

Sharda Motor Industries Ltd.

SMIL: BSE/NSE: 23-24/1011 10th November, 2023

BSE Limited

National Stock Exchange of India Limited

Department of Corporate Services

Exchange Plaza, 5th Floor

Pheroze Jeejeebhoy Towers

Plot No. C/1, G Block

Dalal Street, Mumbai - 400 001

Bandra - Kurla Complex, Mumbai - 400 051

(SCRIP CODE - 535602)

(Symbol - SHARDAMOTR) (Series - EQ)

<u>Sub: Announcement under regulation 30 of SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015</u>

Ref: Submission of Investors Presentation on the Operational & financial performance for quarter ended 30th September, 2023

Dear Sir / Madam,

Please find enclosed Investor Presentation with regard to the announcement of the unaudited Financial Results (Standalone and Consolidated) of the Company for the quarter ended 30th September, 2023.

The said presentation is available on the website of the Company i.e. www.shardamotor.com

This is for your information and records please.

Thanking You,

Your's Faithfully

Iti Goyal Asst. Company Secretary and Compliance Officer

Encl. as above

Regd. Office: D-188, Okhla Industrial Area, Phase-I, New Delhi - 110 020 (INDIA)

Tel.: 91-11-47334100, Fax: 91-11-26811676 E-mail: smil@shardamotor.com, Website: www.shardamotor.com

CIN NO-L74899DL1986PLC023202



Investor Presentation November 2023



Let's do great things together!



Safe Harbor



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Sharda Motor at a Glance

Leading Auto-ancillary Company with Global Aspirations

- Offers highly engineered products and services commencing from emission to suspension systems, roof systems & supply chain management solutions.
- Strong market share and healthy long-term relationships with OEMs
- Significant potential growth trajectory.



Emission Control (Exhaust System)



Suspension & Stampings



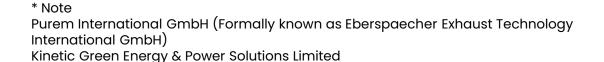
Roof System



Supply Chain Management



Lithium Batteries for Electric Vehicles





Foundation

Founded in 1986, Sharda Motor has scaled to numerous highs in the automotive industry.



World class Manufacturing Infrastructure 10 Manufacturing units (including JV), 3 sales offices & 1 R&D center



Full Backward Integration
Owns 2 Tube Mills & 3 Stamping Plants



Strategic Partnerships*

- Purem (Formally known as Eberspaecher), Germany (CV exhaust systems)
- Kinetic Green, India (EV Battery)
- Bestop Inc. USA (Roof Systems)



