

#### PRICOL LIMITED

Passion to Excel

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CIN: L34200TZ2011PLC022194

CUSTOMERS A EMPLOYEES A SHAREHOLDERS A SUPPLIERS

PL/SEC/TGT/2019-20/71 Monday, 17th June, 2019

| The Manager Listing Department           | Corporate Relationship Department  |
|--|------------------------------------|
| National Stock Exchange of India Limited | BSE Limited                        |
| "Exchange Plaza', C-1, Block G           | 1st Floor, New Trading Ring        |
| Bandra-Kurla Complex,                    | Rotunda Building, P J Towers,      |
| Bandra (E), Mumbai - 400051              | Dalal Street, Fort, Mumbai 400 001 |
|  |                                    |
| Script Code: PRICOLLTD                   | Script Code: 540293                |

Dear Sir,

Sub: INVESTOR PRESENTATION

Pursuant to Regulation 30(6) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we herewith submit the presentation to be used for the Investor Conference call on the audited financial results for the year ended 31st March 2019, to be held today at 1400 (IST).

This is for your information and records.

Thanking you,

Yours faithfully For Pricol Limited

T.G.Thamizhanban Company Secretary F7897

Encl: as above











Date: 17<sup>th</sup> June 2019

#### DISCLAIMER

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|                                       | 2018-19   | 2017-18   |
|---------------------------------------|-----------|-----------|
| Revenue from Operations               | 129789.60 | 120589.50 |
| Less : Excise Duty                    | -         | 2918.06   |
| Revenue from Operations               | 129789.60 | 117671.44 |
| Growth %                              | 10.30%    | -3.20%    |
|                                       |           |           |
| Other Operating Revenue               | 6825.62   | 5793.55   |
| Sale of Land held as Stock-in-Trade   | 1183.50   | 8375.63   |
| Total Other Operating Revenue         | 8009.12   | 14169.18  |
| Other Income                          | 592.53    | 667.46    |
| Total Revenue (excluding Excise Duty) | 138391.25 | 132508.08 |

| Q 4 -    | Q 4 -    |
|----------|----------|
| 2018-19  | 2017-18  |
| 31668.28 | 32297.18 |
| -        | -        |
| 31668.28 | 32297.18 |
| -1.95%   | 24.40%   |
|          |          |
| 1668.98  | 1535.17  |
| -        | 4554.00  |
| 1668.98  | 6089.17  |
|          |          |
| 430.17   | 234.54   |
|          |          |
| 33767.43 | 38620.89 |

| 33767.43 | 38620.89 |
|----------|----------|
|----------|----------|



Total Income (including Excise Duty)

138391.25 135426.14

# Profit from operations – Standalone for the Quarter and Year Ended 31st March 2019

#### Rs. In Lakhs

|  | 2018-19     | 2017-18  |
|--|-------------|----------|
| Profit / (Loss) Before Tax                               | (22,807.26) | 7,421.82 |
| Less: Profit from Sale of Land held as Stock-in-Trade    | 1010.36     | 7,129.77 |
| Profit / (Loss)  | (23,817.62) | 292.05   |
| Add: Impairment / (Reversal) of Land and Building        | (133.99)    | 1,911.93 |
| Add: Amortisation of Intangibles                         | 2,262.07    | 2,262.07 |
| Add: Provision for Impairment - Non Current Investments  | 23,197.75   | -        |
| Profit from Operations before other Comprehensive Income | 1,508.21    | 4,466.05 |
| Other Comprehensive Income / (Expense)                   | 47.79       | 245.65   |
| Profit from Operations                                   | 1,556.00    | 4,711.70 |

| Q4 -        | Q4 -     |
|-------------|----------|
| 2018-19     | 2017-18  |
| (22,705.78) | 4,433.28 |
| -           | 3,876.69 |
| (22,705.78) | 556.59   |
| 200.00      | 0.42     |
| 557.77      | 557.78   |
| 23197.75    | 1        |
| 1,249.74    | 1,114.79 |
| 204.39      | 321.23   |
| 1,454.13    | 1,436.02 |

