

February 4, 2022

To,
Listing Department
National Stock Exchange of India Limited,
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East), Mumbai- 400 051
Company Code No. VIJAYA

To,
The Corporate Relations Department
BSE Limited,
Phiroz Jeejeebhoy Towers,
25th Floor, Dalal Street
Mumbai- 400 001
Company Code No. 543350

Dear Sir/Madam,

Sub: Investor Presentation.

Pursuant to Regulation 30(2) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the presentation that would be used in the Investors / Analysts call scheduled to be held on February 8, 2022 at 4.00 pm IST.

Please take the information on record.

Thanking you,

For Vijaya Diagnostic Centre Limited

Anusha Kanumuru Company Secretary







Vijaya Diagnostic Centre Limited

Investor Presentation Q3 & 9MFY22

Safe Harbour



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Q3 & 9MFY22 Financial Performance

Q3 & 9MFY22 – Performance Snapshot



Operational & Financial Highlights – Q3 FY22



2.32 Mn Tests

0.85 MnFootfalls



INR 1,107.8 Mn

Revenue



89 Centres (opened 4)



INR 478.3 Mn

EBIDTA

43.2% EBIDTA Margin



95% B2C Revenue



INR 252.9 Mn

Profit After Tax

22.8%
PAT Margin





6.87 Mn Tests

2.67 Mn Footfalls



INR 3,461.7 Mn Revenue



89 Centres (opened 9)



INR 1,558.3 Mn

EBIDTA

45.0% EBIDTA Margin



94% B2C Revenue



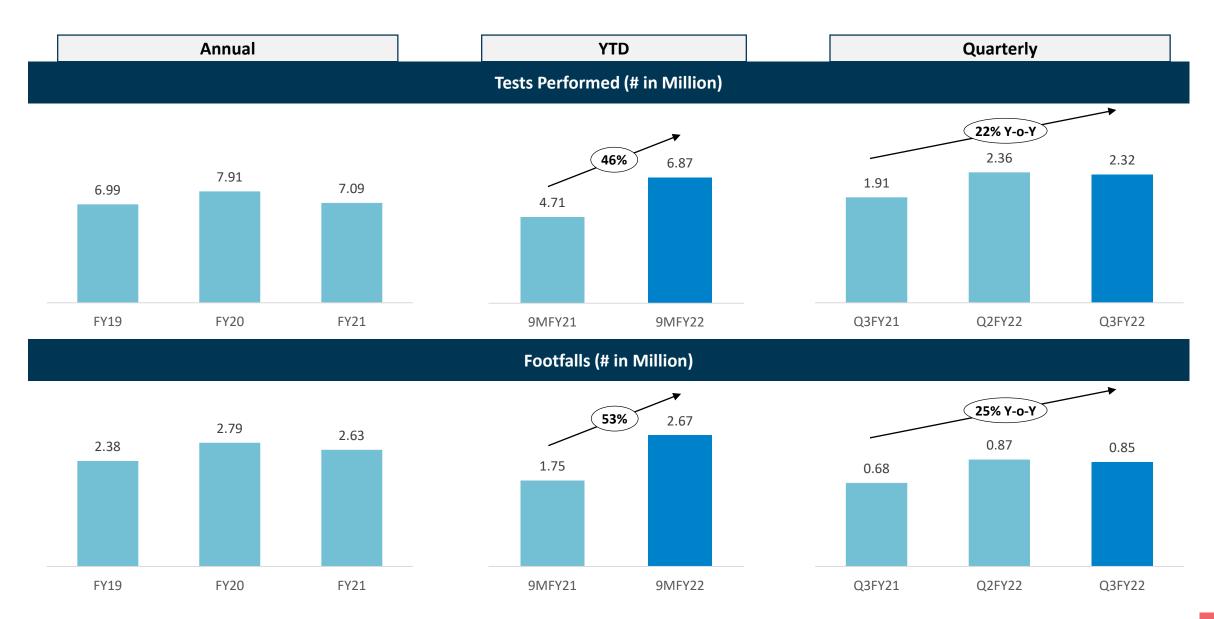
INR 859.7 Mn

Profit After Tax

24.8% PAT Margin

Key Operational Highlights (1/2)





Key Operational Highlights (2/2)

