



SASKEN

BSE Limited,
Dept. of Corporate Services – CRD,
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai - 400 001

November 20, 2020

National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block - G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400 051

By Web Upload

Dear Sir / Madam,

Sub: Press Release: Sasken and Primatec partner to enable end-to-end Product Engineering Services for Automotive Customers
Ref: Scrip Code 532663/ SASKEN

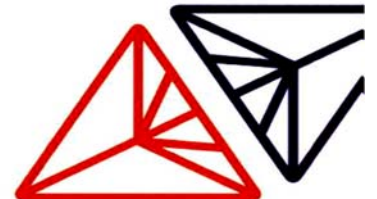
Please find enclosed a Press Release bearing the title ‘Sasken and Primatec partner to enable end-to-end Product Engineering Services for Automotive Customers’ being released today.

Thanking you,

Yours faithfully
For Sasken Technologies Limited

S. Prasad
Associate Vice President & Company Secretary

Encl. as above





Sasken and Primatec partner to enable end-to-end Product Engineering Services for Automotive Customers

Bengaluru, India, and Sfax, Tunisia, November 20, 2020 – Sasken Technologies Ltd. (BSE: 532663, NSE: SASKEN), a leading product engineering and digital transformation services provider, today announced that it has partnered with Tunisia-based Primatec Engineering, a specialist in the testing and validation of automotive electronic control units (ECUs).

Through this working relationship, Sasken and Primatec will provide a complete array of services, across the product lifecycle, to customers in the automotive industry. While Sasken will leverage its strengths in automotive product engineering, Primatec will augment the partnership with their in-depth testing, verification, and validation expertise.

With over a decade of experience in the automotive industry and knowledge of the automotive software ecosystem, Sasken has delivered critical products and services in areas such as in-vehicle infotainment, telematics, digital clusters, and ADAS/Autonomous Driving to several automakers across the globe. With the rising need for stringent architecture such as AUTOSAR, GENIVI, Automotive Grade Linux, etc. and compliance to various safety standards in the automotive industry, Sasken is well-placed to support automakers and tier-1s as they harness the automotive ecosystem and deliver software that meets these requirements.

Commenting on the announcement, **Satish Burli, VP and Head-Product Engineering Services, Sasken**, said, “Sasken has a comprehensive range of product engineering services for the automotive industry and Primatec has extensive expertise in ECU testing leveraging AI and ML technologies in intelligent testing and automation services. We are delighted to partner with them to enable end-to-end solutions for customers in the Autonomous, Connected, Electric, and Shared Mobility space.”

Sabeur Ajili, CEO, Primatec Engineering, said, “The combined forces of Primatec, for its advanced know-how in intelligent ECU testing services, and Sasken, for its Product Engineering and Digital Transformation expertise, will be a significant value-add to our customers who are looking for zero-defect innovative products that will increase their competitive edge in the industry. We are excited to partner with Sasken to provide end-to-end solutions in the automotive industry.”

About Sasken:

Sasken is a specialist in Product Engineering and Digital Transformation providing concept-to-market, chip-to-cognition R&D services to global leaders in Semiconductor, Automotive, Industrials, Consumer Electronics, Enterprise Devices, SatCom, Telecom, and Transportation industries. For over 30 years and with multiple patents, Sasken has transformed the businesses of 100+ Fortune 500 companies, powering more than a billion devices through its services and IP. For more details, visit www.sasken.com | Media contact: pr@sasken.com

About Primatec:

Primatec is specialist in designing and engineering test environment solutions and performing ECU test and validation services in the automotive industry. Primatec has over a decade of experience working on projects in ECU testing for In-Vehicle Networking, Functional Safety and Security, Autonomous Driving, and several body and comfort ECUs for some premium OEMs such as BMW, Audi, etc. For more details, visit www.primatec.tn | Contact: info@primatec.tn

