

Date: 10th May, 2019

The General Manager **Corporate Relationship Department** BSE Limited 1st floor, New Trading Ring, Rotunda Building P J Towers Dalal Street, Fort Mumbai 400 001 BSE Scrip Code: 500249

The Manager Listing Department National Stock Exchange of India Limited "Exchange Plaza", C-1, Block G Bandra-Kurla Complex Bandra (E) Mumbai 400 051 **NSE Symbol: KSB**

Dear Sirs,

Sub: Intimation about participation in the Investor Conference

Regulation 30 of the SEBI (Listing Obligations & Disclosure Ref: Requirements) Regulations, 2015)

In continuation to our intimation dated 8th May, 2019 we wish to inform you that the Company participated in the Investor Conference held on 9th May, 2019.

Attached herewith presentation made to investors.

Kindly take the above information on record.

Yours faithfully, For KSB LIMITED

Narasimhan R **DGM-** Finance and Company Secretary



KSB Limited Investor's Meet, 09 May 2019 Mumbai



All Rights Reserved Confidential

© Copyright KSB SE & Co. KGaA 2018

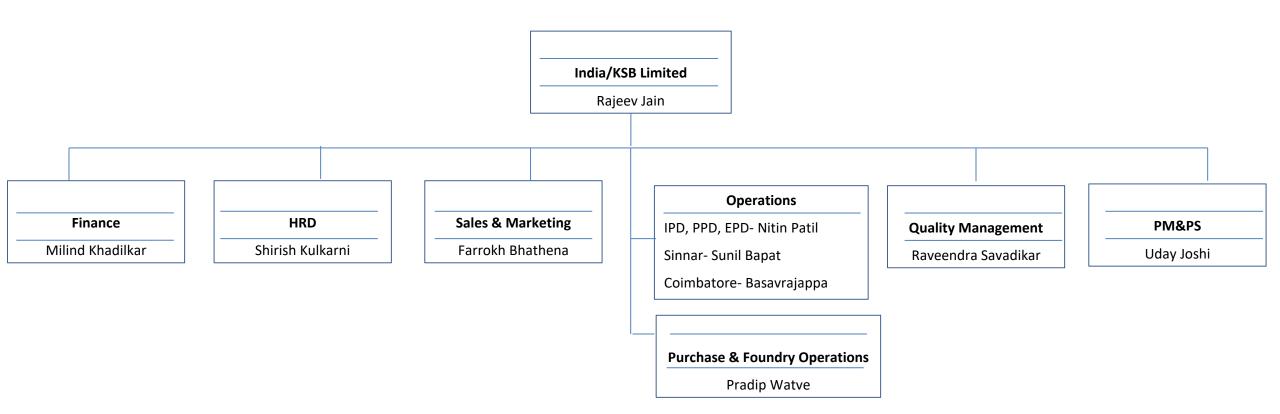


Table of contents

- 1. Organogram.
- 2. KSB In India Presence.
- 3. KSB In India Applications.
- 4. KSB India Success Stories / Major Developments.
- 5. Market Penetration Top 5 Customers.
- 6. Strategy For Growth.
- 7. Net Sales / Revenue From Operations Overview.
- 8. P / L Before Tax Overview.
- 9. ROS% Overview.



Organogram







Our Toll Free No. : 1800 233 1299

(Monday to Saturday - 8am to 10pm)

Presence in India Near you..24x7

- Manufacturing locations • 7
- Zonal offices 4 •
- **Branch** offices 16 •
- Service Stations 4 •
- 150+ Authorized Service • Centers
- 800+ Authorized Dealers of pumps, valves and systems



Our Manufacturing Network





Valves Division, Energy Pumps Coimbatore Division, Shirwal

Standard Pumps Division, Sinnar

KSB MIL Controls Ltd. Meladoor, Kerela



EPD (Energy Pumps Division), Shirwal, Pune











KSB U

IPD (Irrigation and Process Division), Pune





PPD (Power Projects Division), Pune





KSB U

Standard Pumps Division, Sinnar, Nashik





KSB U

Foundry Division, Vambori





Valves Division, Coimbatore





Valves Manufacturing- KSB MIL Controls Limited, Kerala







Research & Development Ideas that Deliver Real Customer Benefits

You wish to expect the best out of us, inspires us to keep innovating better and better solutions to make our good products even better

State-of-the-art design center – KSB Tech Pvt. Ltd. Located at Pune. Maharashtra





KSB in India **Applications**

- Energy
- Industry
- Water
- Waste water
- Construction





Applications **Energy**

We deliver a lot more, we consume a lot less..