Sound Financials

- Debt Free Company
- Dun & Bradstreet 5Al rating

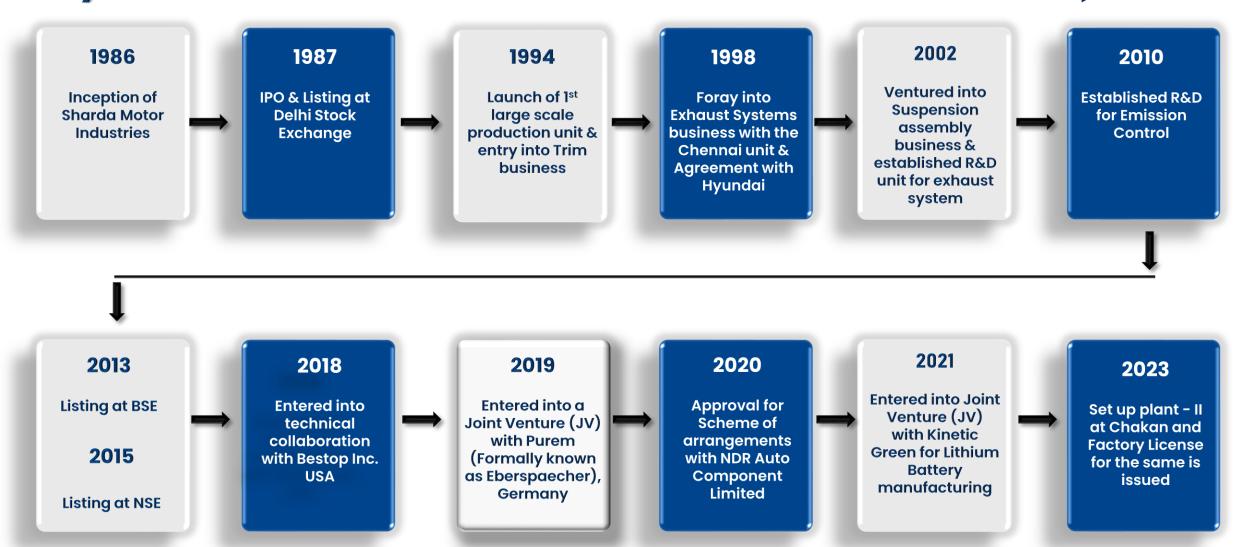


Certified

IATE 16949-2016

Key Milestones





Manufacturing Infrastructure



Presence in Pan India

Sanand

Exhaust System

Pune

Exhaust System - 2 plants Suspension Assembly

Chennai

Exhaust System Tube Mill / R&D

Nashik

Exhaust System Roof System Suspension Assembly

Haridwar

Exhaust System
Stamping of Parts &
Fuel Tank

Delhi

Corporate Office

Delhi Haridwar Sanand Namyang Nashik Pune Pune Chennai

Joint Venture

Pune

Exhaust System - 2
Plants
Lithium Battery (under consideration

Abroad

South Korea

Design &
Development Centre
at Namyang, South
Korea



'State of Art' manufacturing facilities across 7 locations in four states of India



10 manufacturing units (including JV) and 1 R&D center covering major part of the auto component(s) market



Supplies exceptional automotive components to leading vehicle and engine / genset manufacturers

Research & Development





Established R&D unit for **exhaust system in 2002 and emission system 2010** at Mahindra World City, Chennai



A state of art facility to Design, Simulate, Testing and Prototype of exhaust system for PVs & CVs as well as non-automotive applications



R&D Centre has the full capabilities to cater to various emission norms ranging from BS6, BS6.2, TREM5, STAGE5, TIER4 & TIER5



100+ Trained and skilled engineers for Design, CFD, FEA & Acoustics



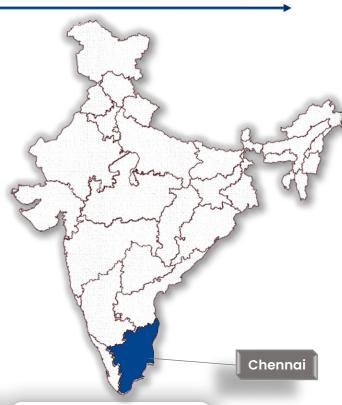
IATF 16949-2016 Certification











Our Experience more than 3 Decades



Passenger Vehicle ranging 0.6L – 3L



Full Range of Stationery Engine



Full Range of Off-Road Vehicle



Medium & Heavy
Commercial Vehicle
ranging 2.5L – 8L



Full Range of Tractors Engines





TIMING

Achievement of all milestones within the timelines



COST

Achievement of all cost targets



PROCESS STABILITY

Method of mass production realized in prototype tooling



PROCESS

Integration of new customer processes during the project



TESTING

All component level testing done inhouse



PTOTOTYPES

Prototypes building in line with final production part & customer requirements

Our Technology Expertise



Responsibilities	Concept Design	CFD Analysis	Acoustic Simulation	Structural Analysis	Proto Build	Industrialization	Testing	SOP
Passenger Vehicle Engine	•	•	•	•	•		•	•
Small Commercial Vehicle Engine								
Light Commercial Vehicle Engine				•	•			•
Medium Commercial Vehicle Engine	•							
Heavy Commercial Vehicle	•	•	•	•	•	•		
3 Wheeler Passenger / Load Carrier	•							
Tractors and Off- road Vehicles		•						



Yes



Has ability for testing up to 8L engine for Heavy Commercial Vehicle

Legislation Tailwinds



Leading to increase in content per Vehicle

Legislation Impact

Off-Road

CEV IV* (Apr'2021) TREM IV** (Jan'2023) CEV V* & TREM V** (Apr'2024) CEV IV & V and TREM IV & V emission standards are for non road diesel engines used in construction equipment and agricultural tractors

- With applicability of new emission norms, the Off Highway Addressable Market will become equivalent or larger to the current commercial vehicle market
- With the new norms, our products will be required for majority of the off highway segment
- We have already developed and validated export product equivalent to TREM V norms

