

January 18, 2017

To,

Bombay Stock Exchange Ltd.

P. J. Towers **Dalal Street**

Mumbai - 400001

FAX: 22723121/2061/2041/2039

K/A:Mr. Shyam Bhagirath/

Mr. Troydon Bird. (Scrip Code: 532687) National Stock Exchange of India Ltd.

Exchange Plaza

Bandra Kurla Complex

Bandra East, Mumbai - 400051

FAX: 26598237/38

K/A: Ms. Pramila/Mr. Nagesh Pai

(Scrip Symbol - REPRO)

Dear Sir / Madam,

Sub: Correction in the Analyst Presentation post Board Meeting dated 18.01.2017

We have submitted Analyst Presentation post Board Meeting held on 18.10.2017. However in the file submitted through Online Portal, on page no. 12, there is a typographical errors. The erros and the correct figures are mentioned below:-

Continuing Focus on Collections -Marginal increase in debtors due to increased billing

Rs. In Crores	Wrong Figures		Correct Figures		
	31.12.2016	30.09.2016	31.12.2016	30.09.2016	
EXPORT	78.20	75.20	67.20	75.20	
DOMESTIC	72.31	66.90	83.31	66.90	
TOTAL	150.51	142.10	150.51	142.10	

(The wrong Figures are mentioned in BOLD and ITALIC)

We are enclosing the corrected file alongwith this letter. Request you to please take this information on record and upload the corrected details on your website.

Thanking you,

Yours faithfully,

For REPRO INDIA LIMITED,

DIMPLE CHOPRA

COMPANY SECRETARY

ACS: A-21392

Encl: As above





Repro India - Strategic Direction and Progress:

Content Aggregation to Effective Dissemination

FY 2016-17: Q3





Executive Summary

- 1. e-Retail
- 2. Rapples
- 3. Existing Business: India
- 4. Existing Business : Africa
- 5. Financials





Executive Summary: Annual Strategic Direction for FY 16-17

e-Retail – From proof of concept to proof of delivery – to creating a platform for exponential growth

Rapples – From proof of concept to proof of delivery – to breaking even and growth for business

Existing Businesses –

- Focus on consolidation of "Right" customers
- Focus on MNC domestic and global businesses
- Focus on Financial consolidation
- Focus on cash flows and collections
- Focus on reduction of expenses





Executive Summary: Q3

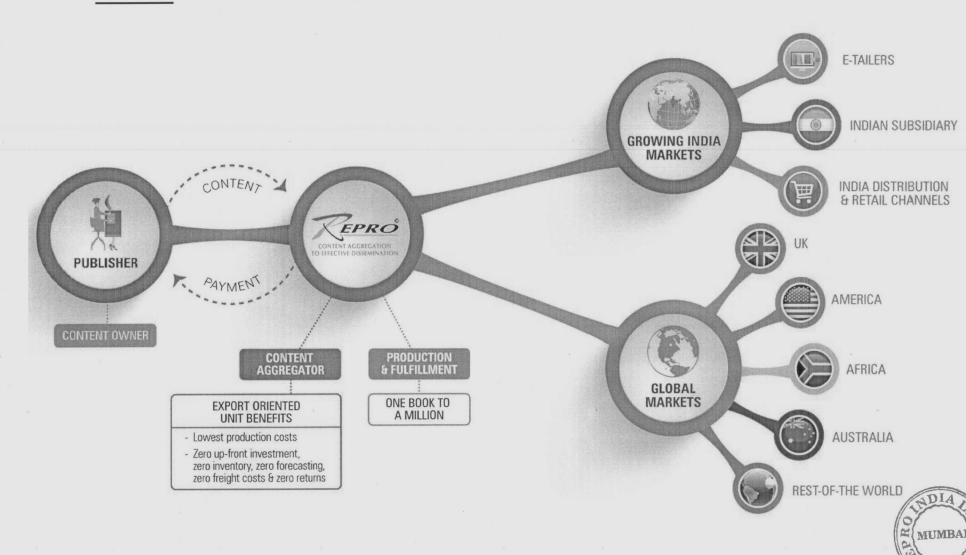
- Overall the quarter progressed well in the strategic direction planned for the year.
- The results of the 3 pronged strategy
 - E-retail focus
 - Print focus with large "dependable" and "safe" customers
 - Expense control

..... Are now have started to show in the topline and the bottom-line vis-à-vis the previous quarter.

