

November 12, 2018

#### **Online intimation/submission**

The Secretary BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street Mumbai-400 001 Security Code: 505200 The Secretary
National Stock Exchange of India Ltd

Exchange Plaza, 5<sup>th</sup> Floor Plot No.C/1, G Block

Bandra Kurla Complex, Bandra (E)

Mumbai-400 051
Symbol: EICHERMOT

Dear Sir/ Madam

Ref: Disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015

Pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015, please find attached a copy of investor presentation being issued today.

Thanking you,

**For Eicher Motors Limited** 

**Manhar Kapoor** 

**General Counsel & Company Secretary** 

Encl.: As above



# Investor Presentation

November 2018



#### **Contents**



#### **EICHER MOTORS LIMITED - OVERVIEW**

**ROYAL ENFIELD** 

**VE COMMERCIAL VEHICLES** 

**FINANCIALS** 

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**Note:** The Company followed "January-December" as its reporting year till December 2014. The Board of Directors in its meeting held on February 13, 2015 decided to align the reporting year of the Company with the requirements of Companies Act, 2013. Therefore the reporting year for 2015-16 commenced on January 1, 2015 and ended on March 31, 2016, being a period of 15 months.

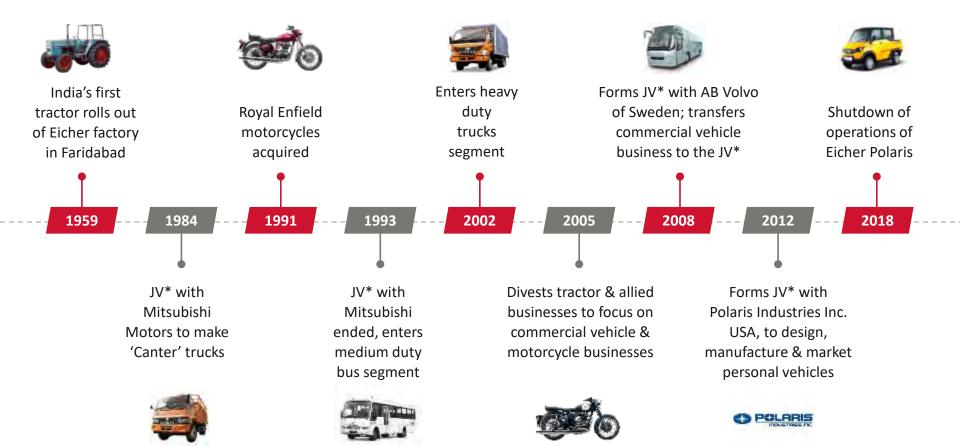
However, to have comparability in the numbers from previous reported years, the presentation captures un-audited financials for FY15-16 (April 1st 2015 to March 31st 2016).



#### **EICHER MOTORS LIMITED - OVERVIEW**

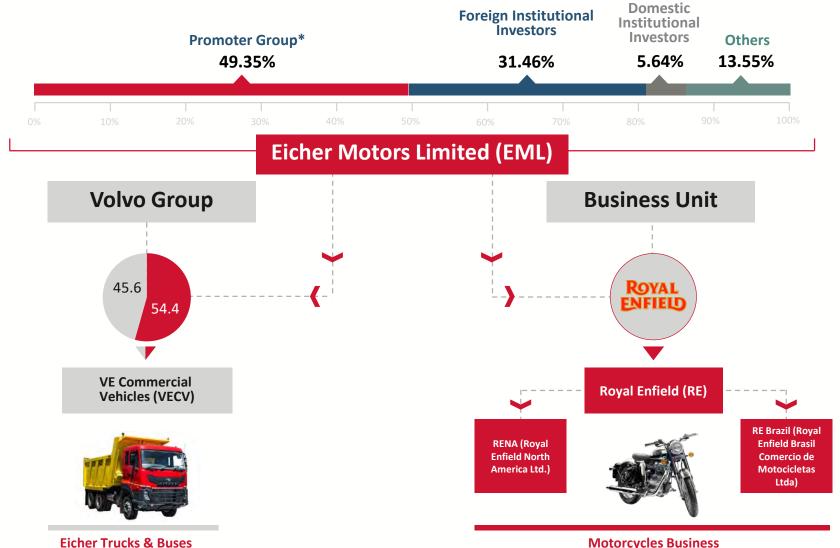


#### **Key Milestones**





#### **Shareholding Pattern** (30th September 2018)



#### **Motorcycles Business**

**Volvo Trucks** \*Note: Revision in % holding of Promoter & Promoter Group is on account of re-classification of certain Promoter and Promoter Group Individuals into Public Category shareholders in compliance with the provisions of SEBI (LODR) Regulations, 2015.



November 2018

#### **Eicher Management Philosophy**

#### Break-through emerging market business model

- An evolved business model with 50+ years of experience in automotive space in India
- In-depth customer insights & market understanding
- Best-in-class capital optimization :
  - Frugal engineering practices
  - Extensive knowledge of suppliers
  - Operational excellence
  - Global quality standards
- Low cost supply chain & distribution value chain

#### Established Corporate Governance

- Fully empowered management teams
- Annual 3 year rolling business plan
- Strategic quarterly board meetings – full review with management
- Strategic quarterly reviews &regular monthly operations review
- Product board, Quality board, Customer satisfaction board, Soft product board (aftermarket) held every quarter along with other statutory meetings

#### **Strong Values**

- Corporate conduct rooted in highest standards of ethics, integrity & transparency
- Highly professional work ethic based on mutual respect
- Very strong HR & IR culture and brand
- Long-term orientation
- Long history of institutionalized CSR & community activities



#### **Board**



#### **Eicher Motors Limited**

S Sandilya

Non-executive Chairman

- Siddhartha Lal
  Managing Director & CEO
- Prateek Jalan\*
  Independent Director
- Manvi Sinha
  Independent Director



#### **VE Commercial Vehicles**

Hakan Karlsson

Chairman

- Vinod Aggarwal
  Managing Director & CEO
- Siddhartha Lal
  Eicher Nominated Director
- Jacques Michel
  Volvo Nominated Director
- Philippe Divry
  Volvo Nominated Director
- Raul Rai
  Eicher Nominated Director
- Prateek Jalan\*
  Independent Director
- Lila Poonawalla
  Independent Director



<sup>\*</sup> Mr. Prateek Jalan has resigned from the board of Eicher Motors Ltd and VE Commercial Vehicles Ltd with effect from 13<sup>th</sup> Oct, 2018.