On-Road

BS-VI RDE Norms (Real Driving Emissions) (April 2023)

BS-VI OBD-II (On-Board Diagnostics) (April 2023) Norms will require cars to achieve emission targets even in real world conditions, as opposed to just a laboratory environment

On-board diagnostic systems for emission control shall have the capability of identifying the likely area of malfunction by means of fault codes stored in computer memory as per the procedure laid down in AIS 137 when that failure results in an increase in emission above the limits

- With applicability of RDE norms from April 2023, the content per vehicle is expected to increase by 10-15%
- BS-VI OBD-II norms will enable to capture additional organic growth

^{*} CEV Stage IV and CEV Stage V – Applicable for Construction Equipment Vehicles & Other Off-Highway Equipment's

^{**} TREM IV and TREM V – Applicable for Agricultural Tractors (TREM V likely to be postponed by a year)

Growth Drivers





- Sustainable growth in operating profits vs Cyclical auto industry
- Backward integration by producing in-house bought out parts
- Strategic technology partnership giving access to world class technology in emission control system act as a key entry barrier for most of domestic suppliers
- Projects in pipeline requiring only incremental CAPEX with high cash generation ability
- Capitalizing on Purem (Formally known as Eberspaecher) JV and implementation of BS VI emission norms
- Foray into Electric Vehicle lithium battery manufacturing segment
- High margin export markets for subcomponents
- Debt free with surplus cash above INR 658 crores as on 30th September 2023
- Monetizable properties in National Capital Region

Backward Integration & Opportunities



Structural Advantage

Completely backward integrated with two tube mills and three stamping plants.



Value Accretion

With manufacturing infrastructure already in place and no incremental setup cost, Export market for subcomponents offers higher margins and larger market opportunity



Complete Control

Over process and supply chain efficiencies, leading to cost optimization and gaining strategic advantage over competitors



Leveraging of existing setup for new applications

Established expertise in manufacturing of subcomponents and exploring opportunities in export markets





Future Ready

Electric vehicle market is estimated to be a Rs. 50,000 crore opportunity in India by 2025.

India could be a leader in shared mobility by 2030, providing opportunities for electric vehicles

EV market in India is likely to increase at a CAGR of 36% until 2026

Projection for EV battery market is forecast to expand at a CAGR of 30%

Favorable government policies and incentives will boost Electric Vehicle sector

Getting Future Ready



De-Risking

Vehicle Drivers

Electric

Partner with OEM that are already into production and sales of electric vehicles, assuring ready market and exchange of technology.



Investment in Emerging Technologies

Joint venturing Kinetic Green for manufacturing of lithium batteries for electric vehicles

Provide an early mover advantage

Strategic Technology Partnerships



Joint Venture Exhaust Systems

Purem* (Formally known as
Eberspaecher) and Sharda Motor
Industries Ltd. entered into a JV to
manufacture commercial vehicle
exhaust systems in India. Purem*
(Formally known as Eberspaecher)
brings in Global know-how for the
local market.



&

PUREM by Eberspächer

Technical Collaboration

Entered a technical partnership with Bestop Inc. USA for manufacturing of roof systems



&



Joint Venture Lithium Battery Manufacturing

Kinetic Green^ and Sharda Motor Industries Ltd. entered into a JV for manufacturing of Lithium batteries along with BMS for Electric Vehicles – 2W, 3W and Stationary applications



&



- * Purem International GmbH
- ^ Kinetic Green Energy & Power Solutions Limited

Exhaust Systems





Indian Market
Share of ~30%



Serving PV, CV and Off-road segment.



Catering to Domestic & International customers



Annual
Production of
~1 million units



5 plants strategically located across India and present in all automotive hubs



Catering to most of the OEM's in PV segment



3 stamping plants managing all critical stamping in house



2 tube mills producing stainless steel and aluminized steel tubes for exhaust systems



Technical partnership with Purem* (Formally known as Eberspaecher)



Most of manufacturing units strategically located close to customer location

From an idea to its manufacturing, Sharda Motor leads the market in this category