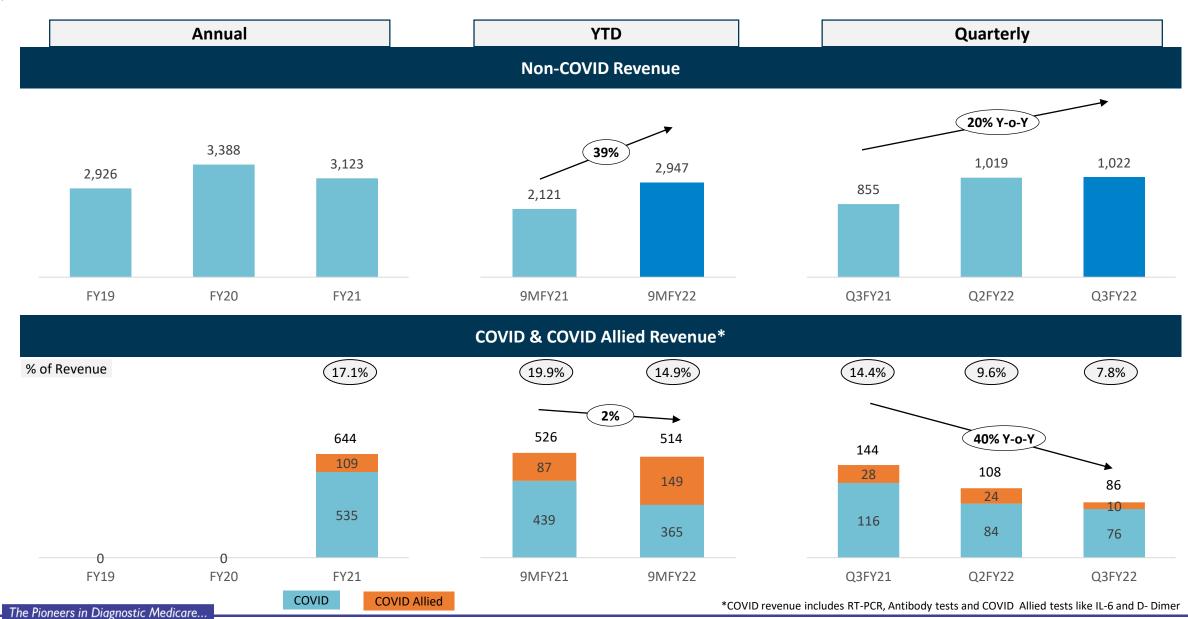




Revenue - COVID, COVID Allied and Non-COVID

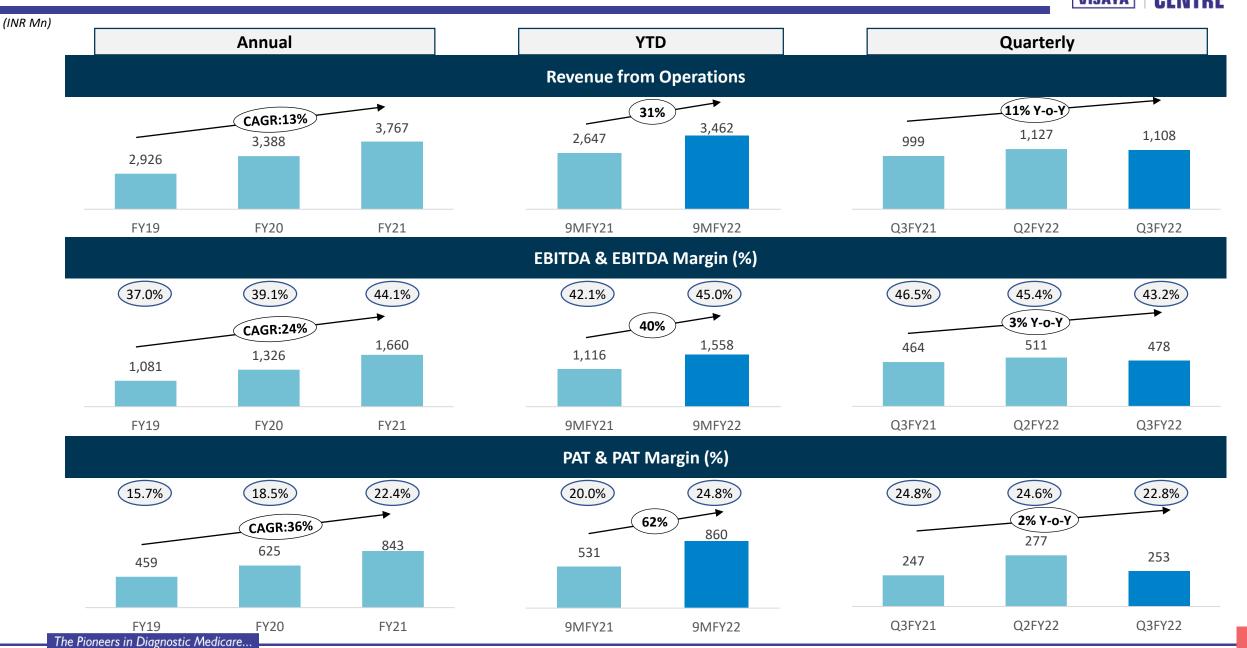


(INR Mn)



Key Financial Highlights (1/2)





Key Financial Highlights (2/2)





Cash & Cash Equivalents: Cash + Bank Balance + Current investments + FDs with more than 12 months Maturity; Working Capital days: Inventory days + Receivable days - Payable days; Inventory days: Inventory at end of respective period / respective financial year Revenue or Last 12 months Revenue; Payable days: Payables at end of respective period / respective financial year revenue or Last 12 months revenue; Payable days: Payables at end of respective period / respective financial year revenue or Last 12 months revenue; Cash Flow from operations for H1FY22 is adjusted for share issue expense receivables

Consolidated Profit & Loss Account – Q3 & 9MFY22



(INR Mn)

Mn)								
Particulars	Q3FY22	Q3FY21	Y-o-Y	Q2FY22	Q-o-Q	9MFY22	9MFY21	Y-o-Y
Revenue from operations	1,107.8	998.8	11%	1,127.1	-2%	3,461.7	2,647.4	31%
Cost of materials consumed	163.0	139.8	17%	162.4	0%	536.2	408.3	31%
Employee benefits expense	182.2	151.8	20%	171.0	7%	514.6	422.6	22%
Other expenses	284.3	243.0	17%	282.3	1%	852.5	700.9	22%
EBITDA	478.3	464.3	3%	511.5	-6%	1,558.3	1,115.6	40%
EBITDA Margin (%)	43.2%	46.5%		45.4%		45.0%	42.1%	
Other income	32.0	29.9	7%	31.5	1%	96.4	76.4	26%
Depreciation and amortization expense	130.1	125.0	4%	124.8	4%	374.1	379.0	-1%
EBIT	380.2	369.1	3%	418.3	-9%	1,280.7	813.0	58%
Finance costs	41.8	36.0	16%	39.4	6%	121.2	117.8	3%
Profit before Tax	338.5	333.1	2%	378.9	-11%	1,159.5	695.2	67%
Tax expenses	83.9	82.6	1%	98.9	-15%	291.7	160.7	81%
Profit before Minority Interest	254.6	250.5	2%	280.0	-9%	867.8	534.5	62%
Minority Interest	1.7	3.2	-45%	2.9	-39%	8.2	3.8	113%
Profit after Tax (PAT)	252.9	247.3	2%	277.1	-9%	859.7	530.6	62%
PAT Margin (%)	22.8%	24.8%		24.6%		24.8%	20.0%	
EPS – Basic (INR)*	2.48	2.43		2.72		8.43	5.20	

*Not annualized





Company Overview

Vijaya at a Glance

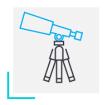


Vijaya Diagnostic Centre Limited is the largest integrated diagnostic chain in South India with 89 state-of-the-art centres spread across 15 cities



Mission

Our Mission is to make the patient's medical journey faster, more transparent and more accurate. We are committed to deliver exceptional diagnostic solutions to every patient and physician