#### **EBITDA**

|                                     | 2018-19     | 2017-18     |
|-------------------------------------|-------------|-------------|
| Profit from Operations              | 1,556.00    | 4,711.70    |
| Depreciation                        | 5,757.67    | 4,894.46    |
| Interest                            | 1,808.74    | 1,139.39    |
| EBITDA                              | 9,122.41    | 10,745.55   |
| Revenue from Operations             | 1,29,789.60 | 1,17,671.44 |
| EBITDA % on Revenue from Operations | 7.03%       | 9.13%       |

| Q4 -      |
|-----------|
| 2017-18   |
| 1,436.02  |
| 1,284.37  |
| 325.87    |
| 3,046.26  |
|           |
| 32,297.18 |
|           |
| 9.43%     |
|           |



# EBITDA - YOY comparison between 2018-19 and 2017-18

| Increase in sales over prior period  | 10.30% |
|--|--------|
|  |        |
| Decrease in EBIDTA over the prior period   | -1.80% |
|  |        |
| Reason for decrease in EBIDTA  |        |
|  |        |
| 1) Increase in Raw material cost   |        |
| Forex impact due to Rupee weakening  | -1.12% |
| LCD duty increase  | -0.21% |
| Electronic components price surge  | -1.00% |
| 2) Increase in Employee cost   | -0.50% |
| Additional cost incurred on account of stock building activity for new plants and managing labour issues |        |
|  |        |
| 3) Increase in other variable expenses   | -0.25% |
| Mainly due to Fuel price surge   |        |





## EBITDA - YOY comparison between 2018-19 and 2017-18

The Company was targeting about 10% - 10.50% EBDITA during the year 2018-19 but could not achieve the same due to the reasons detailed above.

Major portion of the Raw materials price increase is under recovery in the first half of 2019-20 from all the customers.

The EBIDTA for 2019-20 is expected to be between 9% - 9.5%. New launches, obsolescence and uncertainty in the Automotive industry may not allow us to reach a double digit EBIDTA this year.





#### **SALES PERFORMANCE 2018-19**

- Overall domestic OEM growth was 6% and Pricol's growth was 11%
- In Two wheelers the market grew by 7% while Pricol grew by 12%.
- In Aftermarket Pricol grew by 14% and in export Pricol de-grew by 6%
- The overall revenue saw a 10% growth compared to 2017-18.





#### **MARKET OUTLOOK – FY19-20 & 20-21**

- The industry is expected to degrow in 2019-20. While the market degrowth is expected to be between 8% and 10%, Pricol's revenue is expected to be flat at the same levels of 2018-19.
- Pricol has won a number of new projects with various OEMs for the BS VI programmes to be implemented from April 2020.
- As a result of the above Pricol's market share will grow across all segments of the market in the Two Wheelers, Commercial Vehicles and Tractors.
- In Two Wheeler segment Pricol has won many business in Electronic Clusters, Fuel Pump Module and Sensors to be used in BS VI vehicles.
- In the CV segment Pricol has won many Electronic Clusters and Sensors programmes across major CV makers in India in their BS VI platform.





#### MARKET OUTLOOK – FY19-20 & 20-21 ....continued

- In the tractor and ORV segment Pricol has won some new businesses for implementing new Electronic Clusters in their various BS IV vehicles getting launched from April 2020.
- Further, Pricol has re-entered into Electronic Cluster manufacturing for Passenger Cars which is likely to enhance the sales value.
- Pricol has also won a number of new businesses in Oil, Water Pumps and Cab Tilt mechanism for Heavy Duty Engine applications used in Off road and CV segment both in domestic and export segments.
- As a result of the above new business wins Pricol is poised for a good growth in FY 2020 21 and we expect the growth to be more than 20% when compared to FY 2019-20.
- Capex and capacity expansions required for these new business wins have already been incurred and only sustenance capex is anticipated in the FY 2019-20 and 2020-21.





|                                      | 2018-19   | 2017-18   |
|--------------------------------------|-----------|-----------|
| Revenue from Operations              | 131970.24 | 124414.07 |
| Less: Excise Duty                    | -         | 2918.06   |
| Revenue from Operations              | 131970.24 | 121496.01 |
|                                      |           |           |
| Other Operating Revenue              | 6825.62   | 5793.55   |
| Sale of Land held as Stock-in-Trade  | 1183.50   | 8375.63   |
|                                      | 8009.12   | 14169.18  |
| Other Income                         | 972.54    | 533.15    |
| Total Income (excluding Excise Duty) | 140951.90 | 136198.34 |
|                                      |           |           |
| Total Income (including Excise Duty) | 140951.90 | 139116.40 |





