



Complete Comfort

May 29, 2022

<p>The National Stock Exchange of India Ltd. Listing Department Exchange Plaza, Bandra Kurla Complex, Bandra (East), <u>Mumbai – 400 051</u></p> <p>Company Symbol : ICIL</p>	<p>BSE Limited Department of Corporate Services Floor 25, Phiroze Jeejeebhoy Towers, Dalal Street, <u>Mumbai – 400 001</u></p> <p>Scrip Code No. : 521016</p>
---	---

Subject: Investor Presentation Q4 & FY 22

Please find enclosed herewith a copy of Investor Presentation on financial results for Q4 & FY22.

Kindly take the above on record.

Thanking you,

Yours faithfully,

For Indo Count Industries Limited

Amruta Avasare
Company Secretary
ACS No.: 18844



Encl.: A/a

Indo Count Industries Ltd

Head Office: 301, Arcadia, 3rd Floor, Nariman Point, Mumbai - 400 021, Maharashtra, India; T: 022 4341 9500, F: 022 2282 3098
Marketing Office: Dosti Imperia, 2nd floor, Manpada, Ghodbunder Road, Thane (w) - 400 607, Maharashtra, India; T: 022 4151 1800, F: 022 2172 0121
Home Textile Division: T3, Kagal - Hatkanangale Five Star, MIDC Ind. Area, Kolhapur - 416216, Maharashtra, India; T: 0231 662 7900, F: 0231 662 7979
Spinning Division: D1, MIDC, Gokul Shirgaon, Kolhapur - 416234, Maharashtra, India; T: 0231 268 7400, F: 0231 267 2161
Regd. Office: Office No. 1, Plot No. 266, Village Alte, Kumbhoj Road, Taluka Hatkanangale, Dist. Kolhapur - 416 109, Maharashtra, India; T: 0230 2463100 / 2461929
CIN: L72200PN1988PLC068972, E: info@indocount.com, W: www.indocount.com



Indo Count Industries Limited

Q4 & FY22 Investor Presentation

SAFE HARBOUR



*This presentation and the accompanying slides (the “Presentation”), which have been prepared by **Indo Count Industries Ltd.** (the “Company”), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.*

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

This presentation contains certain forward-looking statements concerning the Company’s future business prospects and business profitability, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, competition (both domestic and international), economic growth in India and abroad, ability to attract and retain highly skilled professionals, time and cost over runs on contracts, our ability to manage our international operations, government policies and actions regulations, interest and other fiscal costs generally prevailing in the economy. The Company does not undertake to make any announcement in case any of these forward-looking statements become materially incorrect in future or update any forward-looking statements made from time to time by or on behalf of the Company.



Commenting on the results, Mr. Anil Kumar Jain – Executive Chairman said,

“We delivered growth despite covid-related impact, geopolitical disruptions, rising inflation, supply chain challenges, and peak raw material prices.

During the year, we acquired the GHCL home textile business, propelling us to become the largest global bed linen manufacturer.

Even though the industry is facing unusual hurdles, we remain optimistic about the Indian home textile industry's future growth prospects.”



COMPANY
PERFORMANCE



ACHIEVED VOLUME, VALUE AND MARGIN GUIDANCE

75.8 Mn Mtrs
-3% YoY

Rs. 2,982 Crs
 17% YoY

Rs. 574 Crs
 39% YoY

Rs. 359 Crs
 44% YoY

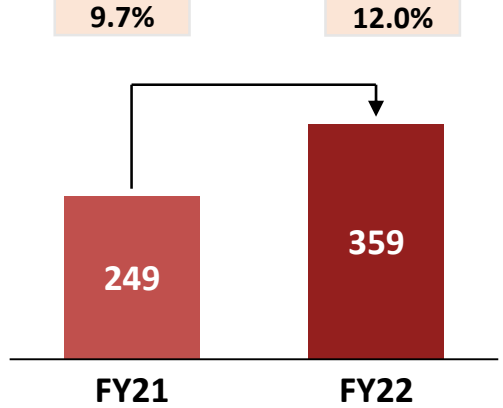
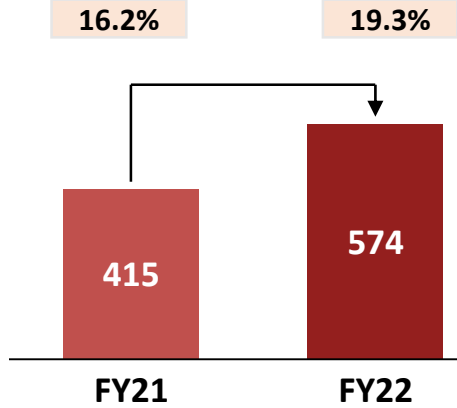
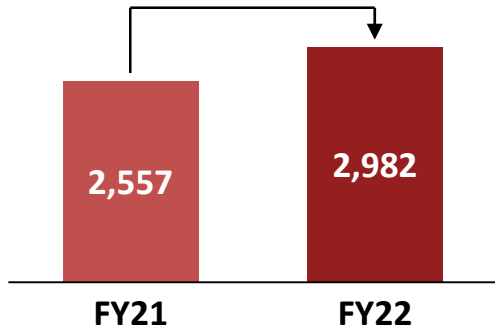
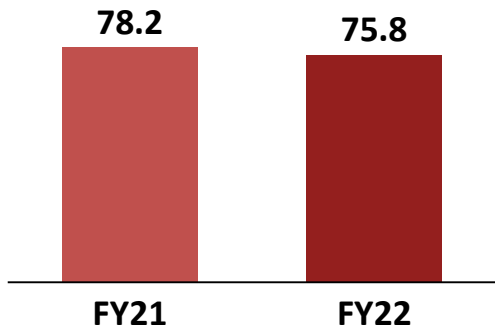
VOLUMES

REVENUE

EBITDA

PAT

(Rs. Crs)



Margins

- ✓ Logistical and supply chain related challenges
- ✓ High inflation impacting discretionary purchase

- ✓ Better hedging of raw material
- ✓ Higher contribution from value added products
- ✓ Ability to pass on higher input prices to the customers

WE HAVE DELIVERED GROWTH IN A CHALLENGING ENVIRONMENT

1

Delivered despite logistic & supply chain issues

Industry headwinds related to unavailability of shipping containers and increase in overall logistic costs

2

Navigated through pandemic related challenges

Recurrence of pandemic's second and third wave, impacting the overall demand environment

3

High & Unusual Cotton prices

Cotton prices have increased substantially, resulting in an increase in raw material costs

4

Mismatch of supply in retail ecosystem

Increased transit time and untimely supply mismatch in the retail ecosystem

5

High inflationary environment

Inflationary environment in US and other key markets impacted purchasing power of consumers



MARGIN PROFILE INTACT

CREATING STRONGER ROOTS WITH THE “NEW BEGINNING”



Indo Count Industries Limited has successfully completed the acquisition of Home Textile business of GHCL Ltd. for an all-cash consideration of Rs. 593 crores

With addition of almost 50% new capacity, Indo Count becomes the Largest Global Home Textile Bed Linen Company with an annual capacity of 153 million meters



The Company has acquired fully operational manufacturing facility located at **Bhilad in Vapi, Gujarat**



Current annual capacity of **45 million meters**. The facility also has sufficient land to double the capacity in the future



Potential addition of ~ **Rs.1,300 – 1,500 Crores p.a.** to the revenue of the Company at peak capacity



Addition of **skilled and experienced team**



On a debt-free and cash-free basis, the total purchase consideration for the deal is **Rs.593 Crs**

- **Rs.351 Crs in total assets**
- **Rs.242 Crs in working capital**



Acquisition is entirely funded through internal accruals

ACQUISITION SYNERGIES



Economies of Scale

- Flexibility in serving the customers
- Overall competitiveness
- More resilient organisation
- Fulfill niche orders from branded customers



01

Inherent benefits

- Both of our facilities provide outstanding infrastructure connectivity
- Availability of all types of energy
- Access to overall supply chain support



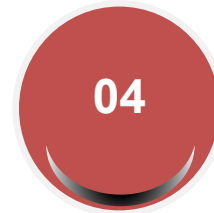
02

Product Expansion

- Acquired new patents and trademarks



03



04

Geographical expansion

- Access to additional geographies, hence expanding the market base



05

De-risking of one location

- De-risk manufacturing facilities with twin state geographical diversity



06

Leveraging joint capabilities

- Well-developed design and innovation capabilities will help in go to market strategy
- Gujarat facility has sufficient land to double the capacity in the future
- Opportunities for cross-selling in new product categories
- Addition of untapped customer base

LEADERSHIP POSITION



Our strategy of being a 'Resilient' and 'Agile' organisation has taken us to a leadership position



Focused business approach aids in better understanding of our customers

Customer centric



Our extensive product portfolio assists us in providing customers with end-to-end solutions