- The results!
- 20% growth in revenue : Rs. 67.25 cr in *FY 2016-17* Q2 \rightarrow to Rs. 80.40 cr in *FY 2016-17* Q3
- Operating Profit: Rs. 3.36 cr in FY 2016-17 Q2 \rightarrow to Rs. 11.11 cr in FY 2016-17 Q3
- Profit After Tax PAT: Rs. (5.76) cr in *FY 2016-17* Q2 \rightarrow to Rs. **1.28** crs in *FY 2016-17* Q3



1. <u>e-Retail: Reaching publishers' titles to readers in all the corners of the world.</u>





1. e-Retail Contd.

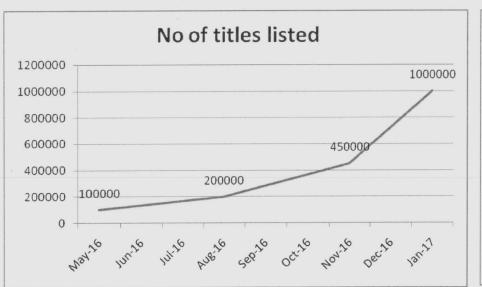
- The e-retail business continues to grow :
 - Number of Publishers signed on:
 - India: 70+
 - International: 20,000+
 - Number of titles listed: 1 million+!
 - Types of books fulfilled :
 - Test Preps
 - Reference Books
 - Trade Books
 - IT Books
 - Educational Books
 - Children's Books
- Publishers experiencing the benefits :
 - Books sold before they are printed
 - Zero printing, warehousing, logistics and obsolescence costs a huge win-win situation!
 - Ensuring a wider market reach
 - Reviving precious "out-of-print" titles

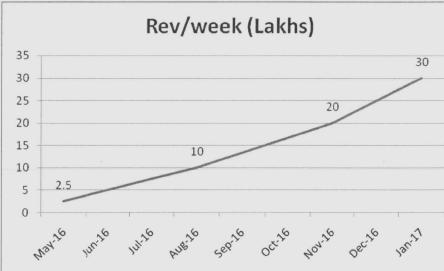






1. <u>e-Retail Contd.</u>





Some key publishers who we are partnering with......















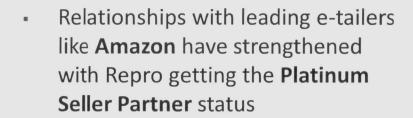


.... And many more



1. <u>e-Retail Contd.</u>



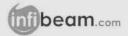




snapdeal

rediff.com

paytm



- Alliances with other e-retailers include:
 - Flipkart, Paytm, infibeam, rediff.com, snapdeal



 The relationship with Ingram is also becoming stronger with Repro being recognized as one of its leading global partners



2. Rapples

- Overall on track to break-even in 2016-17.
- Strengthening of relationships with publishers and schools.
- Some highlights
 - POC for Government of Karnataka school near Bangalore receiving good feedback
 - · Conducted progressive and main exam (objective) using Cambridge Learn Platform
 - Used flip classroom strategy effectively by sharing all the learning and assessment content with the students on their personal devices
 - Integrating with Ingram Vital Source to provide wide range of books for library usage in school
 - · Maharashtra state board schools implementation generating interest in more schools



3. Existing Business: India



















































Continuing Focus on Business Strategy

- Continued implementation of the three pronged strategy: i.e. Right customers, MNC focus and stringent cash flow measures
- Improved Sales Team Productivity
- Orders worth Rs. 49 cr booked in Q3 :
 - Some of the key customers are: Cambridge University Press, Zee, Xseed, Macmillan, EZ Vidya, Ravi Publishers etc.
- Billing value of Rs. 68 cr achieved in Q3:
 - Some of the key customers are: OUP,
 Macmillan, Pearson, Xseed, ICAI etc.

