

USFB/CS/SE/2023-24/47

Date: July 27, 2023

To,

National Stock Exchange of India Limited Listing Department, Exchange Plaza, C -1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai-400 051

Symbol: UJJIVANSFB Scrip Code: 542904

Dear Sir/Madam,

Sub: Press Release and Investor Presentation for the quarter ended June 30, 2023

Further to our intimation carrying reference number USFB/CS/SE/2023-24/46 dated July 27, 2023, please find enclosed herewith, a copy of the press release and investor presentation on the business and financial performance of the Bank for the quarter ended June 30, 2023.

BSE Limited

P.J. Tower, Dalal Street, Fort,

Listing Compliance,

Mumbai-400 001

This intimation shall also be available on the Bank's website at www.ujjivansfb.in.

We request you to take note of the above.

Thanking You,

Yours faithfully,

For UJJIVAN SMALL FINANCE BANK LIMITED

Sanjeev Barnwal Company Secretary & Head of Regulatory Framework

Encl: As mentioned above



Press Release

Sustaining and Scaling New Heights

Highest-ever PAT at ₹324 crore for Q1FY24 driven by strong business momentum

Disbursed ₹5,284 crore for Q1FY24; Gross loan book up 30% Y-o-Y

Collections/ asset quality continues to be at industry best; PAR at 3.8%; GNPA/NNPA at 2.4%/0.06%

Deposits up 45% Y-o-Y; Retail TDs[^] up 71% Y-o-Y

Bengaluru, Thursday 27 July, 2023: Ujjivan Small Finance Bank ltd. [BSE: 542904; NSE: UJJIVANSFB], today announced its financial performance for the quarter ended June 30, 2023

Summary of Ujjivan Small Finance Bank Business Performance - Q1FY24

Assets

- Disbursements were at ₹5,284 crore in Q1FY24 up 22% Y-o-Y
- Continued strong quarterly disbursement in Housing and FIG; disbursed ₹418 crore/ ₹320 crore respectively highest ever for both the segments
- Gross loan book at ₹25,326* crore up 30%/5% Y-o-Y/Q-o-Q

Collection and Asset Quality

- Continued traction on Collections with ~99% efficiency in Jun'23; NDA collection consistently at ~100%
- Portfolio at risk at stable at 3.8% as of Jun'23*
- GNPA declined to 2.4% as of Jun'23 vs 2.6% as of Mar'23; NNPA continues to be negligible at 0.06% as on Jun'23
- Total of ₹ 60 crore written-off in Q1FY24; Provision coverage ratio as on Jun'23 is 97.6%

Deposits

- Deposits at ₹26,660 crore as of Jun'23 up by 45%/4% Y-o-Y/Q-o-Q
- Retail TD grew 71%/8% Q-o-Q/Y-o-Y
- CASA grew 27% Y-o-Y taking CASA ratio at 24.6% as on Jun'23
- Healthy retail liability customer acquisition

Financials

- Q1FY24 NII of ₹793 crores up 32% Y-o-Y; NIM at 9.2%* for Q1FY24
- Cost to Income ratio at 52.8% in Q1FY24 vs 58.5% for Q1FY23
- Q1FY24 PPoP at ₹458 crore up 52% Y-o-Y; PAT of ₹324 crore up 60% Y-o-Y

Capital and Liquidity

- Capital adequacy ratio at 26.7% with Tier-1 capital at 23.7%
- Provisional LCR at 189% as of Jun'23

^{*} Without adjusting IBPC & Securitization of ₹2,573/₹2,174/₹1,794 crores as on Jun 2023/ Mar 2023/ Jun 2022

[^] Retail TDs are TDs of below ₹2 crores

[#] For Jun'23, out of ₹250 crores floating provision only ₹120 crores has been utilized towards NNPA/ PCR calculation; ₹100 crores has been classified under "other provisions" and ₹30 crores used towards Tier II capital. Entire Floating provision of ₹250 Cr continues to be on books & can be utilized for making specific provisions in future during extraordinary circumstances, with prior approval from the RBI

Mr. Ittira Davis, MD & CEO, Ujjivan Small Finance Bank said, "FY24 has started on a very strong note as we hit another highest ever profit figure. The growth has come on the strong platform built during FY23. Our disbursement has been strong, despite Q1 being seasonally weakest quarter, taking our loan book past ₹25,000 crore mark. Among secured assets, Affordable Housing and FIG continues to show strong growth, while other products will start picking-up towards latter half of the year. During the quarter, we consciously reduced the excess liquidity which was driving negative carry and pulling our NIMs down. Deposits were up 45% Y-o-Y/ 4% Q-o-Q driven by retail focus. Our credit cost for the quarter was minimal on the back of strong collections. While, slippages continue to be under control, NPA recoveries have started to move towards normalization. Bad debt recoveries continue to be strong; we expect the same to be substantial this fiscal as well albeit lower than FY23. We remain confident of our sub-100 bps credit cost for FY24. We expanded our physical presence by 32 new branches during the quarter and look forward to add ~70 more branches during Jul'23-Mar'24. Our vvv* based mobile banking app − "Hello Ujjivan" targeting non-tech savvy customers continues to do well with 2.7+ lakh customer downloads. Customers are increasingly using the app to transact. We are hopeful that "Hello Ujjivan" will bring several long-term benefits to the business and the society as well.

We have been delivering sustained profitability with significant improvement Q-o-Q for last six consecutive quarters. With our strong financial performance and growing business momentum, we have launched a national brand campaign to further establish our image as a mass-market bank. The business is delivering on all-fronts and gives us immense confidence to re-assure our FY24 guidance shared at the beginning of the year.

On the merger with our promoter, the hearing of our application with the NCLT was completed on June 28, 2023 and we positively expect to receive the order soon, entailing directions for scheduling the meetings of the stakeholders and other directions as the NCLT may deem fit."

About Ujjivan Small Finance Bank Limited:

Ujjivan Small Finance Bank Limited is a small finance bank licensed under Section 22 (1) of the Banking Regulation Act, 1949 to carry on the business of small finance bank in India. Bank serves ~76 lakh customers through 661 branches and 19,294 employees spread across 285 districts and 25 states and union territories in India. Gross loan book stands at ₹25,326 crore with a deposit base of ₹26,660 crore as of Jun 30, 2023.

'We constantly strive to ensure strong corporate culture which emphasizes on integrating CSR values with business objectives. We work with communities in navigating the unprecedented challenges primarily focused on healthcare, disaster relief, Covid relief, livelihood for especially abled people, education, and community infrastructure development.'

Web: www.ujjivansfb.in Twitter: @UjjivanSFB

Safe Harbour:

Some of the statements in this document that are not historical facts are forward-looking statements. These forward-looking statements include our financial and growth projections as well as statements concerning our plans, strategies, intentions and beliefs concerning our business and the markets in which we operate. These statements are based on information currently available to us, and we assume no obligation to update these statements as circumstances change. There are risks and uncertainties that could cause actual events to differ materially from these forward-looking statements. These risks include, but are not limited to, the level of market demand for our services, the highly-competitive market for the types of services that we offer, market conditions that could cause our customers to reduce their spending for our services, our ability to create, acquire and build new businesses and to grow our existing businesses, our ability to attract and retain qualified personnel, currency fluctuations and market conditions in India and elsewhere around the world, and other risks not specifically mentioned herein but those that are common to industry.

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Q1 FY24 INVESTOR PRESENTATION



DISCLAIMER



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- This presentation is not intended to be an offer document or a prospectus under the Companies Act, 2013 and Rules made thereafter, as amended, the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2009, as amended or any other applicable law.
- Figures for the previous period / year have been regrouped wherever necessary to conform to the current period's / year's presentation. Total in some columns / rows may not agree due to rounding off.
- Note: All financial numbers in the presentation are from Audited Financials or Limited Reviewed financials or based on Management estimates.