Complete Product Profile



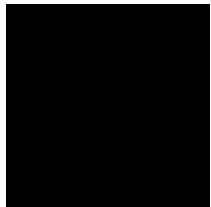
Growing into a stronger corporate house

Resilient & Agile



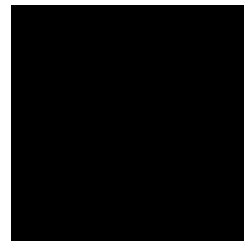
Trusted and Innovative supplier through quick adaption to market trends

Reliable Supplier



Good liquidity position and healthy balance sheet

Robust Balance sheet



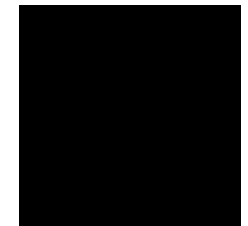
Customer interactions and brand value enhancement via B2B/B2C/D2C and domestic forays

Brand recall



Investment in capacity and R&D for faster client servicing

Ready to Market approach



Consolidate shared capabilities and optimize costs

Defining capabilities

FY22 CONSOLIDATED FINANCIAL PERFORMANCE



Particulars (Rs. Crs)	FY22	FY21	YoY%	Q4FY22	Q4FY21	YoY%	Q3FY22	QoQ%
Total Income	2,982	2,557	17%	690	705	-2%	787	-12%
EBITDA	574	415	39%	132	106	25%	146	-10%
EBITDA Margin (%)	19.3%	16.2%	305 bps	19.1%	15.0%	411 bps	18.6%	58 bps
Depreciation	41	43		11	10		10	
Finance Cost	47	28		8	11		15	
Exceptional Items	-	(4)		-	-		(21)	
Profit Before Tax	486	340	43%	113	85	34%	100	13%
Tax	127	91		28	27		29	
Profit After Tax	359	249	44%	85	58	48%	71	20%
EPS (in Rs.)	18.16	12.70		4.31	2.93		3.60	

The board of directors have recommended Final Dividend of Rs. 2 per equity share of Rs. 2 each i.e @100% subject to the approval of Shareholders at ensuing Annual General Meeting

CONSOLIDATED BALANCE SHEET



ASSETS (Rs.Crs)	31-Mar-22	31-Mar-21
Non-Current Assets		
Property, Plant & equipment	598	540
Capital Work in progress	24	8
Right of use assets	29	18
Other Intangible Assets	3	3
Financial Assets		
i) Loans	5	5
Other Non-Current Assets	342	7
Total Non-Current Assets	1,001	581
Current Assets		
Inventories	1,068	718
Financial Assets		
i) Investments	2	167
ii) Trade Receivables	494	516
iii) Cash and Cash Equivalents	387	33
iv) Bank Balances	8	7
v) Other Financial Assets	33	139
Current Tax Assets	24	9
Other Current Assets	248	126
Total Current Assets	2,263	1,715
Total Assets	3,264	2,296

EQUITY AND LIABILITIES (Rs.Crs)	31-Mar-22	31-Mar-21
Equity		
Equity Share Capital	39	39
Other Equity	1,547	1,245
Non Controlling Interest	6	6
Total Equity	1,592	1,290
Non Current Liabilities		
Financial Liabilities		
i) Borrowings	85	19
ii) Lease liabilities	11	2
Provisions	2	3
Deferred Tax Liabilities	66	80
Other Non-Current liabilities	9	8
Total Non-Current Liabilities	173	111
Current Liabilities		
i) Borrowings	1,216*	553
ii) Lease liabilities	7	4
iii) Trade Payables	148	235
iv) Other financial liabilities	11	10
Other Current Liabilities	106	94
Current Tax Liabilities	9	0
Total Current Liabilities	1,498	895
Total Equity and Liabilities	3,264	2,296

*Net debt increased during the year as the company made a conscious investment in supply chain
As of 31st March 2022, the Net Debt stood at Rs. 906 Crs

CONSOLIDATED CASH FLOW STATEMENT

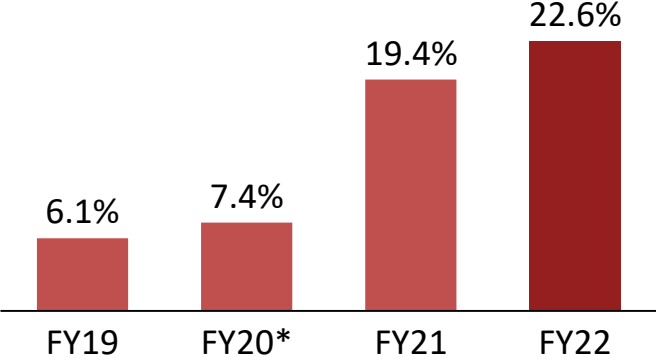


Particulars (Rs. Crs)	31-Mar-22	31-Mar-21
Profit before Tax & Exceptional	486	343
Adjustment for Depreciation & other items	49	141
Operating profit before working capital changes	535	484
Changes in working capital	(739)	(429)
Cash generated from operations	(204)	55
Direct taxes paid (net of refund)	(141)	(75)
Net Cash from Operating Activities	(345)	(20)
Net Cash from Investing Activities	58	(189)
Net Cash from Financing Activities	641	185
Net Change in cash and cash equivalents	354	(23)
Cash and cash equivalents at the beginning of the year	33	56
Cash and cash equivalents at the end of the year	387	33

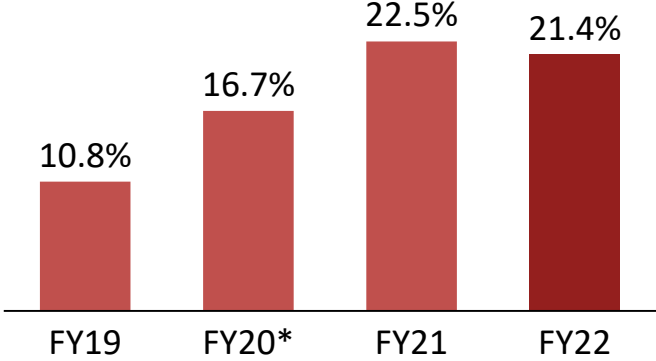
PERFORMANCE RATIOS



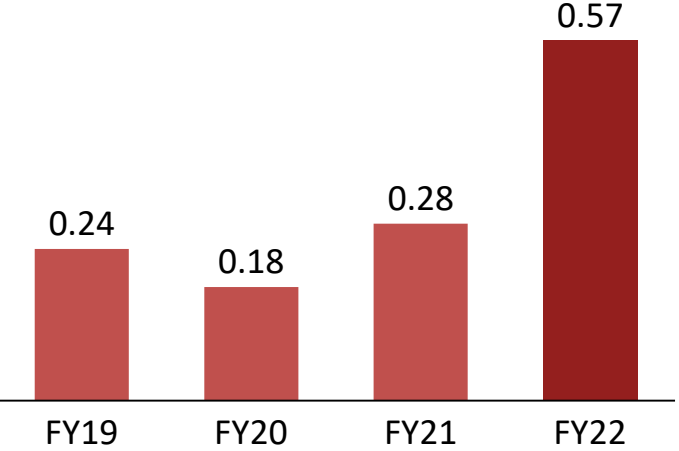
ROE



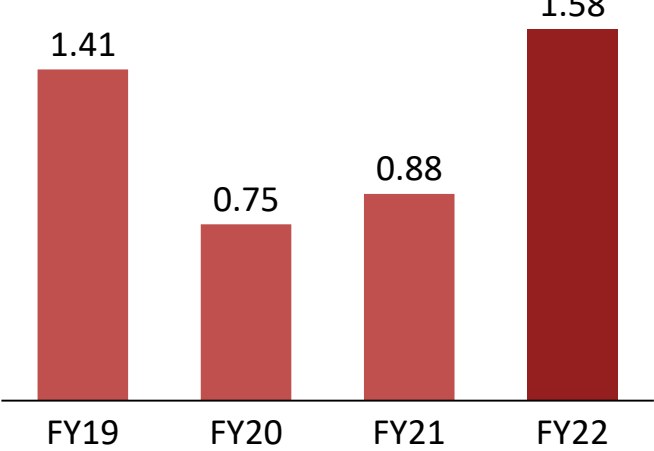
ROCE



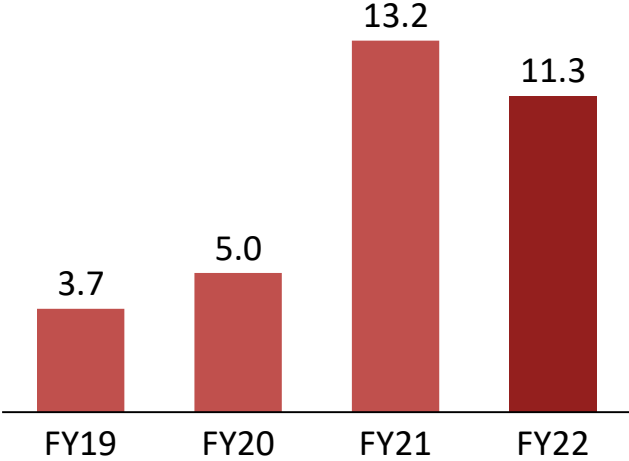
NET DEBT/EQUITY



NET DEBT/EBITDA



EBIT/INTEREST



*FY20 includes exceptional items of Rs. 98 Crs
All figures on Consolidated & Annualised Basis