Passenger Vehicle BS IV System Passenger Vehicle Cold End System



Passenger Vehicle BS IV System



Tractor
Tier IV System



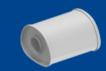
Commercial Vehicle
Muffler



Generator P
Muffler



Passenger Vehicle Muffler



Passenger Vehicle Resonator

Suspension Systems





Indian Market Share of ~10%



Annual Production of ~1.8 lakh units



2 manufacturing units



Concept, Design and Digitizing



Development, Project planning & Testing & Validation

Expertise in this arena with its world-class manufacturing processes



Arm Lower Control Comp RH 2WD



Front Suspension



Upper Arm Assy



Assy. Lower Link Complete RH



Front Axle Assy 4WD



Rear Suspension

Directors on Board





Mr. Kishan Parikh Chairman, Independent Director

Holds Bachelor's Degree in commerce and has 30+ years of experience in area of Business Management and managing Financial activities



Mrs. Sharda Relan Co-Chairperson

Holds Bachelor's degree and is being associated with the Company since its inception. She has 34+ years of experience in area of overall management of Business activities.



Mr. Ajay Relan Managing Director

Dynamic entrepreneur contributing a vast experience in manufacturing automobile components, setting up of new projects and its successful implementation.



Mr. Nitin Vishnoi
ED & Company Secretary

Has 29+ years of experience and expertise in Corporate Restructuring, Compliance Management and Corporate Governance



Mr. Ashok Kumar Bhattacharya Independent Director

He holds Bachelor's degree from IIT, Kharagpur and PhD. from Cambridge. Has 40+ years of experience in Process Engineering.



Ms. Sarita Dhuper Independent Director

She holds MBBS degree along with Masters in Medicine and she is a Practitioner Doctor in USA. She has 35+ years of experience in the Medicine and related fields.



Mr. Udayan Banerjee Independent Director

Holds Masters Degree in Earth Science from IIT Kharagpur. He has 47+ years of experience with various Industries and reputed organizations.

Management Team





Mr. Ajay Relan Managing Director

Responsible for overall manufacturing operations, Plant, Research & Development, Product Development and complete supervision of the Company



Mr. Aashim Relan Chief Executive Officer

Graduated in Finance & Economics from Emory University, Atlanta & has various other business certifications. Responsible for managing the Supply Chain, Operations, Strategy & Innovations. Recognized as one the youngest business leaders in the country.



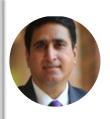
Mr. Puru Aggarwal
President and Group CFO

Qualified CA, CS & Cost Accountant, has a rich experience of 30+ years, including approx. 20 years as Country/Group CFO and has been on board of several companies. He has worked with various leading multinational companies and listed Indian entities including Teva Pharmaceuticals, Coca Cola India, EY, Vaibhav Global Ltd and Sandhar Technologies Limited



Mr. Nitin Vishnoi
Executive Director and Company Secretary

Has 29+ years of experience and expertise in Corporate Restructuring, Compliance Management and Corporate Governance



Mr. Deepak Bhaskar Chief People Officer

MBA in HR from SIMS, Pune & Executive MBA in Business Management from MDI, Gurgaon. Has proven leadership experience across HR verticals, supported by strong achievements track record. Has served 22+ years in IAF in different capacities



Mr. Dnyanesh Dandekar Vice President Research And Development

B.E. Mechanical & M.E. Thermal Engineering from Govt. College of Engineering, Karad & Executive MBA from SPJIMR, Mumbai. Has 22+ years of experience in development of new products, new technologies as new features in existing products



Mr. Sriram Balaraman Vice President Research And Development

Master of Engineering with 25+ years of product development experience in Automotive sector. Last stint with Ashok Leyland Ltd., as Group Head – Exhaust & After Treatment Systems (EATS). Has successfully launched EATS products for Trucks & Buses for BS3, BS4 & BS6 emission norms

Awards & Accolades

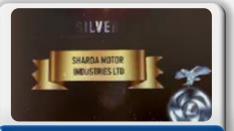




Special Appreciation BS6 by Mahindra & Mahindra (2021)



Silver award in Business Alignment Category by Ashok Leyland (2021)



Silver award in Business Alignment Category by Ashok Leyland (2020-21)



Mahindra Supplier Excellence Award for Business Partner of the Year (2015)



Mahindra & Mahindra Annual Commodity Award (2014)



Cummins India ABO Supplier Conference Award for Best Continuous Improvement (2013)



Manufacturing Today
Conference And Awards for
Excellence in Technology (2013)



Hyundai Merit Award for BEST CO-OPERATION (2004)