#### **Business Highlights – FY 2017-18**<sup>^</sup>



0

EML continues to be Debt free company



820,492

Motorcycles sold in FY18, 7x in last 6 years



>90%

Royal Enfield's market share in the mid-size motorcycles\* segment



31.9%

Royal Enfield EBITDA margin in FY18, benchmark in automobile industry

INVESTOR PRESENTATION

November 2018



32.2%

VE Commercial Vehicles market share in domestic LMD# segment



#### **ROYAL ENFIELD**



#### **Oldest Motorcycle Brand in Continuous Production**





#### **Product Portfolio – Motorcycles**

Royal Enfield range of motorcycles is able to address a unique mix of appeals – from its traditional customer base to urban, aspiration-driven youth





**Urban, Lifestyle and now Adventure** 



## The Twins are Here – Heritage Inspired Machines that carry the Royal Enfield Legacy and Character into the 21st Century





### Royal Enfield aims to Lead and Expand the Mid-Weight Motorcycle Segment Globally

#### **Parallel Twin Cylinder Engine**

#### **Interceptor 650 & Continental GT 650**





- New platform is a single overhead cam, 8 valve, air/oil-cooled, 648cc parallel twin, producing 47bhp and 52Nm
- Royal Enfield aims to lead and grow the mid-weight (250-750cc) motorcycle segment globally, and Interceptor 650 and Continental GT 650 will help the company accomplish this

- Attractive Proposition
  - Compelling upgrade for the large base in India
  - Opportunity to step-up to the middle weight segment for riders in emerging markets in South East Asia and Latin America
  - Evocative option to riders in mature motorcycle markets such as Europe, Australia and North America



#### **Royal Enfield - Thunderbird X**

#### A new custom-inspired motorcycle for urban explorers

- Designed to resonate with the new-age motorcyclists' sense of self-expression and individualism
- Boasting a bold yet elegant design treatment with an overall blacked-out theme

- The Thunderbird X sports alloy wheels, tubeless tyres, 'gunslinger' styled seat and the new grabrail and shortened rear mudguard
- Contemporary design with vibrant colors





#### **Royal Enfield - The Himalayan Sleet**





#### Classic Signals 350 - An ode to Enfields in Service & those who ride them





#### Product Portfolio – Gear

#### **ROYAL ENFIELD GEAR INSPIRED BY A MOTORCYCLING WAY OF LIFE**



Royal Enfield Gear extends the brand beyond the legendary motorcycles to complete a wav of life that reflects the brand. Inspired by a motorcycling way of life, Royal Enfield Gear comprises Riding Gear, Apparel and Personal Accessories. The range is built to help riders explore and express themselves, on and off the motorcycle.

#### **RAINPROOF MOTO BAGS**



We recently launched a range of rainproof bags TARGETED AT THE Motorcyclist who doesn't let weather stop him. They are built tough to take on the elements, while protecting the gadgets, documents and essentials from water ingress.

The range include a duffel bag, a backpack, and a roll-top hold-all



Our upcoming Autumn Winter 2018 collection, has a range of made-to-detail apparel and lifestyle accessories which let a rider express his love for riding.

The collection includes various capsules some of which celebrate the heritage stories of Royal Enfield, some are inspired by the various epic rides we did last year, around the world



#### KHARDUNG LA PROTECTIVE JACKET

The ROYAL ENFIELD KHARDUNG LA JACKET is an all-weather protective adventure touring jacket, which is highly adaptable to any changes in the weather and helps the rider take on even the most difficult terrain with ease.



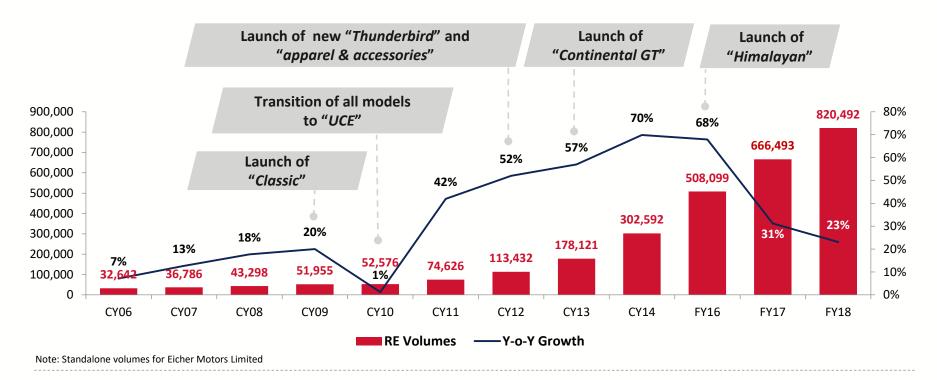
It is Royal Enfield's flagship jacket which has a three-layer construction, i.e. abrasion resistant outer shell. removable rain liner and winter liner. With features which let a rider get a personalized fit, proper ventilation and multiple pockets for utility, the Khardung La jacket, is ideal for daily use, the adventure of a lifetime; and everything else in between!