STATUS OF RS. 200 CRS CAPEX ANNOUNCED IN MARCH 2021



No.	Project description	Status	Amount Est.	Revised Est.	Amount spent
			Rs. Crores		31st March 2022
1.	Modernization of Gokul Shirgaon spinning capacity with Compact spinning technology	Completed	50.00	44.00	43.71
2.	Increase in Home textile capacity from 90 mn metres to 108 mn metres	Capacity to be operational by Q3 FY23 when balancing utilities equipment are installed	100.00	118.00	53.53
3.	Commensurate addition in cut/sew facilities and additional Top of the Bed (TOB) capacity	Work in progress. Facilities will be operational in H2 FY23	50.00	69.00	20.87
	Total		200.00	231.00	118.11

- The increase in investment amount is due to enhancement in ETP capacity and for complying with Maharashtra Govt.'s new norms of water recycling
- Earlier, the said investments were expected to be operational by H1 FY23. However, given the challenges of shortage of semi-conductor chips, we expect the above capex to operationalize in H2 FY23
- The above is being funded through mix of internal accruals of Rs. 121 Crs and debt of Rs. 110 Crs
- The Company had incurred capex of Rs. 118 Crs as of March 31, 2022, of which Rs. 84 Crs was from internal accruals and Rs. 34 Crs was from debt

ADDITIONAL SPINNING CAPACITY AT PSML: CAPEX OF ~RS. 270 CRORES

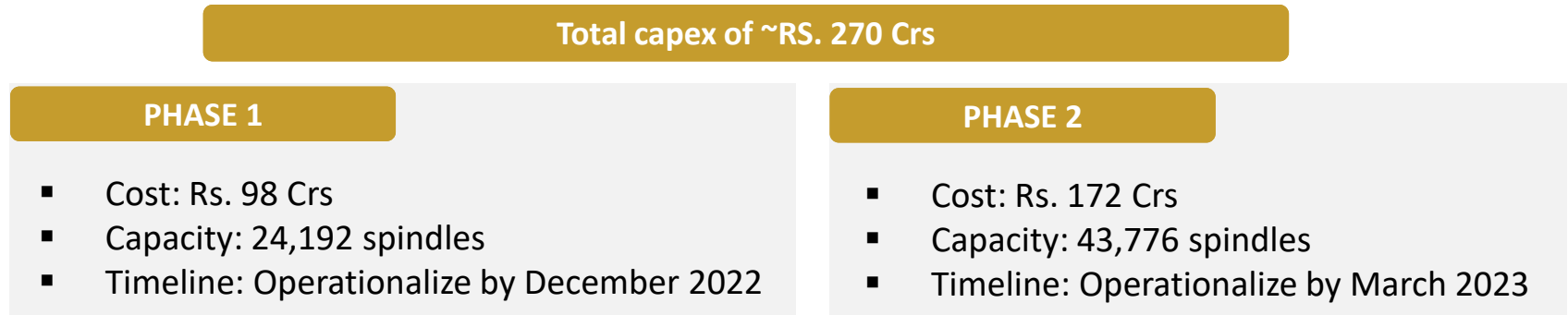


RATIONALE

- Proposed capex towards additional spinning capacity at Pranavaditya Spinning Mills with a total spindlage capacity of ~68,000 spindles
- Plan to spin specialised yarn



COST OF THE PROJECT



MEANS OF FINANCE

Funded through mix of:

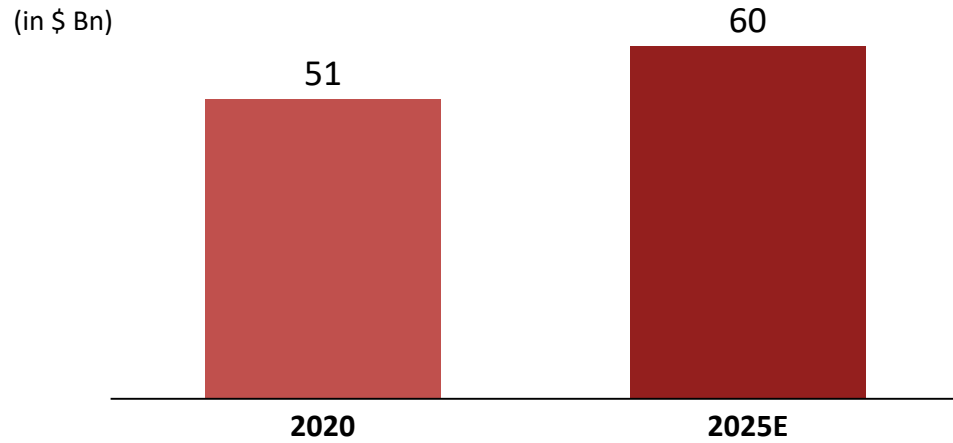




INDUSTRY
UPDATE

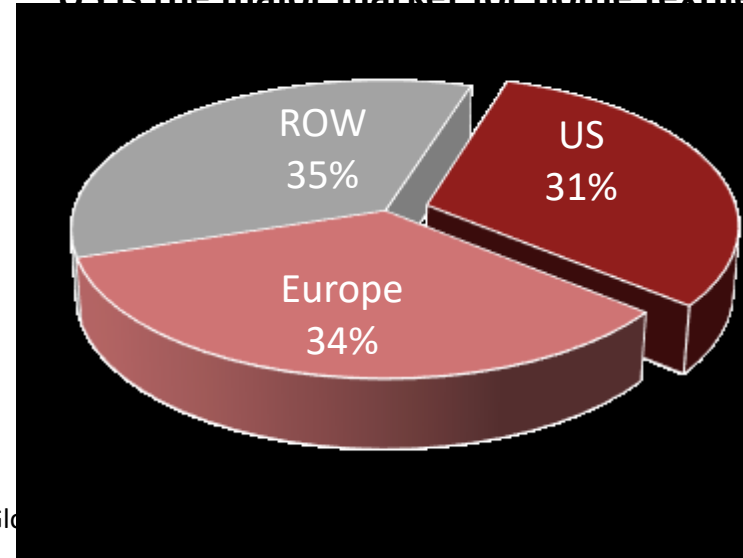
HOME TEXTILE MARKET SCENARIO

Global Home textile market is expected to reach \$60bn by 2025



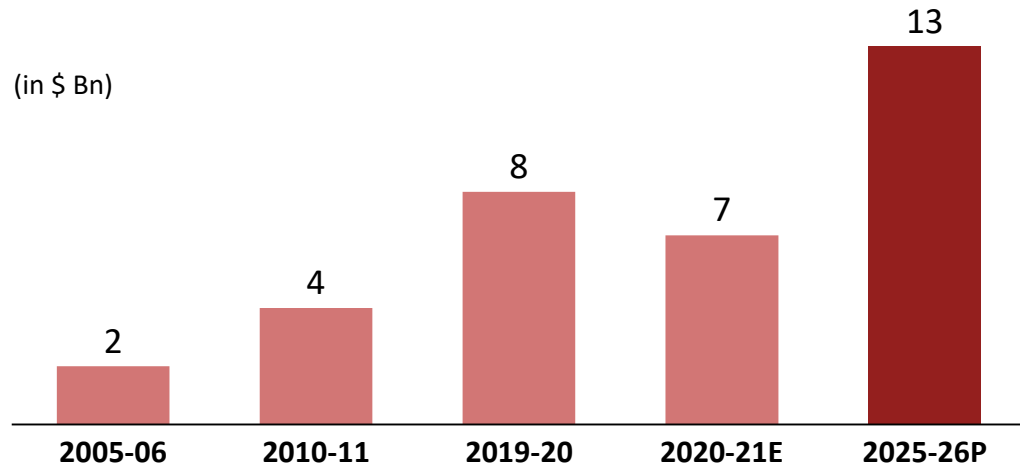
Source - Industry, various reports

US is the major market for home textiles



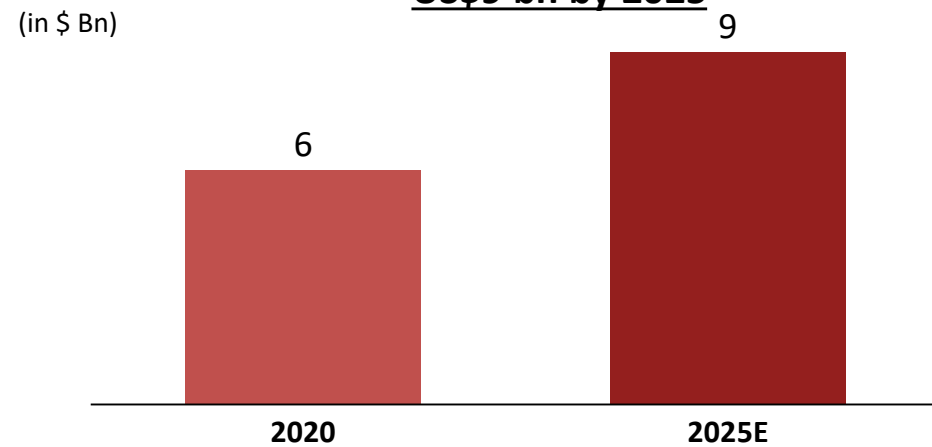
Source - Glo

Domestic Home Textile Market Scenario



Source – Wazir Advisors

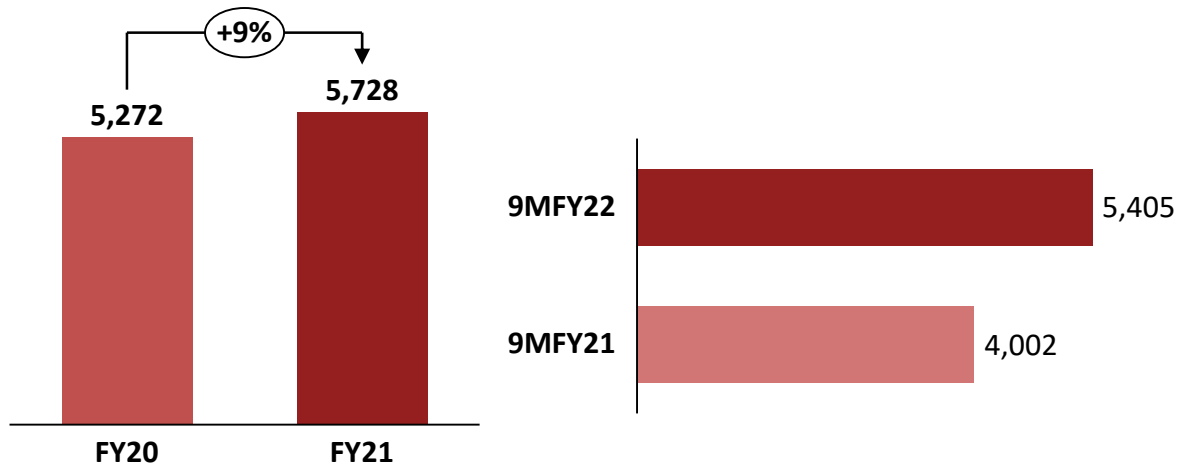
The Home textile market (retail level) is expected to reach US\$9 bn by 2025



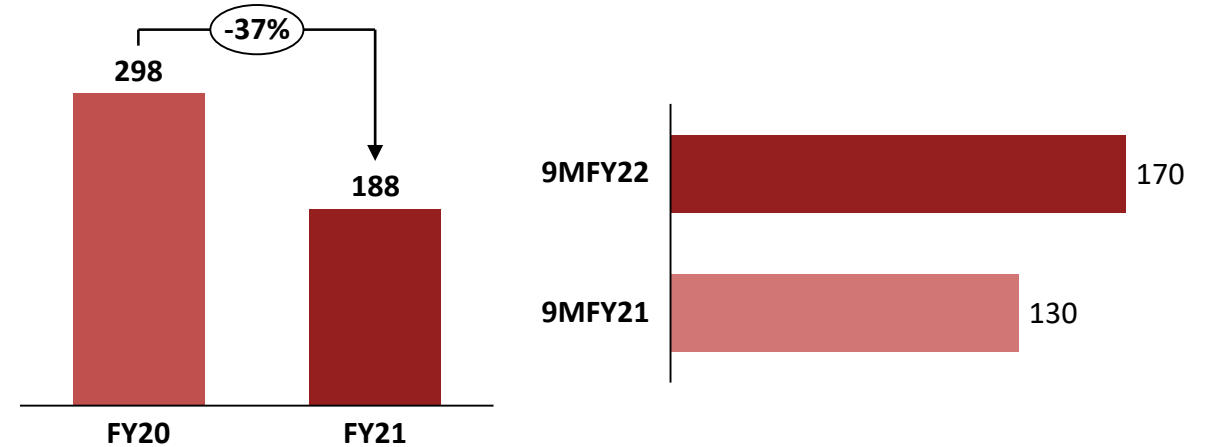
Source - Industry, various reports

SIGNIFICANT GROWTH IN INDIAN HOME TEXTILE EXPORTS MARKET

Indian Home Textile Market – Exports, USD Millions

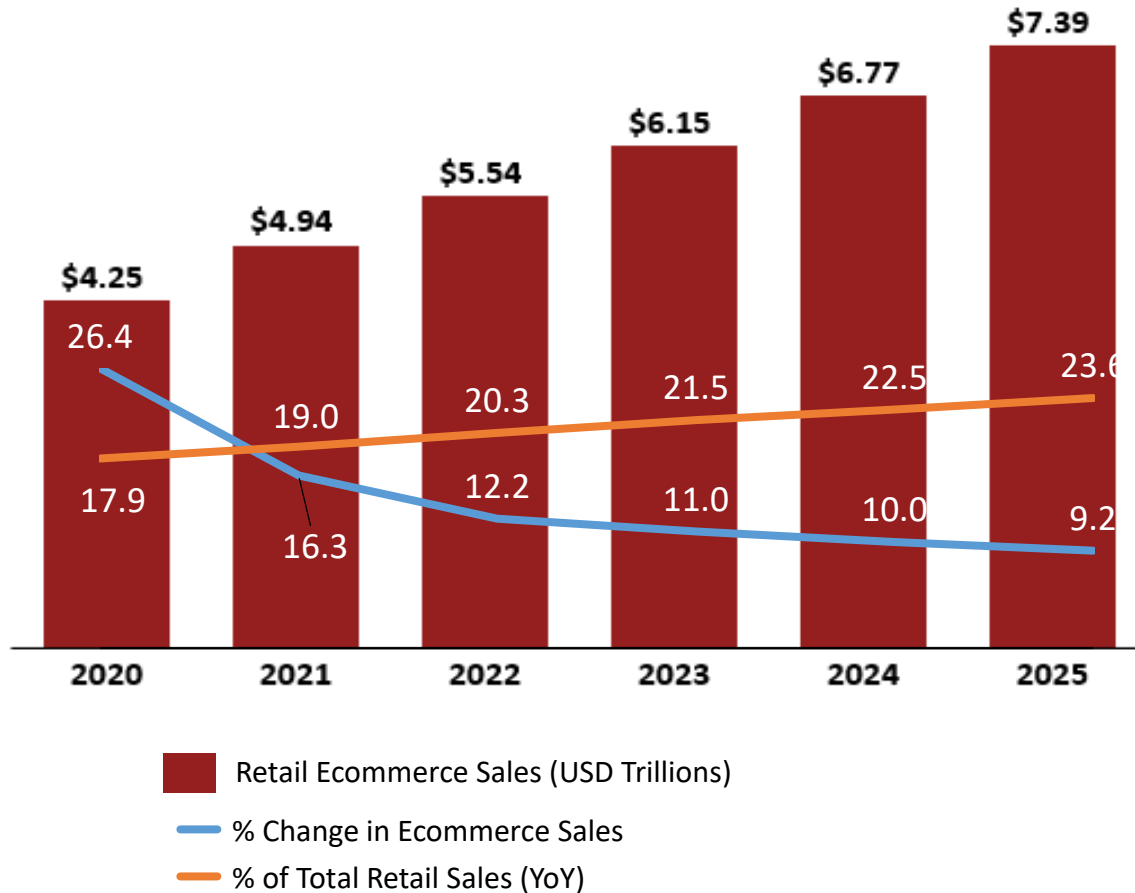


Indian Home Textile Market – Imports, USD Millions



- ✓ The Country's Home textile exports increased by 35% in 9MFY22
- ✓ On the contrary, imports of Home Textiles have witnessed a steady decline in 9MFY22 since 9MFY20
- ✓ Indian Home Textile companies to gain from 'China +1' strategy
- ✓ India accounts for ~7-9% of the global Home Textile Trade setup due to its superior quality, competitive pricing, and reliability factor
- ✓ The US and EU are the key markets for India as almost ~66% of India's export of textiles goes to US and UK
- ✓ The global players are reducing their dependence on China
- ✓ India stands to be the forefront beneficiary of this development as the country's textile industry possesses advantages such as cheap labour, abundance of raw material, strong textile manufacturing infrastructure, and government policy support