KEY HIGHLIGHTS - Q1FY24 (1/2)





Gross Loan Book

₹ 25,326 cr

Up 30% yoy

Jun'22: ₹19,409 cr



Total Deposits

₹ 26,660 cr

Up 45% yoy

Jun'22: ₹18,449 cr



Retail TD*

₹ 10,970 cr

Up 71% yoy

Jun'22: ₹6,432 cr



GNPA/NNPA

2.4%/0.06%

Down 354/4 bps Jun'22: 5.9%/0.1%



CRAR

26.7%

Up 666 bps
Jun'22: 20.0%



Employees

19,294

Up 16% yoy

Jun'22: 16,664



^{*} Note: Retail TD are TDs below ₹ 2 Crs; ** Floating provision of ₹250 Cr (NPA provision: ₹ 120 cr; Other provision: ₹ 100 cr; Tier-II Capital: ₹ 30 cr) continues to be on the books which can be utilized for making specific provisions in future during extraordinary circumstances, with prior approval from the RBI (as & when required); *** All NPA and gross loan book data in this document (except in Financial Overview section) are without adjusting for IBPC & Securitization book

KEY HIGHLIGHTS - Q1FY24 (2/2)



آ گھ	

NII



NIM



PPoP



PAT



RoA



RoE

Q1FY24 Vs Q1FY23

₹ 793 cr Up 32% Vs ₹ 600 cr

9.2% Down 40 bps Vs 9.6%

₹ 458 cr Up 52% Vs ₹ 301 cr

₹ 324 cr Up 60% Vs ₹ 203 cr

3.8% Up 42 bps Vs 3.4%

29.8% Up 178 bps Vs 28.0%

UJJIVAN'S TALES OF TRUST & PROGRESS







Trust is not a sign of weakness; it is an act of courage.

It is a reflection of our belief in the inherent goodness of humanity.

It is a recognition that, despite our imperfections, we can forge connections that transcend faith and belief.

When we choose to trust, we build a positive, productive relationship.

When we choose to trust we choose to grow together.

That's how we unlock the transformative power that lies within each and every one of us.



How did trust shape this food vendor's relationship with his customer?



How did trust alter the journey of two strangers on a train?



How did trust deepen the bond between an aged teacher and her exstudent?



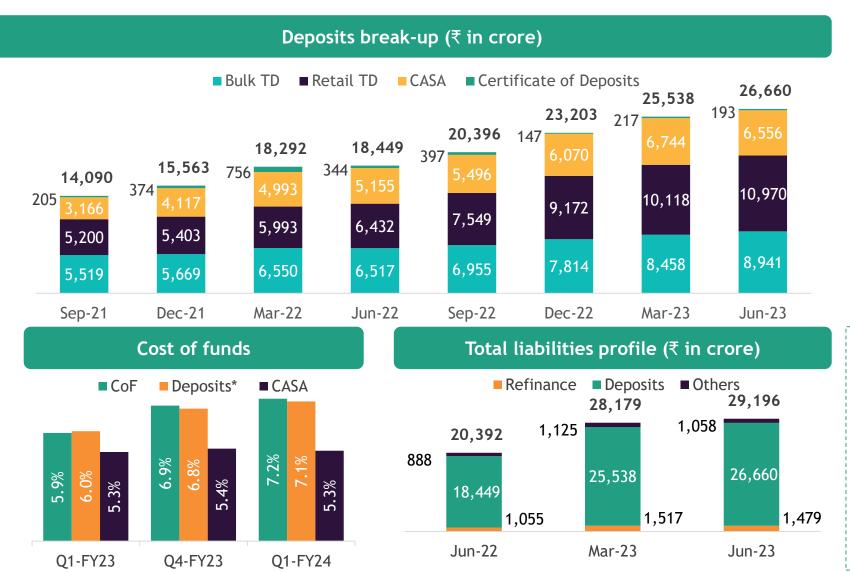
How did this coffee business owner's complete trust in his supplier impact their relationship?



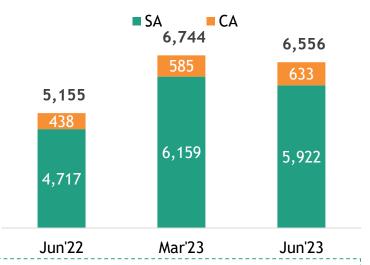
Liabilities: Driving Retail Deposit Base

STRONG DEPOSIT GROWTH WITH RETAIL AT FORE-FRONT





CASA break-up (₹ in crore)



- Comfortable ALM position
- ❖ LCR at 189% as on Jun'23
- Credit To Deposit Ratio: 95% as of Jun'23 (85% adjusted for IBPC/ Securitisation book)
- Ratings CRISIL A1+ (₹ 2,500 Cr certificate of deposits); CARE A+ (Long term bank facilities)

[^] TD: Term Deposits, CASA: Current Account, Savings Account; *Cost of Blended Deposits - TD + CA+ SA