Vision

Our Vision is to provide reliable and accurate diagnostic services to our customers, at affordable prices, in a customer-centric manner. We strive to provide the best service possible. We are continually raising our own bar through the latest technology, continuous improvement and recruitment of high calibre technicians and professional



40+

Years of Experience

Experience in delivering Quality
Diagnostic Service
at affordable prices



89

Centres

State-of-the-art Facilities with Best-in-class Technology



Quality



15

Cities across India

Largest integrated player in South India



~200

Doctors

Radiologists, Pathologists & Microbiologists



Reliable & Accurate Diagnostics



~3.6 Mn

Footfalls

Trusted by every Age group



~9.2 Mn

Tests

Most preferred Diagnostic Centre

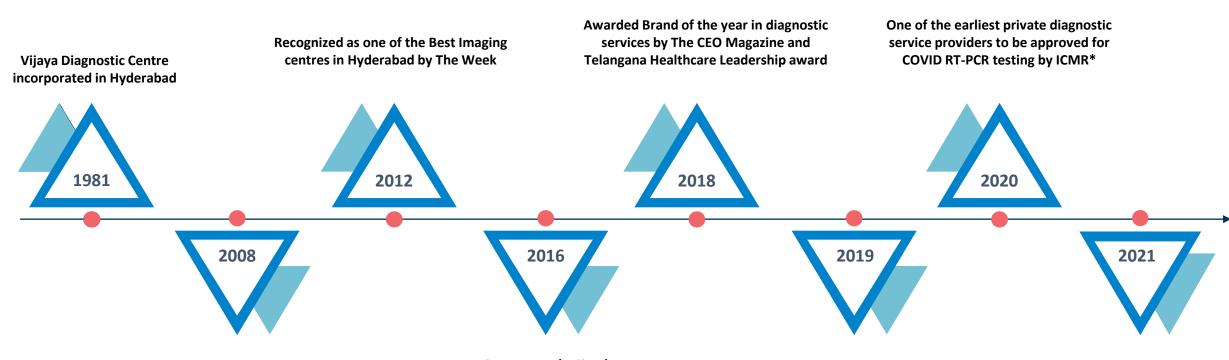


at Affordable Prices

Footfalls & Tests for 12 months ending Dec 2021

Our Journey





First independent diagnostic centre in South India to offer PET CT from Wipro GE Healthcare Pvt. Ltd.

Investment by Karakoram
Limited and Kedaara Capital
Alternative Investment Fund –
Kedaara Capital AIF1

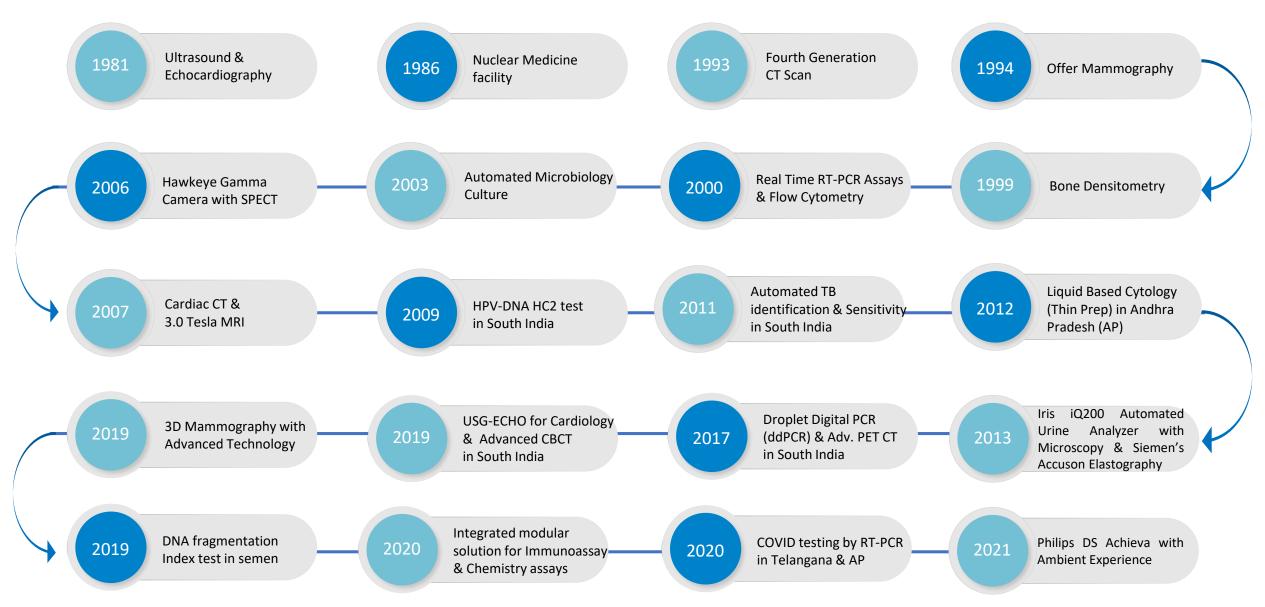
Awarded Best Diagnostic Centre – India by Times Healthcare Achievers Group

Successfully listed on Indian Stock Exchanges (NSE & BSE)

First independent diagnostic centre in Telangana to get Revolution ACT 50 slice CT from Wipro GE Healthcare Pvt. Ltd