Retail Ecommerce Sales in US, 2020 – 2025

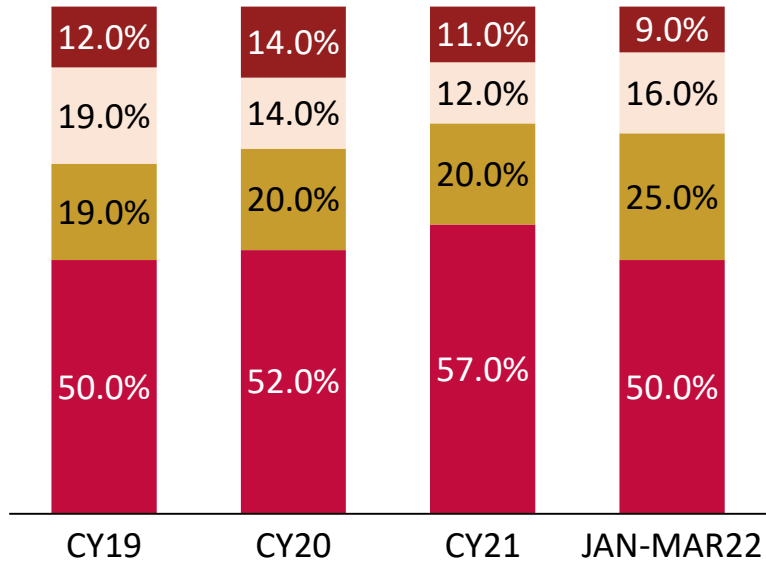


Online shopping has emerged as the most demanding and popular online activity worldwide.

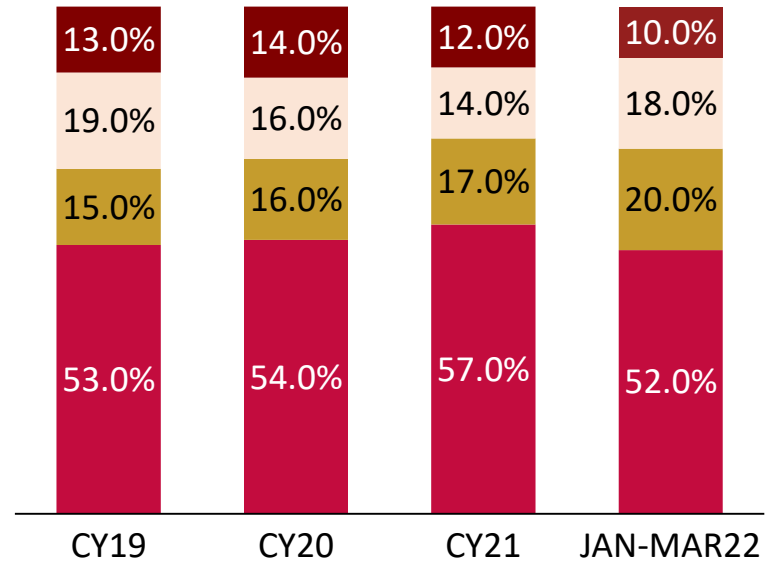
Worldwide retail and retail ecommerce spending is expected to stabilize in 2022, after two years of unpredictable circumstances and unusual growth patterns. Even in a slower-growth environment, total new spending will be enormous

USA HOME TEXTILES MARKET DYNAMICS

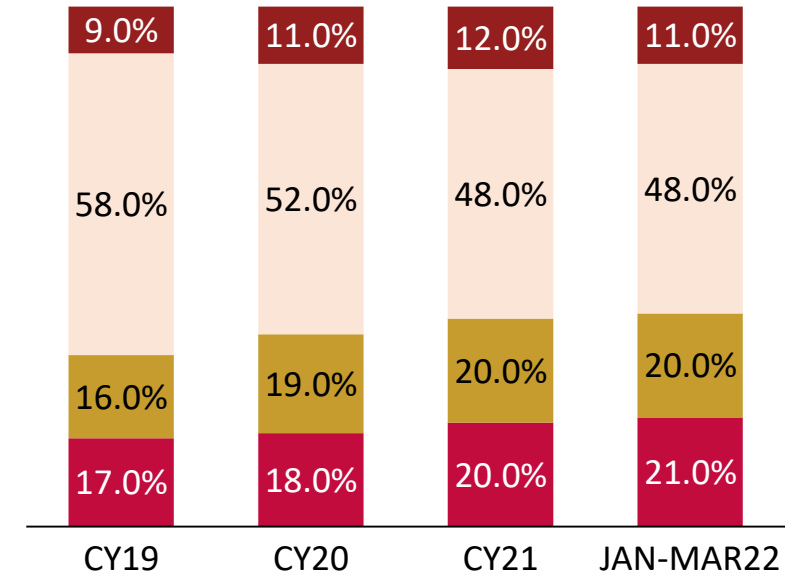
US imports of Cotton Sheets



US imports of Cotton Pillow cases



US imports of Cotton Bedspread



■ ROW
 ■ China
 ■ Pakistan
 ■ India

FREE TRADE AGREEMENT

- Australia and the UAE signed FTA's, which will be implemented soon
- UK, Canada and EU are in process of signing FTA's
- FTAs with these countries will **open up market for Indian home textile exports** and provide level playing field

COTTON BAN FROM XINJIANG REGION

The **ban of cotton from the Xinjiang region** would lead to increased demand for Indian cotton textile

RETAIL CONSOLIDATION IN DEVELOPED MARKETS

India being a key supplier will stand to benefit

CHINA + 1 STRATEGY

'China Plus One' has led to several western countries looking at alternate markets

GOVERNMENT INITIATIVES

Government's push for '**Atmanirbhar Bharat**' and '**PLI scheme**' for import substitution and capacity building to dominate India's presence in the global market

HOME HAS BECOME A CENTER STAGE

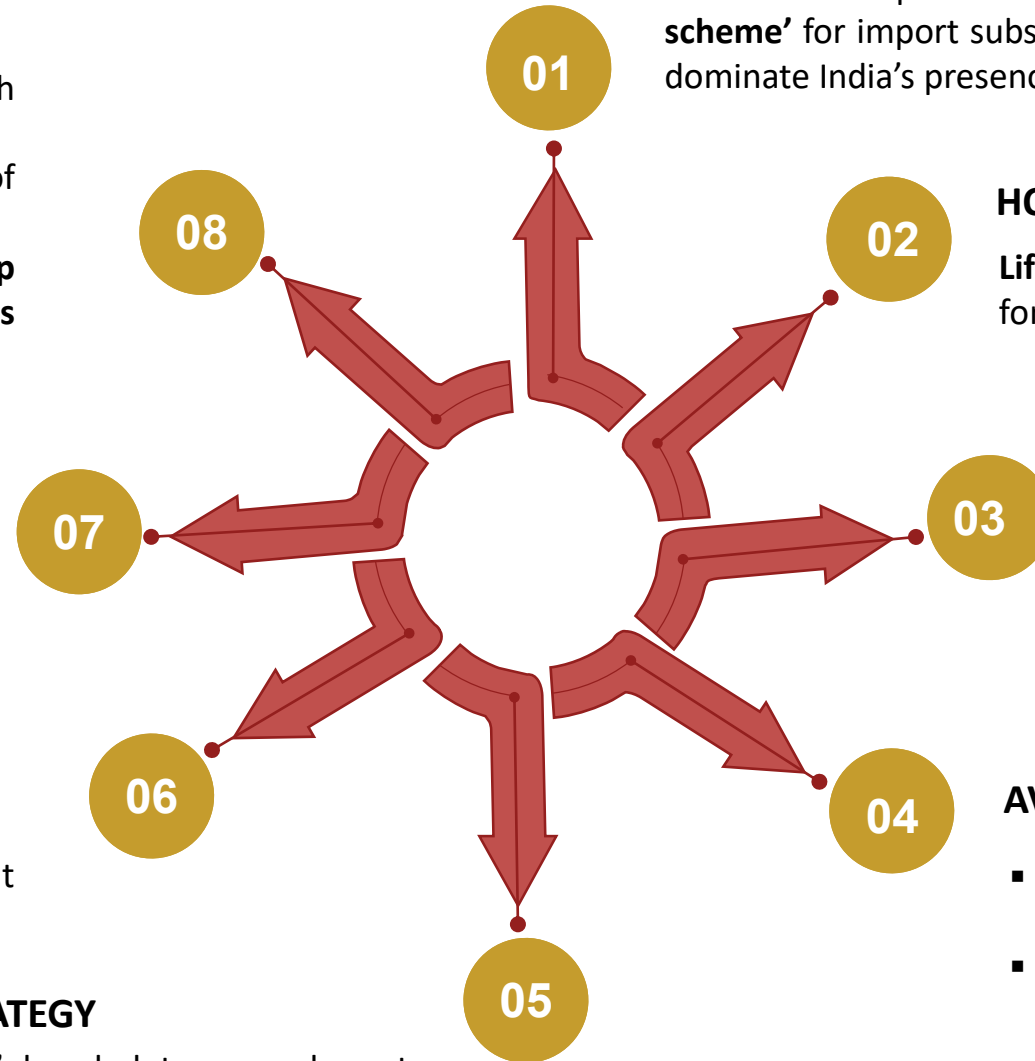
Lifestyle changes has led to increased demand for Home and Home related products