Jun'23

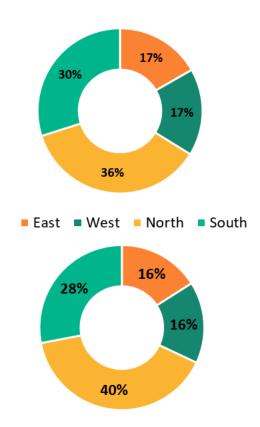
WELL-DIVERSIFIED DEPOSIT MIX

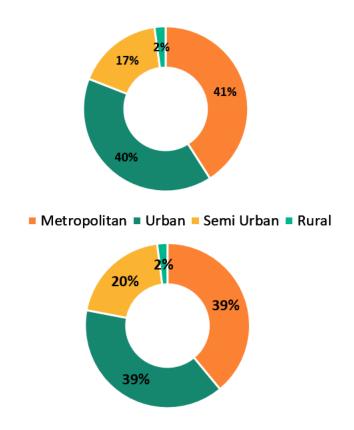


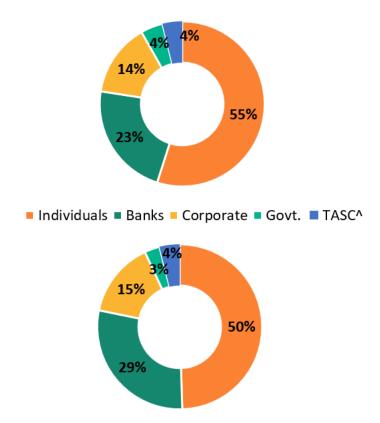


Branch classification wise deposit mix

Segment wise deposit mix





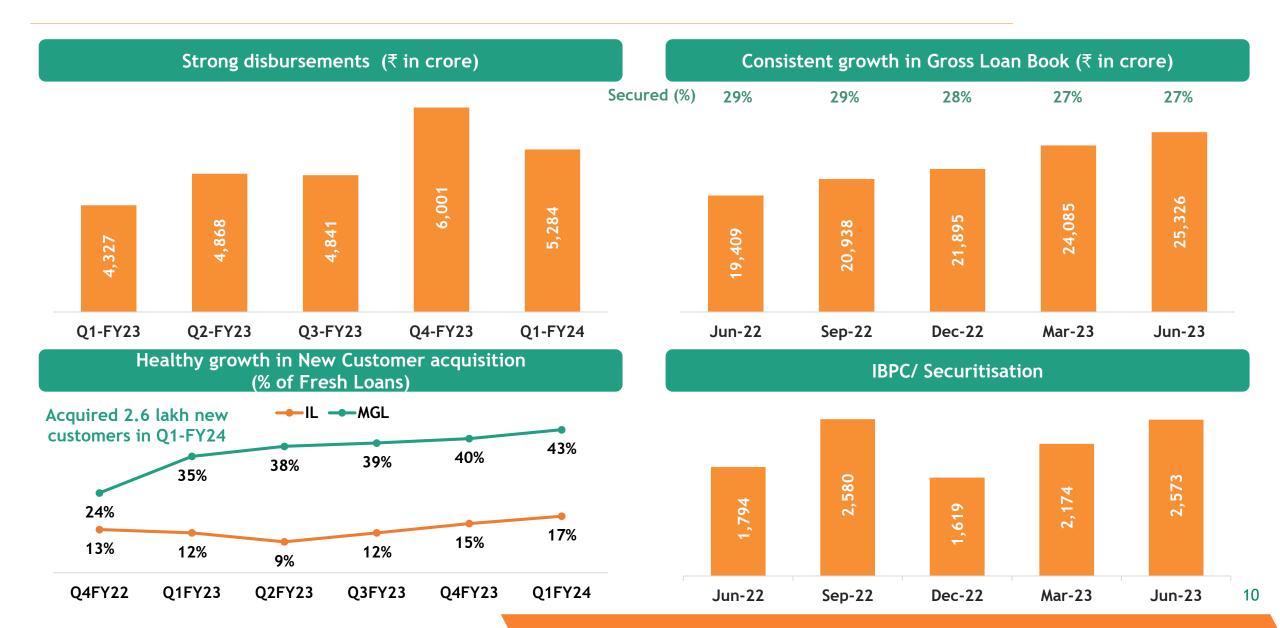




Assets: Well-diversified growth with new customer acquisition

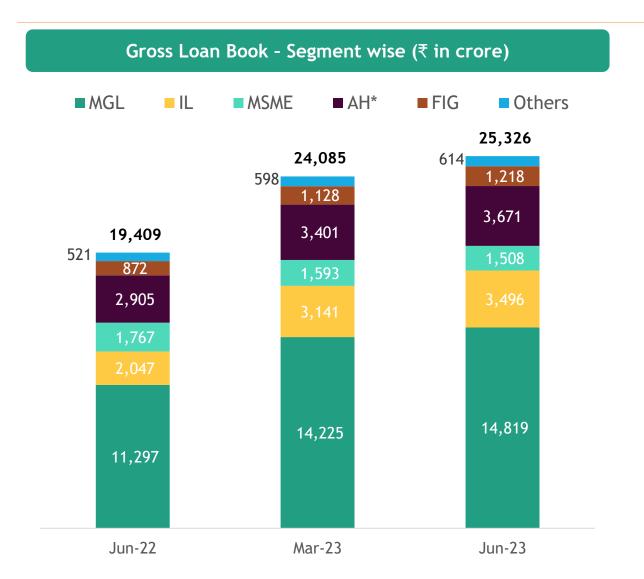
GROSS LOAN BOOK AND DISBURSEMENT TREND





GROWING ACROSS SEGMENTS





Product	% Gross Loan Book	Growth Y-o-Y	Growth Q-o-Q
Micro Group Loans	59%	31%	4%
Individual Loans	14%	71%	11%
MSME	6%	(15)%	(5)%
Affordable Housing*	14%	26%	8%
FIG Lending	5%	40%	8%
Others	2%	18%	3%
Total	100%	30%	5%

MGL- Micro Group Loans IL- Individual Loans MSME- Micro Small & Medium Enterprise Current MSME Fintech partnership has been discontinued; multiple alliances in WIP

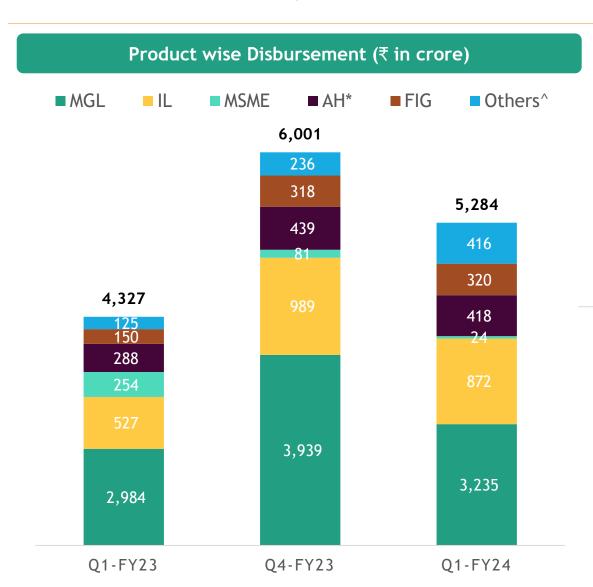
FIG- Financial Institution Groups

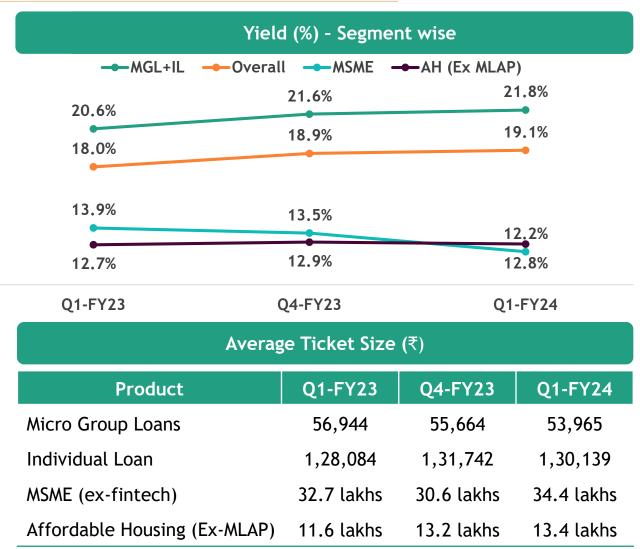
AH- Affordable Housing

* Includes M-LAP









[^]Includes Personal Loan, Vehicle loan, Staff Loan, OD-FD, KPC & others

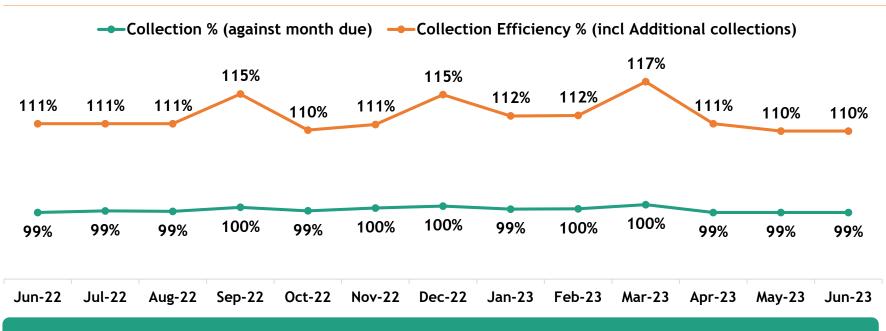
^{*} Includes M-LAP

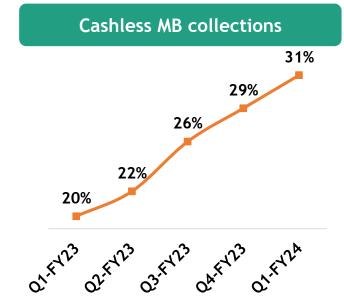


Sustained improvement in asset quality

COLLECTIONS SUSTAINING; NDA COLLECTIONS AT ~100%



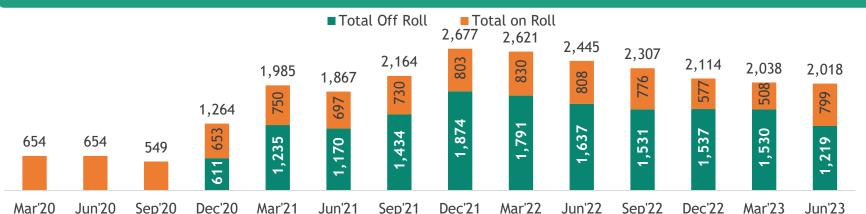




Flexible & multiple modes of collections apart from traditional centre meetings/door-to-door collections

- Introduced various digital modes of repayment
- Expediting legal process for collections in secured book
- Data analytics driven prediction models based on Early Warning Triggers aiding in better collections

Collection team to gradually reduce... with NPA + restructured pool shrinking (Nos)