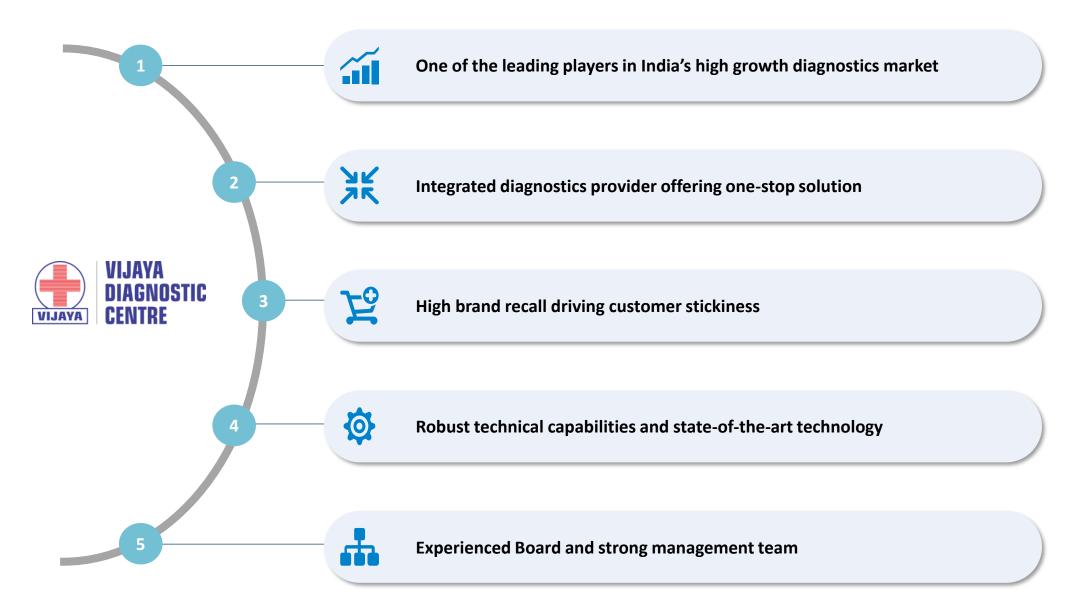
At the Forefront of Introducing New Technologies





Our Pillars of Strength



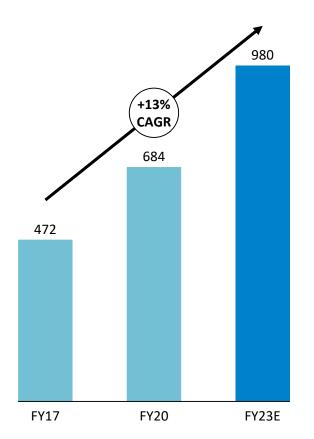


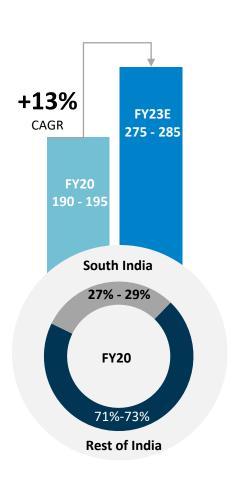
Indian Diagnostics Market expected to Grow at a Healthy Trajectory



Indian Diagnostics Market

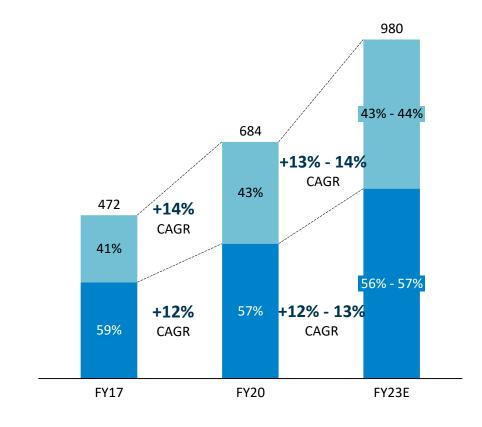
(INR Bn)





Segment-wise breakup of Indian Diagnostic Market

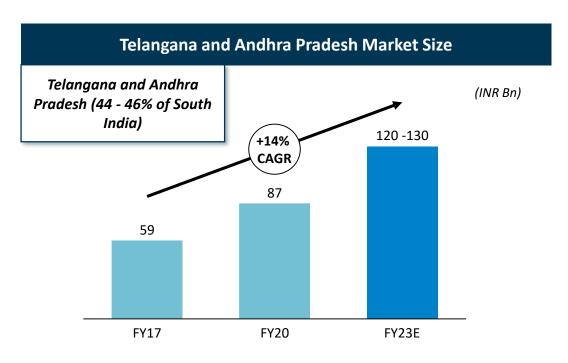




One of the leading players in India's high growth diagnostics market

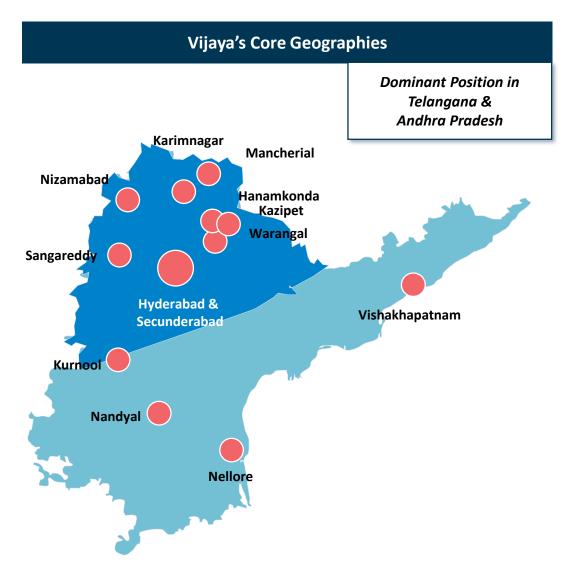


17



Growth Drivers:

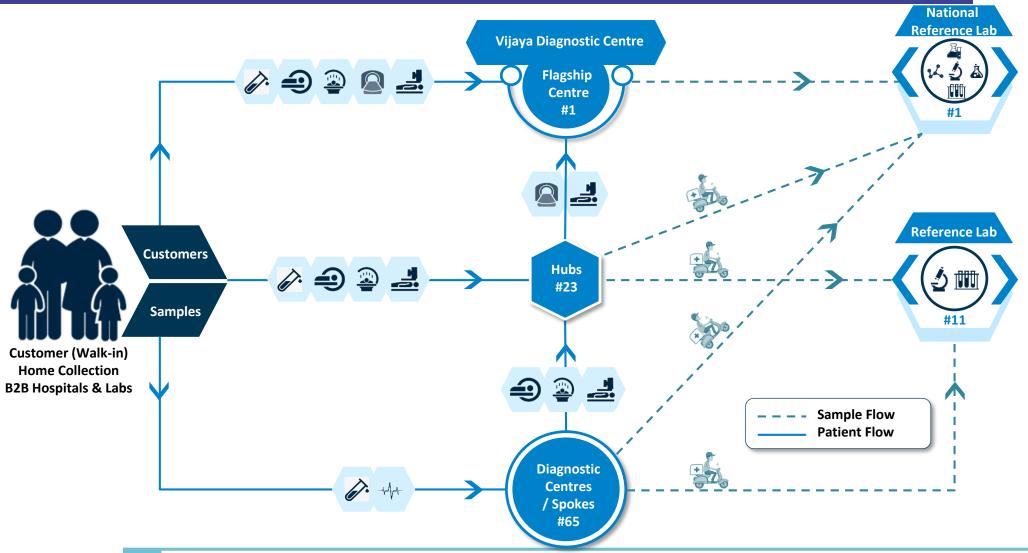
- Rising NCDs in the states
- Increasing share of aged population
- Rising health awareness
- Increasing health insurance penetration
- Conducive government healthcare schemes