TRADE TENSION BETWEEN US-CHINA

The **trade tension** between US-China leading to higher import duty on Chinese products

AVAILABILITY OF RM & SKILLED LABOR

- India being the **world's largest cotton producer** ensures supply chain security
- Availability of skilled manpower helps India to grow





COMPANY
OVERVIEW

ABOUT US



The Largest Global Home Textile Bed Linen Company from India

Comprehensive product portfolio in the premium segment that comprises of bed sheets, fashion bedding, utility bedding and institutional bedding

Our Forte



Global Player

- Renowned player with strong focus on bed linen
- Established business with global prestigious clients
- Strong product positioning
- Continuous product development through innovation and R&D



Strong Domain Expertise

- Complete end-to-end solution in bedding
- Efficient marketing and branding
- Widespread global distribution
- Enhanced customer service experience



Operationally Efficient

- Proficient and scalable operations
- Experienced management with a competitive track record
- Progressive investments in state-of-the-art technology
- Training and development of human resource

Domestic Business

Launch of B2C & D2C brands



ESG Focused



Biodiversity



Business Ethics



Installing Solar panels



Employee Welfare



Supply Chain Sustainability



Reducing GHG

Credit Rating

ICRA Ratings

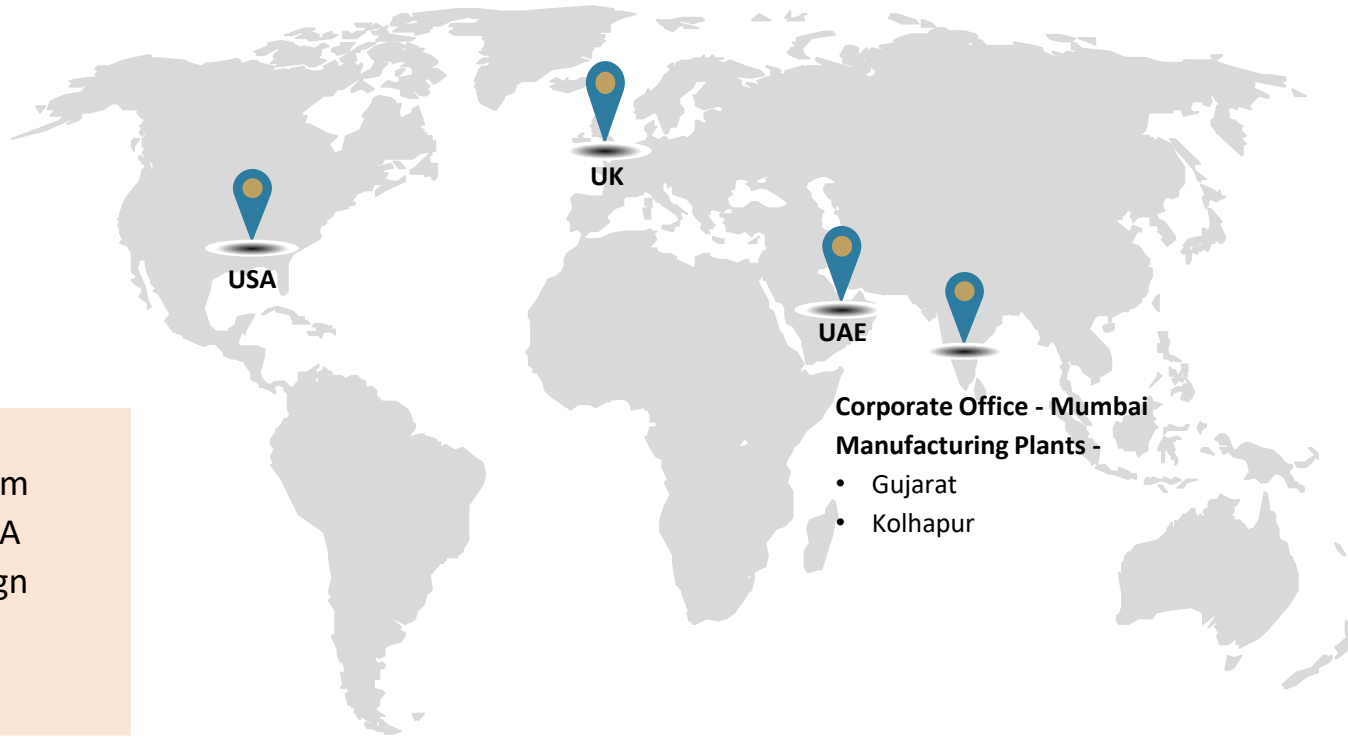
Long Term – ICRA AA- (Outlook Stable)
Short Term – ICRA A1+

CARE Ratings

Long Term – CARE A+ (Outlook: Positive)
Short Term – CARE A1+

OUR GLOBAL FOOTPRINT

**10,000+ Employees
(Direct/Indirect)**



SERVICES (WORLD OVER)

- Product Development
- EDI-based replenishment services
- Market Research
- Total Supply Chain Solutions
- Inventory Planning
- Innovation
- Modern warehousing services
- E-Commerce fulfillment
- Consumer Insights

- Showroom, Warehouse, E-com Drop Ship & Design studio in USA
- Showroom, Warehouse & Design studio, E-com Drop Ship in UK
- Showroom in UAE



Indo Count exports to more than **50 Countries** across **5 Continents** and going forward to widen its geographical footprint



Long-Term Relationship with Big box retailers



Global Customers Accreditations and Quality Certifications

EXPANDED MARKET OPPORTUNITY WITH FORAY INTO NEWER PRODUCTS



Bed Sheets



**Flat Sheet
Fitted Sheets
Pillow-cases**

Fashion Bedding



**Comforters & Duvets
Shams & Decorative
Pillows
Quilts, Coverlets**

Utility Bedding



**Mattress Pads,
Protectors, Pillows
Down Alt Comforters**

Institutional Bedding



**Basic white sheets
Shams & Pillows
Bed Skirts, Duvet
covers**

A photograph of a sofa with several decorative pillows. The central focus is a rectangular pillow with a beige background and a white floral pattern of leaves and berries. Behind it is a larger pillow with a repeating geometric pattern of squares and diamonds. To the right is a long, narrow, reddish-brown pillow. The sofa's fabric also features the geometric pattern.

FORAY IN B2C & D2C
SEGMENT

GROWING OUR BRAND PORTFOLIO



EXISTING PORTFOLIO



ADDITION OF NEW BRANDS



Focused digital presence in US, Europe, Middle-East and India



Shift from Traditional Retail to B2C / D2C



Current focus on **Brand building & Community building**



Ambitious 5 Year Plan for **Brand Growth**

E-commerce & Other Digital Channels

FY21

4% of Revenue

FY22

7% of Revenue

Domestic Business

FY21

1% of Revenue

FY22

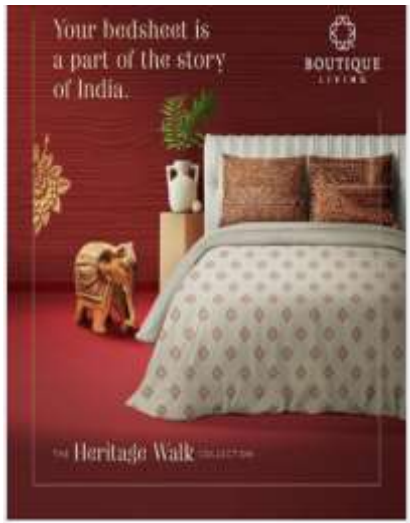
2% of Revenue

ENHANCING DOMESTIC PRESENCE – BOUTIQUE LIVING & LAYERS



CAMPAIGNS IN INDIAN MARKET

MARKETING STRATEGIES



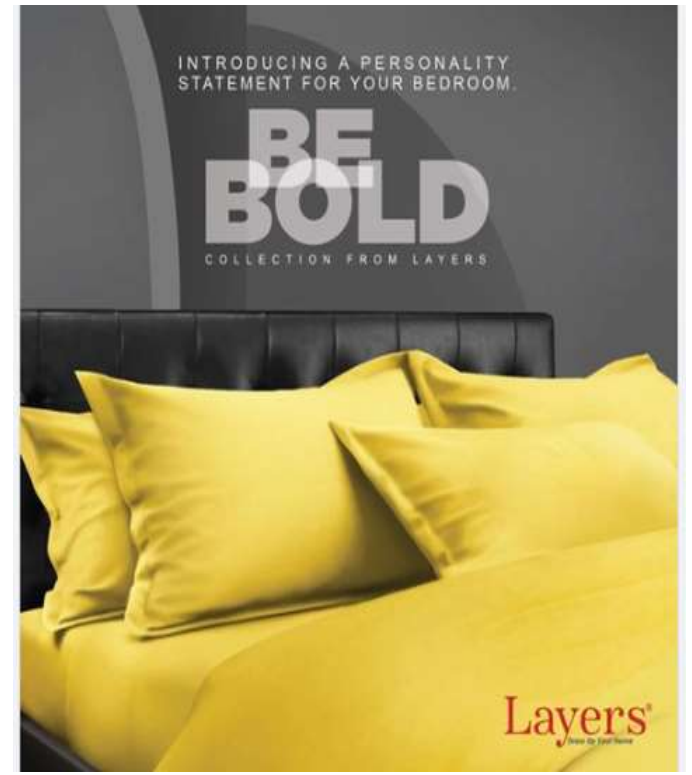
Layers Comforter Campaign



- Strategic tie-ups with Hollywood movies
- Our bedding products spotted in more than 18 Indian TV serials
- Newsprint campaign successfully tested in Telangana, and becomes No.1 market for ICIL
- Exclusive collection VM Display across India: Retail chains
- Focus on persona based digital campaigns