Note: Collection efficiency - collections for the period against dues for the period. It does not include pre-closures and any advance or future payments



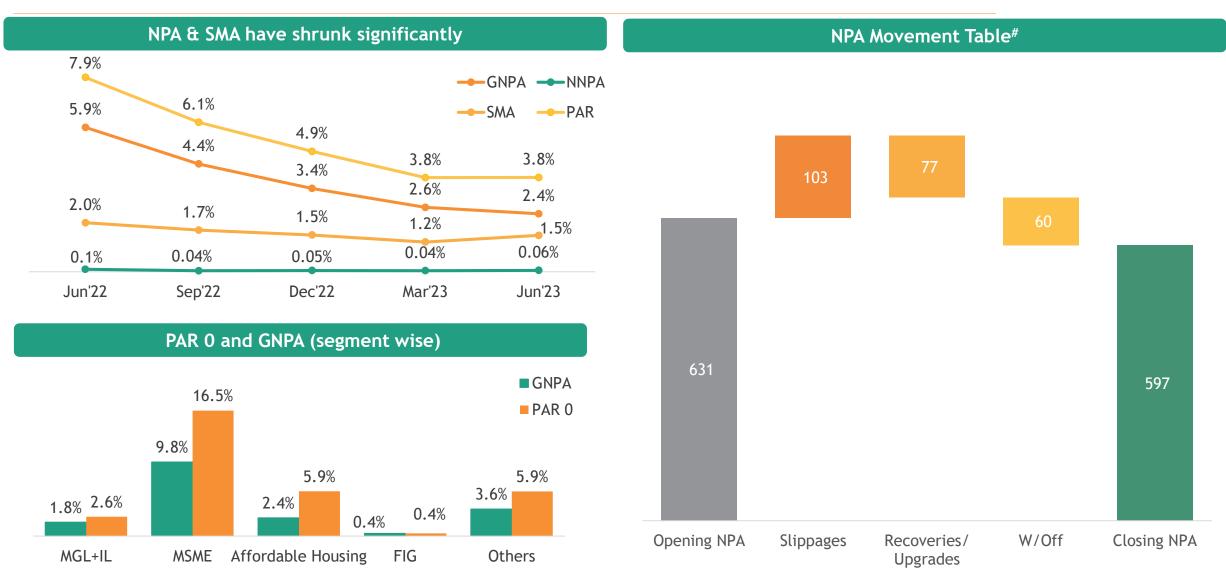


₹ Crore		Apr	'23			May	'23			Jun	'23	
Verticals	Due	Collection	%	Additional Collection	Due	Collection	%	Additional Collection	Due	Collection	%	Additional Collection
MGL+IL	1,229.4	1,225.0*	100%	79.4	1,281.3	1,278.1*	100%	92.8	1,314.8	1,308.5*	100%	101.2
Affordable Housing	46.3	44.5	96%	41.7	47.6	45.8	96%	36.4	48.7	47.0	96%	44.6
MSME	25.8	22.6	88%	19.9	25.7	22.4	87%	15.6	25.4	22.3	88%	20.5
FIG Lending	80.5	80.5	100%	20.0	58.4	58.4	100%	-	103.3	103.3	100%	-
Others	15.8	14.2	90%	3.2	16.9	15.0	89%	3.2	16.4	14.8	90%	3.4
Total	1,397.9	1,386.8	99%	164.1	1,429.8	1,419.7	99%	148.0	1,508.7	1,495.9	99%	169.7

^{*} Including OD collection

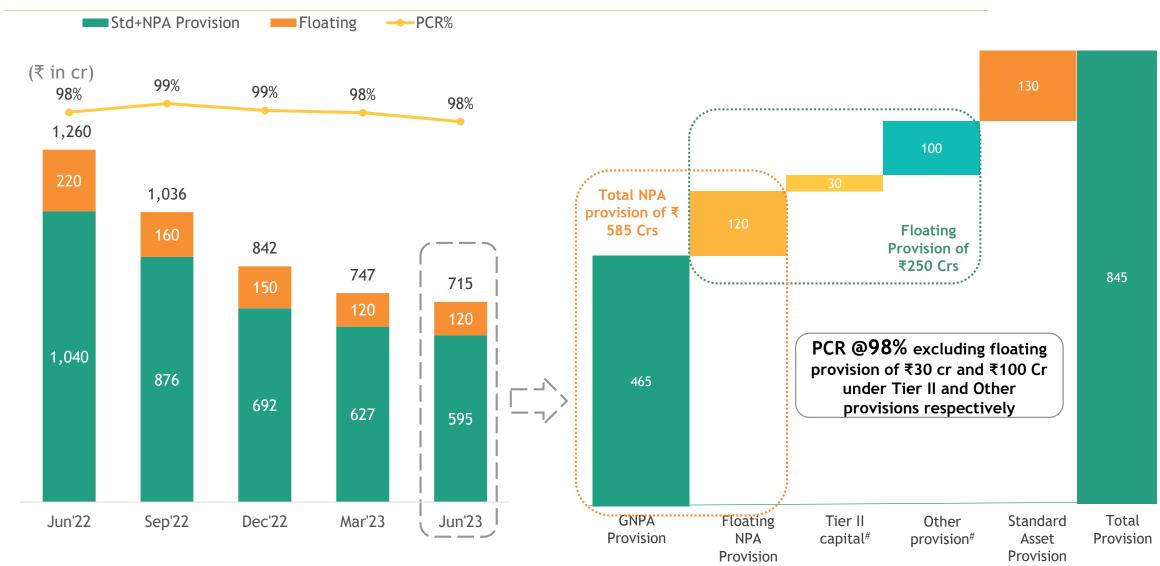
SUSTAINED COLLECTIONS DRIVING BETTER ASSET QUALITY











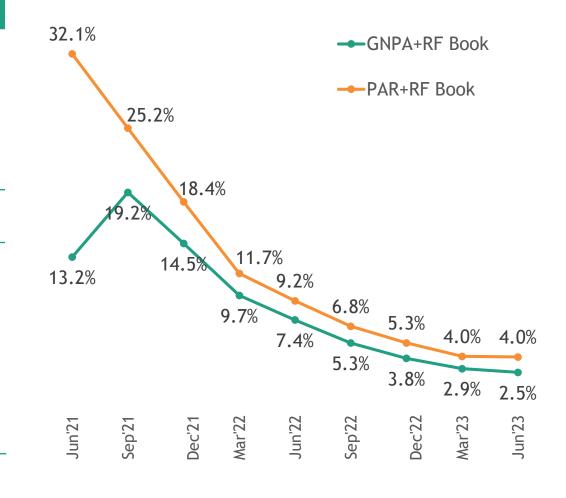
Floating provision of ₹250 Cr continues to be on books & can be utilized for making specific provisions in future during extraordinary circumstances, with prior approval from the RBI ₹ 30 Cr was moved to Tier II capital in Jun'22 while ₹ 60 Cr, ₹ 10 Cr and ₹ 30 Cr were moved to other provision in Sep'22, Dec'22 and Mar'23 respectively

SUSTAINED COLLECTIONS DRIVING BETTER ASSET QUALITY

Restructured Book

₹ crores	RF 1.0	RF 2.0	Total
Micro Banking (GL+IL)	65	39	104
Housing	8	17	25
MSME	6	47	52
Loan Book	79	103	182
PAR	71	79	150
GNPA	69	66	135
Provisions	70	66	136
Jun'23 Coll. Eff. %			102%