The Pioneers in Diagnostic Medicare... NCD: Non Communicable diseases Source: CRISIL Report

Integrated Diagnostic service provider with extensive network...





Flagship Centre = Lab Sample Collection + Basic Radiology + Complete Advanced Radiology (MRI, CT Scan, SPECT & PET CT)

Hubs = Lab Samples Collection + Basic Radiology + Advanced Radiology (MRI / CT Scan / SPECT)

Diagnostic Centre / spokes = Lab Samples Collection + Basic Radiology

Basic Radiology = ECG / X-ray / USG / Mammography / BMD / TMT / 2D Echo / EEG / ENMG / Endoscopy, etc.

...offering One-Stop Solutions for Pathology & Radiology



Complete Range of Diagnostic Services under One Roof

Comprehensive and high quality integrated diagnostic services through our operational network



High brand recall driving customer stickiness



Customer Centric Approach

Quality Diagnostic Services



Higher brand recall

High share of walk-in customers

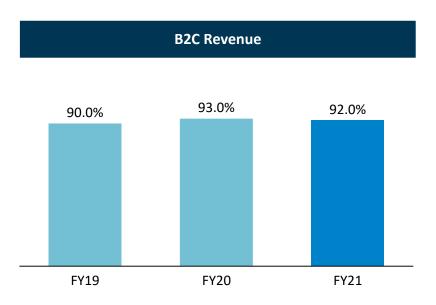
Sticky individual customer

"One of the Best Healthcare Brands 2021"

by The Economic Times in 2021

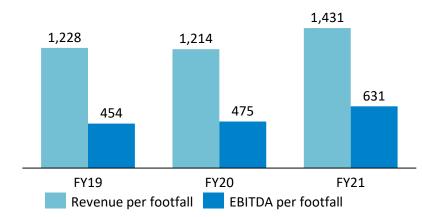
"For excellence in Quality and Accuracy"

under the category Leading Diagnostics company with Excellence in Quality and Safety at the Diagnostics Leadership Summit in 2021



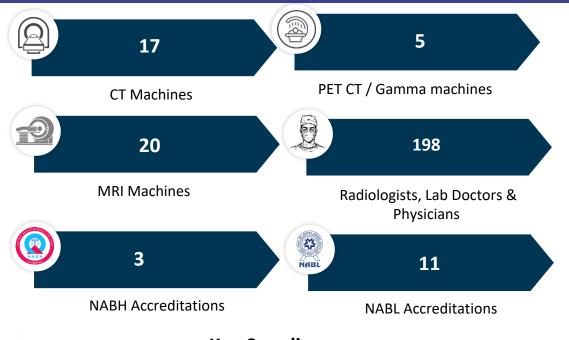
Operational Metrics

(INR)



Robust Technical Capabilities with State-of-the-art IT Infrastructure





Key Suppliers















- Long standing relationship with medical technology vendors
- At the forefront of introducing new tests by adopting the latest medical technologies
- Among the first diagnostic service provider in South India to offer PET-CT scan in 2008

Advanced Software to Manage Clinical Data





Fully Integrated Radiology
Information Systems (RIS) and
Picture Archive and
Communication Systems (PACS)

Front end IT infrastructure enabling...



Standardization across our operations



Closely track key performance metrics and maintain the **Turn-Around Time (TAT)**



Reduce incidence of errors due to Low Human Intervention



Provide **Uniform Experience** to customers from booking appointments to accessing reports online



Monitor Technical Operations

Experienced Board of Directors





Dr. S Surendranath Reddy - Executive Chairman

- Founder of Vijaya with 40+ years of experience in building Vijaya as South India's largest integrated diagnostic chain
- Holds Bachelor's degree in Medicine and Provisional degree of Doctor of Medicine in Radiology



Dr. D Nageshwar Reddy - Non-executive, Independent Director

- Chairman of Asian Institute of Gastroenterology (AIG), Hyderabad
- Awarded Padma Shri and Padma Bhushan by Government of India
- D.M in Gastroenterology from PGIMER Chandigarh



S Geeta Reddy - Non-Executive Director

- Enrolled as advocate with Andhra Pradesh High Court in 1986
- Holds a Bachelor's degree in Law from Osmania University



Shekhar Prasad Singh - Non-executive, Independent Director

- Ex-Chief Secretary to Government of Telangana
- Retired IAS officer of 1983 batch



Sunil Chandra Kondapally - Executive Director

- Been with Vijaya since 2002 and 17+ years of experience in healthcare
- Holds Bachelor's degree in Electrical Engineering from Florida State University



Satyanaryana Murthy Chavali - Non-executive, Independent Director

- Ex-CEO of Aurigene Discovery Technologies Ltd.
- Holds BTech from IIT, Madras and MBA from IIM, Bangalore



Nishant Sharma - Non-executive, Nominee Director

- 18+ years of experience; CIO and Managing Partner at Kedaara Capital
- Holds Master's degree in Biochemical Engineering and Biotechnology from Indian Institute of Technology, Delhi
- MBA from Harvard University



Dr. Manjula Anagani - Non-executive, Independent Director

- Clinical Director and Head of Department of centre of women and childcare at Care hospitals
- Awarded Padma Shri by Government of India
- MD in Obstetrics and Gynecology from N.T.R. University of Health Sciences

Strong Management Team





Dr. S. Surendranath Reddy

Executive Chairman

- 40+ years of experience in building Vijaya as South India's largest integrated diagnostic chain
- Holds Bachelor's degree in Medicine and Provisional degree of Doctor of Medicine in Radiology
- He is a life member of the Indian Radiological and Imaging Association.



