top 10 Non- Promoters	Shareholding %
Mirae Asset Mutual Fund	7.8
HDFC Mutual Fund	7.7
Tata Mutual Fund	4.9
L&T Mutual Fund	4.5
PGIM Mutual Fund	2.9
Kotak Mutual Fund	2.1
SBI Mutual Fund	1.7
IDFC Mutual Fund	1.4
Canara Robeco Mutual Fund	1.2
India Insight Value Fund	0.4

# Branding & Marketing Initiatives-IPL Amplification



#### **Social Media Contests**

38.7 Mn reach in May 2022





Gratified all the winners with Lucknow Super Giants (LSG) official jersey.



### Live Match Watch-Dealers at the stadium



**IPL Merchandise Kits for Dealers** 





In-Shop Visibility







1000+ dealers attended virtual event

Better engagement & connect with dealers

## Branding & Marketing Initiatives-Various Events

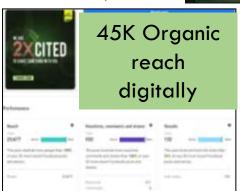


#### **Product Launch**

Green Platinum

with 2x Fire resistance, 2x waterproof and 2x money back guarantee.







#### Channel Partners Meet @ Goa





# IndiaWood Exhibition, Bengaluru



### ABID Exhibition, Kolkata





# Branding & Marketing Initiatives - Campaigns & Initiatives



### TV Campaigns









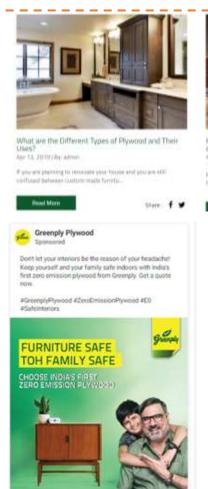
Build awareness about brand and key value propositions

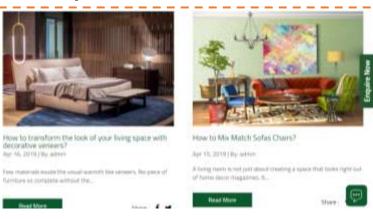


Virtual launch of new Green Samriddhi program

1050+ contractors

#### **E-O** Amplification







Drive consideration and conversion by using E0 value proposition

## Awards & Recognition- 2022









Great Place to Work- 2022

Best Green Manufacturing Company- 2022

India's Most trusted Brand- 2022

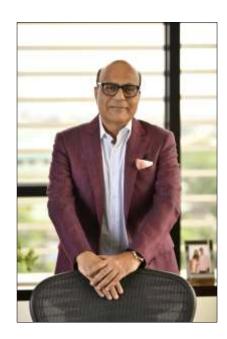
# Strategic Outlook





## Chairman Message





Commenting on the performance for Q1 FY 23, Mr. Rajesh Mittal, Chairman & Managing Director, Greenply Industries Ltd. said,

"Our performance during the quarter validated our efforts on sustainable and growing business operations. However, the challenging macro environment of geo-political issues and rising input costs continued to put pressure on margins. On expansions front, we are pleased to share that we have achieved commercial operations of plywood plant at Sandila, Lucknow (U.P.). At our MDF unit at Vadodara, machinery installation has started, and construction is going as planned.

Demand is projected to be positively impacted by strong traction in real estate mostly in tier II and tier III cities with consumers spending more than ever for bigger homes with better amenities".



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# Thank You!