Hyundai Merit Award for BEST CO-OPERATION (2005)



Hyundai Merit Award for BEST CO-OPERATION (2004)



Hyundai Appreciation Certificate (2004)



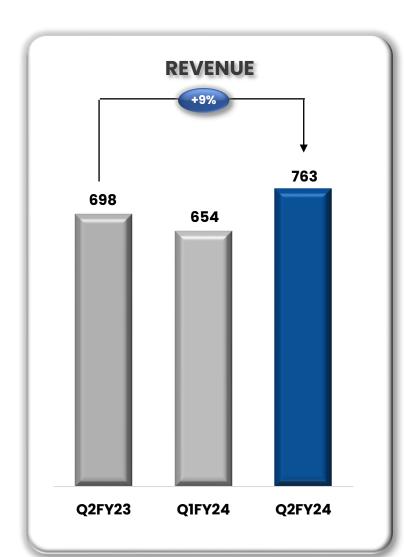
Hyundai 100 PPM Certificate for Outstanding Performance (2002)

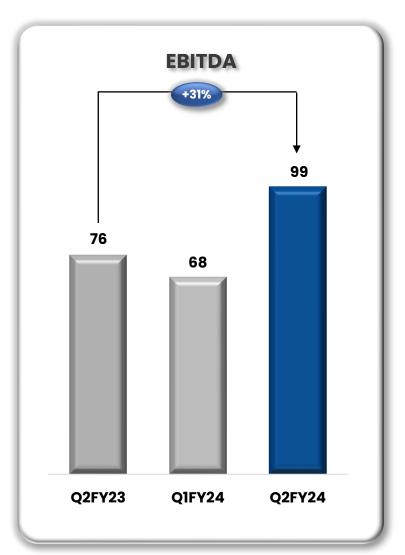


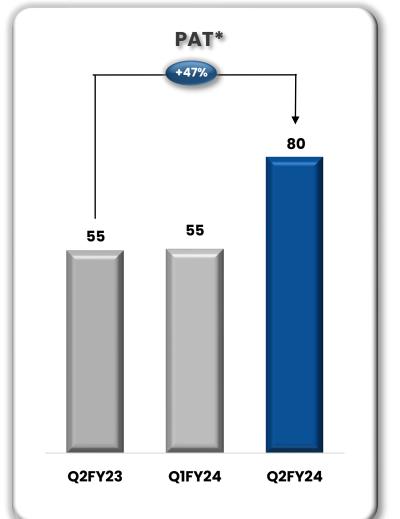


Consolidated Key Financial Highlights – Q2FY24





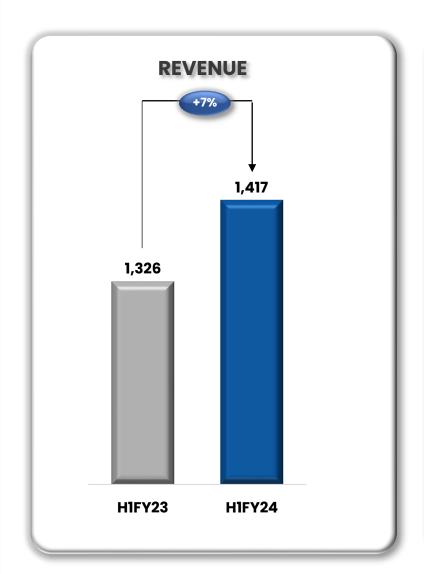


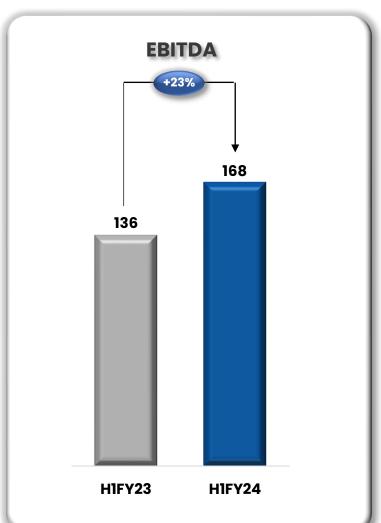


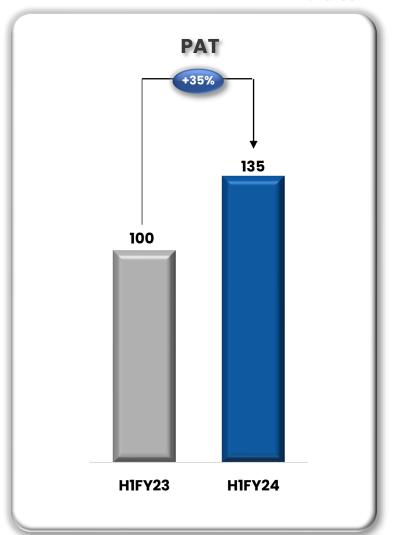
^{*} Including Profit/(loss) in JV and Associates