Products

High pressure multistage pumps, Vertical in line pumps, GGC & Ball Valves

Applications

For boiler feed applications, condensate extraction, etc.



Applications Industry

Variety indeed is the spice of life.. as it is in the case of our pumps

Products

End suction pumps, process pumps, non clog pumps, high pressure multistage pumps, confirming API 610 latest edition, GGC & Ball Valves

Applications

For boiler feed applications, oil & gas, sugar, paper and pulp, handling of Thermic fluids, petrochemicals, etc.



Applications **Water**

In yester years civilization developed around water.. We take water to civilization.

Products

Submersible pumpsets, openwell monobloc pumps, mini-monobloc pumps, dewatering pumps, GGC & ball valves

Applications

Irrigation, farm houses, fire fighting, drinking water supply, etc.





Applications Waste Water

Clean solutions to dirty problems..

Products

Submersible Motor non clog pumps, horizontal Non clog end suction pumps, GGC & Ball Valves

Applications

Various types of Municipal & Industrial waste water, sewage, effluent transport & treatment. storm water drainage & dewatering, etc.



Applications Construction

Though water finds its own level, we still can bring it up to you.

Products

Submersible pumpsets, openwell monobloc pumps, mini-monobloc pumps, dewatering pumps, booster systems, GGC & Ball Valves

Applications

Drinking water supply, fire fighting, HVAC, etc.



KSB India – Success Stories / Major Developments

Success Stories:

- 1. Standard Industrial Business has improved considerably.
- 2. Service Business growing at a double rate over last year same period.
- 3. Valves Business has seen a growth over last year.

Major Infrastructural Developments/ Projects:

- 1. Robotic Assembly Installations at Sinnar Plant.
- 2. Lean Manufacturing concept Implementation at Pimpri & Coimbatore Plant.
- 3. High focus on development in IT infrastructure.
- 4. Major IT projects are underway and soon to be implemented in near future.





Market Penetration: TOP 5 customers

Country India:

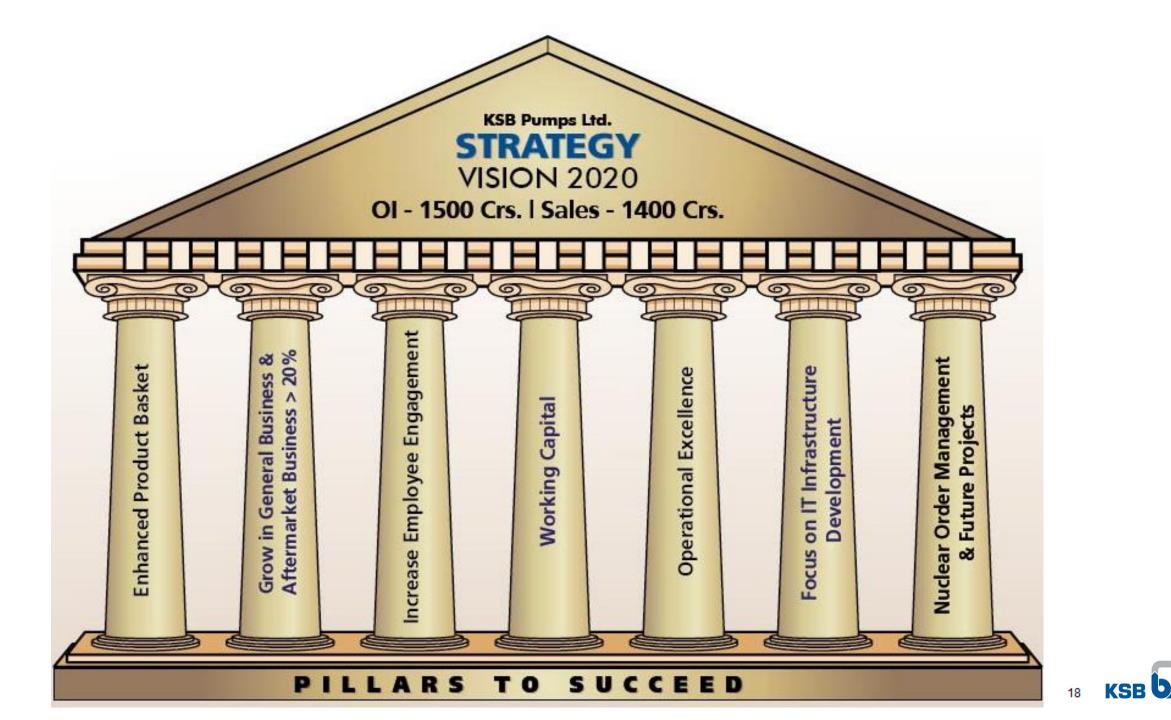
Customer	Segment
NPCIL	Nuclear
HMEL Mitthal Energy	Industry Projects
ISGEC Heavy Engineering Ltd.	Pumps & Valves
Thermax	Valves
L & T Hydrocarbon Engineering Ltd.	Industry Projects
IOCL	Industry Projects
BHEL	Control Valves