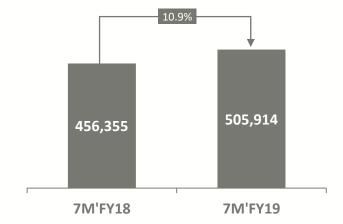
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#### Launch of "Classic" in 2009 was an Inflection Point



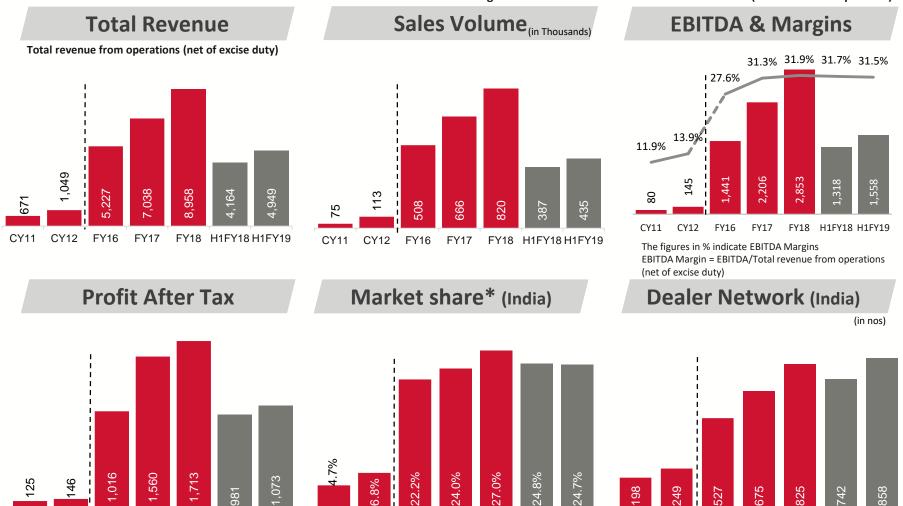
Volumes grew by 46.1% CAGR during the period CY10 to FY18





#### Financial Highlights – Eicher Motors Ltd. (Standalone)

All figures are for Eicher Motors Limited Standalone (in Rs. cr unless specified)



Note: PAT for FY18 includes an impairment loss of Rs. 311.98 crores on the company's investment in its joint venture, EPPL subsequent to winding down of operations of EPPL.

FY17

FY18 H1FY18H1FY19

FY16



FY16

FY17

CY11

981

FY18 H1FY18H1FY19

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CY11

CY12

FY16

FY17

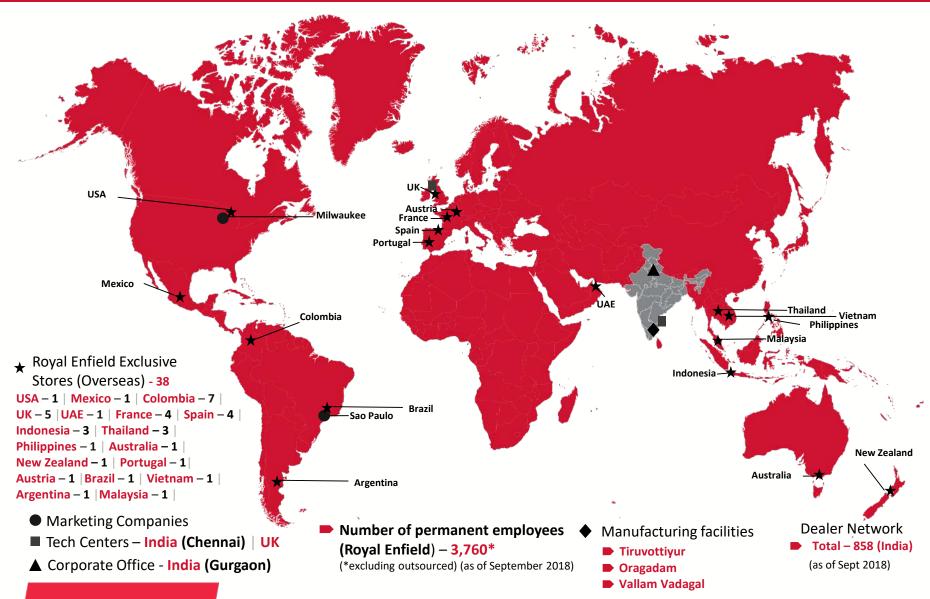
CY12

CY11

858

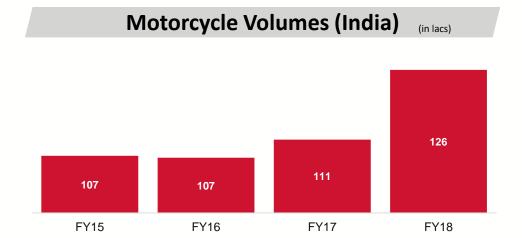
FY18 H1FY18 H1FY19

#### **Our Footprint**



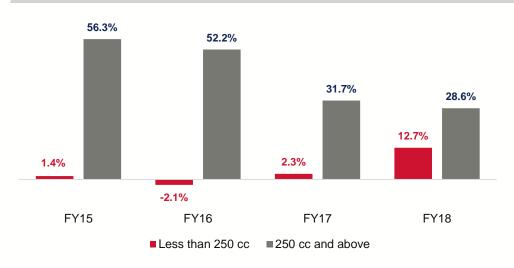


#### **Industry Overview**



India - largest motorcycle market in world

#### **Growth rate of various motorcycle segments**

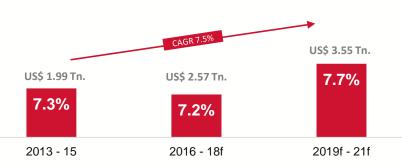


Indicates growing premiumisation of motorcycle market



#### **Opportunity – Domestic Market**

#### India to become a US\$3.55 trillion (current market price) economy by 2021



Indian Economy: A shift to a high growth path

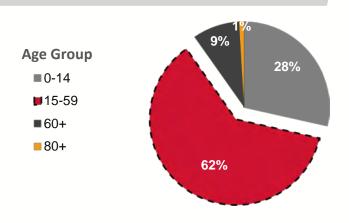
Source: FocusEconomics Consensus Forecast, October 2017

# As a % of total population 21% 286 377 425 2001 2011 2020f

Population Shift

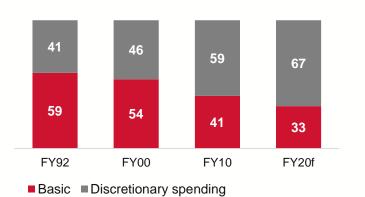
Source: Census of India 2001 and 2011, population projection 2001-2016