Consolidated Key Financial Highlights – H1FY24









Consolidated Profit & Loss Statement



Particulars (Rs. Crores)	Q2FY24	Q2FY23	YoY	Q1FY24	QoQ	H1FY24	H1FY23	YoY
Revenue from Operations	762.7	698.0	9%	654.1	17%	1,416.8	1,325.8	7%
Cost of Goods Sold	588.8	556.8		517.3		1,106.1	1,063.3	
Gross Profit	173.8	141.1	23%	136.8	27%	310.6	262.5	18%
Gross Profit Margin	22.8%	20.2%		20.9%		21.9%	19.9%	
Employee Cost	32.8	26.8		31.2		64.1	53.1	
Other Expenses	41.6	38.6		37.3		78.9	72.9	
EBITDA	99.4	75.7	31%	68.2	46%	167.7	136.5	23%
EBITDA Margin	13.0%	10.8%		10.4%		11.8%	10.3%	
Other Income	18.8	8.6		18.4		37.2	16.8	
Depreciation	12.9	10.7		12.2		25.1	19.6	
EBIT	105.4	73.6	43%	74.5	42%	179.8	133.6	35%
EBIT Margin	13.8%	10.5%		11.4%		12.7%	10.1%	
Finance Cost	0.6	0.7		0.5		1.1	1.0	
Share in Profit/(loss) in JV and Associates	1.1	0.6		0.1		1.2	1.1	
Profit before Tax	105.9	73.5	44%	74.1	43%	180.0	133.7	35%
Тах	25.8	18.9		18.9		44.7	33.8	
Profit After Tax	80.1	54.7	47%	55.2	45%	135.3	99.9	35%
Profit After Tax Margin	10.5%	7.8%		8.4%		9.6%	7.5%	
Other Comprehensive Income	0.2	0.2		0.2		0.4	0.3	
Total Comprehensive Income	80.3	54.8	46%	55.4	45%	135.8	100.2	35%
EPS	26.9	18.4		18.6		45.5	33.6	

Standalone Profit & Loss Statement



Particulars (Rs. Crores)	Q2FY24	Q2FY23	YoY	Q1FY24	QoQ	H1FY24	H1FY23	YoY
Revenue from Operations	762.7	698.0	9%	654.1	17%	1,416.8	1,325.8	7%
Cost of Goods Sold	588.8	556.8		517.3		1,106.1	1,063.3	
Gross Profit	173.8	141.1	23%	136.8	27%	310.6	262.5	18%
Gross Profit Margin	22.8%	20.2%		20.9%		21.9%	19.9%	
Employee Cost	32.8	26.8		31.2		64.1	53.1	
Other Expenses	41.6	38.6		37.3		78.9	72.9	
BITDA	99.4	75.7	31%	68.2	46%	167.7	136.5	23%
BITDA Margin	13.0%	10.8%		10.4%		11.8%	10.3%	
Other Income	18.8	8.6		18.4		37.2	16.8	
Depreciation	12.9	10.7		12.2		25.1	19.6	
ВІТ	105.4	73.6	43%	74.5	42%	179.8	133.6	35%
BIT Margin	13.8%	10.5%		11.4%		12.7%	10.1%	
inance Cost	0.6	0.7		0.5		1.1	1.0	
Profit before Tax	104.8	72.9	44%	74.0	42%	178.8	132.6	35%
^r ax	25.8	18.9		18.9		44.7	33.8	
Profit After Tax	79.0	54.1	46%	55.1	43%	134.1	98.8	36%
Profit After Tax Margin	10.4%	7.7%		8.4%		9.5%	7.5%	
Other Comprehensive Income	0.2	0.2		0.2		0.4	0.3	
Total Comprehensive Income	79.2	54.2	46%	55.3	43%	134.5	99.1	36%
EPS	26.6	18.2		18.5		45.1	33.2	