Main measures initiated to reach an increase with these customers

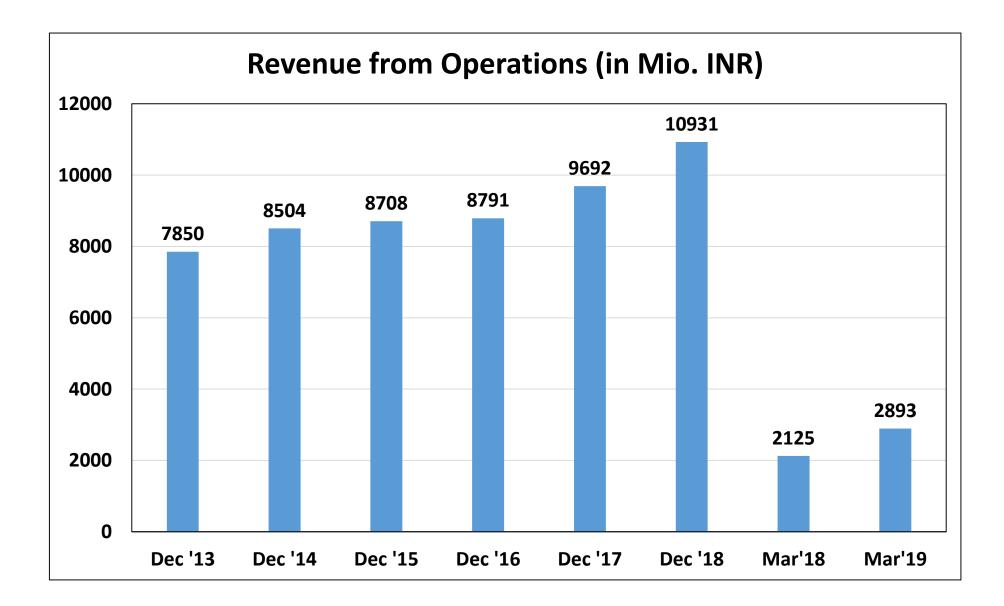
A: Increased no. of customer visits.

B: New cell – 'Contract Management' is started for Industry and Energy segment, which will insure enhancement of customer interface and resolve the issues in contract and take decisions on priority.