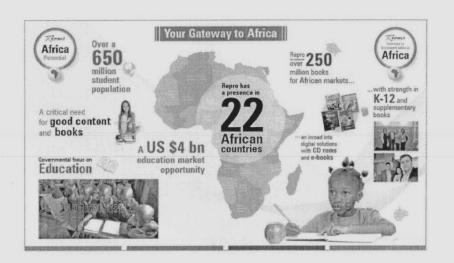
Focus on reducing debtors

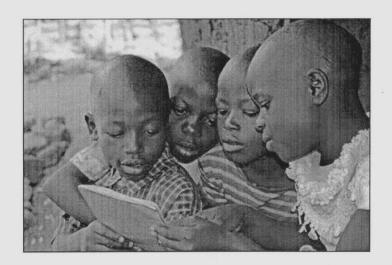
In Q3 Domestic team have collected Rs. 39 cr





4. Existing Business: Africa





Continuing Focus on Collections

- While the challenge in Africa continues the major focus remains on payments and collection
- Collection of USD 2.16 Million (INR 14.49 Cr) in Q3
- Focus on collections to continue in Q4

Renewed Focus on Business

- New contract with CUP Global has been signed.
 More business expected in Q4.
- New top-up order for Pearson Mozambique executed, more orders are expected in Q4 and FY 17-18
- New orders from existing clients who have settled dues





5. Financials: Strategic Summary

Increase in Sales: 20% increase in sales Q3 over Q2 – also a "qualitative" improvement in keeping with the strategy

	FY 2016-17			
in Rs. Cr	Q3	Q2		
SALES	78.97	65.83		
INCREASE	20)%		

Continuing Focus on Collections - Marginal increase in debtors due to increased billing

	31.12.2016	30.09.2016		
in Rs. Cr EXPORT	67.20	75.20		
DOMESTIC	83.31	66.90		
TOTAL	150.51	142.10		





5. Financials : Strategic Summary Contd....

Increase in PAT:

- Rs. 1.28 cr in Q3 as compared to a loss of (Rs. 5.76 cr) in Q2 in FY 2016-17
- 91% increase ie Rs. 1.28 cr in Q3 FY 2016-17 as compared to Rs. 0.67 cr in Q3 FY 2015-16

Continuing Focus on controlling and reducing costs:

• Total expenses reduced from Rs. 80.49 cr in Q3 FY 2015-16 to Rs. 70.91 cr in Q3 FY 2016-17

NINE MONTHS- NINE MONTH 2016-17 2015-16	Q1	Q3	
01 33.98 38.46	12.01	10.54	n Rs. Cr MPLOYEE COST
	13.06	12.74	
		10.54 12.74	MPLOYEE COST OTHER EXPENSES



5. Financials - Repro India

Consolidated Results Q3 2016-17



Q3 2016 - 17 Financials Consolidated



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	3 Months ended	3 Months ended	3 Months ended	9 Months ended	9 Months ended	Year ended 31
	31st December	30th September	31st December	31st December	31st December	March 2016
Particulars	2016 (Unaudited)	2016 (Unaudited)	2015 (Unaudited)	2016 (Unaudited)	2015 (Unaudited)	(Audited)
Net Sales	7,933	6,583	8,905	22,456	29,449	37,35
Operating Income	108	142	168	471	896	1,08
Total Income	8,040	6,725	9,073	22,927	30,345	38,44
Expenditure						
Cost of Materials consumed	3,838	3,035	5,093	10,701	16,633	22,449
Changes in inventories of finished goods, work-in-progress & stock-in-trade	925	865	(77)	2,422	162	(1,012
Employee benefits expense	1,054	1,142	1,241	3,398	3,846	5,079
Other expenses	1,274	1,405	1,792	4,822	6,343	9,330
Total Expenditure	7,091	6,449	8,049	21,343	26,984	35,846
Other Income	162	50	21	307	156	430
Gross Profit Before Interest, Depreciation and Tax (PBDIT)	1,111	336	1,044	1,891	3,517	3,028
Depreciation	534	540	516	1,612	1,545	2,089
Interest	448	372	415	1,233	1,429	1,925
Profit Before tax	128	(576)	113	(953)	543	(985
Tax Expenses	-	_	. 46	-	188	(30
Net profit after all taxes	128	(576)	67	(953)	355	(955







THANK YOU