#### India's demographic profile (year-2015)



Source: United Nations report "World Population Prospects: The 2015 Revision

#### Rising share of discretionary spending over the year (%)

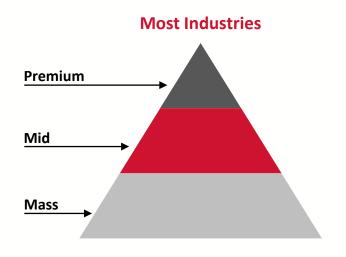


F: D&B forecast | Source: Mospi, D&B India

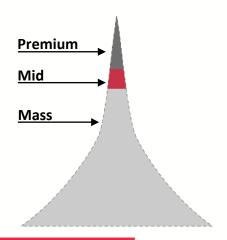


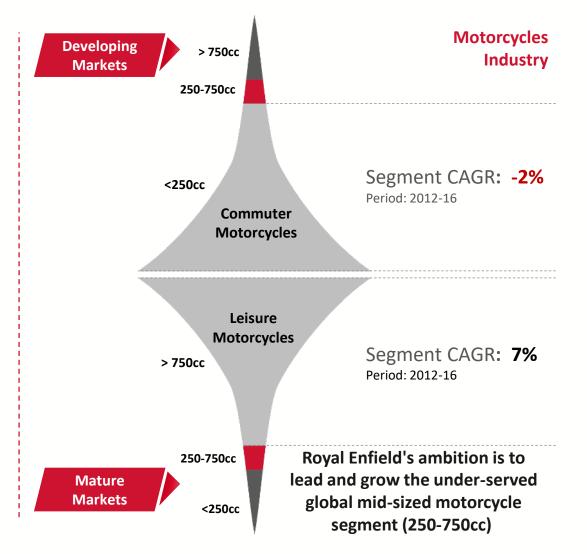
#### **Opportunity – International Business**

#### The Oddity of the Motorcycle Industry Globally... is an opportunity



#### **Motorcycle Industry**







#### **Preparing for Future Growth**

**Capacity** 



- Setting up Phase-2 of plant at Vallam Vadagal near Chennai
- Production capacity plan of 9,50,000 for FY2018-19 to be reassessed after the end of the strike

Product Development



- 2 Technology centres in Chennai and UK
- Production of the new Twin motorcycles "Interceptor 650 and Continental GT 650" starts in November 2018
- 5 years of product pipeline in place

Distribution



- New exclusive stores format introduced in India & International Market
- Plans to add ~100 to 120 dealers in India and ~20-30 stores internationally by FY19

Capital expenditure planned for FY19 upto Rs. 800 cr for Phase-2 of Vallam Vadagal plant, construction of the Technology Centre, development of new products and to expand RE's portfolio for global markets

#### **Preparing for Future Growth - UK Technical Centre**



- UK Tech Centre at Bruntingthorpe to be a hub for the product development and research activities, driving the mid-range motorcycle platforms
- A place rich with history, just like Royal Enfield, Bruntingthorpe Proving Ground is one of the largest vehicle test track facilities in the UK



- A team of over 120 employees comprising of engineers and designers with a wide range of international experience in all aspects of motorcycle design and development, from concept to pre-production
- Spread across ~36,000 sq ft, the facility employs state-of-theart industrial design studio, testing & validation equipment and workshop facilities, and is now fully operational



#### **Brand Building Activities and Initiatives**

#### One Ride 2018

#### **Himalayan Odyssey July 2018**





- One Ride is a marguee event from Royal Enfield to encourage its enthusiasts from around the world to ride as one.
- The 8th edition of One Ride was held in 28 countries and 114 cities in India.
- The ride witnessed a total participation of more than 12,000 riders all across the world.
- The 15th edition of Royal Enfield 'Himalayan Odyssey', considered the holy grail of motorcycling, saw 60 motorcyclists including 10 women riders
- The riders traversed some of the roughest terrains and highest mountain passes in the world, covering a distance of over 2,200 kilometres in 18 days on their Royal Enfield motorcycles.



#### Brand Building Activities and Initiatives



In August, Royal Enfield organised Moto Himalaya where 28 riders from 11 countries rode up to Ladakh

The 1<sup>st</sup> ever Tour of North East took place in October 2018 which saw participation from more than 30 riders



#### **Brand Building Activities and Initiatives**



The 7<sup>th</sup> edition of
Tour of Bhutan was
flagged off from
Siliguri with 31
participants, riding
1,400 kms in 10 days

The second edition of REUNION in Colombia was also organized with more than 130 riders participating in the event



#### **Royal Enfield Vintage – Opportunity in Pre-owned Motorcycle Segment**



#### Vintage Store opened in Chennai, Bangalore, Delhi, Mumbai and Patna

- Pre-owned, refurbished and restored motorcycles a first-of-its-kind in two-wheeler industry
- Accessible, hassle-free, transparent sale and purchase of pre-owned Royal Enfield motorcycles
- Quality tested and refurbished by trained Royal Enfield technicians





#### Royal Enfield Garage Café, Goa

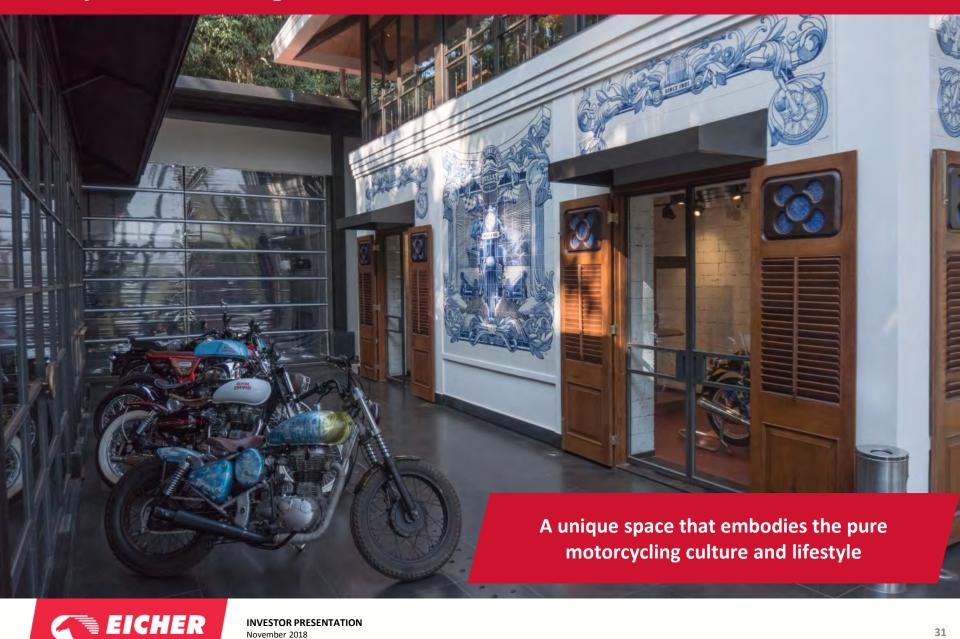


Royal Enfield has set up its first Royal Enfield Garage Cafe in Arpora

- The cafe is an inclusive and engaging space that reflects Royal Enfield motorcycling way of life and is designed to be a catalyst to deepen closer association with riding enthusiasts and customers.
- The Garage Cafe is a massive 120-seater cafe and also has a Royal Enfield motorcycle museum-and-exhibition area, an exclusive gear store, a motorcycle customization area and a service bay.