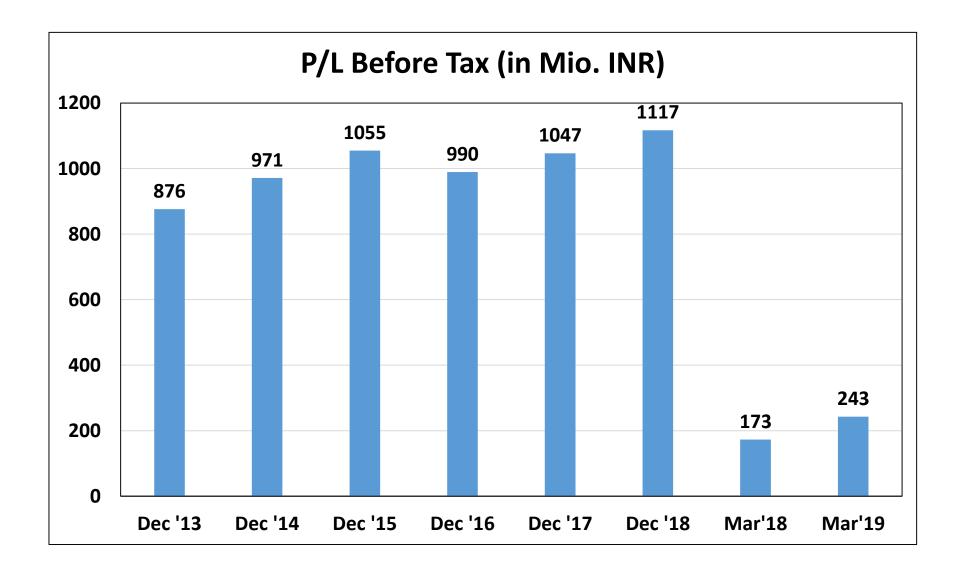




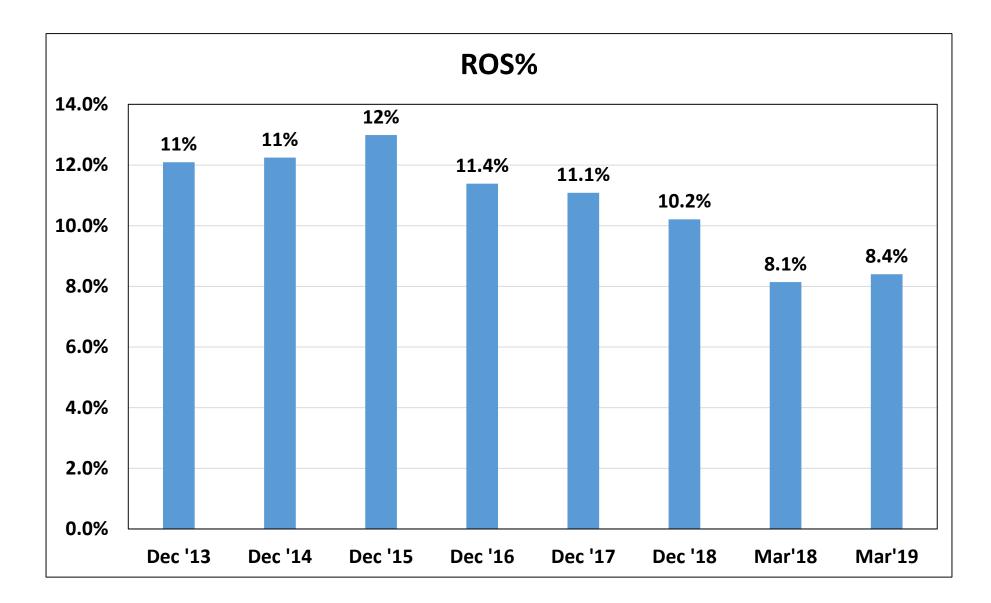














Cautionary statement regarding forward looking statements:

This presentation may contain certain forward-looking statements relating to the Company's future business, developments and economic performance.

Such statements may be subject to a number of risks, uncertainties and other important factors, such as but not limited to (1) competitive pressures; (2) legislative and regulatory developments; (3)global, macroeconomic and political trends; (4) fluctuations in currency exchange rates and general Financial market conditions; (5) delay or inability in obtaining approvals from authorities; (6) technical developments; (7)litigation; (8) adverse publicity and news coverage, which could cause actual developments and results to differ materially from the statements made in this presentation. The Company assumes no obligation to update or alter forward-looking statements whether as a result of new information, future events or otherwise.









Illustrative questions and replies in the meeting other than repeated and published in previous meetings:

- 1. Which are the customers your Company is closely working with?
- Ans. Our Company is closely working with NPCIL, HMEL Mitthal Energy, ISGEC, Thermax, IOCL, L & T Hydrocarbon Engineering, NTPC, BHEL, GE etc.
- 2. What is further capex for Shirwal plant?

Ans. Around Rs. 40 Crores to 50 Crores for operations.

- 3. What is the status of Lean manufacturing?
- Ans. The Company has just started identifying lean projects in various functions.
- 4. Whether your pricing strategy vary for geographical area for standard products?
- Ans. Pricing strategy depends on various factors for geographical area such as, hydraulics and mechanics, soil temperature, atmosphere changes etc.