SOCIAL MEDIA COVERAGE

	IMPRESSIONS	ENGAGEMENT
	12,65,55,679	3,34,83,578
	17,26,22,017	5,17,47,447



PERSONA MARKETING - DIGITAL

- Targeted digital campaigns for specific personas on marketplaces and ecommerce retailers

BOUTIQUE LIVING CAMPAIGNS



**SIGNATURE COLLECTION
LAUNCH WITH THE MOVIE THE 355**



**HERITAGE WALK COLLECTION
LAUNCH DECK**



**MEMPHIS ART COLLECTION
LAUNCH DECK**

LAYERS CAMPAIGNS



HOLI WITH BE BOLD COLLECTION LAUNCH



DRESS UP YOUR HOME WITH NATURE



WORLD WATER DAY CAMPAIGN



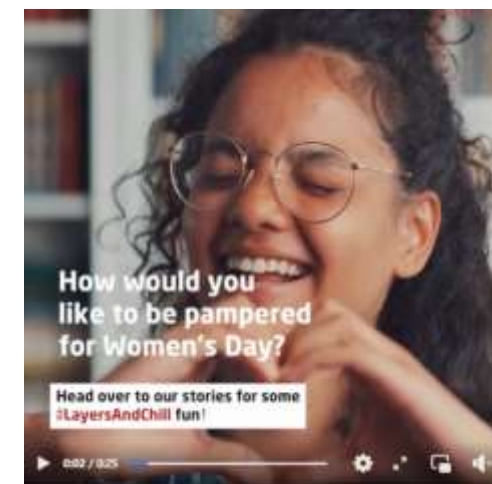
REPUBLIC DAY CAMPAIGN



WORK FROM HOME CAMPAIGN



LAYERS & CHILL: WOMEN'S DAY

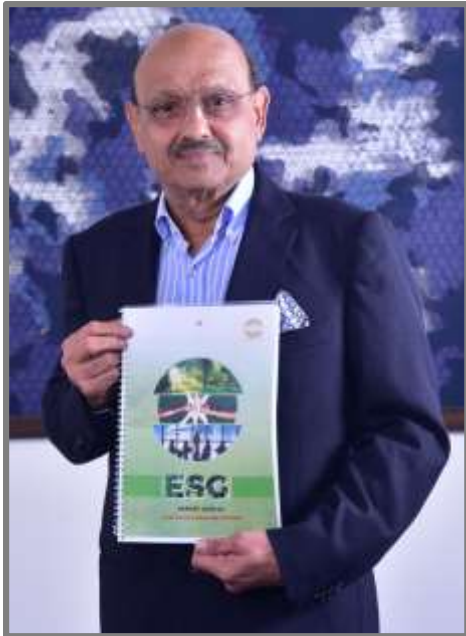




SUSTAINABILITY IS IN OUR
DNA

OUR COMMITMENT TOWARDS SUSTAINABILITY

- We have come out with our first **ESG Report - 2021** as our commitment towards sustainability
- We pledge to enrich the lives of all of our stakeholders
- We are constantly working to contribute to the global sustainable development goals (SDGs) through initiatives in energy efficiency, waste management, water management, and maintaining the highest standards of governance and conduct in this endeavor



ESG Report - 2021



GHG Emissions

Reduce Scope 1 & Scope 2 GHG emissions by 30% in our Operations by 2030.

Reduce Scope 3 GHG emissions by 14.8% in our Supply chain by 2030.

The Way Ahead

Water Conservation

Installation of ZLD by 2030



Preferred/Sustainable Fibre Sourcing

Building capacity for 100% Preferred fiber by 2030

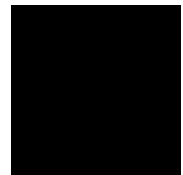
INDO COUNT IS NOW A MEMBER AT UNITED NATIONS GLOBAL COMPACT



Indo Count is now a member at **United Nations Global Compact** and the Company is committed to integrating UNGC's Principles into the organizational culture and ensuring building a greener sustainable future

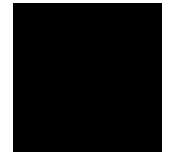
We have developed a **Business Plan 2030** which has identified **SIX pillars of sustainability** and also mapped our operational performance against **NINE SDG goals**

SIX Pillars of Sustainability


Carbon
Neutrality


Sustainable
RM sourcing


Zero Waste
to Landfill

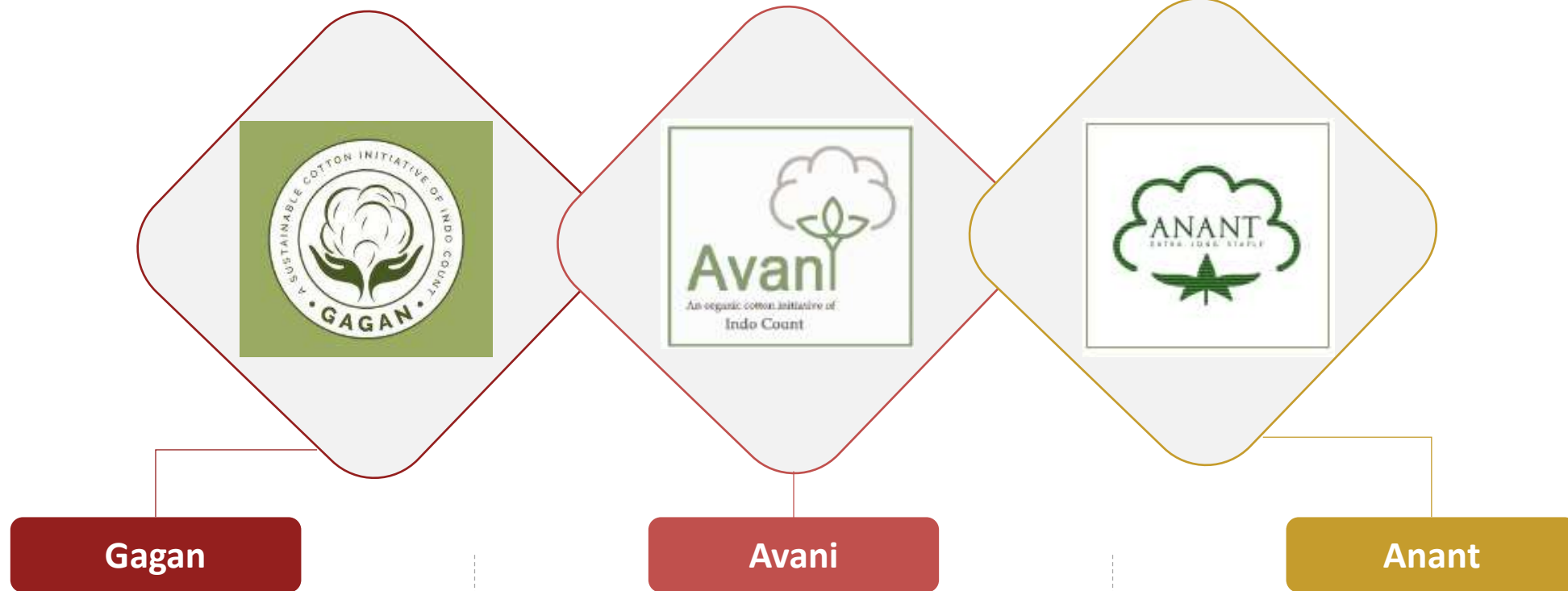

Shared Value
Strategies


Impacting
Cotton Farmers


Tree
Plantation

NINE SDG Goals





Gagan

- **Project Gagan** aims to implement long-lasting alternatives to current agricultural practices
- We bring awareness to sustainable methods of cotton cultivation among our farmers to ensure supply of **BCI COTTON**, improve farm production and farmer income through judicious use of water, pesticides and fertilizers