Mr. Sunil Chandra Kondapally

Executive Director

- With Vijaya since incorporation and experienced in operations, quality accreditation, finance, marketing and network expansion departments
- 17+ Years of experience in healthcare industry & founded Trikona Pharmaceuticals Pvt. Ltd. (2016) and QPS Bioserve India Pvt. Ltd. (2004)
- Holds bachelor's degree in electrical engineering from Florida State University



Ms. Suprita Reddy

Chief Executive Officer

- With Vijaya since 2003 and heads overall strategy, clinical excellence, operations and expansion of the company
- Awarded Women Leadership Award in Healthcare by ABP in 2019
- Holds bachelors degree in commerce from Osmania University



Mr. Narasimha Raju K.A

Chief Financial Officer

- Associated with Vijaya from June 2017 to Nov 2020 and rejoined in March 2021
- 14+ years of experience in audit, financial reporting, regulatory compliance and accounting advisory
- Previously worked with SR Baltliboi & Co., NSL Renewable Power Pvt. Ltd. etc
- Holds bachelor's degree of commerce from Osmania University and member of the Institute of Chartered Accountants of India



Ms. Anusha Kanumuru

Company Secretary & Compliance Officer

- 12+ years of experience in secretarial, FEMA and legal compliance
- Previously worked with Aurobindo Realty, IVRCL Ltd, Brightcom Group
- Associate member of institute of company secretaries of India and holds Bachelor degree in commerce and corporate affairs

Awards & Accolades



One of the Best Healthcare Brands 2021



2021Presented by
The Economic
Times

Indo Global Award for Healthcare Excellence



Presented by
Indian Economic
Development &
Research Association

Company of the Year -Healthcare



2021Presented by
TV9 Network and SAP

Leading Diagnostic Chain of the Year



2021Presented by
Diagnostic Leadership
Summit





2021
Presented by
United Research
Services

India's Greatest Brands 2020-21 Pride of Nation



2021Presented by
United Research
Services

Leading Diagnostics with Excellence in Quality & Safety



2021Presented by
Diagnostic
Leadership Summit

Most Trusted and Best Quality Diagnostic services in India



2020 Presented by Times Healthcare Achievers

Healthcare Entrepreneur of the Year – Dr. Surendra Reddy



2019Presented by
Six Sigma
Healthcare

Fastest Growing Brands (Pride of the Nation)



2019
Presented by
United Research
Services

Best Diagnostic Centre of the Year



2019
Presented by
Times Healthcare
Achievers

Leading Chain of Diagnostics & Imaging



Presented by
Indian Medical
Association,
Telangana state and
Messe India

Best Diagnostic Service Provider of the Year



2019Presented by
Six Sigma
Healthcare

Most Trusted Diagnostic Centre of the Year



2019
Presented by
Indo-Arab
Leaders
Summit &
Awards

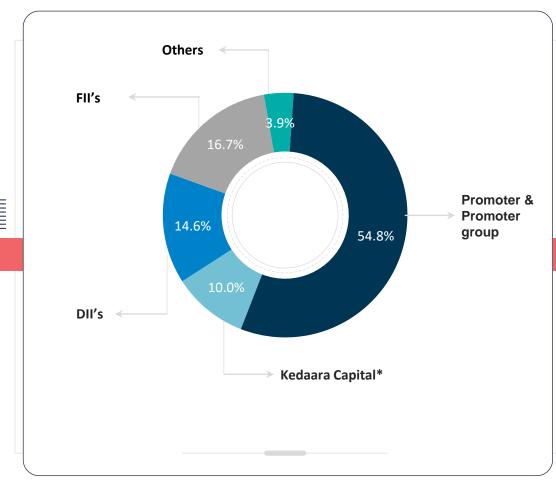
Telangana Healthcare Leadership Awards



2018Presented by
Telangana
Government

Shareholding Pattern





As on 31st Dec 2021

DII's: Mutual Funds, AIF's and QIB's Others: Retail, Bodies Corporate and others

Shareholding Pattern as of 31st December 2021

Category	% Holding
Kedaara Capital*	10.0%
Fidelity Group#^	6.6%
Axis Mutual Fund^	6.3%
Aberdeen Standard Investments^	4.6%
Nippon Life India Asset Management^	1.9%
Mirae Asset Mutual Fund^	1.8%
Aditya Birla Sun Life Asset Management^	1.7%
Abu Dhabi Investment Authority	1.0%
DSP Mutual Fund	1.0%

^{*} includes Karakoram Limited and Kedaara Capital AIF

[^]holding through various schemes/funds

[#] Fidelity International Limited (FIL) and Fidelity Management and Research Company (FMR)