#### Royal Enfield Garage Café, Goa



#### Royal Enfield in Argentina, its Third Country in Latin America



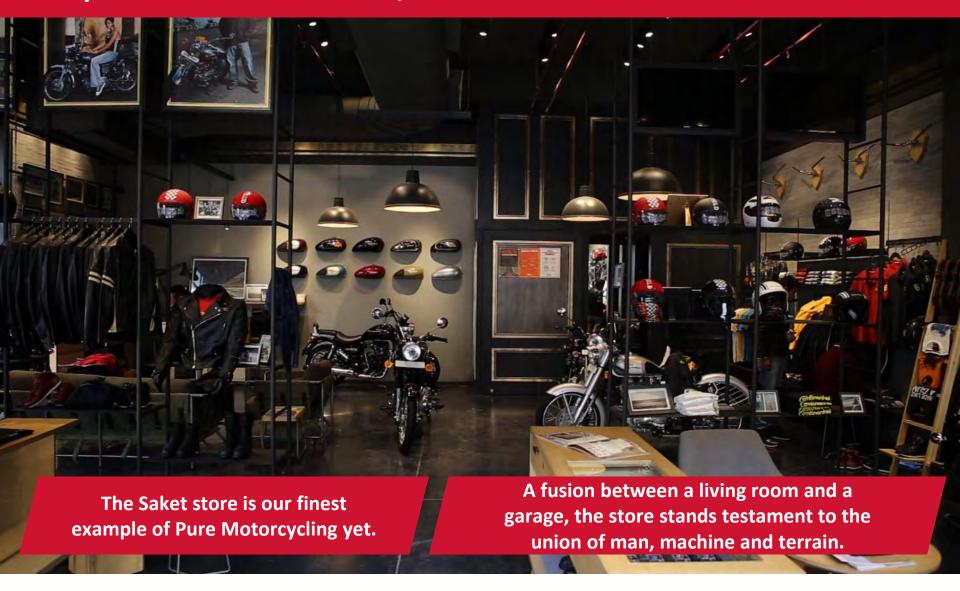


#### Royal Enfield Opens Store in Chiang Mai, Thailand





#### Royal Enfield's Store in Saket, New Delhi





#### **VE COMMERCIAL VEHICLES**



# **VECV was Established in 2008 with Strong Parentage**



# EICHER STRENGTHS

# VOLVO STRENGTHS

- Strong player in LMD segment
- Specialist skills and experience in developing low cost, better performance products
- Wide dealer network
- After sales infrastructure
- Cost effective operations

# VECV vision

"To be recognised as the industry leader driving modernisation in commercial transportation in India and the developing world"

- Global expertise
- Leadership in product technology
- Good infrastructure facilities
- Well-defined processes and controls
- Brand image and customer relationships

Eicher transferred its CV, components and engineering solutions businesses into VECV

Volvo demerged Volvo Truck India's sales & distribution business from Volvo India Pvt Ltd.



## **Milestones**



**AUGUST 2008: Signing of definitive** agreements

Jul-Aug 2008: Commencement of JV



2012: VEPDC inauguration



2013: VEPT Pithampur inauguration



2009: Inauguration of the new gear component plant at Dewas



2012: CED paint shop inauguration



2013: Pro Series launch



2009: Launch of CSI-1 quality improvement initiative



2010: Launch of VE-series of Eicher **HD trucks** 



2013: Start of production at Bus body plant at Baggad (MP)







## **Milestones**



2013: EEC gear plant, Dewas Unit II inauguration



**2014:** Volvo Trucks launch of new range of products comprising FH, FM and FMX



2014: Inauguration of Eicher retail excellence center (VECV academy)



2017: Pro 5000 Series launch



2016: Launch of Eicher Pro 1049 (Sub 5 Ton mini truck)



2015: Inauguration of 'Customer Experience Center' and 'Vehicle display zone'



**2017:** Inauguration of Transmission Assembly Line at EEC, Dewas



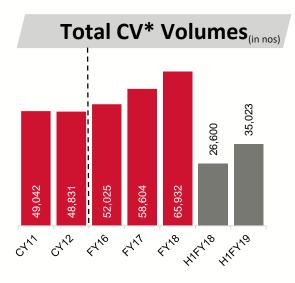
**2018:** Ground Breaking Ceremony of EECD II expansion facility at Dewas

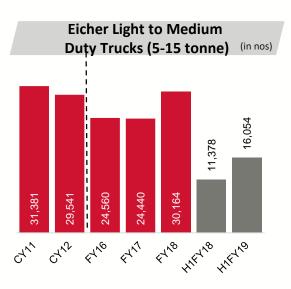


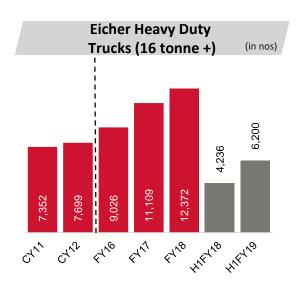
2018: Launch of Eicher Pro 6049 & Eicher Pro 6041