# **Consolidated Profit from operations**

### Rs. In Lakhs

|  | 2018-19  | 2017-18  |
|--|----------|----------|
| Profit / (Loss) Before Tax                               | 36.80    | 8,348.08 |
| Less: Profit from Sale of Land held as Stock-in-Trade    | 1,010.36 | 7,129.77 |
| Profit / (Loss)  | (973.56) | 1,218.31 |
| Add: Impairment  | 407.38   | 1,911.93 |
| Add: Amortisation of Intangibles                         | 2,262.07 | 2,262.07 |
| Profit from Operations before other Comprehensive Income | 1,695.89 | 5,392.31 |
| Other Comprehensive Income / (Expense)                   | 269.78   | 253.56   |
| Profit from Operations                                   | 1,965.67 | 5,645.87 |

#### **EBITDA**

|                                     | 2018-19     | 2017-18     |
|-------------------------------------|-------------|-------------|
|                                     |             |             |
| Profit from Operations              | 1,965.67    | 5,645.87    |
| Depreciation                        | 5,975.91    | 5,134.77    |
| Interest                            | 2,046.99    | 1,331.42    |
| EBITDA                              | 9,988.57    | 12,112.06   |
| Revenue from Operations             | 1,31,970.24 | 1,21,496.01 |
| EBITDA % on Revenue from Operations | 7.57%       | 9.97%       |





# CONSOLIDATED PROFIT / (LOSS) FROM OPERATIONS

### Rs. In Lakhs

|   | PRICOL     | PT       | PRICOL   | Inter Company | Total     |
|---|------------|----------|----------|---------------|-----------|
|   |            | PRICOL   | ASIA     | Adjustment    |           |
|   |            |          |          |               |           |
| TOTAL REVENUE                                       | 138391.25  | 3638.33  | 21086.90 | (22164.57)    | 140951.91 |
|   |            |          |          |               |           |
| Expenditure   | 138000.76  | 4139.45  | 20692.96 | (21918.08)    | 140915.10 |
| EBITDA  | 10218.96   | (45.08)  | 394.38   | (513.78)      | 10054.46  |
|   | 10210100   | (10100)  | 30 1130  | (0.00.0)      | 1000 1110 |
| Depreciation and Amortisation                       | 8019.74    | 217.79   | 0.44     | -             | 8237.98   |
|   | 2422.22    | (222.27) |          | (7.40.70)     | 1010 10   |
| EBIT  | 2199.22    | (262.87) | 393.94   | (513.78)      | 1816.49   |
| Interest  | 1808.74    | 238.25   | -        | (267.30)      | 1779.69   |
| Profit / (Loss) Before Tax before Exceptional Items | 390.49     | (501.12) | 393.94   | (246.49)      | 36.80     |
| Exceptional Item                                    | 23197.75   | -        |          | (23197.75)    | _         |
| Profit / (Loss) Before Tax after Exceptional items  | (22807.27) | (501.12) | 393.94   | 22951.26      | 36.80     |
| Taxation  | (14.31)    | 62.65    | 46.64    | -             | 94.98     |
| Profit / (Loss) After Tax                           | (22792.96) | (563.77) | 347.30   | 22951.26      | (58.17)   |
| Other Comprehensive Income                          | 31.09      | 89.25    | 122.60   |               | 242.94    |
| Total Comprehensive Income                          | (22761.87) | (474.52) | 469.89   | 22951.26      | 184.77    |





#### Rs. In Lakhs

# CONSOLIDATED – PRICOL ESPANA & PWS INDIA – DISCONTINUED OPERATIONS

|   | Pricol     | PWS      | Inter Company | Total      |
|---|------------|----------|---------------|------------|
|   | Espana     | India    | Adjustment    |            |
|   | #          |          |               |            |
| TOTAL REVENUE                                       | 50238.07   | 3166.42  | (1232.54)     | 52171.95   |
|   |            |          |               |            |
| Expenditure   | 61201.98   | 3701.00  | 4588.59       | 69491.57   |
| EBITDA  | (5816.62)  | (260.76) | (6088.43)     | (12165.81) |
| EBITUA  | (3810.02)  | (200.70) | (0000.43)     | (12103.01) |
| Depreciation and Amortisation                       | 1575.35    | 181.42   |               | 1756.77    |
| EBIT  | (7391.97)  | (442.18) | (6088.43)     | (13922.58) |
|   |            |          |               |            |
| Interest  | 3571.93    | 92.40    | (267.30)      | 3397.04    |
| Profit / (Loss) Before Tax before Exceptional Items | (10963.90) | (534.58) | (5821.13)     | (17319.61) |
| Exceptional Item                                    | _          | _        | _             | _          |
| L'Accetional item                                   |            |          |               |            |
| Profit / (Loss) Before Tax after Exceptional items  | (10963.90) | (534.58) | (5821.13)     | (17319.61) |
| Taxation  | 8.22       |          | -             | 8.22       |
| Profit / (Loss) After Tax                           | (10972.12) | (534.58) | (5821.13)     | (17327.83) |
| Other Comprehensive Income                          | 1227.99    | 1.34     |               | 1229.33    |
| Total Comprehensive Income                          | (9744.13)  | (533.24) | (5821.13)     | (16098.50) |