Significant reduction in stress book

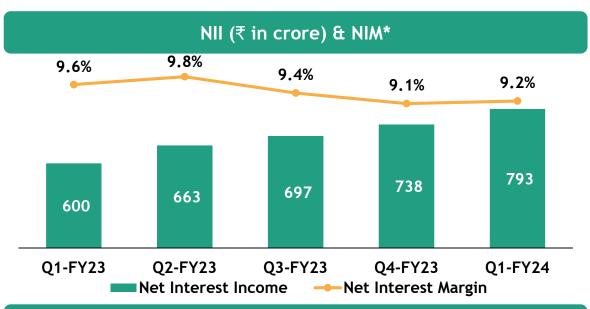


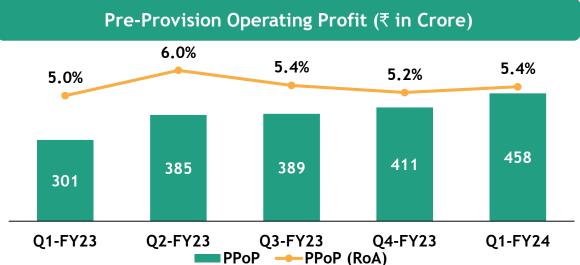


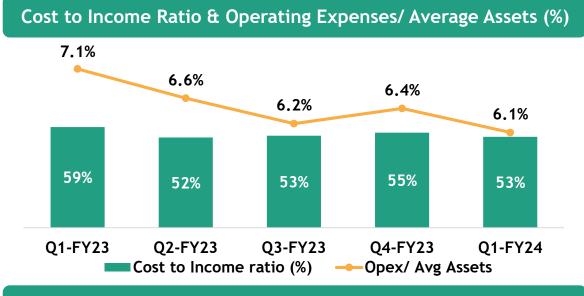
Financial Overview

FINANCIAL OVERVIEW

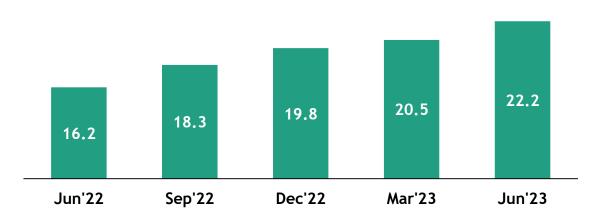












^{*} NIM based on total book including IBPC & Securitization





Particulars (₹ in crore)	Q1-FY24	Q1-FY23	YoY Growth	Q4-FY23	QoQ Growth
Interest Earned	1,287	905	42%	1,185	9%
Other Income	177	125	42%	179	(1)%
Total Income	1,464	1,030	42%	1,364	7%
Interest Expended	494	306	62%	447	11%
Personnel Expenses	275	224	23%	262	5%
Operating Expenses	237	200	19%	245	(3)%
Total Cost	1,006	729	38%	953	6%
Pre Provision Operating Profit	458	301	52%	411	12%
Credit cost	26	30	(13)%	(2)	NM
Other provisions & contingencies	0	0	(25)%	(0)	NM
Tax	108	68	59%	103	5%
Net profit for the period	324	203	60%	310	5%





Particulars (₹ in crore)	Q1-FY24	Q1-FY23	YoY Growth	Q4-FY23	QoQ Growth
Interest on loan	1,133	818	38%	1,037	9%
Int. on investments	149	81	84%	142	6%
Securitization Income	4	6	(29)%	6	(30)%
Total Interest Earned	1,287	905	42%	1,185	9%
Processing Fees	67	55	22%	78	(15)%
PSLC Income	26	9	178%	4	574 %
Insurance Income	9	8	26%	15	(39)%
Bad Debt Recovery	35	30	17%	45	(23)%
Treasury	8	(1)	NM	1	463%
Misc. Income*	33	25	32%	35	(5)%
Total Other Income	177	125	42%	179	(1)%
Total Income	1,464	1,030	42%	1,364	7%

^{*} Includes cards AMC charges, NFS/ other banking operations income and foreclosure/ late payment & other charges





Particulars (₹ in crore)	As at Jun 30, 2023	As at Mar 31, 2023	As at Jun 30, 2022
CAPITAL AND LIABILITIES	,	, and the second	, and the second
Net worth	4,539	4,209	3,007
Capital	2,155	2,155	1,928
Employees Stock Options Outstanding	57	51	44
Reserves and Surplus	2,327	2,003	1,035
Deposits	26,660	25,538	18,449
Borrowings	2,536	2,641	1,943
Other Liabilities and Provisions	1,015	929	836
TOTAL	34,750	33,317	24,235
ASSETS			
Cash and Balances with Reserve Bank of India	1,509	2,305	913
Balance with Banks and Money at Call and Short Notice	1,163	178	1,019
Investments	8,787	8,510	4,838
Advances	22,169	21,290	16,486
Fixed Assets	328	283	260
Other Assets	794	750	720
TOTAL	34,750	33,317	24,235





(₹ in Crore)	Jun'22	Sep'22	Dec'22	Mar'23	Jun'23
Credit Risk Weighted Assets	12,956	13,726	15,369	16,361	17,012
Tier I Capital	2,423	3,208	3,511	3,712	4,018
Tier II Capital*	172	457	488	511	522
Total Capital	2,595	3,665	3,999	4,223	4,541
CRAR	20.03%	26.70%	26.02%	25.81%	26.69%
Tier I CRAR	18.70%	23.37%	22.84%	22.69%	23.62%
Tier II CRAR	1.33%	3.33%	3.18%	3.12%	3.07%
Floating Provision considered in Tier II out of 250 Cr	30	30	30	30	30

Floating provision of ₹250 Cr created in Jun'21 continues to be on books and can be utilized for making specific provisions in extraordinary circumstances with prior approval of RBI. Including ₹250 Cr of floating provision, total provision on gross loan book are at ₹1,290 Cr as of 30th Jun'22/ ₹1,126 Cr as of 30th Sep'22 / ₹942 Cr as of 31st Dec'22 / ₹877 Cr as of Mar'23 / ₹845 Cr as of Jun'23. For FY 21 - 22 ₹250 Cr was utilized towards NNPA/ PCR calculation;

During June 2022, the Bank had utilized ₹220 Cr for NNPA/ PCR calculation and ₹30 Cr was utilized as part of Tier II capital; As a result of sustained recovery efforts and continued improvement in the Banks portfolio leading to reduction in GNPA of the Bank, in the current quarter only ₹120 Cr is utilized for NNPA/ PCR calculation, ₹30 Cr has been utilized as part of other provisions without utilising the same towards Tier II capital, this amount continues to be earmarked for utilization for NNPA/PCR (as and when required).

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Ujjivan - Platform for growth

Please refer to <u>Investor Meet Presentation</u> for more details uploaded on our website, <u>www.ujjivansfb.in</u>

SERVING CUSTOMERS THROUGH MULTIPLE CHANNELS





Personal & **Business** Internet banking •

- Web-based, can be accessed from any system
- Access Management Single sign in for all accounts, Easy access to multiple relationships with one app
- Aadhar authentication based password reset
- High volume bulk upload facility
- Customizable client centric approval matrix



523 biometric enabled ATMs including 61 ACRs*

Customer alerts for each incorrect PIN entry & Green PIN facility 24/7 for PIN change

Empowering customers to block/unblock debit card & set transaction limits through ATMs

Phone Banking Supported in 14 Languages. 9 languages

through Interactive Voice Response (IVR) system and

additionally, 5 Languages through human interaction

ATMs

9 regional languages

24x7 phone banking helpline

TD booking for existing customers

VKYC and Video Banking services

Multiple delivery channels



Web/ Tablet **Based Origination •**

- Liability customer acquisition from anywhere using website
- Tablet-based customer acquisition for loan products
- Chatbot Aria to improve user experience
- Door-step service; faster, easier, better TAT