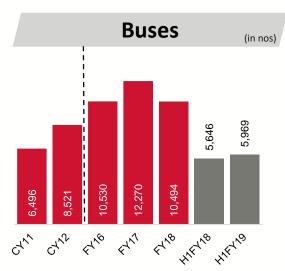


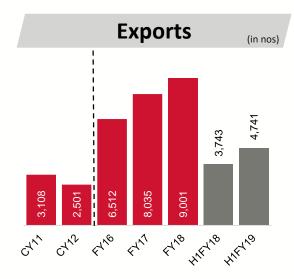
## **Volumes**

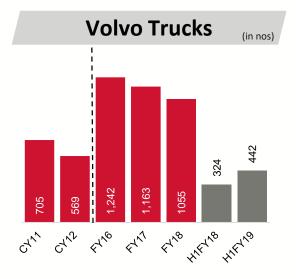






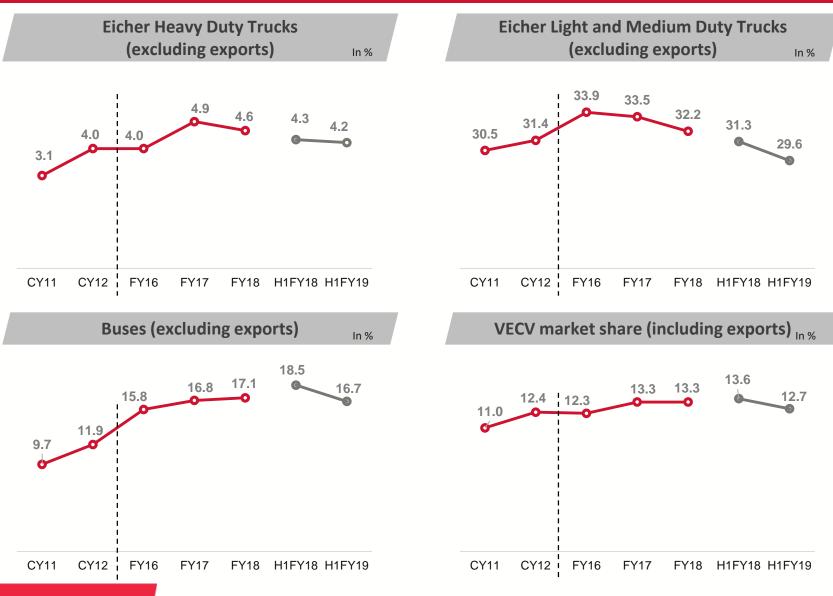








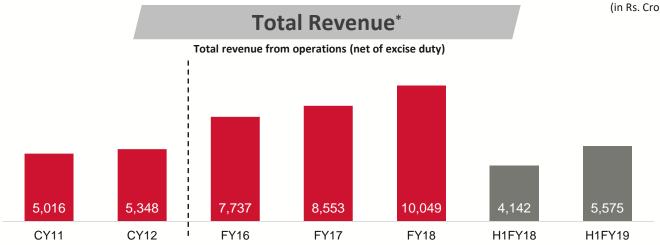
## **Market Share**

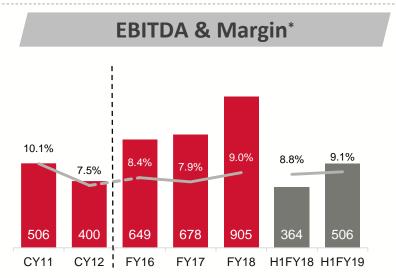


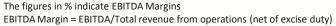


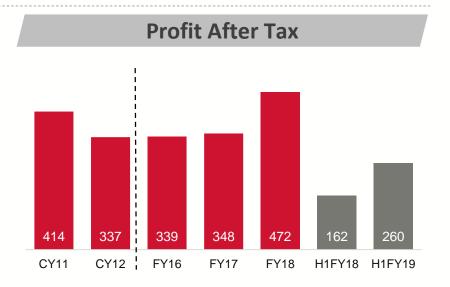
# Financial Highlights – VE Commercial Vehicles

All figures are for VE Commercial Vehicles (in Rs. Crore unless specified)







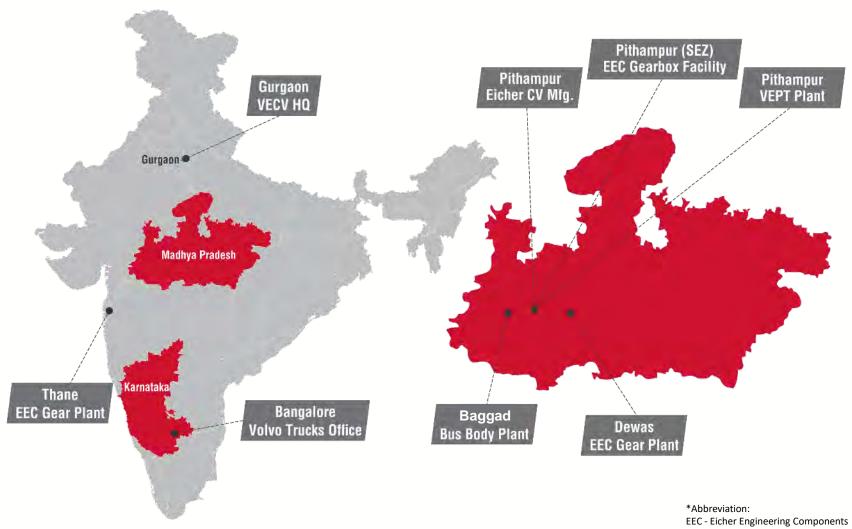


Note: Figures for FY16 and FY17 are as per IND AS. Figures from CY11 and CY12 are as per IGAAP.