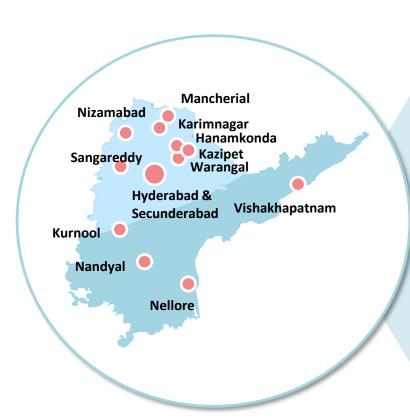


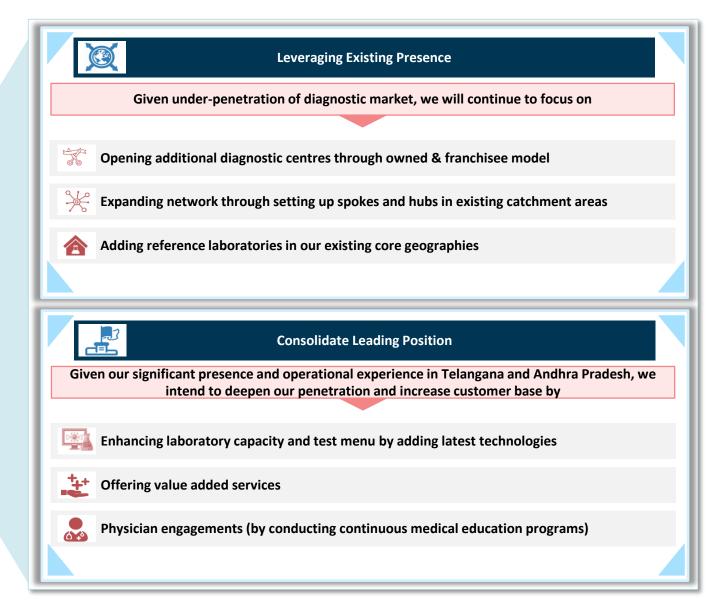


Strategy Going Forward

Deepen Footprint in our Core Markets - Telangana & Andhra Pradesh





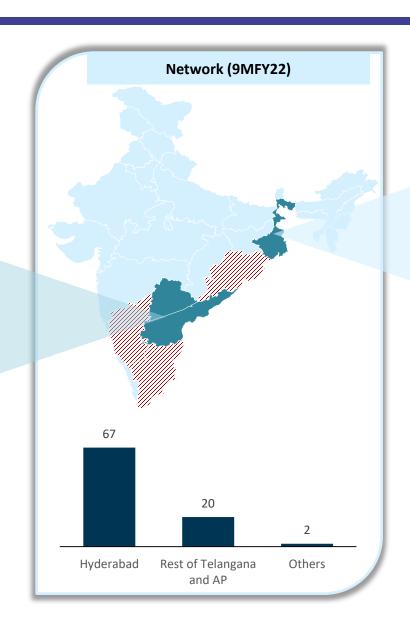


Expand in Adjacent Geographies & East India



South India Strategy

- Expand in concentric circles given our hub and spoke model
- Establish presence in adjacent geographies
- Identified key cities and towns which are underserved and our brand is wellregarded
- Wider geographic reach will expand our customer base leading to better profitability by leveraging our infrastructure



East India Strategy

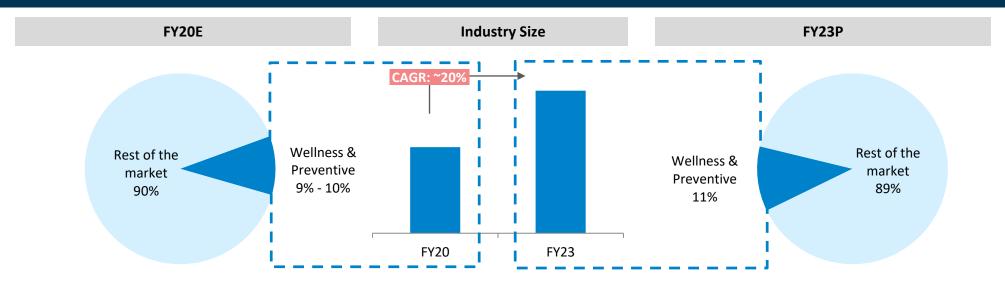
- Expand presence in East India given growing demand
- Replicate our successful hub and spokes model in East India
- Established a hub in Kolkata and plan is to set up additional diagnostic centres around it
- Hence, Kolkata to be our focus area for medium to long term growth

AP: Andhra Pradesh

Continued Focus on Providing Customer Centric Services and Offerings







Key Drivers

- Increasing chronic and lifestyle diseases
- Corporate tie-ups
- Increasing disposable income
- Increasing service offerings

Our Strategy

- Increase diagnostic services by offering additional preventive and wellness services through adoption of new cutting-edge diagnostic testing technology
- Providing home collection services and point-of-contact testing to complement walk-in
- Expand specialty tests, disease specific profiles and provide customized packages
- Grow our corporate customer base by catering to their needs
- Expansion of chronic disease management and wellness programs

Source: CRISIL Report The Pioneers in Diagnostic Medicare...



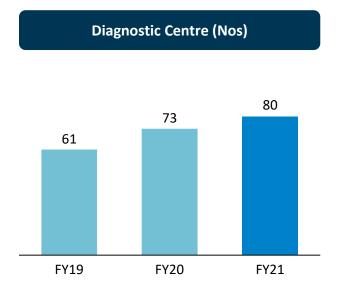


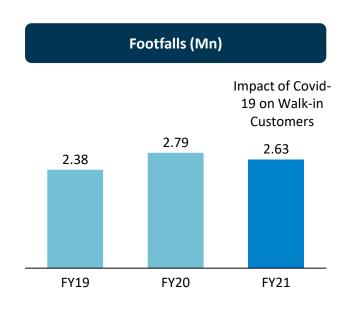
Financial & Operational Highlights

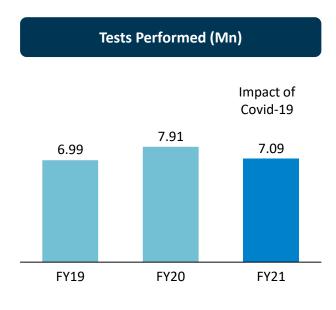
Robust Operational Metrics

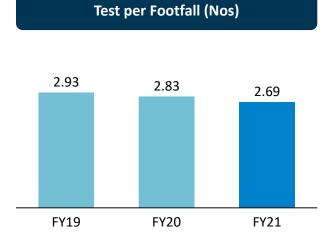


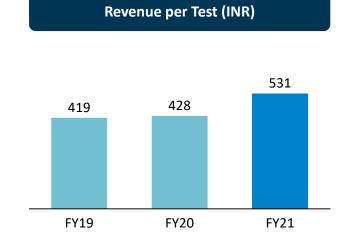
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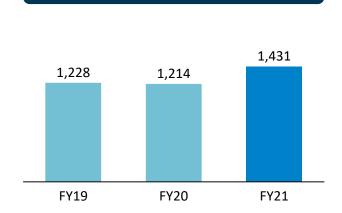