Phone/ Video

- **Banking**
 - NR separate Line



Mobile App Hello Ujjivan

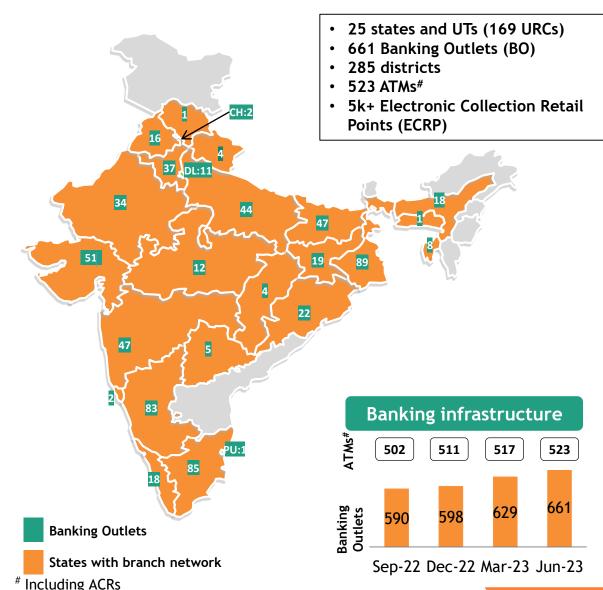
- Nine languages option English, Hindi, Kannada, Tamil, Bengali, Marathi, Gujarati, Punjabi and Odiya.
- Implemented Device Binding for both android and iOS users for making app usage more safe and secure
- Aadhar authentication based password reset

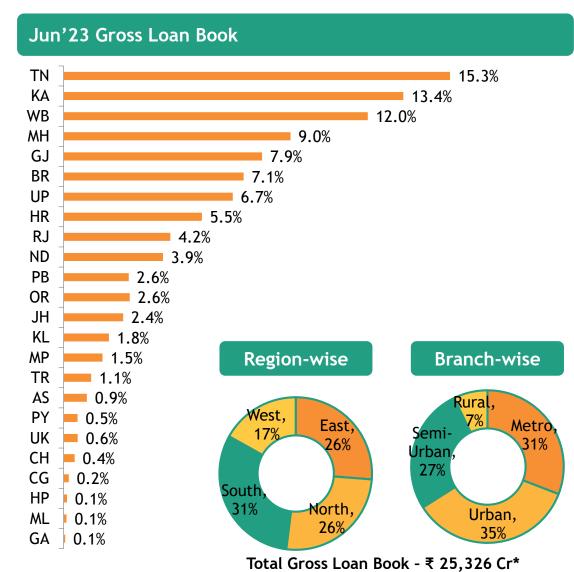
- Hello Ujjivan went live on Google Playstore for Android users in Nov'22
- One of the best mobile banking app that will navigate the customer through voice, visuals and available in vernacular languages to aid unserved and underserved customer segments on digital platform
- More details in our digital section

* Automated Cash Recycler

WELL DIVERSIFIED PAN INDIA PRESENCE; ADDED 32 NEW BRANCHES DURING THE QUARTER





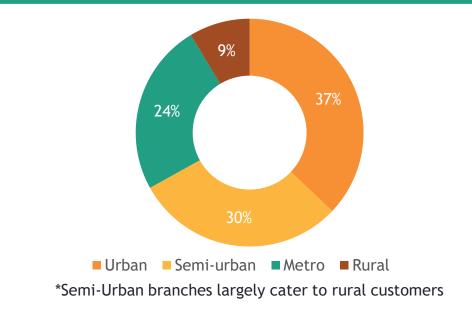








Customer Base - Basis of Branch Classification



- Liability customers grew by 13% Y-o-Y
- New customer acquisition continues to be strong
- Net Lability only customer addition at 2.4* lakhs for the quarter
- Borrower base picking up pace with 1.6 lakhs net addition in Q1 vs 1.7 lakhs in Q4

^{*}Calculated without considering the effect of dormant/ inactive accounts closed.

COMPREHENSIVE SUITE OF PRODUCTS & SERVICES



Deposit

Channels

Micro-Banking

- **Group Loans**
- Individual Loans
- Top up Loans
- Agriculture & allied loans
- Gold loan
- Street vendor loan
- OD on current account
- Water Sanitation Loan
- Cattle Maintenance Loan
- NULM
- Pre-approved IL

Micro, Small & Medium **Enterprise Loans**

- Secured Enterprise and **Business Loan**
- Business EDGE Loan and Overdraft
- LAP#
- LARR*

Affordable Housing Loans

- Construction and Purchase
- Home Improvement
- Composite Home
- Home Equity Loan
- Commercial Purchase Loan
- Vikas Loan

Financial Institutions Group

- Term loan to NBFCs, HFCs and MFIs
- CC/QD
- Bank Guarantee

Others

- Two-wheeler loans
- Busimoni OD
- OD against FD
- Loan Against FD
- Non MF Loans

Retail Products

Branch Banking, Asset

Non Resident Account

Term Deposit

Current Account

Savings Account

Digital Savings & FD

Institutional **Products**

- Fixed Deposits
- Term Money
 - Institutional Savings
- Current Account
- Certificate of Deposit
- Call money products
- G-Sec trading
- Collection and CC/OD variants of current account

Third-Party

Fee based **Products**

- Insurance
- Forex
- APY
- Aadhaar enrolment services
- CMS
- · Safe deposit locker

Centers

ATM / POS / QR code/ Money Mitra/ Touchpoints

Mobile & Internet Banking

Phone Banking, IVR, **Chatbot Aria**

Internet & Corporate **Banking**

^{*} Loan against Rent Receivables # Loan against property





Name	Education	Experience
Ittira Davis Managing Director and CEO	PGDM, Indian Institute of Management, Ahmedabad	International banker with 40+ years of banking experience having worked extensively in the Middle East and Europe. Was previously associated with Europe Arab Bank, Citibank in India and the Arab Bank Group in the Middle East. Joined Ujjivan in Mar'15 to manage the transition to an SFB. He was MD & CEO of UFSL for Jul'18 -Mar'21
Banavar Anantharamaiah Prabhakar Chairman and Independent Director	Commerce graduate, University of Mysore, Chartered Accountant.	Retired as Chairman and Managing Director of Andhra Bank after serving various Banks for about 37 years. Prior to that he served as the Executive Director of Bank of India for a period over 3 years, He also worked abroad for about eight years in two stints at Zambia and U.K. He was the Chief Executive of Bank of Baroda UK Operations.
Samit Kumar Ghosh Non-Executive Director	MBA, Wharton School of Business, University of Pennsylvania.	Founder of UFSL and served as its MD & CEO. He retired as MD and CEO of Ujjivan SFB on November 30, 2019. He is a Career banker with over 30 years of experience in India & overseas.
Rajni Mishra Independent Director	M.Com (Gold Medallist), MS University, Vadodara	Career banker for nearly four decades with SBI as well as its associate banks. Handled varied assignments and diverse portfolios, gained exposure in risk management, branch administration, corporate credit, forex treasury etc. She was the chairperson and Independent Director of NCL Buildtek limited, Hyderabad





Name	Education	Experience
Ravichandran Venkataraman Independent Director	Qualified FCCA (UK), ACMA (UK), Program for CFOs with Wharton Business School	A global leader with a track record spanning 30+ years having worked in India, London and Bahrain. He brings a strong business background and having worked with top Business Leaders in over 100 countries. He is the Chairperson of eVidyaloka Trust, a not-for-profit social enterprise into remote education for rural children in India. Previously, he has worked with HP's Global Business Services, Hewlett Packard, ANZ Bank and Bank Muscat.
Rajesh Kumar Jogi Independent Director	Bachelor of Arts (Economics), Fellow member ICAI, Advanced Management Program from Harvard Business School	Rich work experience of 27 years in Banking industry with a focus on risk management. Previously was associated with Natwest Group (erstwhile RBS Group) and was Chief Risk Officer, India of the Royal Bank of Scotland and subsequently the Country Head of Risk, India for the Group
Sudha Suresh Independent Director	B.Com (Honors) C.A., Grad ICWA, CS	Finance professional with a rich experience of over two decades in various organizations & a decade as practicing chartered accountant. She is the founding partner of S. Rao & Associates, Chartered Accountants, Bangalore and founder of Mani Capital. She was the MD & CEO (2017-18) and Chief Financial Officer (2008-17) of UFSL
Anita Ramachandran Independent Director	MBA from Jamnalal Bajaj Institute	HR expert with over 40 years of experience as a management consultant. Began her career with AF Ferguson & Co and has worked in a wide range of areas. Founded Cerebrus Consultants in 1995 to focus on HR advisory services, including Organisation transformation. Has been an Independent Director on various Boards for the last 20 years.