EBITDA – Earning Before Interest ,Tax, Depreciation and Amortisation

\*Excludes Other Income

# **India Facilities – Manufacturing and Operations**



Number of employees(VE Commercial Vehicle) - 4,869\*

(\*permanent) (as of Sept 2018)

**VEPT - VE Power Train** 

SEZ - Special Economic Zone

HQ - Head Quarter



### **VECV Trucks and Buses Distribution network**

### **Eicher Truck & Bus Network**



- **▶** Dealer network 293 nos. including 15 COCO\* outlets
- 24 distributors, 93 Eicher Genuine Parts Shoppe and 2,764 multi-brand parts retailers
- 212 GPS enabled Vans and 37 Container Set up sites

### **Volvo Truck & Bus Network**



- Hub and spoke network model
- Sets benchmarks in the industry for vehicle uptime and productivity





# **VECV Edge**

<b>Opportunities / Discontinuities</b>	VECV EDGE
Stricter emission & Safety	Investing early in fully-built vehicles & emission norms
Stronger regulations for overloading	Building products apt for right-load & mild over-load conditions
Better infrastructure leading to higher speeds & mileage	Building more reliable engines & driveline
Increasing influence of drivers in purchase decision	Better comfort & features for drivers
Professionalization of transportation & logistics	Value-selling, more efficient premium products, continued leadership in FE.
Growing demand in "premium domestic" segment	Vehicle quality & after market excellence



# **VECV Edge**

Opportunities / Discontinuities	VECV EDGE
Availability of trained drivers	Driver training and regional academy
Higher dependence on logistics	Developing products aligned with evolving customer needs – Pro series
Increased pressure on initial acquisition cost	Institutionalization of cost reduction program, Frugal approach
Increasing need for safe, ergonomic, superior aesthetics in Buses	Frugal approach and inclusive innovation with Volvo collaboration
Modern technologies, features at mass market prices	World-class state of the art integrated Bus plant



# **Eicher LMD Trucks: A Significant Player**

### Eicher Pro 1000 series (5-15 Ton GVW)

### Mileage ka Badshah







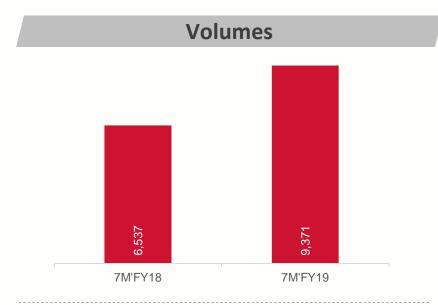
Eicher Pro 3000 series (12-15 Ton GVW)

### Volumes





# **Eicher HD Trucks: To Leverage Full Potential.....**



Pro 6000 series



### Pro 8000 series



## Steadily growing market share

- Industry continues to show positive growth on account of strong demand from infrastructure development and mining activities despite increase in axle load limits
- The 'Pro' series is gaining more traction with increased interest in technologically advanced trucks. The Value Trucks are witnessing good acceptance in the market.

# **Volvo Trucks: Market leader in Premium Truck segment**

# Volumes We will be a second of the second o

### **Leadership in niche segments**



FMX 10X4 (55 Ton dump trucks)

FH 520 is the flagship model of the Volvo truck range



Mining tipper



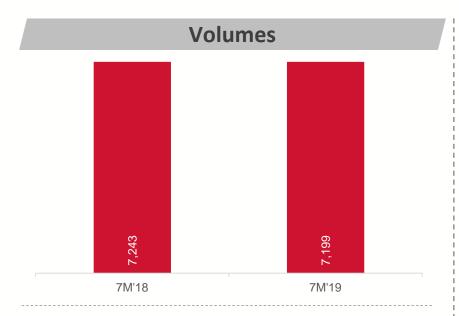
**Tunnel tipper** 



Over dimensional cargo



# **Eicher Buses: Steady Market Share in a Challenging Environment**

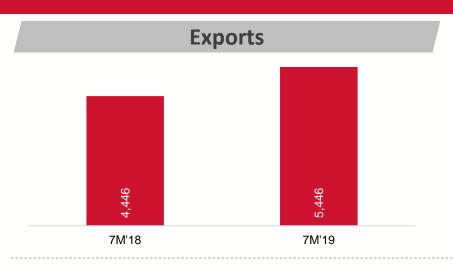








# **Tapping Global Potential**



- Major focus markets are Southeast Asia, the Middle East and Africa
- First establish in India-like markets such as Bangladesh, Nepal or Sri Lanka; Share in the overall truck and bus market already at over 20% in Bangladesh and about 15% in Nepal
- Export started to South Africa with a CV market size of 25,000 units; Partnered with strong distributor groups for sales and aftersales support
- ▶ Plans for export to Indonesia underway, huge LMD trucks market size of ~100,000 units





# World Class Manufacturing set up...

- Most productive plant to produce up to 90,000 trucks and buses, scalable to 100,000 trucks and buses.
- Cab weld shop with robotic welding and integrated testing facilities
- CED paint shop best in class e-Rodip German technology with robotic painting
- Highly flexible vehicle assembly lines with right blend of technology to control critical parameters catering over 800+ variants.
- State-of-the-art bus plant spread over 46 acre set up under VECV's overriding vision of driving modernization of the Indian CV market.
- Complex and critical sub assemblies by robots, ensuring cabin without leakage and even fit and finish

### Capital expenditure planned for ~Rs. 500 cr in FY18-19













### **VE Powertrain**











- First engine plant in India producing Euro-6 compliant engine.
- Exclusive manufacturing hub for medium duty engine requirements of Volvo Group.
- Current capacity of 50,000 engines, scalable up to 100,000 engines
- The 5 and 8 liter engines of this platform delivers power ranging from 180 to 350 HP.
- Already started supplying Euro-6 compliant engines to Europe over 3,000 per month.
- Best executed project with Volvo Group technology with frugal approach.

### **Other VECV Business Areas**

### **Eicher Engg Components (EEC)**

- Strategic supplier of drive line components and aggregates for VECV, The Volvo group, exports and strategic domestic OEM customers
- Production facilities at: Thane, Dewas and SEZ, Pithampur
- Annual turnover of Rs. 816 cr in FY2018















































### **Other VECV Business Areas**

### **Eicher Non - Automotive Engines**

- Presence in 11 countries, pan India presence in Genset segment
- Reputed as most reliable and lowest operating cost engines, established in material handling segment
- Engines and drivelines for power, industrial and other off-highway applications
- Providing customised power drive solutions to equipment manufacturers in agro, fire-fighting & earthmoving segment





# **Proposed New Plant in Bhopal**

### **Current Status**

- ETB plant capacity 90,000, deliverable 80,000 with seasonal variations
- Strategic step for future growth as current capacity is not sufficient
- Current plant is highly congested and bursting at seams
- With current setup, we will miss growth opportunities

### **Proposed**

- Proposed new plant in Bhopal with capacity of 40,000, scalable to 1,00,000 in future.
- Land acquired 150 acres at a special fiscal package sanctioned by the Madhya Pradesh State Government
- The capacity to come on stream within 18-24 months
- Planned capital outlay of around Rs 400 crores