Consolidated Balance Sheet



Equity & Liabilities (Rs. Crores)	Sep-23	Mar-23
Total Equity	842.3	757.9
Share Capital	5.9	5.9
Reserves & Surplus	836.3	751.9
Non-Current Liabilities	32.2	32.4
Lease	22.9	23.6
Other Financial Liabilities	0.1	0.1
Provisions	9.2	8.7
Current Liabilities	634.6	598.7
Financial Liabilities		
Lease	1.3	1.1
Trade Payables	533.6	515.8
Other Financial Liabilities	18.0	13.7
Other Current Liabilities	73.1	60.5
Provisions	8.6	7.6
Total Equity & Liabilities	1,509.0	1,388.9

Assets (Rs. Crores)	Sep-23	Mar-23
Non - Current Assets	325.2	269.0
Property Plant & Equipments	184.1	186.6
Capital Work In Progress	0.1	0.0
Right of Use Asset	21.0	22.1
Intangible assets	11.4	12.2
Financial Assets		
Investment in JV and Associate	25.2	24.0
Other Investments	49.9	_
Other Financial Assets	4.0	3.9
Non Current Tax Assets	13.1	7.3
Other Non Current Assets	10.4	6.0
Deferred Tax Assets (net)	6.0	6.8
Current Assets	1,183.8	1,119.9
Inventories	194.7	204.1
Financial Assets		
Investments	5.6	5.7
Trade receivables	293.1	331.5
Cash and cash equivalents	290.9	157.3
Bank balances other than cash & cash equivalents	367.3	402.8
Others Financial Assets	23.1	7.4
Other Current Assets	9.1	11.3
Total Assets	1,509.0	1,388.9

Standalone Balance Sheet



INR Cro	res
---------	-----

Equity & Liabilities (Rs. Crores)	Sep-23	Mar-23
Total Equity	865.0	781.8
Share Capital	5.9	5.9
Reserves & Surplus	859.1	775.9
Non-Current Liabilities	32.2	32.4
Lease	22.9	23.6
Other Financial Liabilities	0.1	0.1
Provisions	9.2	8.7
Current Liabilities	634.6	598.7
Financial Liabilities		
Lease	1.3	1.1
Trade Payables	533.6	515.8
Other Financial Liabilities	18.0	13.7
Other Current Liabilities	73.1	60.5
Provisions	8.6	7.6
Total Equity & Liabilities	1,531.8	1,412.9
Richard Control of the Control of th		

Assets (Rs. Crores)	Sep-23	Mar-23
Non - Current Assets	348.0	293.0
Property Plant & Equipments	184.1	186.6
Capital Work In Progress	0.1	0.0
Right of Use Asset	21.0	22.1
Intangible assets	11.4	12.2
Financial Assets		
Investment in JV and Associate	48.0	48.0
Other Investments	49.9	-
Other Financial Assets	4.0	3.9
Non Current Tax Assets	13.1	7.3
Other Non Current Assets	10.4	6.0
Deferred Tax Assets (net)	6.0	6.8
Current Assets	1,183.8	1,119.9
Inventories	194.7	204.1
Financial Assets		
Investments	5.6	5.7
Trade receivables	293.1	331.5
Cash and cash equivalents	290.9	157.3
Bank balances other than cash & cash equivalents	367.3	402.8
Others Financial Assets	23.1	7.4
Other Current Assets	9.1	11.3
Total Assets	1,531.8	1,412.9