KEY GROWTH STRATEGIES



01

COMPREHENSIVE & RELEVANT PRODUCTS

- Entire gamut of asset and liability products to attract new customers and deepen existing customer relationships
- Expand range of third party products and services
- Increase penetration of asset products under Retail, MSME and housing segments



STRONG DISTRIBUTION & COLLECTION NETWORK

- Use right combination of physical and digital channels and partnerships to expand reach, banking outlets and infrastructure
- Build a dynamic and strong collection network
- Strengthen alternate delivery channels and encourage customers to move towards a cashless environment

02

FOCUS ON DIGITAL BANKING AND ANALYTICS

- User-friendly digital interface to extend bank's reach and offer a strong banking platform and focus on user adoption with programs like DIgiBuddy
- Invest in API platform, innovations, fintech partnerships to widen product offerings/ banking solutions
- Invest strategically to integrate technology into operations to empower customers, reduce costs and increase efficiencies
- Adopt robotic processes to automate operational processes
- Data analytics to be used to offer customized solutions
- Establish bank as a modern technology enabled bank



CONTINUE FOCUS ON IMPROVING FINANCIAL AND DIGITAL INCLUSION

- Focus on the un-served and underserved segments and educate customers to develop improved financial behaviour
- Maintain transparency, responsibly price loan offerings, effectively redress grievances and ensure disclosures in vernacular languages
- Continue to partner with Parinaam Foundation to enhance financial literacy and develop Kisan Pragati Clubs
- Promote use of bank accounts, UPI and digital payment gateways

03

BUILD A STABLE & GRANULAR DEPOSIT BASE

- Improve share of CASA, recurring and fixed deposits by building a sticky deposit base and attracting new customers; focus on retail deposit base to reduce cost of funds
- Selectively open branches in urban areas with large customer base
- Target mass customer acquisition through focused programs

06

DIVERSIFY REVENUE STREAMS

- Leverage banking infrastructure to diversify product portfolio and increase fee and commission-based business
- Increase focus on treasury income, bancassurance, fee and processing charges
- Introduce new products and services and focus on cross-selling to existing customers



Annexures

AWARDS & ACCOLADES











ACEF Global Customer Engagement
Awards
Gold for Word of Mouth Marketing Creative

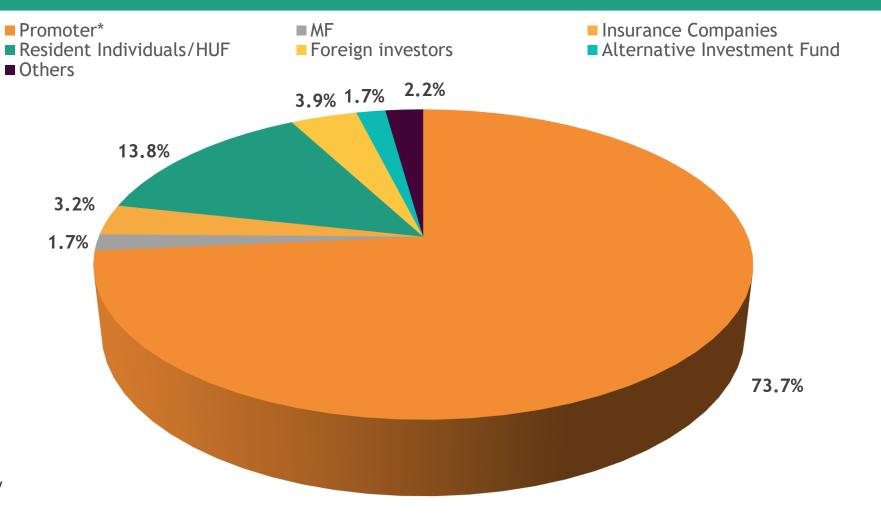
Recognised as India's Best Companies To Work For with rank of 45 Recognised as India's Best Workplaces in Small Finance Bank

Content Marketing Summit- Asia
Best Use of Experiential Content
Best Use of Omni-Channel Content (Silver)









SOCIAL SERVICES - PROGRAMS



01

Financial Literacy

- Diksha +
- Chillar Bank
- FLP URC
- FLP MSE
- FLP Beyond Ujjivan



02

CSR

- Community Development
- Livelihood
- Disaster Relief



03

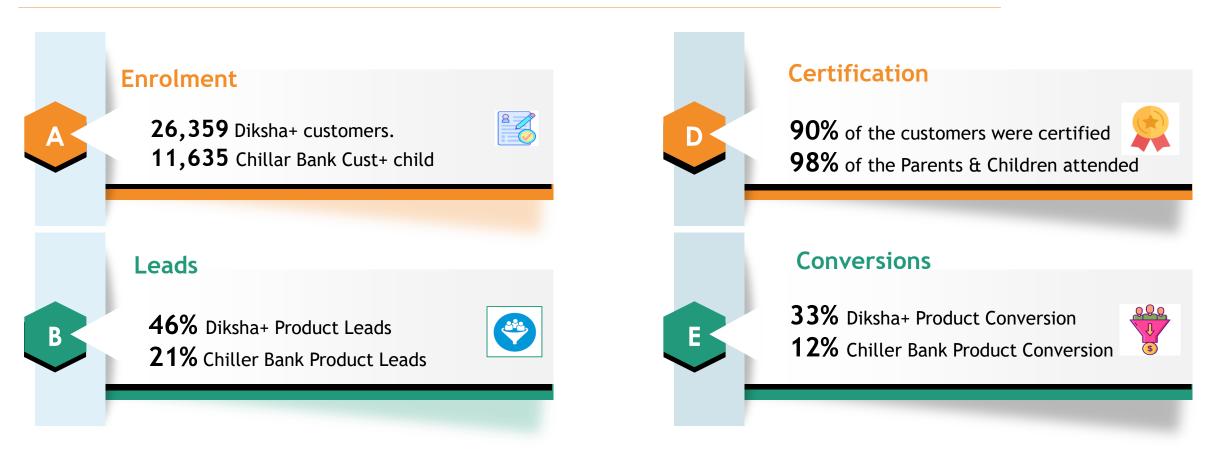
ESG

Environmental, Social & Governance .



FINANCIAL LITERACY PROGRAM (DIKSHA + & CHILLAR BANK)





FINANCIAL LITERACY PROGRAM (FLC & PRAGATI)

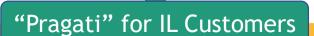


4603 Customers and community people across 131 branches have attended Financial Literacy Camp

FLC for URC Branch







120 customers across 8 branches from Assam has been participated in pilot "Pragati" Financial Literacy Program



CORPORATE SOCIAL RESPONSIBILITY



PROJECT SWACHH NEIGHBORHOOD



About 650+ employees & volunteers participated in the Swachh Neighbourhood drive across 26 branches.





