



March 19, 2021

Scrip Code - 533520
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI – 400 001

Symbol: YAARII
National Stock Exchange of India Limited,
‘Exchange Plaza’
Bandra-Kurla Complex, Bandra (East)
MUMBAI – 400 051

Sub: Update on Digital Platform business – launch of Mobile App for Social Commerce

Dear Sirs,

In order to charter right direction for its continuous focus around promoting digital platform businesses and to grow to next frontier, the Company is launching a social commerce marketplace ‘Yaari’, which will enable small businesses and individuals (“resellers”) to start their business online via social channels such as WhatsApp, Facebook, Instagram etc. It is an online reselling app which will empower individuals to start their own online business from home with zero investment. Yaari app will have a variety of products to choose from, that the resellers can resell among their social contacts.

The app is designed to easily allow manufacturers and suppliers list their products online and make a viable alternate channel to market their products Pan India. The resellers then leveraging the power of existing social networks, will market these products to their contacts and thereby supplementing their income through the platform.

The app also provides aspiring entrepreneurs, especially women, the ease to start an online business from home by taking away risk of inventory management, payments and even order fulfilment. Yaari app coupled with digitally connected Bharat, will accelerate the growth of online commerce and create an ecosystem that enables income support for aspiring Indians.

Please take the aforesaid intimation on record.

Thanking you,

Yours faithfully,
For **Yaarii Digital Integrated Services Limited**

Priya Jain
Company Secretary

Yaarii Digital Integrated Services Limited

(formerly Indiabulls Integrated Services Limited)

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