Avani

- **Project Avani** was started to promote **Organic Cotton**, sustainable social infrastructure and support systems for the farming community
- It also aims to conserve biodiversity, natural resources as well as to build an environmentally sustainable business model

Anant

- **Project Anant** is for **ELS (Extra Long Staple) Cotton**
- The focus is to provide support and proper training to farmers from these regions to promote extra long-staple cotton and its performance
- A collaboration with CITI-CDRA. Many of the farmers in the area are tribal groups and small holders

SUSTAINABILITY INITIATIVES



- Indo Count is determined to protect the planet & people by contributing to climate change reduction by adopting of more renewable energy resources.
- **ICIL achieved a 'B' score which is in the management band (taking coordinated actions on climate issues)... garnering a score higher than the average 'B-' for companies across Asia as well as the globe**



- Indo Count collaborating with “The Science Based Targets initiative” (SBTi). SBTi is a collaboration between CDP, World Resources Institute (WRI), the World Wide Fund for Nature (WWF), and the United Nations Global Compact.
- SBTi offers various resources and guidance to companies worldwide to reduce carbon footprints and ensure a greener tomorrow. Indo Count has taken this Scientific approach in evaluating & setting GHG emission reduction



- Associated with SAC (Sustainable Apparel Coalition) through HIGG index tool. Two of our facilities at Gokul and Kagal have been certified with the Sustainable Apparel Coalition



- The Higg Index delivers a holistic overview that empowers us to make meaningful improvements that protect the wellbeing of our factory workers, local communities, and the environment



- Indo Count has contributed towards Project Gigaton since inception for reducing GHG emissions through various initiatives.
- Indo Count has been awarded with the title of “Giga Guru” consecutively for the last three years.
- **>25000 MT Green House Gas Emissions reduction across various Gigaton Pillars**

SUSTAINABILITY INITIATIVES



- We are a Sustainable Textile Production (STeP) certified company with all of our products authorised to use the 'Made in Green' labelling
- OEKO-TEX® Made in Green is a traceable product label for all forms of textiles
- A Made in Green product ID verifies that the item has been thoroughly inspected for hazardous substances. This is achieved by certification according to STANDARD 100 by OEKO-TEX®



- To foster our sustainable offerings, we are using plant-based dyes on organic cotton for our Pure Earth collection
- These dyes are synthesized from non-edible waste by-products from agriculture and herbal industries, such as turmeric, tamarind, pomegranate, indigo, nutshells, leaves and residues from plants like beets and bitter oranges, leaving the edible part still available for food consumption



- This initiative has made our supply chain more sustainable and eco-friendlier
- ICIL is an official member of the U.S Cotton Trust Protocol
- The US Cotton Trust protocol provides mills and manufacturers critical assurances they need to prove to their customers that they are an approved supply chain partner for brands and retailers who are sourcing more sustainably grown cotton

Environmental

- Installed renewable energy
- Recycling and reuse of water through modernized ETP plant
- Conservation of water resources
- Reduction in the use of plastic
- Promoting sustainable fibre products

Social

- CSR activities revolves around Education, Healthcare, Water sanitation and Women Empowerment
- Improving awareness among the farmers to cultivate cotton in a more sustainable method
- Skilled development for women empowerment
- Promoting sanitation by building/ maintaining toilet blocks. Improve lives of community in local areas where we operate

Governance

- Experience Board of Directors in the home textiles industry
- The Board has an optimum combination of Executive and Non-Executive directors, including an Independent Woman Director
- Risk Management Governance
- Occupational Healthy Policy
- Regular review and updation of policies in response to the changing requirements

1

Water and Sanitation

We provide clean drinking water through water purifiers and RO systems that have benefitted **100,000** people so far.



2

Healthcare

We facilitate free health check-ups in **100** remote area villages by providing preventive and curative healthcare programs, where we have treated **350,000+** patients.



3

Disaster Management

As a response to the COVID 19 pandemic, Indo Count partnered with the Government to organize vaccination camps in MIDC areas.



4

Education

We provide improved infrastructure; support **100+** schools, educate the specially-abled and facilitate them with E-learning tools for over **50,000** students.



5

Agriculture And Livelihood

Our project '**Gagan**', aims to impart Good Agricultural Practices to better cotton yield.



6

Women Empowerment

We support training and skill development for women to successfully work in the textile industry.



CSR INITIATIVES

INITIATED THE MASSIVE MIYAWAKI PLANTATION PROGRAM IN MIDC WASTE LAND AT KOLHAPUR

Before



Process



After



Area of Plot: 5 acres

Number of Plants Planted of Local variety: 13,000

- Entire area is camouflaged with network of drip irrigation and system installed to water the planted plants
- Rainwater and excess water weir made to channelize the excess water during rains outside
- A mix of rice husk, coco peat and compost fertilizer mixed with soil to make it nutrition rich
- A freshwater pond constructed in the centre for birds to develop the natural ecosystem



AWARDS & RECOGNITION

GREENTECH FOUNDATION'S ENVIRONMENT AWARD

Received the 21st Annual Greentech Foundation's Environment Award under Environment Protection Category



Received '**GREENTECH FOUNDATION'S ENVIRONMENT AWARD**' award at the hands of Principal Secretary – Energy, Mr. Dinesh Waghmare, IAS at a glittering function at Mahabalipuram

Greentech Foundation is national level organization promulgating the Environmental Causes at national level with involvement of Government officials, Academics, Corporate and PSUs



AWARDS & RECOGNITION



'e4m PRIDE OF INDIA – THE BEST OF BHARAT' Award



Boutique Living has been chosen by the Editorial Board of [exchange4media](#) and [impactconnect](#) as a winner of 'e4m PRIDE OF INDIA – THE BEST OF BHARAT' Award 2022

This award is given to the brands that have demonstrated leadership, strategic accomplishments, creativity and constant innovation in their product, processes and marketing practices

EXPORT AWARD BY STATE OF MAHARASHTRA



Received **Export Award** in GOLD Category at the hands of Shri Subhash Desai, Hon'ble Minister of Govt. of Maharashtra

AWARDS & RECOGNITION



Mahatma Award 2021 India was conferred to Indo Count Foundation under **CSR Excellence Category**, by hands of Dr. Kiran Bedi (ex. Hon. Governor –Puducherry and the First women IPS officer of the Country) at a glittering function at **India International Centre- New Delhi on 1st Oct**



Indo Count has received **CII National Awards** for Excellence for its contribution in respect to **improving water use efficiency** and integrated approach in wastewater management



Indo Count's contribution towards various sustainability were reviewed by **World Sustainability** (Non profit organisation advocating for **Sustainable Leadership**) and based on our performance across other international platforms like HIGG Index, CDP etc. we have received this award



Honoured with the **Navabharat Group 'Healthcare CSR of the Year' Award**.

The recognition was conferred to Indo Count by the **GOVERNOR OF MAHARASHTRA**, for our work towards **Corporate Social Responsibility**



BOUTIQUE LIVING' FELICITATED BY THE ECONOMIC TIMES AS 'ET ICONIC BRAND OF 2021



'LAYERS' RECOGNIZED AS 'THE FEMINA POWER BRAND OF THE YEAR 2021'

Indo Count Industries Ltd. wins for a second consecutive year, two golds at Texprocil Export Awards 2019-20



Gold Trophy for the Highest export performance in Cotton Made Ups-Bed Linen/Bed Sheets/Quilts

Gold Trophy for the Special Achievement Award in Cotton Made-ups

Mr. Mohit Jain honoured with **The Economic Times Business Leader: Youth Icon Textiles Award 2021**



The 2021 edition of the Awards aimed to bring to the forefront noteworthy business leaders who are spearheading our economy by inspiring accelerated and sustainable growth in their respective fields, post the unprecedented COVID Crisis.

Mr. Mohit Jain has been actively steering growth at Indo Count, with his exemplary vision and vast experience in the textile domain.

“At Indo Count, our key focus has always been to weave an unforgettable legacy of corporate excellence and exceptional service. We continue to transform the world of textiles, one thread at a time.”

-Mr. Mohit Jain, Executive Vice Chairman of Indo Count Industries Ltd

Company :



Indo Count Industries Limited
CIN: L72200PN1988PLC068972

Mr. K.R. Lalpuria, *Executive Director & C.E.O*
kklalpuria@indocount.com

Mr. K. Muralidharan, *Chief Financial Officer (CFO)*
k.muralidharan@indocount.com

www.indocount.com

Investor Relations Advisors :

SGA Strategic Growth Advisors

Strategic Growth Advisors Pvt. Ltd.
CIN: U74140MH2010PTC204285

Mr. Shogun Jain
shogun.jain@sgapl.net | +91 77383 77756

Ms. Ami Parekh
ami.parekh@sgapl.net | +91 80824 66052

www.sgapl.net