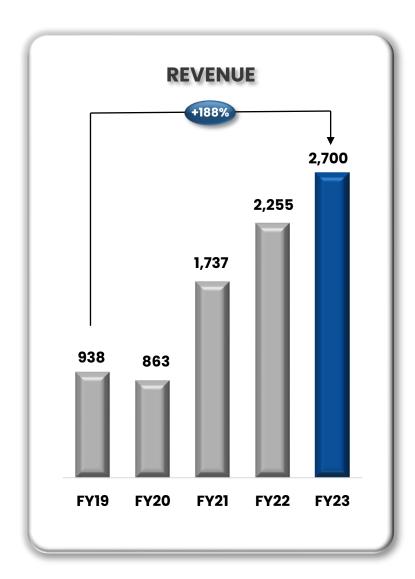
Cashflow Statement

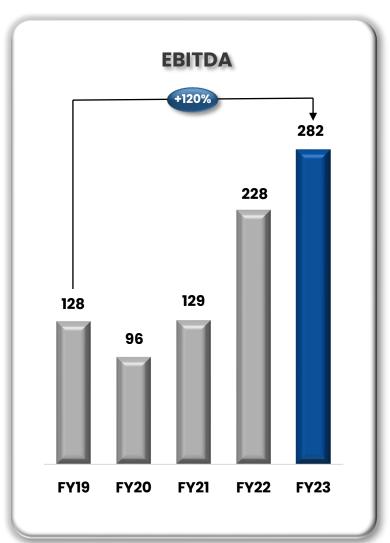


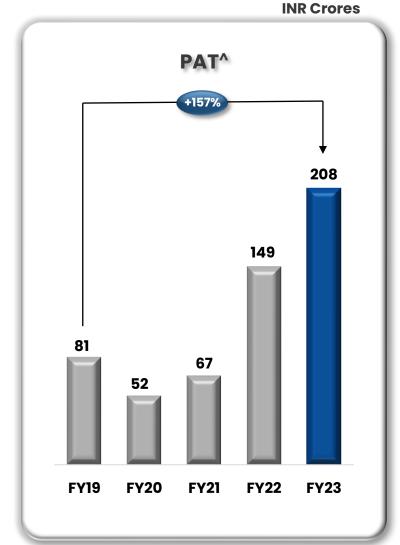
Particulars (Rs. Crores)	Stand	lalone	Consolidated		
articulars (ks. crores)	H1 FY24	H1 FY23	H1 FY24	H1 FY23	
Net Profit Before Tax	178.8	132.6	180.0	133.7	
Adjustments for: Non -Cash Items / Other Investment or Financial Items	-8.0	7.4	-9.2	6.3	
Operating profit before working capital changes	170.7	140.0	170.7	140.0	
Changes in working capital	64.5	58.6	64.5	58.6	
Cash generated from Operations	235.2	198.7	235.2	198.7	
Direct taxes paid (net of refund)	-49.9	-35.5	-49.9	-35.5	
Net Cash from Operating Activities	185.4	163.1	185.4	163.1	
Net Cash from Investing Activities	-0.5	-78.0	-0.5	-78.0	
Net Cash from Financing Activities	-52.8	-25.5	-52.8	-25.5	
Net Decrease in Cash and Cash equivalents	132.1	59.6	132.1	59.6	
Add: Cash & Cash equivalents at the beginning of the period	157.3	193.4	157.3	193.4	
Effect of fair Value changes on Cash & Cash Equivalents (investment in Liquid Fund)	1.5	0.0	1.5	0.0	
Cash & Cash equivalents at the end of the period	290.9	253.0	290.9	253.0	

Historical Proforma Financial Highlights*









^{*} Consolidated Excluding Seating Business ^ Including Profit/(loss) in JV and Associates

Adjusted ROCE*



Particulars (Rs. Crores)	Sep-23 (TTM)	FY23	FY22	FY21	FY20	FY19
Interest Income on Cash (A)	30.4	25.7	13.2	10.0	5.5	4.8
EBIT (B)	323.4	277.2	216.7	106.7	79.4	113.3
Equity Capital (C)	842.3	757.9	572.9	430.9	364.6	409.4
Debt Capital (D)	0.0	0.0	0.0	0.0	0.0	0.0
Cash & Equivalents (E)	658.2	561.2	397.5	263.0	146.3	141.4
Adj. ROCE = (B-A) / (C+D-E)	159.2%	127.9%	116.0%	57.6%	33.9%	40.4%

^{*} Consolidated Excluding Seating Business

Corporate Social Responsibility





Tree Planting

Sharda Motor believes in the preservation of the environment. Our team of volunteers contributed their time, effort and sweat in making the environment better by planting trees and sapling of flowers.



Stop Plastic Pollution

Installed plastic bottle shredding machine at Jamshedpur district of Jharkhand.



Blood Donation Drive

Organized blood donation camps to help hospitals and blood banks to save precious lives.



Provided Ambulances under the Sharda CSR Foundation Trust in various cities to assist in their fight against Covid





Please connect with us

Company



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