Employees have been associated with the NGO partner - E-Vidyaloka who would be teaching the children of Govt. Schools & participated in the Code Mela program conducted by Pi Jam at Pune



CORPORATE SOCIAL RESPONSIBILITY



DISASTER REFLIEF ACTIVITY



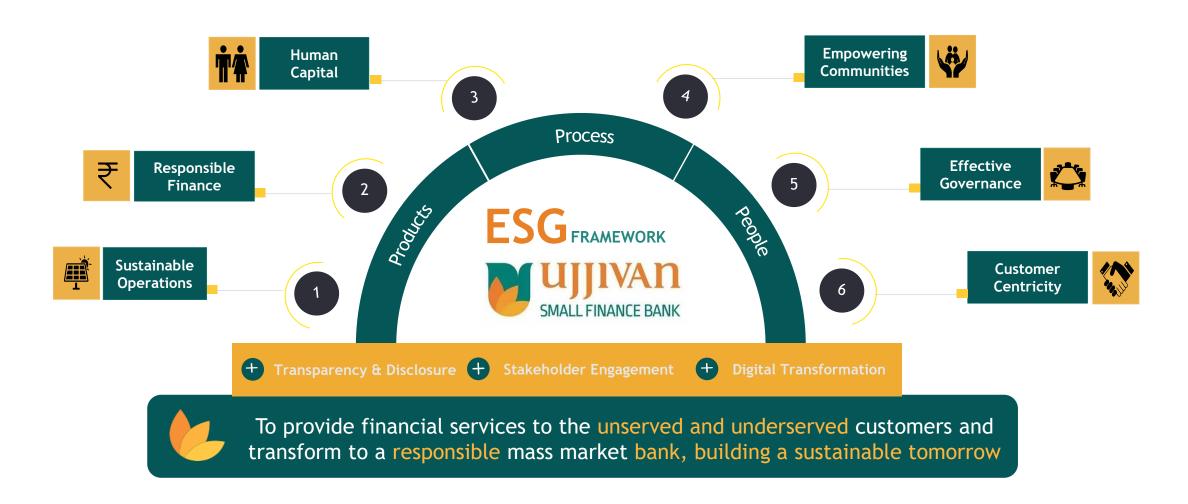
Ujjivan SFB is proud to have been a part of the relief efforts in the aftermath of the disaster that struck the residents of Appa Pada slum on the 13th of March 2023.

We hope our humble contribution of 200 ration and utensil kits goes some way in helping the victims rebuild their lives.

CORPORATE SOCIAL RESPONSIBILITY



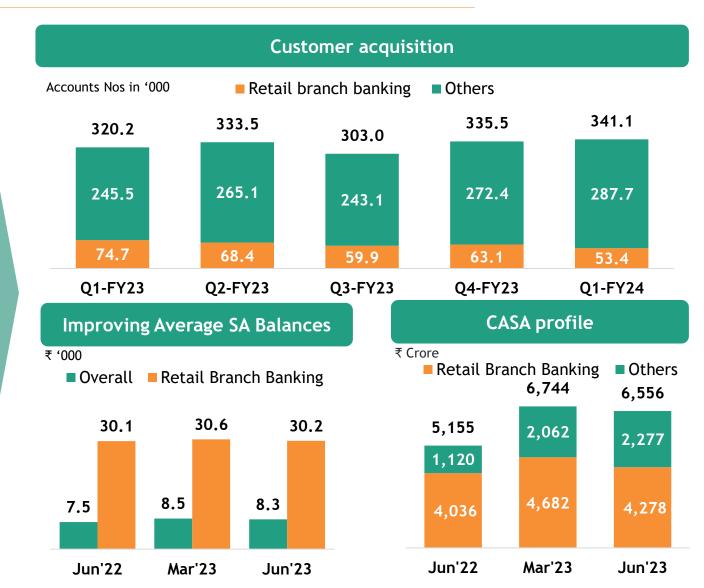
ESG FRAMEWORK - 'SIX' PILLARS



FOCUS ON RETAIL DEPOSIT FRANCHISE



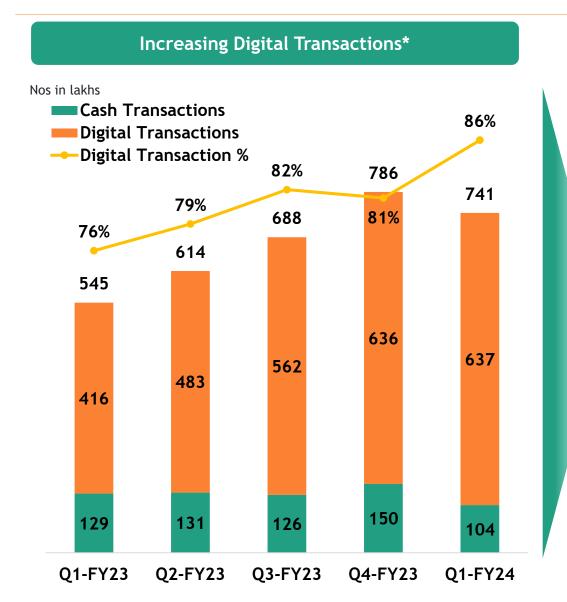
- Total deposits grew 45% Y-o-Y to ₹ 26,660 Cr
- Retail TD grew 71% Y-o-Y
- CASA deposits grew 27% Y-o-Y; 24.6% of total deposit as of Jun'23
- Focus on value-add products to drive average balances
 - Overall average SA balance moved to ₹ 8.3k
 from ₹ 7.5k Y-o-Y

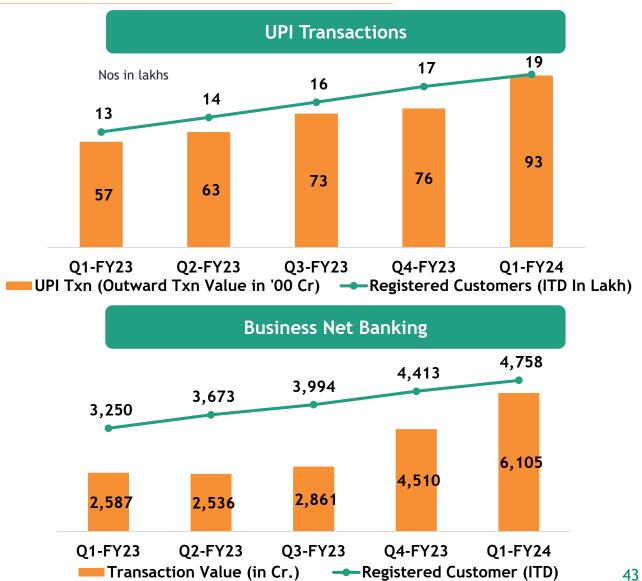




INCREASING DIGITAL TRANSACTIONS (1/2)



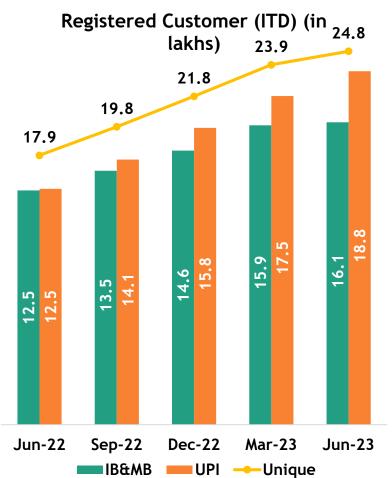


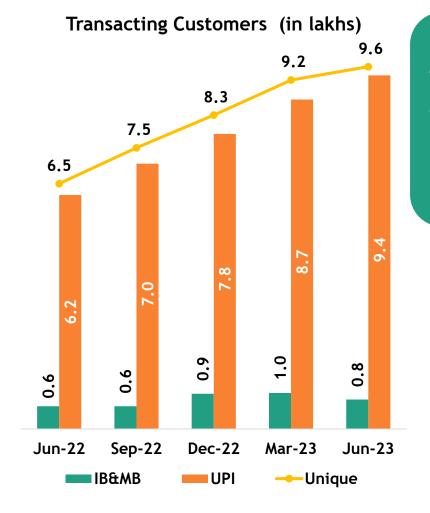


INCREASING DIGITAL TRANSACTIONS (2/2)



Digital penetration among customers continues to show a healthy increase





Ranking reflecting leadership*

Cards
Transaction @
ATM

1st among SFBs 24th among all Banks Cards
Transaction
@POS

1st among SFBs 34th among all Banks

Cards Issued

1st among SFBs 20th among all Banks

Source:

https://www.rbi.org.in/Scripts/ATMView.aspx https://www.npci.org.in/what-we-do/upi/upi-ecosystem-statistics

^{*}For Apr-Jun23



THANK YOU

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