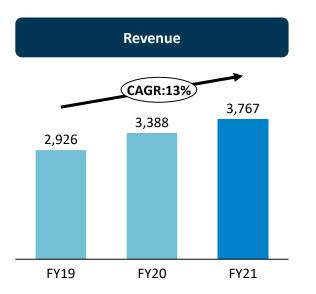


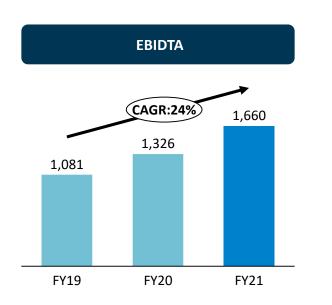
Revenue per Footfall (INR)

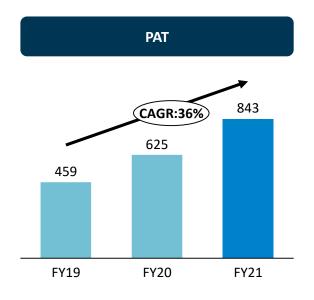
Consistent Financial Performance

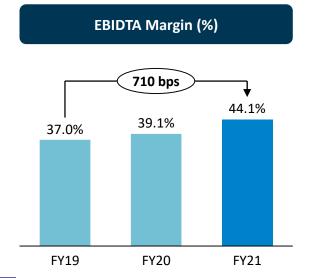


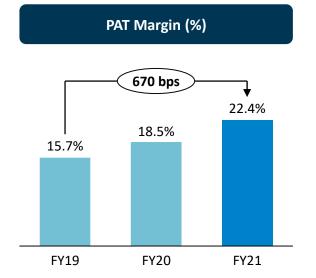
(INR Mn)











Sustainable Cash Generation & Increasing Return Ratios









Annexure

Consolidated Profit & Loss Account



(INR Mn)

Particulars	9MFY22	FY21	FY20	FY19
Revenue from operations	3,462	3,767	3,388	2,926
Cost of materials consumed	536	571	439	405
Employee benefits expense	515	574	624	539
Other expenses	853	962	999	901
EBITDA	1,558	1,660	1,326	1,081
EBITDA %	45.0%	44.1%	39.1%	36.9%
Other income	96	118	154	104
Depreciation and amortization expense	374	505	492	396
EBIT	1,281	1,273	988	789
Finance costs	121	152	154	135
Profit before Tax	1,160	1,121	834	654
Tax expenses	292	272	209	190
Profit after Tax before Minority Interest	868	849	625	464
Minority Interest	8	6	0	4
Profit after Tax	860	843	625	459
PAT %	24.8%	22.4%	18.5%	15.7%
EPS – Basic (INR)	8.43	8.26	6.13	4.50

Consolidated Balance Sheet



(INR Mn)

Assets	Sep-21	Mar-21	Mar-20	Mar-19
NON-CURRENT ASSETS	3,954	3,021	2,959	2,689
Property, plant and equipment	1,660	1,358	1,398	1,437
Capital work-in-progress	159	82	93	27
Goodwill	53	53	53	69
Other intangible assets	14	6	10	7
Right of use asset	1,529	1,260	1,254	1,079
Intangible assets under development	4	12	4	-
Financial assets				
- Investments	0	0	0	0
- Other financial assets	165	122	55	43
Deferred tax assets	77	61	16	12
Income tax assets	3	6	9	8
Other assets	291	61	67	7
CURRENT ASSETS	2,521	2,388	1,865	1,374
Inventories	53	26	28	22
Financial assets				
- Investments	283	276	547	688
- Trade receivables	67	64	80	91
- Cash and cash equivalents	286	67	556	96
- Bank balances other than Cash and cash equivalents	1,619	1,876	626	430
- Loans	-	3	1	4
- Other financial assets	168	49	5	26
Other current assets	45	27	22	17
TOTAL ASSETS	6,476	5,409	4,824	4,063

EQUITY AND LIABILITIES	Sep-21	Mar-21	Mar-20	Mar-19
		0.500	0.744	2.000
EQUITY	4,212	3,592	2,741	2,069
Equity share capital	102	45	45	45
Instruments entirely equity in nature	-	-	-	24
Other equity	4,110	3,547	2,696	2,000
NON-CURRENT LIABILITIES	1,618	1,378	1,494	1,422
Financial liabilities	2,625	2,010	_,	_,
- Borrowings	-	33	221	315
- Lease liabilities	1,543	1,265	1,196	1,034
- Other financial liabilities	-	2	9	19
Provisions	74	77	67	53
Other liabilities	1	1	1	1
CURRENT LIABILITIES	646	439	589	572
Financial liabilities	040	405	303	372
- Borrowings	9	12	13	20
- Lease liabilities	114	101	88	73
- Trade payables	258	222	217	218
- Other financial liabilities	137	61	224	204
Income tax liabilities	82	16	15	15
Provisions	18	7	11	11
Other liabilities	27	20	21	31
TOTAL EQUITY AND LIABILITIES	6,476	5,409	4,824	4,063

Consolidated Cash Flow Statement



(INR Mn)

Particulars	Sep-21	Mar-21	Mar-20	Mar-19
Cash Flow from Operating Activities				
Profit before Tax	821	1,121	834	653
Adjustment for Non-Operating Items	260	534	492	431
Operating Profit before Working Capital Changes	1,081	1,655	1,326	1,084
Changes in Working Capital	-86	-46	-32	8
Cash Generated from Operations	995	1,609	1,294	1,092
Less: Direct Taxes paid	-156	-312	-233	-187
Net Cash from Operating Activities	839	1,297	1,061	905
Purchase and construction of property, plant and building (net)	-729	-312	-375	-591
Investments (net)	218	-1,033	11	-314
Others	62	47	57	6
Cash Flow from Investing Activities	-450	-1,298	-306	-898
Cash Flow from Financing Activities	-170	-488	-295	-72
Net increase/ (decrease) in Cash & Cash equivalent	219	-489	460	-65
Cash & Cash Equivalents at the beginning of the period	67	556	96	161
Cash & Cash equivalents at the end of the period	286	67	556	96

Cash and Cash Equivalents

Particulars	Sep-21	Mar-21	Mar-20	Mar-19
Investments*	380	335	547	688
Cash and cash equivalents	286	67	556	96
Bank balances other than Cash and cash equivalents	1,619	1,876	626	430
Total	2,286	2,277	1,729	1,215





THANK YOU

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