# Note : Consolidation of Pricol do Brasil Componentes Automotivos Ltda and Pricol Wiping Systems Mexico & Czech





### **CONSOLIDATED – PRICOL ESPANA – DISCONTINUED OPERATIONS**

#### Rs. In Lakhs

|                            | PWS       | PWS      | Pricol Do | Pricol    | Adjustments | Total      |
|----------------------------|-----------|----------|-----------|-----------|-------------|------------|
|                            | Chezh     | Mexico   | Brasil    | Espana    |             |            |
| TOTAL REVENUE              | 38642.73  | 1386.71  | 10039.34  | 169.30    |             | 50238.07   |
| Expenditure                | 41596.19  | 1698.21  | 17403.88  | 1370.497  | (866.80)    | 61201.98   |
| EBITDA                     | (1701.18) | (89.46)  | (4813.81) | (78.98)   | 866.80      | (5816.63)  |
| Depreciation               | 977.37    | 88.75    | 509.24    | -         |             | 1575.35    |
| EBIT                       | (2678.54) | (178.21) | (5323.04) | (78.98)   | 866.80      | (7391.98)  |
| Interest                   | 274.92    | 133.30   | 2041.50   | 1122.22   |             | 3571.93    |
| Profit Before Tax          | (2953.46) | (311.50) | (7364.55) | (1201.20) | 866.80      | (10963.91) |
| Exceptional Item           | -         | -        | -         | -         |             | -          |
| Profit Before Tax          | (2953.46) | (311.50) | (7364.55) | (1201.20) |             | (10963.91) |
| Taxation                   | 8.22      | -        | 241.26    | -         | (241.26)    | 8.22       |
| Profit After Tax           | (2961.68) | (311.50) | (7605.81) | (1201.20) |             | (10972.13) |
| Other Comprehensive Income | -         | -        | -         | -         |             | 1,227.99   |
| Total Comprehensive Income | (2961.68) | (311.50) | (7605.81) | (1201.20) |             | (9744.14)  |





#### **INVESTMENT AND LOAN DETAILS – PRICOL ESPANA & PWS INDIA**

#### **INVESTMENT**

| Investment in Pricol Espana | Euro | 248.00 Equity | 19344.00 |
|-----------------------------|------|---------------|----------|
| Investment in PWS India     | INR  | 700.00 Equity | 700.00   |

| Loans Outstanding and Guaranteed by Pricol |      |        |      |          |
|--|------|--------|------|----------|
| Pricol Brazil                              | Euro | 67.37  | Loan | 5254.86  |
| Pricol Espana                              | USD  | 200.00 | Loan | 14000.00 |
| PWS India (Wholly owned                    |      |        |      |          |
| subsidiary of Pricol Limited)              | INR  | 894.09 | Loan | 894.09   |
|  |      |        |      | 20148.95 |

| Loans Outstanding - Holding Company - Pricol Espana and not Guranteed by Pricol |      |       |                 |         |  |
|---|------|-------|-----------------|---------|--|
| Pricol Brazil   | BRL  | 60.00 | Term Loan       | 1063.92 |  |
| PWS Czech   | EURO | 34.69 | Term Loan       | 2705.82 |  |
| PWS Czech   | EURO | 66.00 | Working Capital | 5148.00 |  |
|   |      |       |                 | 8917.74 |  |





| Performance of Brazil | Sales    | PBT        |
|-----------------------|----------|------------|
| 2015-16               | 13031.35 | (4,556.06) |
| 2016-17               | 12338.04 | (4,320.67) |
| 2017-18               | 12780.00 | (9,111.98) |
| 2018-19               | 10040.00 | (7,364.55) |