### **Plant Location**



PRADESH



Pithampur

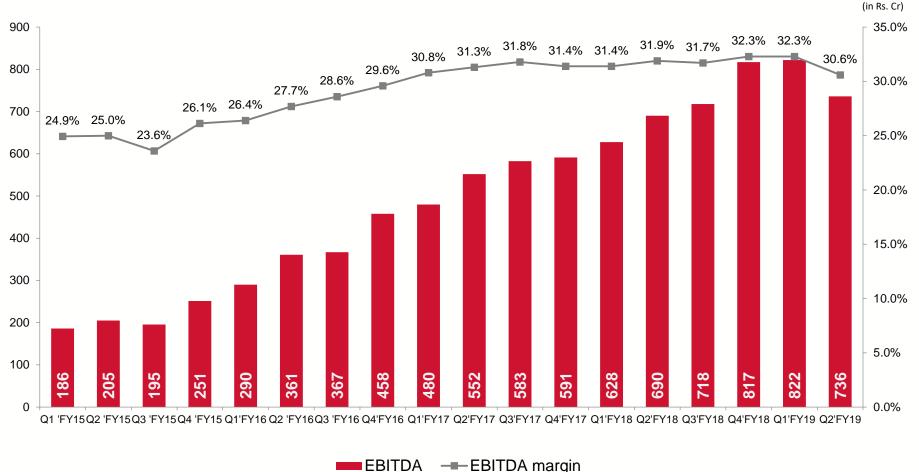


# **FINANCIALS**



# **Quarterly Financial Highlights (Standalone)**

### Eicher Motors – Standalone\* performance in last 4 years...







<sup>\*</sup> Excludes any income/expenses from Treasury operations, dividend from subsidiary company EBITDA Margin = EBITDA/Total revenue from operations (net of excise duty) Note: All numbers post Q4FY16 are as per Ind AS

# **Thank You**



# **APPENDIX**



# **Balance Sheet (Consolidated)**

(In Rs. Cr.)

Particulars	Mar'17	Mar'18	Sept'18
Net Fixed Assets (including CWIP and Pre-operative Expenditure)	1,247	1,835	2,047
Investments	4,987	5,581	6,023
Other Non Current Assets	260	186	195
Current Assets			
Inventories	336	395	539
Debtors	50	68	47
Cash and Bank Balances	25	1,212	1,240
Other Current Assets	86	227	279
Current Liabilities and Provisions	1,501	2,265	2,264
Net Current Assets	(1,004)	(364)	(177)
Total	5,489	7,257	8,107
Share Capital	27	27	27
Reserves & Surplus	5,318	7,003	7,793
Net Worth	5,345	7,030	7,820
Minority Interest	-	-	-
Deferred Tax Liability (net)	78	142	195
Other Non Current Labilities & Provisions	66	85	91
Borrowings	-	-	-
Total	5,489	7,257	8,107



# **Profit & Loss Statement (Consolidated)**

(In Rs. Cr.)

Profit & Loss Account	FY17	FY18	H1FY19
Sales Volume:			
Two Wheelers (Nos.)	666,135	820,121	435,249
Total revenue from operations (net of excise)	7,033	8,965	4,956
Manufacturing and other expenses	4,859	6,157	3,417
Earnings before interest, depreciation & tax (EBIDTA)	2,174	2,808	1,539
EBIDTA to Net Revenue (%)	30.9%	31.3%	31.1%
Depreciation	154	223	142
Earnings before interest & tax (EBIT)	2,020	2,584	1,397
EBIT to Net Revenue (%)	28.7%	28.8%	28.2%
Finance Cost	4	5	3
Other Income	227	280	154
Share of profit of joint venture	189	257	141
Profit before tax	2,433	3,116	1,688
Provision for taxation	720	936	546
Profit after tax and share of profit of Joint Venture from continuing operations	1,713	2,180	1,142
Discontinued Operations: Share of loss of Joint Venture*	(46)	(220)	(18)
Profit After Tax	1,667	1,960	1,125
PAT to Net Revenue (%)	23.7%	21.9%	22.7%

<sup>\*</sup>NOTE: On March 9, 2018, the Board of Directors of Eicher Polaris Private Ltd. (EPPL), Eicher Motors' 50:50 joint venture with Polaris Inc., US, decided to wind down the operations of the EPPL



### **Glossary**

- 7M 7 months starting April to October
- 9M 9 Months starting April to December
- 10M 10 Months starting April to January
- 15M 15 months ended on 31st March 2016
- 12M 12 months ended on 31st March 2016
- CAGR Compounded Annual Growth Rate
- Consolidated Consolidated includes financials of Royal Enfield,
   VE Commercial Vehicles & 50% of Eicher Polaris Pvt. Ltd.
- CV Commercial Vehicles
- CY Calendar Year
- BS IV Bharat Stage IV
- DIIs Domestic Institutional Investors
- E Estimated
- EBIT Earnings Before Interest and Tax
- EML Eicher Motors Limited
- EPPL Eicher Polaris Private Limited
- FIIs Foreign Institutional Investors
- GVW Gross Vehicle Weight
- HD Heavy Duty
- IGAAP Indian Generally Accepted Accounting Principles
- IND AS Indian Accounting Standards

- JV Joint Venture
- LCV Light Commercial Vehicles
- LMD Light to Medium Duty
- M&HCV Medium and Heavy Commercial Vehicles
- Market Share Market share in India calculated ex-exports volumes
- MD Medium Duty
- MDE Medium Duty Engine
- Mid Size segment 250cc-750cc
- PUV Personal Utility Vehicles
- RE Royal Enfield
- ROA Return on Assets = Profit After Tax / Avg Assets
- ROCE Return on Capital Employed = EBIT/Avg Capital Employed\*
  - \* Capital Employed includes Shareholder Funds + Non Current Liability only (i.e., Total Assets Current Liability)
- Standalone 100% Business of Royal Enfield
- SIAM Society of Indian Automobile Manufactures
- Stores Exclusive Royal Enfield Stores in India
- Total Revenue Revenue from Operations (excluding other income)
- UCE Unit Construction Engine
- VECV VE Commercial Vehicles

